## DES <br> D\&S SPECIALTIES

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# CONTRACT PRICING 

## DES SPECIALTIES

APPAREL EXPERTS.SCREEN PRINTING.
EMBROIDERY. PATCHES. TRANSFERS.
Toll Free 800.494.5247
customerservicedns@gmail.com
dands.biz

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## DID YOU KNOW?

D\&S Started in the Owners Basement 42 years ago. Dennis was working at the local sawmill and was let go after a company slow down. He had read about a new process called sublimation! Using a sample of ink and a one color offset press, he set out to sell hats to local businesses. His first customer bought 24 hats after seeing an example that was sublimated using the family iron on the front of a sample hat front! This led to 4 color hand press where we only printed waterbase inks that were line dried because their was no dryer! Moving to a different building in 1991 D\&S expanded into high production and our first automatic screen print machine. D\&S expanded to include embroidery in 1999 with our first 12 head machine. Since that time D\&S has grown to $20+$ employees and 10,000 square feet of production space. We have customers in all 50 states and 2 territories. D\&S is recognized as a leader in printed apparel for the Promotional Products Industry.

## CONTRACT SCREEN PRINTING

All pricing is Net
D\&S is a leader in the Screen Printing Industry. We are consistently rated A+ through Sage and have been awarded several top supplier awards. We take these ratings seriously as they reflect our customers opinion of their experience with D\&S. We offer quality hand and automatic screen printing with a minimum of 5 working days production. Production time does not start until we have a signed proof approval and your goods are checked into our factory. Please allow 2-3 working days for proof. For orders over 5000 pieces, please call for scheduling.

## ALL PRICES ARE NET

SHIRTS / FLATS - $100 \%$ cotton and Poly/cotton Blends Free Screens with Camera-ready, color separated art.

| QUANTITY | 1 - Color | 2 - Color | 3 - Color | 4 - Color | 5 - Color | 6 - Color | 7 - Color |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 12 to 23 | $\$ 3.62$ | $\$ 6.73$ | $\$ 9.86$ | $\$ 12.80$ | $\$ 16.07$ | $\$ 19.71$ | $\$ 23.34$ |
| 24 to 47 | $\$ 2.30$ | $\$ 4.17$ | $\$ 6.19$ | $\$ 8.21$ | $\$ 10.23$ | $\$ 12.30$ | $\$ 14.40$ |
| 48 to 71 | $\$ 1.81$ | $\$ 3.18$ | $\$ 4.46$ | $\$ 5.73$ | $\$ 7.18$ | $\$ 8.43$ | $\$ 9.77$ |
| 72 to 143 | $\$ 1.37$ | $\$ 2.25$ | $\$ 3.09$ | $\$ 3.90$ | $\$ 4.88$ | $\$ 5.81$ | $\$ 6.74$ |
| 144 to 249 | $\$ 1.16$ | $\$ 1.74$ | $\$ 2.29$ | $\$ 2.82$ | $\$ 3.51$ | $\$ 4.09$ | $\$ 4.67$ |
| 250 to 499 | $\$ 0.91$ | $\$ 1.35$ | $\$ 1.72$ | $\$ 2.13$ | $\$ 2.66$ | $\$ 3.11$ | $\$ 3.56$ |
| 500 to 999 | $\$ 0.76$ | $\$ 1.15$ | $\$ 1.35$ | $\$ 1.65$ | $\$ 2.06$ | $\$ 2.42$ | $\$ 2.78$ |
| 1000 to 2499 | $\$ 0.66$ | $\$ 0.90$ | $\$ 1.10$ | $\$ 1.32$ | $\$ 1.63$ | $\$ 1.84$ | $\$ 2.06$ |
| $\mathbf{2 5 0 0}$ to 4999 | $\$ 0.57$ | $\$ 0.78$ | $\$ 0.90$ | $\$ 1.01$ | $\$ 1.24$ | $\$ 1.45$ | $\$ 1.67$ |
| 5000 to 9999 | $\$ 0.48$ | $\$ 0.66$ | $\$ 0.75$ | $\$ 0.84$ | $\$ 1.04$ | $\$ 1.25$ | $\$ 1.45$ |
| 10000 up | $\$ 0.41$ | $\$ 0.63$ | $\$ 0.69$ | $\$ 0.76$ | $\$ 0.94$ | $\$ 1.06$ | $\$ 1.18$ |

NOTICE: The above prices are for dark inks on light colored shirts. | For Light ink on Darker Shirts, add Flash charge of $\$ 0.40$ each. | For short sleeve prints, and on or above the pocket prints add $\$ 0.20$ each | For long sleeve prints add $\$ 0.30$ per print. | For sweatshirts Add $\$ 0.40$ per piece. | Oversized print charge: imprints over 13 inches wide up to $15.5^{\prime \prime}$ wide add $\$ 0.75$ each.

## 100\%POLYESTER AND OTHER BLENDED FABRICS

With the new style of mixed substrate garments and blends along with color blocking and sublimated fabric colors, screen printing has had to match and adapt to these new technologies. Because of the nature of these types of fabrics, terms such as "posi-charged", "spin dyed", "catatonic dyed", etc. have become common place in our industry. All these terms mean the same thing; that the dye has been sealed into the fabric. If your garment does not have one of these "methods" applied to $100 \%$ polyester fabric or blended fabric garment, then the dye in the garment will travel with heat. Some garments will have a mixture of different fabrics which will also require a lower temperature ink to protect these fabrics. The pricing below is for these types of fabrics and blends.

SHIRTS / FLATS - 100\% Polyester, Non-set dye

| QUANTITY | 1- Color | 2- Color | 3- Color | 4- Color | 5- Color | 6 - Color | 7- Color |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 12 to 23 | $\$ 4.37$ | $\$ 8.23$ | $\$ 12.11$ | $\$ 15.80$ | $\$ 19.82$ | $\$ 24.21$ | $\$ 28.59$ |
| 24 to 47 | $\$ 3.05$ | $\$ 5.67$ | $\$ 8.44$ | $\$ 11.21$ | $\$ 13.98$ | $\$ 16.80$ | $\$ 19.65$ |
| 48 to 71 | $\$ 2.56$ | $\$ 4.68$ | $\$ 6.71$ | $\$ 8.73$ | $\$ 10.93$ | $\$ 12.93$ | $\$ 15.02$ |
| 72 to 143 | $\$ 2.12$ | $\$ 3.75$ | $\$ 5.34$ | $\$ 6.90$ | $\$ 8.63$ | $\$ 10.31$ | $\$ 11.99$ |
| 144 to 249 | $\$ 1.66$ | $\$ 2.74$ | $\$ 3.79$ | $\$ 5.07$ | $\$ 7.01$ | $\$ 8.59$ | $\$ 10.17$ |
| 250 to 499 | $\$ 1.41$ | $\$ 2.35$ | $\$ 3.22$ | $\$ 4.61$ | $\$ 5.66$ | $\$ 7.40$ | $\$ 8.57$ |
| 500 | to 999 | $\$ 1.26$ | $\$ 2.15$ | $\$ 2.85$ | $\$ 3.65$ | $\$ 4.56$ | $\$ 6.70$ |
| 1000 to 2499 | $\$ 1.16$ | $\$ 1.65$ | $\$ 2.37$ | $\$ 3.10$ | $\$ 3.82$ | $\$ 4.68$ | $\$ 6.38$ |
| 2500 to 4999 | $\$ 1.07$ | $\$ 1.53$ | $\$ 1.90$ | $\$ 2.37$ | $\$ 2.84$ | $\$ 4.21$ | $\$ 4.82$ |
| 5000 to 9999 | $\$ 0.73$ | $\$ 1.16$ | $\$ 1.50$ | $\$ 1.84$ | $\$ 2.29$ | $\$ 2.75$ | $\$ 3.00$ |
| 10000 up | $\$ 0.66$ | $\$ 1.13$ | $\$ 1.44$ | $\$ 1.76$ | $\$ 2.19$ | $\$ 2.56$ | $\$ 2.81$ |

NOTICE: The above prices are for dark inks on light colored shirts. | For Light ink on Darker Shirts, add Flash charge of $\$ 0.40$ each. | For short sleeve prints, and on or above the pocket prints add $\$ 0.20$ each | For long sleeve prints add $\$ 0.30$ per print. | For sweatshirts Add $\$ 0.40$ per piece. | Oversized print charge: imprints over 13 inches wide up to 15.5 " wide add $\$ 0.75$ each.

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## JACKETS \& REVERSIBLE JERSEYS

| QUANTITY | 1 - Color | 2 - Color | 3-Color |
| ---: | ---: | :---: | :---: |
| 6 to 11 | $\$ 6.03$ | $\$ 10.82$ | $\$ 15.97$ |
| 12 to 23 | $\$ 5.24$ | $\$ 7.21$ | $\$ 10.56$ |
| 24 to 47 | $\$ 4.72$ | $\$ 5.67$ | $\$ 8.24$ |
| 48 to 71 | $\$ 4.19$ | $\$ 4.64$ | $\$ 6.18$ |
| 72 to 143 | $\$ 3.41$ | $\$ 3.86$ | $\$ 5.41$ |
| 144 to 249 | $\$ 2.88$ | $\$ 3.45$ | $\$ 4.64$ |
| 250 to 499 | $\$ 2.59$ | $\$ 3.04$ | $\$ 4.22$ |
| 500 up | $\$ 2.27$ | $\$ 2.78$ | $\$ 3.91$ |

All Jackets, Reversible Jersey and Mesh products require one setup of $\$ 30.00$ to prepare your job, this is in addition to any art charge or other fees. Mesh products like reversible jerseys and Safety vest require papering between each piece and are considered as Jackets for pricing.

D\&S considers a rush charge as a guarantee. We will make every effort possible to make sure your order is produced and shipped on time. Seasonal volumes may require rush charges to extend beyond the $4,3,2,1$, days required to meet your ship date or in hands date.

RUSH PRINTING SERVICE: There is a minimum charge for Rush orders of $\$ 30.00$
4 day service after proof approval- add $30 \%$ to all charges 3 day service after proof approval- add $60 \%$ to all charges.
2 day service after proof approval- add $125 \%$ to all charges. | 1 day service after proof approval- add $200 \%$ to all charges.
EVERY EFFORT WILL BE MADE TO receive your goods in a timely manner. We are not responsible for mistakes in sizes or quantities made by your supplier. Please include sizes, colors, and quantity with your order. Goods are received and checked in as a courtesy to our customers. Mistakes made by your supplier can effect scheduled ship dates. We reserve the right of $3 \%$ spoilage or 1 piece, whichever is greater, without reimbursement and the order being considered complete.

## MISCELLANEOUS PRINT CHARGES

Standard Ink Colors: All inks can be seen online at www.dands.biz, some inks require an underbase which would make them a 2 color print, neon inks are priced as 2 color imprints on dark shirts.
Color Matching: PMS matching using C-colors, at $\$ 30.00$ per match used, for U-colors $\$ 30.00$ per match used. Custom matching at $\$ 100.00$ per match used. In addition there will be a run charge of $\$ 0.10$ per imprint.
Minimum Charges: Orders of 1-11 pieces will be charged a minimum charge of $\$ 30.00$ per screen used.Copy change: Change of art within run $\$ 30.00$ per screen changed -combining pocketed and non-pocketed shirts and/or jackets and shirts requires a copy change. Number of changes charged is determined from the lowest number of screens used to the highest. Hats and shirts cannot be combined. They must be priced as 2 separate orders.
Second Location Pricing: Use the same rate schedule for each location.
Change of ink in Run: $\$ 20.00$ per change
Production Proofs: $\$ 30.00$ per screen used. Paper proof faxed or e-mailed at no charge.
Numbering: Numbers are available for $\$ 4.50$ per number (one or two digit 6-8 inch numbers, block). For 2 color numbers price as 2 numbers ( $\$ 9.00$ each). $\$ 30.00$ minimum.
Personalized Names: Small left chest, $\$ 4.50$ per name. Large on back, $\$ 7.00$ per name. $\$ 30.00$ minimum. You must furnish a typed list.

## SPECIALTY PRINTING METHODS

Belt or Side and Odd Location Prints: Odd location imprints require an up charge for extra handling. Up charges for these special locations vary but most will be an additional $\$ 0.40$ per location. If you have a special placement that you would like your imprint, please contact us for a quote.

Glow in the Dark or Reflective Ink: Glow in the dark ink gives a phosphorous glow at night. It is charged by the sunlight and due to the nature of the ink will appear off white with a green tinge in normal daylight. Reflective ink provides a "shine" when flashed with light at night. It is not ANSI/NTSB certified but still gives a good reflection for added visibility. Both inks require a $\$ 1.00$ per location up charge. Both inks require a large amount of ink to work well so fine detailed artwork should be avoided. On dark garments, Glow in the Dark ink requires white behind it and will be priced as a 2 color plus the upcharge. Reflective ink is considered a light ink and will require a flash charge.
Soy Eco-Friendly Ink: Looking for an earth friendly alternative to regular plastisol inks? Try Soy Inks. All the benefits of regular plastisol ink without the environmental impact. In addition to the earth friendliness, soy is also a low conductor alternative and flame resistant which makes it great for electricians and fire fighting applications. Please add $\$ 0.50$ per color to your imprint. Available in most standard colors.

Puff, Neon, Glitter, and Metallic Ink: Puff ink creates raised imprinting that gives your logo a 3D look. Great for textures and other uses along with imagery that makes your logo "jump" off the fabric. Metallic ink has a foil additive added to the ink to create a "sparkle". Although not adequate to be considered "reflective" the ink does have some shine to it. Both Puff and Metallic inks are available at no additional charge. Neon inks must have an under base if printing on colored shirts. Price as a two color imprint unless printed on white shirts. Glitter ink is a clear coat with glitter imbedded in the ink. Using this ink will give your logo a shine. There is a slight green tinge to the glitter. Glitter is priced as a second color and can go over any color of ink.

## CONTRACT EMBROIDERY

D\&S offers quality embroidery with a minimum of 7 working days production. We also offer in house digitizing for the highest quality embroidered imprints. Production time for your order does not start until we have a signed proof approval and your goods are checked into our factory. Pease allow 2-3 working days for a proof. For orders over 1000 pieces, please call for scheduling. During seasonal rush periods production times WILL increase.

## ALL PRICES ARE NET

| QUANTITY | $1-6000$ Stitches | Each 1000 Stitches over 6000 add |
| :---: | :---: | :---: |
| 1 to 5 | $(\$ 25.00$ minimum charge $)$ | $\$ 7.55$ |
| 6 to 11 | $\$ 5.55$ | 0.75 |
| 12 to 23 | $\$ 4.40$ | 0.53 |
| 24 to 47 | $\$ 3.76$ | 0.44 |
| 48 to 71 | $\$ 3.21$ | 0.37 |
| 72 to 143 | $\$ 2.93$ | 0.33 |
| 144 to 249 | $\$ 2.64$ | 0.30 |
| 250 to 499 | $\$ 2.49$ | 0.27 |
| 500 to 999 | $\$ 2.34$ | 0.23 |
| 1000 to 2499 | $\$ 2.22$ | 0.22 |
| 2500 to 4999 | $\$ 2.10$ | 0.20 |
| 5000 up | $\$ 1.98$ | 0.19 |
|  | Light Weight Jackets and Sweatshirts: Add $\$ 0.40$ each. Carharts or other bulky jackets add $\$ 1.00$ each. |  |

Digitizing: Embroidery machines require a "stitch" file to operate. All designs must be "digitized" into a stitch file. This stitch file tells the machine what needles to use, when to cut, and when to tie a knot. To make a stitch file there is a $\$ 40.00$ fee for up to 6000 stitches. Additional stitches over 6000 are priced at $\$ 6.00$ per 1000. We can edit an existing tape for $\$ 20.00$, however we may be limited to what we can do. Please allow 3 days to produce a stitch file. For simple type designs you can use our most basic fonts for $\$ 20.00$ per design up to 4 lines of type.
Furnished Tapes: If you would like to furnish a tape there is a sew out fee to ensure that your tape sews correctly. The charge is $\$ 15.00$ per tape.
Please use Tajima format (.DST) when furnishing a tape.
For faster service on digitizing the cost is an additional $\$ 15.00$ plus $\$ 10.00$ per 1000 stitches over 6000 for 2 day service. For 1 day service it is an additional $\$ 28.00$ plus $\$ 12.00$ per 1000 stitches over 6000.

Minimum charge/Production Proof: Orders of 1-5 pieces will be charged a minimum charge of $\$ 25.00$ or actual run charge, whichever is greater.
Production proofs will be charged at $\$ 25.00$ each. Please provide extra product or we can pull from your order.
Sew Outs:. Free sew out from digitizing done by us, on pellon. Shipping not included, your choice of shipping. E-mailing of proofs is available for free.
Change of copy in run: $\$ 30.00$ copy change to amalgamate pieces with different designs.
Change over Charge: To sew flats and hats on the same purchase order with the same tape add a $\$ 20.00$ change over charge.
Second location embroidery: Use the same schedule as above for each location.
Thread Changes: Thread colors changed within a run add $\$ 12.00$ per change.
Odd, Extra Large or bulky items: Add $\$ 1.00$ per piece for these items. All other placements or "unusual" items require a special quote that we will give AFTER we see the product to be embroidered.
Copy of digitized disk: $\$ 20.00$ actual disk copy, e-mailed copy $\$ 10.00$. Shipping not included, your choice of shipping
Large orders: On orders of 1000 or more please contact us for scheduling.

RUSH EMBROIDERY SERVICE: There is a minimum charge for Rush orders of $\$ 30.00$
4 day service after proof approval- add $30 \%$ to all charges | 3 day service after proof approval- add $60 \%$ to all charges.
2 day service after proof approval- add $125 \%$ to all charges. | 1 day service after proof approval- add $200 \%$ to all charges.
EVERY EFFORT WILL BE MADE TO receive your goods in a timely manner. We are not responsible for mistakes in sizes or quantities made by your supplier. Please include sizes, colors, and quantity with your order. Goods are received and checked in as a courtesy to our customers. Mistakes made by your supplier can effect scheduled ship dates. We reserve the right of $3 \%$ spoilage or 1 piece, whichever is greater, without reimbursement and the order being considered complete.

## CONTRACT EMBROIDERY

## MISCELLANEOUS EMBROIDERY CHARGES

Puff Embroidery: For Puff Embroidery a foam piece is inserted behind the stitching to create a 3D effect. This requires a very dense layer of thread over the foam. Digitizing for Puff embroidery is different as the ends of the design or letters need to cut off the foam. Puff digitizing stitch counts will be much higher than regular digitizing. Please add $\$ 0.60$ per piece to use puff. Although we can do flats, this type of embroidery is recommended for caps.

Personalized Names: Small left chest names are $\$ 4.50$ per name, up to 6000 stitches. Large on back or names incorporated in designs are priced based on actual stitch count using the $6-11$ pricing chart with a minimum charge of $\$ 7.00$ per name, please furnish a typed list of names. There is a $\$ 20.00$ minimum for names.

Applique Embroidery: We have exciting new things for you with applique. Take a boring project of basic screen printing or embroidery and turn it into a WOW project. We can custom cut out your logo or wording out of standard basic colored fabric and sew it onto your apparel. Even more WOW, sublimate your custom pattern on fabric and then cut out your logo which is then sewn onto your apparel! Make that project shine!!

Basic color sheet $\mathbf{\$ 2 0 . 0 0}$ per sheet - Looking for a solid color applique? Using basic colored fabric we fit as many logos as we can on a $12 \times 18$ sheet. We then cut out your logo and sew it onto your garments. Fine detail logos are not recommended. Choose your embroidered edge (Satin, Hatch, or Line stitch) and voila~ custom applique.
Fabric Colors: Black, Khaki, Lilac, Navy, Pink, Purple, Red, Royal, Silver, White, Wine.
Custom Sublimated sheet $\$ 35.00$ per sheet - Looking for something different? Custom sublimate your logo onto
 a $100 \%$ polyester fabric, We then cut out your logo and sew it onto your garments. We will fit as many logos as we can on a $12 \times 18$ sheet. Choose your embroidered edge (Satin, Hatch, or Line stitch).

There is a $\$ 60.00$ setup fee for custom Applique, this setup includes sublimation printing, cutting your logo and setting up the stitch file. For solid color custom applique there is a $\$ 40.00$ setup. There will be a charge to sew the applique onto your garments based on number of stitches and number of garments.

## SPECIALTY THREADS \& PROCESS

Metallic Thread: Metallic thread is actually a colored foil wrapped around a monofilament thread. Prone to thread breaks and unwraveling this thread is very difficult to work with especially on fine lettering! This thread is best used as an accent to your logo and is not recommended for detailed images. Please add $\$ 0.40$ per thousand stitches, per logo.

Glow in the Dark Thread: Glow in the dark thread gives a phosphorous glow at night. It is charged by the sunlight and due to the nature of the thread will appear off white with a green tinge in normal daylight. For Glow in the Dark Thread add $\$ 0.50$ per thousand per logo.

Odd Items: Some items are difficult to hoop or even get on the embroidery machine. Golf Bags, Heavy Jackets, Wine bags, Blankets and even some hats require an additional upcharge of $\$ 0.75$ to $\$ 1.50$ per item to embroider. We will give these by quote, most of the time we can not give a quote until after we see your product.

Neon Thread: Neon Thread requires special dyes and is normally on polyester thread to produce a brighter shine. Because of the dyeing process the thread is more expensive then regular thread. Please add $\$ 0.25$ per thousand stitches.


Standard Thread Colors and Special Thread Charges: We will match the colors you requested in your design as close as we can with colors we have in stock. If you must have a specific color that we do not have in stock there will be a $\$ 30.00$ charge to order in the thread color. We have specific colors we always keep in stock (standard colors) that are never charged. They are listed in Red on the chart link below. If you have questions on thread colors please contact us. The Robinson Anton thread chart can be viewed at http://www.dands.biz under "our services" and then "embroidery".


## PATCHES

We are excited to offer patches! This decoration method is a HOT item and will get your client noticed. All patches are sewn on if possible. Some patches may require heat seal application only but this is not preferred. All hat and cap applications REQUIRE hand sewing or heat seal application. For odd items or odd shaped designs please call for a quote on application. All new Patch orders require a onetime $\$ 30.00$ setup per design. Normal production time for patches is $10-15$ working days. Rush service is available. Maximum size for hat patches is 4 " wide by 2.25 " tall. Leather clips maximum size 1.5 " wide. For productions proofs the charge will be the setup plus a minimum sewing charge of $\$ 10.00$. For less than minimum orders the charges will be $\$ 30.00$ or the 12 pcs price per patch, whichever is greater, plus a $\$ 10.00$ minimum sewing fee if needed.

## EMBRODIERY PATCHES

Embroidered Patches: Regular shaped square, rectangle or circular patches. We will create your patch and apply it to product sent to us, or we can provide the product for you. Price includes embroidering, and merrowing and sewing application to your product or ours.

| 12 | 24 | 48 | 72 | 144 | 250 | 500 |
| :--- | :--- | :--- | :---: | :---: | :---: | :---: |
| $\$ 7.49$ | $\$ 6.99$ | $\$ 5.99$ | $\$ 4.99$ | $\$ 4.49$ | $\$ 4.19$ | $\$ 3.99$ |

Standard background fabric colors available at no extra charge: Black, Khaki, Lilac, Navy, Pink,
Purple, Red, Royal, Silver, White, Wine.
Standard Merrow edge colors at no charge: Black, White, Brown, Gold, Red, Navy, Royal,
Purple, Pink, Grey.


Emboidered patches are a real attention getter! Embroidered patches are great, long lasting, and have high logo appeal. We will embroider your logo on white or colored fabric (standards fabric listed above). Your choice of merrow color also listed above. For custom merrow or background colors see Custom Patches for pricing.

LEATHER PATCHES
D\&S uses only Real Leather for a rich, genuine feel. All leather patches are HAND SEWN on for durability. We also offer leather clips to wrap around the edge on your beanie or cap. Pricing includes sewing the patch onto your product or ours..

|  | 12 | 24 | 48 | 72 | 144 | 250 | 500 |
| ---: | :--- | :--- | :--- | :---: | :---: | :---: | :---: |
|  | Patches | $\$ 6.69$ | $\$ 6.09$ | $\$ 5.69$ | $\$ 5.19$ | $\$ 4.69$ | $\$ 4.39$ |$\$ 4.09$



Leather will accept dye at different rates and will ultimately show up as a "blotchy" or have uneven color. Over time the leather will accept the dye and it will begin to smooth.

The rich feel and look of leather will enhance any look. We only use real leather and oil for color. Because we are laser engraving, half tone images are not available, all artwork will come out as a
 silhouette image. Please provide vector art, art charges are $\$ 50.00$ per hour if needed. Dyeing of leather is available, we dye your image after engraving for a more even look. We hand apply the dye to each leather patch creating a "craftsman" style look on every patch. No two patches will be the same. For Custom Dye add $\$ 1.50$ each per patch.


Full Color or up to 3 colors, printed patches will give you the crisp pure color in your image you desire. Color matching is available. Great for clips and tags too. Available in regular square, rectangle, or circle shapes. Price includes printing, merrowing, and sewing the patch onto your product or ours.

|  | 12 | 24 | 48 | 72 | 144 | 250 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Patches | $\$ 5.99$ | $\$ 5.42$ | $\$ 5.09$ | $\$ 4.49$ | $\$ 4.17$ | $\$ 3.89$ |
| Clips/Tags | $\$ 5.75$ | $\$ 5.00$ | $\$ 4.75$ | $\$ 4.25$ | $\$ 3.75$ | $\$ 3.50$ |
| C3.00 |  |  |  |  |  |  |

Standard background fabric colors available at no extra charge: Black, Khaki, Lilac
Navy, Pink, Purple, Red, Royal, Silver, White, Wine.
Standard Merrow edge colors at no charge: Black, White, Brown, Gold, Red, Navy Royal, Purple, Pink, Grey.

We screen printed patches 20 years ago, and they are back! New technology makes theses patches more elaborate and more custom then ever before. Up to 3 color printing with PMS matching available, sewn onto your product! We can print Full color patches too. Standard Fabric colors available and listed above. Your choice of merrow color also listed above. Vector Art required, art charges if needed at $\$ 50.00$ per hour.


## SUBLIMATED PATCHES

Sublimated Patches: full color, full bleed patches perfect for that multicolor design. Unlimited colors! Available in regular square, rectangle, or circle shapes. Pricing includes printing, merrowing, and sewing the patch onto your product or ours. Exact PMS Color matching is not available.

| 12 | 24 | 48 | 72 | 144 | 250 | 500 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| $\$ 7.74$ | $\$ 7.24$ | $\$ 6.24$ | $\$ 5.24$ | $\$ 4.74$ | $\$ 4.44$ | $\$ 4.24$ |

Standard Merrow edge colors at no charge: Black, White, Brown, Gold, Red, Navy, Royal, Purple, Pink, Grey.

We love our sublimated patches and you will too. Small lettering, tons of colors? Perfect situation for sublimated patches. Unfortunately color matching is not available. Any hi-resolution image will work for this application. We recommend white or light colored fabric base as the image will take on the colors of the fabric. We also recommend not sublimating a full bleed background as the merrowed edges will cause a discoloration of the sublimation on the edge. Your choice of merrow color also listed above.

## CUSTOM PATCHES

Custom Patches: Have a particular color of background you would like to use, or maybe a special shape? Talk to use about your project. Depending on what your project may need, there may be extra cost above and beyond the patch pricing below. Price below includes embroidering or sublimating the patch and merrowing a border. Sewing the patch onto the product is additional.

8 sq. inches or less

| 12 | 24 | 48 | 72 | 144 | 250 | 500 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\$ 8.24$ | $\$ 7.74$ | $\$ 7.24$ | $\$ 6.74$ | $\$ 6.24$ | $\$ 5.94$ | $\$ 5.64$ |



Did you know we can make your patches from just about any flat weave fabric? If you have a specific color of background you would like and we can get that color from a tshirt or other poplin style weave shirt, we can cut out the patches from that material! We will have to charge you for 1 or more shirts in addition to the above pricing. For patches over 8 sq . inches add $\$ 0.50$ per square inch.

PATCH APPLICATION PRICING
Hand Sewn Application: Sewing curved product or irregular product that cannot be hooped normally requires a hand sewn application. Leather always requires hand sewn application. Pricing for Hand sewing is included in the patch price. Provided patches see below.

Heat Seal Application: We can apply your patch using just Heat Seal for $\$ 0.50$ charge for each patch. Useful for odd shaped items, but not recommended for beanies or other very flexible products. Good holding power, but sewing will ensure that your patch stays on your product.

Velcro Application: Hook velcro is sewn onto the back of the patch for application using velcro. Pricing is $\$ 1.25$ plus the sewing fee of $\$ 1.35$. If you need just Loop Velcro applied to your product the pricing is also $\$ 1.00$ for the velcro and $\$ 1.35$ for sewing. For designs that require more than a 4"x4" area for velcro are priced by quote.

## CUSTOMER SUPPLIED PATCHES

Looking for someone to sew on your patches? We are your answer; We will sew on your patches! We require a "sticky backing" in either a peal and stick glue or heat seal. Provided patches will be applied and sewn based upon complexity.
Sewing on simple square or rectangular patches are $\$ 2.00$ each. Circles are $\$ 2.50$ each.
More complex patches are priced per "turn" of the hat to follow the "sew channel" or shape of the patch.
5-8 "turns - $\$ 3.00$
9-12 "turns" - \$4.00
13+ "turns" - \$5.00
Silicone or PVC patches - Silicone or PVC patches must have sticky back or heat seal backs. If they do not we will have to use Hot glue. For simple Silicone or PVC patches the cost to sew them on is $\$ 3.00$ simple square or rectangular patches, $\$ 3.50$ if we need to use Hot glue or Circle patches.
More complex patches are priced per "turn" of the hat to follow the "sew channel" or shape of the patch.
5-8 "turns - \$4.00
9-12 "turns" - \$5.00
13+ "turns" - \$6.00
Woven patches: that are being used as a patch should have a merrowed edge. We will use a thread color to sew on the patch as close to the merrow, or patch color as we can. Pricing for applying woven patches is the same as normal embroidered or leather patches above. If you are using a woven patch as a clip, it should be used on hat edges as the flexibility of the clip will cause bunching on more flexible items like stocking caps. We recommend screen printed or leather clips for this application

Looking for something a little bit different? Maybe your design has a crazy amount of colors? Transfers may be the answer. Printing your garments with a transfer produces a unique look. It includes crisp edges, bright colors and high detail that will make your project stand out. We offer screenprinted and DTF style transfers. Screen printed transfers are great for simple designs with 1 or 2 colors, great for personalization, and most hat designs. DTF (full color) transfers are perfect for a short run, unlimited color application. All our transfers are able to be printed on ANY type of fabric and will hold up to 60+ washes.

## DTF/FULL COLOR TRANSFERS

Full color transfers are the new rage. In the last 25 years the struggle has always been full color , high resolution logos on dark garments. Usually, the only possible answer has been to add imprint colors, switch to white or light colored garments, or look for another imprint method such as DTG which is limited to $100 \%$ cotton shir ts and has other limitations.
Enter DTF printing. What are the benefits of full color transfers? 1). Incredible detail. With print possibilities of up to 2400 dpi you can get fine detail that is not possible with direct screen printing. 2). Wide application ranges that allow application to all types of garments; Polyester, Cotton, or Blends, even tri-blends! there will be a $\$ 30.00$ setup for each project.
Application Charges: Basic Crew neck T-shirts and other "regular" items, the price is included in the printing price. There is a $\$ 10.00$ minimum - Irregular items or locations (i.e. jackets, bags, etc) may require additional handling or printing charges, some may require only bottom heat to prevent marking the fabric. Please email us for a quote on anything besides regular t-shir ts.


| QTY | 10 sq in. | $\underline{25} \mathrm{sq}$ in. | 48 sq in. | 99 sq in. | 132 sq in. | $\underline{256 ~ s q ~ i n . ~ m a x ~}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 12 | \$5.82 | \$7.27 | \$8.73 | \$11.24 | \$14.74 | \$16.74 |
| 24 | \$4.57 | \$6.28 | \$7.98 | \$9.86 | \$11.84 | \$13.94 |
| 48 | \$3.31 | \$5.07 | \$6.84 | \$8.62 | \$10.14 | \$11.44 |
| 72 | \$3.04 | \$4.84 | \$6.21 | \$7.58 | \$9.58 | \$11.04 |
| 144 | \$2.31 | \$3.45 | \$4.58 | \$5.92 | \$6.66 | \$7.66 |
| 288 | \$2.12 | \$2.99 | \$3.86 | \$4.90 | \$5.34 | \$6.34 |
| 576 | \$1.92 | \$2.57 | \$3.22 | \$4.28 | \$5.01 | \$5.50 |

Artwork for Full Color Transfers: We accept High resolution JPG, PDF, or PSD files. We prefer PDF format. Mixtures of raster and vector images should be avoided. Image resolution should be 300 dpi minimum at the size you wish the artwork to print. Color matching is not available, however we should be able to get close to the coloring in your artwork. We proof all images before production. Please allow 10-15 working days for production, seasonal volumes may affect production times, please call for current time frames.

## SCREEN PRINTED TRANSFERS

Perfect for simple designs, hat printing or for just that certain look. screen printed transfers last long and look great. Crisp edges, great detail, and color matching is available. Multiple colors should be separated or have a single color frame. There is a $\$ 30.00$ setup per order for screen printed transfers. Application Charges: Basic Crew neck T-shirts and hats, the price is included in the printing price. There is a $\$ 10.00$ minimum - Irregular items or locations (i.e. jackets, some bags, etc) may require additional handling or printing charges, some may require only bottom heat to prevent marking the fabric. Please email us for a quote on anything besides regular t-shirts or hats.


## PACKAGING SERVICES

Folding Fee: All orders are bulk packed unless otherwise specified. If you would like your items individually folded, please specify on your purchase order. There is a $\$ 0.10$ per piece charge with a minimum of $\$ 12.00$.
Tagging: Custom tagging of shirts is available for $\$ 1.75$ each This includes removal of existing tag and sewing in your custom tag. We do not have access to tags, so please provide them to us.
Hang Tag: we can apply a hang tag for $\$ 0.35$ each.
Printed Tag: We can print a tag inside of your shirts, making it a "tagless" shirt with your custom wording/image. Use the 1 color printing price and add $\$ 1.50$ for handling of the shirt and removal of the existing tag.
Bagging: Bagging of individual shirts is available for $\$ 0.65$ each. Bar codes and stickers can be applied to bags for $\$ 0.25$ each. Please provide stickers if needed. If we need to print stickers for you there will be a charge of $\$ 5.00$ to setup your labels and $\$ 1.50$ charge per sheet.
Inserts: Would you like to put an insert into every box we ship to your customer? NO problem, just provide us with the inserts and we will place them into your project. Cost is $\$ 0.15$ each. If needed we can print inserts for you. Give us specifications and we will give you a quote.
Piece Handling: Individual bagged, unwrapping, or general unpacking of items will require a $\$ 0.25$ per item charge.

## BULK FULL COLOR TRANSFERS

Looking for bulk full color transfers (DTF) for you to apply? We have the answer. Sold in a roll direct from the machine, just sent up your logos and quantities and we will print them for you and send the roll. Our sheet size is $21^{\prime \prime}$ wide x what ever length is need to complete the total number of prints you need. Pricing is by the linear foot.

By the Linear foot - $\$ 12.00$ per foot with a $\$ 35.00$ minimum.
Artwork for Full Color Transfers: We accept High resolution JPG, PDF, or PSD files. We prefer PDF format. Mixtures of raster and vector images should be avoided. Image resolution should be 300 dpi minimum at the size you wish the artwork to print. Color matching is not available, however we should be able to get close to the coloring in your artwork. We proof all images before production. Please allow 10-15 working days for production, seasonal volumes may affect production times, please call for current time frames.

## SCREEN PRINTED TRANSFER GANG SHEETS

Custom pre-printed plastisol transfers can cut costs and allow flexibility. Plus they give a unique look. We offer up to 3 color spot color custom transfers and will ship to you. No more "wasted" shirts, only print what you need. Our transfers are made to print on any fabric. Using our low temperature formula, we can transfer at temperatures as low as 220 degrees and peal immediately. Perfect for $100 \%$ Polyester and even PVC bags even works on water resistant materials. All transfers are printed on a large gang sheet with a maximum print area of $15^{\prime \prime} \times 21^{\prime \prime}$. Place as many logos as you wish on the sheet. We do require a $1 / 4^{\prime \prime}$ separation between logos for cutting. We ship full transfer sheets to you for you to cut and apply. If you would like for us to apply your transfers on your product, please see page 9 for screen printed transfer pricing.

| Sheet |  |  |  |
| :---: | :---: | :---: | :---: |
| QTY | 1 color | 2 color | 3 color |
| 10 min | \$4.45 ea. | \$10.40 ea. | \$16.85 ea. |
| 25 | \$3.75 ea. | \$9.00 ea. | \$14.25 ea. |
| 50 | \$2.95 ea. | \$7.40 ea. | \$11.85 ea. |
| 100 | \$2.75 ea. | \$7.00 ea. | \$11.25 ea. |
| 250 | \$2.45 ea. | \$6.40 ea. | \$10.35 ea. |
| 500 | \$1.95 ea. | \$5.40 ea. | \$8.85 ea. |



## SCREEN PRINTED TRANSFER ARTWORK REQUIRMENT

We require solid color vector art with all type converted to curves or outlines and submitted in a PDF format. No other forms are acceptable. Bitmap images in a pdf format are also NOT useable. This is necessary to enable us to produce the separations needed for printing. Shading or half-tones are not acceptable which means that CMYK colors made up with less that $100 \%$ of the given color is not useable for spot color art needed to be separated. Like wise RGB colors are designed for visual use on computer monitors or TV screens and is not useable for printing. If you cannot provide vector art in a PDF form, we can create your art at $\$ 50$ per hour.
There are two ways to obtain solid colors that will work.

1. Use Solid Pantone Colors from your Pantone Color Pallet
2. Using CMYK colors use $100 \%$ of any of these 4 colors to give you up to the maximum 4 color spot design. If you choose this method, you will need to give us the color of the ink desired in the transfer the corresponds to the solid color used in your art.
As an example: Cyan = navy ink, Magenta = gold ink, Yellow = white ink, $\mathbf{K}$ which stands for black = forest green ink
Art for transfers is usually created with a complete underlay color, that in the printing process is printed last, and then is covered with a powdered adhesive which guarantees adhesion to the substrate being printed. As an example this two color lettering YoURSHOP would be printed first with the red 90 H己 ЯUOY and then with black
, Then which then has the powder adhesive applied. Transfers must be printed in reverse so that the image appears correctly after being applied.
If your multi-color image cannot be printed with a complete underlay color, and the powder must be applied to each color printed, we require a minimum of 7 points separation between any printed color used. This is equal to $1 / 10$ of an inch for example, the distance between the 2 colored objects shown here. $\square$ These squares themselves are also $1 / 10$ ".
When creating your artwork for heat transfers there are many variables that can affect the quality of your final product. One variable is line weight, or the thickness, of your printed lines and non-printing areas. Anything outside of our recommended specifications can result in certain areas of your art "filling in" with unwanted ink or preventing some details from printing. Following this guide will ensure you are giving us the best artwork you can.
Minimum Recommended Line Weights for Heat Transfers
Spot Color - 1pt
Non-Printing Areas - 2 pt
i.e. the white space between the blues

# SHIPPING \& SPECIFICATIONS 



## RECEIVING \& SHIPPING

Delayed/Split Shipments: $\$ 15.00$ set-up for each date. $\$ 10.00$ for each address. Pricing will not be held over into the new year. Freight: FOB factory in Idaho. We ship Fed-X, UPS, mail, \& truck; our choice unless otherwise specified. We are NOT responsible for freight company delays. Every effort is made to ship your order on time to meet your in hand date. Please specify if you have a specific in hand date. Package \& Handling fee: There is an $\$ 8.00$ packaging and handling fee on every carton shipped on your account. Palletizing: There is a $\$ 25.00$ charge per pallet for wrapping. Package handling charges will apply. Address Correction: Wrong Address or Unspecified Residence Subject to $\$ 18.00$ each charge. Multiple orders in One shipment: Shipments with multiple purchase orders that need separated will be charged $\$ 15.00$ per PO.

## SCREEN PRINT / PATCH ART SPECIFICATIONS

Print quality / Camera Ready files are required for every order, when available. We require .AI, CDR, or .EPS files that do not include bitmap embedded images. If you are supplying a raster based image file format, it should be saved as. TIFF or .PSD for 1 color or multi-color graphics. Either of these formats should include a transparent background and not be a flattened image file. Please remember to convert all text to outlines when submitting a file. All art files submitted may require additional art charges upon review, at a rate of $\$ 50$ per hour with a $\$ 25.00$ minimum charge.
Requirements: Customer should supply artwork via email whenever possible. Other acceptable methods of electronic file transfer can be via download links offered from your web based FTP type download site, such as dropbox, filesend, etc. D\&S accepts artwork created in most professional graphic applications on PC platforms. For multicolor Logos, vector art created in CoreIDRAW is preferred. CorelDRAW files should be submitted with all text converted to curves. Vector art can be contained within the following formats: .ai, .eps, .pdf. Raster art files must be provided as .psd, .png, or .tiff, with transparent background.(Any raster format must be at minimum 300 dpi, set to size needed for printing) If artwork supplied requires typesetting, changes, touch ups, or does not meet D\&S specifications, we reserve the right to modify the artwork and charge accordingly. Custom artwork will be billed at $\$ 50.00$ per hour. Excessive changes to actual proof are subject to additional costs. All proofs must be approved within 2 days of receipt or production delays may occur.
D\&S will not print rude, demeaning, expletive (cuss words), pornographic or innuendo artwork. We reserve the right to reject any artwork and will notify our customers as soon as possible so that they may find other alternatives.



Rush art: For 2 day service- add $\$ 20.00$. 1 day service- add $\$ 30.00$. Same Day service- add $\$ 50.00$.

## EMBROIDERY ART SPECIFICATIONS



Customer should supply artwork via email in the form of a vector image, PDF, EPS, AI, BMP, CDR, PSD or JPG. Please provide the art at a minimum of 300 DPI . If artwork supplied requires typesetting, changes, touch ups, or does not meet D\&S specifications, we reserve the right to modify the artwork and charge accordingly. We will of course, provide you with a sample sew out for approval before sewing on the actual garments. Digitizing your artwork requires making a stitch file, the cost is a $\$ 40.00$ fee for up to 6000 stitches. Additional stitches over 6000 are priced at $\$ 6.00$ per 1000. We can edit an existing tape for $\$ 20.00$, however we may be limited to what we can do. Please allow 3 days to produce a stitch file. For simple type designs you can use our stock fonts - block or script - for $\$ 20.00$ per design up to 4 lines of type. The following are not considered desirable; photocopies, pen and/or pencil drawings, business cards, letterheads. Although we can digitize these, the quality is only as good as the material you supply us with. Please provide us with the best top quality art you can. Email art to orderentrydns@gmail.com and be sure to reference the company name and PO. Changes to actual proof are subject to additional costs. All proofs must be approved within 2 days of receipt or production delays may occur. If you would like to furnish a tape there is a sew out fee to ensure that your tape sews correctly. The charge is $\$ 15.00$ per tape. Please use Tajima (DST) format when furnishing a tape. Basic changes to layout can be made (i.e. delete or add a section, reorder sections and resize up to 10\%). Resizing past $10 \%$ will require a new disk as will increasing or decrease in the thickness of specific sections. Please note that customer supplied disks created for specific colors or fabrics may not be compatible with our products (i.e., previously done on hats may not sew well on bags). In cases such as these, a new disk may be needed.
D\&S will not embroider rude, demeaning, expletive (cuss words), pornographic or innuendo artwork. We reserve the right to reject any artwork and will notify our customers as soon as possible so that they may find other alternatives.
Rush digitizing: For 2 day service- add $\$ 15.00$ plus $\$ 10.00$ per 1000 stitches over 6000 . 1 day service-add $\$ 28.00$ plus $\$ 12.00$ per 1000 stitches over 6000.

> If you believe in unlimited quality and act in all your business dealings with total integrity, the rest will take care of itself. 19 -Frank Perdue



[^0]:    DID YOU KNOW?
    Did you know that screen printing is all about chemistry? For example, the plastisizers in Plastisol ink have to reach 310 degrees fairenheit before it will melt and fuse to the garment. If you have ever tried stretching a newly printed garment and the imprint cracked that means that the ink was not cured completely. D\&S makes sure we "overcure" our inks so that you have peace of mind when delivering your order to your client.

