

RETROVIEWER



Retail / Ad Specialty Stock Item Price List

IMAGE3D CUSTOM REELS

Each reel includes 7 images with full color center art printed on transparent film. 3D floating text and layered elements added to your 2D artwork are included at no additional charge if layered Photoshop files are provided.

REEL SETUP (required)	1-2 primary reels	3+ primary reels	Redo setup for client changes
Per primary cost	400.00	300.00	300.00
	300.00	225.00	225.00

Plus additional art time if required

10 Business Day w/ Virtual Proof or 15 Business Day w/ Physical Proof

REEL PRINTING							
QUANTITY:	26-99	100-249	250-499	500-999	1000-2499	2500-4999	5000+
Per reel cost	10.74	8.02	5.76	5.18	4.85	4.36	Call for pricing and timing
	8.06	6.02	4.32	3.89	3.64	3.27	

RUSH SERVICE:

Availability not guaranteed for all orders. No ASI discount.	26-999	\$130.00 per day(s) removed from 2 or 3 week schedule
Only available on 10- or 15-business day lead times	1000-4999	\$260.00 per day(s) removed from 2 or 3 week schedule
	5000-10,000	\$400.00 per day(s) removed from 2 or 3 week schedule

30 Business Day w/ Virtual or Physical Proof

REEL PRINTING						
QUANTITY:	250-499	500-999	1000-2499	2500-4999	5000-9999	10,000+
Per reel cost	4.30	3.73	3.41	3.04	2.78	Call for pricing and timing
	3.23	2.80	2.56	2.28	2.09	

Minimum quantity 250 reels. No rush service.

2D to 3D Conversion (optional)

IMAGES TO CONVERT:		
	1-6	7+
Per image cost	212.00	170.00
	159.00	127.50

Requires minimum 15-business day lead time



IMAGE3D VIEWERS

Stock viewers are available in red, blue, black and white.

QUANTITY:	26-999	1000-2499	2500-4999	5000-9999	10,000+
Per viewer cost	7.22	7.15	7.08	6.96	Call for pricing and timing
	5.42	5.36	5.31	5.22	

Viewer PMS: Red 032, Blue 3005
1-3499 stock viewers available in 10, 15 or 30-business day lead time; 3500+ averages 10 weeks lead time.



Viewer Imprints

Price is per imprint. Two-color imprints count as two imprints. We cannot do imprints that cross, touch, or have gradients.

QUANTITY:	26-99	100-249	250-499	500-999	1000-2499	2500-4999	5000-9999	10,000+
Per imprint cost	3.40	3.00	2.40	2.20	1.76	1.38	1.21	Call for pricing and timing
	2.55	2.25	1.80	1.65	1.32	1.04	0.91	



Custom Pantone match: per color

150.00/ 112.50

STOCK PACKAGING

QUANTITY:	26-99	100-249	250-499	500-999	1000-2499	2500-4999	5000-9999	10,000+
Stock gift boxes	8.35	8.10	7.79	7.41	7.10	6.60	6.09	Call for pricing and timing
<i>Two pieces, holds up to 6 reels and viewer</i>	6.26	6.08	5.84	5.56	5.33	4.95	4.57	
Stock tab boxes	6.45	5.81	5.60	4.83	4.35	4.03	3.33	
<i>6 x 6 box, holds 1 reel and viewer</i>	4.84	4.36	4.20	3.62	3.26	3.02	2.50	
Stock handout boxes	3.74	3.61	3.49	3.23	3.05	2.81	2.30	
<i>Holds 1 reel and viewer</i>	2.81	2.71	2.62	2.42	2.29	2.11	1.73	

Stock gift box



Stock tab box



Stock handout box



QUANTITY:	26-499	500-999
Full color label	2.46	2.02
	1.85	1.52
<i>Crack and peel label printed in house, affixed to stock boxes. Max quantity 1000</i>		
Full color insert	2.46	2.02
	1.85	1.52
<i>Printed and inserted into boxes. Max quantity 1000</i>		

Full color label



Full color insert



DROP SHIPPING SERVICES

QUANTITY:	26-499	500-999	1000-2499	2500-4999	5000-9999	10,000+
Drop shipping in tab box self-mailer; fulfillment	1.21	1.09	1.02	0.85	0.66	Call for pricing and timing
	0.91	0.82	0.77	0.64	0.50	
Drop shipping in all other packaging; packaging and fulfillment	3.96	3.84	3.77	3.60	3.41	
	2.97	2.88	2.83	2.70	2.56	
Drop shipping postage	7.75 per unit					

Please call or email for information on custom colored viewers or custom packaging



100% MADE IN USA



CPSIA SAFETY TESTED

Requirements for placing an order:

- 1. Completed and signed Invoice and Terms and Conditions.*
- 2. All artwork in accepted formats, including reels, viewer imprint, packaging as needed.*
- 3. 50% deposit to start order. Balance due prior to shipping.*