# Tap into the latest marketing trend with Digital Review Cards











Unlock the power of reviews in word-of-mouth marketing, the fastest form of DIY SEO. Elevate your brand while boosting your partner's online reviews with an interactive tool designed for just that.

TapEzz digital review cards are user-friendly—no special programming or app downloads required; simply tap and go. Ideal for amplifying reviews across various top platforms, not limited to the well-known "G-word."

Hop on the Tap Express and propel TapEzz toward your next promotional triumph.





### What's Included

- 5.75" x 4" x 3.75" Angled Acrylic Table Stand
- Full Color Imprint (Durable vinyl wrap)
- Pre-programmed Embedded NFC Chip
- Custom Landing Page
- Link to your choice of Review Platform (Google, Yelp, TripAdvisor, Facebook)
- Optional Save to Contacts Button



## **Variations**



# Single Review Cards

Acrylic slant back table sign with embedded NFC chip and QR Code preprogrammed to a landing page with a choice of Google, Yelp, TripAdvisor, or Facebook reviews, including an extra link to the user webpage.



### Multi Review Cards

Acrylic slant back table sign with embedded NFC chip and QR Code preprogrammed to a landing page with up to four platform reviews, including an extra link to the user webpage.



# **Sponsor Review Cards**

Acrylic slant back table sign with a unique embedded NFC chip and QR Code activated by the user with their choice of Google, Yelp, TripAdvisor, or Facebook reviews. Includes an additional link to the sponsor's webpage and, optionally, save to contacts button.

