



BG

BLUE GENERATION

TRADITION MEETS INNOVATION

LOGO READY APPAREL

2023

TRADITION MEETS INNOVATION

Since our founding in 1944, Blue Generation has been committed to providing top-quality garments for professionals of all kinds. For nearly 80 years, we've not only adapted to fashion trends, but proven to be the catalyst in keeping work environments comfortable yet professional. Our leadership, vision and dedication are driven by a continual commitment to our mission statement:



We develop, design, and deliver innovative apparel solutions that connect brands to their desired audience to create an immersive, comfortable, and stylish experience.

On the following pages, you'll find tailored garments of every size, color, cut, and style—a clothing fusion of tradition & innovation that forges a bond between brand and people.

On behalf of the entire Blue Generation family, we look forward to partnering with you this year and for many years to come.



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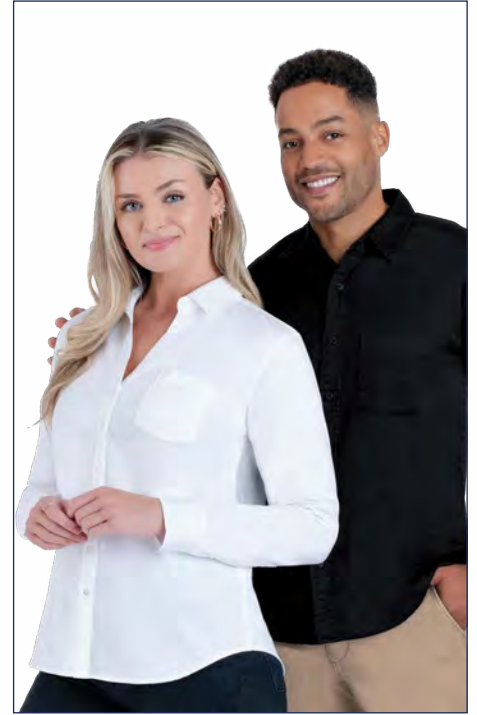




WOVENS



POLOS



LIFESTYLE



ATHLEISURE



SERVICEWEAR



HOODIES & FLEECE

**Men's Untucked Denim****BG8207**

Long Sleeve

Sizes: S-4XL

Color Shown: Black

**Ladies Untucked Denim****BG8203**

Long Sleeve with Y-placket

Sizes: XS-4XL

Color Shown: White

**Men's Avenger Polo****Micro Pique****BG7600**

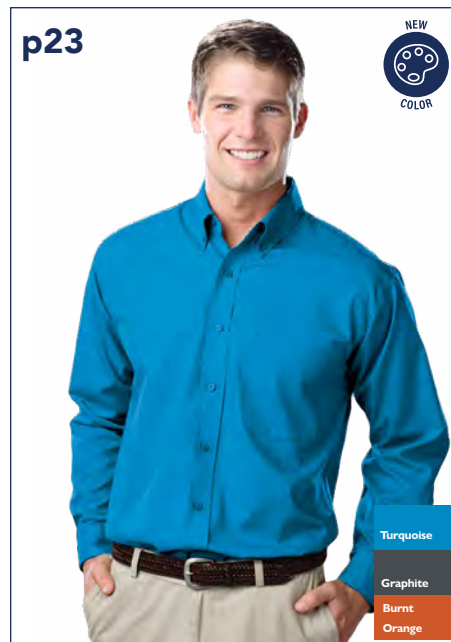
Sizes: S-6XL

Color Shown: Kelly

**Ladies' Micro Pique
Avenger Polo****BG6600**

Sizes: XS-4XL

Color Shown: Burgundy

**Men's Lightweight Poplin****BG7210**

Long Sleeve

Sizes: S-6XL

Color Shown: Turquoise

**Ladies' Lightweight Poplin****BG6210**

Long Sleeve

Sizes: S-4XL

Color Shown: Burnt Orange



...AND LOTS OF NEW COLORS




Men's Lightweight Poplin 
BG7210S
 Short Sleeve
 Sizes: S-6XL
 Color Shown: Graphite




Ladies' Lightweight Poplin 
BG6210S
 Short Sleeve
 Sizes: S-4XL
 Color Shown: Maize




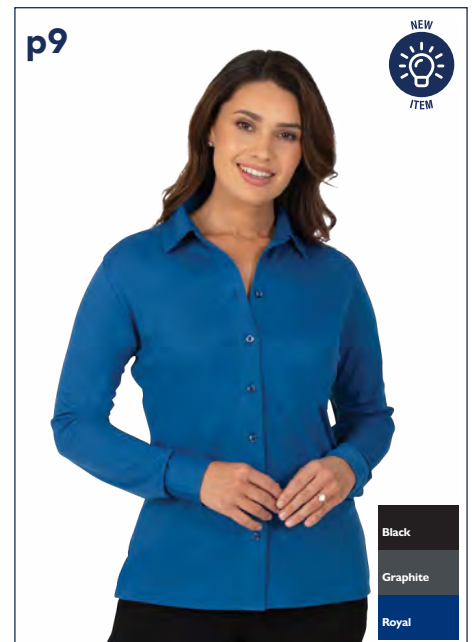
Essential Zip Front Hoodie 
BG9304Z
 Adult Sizes: XS-4XL
 Color Shown: Dark Heather Grey




Essential Pullover Hoodie 
BG9303P
 Adult Sizes: XS-4XL
 Color Shown: Slate Blue



Men's Knit Stretch Woven Shirt 
BG7273
 Sizes: S-4XL
 Color Shown: Black



Women's Knit Stretch Woven Shirt 
BG6273
 Sizes: XS-4XL
 Color Shown: Royal

STUDIO COLLECTION



BG6003P

Flyaway &
Jewel Neck Tee
BG4705 | Bg4702
page 29



BG6004K

Striped
Poplin
Shirt
BG6272
page 13

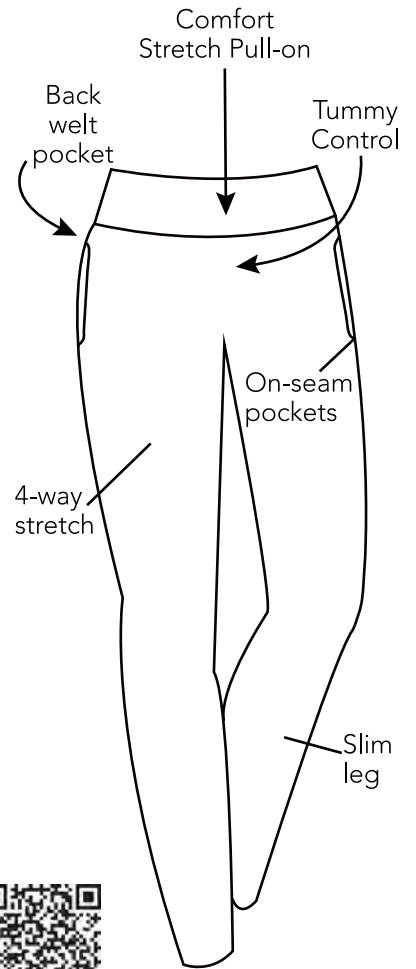
Pants & Skirts

Features

- Year-round 95/5 polyester/spandex
- 4 way stretch compression knit
- Tummy Control
- On seam side pockets
- Back welt pocket (pants only)
- Back slit for easy movement (skirt only)

Striped Poplin Shirt
BG6272
page 13

Easy care
wash & wear



Studio Pants

BG6003P

Ladies' Classic Fit
Sizes: XS-4XL



Color Shown: Black



Studio Skirt

BG6004K

Ladies' Classic Fit
Sizes: XS-4XL
Color Shown: Black



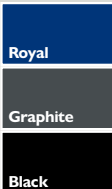
NEW STRETCH KNIT

This shirt merges the comfort of knit with the structure of a woven shirt. Enjoy the sleek styling and modern fit that can be worn tucked or untucked.



BG6273

BG7273



Features

- 4.4 oz. 100% polyester



Ladies' Knit Stretch Woven Shirt

BG6273

Long Sleeve

Sizes: XS-4XL

Color Shown: Royal



Men's Knit Stretch Woven Shirt

BG7273

Long Sleeve

Sizes: S-4XL

Color Shown: Black

UNTUCKED DENIM

NEW! EXPANDED DENIM COLORS

Sandwashed 7oz. denim updated in today's fashionable untucked silhouette, featuring a shorter more tapered fit in vintage blue, black and white.

BG8203

BG8207



Color Shown: Vintage Blue

Feminine Fit



BG8203

Long Sleeve with Y-placket

Sizes: XS-4XL

Color Shown: White Denim

Men's Untucked Fit



BG8207

Long Sleeve

Sizes: S-4XL

Color Shown: Black Denim



Our signature shirt has a timeless look with 7 oz. 100% cotton sandwashed denim—available in two shades with bone buttons.



Men's Classic Fit

BG8206

Long Sleeve
 Sizes: XS-8XL
 Color Shown: Vintage Blue



Ladies' Classic Fit

BG8202

Long Sleeve
 Sizes: S-4XL
 Color Shown: Faded Blue

Men's **TALL Fit**

BG8206T

Long Sleeve
 Sizes: LT-3XLT

BG8206



Men's Classic Fit

BG8206S

Short Sleeve
 Sizes: XS-7XL
 Color Shown: Faded Blue

Ladies' Classic Fit

BG8202S

Short Sleeve
 Sizes: S-4XL
 Color Shown: Vintage Blue

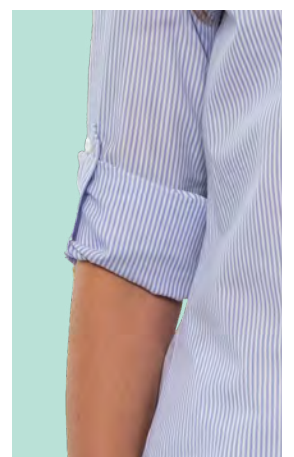
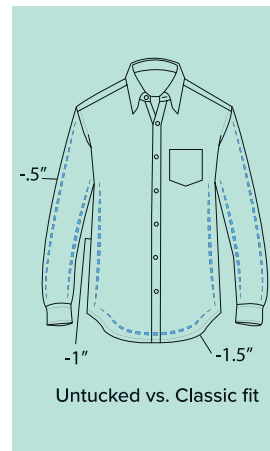




THE UNTUCKED COLLECTION

Slightly tapered fit with a shorter hemline to be worn tucked or untucked. Featuring easy care!

Perfect for the Workleisure Lifestyle.



UNTUCKED STRIPED POPLIN

13

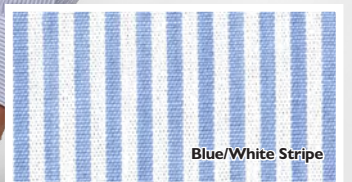
Complete any look with these new striped easy care dress shirts. Featuring 3.2 oz. 55/45 cotton/polyester yarn dyed poplin with wrinkle resistant technology to keep your team at its best in and out of the office.



BG6272

Roll up
tab sleeve

BG7272



Blue/White Stripe

Feminine Fit



BG6272

Long Sleeve

Sizes: XS-4XL

Color Shown: Blue/White Stripe

Men's Untucked Fit



BG7272

Long Sleeve

Sizes: S-4XL

Color Shown: Blue/White Stripe



UNTUCKED TRICOLOR PLAID

Soft 3.2 oz. 55/45 cotton/polyester blend, these wrinkle resistant, easy care muted colorful plaids are available in two patterns that are designed to be worn tucked or untucked.



BG7270



BG6271



Feminine Fit

BG6270 Aqua/Blue

BG6271 Blue/Plum

Sizes: XS-4XL

Color Shown: Blue/Plum

Men's Untucked Fit

BG7270 Aqua/Blue

BG7271 Blue/Plum

Sizes: S-4XL

Color Shown: Aqua/Blue



UNTUCKED GINGHAM CHECK

15

These fashionable 3.2 oz. 55/45 cotton/polyester yarn dyed check shirts have a slightly tapered fit, easy care and are designed to be worn tucked or untucked. Available in six vibrant colors.

Feminine Fit Features



BG6269

- Spread collar, Y-placket & white pearlized buttons
- Front & back darts

Long Sleeve

Sizes: XS-4XL

Color Shown: Rose



Men's Untucked Fit Features

BG7269

- Spread collar & white pearlized buttons
- Center back pleat
- Slightly tapered fit & shorter hemline
- Adjustable cuffs

Long Sleeve

Sizes: S-4XL

Color Shown: French Blue



Rose



Plum



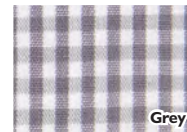
Light Blue



Aqua



French Blue



Grey

BG6269

BG7269

SUPERBLEND™ POPLIN

Your one-stop source for our top selling 5.5 oz. 65/35 polyester/cotton **Superblend™** poplins! We outfit everybody in your organization with the ultimate collection of **easy care shirts** in the industry. Features include **stain release**, wrinkle resistant and color lock technology, and bone horn buttons. See our 11 coordinating styles in an incredible array of color and fits, **pages 16-23.**



OUR BEST SELLING WOVEN SHIRT AVAILABLE IN 26 COLORS



Men's Classic Fit with Button Down Collar

BG7216

Long Sleeve, Bone Horn Buttons

Sizes: S-10XL

Color Shown: Aqua



Ladies' Classic Fit with Spread Collar

BG6216

Long Sleeve, Bone Horn Buttons

Sizes: XS-4XL

Color Shown: Burnt Orange

*5XL in select styles and colors

Available in all colors on pg 16
Men's sizes up to 10XL, Ladies' sizes up to 5XL*



Men's **TALL** Fit

BG7216T

Long Sleeve, Bone Horn Button

Sizes: LT-3XLT

Color Shown: Kelly

Available in all colors on pg 16



SUPERBLEND™ POPLIN

Our best-selling **Superblend™** poplin collection boasts **stain release**, extensive size ranges, bone horn buttons, an array of colors, and a variety of fits designed to flatter every body!



BG6216S

Ladies' Classic Fit with Spread Collar

BG6216S

Short Sleeve

Sizes: XS-4XL

Color Shown: Turquoise



Men's Classic Fit with Button Down Collar

BG7216S

Short Sleeve

Sizes: S-10XL

Color Shown: Black



Men's **TALL Fit with Button Down Collar**
(LT-3XLT)

BG7216ST

Short Sleeve

Sizes: LT-3XL

Available in select colors

Features

- 5.5 oz. 65/35 polyester/cotton **Superblend™** poplin
- Bone Horn buttons
- Hemmed sleeves



Maize	Yellow	Salmon	Orange	Burnt Orange	Berry
Red T	Burgundy	Purple T	Light Blue	Aqua	Turquoise
French Blue T	Royal T	Navy T	Cactus	Sage	Kelly
Hunter T	White T	Natural	Tan T	Chocolate	Grey M
Graphite	Black T	M: Men's only T: Tall avail.			



SUPERBLEND™ POPLIN

Whether they're in the mailroom or the boardroom, our **Superblend™** collection can outfit every member of your team.

Features

- 5.5 oz. 65/35 polyester/cotton Superblend™ poplin
- Matching pearlized buttons
- Patch pocket
- Two back pleats
- Double back yoke
- Button down collar



Men's Classic Fit with Matching Buttons
BG7266S
 Short Sleeve
 Sizes: S-6XL
 Color Shown: Red




Red T	Burgundy T	Light Blue T
Teal T	Royal T	Navy T
Cactus T	Hunter T	White T
Tan T	Graphite T	Black T



Men's Fit with Matching Buttons

BG7266
 Long Sleeve
 Sizes: S-6XL
 Color Shown: Cactus

Men's TALL

BG7266T
 Sizes: LT-3XLT
 Available in select colors

Coordinates with Ladies' BG6261 with matching buttons, page 20

Swing

Stylish blouse with a flared bottom for roomier fit

Features

- 5.5 oz. 65/35 polyester/cotton Superblend™ poplin
- Matching buttons
- 3/4 sleeves with French cuffs
- Flared bottom (ideal for maternity)



BG6261



Ladies' Full Size

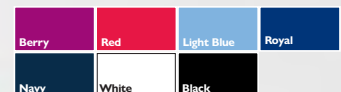
Swing Shirt

BG6261

3/4 Sleeve

Sizes: S-4XL

Color Shown: Red



UNTUCKED SUPERBLEND™ POPLIN

Our best selling 5.5 oz. 65/35 polyester/cotton shirts in trendy, untucked fits will give your team a wardrobe they want to wear, not have to wear.



Feminine Untucked Fit with Matching Buttons >

BG6260

3/4 Sleeve

Sizes: S-5XL

Color Shown: Berry

5XL available in select colors

Men's Untucked Fit with Matching Buttons

BG7268

Long Sleeve

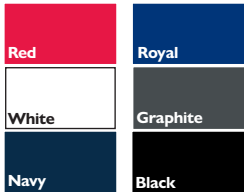
Sizes: S-4XL

Color Shown: Royal

BG6260

BG7268

Men's 7268



Ladies' 6260



5XL: Ladies' 5XL available



COTTON TWILL 27 COLORS

These 100% cotton twill shirts are prewashed for ultimate comfort and breathability.

Features

- 6.5 oz. 100% cotton twill
- Button down collar
- Bone buttons
- Patch pocket (men's only)
- Adjustable cuffs or hemmed sleeves



BG6213

BG8213



BG8213S

BG6213S

Men's Classic Fit with Patch Pocket



BG8213S

Short Sleeve
 Sizes: XS-7XL
 Color Shown: Kelly
 Available in select colors

Ladies' Classic Fit

BG6213S

Short Sleeve
 Sizes: S-4XL
 Color Shown: Violet
 Available in select colors

Men's TALL Fit

BG8213T

Long Sleeve
 Sizes: LT-3XLT
 Available in select colors



Ladies' Classic Fit



BG6213

Long Sleeve
 Sizes: S-4XL
 Color Shown: Sangria

Men's Classic Fit with Patch Pocket



BG8213

Long Sleeve
 Sizes: XS-8XL
 Color Shown: Jade

Maize	Yellow	T	Mango	LS	Orange	T	Chocolate	M	Hunter	T
Burnt Orange	T	M/L/LS	Pink	Sangria	Red	T	Grey	M/MS/T	White	T
Burgundy	T	Violet	Grape	L/M	Purple	T	Black	T		
Light Blue	T	Turquoise	French Blue	T	Royal	T	Tan	T		
Navy	T	Kelly	Jade	M/MS/T	Olive	T	Natural	T		

L: Ladies' long sleeve only
 LS: Ladies' short sleeve only
 M: Men's long sleeve only
 MS: Men's short sleeve only
 T: Tall available

ESSENTIAL POPLIN

These lightweight poplins offer the best value for your team.

Men's Features

- 3 oz. 65/35 polyester/cotton poplin
- Button down collar with matching buttons
- Left patch pocket

Ladies' Features

- 3 oz. 65/35 polyester/cotton poplin
- Spread collar with matching buttons
- No pocket



BG7210

BG6210

BG6210S

BG7210S



*Only Available in Long Sleeve.
 **White fabric slightly heavier.



Ladies' Classic Fit

BG6210S

Short Sleeve

Sizes: S-4XL

Color Shown: Maize

Men's Classic Fit

BG7210S

Short Sleeve

Sizes: S-4XL

Color Shown: Hunter



Men's Classic Fit

BG7210

Long Sleeve

Sizes: S-6XL

Color Shown: Turquoise

Ladies' Classic Fit

BG6210

Long Sleeve

Sizes: S-6XL

Color Shown: Burnt Orange

TONAL CROSSWEAVE

Classic & Untucked Fits

These professional textured heather shirts are available in classic and untucked men's as well as ladies' feminine fit to flatter every body. Professional 3 oz. 55/45 cotton/polyester heather crossweave shirts.



BG8216
Untucked

BG6215

BG8215
Classic



Men's Untucked Fit Features

BG8216

- Spread collar & matching buttons
- Center back pleat
- Slightly tapered fit with shorter hemline

Long Sleeve

Sizes: S-4XL

Color Shown: Charcoal



Feminine Fit Features

BG6215

- Spread collar, Y-placket & matching buttons
- Front & back darts

Long Sleeve

Sizes: XS-4XL

Color Shown: Plum



Men's Classic Fit Features

BG8215

- Spread collar & matching buttons
- Center back pleat

Long Sleeve

Sizes: S-6XL

Color Shown: French Blue



PEACH TOUCH TWILL

25

Our incredibly soft peach touch twills are the go-to choice for ultimate comfort. They're wrinkle resistant and easy care.



BG8330

BG6330



BG8330S



BG8330S

Short Sleeve
Sizes: S-6XL
Color Shown: Purple

Features

- 4.8 oz. 60/40 cotton polyester peach touch twill
- Spread collar
- Contrast inside collar (men's only)
- French cuffs (ladies' only)
- Matching pearlized buttons
- Patch pocket (men's only)

Men's Classic Fit



BG8330

Long Sleeve
Sizes: S-6XL
Color Shown: Red

Feminine Fit



BG6330

3/4 Sleeve French Cuffs
Sizes: S-4XL
Color Shown: Maize

Maize	Burnt Orange
Red	Burgundy
Purple	Light Blue
Royal	Navy
Hunter	White
Tan	Black



STRETCH POPLIN

The ultimate in comfort and style, these easy care, stain release shirts with spandex and spread collar ensure everyone looks crisp and professional all day long.



BG6218S

Short Sleeve
 Sizes: XS-4XL
 Color Shown: Berry
 Short sleeve not available in violet & aqua

Fabric: 4.5 oz. 58% cotton, 39% polyester, 3% spandex poplin, French cuffs

Ladies' BG6218/BG6218S

Maize	Pink	Violet	Royal	White
Coral	Berry	Purple	Navy	Black
Salmon*	Red	Light Blue	Cactus	Burnt Orange
Burgundy	Aqua			

Feminine Fit

BG6218

3/4 Sleeve
 Sizes: XS-4XL
 Matching Buttons
 Color Shown: Coral

Men's Classic Fit

BG7218

Long Sleeve
 Sizes: S-6XL
 Color Shown: Royal Blue

BG7218 has white pearlized buttons (light blue, sage, white) or graphite pearlized buttons (royal, navy and black).



Freshen up your wardrobe with our classic oxfords in solids and stripes. The 6 oz. 60/40 cotton/polyester blend resists stains and wrinkles.



Men's Classic Fit

BG8214
Long Sleeve
Sizes: S-5XL

Ladies' Classic Fit

BG6214
Long Sleeve
Sizes: S-4XL

Men's TALL Fit

BG8214T
Long Sleeve
Sizes: LT-3XLT



Men's Classic Fit
BG8214S
Short Sleeve
Sizes: S-5XL
Color Shown: Green/White

Ladies' Classic Fit
BG6214S
Short Sleeve
Sizes: S-4XL
Color Shown: Maize

Youth Fit
BG5214
Long Sleeve
Sizes: S-XL
Color Shown: White
Available in blue
page 74



TEFLON™ TREATED PANTS & SHORTS



Pleated Pants



BG8000P

BG6000P

Flat Front Pants



BG8001P

BG6001P

Flat Front Shorts



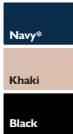
BG8002S

BG6002S

Concealed expandable waistband



(men's & ladies' flat front pants & shorts only)



*6002S unavailable



SIZE CHART	Size	Inseam with Hemmed Bottom	Inseam with Open Bottom
Men's Sizes	28-52* (even only)	Pants: 30", 32", 34" Shorts: 8"	Pants: 37"
Ladies' Sizes	2-28 (even only)	Pants: 28", 30", 32" Shorts: 7.5"	Pants: 34"

*29, 31, 33 also available in BG8000P

Men's Features

- 7.2 oz. 60/40 cotton/polyester twill
- Brass zipper
- Angled side pockets
- Set in back pockets with button closure (welt pockets on 8002P only)

Ladies' Features

- 7.2 oz. 60/40 cotton/polyester twill
- Nylon coil zipper
- Angled side pockets
- Set in back pockets (no pockets on BG6001P & BG6002S)

Men's Classic Fit



BG8001P

Flat Front Pants
Color Shown: Khaki

BG8000P

Pleated Front Pants
Color Shown: Navy

BG8002S

Flat Front Shorts
Color Shown: Khaki

Ladies' Classic Fit



BG6001P

Flat Front Pants
Color Shown: Khaki

BG6000P

Pleated Front Pants
Color Shown: Khaki

BG6002S

Flat Front Shorts
Color Shown: Black



Our ladies' on trend coordinates are made of 6.5 oz. 95% soft combed ringspun cotton with 5% spandex for extra stretch and comfort.
Workleisure Mix & Match Ensembles

Ladies' Flyaway

BG4705

Long Sleeve

Sizes: XS-4XL

Color Shown: Turquoise

Black
Graphite
Turquoise
Navy



BG4701



Ladies' Button Front Cardigan

BG4701

Long Sleeve

Sizes: XS-4XL

Color Shown: Berry

Red	Berry	Light Blue
Turquoise	Royal	Navy
Graphite	White	Black



Ladies' Jewel Neck Tee

BG4702

Short Sleeve

Sizes: XS-4XL

Color Shown: Violet

BG4702/BG4703 Colors

Maize	Berry^^	Red	Violet
Light Blue	Turquoise	Royal	Navy
Kiwi^	White	Graphite	Black

^BG4702 only
^^BG4703 only



Ladies' V-Neck Tee

BG4703

3/4 Sleeve

Sizes: XS-4XL

Color Shown: Red



BG4703

Add some fun to any restaurant or resort uniform with these eye-catching camp shirts.



Solid Poplin Camp Shirts

Features

- 5.5 oz. 65/35 polyester/cotton Superblend™ poplin
- Spread collar & matching pearlized buttons
- Hemmed sleeves
- Straight bottom

Men's Classic Fit

BG3100

Sizes: XS-6XL

Color Shown: Red

Feminine Fit

BG6100

Sizes: XS-3XL

Color Shown: French Blue

Maize	Red	Burgundy
French Blue	Navy	Sage
White	Natural	Black

BG3100



BG6100





Adult Fit

BG3101-3109

Print

Adult Sizes: XS-4XL

Prints Shown: Indigo Breeze,
Mango Tonal, Hibiscus



Tropical Print Camp Shirts

Features

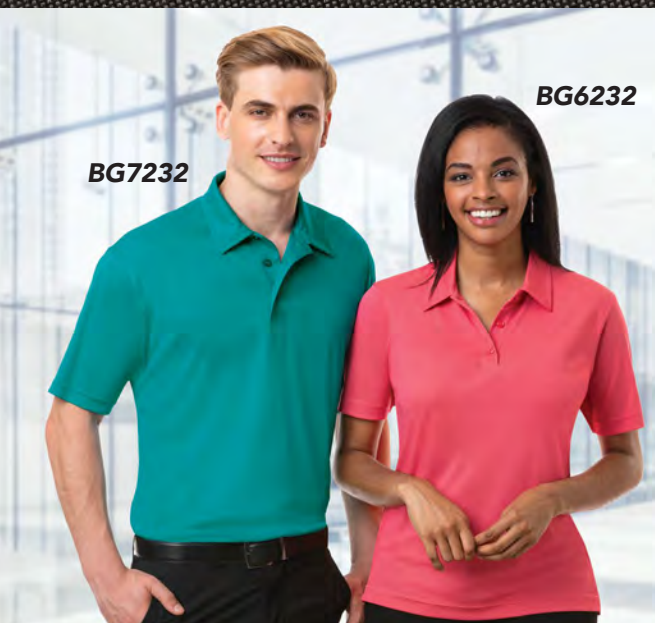
- 4.5 oz. 55/45 cotton/polyester poplin
- Spread collar
- Matching buttons
- Patch pocket
- Hemmed sleeves
- Straight bottom



BG3107 Mango Tonal	BG3103 Tropic	BG3105 Floral	BG3106 Hibiscus	BG3104 Cocktail	BG3107 Blue Tonal	BG3101 Tucan	BG3108 Bistro	BG3109 Indigo Breeze
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NAILHEAD POLOS

A special jacquard weave creates a nailhead effect in this luxurious moisture wicking polo. Perfect for the boardroom, golf course or anywhere in between.



BG7232

BG6232



Men's Nailhead Polo

BG7232

Sizes: XS-4XL

Color Shown: Jade



Ladies' Nailhead Polo

BG6232

Sizes: XS-4XL

Color Shown: Red

Available in select colors

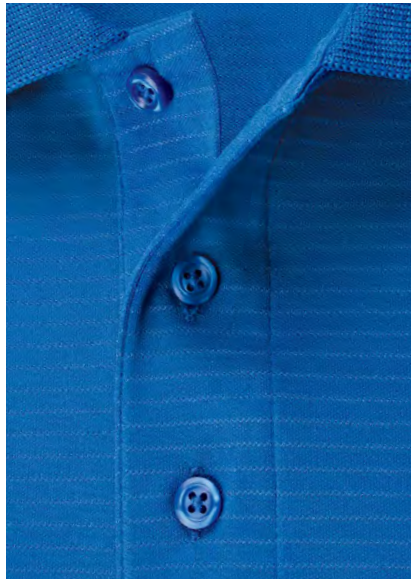
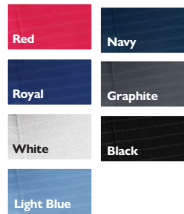


Features

- 5 oz. 100% polyester interlock
- Matching buttons
- Self collar
- Hemmed sleeves
- Tag free label
- Classic fit



Whether on the golf course or a corporate event, the BLU-X-DRI moisture wicking polos will keep you looking sharp all day long. A unique blend of polyester and rayon, this luxurious subtle tonal stripe is top of the line.



Features

- 4.8 oz. 94% polyester/6% rayon tonal stripe
- Matching pearlized buttons
- Rib knit collar
- Hemmed sleeves
- Tag free label



Adult Tonal Stripe

BG7227

Adult Sizes: XS-6XL

Colors Shown: Red and Royal



ULTRA-LUX

The Ultra-Lux polo says it all in the name. Not only does it provide ultimate comfort with its super soft polyester/rayon blend, but its wrinkle resistance provides your staff with a sophisticated appearance.

Features

- 5.6 oz. 65/35 polyester/rayon jersey
- Matching pearlized buttons
- Rib knit collar
- Hemmed sleeves
- Side vents
- Classic fit

Men's Ultra-Lux

BG7231

Sizes: S-6XL

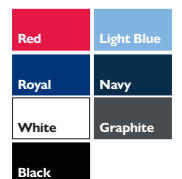
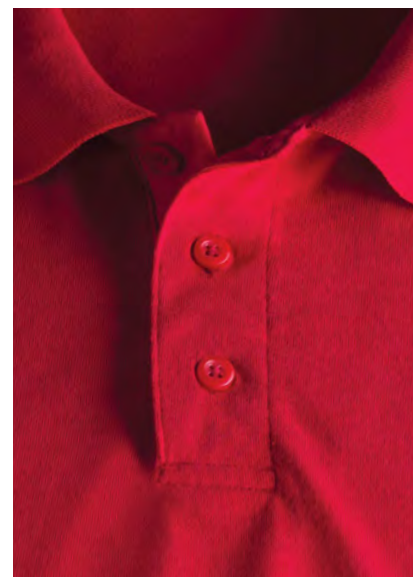
Color Shown: Graphite

Ladies' Ultra-Lux

BG6231

Sizes: XS-4XL

Color Shown: Light Blue



SUPERBLEND™ PIQUE

Our best selling Superblend™ cotton/polyester pique collection sets the industry standard. Features include **stain release**, curl free collar, wrinkle resistant, **easy care** and color lock technology.



Maize

Yellow
(youth available)

Salmon

Coral

Burnt
Orange

Pink

Berry

Red
(ladies' 5XL, tall,
youth available)Burgundy
(ladies' 5XL, tall,
youth available)

Purple

Navy
(ladies' 5XL, tall,
youth available)

Aqua

Light Blue
(ladies' 5XL, tall,
youth available)

Turquoise

Teal

Slate Blue
(men's only)

French Blue

Royal
(ladies' 5XL, tall,
youth available)Black
(ladies' 5XL, tall,
youth available)Grey
(tall available)

Graphite

White
(ladies' 5XL, tall,
youth available)

Sage

Cactus

Kelly

Hunter
(ladies' 5XL, tall,
youth available)

Natural

Tan
(tall available)

Features

- 6.7 oz. 60/40 cotton/polyester Superblend™ pique
- Bone buttons
- Rib knit collar & cuffs
- Classic fit

Men's sizes up to 10XL, ladies' sizes up to 5XL*

*In select styles



Ladies' V-Neck Superblend™
BG6209
 Sizes: S-4XL
 Color Shown: Coral



BG6209 V-neck Colors

Maize	Coral	Pink	Berry
Red	Burgundy	Purple	Light Blue
Aqua	Turquoise	French Blue	Royal
Navy	Cactus	Sage	White
Black			

Men's Superblend™

BG7204
 Sizes: S-10XL
 Color Shown: Aqua

Men's TALL

BG7204T
 Sizes: LT-3XLT
 Available in select colors



Ladies' Superblend™

BG6204
 Sizes: XS-5XL
 Color Shown: Pink
 5XL is available in select colors

Youth Superblend™

BG5204
 Sizes: XS-XL
 Available in select colors
 page 75

SUPERBLEND™ PIQUE



BG6207

BG7207

Y	Y	Y	Y
Yellow	Red	Burgundy	Light Blue
Y		Y	M
Navy	Hunter	White	Tan
M	Y		
French Blue	Royal	Grey	Black

M: Men's only
Y: Youth available

Features

- 6.7 oz. 60/40 cotton/polyester Superblend™ pique
- Bone buttons
- Rib knit collar & cuffs
- Classic fit



Men's Long Sleeve Superblend™
BG7207
 Sizes: S-6XL
 Color Shown: French Blue

Ladies' Long Sleeve Superblend™
BG6207
 Sizes: S-4XL
 Color Shown: Yellow

Youth Long Sleeve Superblend™
BG5207
 Sizes: XS-XL
 Available in select colors page 75



BG7208

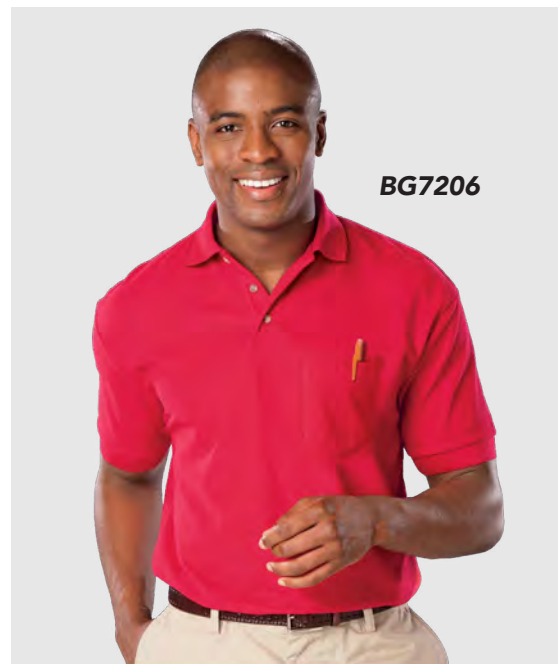
Adult Long Sleeve Pocketed Superblend™

BG7208
 Sizes: S-6XL
 Color Shown: Light Blue

Adult Short Sleeve Pocketed Superblend™

BG7206
 Sizes: S-6XL
 Color Shown: Red

Red	Light Blue	Navy	White
Burgundy	Royal	Hunter	Tan
			Black



BG7206

TIPPED POLOS

Give your team a fashionable look with our Superblend™ tipped collar and cuffs polos. The perfect, easy care choice with stain release, wrinkle resistant and color lock technology.

BG6205

BG7205

Features

- 6.7 oz. 60/40 cotton/polyester Superblend™ pique
- Bone buttons
- Tipped rib knit collar & cuffs
- Classic fit

Ladies' Tipped Superblend™

BG6205

Sizes: S-5XL

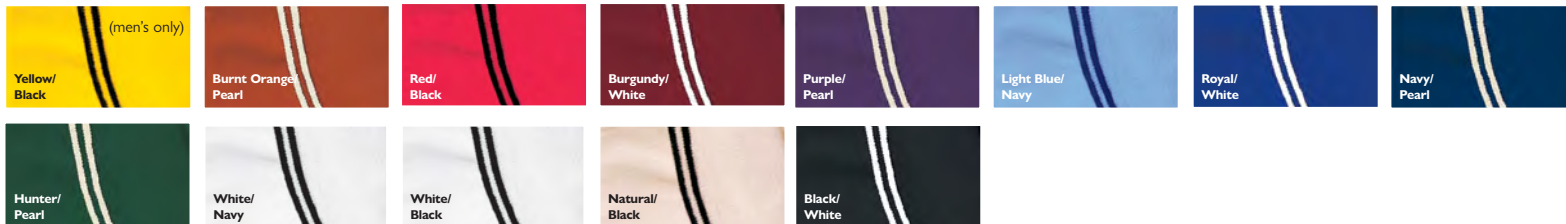
Color Shown: Navy/Pearl

Men's Tipped Superblend™

BG7205

Sizes: S-6XL

Color Shown: White/Navy



SOFT TOUCH PIQUE

Choose our most versatile mid-weight 5.5 oz. polyester/cotton blended pique for any team or uniform needs. It's easy care and comfortable to wear.

Features

- 5.5 oz. 65/35 polyester/cotton pique
- Matching buttons
- Rib knit collar & cuffs
- Classic fit

Men's Soft Touch Pique



BG7500

Sizes: S-6XL
Color Shown: Cactus

Men's TALL

BG7500T

Sizes: LT-3XLT
Available in select colors

Ladies' Soft Touch Pique



BG6500

Sizes: XS-4XL
Color Shown: Turquoise
XS available in select colors



BG7500

BG6500



BG6505

Ladies' Y-Placket Soft Touch Pique

BG6505

Sizes: XS-4XL
Color Shown: Navy

Youth Soft Touch Pique

BG5500

Sizes: XS-XL
Available in select colors
page 75

BG7500/BG6500 Colors

Y Yellow	Orange	Burnt Orange	Berry	T/XS/Y Red
Y Burgundy	Purple	Light Blue	Aqua	XS Turquoise
French Blue	Royal Blue	Navy	Cactus	Kelly
Y Hunter	T/XS/Y White	Natural	Tan	T Chocolate
Gray	T/XS Graphite	T/XS/Y Black	T: Tall available XS: Ladies' XS available Y: Youth available	

BG6505 Colors

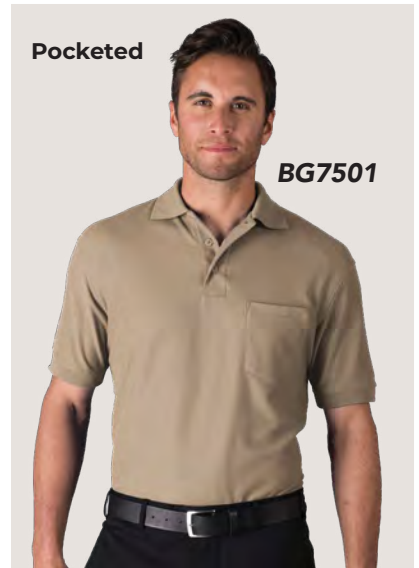
Red	Light Blue	Turquoise	Royal
Navy	White	Black	





BG6502

BG7502



Pocketed

BG7501



**Adult Short Sleeve
Pocketed**

Soft Touch Pique

BG7501

Adult Sizes: S-6XL

Color Shown: Tan

BG7501 Short Sleeve
Pocketed Colors

Red	Burgundy	Light Blue
Navy	Royal	Hunter
Tan	Black	White

Features

- 5.5 oz. 65/35 polyester/cotton pique
- Matching buttons
- Rib knit collar & cuffs
- Tag free label
- Side vents



**Ladies' Long Sleeve
Soft Touch Pique**

BG6502

Sizes: S-4XL

Color Shown: Red

Available in select colors



**Men's Long Sleeve
Soft Touch Pique**

BG7502

Sizes: S-6XL

Color Shown: Light Blue

BG6502/BG7501 Long
Sleeve Colors

Red	Burgundy	Light Blue	Royal
Navy	White	Black	



ESSENTIAL POLOS

When you're looking for an **exceptional value**, this 4.5 oz. 65/35 polyester/cotton pique can't be beat!



BG7401

BG6401



Features

- 4.5 oz. 65/35 polyester/cotton pique
- Matching buttons
- Rib knit collar & cuffs
- Side vents
- Curl free collar
- Easy care
- Classic fit



Men's Essential Polo

BG7401

Sizes: XS-6XL

Color Shown: Red



Ladies' Essential Polo

BG6401

Sizes: XS-4XL

Color Shown: White



Your team members will look their best in our extremely comfortable 100% Egyptian ringspun cotton pique polos. Perfect for any casual or professional occasion.

Ladies' Cotton Polo



BG6201

Sizes: S-4XL

Color Shown: Sangria



Features

- 6.7 oz. 100% Egyptian ringspun cotton pique
- Bone buttons
- Rib knit collar & cuffs
- Stain release
- Curl free collar
- Classic fit

BG6201



BG2201



Men's Cotton Polo

BG2201

Sizes: XS-8XL

Color Shown: Purple

Men's **TALL**

BG2201T

Sizes: LT-3XLT

Available in select colors



Maize T	Yellow T	Orange T	Burnt Orange T	Pink M	Sangria T	Red T	Burgundy T	Violet L	Purple T
Light Blue T	Turquoise T	French Blue T	Royal T	Navy T	Kiwi M/T	Kelly T	Jade M/T	Olive M/T	Hunter T
White T	Natural T	Tan T	Chocolate M/T	Grey T	Black T	L: Ladies' only M: Men's only T: Tall available			



AVENGER POLO



Our essential moisture wicking pique polo at an incredible price!

Features

- 4.4 oz. 100% polyester pique
- Matching buttons
- Rib knit collar & cuffs
- Classic fit

Men's Avenger Polo

BG7600

Sizes: S-6XL

Color Shown: Royal

Ladies' Avenger Polo

BG6600

Sizes: XS-4XL

Color Shown: Red

BG7600

BG6600



NEW COLORS!

Burgundy, Hunter, Kelly and Grey



POLOS MOISTURE WICKING JERSEY



BG6300



BG7300



**White fabric slightly heavier.
*Optic Yellow and Safety Orange are ANSI 107 compliant for fluorescent background color.



Fabric Magnified

Features

- 3.8 oz. 100% polyester jersey
- Matching buttons
- Rib knit collar
- Hemmed sleeves
- Straight bottom with side vents
- Hi-vis ANSI 107 compliant colors available*
- Classic fit



Ladies' Solid Essential Jersey

BG6300
 Sizes: S-4XL
 Color Shown: Optic Yellow



Men's Solid Essential Jersey

BG7300
 Sizes: S-6XL
 Color Shown: Purple

Men's **TALL** Essential Jersey

BG7300T
 Tall Sizes: LT-3XLT
 Available in select colors
 Available in Youth. **page 74**



VERSATILE POLOS

For the vigor of the workday, but comfortable for any occasion with IL-50 performance. Engineered to perform well through 50 industrial washes.



Features

- 5.7 oz. 100% polyester pique
- Matching pearlized buttons
- Rib knit collar
- Hemmed sleeves
- IL-50
- Classic fit



**Adult IL-50
Pocketed Polo**
BG1052
Adult Sizes: S-6XL
Color Shown: Red

Men's IL-50 Polo

BG1051

Sizes: S-6XL

Color Shown: Light Blue

Men's **TALL**

BG1051T

Tall Sizes: LT-3XLT



Ladies' IL-50 Polo

BG6051

Sizes: S-4XL

Color Shown: Graphite



P	P	P/T	P/T	L
Red	Burgundy	Light Blue	Royal	Navy
T	T	P/T	P	
Hunter	Tan	Black	Graphite	White

L: Ladies' only
P: Men's with pocket available
T: Tall available

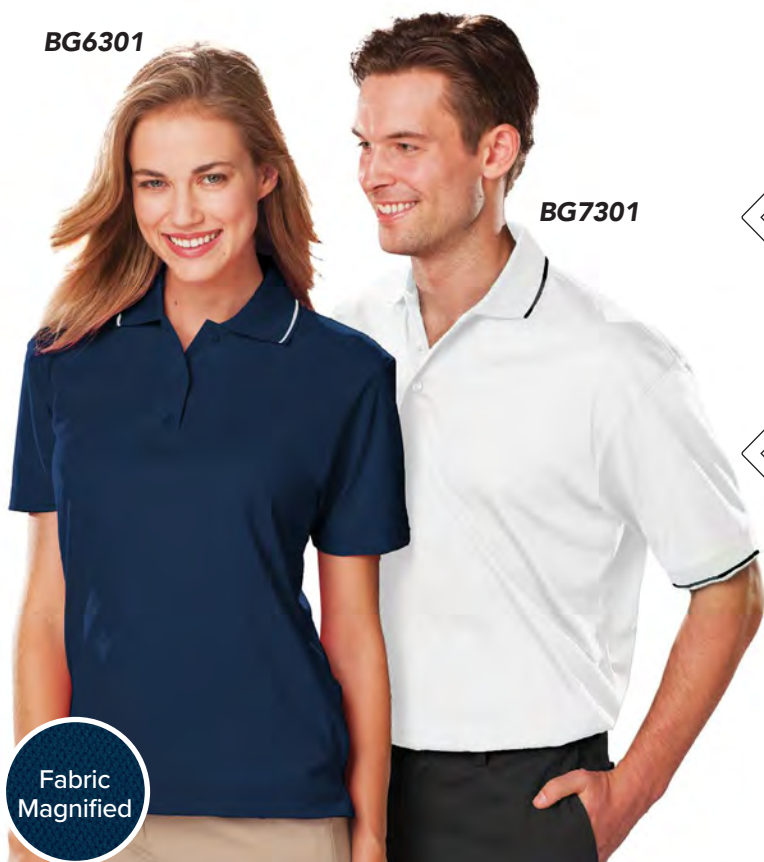


TIPPED POLOS

Tipped Moisture Wicking Jersey

BG6301

BG7301



Ladies' Tipped Essential Jersey

BG6301

Sizes: S-4XL
Color Shown: Navy/White

Men's Tipped Essential Jersey

BG7301

Sizes: S-6XL
Color Shown: White/Black

Features

- 3.8 oz. 100% polyester jersey
- Matching buttons
- Rib knit collar
- Hemmed sleeves (rib knit on men's 7301)
- Straight bottom with side vents
- Classic fit



HEATHER POLOS

Our silky heather polos will make your team look great. Featuring BLU-X-DRI moisture wicking technology, they will feel cool and comfortable all day long.

Ladies' Features

- 3.8 oz. 100% polyester jersey
- Matching pearlized buttons
- Self collar
- Hemmed sleeves
- Classic fit

Men's Features

- 3.8 oz. 100% polyester jersey
- Matching pearlized buttons
- Rib knit collar
- Hemmed sleeves
- Classic fit

Ladies' Heather Polo

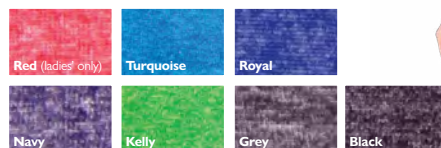
BG6229

Sizes: S-4XL
Color Shown: Kelly

Men's Heather Polo

BG7229

Sizes: S-6XL
Color Shown: Turquoise



No matter the season or sport, choose to stand out in these 4.2 oz 100% polyester moisture wicking polos that will keep your team staying cool and looking fantastic.

Men's Colorblock

BG7226

Sizes: S-6XL
 Color Shown: Royal/Black
 Classic Fit
 Tag Free Label

BG7226



Ladies' Colorblock

BG6226

Sizes: S-4XL
 Color Shown: Orange/Graphite
 Classic Fit
 Tag Free Label

BG6226



SNAG RESISTANT POLOS



Red/Black Royal/Black Graphite/Black Yellow/Black Orange/Graphite Purple/Black Black/Graphite



SNAG RESISTANT POLOS

Snag Resistant Features

- 4.2 oz. 100% polyester microfiber pique
- Matching buttons
- Rib knit collar
- Rib knit cuffs (men's 7224, ladies' 6224 & Long Sleeve 7225)
- Classic fit



BG7224

BG6224



Men's Solid Short Sleeve

BG7224

Sizes: S-6XL

Color Shown: Light Blue



Ladies' Solid Short Sleeve

BG6224

Sizes: S-4XL

Color Shown: Purple

Long Sleeve

BG7225

Yellow	Orange	Red	LS	Burgundy	Purple
Light Blue	LS	Turquoise	Royal Blue	LS	Navy
White	LS	Graphite	LS	Black	LS

LS: Long sleeve available

Adult Solid Long Sleeve

BG7225

Adult Sizes: S-6XL

Color Shown: Graphite

Available in select colors



TEXTURED MESH

Our moisture wicking 5 oz. 100% polyester textured mesh polos come in an array of dazzling colors and styles.



Red/Graphite



Purple/White



Light Blue/Graphite



Turquoise/White



Royal/Graphite



Navy/White*



White/Graphite*



Black/Graphite

+Navy/White & White/Graphite have white pearlized buttons. All others have graphite pearlized buttons.



BG6220

BG7220



Fabric Magnified



Ladies' Contrast Piping

BG6220

Sizes: S-4XL
Color Shown: Black/Graphite
Rib knit collar & hemmed sleeves
Feminine fit



Men's Contrast Piping

BG7220

Sizes: S-6XL
Color Shown: White/Graphite
Rib knit collar & cuffs
Relaxed fit

BG7223



BG6223



Men's Raglan Sleeve

BG7223

Sizes: S-6XL
Color Shown: Royal/White
Rib knit collar & hemmed sleeves
Relaxed fit



Ladies' Raglan Sleeve

BG6223

Sizes: S-4XL
Color Shown: Red/White
Rib knit collar & hemmed sleeves
Feminine fit



Yellow/White**

Vegas Gold/White**

Burnt Orange/White**

Red/White

Burgundy/White

Purple/White

Royal/White

Navy/White

Black/Vegas Gold (L)

Black/White

L: Ladies' only

++Yellow/White, Vegas Gold/White & Burnt Orange/White have white pearlized buttons. All others have graphite pearlized buttons.



BG6219

Ladies' Features

- Ladies' v-neck
- Rib knit collar
- Hemmed sleeves
- Classic fit



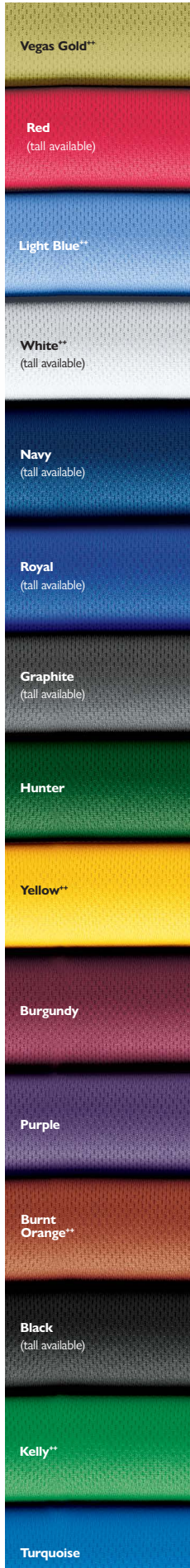
BG7219

Men's Features

- Pearlized buttons
- Rib knit collar
- Hemmed sleeves
- Relaxed fit



Fabric Magnified



- Vegas Gold**
- Red (tall available)
- Light Blue**
- White** (tall available)
- Navy (tall available)
- Royal (tall available)
- Graphite (tall available)
- Hunter
- Yellow**
- Burgundy
- Purple
- Burnt Orange**
- Black (tall available)
- Kelly**
- Turquoise



Ladies' V-neck

BG6219
 Sizes: S-4XL
 Color Shown: Turquoise



Men's Relaxed Fit

BG7219
 Sizes: XS-6XL
 Color Shown: Kelly
 XS in Burnt Orange unavailable

Men's TALL

BG7219T
 Tall Sizes: LT-3XLT
 Available in select colors

++Yellow, Vegas Gold, Burnt Orange, Light Blue, Kelly & White have white pearlized buttons. All others have graphite pearlized buttons.



ATHLEISURE & FLEECE





ATHLETIC PULLOVERS



Features

- 3.8 oz. 100% polyester jersey
- Matching nylon zipper
- Welt stitching across shoulders, down sleeves and side detailing



BG7230

BG6230

Fabric Magnified



Men's Solid Pullover

BG7230

Sizes: S-4XL
Color Shown: Royal

Ladies' Solid Pullover

BG6230

Sizes: S-4XL
Color Shown: Safety Orange

Optic Yellow*	Safety Orange*	Red	Royal
L	Graphite	Black	
Navy			

L: Ladies' only

*Optic Yellow and Safety Orange are ANSI 107 compliant for fluorescent background color.

Features

- 5 oz. 100% polyester textured mesh
- Matching nylon zipper
- Contrasting side panels and inside collar



Men's Colorblock Pullover



BG7222

Sizes: S-6XL
Color Shown: Graphite/Black

Ladies' Colorblock Pullover

BG6222

Sizes: S-4XL
Color Shown: Red/Graphite



BG7222

Fabric Magnified

BG6222

PREMIUM FLEECE HOODIES

9 oz. 70/30 combed ringspun cotton/polyester
fleece with triple layer construction



Features

- Double fleece lined hood with drawstring
- Rib knit cuffs & waistband with spandex
- Brass zipper (9302Z only)

BG9301P



BG9302Z



Gold

Orange

Dark Pink

T/Z

Red

T/Z

Burgundy

Team Purple

Carolina Blue

T/Z

Royal

T/Z

Navy

Kelly

Z

Hunter

T/Z

Grey
Heather

T/Z

Black

Premium Pullover Hoodie - Adult Classic Fit



BG9301P

Adult Sizes: XS-6XL

Color Shown: Gold

BG9301PT TALL Sizes: LT-3XLT

Available in select colors.

Brass zipper.



Premium Zip Front Hoodie - Adult Classic Fit

BG9302Z

Adult Sizes: XS-6XL

Color Shown: Red

Available in select colors.

BG9302ZT TALL

Sizes: LT-3XLT

Available in select colors.

T: Tall available
Z: Adult zip front
available



ESSENTIAL FLEECE HOODIES

7 oz. 60/40 cotton/polyester lightweight fleece contemporary fit.

Essential Zip Front Hoodie

BG9304Z

Adult Sizes: XS-4XL

Color Shown:

Dark Grey Heather

Adult contemporary fit

Essential Pullover Hoodie

BG9303P

Adult Sizes: XS-4XL

Color Shown: Hunter

Adult contemporary fit

Features

- Double needle stitched front pocket
- Rib knit cuffs and waistband with spandex
- No drawstring
- Adult contemporary fit
- Modern styling

BG9304Z

BG9303P

BG9304Z
Colors

	Navy
	Dark Grey Heather
	Black
NEW	Carbon
NEW	Slate
NEW	Red
NEW	Royal

BG9303P
Colors

	Navy
	Dark Grey Heather
	Black
NEW	Carbon
NEW	Slate
NEW	White
NEW	Red
NEW	Hunter
NEW	Royal



MICRO FLEECE

Our perfectly weighted, 9.6 oz 100% polyester micro fleece, antipilling collection includes zip fronts, pullovers, and vests. Rest assured, you will be cozy when wearing any piece in this collection whether indoors or outdoors.



BG9953



Adult Zip Front Vest

BG9953

Adult Sizes: XS-6XL
Colors Shown: Polar Red,
Polar Navy

Features

- Zip front pockets with zippers
- Adjustable bungee
- matching zipper applies to everything



Adult Zip Pullover

BG9952

Adult Sizes: XS-6XL
Colors Shown:
Polar Orange , Polar Hunter



BG9952

MICRO FLEECE JACKET

55

Men's Full Zip Jacket



BG9951

Sizes: S-6XL
Color Shown: Polar Blue

Ladies' Full Zip Jacket



BG6951

Sizes: S-4XL
Color Shown: Polar Pink

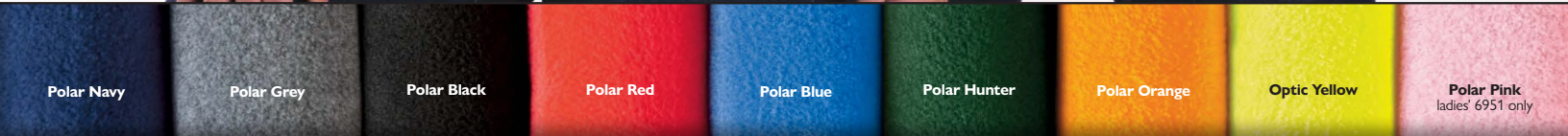
Features

- Zip front pockets (welt pockets on ladies' style)
- Adjustable bungee waistband (elastic waistband & cuffs on ladies' style)



BG6951

BG9951



Polar Navy

Polar Grey

Polar Black

Polar Red

Polar Blue

Polar Hunter

Polar Orange

Optic Yellow

Polar Pink
ladies' 6951 only

TRIBLEND HOODIES & TEES

Comfortable and enjoyable: our triblend hoodies and tees are super soft and made of 50% polyester, 38% cotton, and 12% rayon.



Adult Short Sleeve Crew Neck Tee

BG7306

4 oz. Adult Sizes: XS-4XL
Colors Shown: Blue, Light Grey



BG7306



BG7307



Adult 3/4 Sleeve Baseball Tee

BG7307

4 oz. Adult Sizes: XS-4XL
Colors Shown: Grey/Black, Light Grey/Red



Light Grey/Red Light Grey/Blue Light Grey/Grey Light Grey/Royal Grey/Black

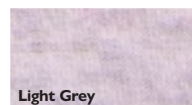


BG7309**Adult Pullover Hoodie****BG7309**

4.5 oz. Adult Sizes: XS-4XL
 Colors Shown: Royal, Grey

Adult Contrast Zip Front Hoodie**BG7308**

4.5 oz. Adult Sizes: XS-4XL
 Colors Shown: Red, Blue

**BG7308**

CUSTOMIZE YOUR HOODIES

Turn ordinary into extraordinary!



Hoods



Collars



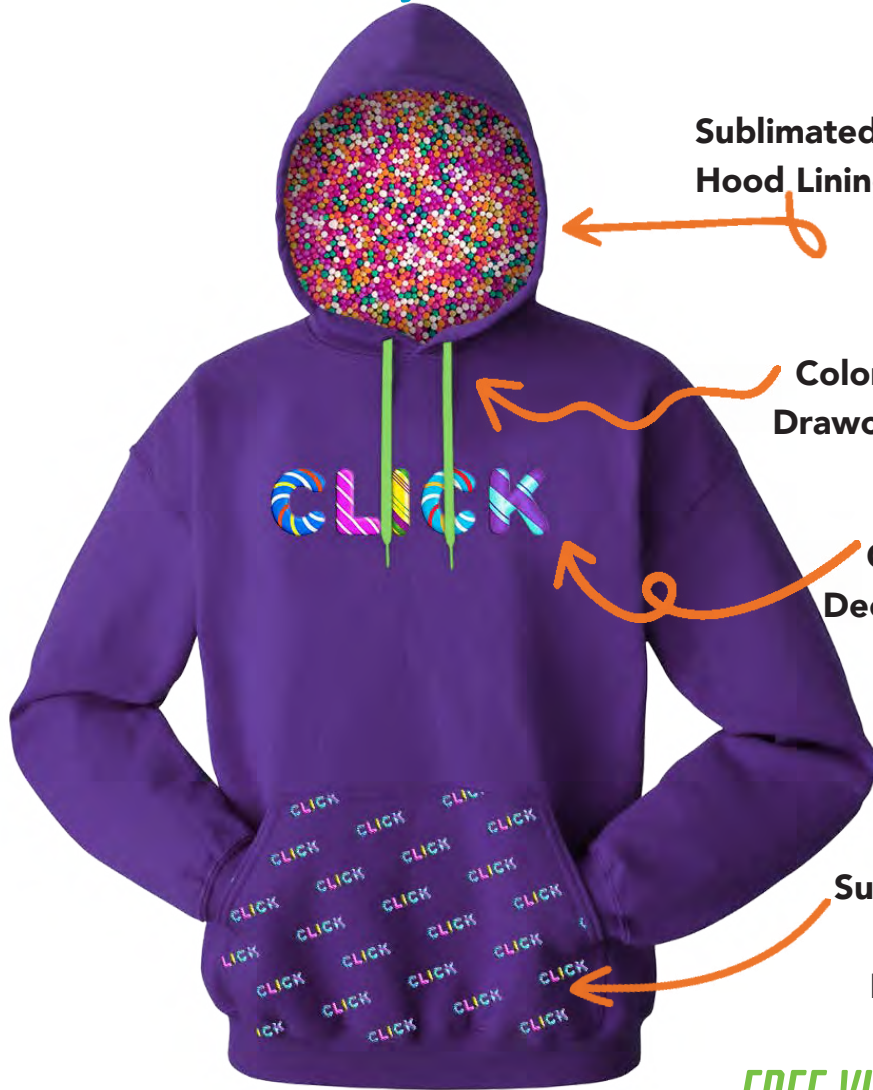
Chest Pockets



Pouch Pockets



Colorful Drawcords



Sublimated Hood Lining

Colorful Drawcords

Chest Decoration

Sublimated Pouch Pocket

FREE VIRTUALS

JUST SEND US YOUR ARTWORK & YOUR ARE SET TO GO!

Select from our collection of Premium Fleece, Essential Fleece, Triblend Hoodies + Tee's, Micro Fleece & Pillows to create your perfect design!



20 COLORFUL DRAWCORD OPTIONS!

DESTINATION SUBLIMATION



-  GOLD
-  ORANGE
-  DARK PINK
-  * RED
-  * BURGUNDY
-  TEAM PURPLE
-  CAROLINA BLUE
-  * ROYAL
-  * NAVY
-  KELLY
-  * HUNTER
-  * HEATHER GRAY
-  * BLACK



← Premium Fleece Colors

*AVAILABLE IN ZIP-FRONT

ESSENTIAL FLEECE

BG9303PH Pullover (shown) →

BG9304ZH Zip Front

7 oz. 60/40 cotton/polyester
 Lightweight Fleece
 Contemporary fit
 Modern styling
 ADULT sizes XS-4XL










PREMIUM FLEECE

BG9301PH Pullover

← **BG9302ZH Zip Front (shown)**

9 oz. 70/30 combed ringspun
 cotton/polyester fleece
 with triple layer construction
 ADULT sizes XS-6XL

ESSENTIAL FLEECE COLORS

-  Navy
-  Dark Heather
-  Black
-  Red
-  Slate Blue
-  Royal
-  Hunter*
-  Carbon
-  White*

NEW COLORS!

*Available in BG9303P



POLY/SATIN PILLOWS

BG9300PF: Sublimated Print
 (front only)

BG9300PB: Sublimated Print
 (front & back)



SUBLIMATED TRIBLENDS

4.5 ounce, 50% polyester, 38% cotton, 12% rayon blended knit.

Adult sizes XS-4XL



BG7308H Zip Front



BG7306H Pocket Tee



BG7309H Pullover

**TRIBLEND
COLOR
OPTIONS**

- Red
- Blue
- Royal
- Lt. Grey
- Grey
- Black

SUBLIMATED MICRO FLEECE COLLARS

9.6 oz. 100% polyester micro fleece collection of zip fronts, pullovers and vests.

Adult sizes S-4XL (BG6951); S-6XL (BG9951); XS-6XL (BG9952 & BG9953)



Full Zip

**Men's
BG9951H**

**Ladies'
BG6951H**



**Adult
Zip Pullover
BG9952H**

**Adult
Vest
BG9953H**

POLAR FLEECE COLORS

- Navy
- Grey
- Red
- Blue
- Optic Yellow
- Hunter
- Black
- Orange
- Pink*

*AVAILABLE IN BG6951

PERFORMANCE TEES

Stay cool in our 3.8 oz. 100% polyester, tees with BLU-X-DRI moisture-wicking technology. Available in a variety of styles to keep you up for any challenge.



Ladies' Feminine Fit V-neck Short Sleeve

BG6302

Sizes: XS-4XL
Color Shown: Bright Pink

Adult Crew Neck Short Sleeve

BG7302

Sizes: XXS-6XL
Color Shown: Optic Yellow

Adult Crew Neck Long Sleeve

BG7303

Sizes: XXS-6XL
Color shown: Royal

BG6302

BG7302

Fabric Magnified

BG7303

BG5302

Optic Yellow*	Safety Orange*	Bright Pink
Red	Burgundy	Light Blue
Turquoise	Royal	Navy
Kelly	Hunter	White**
Graphite	Black	

A: Adult long sleeve available
L: Ladies' only
Y: Youth available

*Optic Yellow and Safety Orange are ANSI 107 compliant for fluorescent background color.
**White fabric slightly heavier.




Youth Fit Short Sleeve

BG5302
Sizes: XS-XL
Color Shown: Red

Made of 3.8 oz. 100% moisture-wicking jersey.



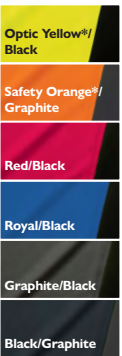
Colorblock Performance

Ladies' Feminine Fit 

BG6304
 Sizes: S-4XL
 Color Shown:
 Safety Orange/Graphite


Men's Classic Fit

BG7304
 Sizes: S-6XL
 Color Shown: Royal/Black



BG7305

Heather Performance Tee

 **Adult Contrast Sleeve**
BG7305
 Adult Sizes: XXS-4XL
 Classic Fit
 Colors Shown:
 Heather Grey/Optic Yellow,
 Heather Grey/Red

Ladies' Feminine Fit V-Neck 

BG6228
 Sizes: S-4XL
 Color Shown: Red

Men's Crew Neck

BG7228
 Sizes: S-6XL
 Classic Fit
 Color Shown: Kelly

BG6228

BG7228

L: Ladies' only

SERVICWEAR

An expert in servicewear, Blue Generation has been outfitting the hospitality, industrial, and security fields for nearly 80 years. We use advanced technologies including Teflon™, BLU-X-DRI moisture wicking and stain release, and IL-50 industrial washing rating to ensure that service workers always looks clean, comfortable and stylish. Our servicewear will amplify any brand, regardless of budget.



No matter the job, your team will always look clean and sharp. Our expertly crafted twills are made from 65% polyester/35% cotton with Teflon™ fabric protector technology.

Men's Long Sleeve

BG7217

Sizes: XS-6XL
Color Shown: Kelly

Ladies' Long Sleeve

BG6217

Sizes: S-4XL
Color Shown: Yellow

Men's **TALL**

BG7217T

Tall Sizes: LT-3XLT
Available in select colors



Men's Short Sleeve

BG7217S

Sizes: XS-6XL
Color Shown: Turquoise

Ladies' Short Sleeve

BG6217S

Sizes: S-4XL
Color Shown: Orange

Men's Features

- 6.5 oz. 65/35 polyester/cotton
- Men's button down collar
- Bone buttons
- Patch pocket with pencil compartment
- Classic fit

Ladies' Features

- 6.5 oz. 65/35 polyester/cotton
- Spread collar
- Bone buttons
- No pocket
- Classic fit

Maize	Yellow T	Orange T	Red T	Burgundy T
Purple T	Light Blue T	Turquoise T	Royal T	Navy T
Kelly T	Hunter T	Tan T	White T	Black T

T: Tall available

TEFLON™ TREATED PIQUES

Ideal for the workplace, our pique polos treated with technologically advanced Teflon™ fabric protector will keep your workforce looking clean all day long.



Features

- 5.7 oz. 65/35 polyester/cotton pique
- Bone buttons
- Rib knit collar & cuffs
- Classic fit



BG6203

BG7203

◀ **Ladies' Teflon™ Polo**
BG6203

Sizes: S-4XL
Color Shown: Orange

◀ **Men's Teflon™ Polo**
BG7203

Sizes: XS-6XL
Color Shown: Royal

BG7203T TALL

Sizes: LT-3XLT
Available in select colors.

Men's Pocketed Teflon™ Polo

BG7202
Sizes: XS-6XL
Color Shown: Yellow.



BG7202

Maize	Yellow P	Orange P	Red P	Burgundy P
Purple P	Light Blue P	Royal P	Navy P	Kelly P
Hunter P	Tan P	White P	Black P	

P: Men's with pocket available

IL-50 INDUSTRIAL GRADE POLOS

Our IL-50 polos are engineered to perform well through 50 industrial launderings. Surprisingly soft and snag resistant, your team will enjoy wearing these classic fit 5.7 oz. 100% polyester moisture wicking polos.



BG6054

BG1054



Men's Colorblock Polo

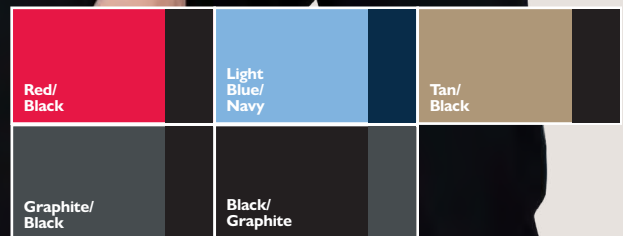
BG1054

Sizes: S-4XL
Color Shown: Red/Black
Contrast collar & sleeves
Classic fit

Ladies' Colorblock Polo

BG6054

Sizes: S-4XL
Color Shown: Tan/Black
Contrast collar & sleeves
Classic fit



IL-50 INDUSTRIAL GRADE POLOS

Built to last, comfortable to wear.



Features

- 5.7 oz. 100% polyester pique
- Matching pearlized buttons
- Rib knit collar
- Hemmed sleeves
- Classic fit



BG1051

BG6051

Men's IL-50 Polo (no pocket)

BG1051
 Sizes: S-6XL
 Color Shown: Light Blue

Men's TALL

BG1051T
 Tall Sizes: LT-3XLT

Ladies' IL-50 Polo (no pocket)

BG6051
 Sizes: S-4XL
 Color Shown: Burgundy

Adult Pocketed IL-50 Polo

BG1052
 Adult Sizes: S-6XL
 Color Shown: Red



Teflon™
 Treated Pants
 BG8001P | BG6000P
 page 28



Pocketed
BG1052

P Red	Burgundy	P Light Blue	P/T Royal
P/T Navy	L Kelly	Hunter	P White
T Tan	T Graphite	P/T Black	
Optic Yellow	*Safety Orange*		

L: Ladies' only
 P: Men's with pocket available
 T: Tall available

*Optic Yellow and Safety Orange are ANSI 107 compliant for fluorescent background color.

See page 73 for hi-vis colors.
 BG7510/BG6510

IL-50 TACTICAL POLOS

These tactical polos feature raglan sleeves, 3 microphone clips and sleeve pencil pockets, making them the perfect security polos. Available in men's and ladies' short sleeve as well as adult long sleeve. IL-50 polos are engineered to perform well through 50 industrial washings.

Men's Short Sleeve >
BG1053
 Sizes: S-6XL
 Color Shown: Red

Ladies' Short Sleeve >
BG6053
 Sizes: S-4XL
 Color Shown: Navy

Microphone clips on center placket and shoulders



Reinforced dual pen pockets on left sleeve



BG1053

BG6053



Features

- 5.7 oz. 100% polyester pique
- Matching pearlized buttons
- Rib knit collar
- Hemmed sleeves
- Classic fit

IL-50 performs well through 50 industrial washings.



Adult Long Sleeve >
BG1055
 Sizes: XS-6XL
 Color Shown: Graphite
 Classic fit
 Available in select colors



Red	Light Blue	Royal L	Navy A/L
Hunter	White	Tan	Graphite A/L

A/L: Adult long sleeve available
 L: Ladies' available

HI-VIS WORKWEAR

Safety is always the number one priority. This collection of ANSI compliant* tees and polos will keep your crew visible during the toughest jobs.



3.8 oz. 100% moisture wicking polyester jersey tees



Adult Crew Neck Tee with Reflective Tape Class 2 BG7511

Adult Sizes: S-6XL
Color Shown: Optic Yellow



Optic Yellow*

Adult Short Sleeve Crew Neck Tee

BG7302

Adult Sizes: XXS-6XL
Color Shown: Optic Yellow

Ladies' V-Neck Tee BG6302

Sizes: XS-4XL
Color Shown: Safety Orange



Optic Yellow*

Safety Orange*

Adult Long Sleeve Crew Neck Tee

BG7303

Adult Sizes: XXS-6XL
Color Shown: Optic Yellow

See all available
tee colors on [page 62](#).



Optic Yellow*

Safety Orange*

*Optic Yellow and Safety Orange are ANSI 107 compliant for fluorescent background color.

BG7303



Optic Yellow*

IL-50 HI-VIS POLOS



BG7510

BG6510

Men's IL-50 Hi-Vis Polo BG7510

Sizes: S-6XL
Color Shown: Safety Orange

Ladies' IL-50 Hi-Vis Polo BG6510

Sizes: S-4XL
Color Shown: Optic Yellow

Features

- 5.7 oz. 100% polyester pique
- Matching buttons
- Rib knit collar & cuffs
- Classic fit

Optic
Yellow*

Safety
Orange*

*Optic Yellow and Safety Orange are ANSI 107 compliant for fluorescent background color.

IL-50 performs well through 50 industrial washings.

ESSENTIAL HI-VIS POLOS

Men's Essential Polo

BG7300

Sizes: S-6XL
Color Shown: Safety Orange

Men's TALL

BG7300T

Tall Sizes: LT-3XLT

Ladies' Essential Polo

BG6300

Sizes: S-4XL
Color Shown: Optic Yellow

Features

- 3.8 oz. 100% polyester jersey
- Matching buttons
- Rib knit collar
- Hemmed sleeves
- Classic fit

See all available polo colors on **page 32**.



BG7300

BG6300

Optic
Yellow*

Safety
Orange*



BISTRO VESTS & SHIRTS

Your staff will look its best in our Teflon™ treated men's and ladie's vests, pants and stain release shirts.



BG1265

BG1260



Studio Pants
BG6003P
page 8



Ladies' Bistro Vest

BG1265

Sizes: S-4XL
Color Shown: Burgundy



Men's Bistro Vest

BG1260

Sizes: S-6XL
Color Shown: Royal

Features

- 6.5 oz. 65/35 polyester/cotton twill
- Teflon™ fabric protector
- Matching buttons
- Two front welt pockets
- Taffeta lining
- Back darts (and front on ladies') for tailored fit.
- Self fabric back
- Classic fit



Ladies' Bistro Shirt

BG6262

Sizes: S-4XL
Color Shown: Black

Men's Bistro Shirt

BG7267

Sizes: S-6XL
Color Shown: White

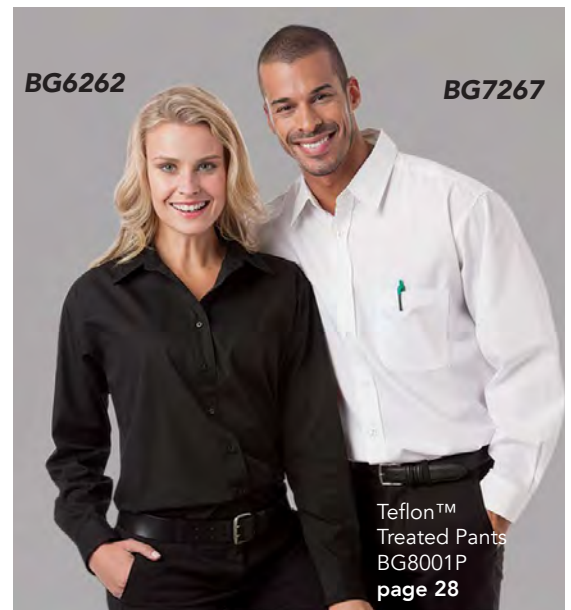
Features

- 5.5 oz. 65/35 polyester/cotton Superblend™ poplin
- Spread collar with matching buttons



BG6262

BG7267



Teflon™
Treated Pants
BG8001P
page 28

BIB & WAIST APRONS

Complete the outfit with 13 color coordinated 65/35 polyester/cotton twill aprons treated with Teflon™. Including denim, the new fashionable look in servicewear coordinates.



Twill Waist Apron

BG1280

Color Shown: Purple



100% Cotton

Denim Bib Apron

BG1271

Color Shown: Denim

Twill Bib Apron

BG1270

Colors shown below



Gingham Check Shirt
BG6269
page 15

6.5 oz. 65/35 polyester/cotton twill Teflon™ fabric protector

3 patch pockets & 1 pen pocket

BG1280



Adjustable neck strap

Striped Poplin Shirt
BG7272
page 13

Four patch pockets

BG1271



Denim Bib Apron Features

- 100% cotton sandwashed denim
- Antique brass hardware
- NOT Teflon™ treated



Blue Generation can outfit all sizes as well as all ages, with matching adult styles.

Find the perfect youth options for schools, sport teams, camps and more.



Crew Neck Jersey Tee Short Sleeve

BG5302

Sizes: XS-XL

Features

- 3.8 oz. 100% polyester jersey



*Optic Yellow is ANSI 107 compliant for fluorescent background color.



BG5302



See matching adult styles on page 62.

BG5300



Jersey Polo Short Sleeve

BG5300

Sizes: XS-XL

Features

- 3.8 oz. 100% polyester jersey
- Matching buttons
- Rib knit collar
- Hemmed sleeves

See matching adult styles on page 43.



**White fabric slightly heavier.



Oxford Long Sleeve

BG5214

Sizes: XS-XL

Features

- 6 oz. 60/40 cotton/polyester oxford
- Button down collar with white pearlized buttons
- Adjustable cuffs

See matching adult styles on page 27.



BG5214





See matching adult styles on page 38.

BG5204



See matching adult styles on page 35.

Superblend™ Polo Short Sleeve
BG5204

Sizes: XS-XL

Features

- 6.7 oz. 60/40 cotton/polyester Superblend™ pique
- Bone buttons
- Rib knit collar & cuffs

Superblend™ Polo Long Sleeve
BG5207

Sizes: XS-XL



See matching adult styles on page 36.

BG5207



BG5500



Soft Touch Polo Short Sleeve
BG5500

Sizes: XS-XL

Features

- 5.5 oz. 65/35 polyester/cotton pique
- Matching buttons
- Rib knit collar & cuffs

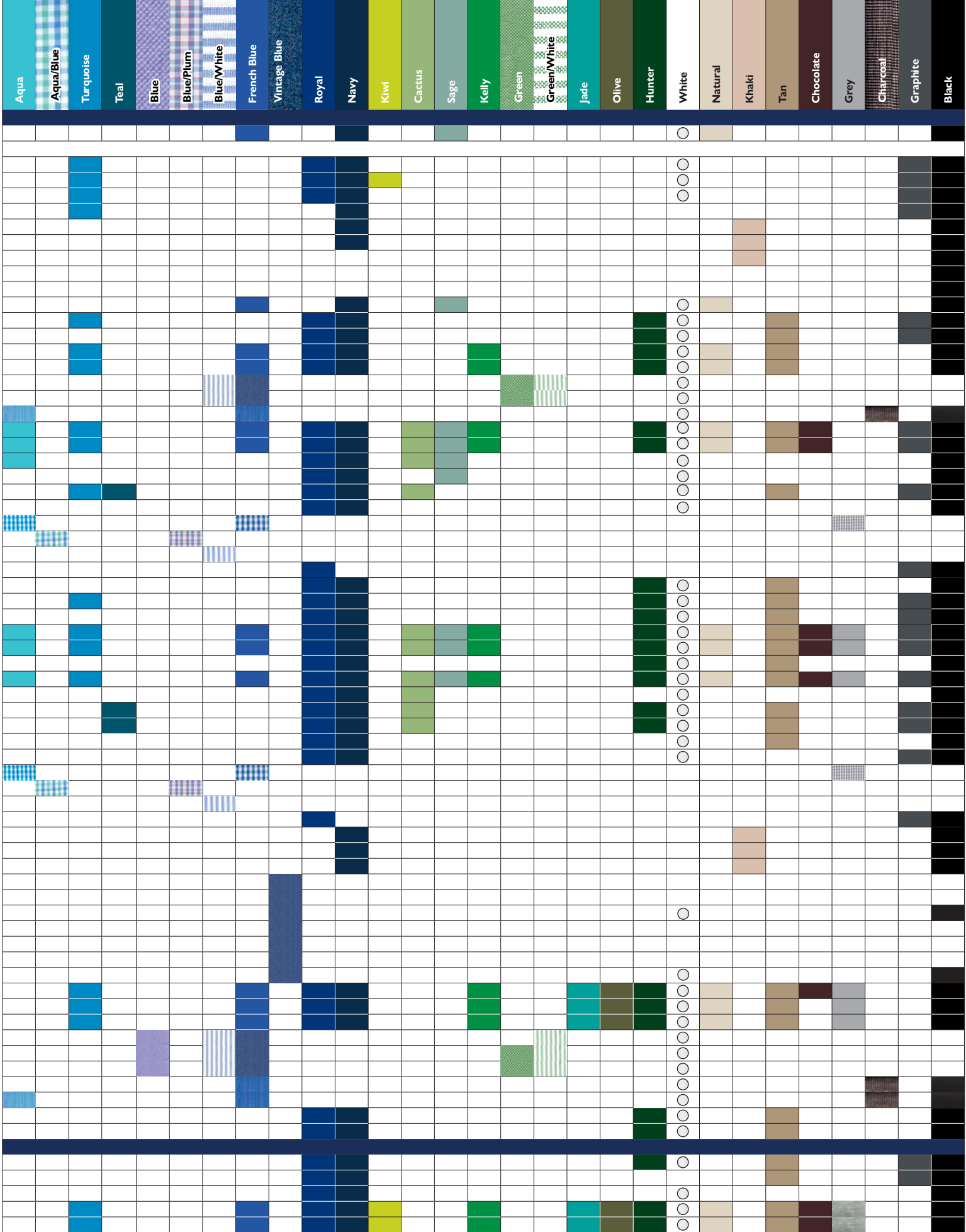
5204/5207 Colors	Yellow LS	Red LS	Burgundy LS	Light Blue LS	Royal LS
	Navy LS	Hunter LS	White LS	Black LS	LS: Long sleeve available

Yellow	Red	Burgundy	Light Blue	Royal
Navy	Hunter	White	Black	



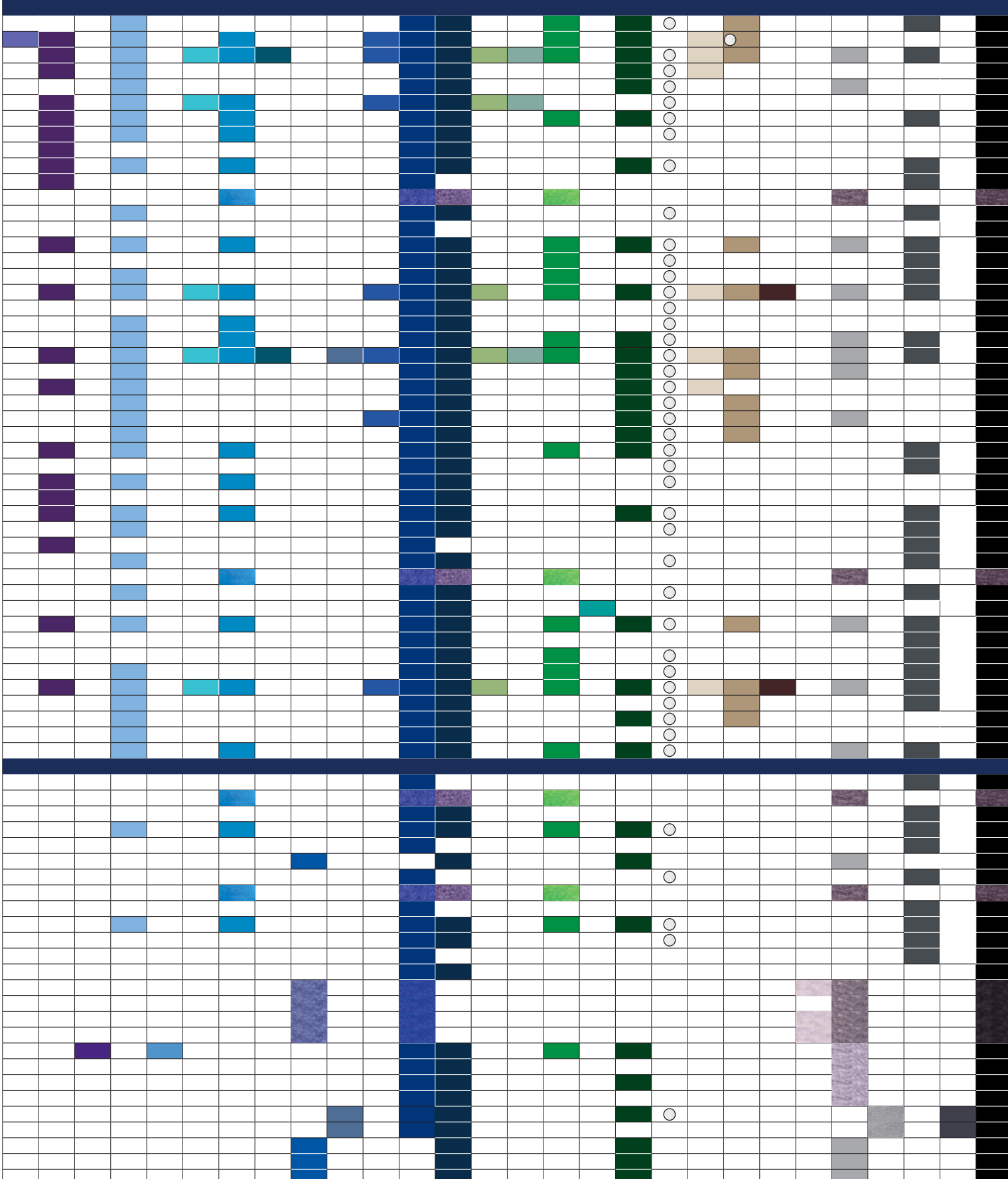
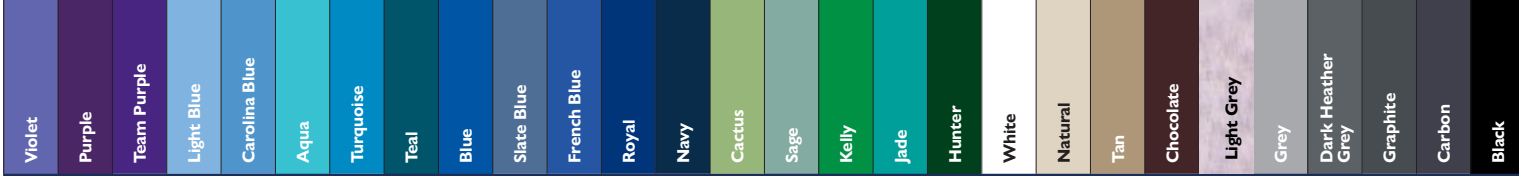
COLOR INDEX

Item #	Style	Page #	Maize	Yellow	Mango	Salmon	Coral	Orange	Burnt Orange	Rose	Pink	Sangria	Berry	Red	Burgundy	Burgundy/White	Violet	Plum	Grape	Purple	Light Blue	Faded Blue
Wovens																						
BG3100	Men's Solid Camp Shirt	30																				
BG3101-09	Adult Printed Camp Shirt	31	See page 83 for print options.																			
BG4701	Ladies' L/S Button Front Cardigan	29																				
BG4702	Ladies' S/S Jewel Neck Tee	29																				
BG4703	Ladies' 3/4 Sleeve V-Neck Tee	29																				
BG4705	Ladies' Flyaway	29																				
BG6000P	Ladies' Teflon™ Treated Pleated Front Pants	28																				
BG6001P	Ladies' Teflon™ Treated Flat Front Pants	28																				
BG6002S	Ladies' Teflon™ Treated Flat Front Shorts	28																				
BG6003P	Ladies' Studio Pants	8																				
BG6004K	Ladies' Studio Skirt	8																				
BG6100	Ladies' Solid Camp Shirt	30																				
BG6210	Ladies' L/S Essential Poplin Shirt	23																				
BG6210S	Ladies' S/S Essential Poplin Shirt	23																				
BG6213	Ladies' L/S Cotton Twill Shirt	22																				
BG6213S	Ladies' S/S Cotton Twill Shirt	22																				
BG6214	Ladies' L/S Oxford Shirt	27																				
BG6214S	Ladies' S/S Oxford Shirt	27																				
BG6215	Ladies' Untucked Crossweave Shirt	24																				
BG6216	Ladies' L/S Superblend™ Shirt with Bone Buttons	17																				
BG6216S	Ladies' S/S Superblend™ Shirt with Bone Buttons	18																				
BG6218	Ladies' 3/4 Sleeve Stretch Poplin Shirt	26																				
BG6218S	Ladies' S/S Stretch Poplin Shirt	26																				
BG6260	Ladies' 3/4 Sleeve Untucked Superblend™ Shirt	21																				
BG6261	Ladies' 3/4 Sleeve Superblend™ Swing Shirt	20																				
BG6269	Ladies' Untucked Gingham Check Shirt	15																				
BG6270-71	Ladies' Untucked Tricolor Plaid Shirt	14																				
BG6272	Ladies' Untucked Striped Poplin Shirt	13																				
BG6273	Ladies' Knit Stretch Woven Shirt	9																				
BG6330	Ladies' 3/4 Sleeve Peach Touch Twill Shirt	25																				
BG7210	Men's L/S Essential Poplin Shirt	23																				
BG7210S	Men's S/S Essential Poplin Shirt	23																				
BG7216	Men's L/S Superblend™ Shirt with Bone Buttons	17																				
BG7216S	Men's S/S Superblend™ Shirt with Bone Buttons	18																				
BG7216ST	Men's Tall S/S Superblend™ Shirt with Bone Buttons	18																				
BG7216T	Men's Tall L/S Superblend™ Shirt with Bone Buttons	17																				
BG7218	Men's Stretch Poplin Shirt	26																				
BG7266	Men's L/S Superblend™ Shirt with Matching Buttons	19																				
BG7266S	Men's S/S Superblend™ Shirt with Matching Buttons	19																				
BG7266T	Men's Tall L/S Superblend™ Shirt with Matching Buttons	19																				
BG7268	Men's Untucked Superblend™ Shirt	21																				
BG7269	Men's Untucked Gingham Check Shirt	15																				
BG7270-71	Men's Untucked Tricolor Plaid Shirt	14																				
BG7272	Men's Untucked Striped Poplin Shirt	13																				
BG7273	Men's Knit Stretch Woven Shirt	9																				
BG8000P	Men's Teflon™ Treated Pleated Front Pants	28																				
BG8001P	Men's Teflon™ Treated Flat Front Pants	28																				
BG8002S	Men's Teflon™ Treated Flat Front Shorts	28																				
BG8202	Ladies' L/S Denim Shirt	11																				
BG8202S	Ladies' S/S Denim Shirt	11																				
BG8203	Ladies' L/S Y-placket Denim Shirt	10																				
BG8206	Men's L/S Denim Shirt	11																				
BG8206S	Men's S/S Denim Shirt	11																				
BG8206T	Men's Tall L/S Denim Shirt	11																				
BG8207	Men's L/S Untucked Denim Shirt	10																				
BG8213	Men's L/S Cotton Twill Shirt	22																				
BG8213S	Men's S/S Cotton Twill Shirt	22																				
BG8213T	Men's Tall L/S Cotton Twill Shirt	22																				
BG8214	Men's L/S Oxford Shirt	27																				
BG8214S	Men's S/S Oxford Shirt	27																				
BG8214T	Men's Tall L/S Oxford Shirt	27																				
BG8215	Men's Crossweave Shirt	24																				
BG8216	Men's Untucked Crossweave Shirt	24																				
BG8330	Men's L/S Peach Touch Twill Shirt	25																				
BG8330S	Men's S/S Peach Touch Twill Shirt	25																				
Polos																						
BG1051	Men's IL-50 Pique Polo	44, 68																				
BG1051T	Men's Tall IL-50 Pique Polo	44, 68																				
BG1052	Adult IL-50 Pique Polo with Pocket	44, 68																				
BG2201	Men's Egyptian Cotton Pique Polo	41																				
BG2201T	Men's Egyptian Cotton Pique Polo	41																				



COLOR INDEX

Item #	Style	Page #	Maize	Yellow	Optic Yellow	Gold	Vegas Gold	Salmon	Coral	Orange	Safety Orange	Burnt Orange	Pink	Dark Pink	Sangria	Bright Pink	Berry	Red	Burgundy
Polos (cont.)																			
BG6051	Ladies' IL-50 Pique Polo	44, 68																	
BG6201	Ladies' Egyptian Cotton Pique Polo	41																	
BG6204	Ladies' S/S Superblend™ Pique Polo	35																	
BG6205	Ladies' Superblend™ Pique Polo with Tipping	37																	
BG6207	Ladies' L/S Superblend™ Pique Polo	36																	
BG6209	Ladies' V-Neck Superblend™ Pique Polo	35																	
BG6219	Ladies' Textured Mesh V-neck Polo	49																	
BG6220	Ladies' Textured Mesh Polo with Contrast Piping	48																	
BG6223	Ladies' Textured Mesh Polo with Raglan Sleeves	48																	
BG6224	Ladies' S/S Snag Resistant Polo	47																	
BG6226	Ladies' Colorblock Snag Resistant Polo	46																	
BG6229	Ladies' Executive Heather Jersey Polo	45																	
BG6231	Ladies' Executive Ultra-Lux Polo	33																	
BG6232	Ladies' Executive Nailhead Polo	32																	
BG6300	Ladies' Solid Essential Jersey Polo	43, 71																	
BG6301	Ladies' Essential Jersey Polo with Tipping	45																	
BG6401	Ladies' Essential Pique Polo	40																	
BG6500	Ladies' S/S Soft Touch Pique Polo	38																	
BG6502	Ladies' L/S Soft Touch Pique Polo	39																	
BG6505	Ladies' Y-Placket Soft Touch Pique Polo	38																	
BG6600	Ladies' Avenger Micro Pique Polo	42																	
BG7204	Men's S/S Superblend™ Pique Polo	35																	
BG7204T	Men's Tall S/S Superblend™ Pique Polo	35																	
BG7205	Men's Superblend™ Pique Polo with Tipping	37																	
BG7206	Adult S/S Superblend™ Pique Polo with Pocket	36																	
BG7207	Men's L/S Superblend™ Pique Polo	36																	
BG7208	Adult L/S Superblend™ Pique Polo with Pocket	36																	
BG7219	Men's Textured Mesh Polo	49																	
BG7219T	Men's Tall Textured Mesh Polo	49																	
BG7220	Men's Textured Mesh Polo with Contrast Piping	48																	
BG7223	Men's Textured Mesh Polo with Raglan Sleeves	48																	
BG7224	Men's S/S Snag Resistant Polo	47																	
BG7225	Adult L/S Snag Resistant Polo	47																	
BG7226	Men's Colorblock Snag Resistant Polo	46																	
BG7227	Adult Executive Tonal Stripe Polo	33																	
BG7229	Men's Executive Heather Jersey Polo	45																	
BG7231	Men's Executive Ultra-Lux Polo	33																	
BG7232	Men's Executive Nailhead Polo	32																	
BG7300	Men's Solid Essential Jersey Polo	43, 71																	
BG7300T	Men's Tall Solid Essential Jersey Polo	43, 71																	
BG7301	Men's Essential Jersey Polo with Tipping	45																	
BG7401	Men's Essential Pique Polo	40																	
BG7500	Men's S/S Soft Touch Pique Polo	38																	
BG7500T	Men's Tall S/S Soft Touch Pique Polo	38																	
BG7501	Adult S/S Soft Touch Pique Polo with Pocket	39																	
BG7502	Men's L/S Soft Touch Pique Polo	39																	
BG7600	Men's Avenger Micro Pique Polo	42																	
Tees & Fleece																			
BG6222	Ladies' Colorblock Zip Textured Mesh Pullover	51																	
BG6228	Ladies' V-Neck Heather Jersey Tee	63																	
BG6230	Ladies' Solid Zip Jersey Pullover	51																	
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BG6304	Ladies' Colorblock Jersey Tee	63																	
BG6951	Ladies' Full Zip Micro Fleece Jacket	55																	
BG7222	Men's Colorblock Zip Textured Mesh Pullover	51																	
BG7228	Men's Crew Neck Heather Jersey Tee	63																	
BG7230	Men's Solid Zip Jersey Pullover	51																	
BG7302	Adult S/S Crew Neck Jersey Tee	62, 70																	
BG7303	Adult L/S Jersey Tee	62, 70																	
BG7304	Men's Colorblock Jersey Tee	63																	
BG7305	Adult Contrast Crew Neck Jersey Tee	63																	
BG7306	Adult S/S Triblend Tee	56																	
BG7307	Adult 3/4 Sleeve Triblend Baseball Tee	56																	
BG7308	Adult Triblend Zip Front Hoodie	57, 61																	
BG7309	Adult Triblend Pullover Hoodie	57, 61																	
BG9301P	Adult Premium Fleece Pullover Hoodie	52, 60																	
BG9301PT	Men's Tall Premium Fleece Pullover Hoodie	52, 60																	
BG9302Z	Adult Premium Fleece Zip Front Hoodie	52, 60																	
BG9302ZT	Men's Tall Premium Fleece Zip Front Hoodie	52, 60																	
BG9303P	Adult Essential Fleece Pullover Hoodie	53																	
BG9304Z	Adult Essential Fleece Zip Front Hoodie	53																	
BG9951	Men's Micro Fleece Full Zip Jacket	55																	
BG9952	Adult Micro Fleece Zip Pullover	54																	
BG9953	Adult Micro Fleece Vest	54																	



COLOR INDEX

Item #	Product	Page #	Maize	Yellow	Optic Yellow	Orange	Safety Orange	Burnt Orange	Red	Burgundy	Purple	Light Blue	Blue	Turquoise	Vintage Blue Denim	Royal	Navy	Kelly	Hunter	White	Khaki	Tan	Graphite	Black	
Youth																									
BG5204	Youth S/S Superblend™ Pique Polo	35, 75																							
BG5207	Youth L/S Superblend™ Pique Polo	75																							
BG5300	Youth S/S Value Polo	74																							
BG5302	Youth S/S Crew Neck Tee	62, 74																							
BG5500	Youth S/S Soft Touch Polo	75																							
BG5214	Youth L/S Oxford Shirt	27, 74																							
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BG1051	Men's IL-50 Pique Polo	44, 68																							
BG1051T	Men's Tall IL-50 Pique Polo	44, 68																							
BG1052	Adult IL-50 Pique Polo with Pocket	44, 68																							
BG1053	Men's S/S IL-50 Tactical Pique Polo	69																							
BG1054	Men's IL-50 Colorblock Pique Polo	67																							
BG1055	Adult L/S IL-50 Tactical Pique Polo	69																							
BG1260	Men's Teflon™ Treated Twill Bistro Vest	72																							
BG1265	Ladies' Teflon™ Treated Twill Bistro Vest	72																							
BG1270	Adult Teflon™ Treated Twill Bib Apron	73																							
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FABRIC GUIDE

WOVENS

Striped Poplin (page 13)
3.2 oz. | 55% cotton/45% polyester
Yarn dyed. Wrinkle Resistant.

Denim (page 10-11, 73)
7 oz. | 100% cotton
Twill weave made with indigo dyed and white yarns (weft horizontal, warp vertical).

Crossweave (page 24)
3 oz. | 55% cotton/45% polyester
Two tone weave made with colored and white yarns (weft horizontal, warp vertical). Wrinkle Resistant.

Plaid & Gingham (page 14, 15)
3.2 oz. | 55% cotton/45% polyester
Yarn dyed. Wrinkle Resistant.

Poplin (page 16-21, 23, 72)
3 to 5.5 oz. | 65% polyester/35% cotton
Lightweight, yet durable plain weave with a slight ridge effect in one direction. Stain Resist (5.5 oz. only). Color Lock. Wrinkle Resistant.

Stretch Poplin (page 26)
4.5 oz. | 58% cotton/39% polyester/3% spandex
Luxurious light, flexible with great shape retention. Stain Release. Wrinkle Resistant.

Peach Touch Twill (page 25)
4.8 oz. | 60% cotton/40% polyester
Lightweight, strong diagonal lined weave lightly brushed soft peached nap. Wrinkle Resistant.

Cotton Twill (page 22)
6.5 oz. | 100% cotton
Diagonal lined weave known for its strength and durability and made with cotton, which provides softness and comfort.

Oxford (page 27, 74)
6 oz. | 60% cotton/40% polyester
2x2 basketweave pattern creates two tone, pinpoint effect. Color Lock. Stain Release. Wrinkle Resistant.

Teflon™ Treated Twill (pages 65, 72-73)
6.5 oz. 65% polyester/35% cotton (shirts/aprons)
7.25 oz. | 60% cotton/40% polyester (pants/shorts)
Diagonal lined weave known for strength and durability. Color Lock (shirts only). Stain Resist. Wrinkle Resistant. Teflon™ protector.

KNITS

Stretch Knit (page 29)
6.5 oz. | 95% cotton/5% spandex
Soft combed ringspun cotton blend with 1x1 rib knit and natural stretch

Studio Pants & Skirts (page 8)
95% polyester/5% spandex
Color Lock. Wrinkle Resistant.

Moisture Wicking Knits
High performance knit disperses moisture and allows evaporation to keep wearers cool, dry and comfortable.

Avenger Micro Pique (page 42)
4.4 oz. | 100% polyester
Antimicrobial. Color Lock. Wrinkle Resistant. BLU-X-DRI moisture wicking.

Textured Mesh (pages 48-49, 51)
5 oz. | 100% polyester
High performance knit disperses moisture and allows evaporation to keep wearers cool, dry and comfortable. Antimicrobial. Color Lock. Stain Release. Wrinkle Resistant. BLU-X-DRI moisture wicking.

Ultra-Lux (page 33)
5.6 oz. | 65% polyester/35% rayon jersey
Color Lock. Wrinkle Resistant. BLU-X-DRI moisture wicking.

Tonal Stripe (page 33)
4.8 oz. | 94% polyester/6% rayon jersey
Antimicrobial. Color Lock. Wrinkle Resistant. BLU-X-DRI moisture wicking.

Nailhead (page 32)
5 oz. | 100% polyester interlock
Antimicrobial. Color Lock. Wrinkle Resistant. BLU-X-DRI moisture wicking.

Moisture Wicking/Snag Resist Knits
Tight knit treated to resist snagging, as well as disperse moisture and allow evaporation to keep wearers cool, dry and comfortable.

Microfiber Pique (pages 46-47)
4.2 oz. | 100% polyester
Antimicrobial. Color Lock. Snag Resist. Stain Release. Wrinkle Resistant. BLU-X-DRI moisture wicking.

Jersey (pages 43, 45, 47, 51, 62-63, 74)
3.8 oz. | 100% polyester
Antimicrobial. Color Lock (except heather). Snag Resist. Stain Release. Wrinkle Resistant. BLU-X-DRI moisture wicking.

IL-50 Pique (page 44, 67-69, 73)
6.5 oz. | 100% polyester
Antimicrobial. Snag Resist. Stain Release. Wrinkle Resistant. BLU-X-DRI moisture wicking.

Superblend™ Pique (pages 34-37, 75)
4.5 to 6.5 oz. | 60% cotton/40% polyester
Durable, cotton rich blend with a subtle waffle/diamond shaped pattern. Color Lock. Stain Release. Wrinkle Resistant.

Soft Touch Pique (pages 38-40, 75)
4.5 to 6.5 oz. | 65% polyester/35% cotton
Durable yet soft blend with a subtle waffle/diamond shaped pattern. Color Lock. Wrinkle Resistant.

Egyptian Cotton Pique (page 41)
6.7 oz. | 100% ringspun cotton
Egypt made with a subtle waffle/diamond shaped pattern and the ultimate comfort as only cotton can provide. Stain Release.

Triblend Jersey (pages 56-57)
4 oz. | 50% polyester/38% cotton/12% rayon
Boasts softness of rayon, comfort of cotton, and colorfastness and resilience of polyester.

Fleece (pages 52-53, 58-61)
9 oz. | 70% cotton/30% polyester
7 oz. | 60% cotton/40% polyester
Combed ringspun cotton blend.

Micro Fleece (pages 54-55)
9.6 oz. | 100% polyester
Antipilling.

Teflon™ Treated Pique (Pages 66)
Our most durable pique with a subtle waffle/diamond shaped pattern and greatest stain release qualities. Color Lock. Stain Release. Wrinkle Resistant. Teflon™ protector.



Untucked Fit

Trimmer silhouette with shorter length—designed to be worn untucked

Classic Fit

Standard silhouette straight down the body with roominess across the chest and shoulders

Relaxed Fit

Relaxed silhouette with wider cut across the chest and shoulders

Feminine Fit

Trimmer silhouette with contoured sides and shorter sleeves

Classic Fit

Standard silhouette straight down the body and standard length

Full Fit

Relaxed silhouette with swing bottom for more comfort (6261 only)

These charts represent body measurements, not garment measurements. This chart is a guide only.

*Ladies' specs differ by manufacturer and brand. Please check fit before ordering.

MEN'S/ADULT SHIRTS

Size	Neck	Chest	Sleeve	Tall Sleeve
XXS	13.5"	28"-29"	30.5"-31"	—
XS	14"	30"-32"	31.5"-32"	—
S	14"-14.5"	34"-36"	32.5"-33"	—
M	15"-15.5"	38"-40"	33.5"-34"	—
L	16"-16.5"	42"-44"	34.5"-35"	36.5"-37"
XL	17"-17.5"	46"-48"	35.5"-36"	37.5"-38"
2XL	18"-18.5"	50"-52"	36.5"-37"	38.5"-39"
3XL	19"-19.5"	54"-56"	37.5"-38"	39.5"-40"
4XL	19.5"-20"	58"-60"	37.5"-38"	—
5XL	20"-20.5"	62"-64"	37.5"-38"	—
6XL	20.5"-21"	66"-67"	37.5"-38"	—
7XL	21"	68"-69"	37.5"-38"	—
8XL	21.5"	70"-71"	37.5"-38"	—
9XL-10XL	22.5"	74"-75"	37.5"-38"	—

LADIES' SHIRTS

Size	Bust	Sleeve	Bottom	Swing Bottom (6261 only)
XS (2)	30"-31"	31"	31"-32"	36"-37"
S (4-6)	32"-33"	31.5"	33"-34"	38"-39"
M (8-10)	34"-35"	32"	35"-36"	40"-41"
L (12-14)	36"-38"	32.5"	37"-39"	42"-44"
XL (16-18)	40"-42"	33"	41"-43"	46"-48"
2XL (20-22)	44"-46"	33.5"	45"-47"	50"-52"
3XL (24-26)	48"-50"	34"	49"-51"	54"-56"
4XL (28-30)	52"-54"	34.5"	53"-55"	58"-60"
5XL (32-34)	56"-58"	—	—	—

MEN'S PANTS & SHORTS

Size/Waist	Inseam with Hemmed Bottom	Inseam with Open Bottom
28"-52"" (even only)	Pants: 30", 32", 34" Shorts: 8"	Pants: 37"

*29", 31", 33" also available in BG8000P

LADIES' TELFON PANTS & SHORTS

Size	Waist	Hip
2	25"	36"
4	26"	37"
6	27"	38"
8	28"	39"
10	29"	40"
12	30.5"	41.5"
14	32"	43"
16	33.5"	44.5"
18	35"	46.5"
20	36.5"	48.5"
22	38"	50.5"
24	39.5"	52.5"
26	41"	54"
28	42.5"	56"

LADIES' STUDIO PANTS & SKIRTS

Size	
XS	2-4
S	6-8
M	10-12
L	14-16
XL	18-20
2XL	22-24
3XL	26-28
4XL	30-32

Pants Inseam 29"
Skirt Length 21"

Hoodies/Fleece Size Chart
Go to our website
www.bluegeneration.com

Inseam with Hemmed Bottom
Pants: 28", 30", 32"
Shorts: 7.5"
Inseam with Open Bottom
Pants: 34"

YOUTH SIZE GUIDE

Size	XS (4)	S (6-8)	M (10-12)	L (14-16)	XL (18-20)
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How To Measure

Neck

Measure around the neck, just below the larynx.

Chest/Bust

Measure under the arms and around the fullest part of the chest.

Sleeve

Measure from the center of the back at the base of the neck across the shoulder and down to the wrist.

Waist

Measure around the natural waist, but above the hips.

Hip

Measure around the fullest part of the seat.

Inseam

Measure from the crotch seam to the top of the shoes or measure a similar pair of pants that fit well.

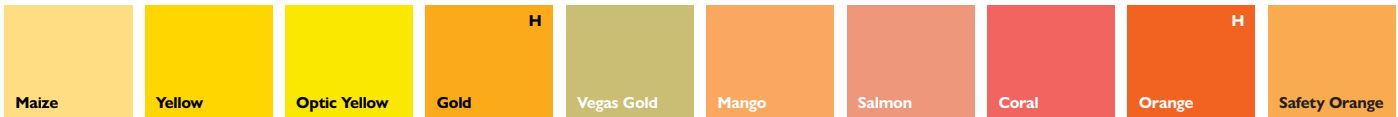
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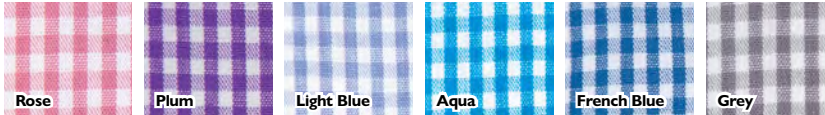
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TALL

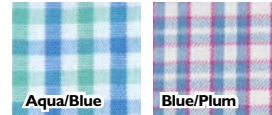
COLOR PALETTE



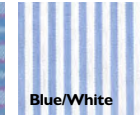
Gingham Check



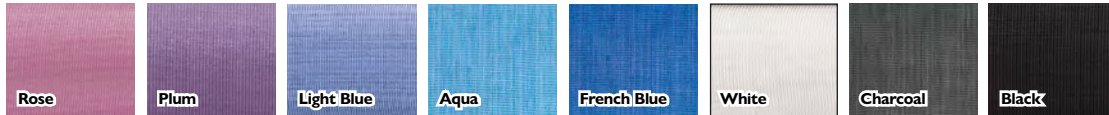
Tricolor Plaid



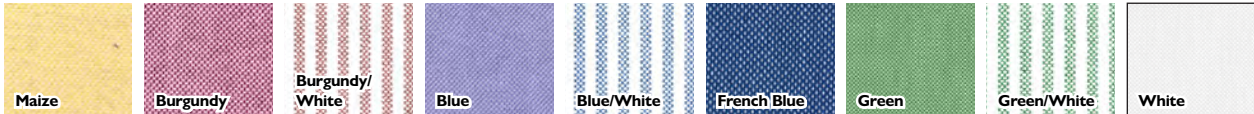
Striped Poplin



Crossweave



Oxford



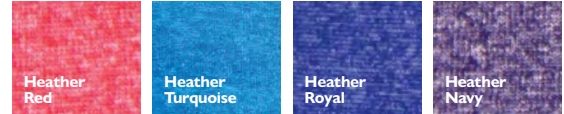
Camp Prints



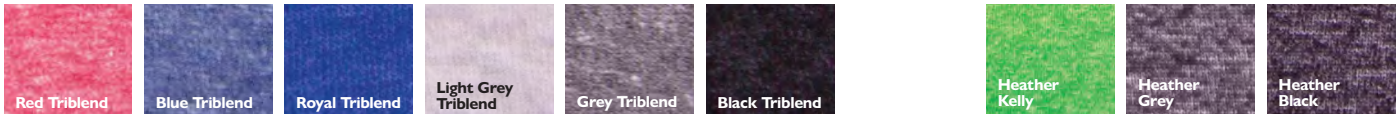
Nailhead



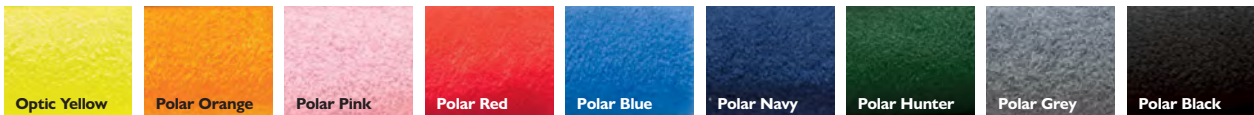
Heather



Triblend



Micro Fleece



H: Fleece hoodie colors. See pages 62-63.

BG

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