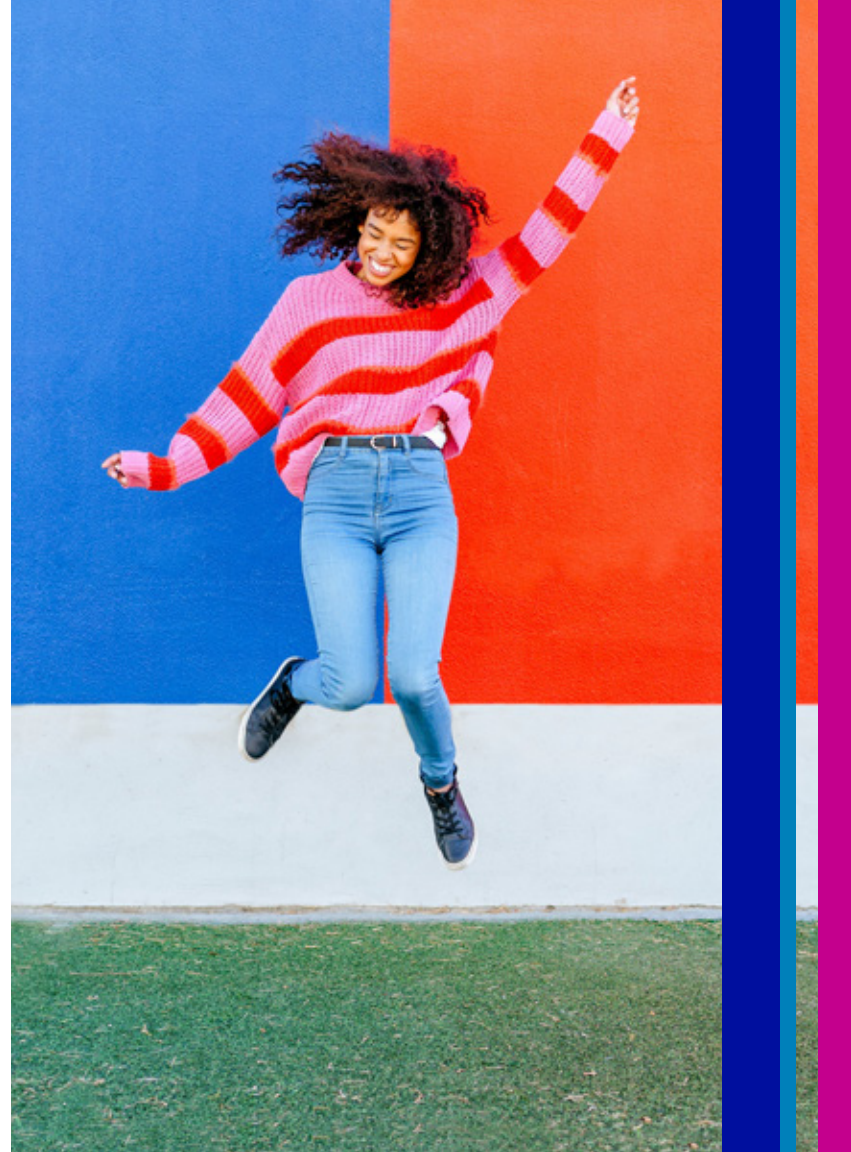


# Say HALO to Growth in 2023.

Everything we do at HALO is designed to help our partners grow their businesses, earn more, and administrate less. We have made significant investments including our 360K sq. ft. warehouse, 20K sq. ft. kitting space, creative teams, technology and the relaunch of our HALO brand to generate growth opportunities.

## We offer:

- Distributor solutions to take your business to the next level
- Marketing and promotional support to break through the competition
- Complete business support to earn more and administrate less



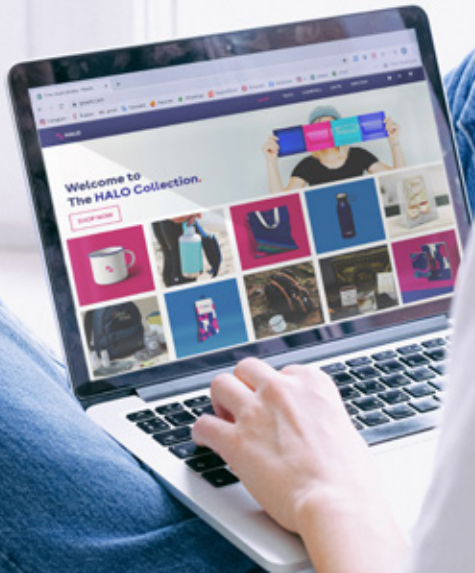
# Best in Class E-commerce Solutions.

Powered by sophisticated and proprietary technology, our dedicated in-house experts can tailor the best solution for your customer's unique needs. We deliver the industry's most robust and flexible e-commerce solutions with integrated fulfillment, data security, reporting and back-end system integration.

## 2022 E-commerce Numbers:

- Over 450 active E-commerce Stores
- Average of 4 store launches per month
- 50% close rate on E-commerce RFPs

[View a Demo Store →](#)



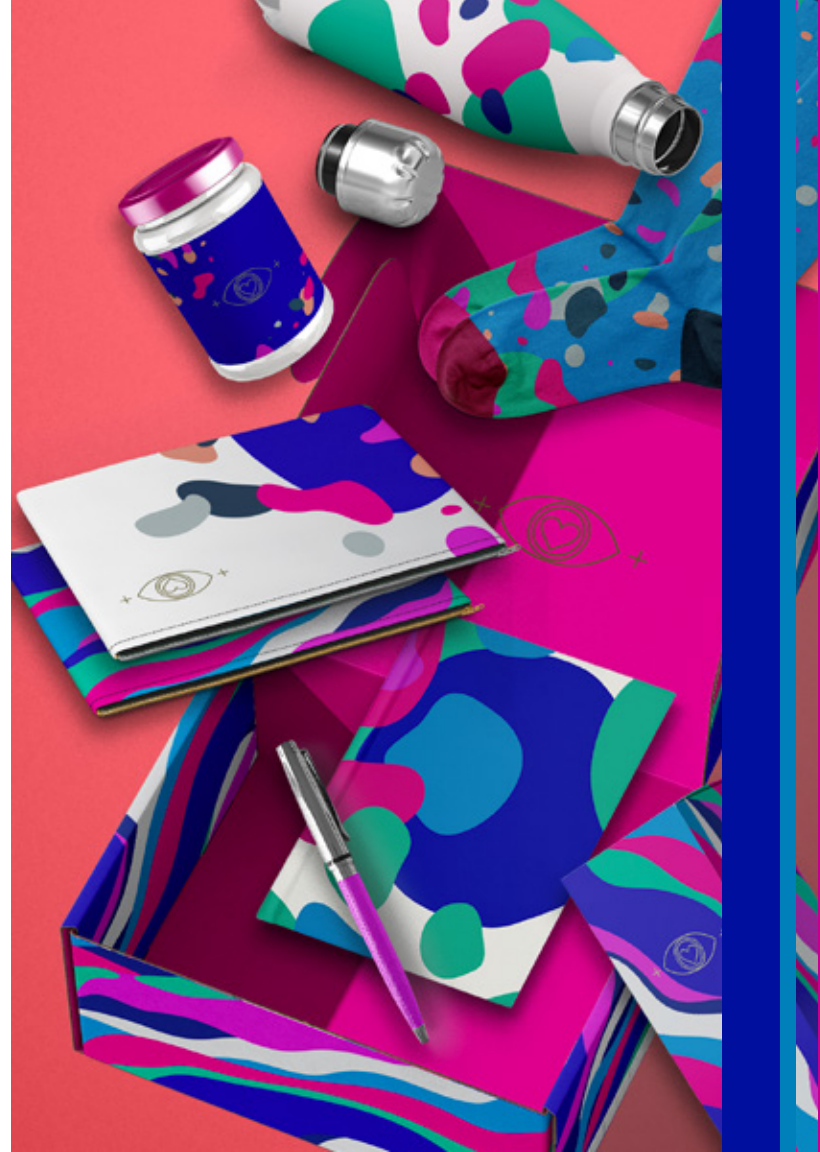
# In-House Custom Kitting.

Kitting was huge in 2020 and grew even more in 2021 as companies adjusted to work from home and virtual events. We deliver complex, multi-faceted custom kits to engage and make connections with your most important audiences.

## 2022 Kitting Numbers:

- 709 Projects
- 485K+ Kits
- 2K Kits Shipped Daily
- 20K Sq. Ft. Dedicated Kitting Space

[See Our Team in Action →](#)



# Business Requirements & Compliance to Win Fortune 500 Clients.

Organizations today require not only strict adherence to supplier branding standards, but also protocols and reporting to ensure their suppliers align with their commitment to social and environmental issues. We proudly work with more than 130 Fortune 500 clients.



## INSURANCE & LIABILITY

We maintain more than \$20 million in liability coverage to protect you and your customers.

## FINANCIAL STABILITY

HALO's financial position leads the industry, backed by TPG Capital, one of the world's largest private equity firms, with more than \$100 billion in assets.

## SUSTAINABILITY

Our program helps you meet your client's sustainability goals and reduce any negative impacts on the environment and the people who produce our products.

## SUPPLIER DIVERSITY

Our supplier diversity program promotes business opportunities for diverse suppliers with certified Tier 2 reporting for your customers.

## PRODUCT SAFETY

Our Secure Source protocol ensures all suppliers adhere to all state, federal, and international standards.

## DATA SECURITY

We provide the safest and most secure solution in the marketplace. We've passed key audits from major fortune 500 clients.



# Leverage Our Purchasing Power.

HALO is the top distributor customer for 85% of the top 100 suppliers in the industry. The breadth of our purchasing power and dedicated service level with the industry's leading suppliers is unmatched. Our size and reputation provides us with the leverage to negotiate for you best pricing, priority production, and early access to products.

## 2022 Supplier Relations Numbers:

- 3500+ Active Compliant Suppliers
- 25 New Suppliers Added each Week
- Over 100 Supplier Webinars in 2022
- \$4MM in Supplier Bonuses Paid\*

*\*The average annual HALO supplier bonus creates an additional \$7,800 in income based on \$750k in annual sales.*



# Agency Level Marketing.

Our marketing team delivers agency level marketing at no cost to our sales partners. We connect clients to what's new, what's different and what's unique through interactive, multi-channel marketing.

## 2022 Marketing Numbers:

- 5K+ Project Requests
- 95,000 Automated Marketing Emails Sent Weekly
- 40+ Active Catalogs & Merch Decks
- Nearly 30K Self-promo Swag Boxes Shipped\*

*\*HALO offers additional customer creative services and direct mail campaigns for an additional fee.*



# Earn More. Administrate Less.

HALO's experienced and dedicated support staff allow you to **be in business for yourself, not by yourself**. Sales professionals who partner with HALO are backed by a support staff of over 1300 across the United States.

Legal	Fulfillment	Web Services
Supplier Relations	Kitting	Information Security
Financial	Customer Service	Enterprise Programs
Accounts Receivable	Billing	Account Management
Accounts Payable	Order Processing	Sourcing
Merchandising	Sales Onboarding	Program Technology
Accounting	Sales Support	Program Sales
Operations	Information Technology	Creative
Marketing	Sales Management	Product Safety





# Make Your **Move.**

Learn More: <https://halo.com/join-our-sales-team>

