

WHOLE THE GOOD CATALOG SALE SPRING-FALL 2023



The Good Tee

Toronto, Ontario

Monday-Friday 9:00 am-5:30 pm EST

Phone: 416.551.5043

Email: hello@thegoodtee.com

TABLE OF CONTENTS

- MISSION | 03
- GOOD BASICS | 04-05
- ELEVATED BASICS | 06-07
- COMFY DRESSES | 08
- GOOD MOVES | 09
- FALL COLLECTION | 10
- SIZING & ORDERING PROCESS | 11
- FOUNDER STORY | 12



GOOD VIBES ALERT

"My partner and I are extremely happy with the quality of your shirts and love knowing we are making a difference by doing our part to support farmers, garment factory workers, and people like you who are doing so much amazing work! There is still much work to do in terms of informing others of the real issues with GMO cotton and I will do my best to spread the word to my friends and family now that I know better. Thanks for all that you do!"
- Jessica L



- 101** DAYS OF DRINKING WATER SAVED
- 1.0** m2 OF LAND FARMED WITHOUT PESTICIDES
- 1.2** KM OF DRIVING EMISSION SAVED
- 30** Hrs OF LED ENERGY SAVED

KNOW YOUR IMPACT FROM PURCHASING THIS T-SHIRT



RESPECT THE SUPPLY CHAIN



CELEBRATING GOOD SOULS

Our commitment to the fairtrade movement is reflected in every product we design. Clothing is made by people, not machines. We celebrate all the good humans in the supply chain that make our products, so you can understand the positive impact you make.

THE GOOD CATALOG | JANUARY 2023



"More than 270,000 Indian cotton farmers have killed themselves since 1995"
- Guardian.

Your support helps save lives and contributes to a better life for the cotton farmers. The Good Tee is proud to work with Fairtrade Canada, a non-profit organization that promotes sustainable livelihoods for farmers and workers. We have submitted our Flocert, a third-party accredited auditor, to ensure that your supply chain meets the Fairtrade Standards. For every Fair Trade certified product sold, we pay a premium directly back to the cotton farmers and workers who make our clothes. All fabric is certified fairtrade organic cotton & we use eco-friendly dyes.



FAVE & FAIR UNISEX TEE

- Gender-neutral unisex fit.
- Self- fabric round neck
- Contoured waist
- Reinforced shoulder binding for added durability
- Regular fit
- Sizes: XS-2XL

SKU: UST22
 FABRIC: 160 GSM Single jersey,30s
 Midweight, 100% certified organic cotton
 LABEL: Tearaway

RETAIL:	\$39 CAD \$36 USD
WHOLESALE	\$13.50 CAD \$10.50 USD



FAVE & FAIR UNISEX TEE

- Gender-neutral unisex fit
- **Ribbed Crew Neck**
- Contoured waist
- Reinforced shoulder binding for added durability
- Regular fit
- Marrow stitch sleeve and bottom hem
- Sizes: XS-3XL

SKU: **UST23**
 FABRIC: 160 GSM Single jersey,30s
 Midweight, 100% certified organic cotton
 LABEL: Tearaway

RETAIL:	\$39 CAD \$36 USD
WHOLESALE	\$13.50 CAD \$10.50 USD



THE UNISEX GO-TO TANK

- Gender-neutral unisex fit
- Self-bound round neck
- Contoured waist
- Reinforced shoulder binding for added durability
- Regular fit
- Sizes: XS-2XL

SKU: **TNK21S**
 FABRIC: 160 GSM Single jersey,30s
 Midweight, 100% certified organic cotton
 LABEL: Tearaway

RETAIL:	\$38 CAD \$29 USD
WHOLESALE	\$10 CAD \$8 USD

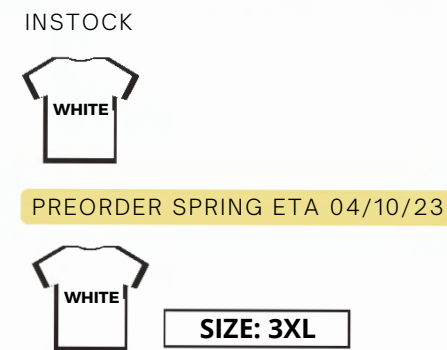


THE RESPONSIBLE RINGER TEE

- Gender-neutral unisex fit
- Contrast ribbed neck and sleeve hem
- Reinforced back neck, and shoulder binding for added durability
- Sizes: XS-3XL

SKU: **URT23**
 FABRIC: 160 GSM Single jersey,30s
 Midweight, 100% certified organic cotton
 LABEL: Tearaway

RETAIL:	\$43 CAD \$32 USD
WHOLESALE	\$14.50 CAD \$11 USD



FAIR "GAME" BASEBALL TEE

- Gender-neutral/unisex fit
- Ribbed neckband for added durability
- Contrast raglan ¾ sleeves
- Sizes: XS-3XL

SKU: **UBB23**
 FABRIC: 160 GSM Single jersey,30s
 Midweight, 100% certified organic cotton
 LABEL: Tearaway

RETAIL:	\$49 CAD \$38 USD
WHOLESALE	\$17 CAD \$13 USD



NEW

LONG SLEEVE UNISEX TEE

- Gender-neutral unisex fit.
- Ribbed crew neck
- Reinforced back neck, and shoulder binding for added durability
- Sizes: XS-3XL

SKU: **ULST23**
 FABRIC: 160 GSM Single jersey,30s
 Midweight, 100% certified organic cotton
 LABEL: Tearaway

RETAIL:	\$48 CAD \$37 USD
WHOLESALE	\$18 CAD \$14 USD



GOOD BASICS



CLASSIC LONG SLEEVE TEE

- Regular fit
- Self-bound round neck
- Contoured waist
- Reinforced shoulder binding for added durability
- Sizes: XS-2XL

SKU: **CLST22**

FABRIC: 160 GSM Single jersey, 30s
Midweight, 100% certified organic cotton
LABEL: Tearaway

RETAIL: **\$46 CAD | \$38 USD**

WHOLESALE **\$18 CAD | \$14 USD**

INSTOCK



PREORDER SPRING ETA 04/10/23



SIZE: 2XL

PREORDER FALL ETA 10/09/23



THE CLASSIC CREW TEE

- Regular fit
- Ribbed crew neck, short sleeve
- Contoured waist
- Reinforced back, neck, and shoulder binding for added durability
- Sizes: XS-2XL

SKU: **CST22**

FABRIC: 160 GSM Single jersey, 30s
Midweight, 100% certified organic cotton
LABEL: Tearaway

RETAIL: **\$42 CAD | \$34 USD**

WHOLESALE **\$15 CAD | \$11.50 USD**

INSTOCK



PREORDER SPRING ETA 04/10/23



SIZE: 2XL



SUSTAINABLE RAGLAN SCOOP NECK T-SHIRT

- Regular fit
- Scoop neck
- Raglan sleeves
- Serged seams
- Unfinished bottom hem
- Sizes: XS-2XL

SKU: **SRT23**

FABRIC: 160 GSM Single jersey, 30s
Midweight, 100% certified organic cotton
LABEL: Tearaway

RETAIL: **\$48 CAD | \$37 USD**

WHOLESALE **\$28 CAD | \$21 USD**

PREORDER SPRING ETA 04/10/23



ECO-JERSEY YOUTH TEE

- Gender-neutral, unisex fit
- Soft rib neck
- Reinforced back neck and shoulder binding for added durability
- Sizes: YS-YXL

SKU: **YOST20**

FABRIC: 160 GSM Single jersey, 30s
Midweight, 100% certified organic cotton
LABEL: Tearaway

RETAIL: **\$28 CAD | \$22 USD**

WHOLESALE **\$12.50 CAD | \$10 USD**

INSTOCK



PREORDER SPRING ETA 04/10/23



SIZE: YXL



TODDLER CLASSIC FAIR TEE T

- Gender-neutral, unisex fit
- Soft rib neck
- Reinforced back neck and shoulder binding for added durability
- Sizes: 2T-6T

SKU: **CHST20**

FABRIC: 160 GSM Single jersey, 30s
Midweight, 100% certified organic cotton
LABEL: Tearaway

RETAIL: **\$25 CAD | \$19 USD**

WHOLESALE **\$11.50 CAD | \$9 USD**

INSTOCK



PREORDER FALL ETA 10/09/23



THE FAIR HOODIE

- Gender neutral- regular fit
- Scooba neck with self-fabric lined hood
- Raglan sleeves
- Ribbed cuff and waistband
- Adjustable 100% organic cotton drawstring on hood
- Modern kangaroo pocket
- Sizes: XS - 2XL

SKU: **UHK21F**

FABRIC: 300 GSM Single jersey, brushed fleece
Midweight, 100% certified organic cotton
LABEL: Tearaway

RETAIL: **\$73.50 CAD | \$56 USD**

WHOLESALE **\$49 CAD | \$37 USD**

INSTOCK



PREORDER FALL ETA 10/09/23



SIZE: 3XL

ELEVATED BASICS



FREEDOM BOXY TUNIC

- Relaxed fit, pullover style
- Rounded V-neck
- Cap sleeves
- Back pleats
- High-low ribbed hem with unfinished raw detailing
- Front and back vertical seams
- Sizes: XS-XL

SKU: **BXHL22**

FABRIC: 160 GSM Single jersey,30s
Midweight, 100% certified organic cotton
LABEL: Tearaway

RETAIL:	\$60 CAD \$46 USD
WHOLESALE	\$30 CAD \$23 USD

INSTOCK



PREORDER SPRING ETA 04/10/23



THE WEARER V-NECK

- Regular fit
- Self fabric V-neckline
- Long sleeves
- Bottom unfinished shirt-tail hem
- Front vertical seam
- Sizes: XS-XL

SKU: **VNLS21F**

FABRIC: 160 GSM Single jersey,30s
Midweight, 100% certified organic cotton
LABEL: Tearaway

RETAIL:	\$58 CAD \$45 USD
WHOLESALE	\$23 CAD \$17.50 USD

INSTOCK



FREEDOM LONG SLEEVE TUNIC

- Relaxed fit tee
- Crew neck
- Raglan, slouchy sleeves
- Unfinished trim raw detail at neck, seams and hem
- Center back vertical seam
- Thumbholes on the cuffs
- Sizes: XS-XL

SKU: **LSTH21F**

FABRIC: 160 GSM Single jersey,30s
Midweight, 100% certified organic cotton
LABEL: Tearaway

RETAIL:	\$59 CAD \$45 USD
WHOLESALE	\$29.50 CAD \$22 USD

INSTOCK



LONG SLEEVE ORGANIC HENLEY

- Relaxed fit
- Round neck
- Front placket with coconut buttons
- Overlock stitching on placket, neck, armhole, and hem
- Sizes: XS-XL

SKU: **HEN22**

FABRIC: 160 GSM Single jersey,30s
Midweight, 100% certified organic cotton
LABEL: Tearaway

RETAIL:	\$62 CAD \$48 USD
WHOLESALE	\$30 CAD \$23 USD

INSTOCK



EVERYDAY FAIR TUNIC

- Flattering relaxed fit t-shirt
- Raw edge at sleeve cuff, neck, back yoke and bottom hem
- Longer cuffs
- Back yoke with box pleat
- Exaggerated side slits
- High low hem
- Sustainable style
- Sizes: XS-XL

SKU: **WLPO21S**

FABRIC: 160 GSM Single jersey,30s
Midweight, 100% certified organic cotton
LABEL: Tearaway

RETAIL:	\$64 CAD \$49 USD
WHOLESALE	\$32 CAD \$24 USD

INSTOCK



THE RELAXED FIT ECO-BATWING TEE

- ¾ sleeve with long ribbed cuffs
- Super-soft, single jersey
- High- low hem
- Sizes: XS-XL

SKU: **W3QK20S**

FABRIC: 160 GSM Single jersey,30s
Midweight, 100% certified organic cotton
LABEL: Tearaway

RETAIL:	\$62 CAD \$48 USD
WHOLESALE	\$31 CAD \$23.50 USD

INSTOCK



PREORDER SPRING ETA 04/10/23



PREORDER FALL ETA 10/09/23



ELEVATED BASICS



THE EVERYDAY JOGGER

- Regular waist
- Elasticized waistband and bottom cuff
- Adjustable organic cotton drawstring
- Inseam side pockets
- Back yoke
- Sizes: XS-XL

SKU: **JOG21F**
 FABRIC: 160 GSM SINGLE JERSEY ORGANIC COTTON
 LABEL: TEARAWAY

RETAIL:	\$66 CAD \$51 USD
WHOLESALE	\$44 CAD \$33 USD

INSTOCK



THE GO-TO COZY PULLOVER

- Relaxed fit
- Raglan sleeves
- Organic cotton brushed fleece pull-over
- Thumb holes on cuffs
- Unfinished raw edge and seam detailing
- Hi-low hem
- Back yoke with box pleat
- Sizes: XS-XL

SKU: **POGSW21F**
 FABRIC: 160 GSM SINGLE JERSEY ORGANIC COTTON
 LABEL: TEARAWAY

RETAIL:	\$65 CAD \$50 USD
WHOLESALE	\$45.50 CAD \$34 USD

INSTOCK



RESPONSIBLE 3/4 SLEEVE V-NECK T-SHIRT

- V- Neck with self-fabric binding
- ¾ Sleeves, relaxed fit
- Super-soft, single jersey
- Shirttail hem
- Sizes: XS-2XL

SKU: **W3QV20**
 FABRIC: 160 GSM SINGLE JERSEY ORGANIC COTTON
 LABEL: TEARAWAY

RETAIL:	\$58 CAD \$45 USD
WHOLESALE	\$28 CAD \$21 USD

PREORDER SPRING ETA 04/10/23



3/4 SLEEVE SCOOP NECK SEASHELL BUTTONS

- Regular fit
- Mid-scoop flattering neckline
- ¾ sleeve
- 6 seashell button sleeve placket
- Sizes: XS-2XL

SKU: **SCN23**
 FABRIC: 160 GSM SINGLE JERSEY ORGANIC COTTON
 LABEL: TEARAWAY

RETAIL:	\$58 CAD \$45 USD
WHOLESALE	\$30 CAD \$23 USD

PREORDER SPRING ETA 04/10/23



THE KIMONO-STYLE REVERSIBLE JACKET

- Relaxed fit reversible jacket
- Funnel neck
- 3/4 sleeves with cross over cuff detail
- Dropped shoulder, open front
- Side waist pockets on one side and deep front patch pockets on reverse
- Sizes: S/M, L/XL

SKU: **KIM21F**
 FABRIC: 160 GSM SINGLE JERSEY ORGANIC COTTON
 LABEL: TEARAWAY

RETAIL:	\$119 CAD \$91 USD
WHOLESALE	\$54.50 CAD \$41 USD

INSTOCK



THE INFINITY CAPSULE SCARF

- 20+ ways to wear it
- Rectangle shape, snaps down side
- Sizes: One Size

SKU: **SCF20F**
 FABRIC: 160 GSM 100% ORGANIC COTTON
 LABEL: TEARAWAY

RETAIL:	\$34 CAD \$27 USD
WHOLESALE	\$15 CAD \$12 USD

INSTOCK



THE ZERO-WASTE SCRUNCHIE

- Made from upcycled fabric
- Durable elastic

SKU: **SCRN20S**
 FABRIC: 100% ORGANIC COTTON

RETAIL:	\$15 CAD \$15 USD
WHOLESALE	\$24.50 CAD \$15



RETAIL:	\$18 CAD \$14 USD
WHOLESALE	\$8 CAD \$7 USD

THE GOOD SLEEP MASK

- Adjustable elastic head band
- Made from upcycled materials
- Sizes: One Size

SKU: **EYE**
 FABRIC: 100% ORGANIC COTTON

COMFY DRESSES



EASY TO LOVE MIDI DRESS - DIP DYE

- Relaxed fit
- V-neck
- Sleeveless tank dress
- Raw edge, curved hem
- Hand-dipped dyed using eco-friendly dyes
- Sizes: XS - XL

SKU: **TNKD21S**
 FABRIC: 160 GSM SINGLE JERSEY ORGANIC COTTON
 LABEL: TEARAWAY

RETAIL: **\$109 CAD | \$83 USD**
 WHOLESALE **\$54.50 CAD | \$41 USD**

INSTOCK



PREORDER SPRING ETA 04/10/23



SIZE: 2XL



EASY TO LOVE MIDI DRESS

- Relaxed fit
- V-neck
- Sleeveless tank dress
- Raw edge, curved hem
- Sizes: XS - XL

SKU: **TNKD21S**
 FABRIC: 160 GSM SINGLE JERSEY ORGANIC COTTON
 LABEL: TEARAWAY

RETAIL: **\$98CAD | \$75 USD**
 WHOLESALE **\$49 CAD | \$37 USD**

INSTOCK



EVERYDAY POCKET DRESS

- Regular fit
- Round neckline
- Ribbed/raw edge hem, sleeve and neckline
- Raw finish detailing
- Side pockets
- Sizes: XS - XL

SKU: **WSSD21S**
 FABRIC: 160 GSM SINGLE JERSEY ORGANIC COTTON
 LABEL: TEARAWAY

RETAIL: **\$78 CAD | \$60 USD**
 WHOLESALE **\$39 CAD | \$29 USD**

INSTOCK



PREORDER SPRING ETA 04/10/23



SIZE: 2XL



EVERYDAY LONG SLEEVE POCKET DRESS

- Regular fit
- Round neckline, with unique raw/ribbed detailing
- Unique raw/ribbed, unfinished detailing at sleeve cuff, neck, and bottom hem
- Side pockets
- Sizes: XS - XL

SKU: **LSD21F**
 FABRIC: 160 GSM SINGLE JERSEY ORGANIC COTTON
 LABEL: TEARAWAY

RETAIL: **\$89 CAD | \$68 USD**
 WHOLESALE **\$39.50 CAD | \$30 USD**

INSTOCK



PREORDER FALL ETA 10/09/23



SIZE: 2XL





MOVE FREE YOGA PANT

- Long slouchy pants
- Wide fabric waistband
- Front rectangle pockets
- Bottom cuffs
- Sizes: XS-XL

SKU: **YP22S**
 FABRIC: 160 GSM SINGLE JERSEY ORGANIC COTTON
 LABEL: TEARAWAY

RETAIL:	\$89 CAD \$68 USD
WHOLESALE	\$44.50 CAD \$33 USD

INSTOCK



THE GO-TO HIGH RISE LEGGING

- Long length leggings
- High waist
- Double-layer waistband with front pocket
- Sizes: XS-XL

SKU: **LEGF22S**
 FABRIC: 160 GSM SINGLE JERSEY ORGANIC COTTON
 LABEL: TEARAWAY

RETAIL:	\$84 CAD \$64 USD
WHOLESALE	\$42 CAD \$32 USD

INSTOCK



THE ETHICAL BIKER

- Biker shorts
- High waist
- Double-layer waistband with front pocket
- Sizes XS - XL

SKU: **BLEG22S**
 FABRIC: 160 GSM SINGLE JERSEY ORGANIC COTTON
 LABEL: TEARAWAY

RETAIL:	\$52 CAD \$40 USD
WHOLESALE	\$27 CAD \$21 USD

INSTOCK



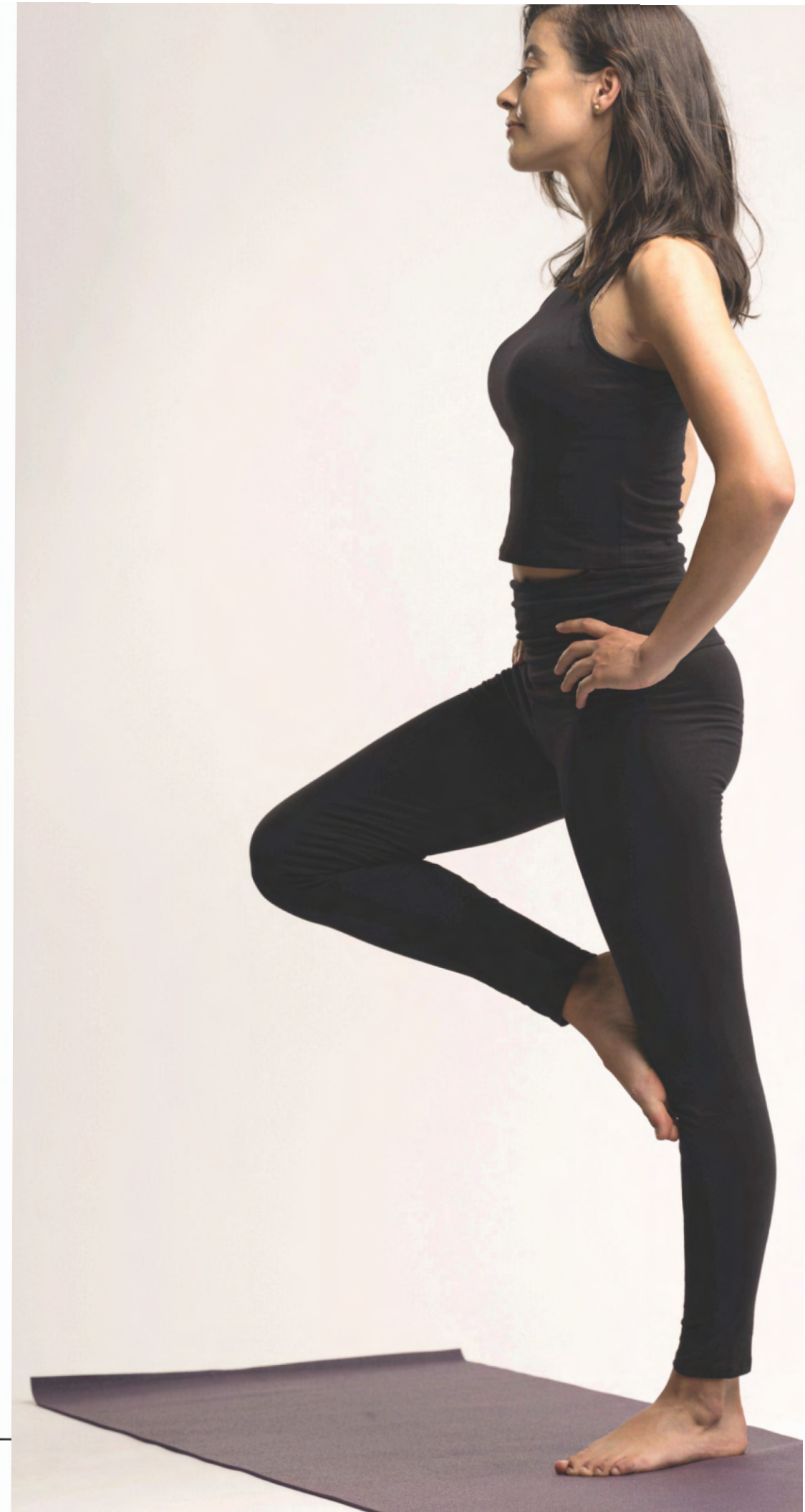
THE HIGH NECK TANK TOP

- Specially cut with a sporty, sleeveless silhouette that can still cover bra straps
- High crew neck
- Sleeveless
- Straight hem
- Sizes XS - XL

SKU: **LHNT22S**
 FABRIC: 160 GSM SINGLE JERSEY ORGANIC COTTON
 LABEL: TEARAWAY

RETAIL:	\$39 CAD \$30 USD
WHOLESALE	\$19.50 CAD \$15 USD

INSTOCK



NEW



THE LONG SLEEVE ECO-POCKET TEE

- Relaxed fit
- Round ribbed neckline
- Dropped shoulders
- Ribbed/raw edge seams
- Chest pocket
- Center back vertical seam
- Sizes: XS-2XL

SKU: **LSPT23**
 FABRIC: 160 GSM Single jersey,30s
 Midweight, 100% certified organic cotton
 LABEL: Tearaway

RETAIL:	\$60 CAD \$46 USD
WHOLESALE	\$30 CAD \$23 USD

PREORDER FALL ETA 10/09/23



NEW



THE COMFY COCOON CARDI

- Relaxed fit
- Cocoon shape, batwing sleeves
- Front pockets
- Ribbed front neck and cuffs

SKU: **CARD23**
 FABRIC: 160 GSM Single jersey,30s
 Midweight, 100% certified organic cotton
 LABEL: Tearaway

RETAIL:	\$119 CAD \$91 USD
WHOLESALE	\$59.50 CAD \$45 USD

PREORDER FALL ETA 10/09/23



NEW



COCONUT BUTTON LONG SLEEVE TURTLENECK

- Fitted body
- Turtle neck
- Sustainable coconut buttons with ruched cuffs
- Sizes: XS-2XL

SKU: **TURT23**
 FABRIC: 160 GSM Single jersey,30s
 Midweight, 100% certified organic cotton
 LABEL: Tearaway

RETAIL:	\$68 CAD \$52 USD
WHOLESALE	\$34 CAD \$26 USD

PREORDER FALL ETA 10/09/23



NEW



ORGANIC COCOON TUNIC

- Relaxed fit
- Envelope Neck
- Cocoon top
- High-low hem
- Bum-covering length
- Sizes: XS-2XL

SKU: **LSEN23**
 FABRIC: 160 GSM Single jersey,30s
 Midweight, 100% certified organic cotton
 LABEL: Tearaway

RETAIL:	\$78 CAD \$60 USD
WHOLESALE	\$39 CAD \$30 USD

PREORDER FALL ETA 10/09/23



NEW



THE REVERSIBLE TUNIC

- Drapes beautifully
- Elegant v-neck with pleating on side or boat-neck
- High low hem
- Ribbed cuffs
- Sizes: XS-2XL

SKU: **BPLV23**
 FABRIC: 160 GSM Single jersey,30s
 Midweight, 100% certified organic cotton
 LABEL: Tearaway

RETAIL:	\$70 CAD \$54 USD
WHOLESALE	\$35 CAD \$27 USD

PREORDER FALL ETA 10/09/23



BPLV23

YP22S

THE SIZING GUIDES

WOMEN							
SIZE	XS	S	M	L	XL	2XL	3XL
SIZE	(0-2)	(2-4)	(6-8)	(8-10)	(12-14)	(14-16)	(16-18)
BUST	32-33"	34-35"	36-37"	38-39"	40-41"	42-43"	44-45"
WAIST	26-27"	28-29"	30-31"	32-33"	34-35"	36-37"	38-39"
HIP	34-36"	37-38"	39-40"	40-41"	41-42"	43-44"	45-46"

MEN/UNISEX							
SIZE	XS	S	M	L	XL	2XL	3XL
SIZE	XS	S	M	L	XL	2XL	3XL
BUST	32-34"	35-37"	38-40"	41-43"	44-46"	47-49"	50-52"
WAIST	25-27"	28-30"	31-33"	34-36"	37-39"	40-42"	43-45"
HIP	32-34"	35-37"	38-40"	41-43"	44-46"	47-49"	50-52"

YOUTH				
SIZE	S	M	L	XL
	8-9 yrs	10-11 yrs	12-14 yrs	15-16 yrs
CHEST	26-28"	29-30"	31-32"	33-34"
HEIGHT	51-54"	55-60"	61-66"	67-72"
WEIGHT (LBS)	61-72	73-84	85-96	97-108

TODDLER			
SIZE	2T	4T	6T
	2-3 yrs	4-5 yrs	6-7 yrs
CHEST	20-21"	22-23"	24-25"
HEIGHT	38-41"	41-44"	44-46.5"
WEIGHT (LBS)	35-39	39-45	45-50

CONTACT US

If any questions or concern arise, please feel free to reach out:



@thegoodtee

hello@thegoodtee.com
(416) 551 - 5043

www.thegoodtee.com

THE ORDER PROCESS



LOGIN TO ORDER

Register for a Wholesale account, then log in and browse products.



CHOOSE SAMPLES/PLACE ORDER

Let us know which products you'd like to sample and we'll pack them up. Once your order is packed we will send you an invoice within 24-48 hours. Bulk orders can be placed directly on the app. You will be able to check inventory once logged in.



SHIPPING

Once your invoice is paid we will ship your sample to you. Orders ship within 2-3 business days!

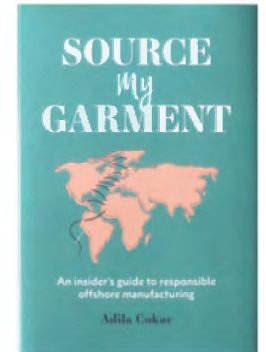
CUSTOMIZATION QUESTIONS?

	Min Qty	Turn-around time
Screen printing	300 pcs	45-60 days
Custom Manufacturing & Custom Colors	1000 pcs	4 - 6 months



Remember that we use tearaway labels so that you can replace them!

INSTOCK PRODUCTS SHIP 1-2 DAYS
PREORDER SPRING ETA 04/10/23
PREORDER FALL ETA 10/09/23



FOUNDER STORY

I started the brand in 2020 after coming face-to-face with the knowledge of the high suicide rates among farmers while on one of my sourcing trips to India. It was heart-breaking to learn that **more than 270,000 cotton farmers alone have committed suicide since 1995.**

Even after years of working with responsible offshore manufacturers using certified organic cotton, I realised that I still had no idea who the farmer was. This lack of transparency was a red flag. **There is a disconnect in the apparel industry**, between fashion brands and the maker; and for you, the consumer it is even greater. So, I decided that I needed to do business differently. **I decided to take my 15+ years of experience and knowledge in sourcing and sustainable apparel manufacturing to raise awareness**, build a brand that supports farmers and celebrate the makers in the fashion industry and share this information.

Today, I am proud to say that **we are a Certified B Corporation, and we use only Certified Fairtrade Cotton sourced from farmers in India.** We stand apart from most ethically labelled brands because we are actively involved in the entire production process and manage the full supply chain – from seed to shelf – and openly share information. We subscribe to the philosophy of slower production schedules, ethical working conditions, and fair deals for all.

Yes, clothing is still made by people, not machines, and **The Good Tee is committed to celebrating the good humans that make our clothes, not machines.**

Our goal is to provide premium quality fashion basics that exude timeless styling using the softest material available. Our practices and the ethics behind our company makes our customers, like you, feel good about wearing them. Our products are filled with the inherent goodness of what comes from the earth and can also return to the earth with little harm. **We continually strive to improve** the ways in which we operate for our customers, the environment and each other.

Thanks for visiting The Good Tee, and I'm proud to bring our responsibly made products to you.

The Founder of The Good Tee | Author of Source My Garment
Sustainable Apparel Manufacturing Consultant