

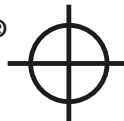
# 2022-2023 FULL-LINE CATALOG

EFFECTIVE JUNE 1, 2022-MAY 31, 2023



PPAI 113720 | SAGE 56130 | ASI 92255 | UPIC TRUART

# TRU ART®



## ADVERTISING CALENDARS

Your **Calendar** Experts *& More*

FEATURING 2023 ADVERTISING CALENDARS PLUS NOTEPADS, JOURNALS AND MEMO BOOKS



To our valued customers and advertisers:

2022 is shaping up to be one of the most challenging. Paper stock shortages are pushing up costs and causing lead times to be extended. We are working to produce our products efficiently to keep costs down and minimize price increases while at the same time offering our most popular products with predictable lead times. Our goal is to maintain our commitment to our products being American Made.

We encourage you to order early to get the best price and service combination and the most available products. As always, we will print and store your early orders - free of charge - until your requested ship date. We are committed to providing you the best service and price combinations possible which includes offering the same prices to all our customers. We value our complete distribution channel and enjoy working with distributors large and small.

We hope 2022 is a banner year for you as the recovery from the pandemic continues. Thanks for working with Tru Art for your calendar needs and more.



Explore our catalog featuring 2023 **Calendars**, **Paper Products**, and **Packaging**.

You will find our best sellers, Tru Art Exclusives, redesigned products, expanded decorating options and more.

Your **Calendar** Experts & More

Think of the staff at Tru Art as your Calendar Experts & More. Our creative, production and support teams will work with you to craft remarkable calendar and paper products. Our goal is to deliver calendars with exceptional style, function and advertising effectiveness! There is no limit to what can be imagined and created.

Depend on Tru Art for marketing and promotional versatility including high visibility everywhere people work, live and play. Recipients appreciate these advertising products because of high essential utility value. Advertisers appreciate these staple promotional products because they efficiently convey business stories and influence buying decisions with year-long, daily exposure that is targeted and controlled.

WE'RE HERE TO **HELP** YOU!

- WEBINARS
- FACEBOOK & YOUTUBE
- DIGITAL PRINTING
- SPECIALTY KITS
- TRADE SHOWS
- DESIGN ASSISTANCE
- DIRECT MAIL CAPABILITIES
- CUSTOM DESIGN CAPABILITIES

Since 1896, our passion for **service** and for industry **excellence** has not waned. Our **creative** and **experienced** staff are eager to utilize our **state-of-the-art** technology to bring your wildest visions to life.



For more ideas, follow us on Facebook and YouTube!





**Responsible**  
We are proudly certified Product Safety Aware by the Promotional Products Association International (PPAI).



**Environmentally Friendly**  
We use recycled paper and print with vegetable based inks whenever possible. In 2021, 83.6% of our power came from clean, renewable energy sources.



**Made in the USA**  
Tru Art products are not only "Made in the USA" - but all component parts and paper stocks are procured from US suppliers.



**We've learned a lot over the past 126 years.** First and foremost, we've learned the value of **community**. We celebrate and treasure our customers and our employees. And we make it a habit to be good citizens of the world around us. We are committed to being:

**YOUR CALENDAR EXPERTS**  
*& More*

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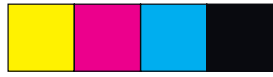


Your  
**Calendar**  
Experts  
& More  
for over  
**125 Years!**

Contact us for custom calendars and paper products. The majority of our orders are for custom items.

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

Ⓞ For general information and art requirements regarding all calendars see pages 122-128.

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 ⑥ For general information and art requirements regarding all calendars see pages 122-128.

# SPECIAL FEATURE ICONS

The icons below will help you identify the right product with the performance features you need.



## CUSTOMIZING

Customizing a stock calendar is a great way to get a look all your own at a lower cost than a full custom calendar. See the Idea Starters throughout the catalog. The options are limited only by your imagination.



## GHOST OVERPRINT

Calendars with this icon may have a ghost overprint included on the calendar pad for an additional charge. Overprint must be the same on all sheets.



## YEAR-IN-VIEW®

Year-In-View® is a registered trademark of Tru Art Advertising Calendars. You can only get a "real" Year-In-View® calendar from Tru Art. They are the perfect way for your customers and prospects to plan their year with all the days "in view."



## BLACK & WHITE HALFTONE PHOTO

Calendars with this icon may have a black and white halftone photo added to the ad copy for additional charge.



## DATE BLOCK OVERPRINT

Products with this icon may have custom copy added to the Date-Blocks for an additional charge. This is the perfect way to remind people of important information.



## FULL-COLOR IMPRINT

Products with this icon may have a full-color imprint for an additional charge. This is the perfect way to make your message really stand out.



## MULTI-IMPRINT

Feature your message on every calendar sheet with this Tru Art feature. Available on several styles.



## DECEMBER TOP SHEET

Calendars with this icon may have a December top-sheet added for an additional charge. Get your advertising message working early.



## 13-SHEET

Calendars with this icon have a December top-sheet standard. Get your advertising message working early with a calendar pad starting with December. The 13th sheet aids continuity in a calendar program and gives your business a jump on the year.



## ACADEMIC YEAR

The calendar pad starts mid-year, generally in August or July. This style of calendar is ideal for those involved with academia. Styles range from planners to Year-In-View® calendars.



## 2-COLOR IMPRINT

A 2-color imprint is standard for calendars with this icon. The 2-color imprint adds zest to your message and enhances the overall appearance of your calendar.



## PERSONALIZATION

Personalization is adding the recipient's name to each individual calendar. This virtually insures that the calendar will be placed in your customer's prime viewing location. Who doesn't like to see their name in print. Each calendar is unique!



## RECYCLED PAPER

Products with this icon may contain recycled paper fiber or the option for recycled paper is available. For the most part the definition of recycled paper is any paper that contains any reclaimed paper waste. Contact the factory for composition or availability and possible upcharge.





- **ART CHARGE:**.....MAY APPLY DEPENDING ON TYPESETTING (LINES OF COPY) AND COMPLEXITY OF ART. WILL BE QUOTED.
- **ADDITIONAL IMPRINT COLOR (Add 1 PMS Color):** ..... (Unless otherwise noted) set-up \$25.00 (G) + (ea.) \$0.08 (G)
- **ADDITIONAL IMPRINT COPY (SEE INDIVIDUAL PRICE PAGES FOR LINES INCLUDED IN PRICE):** ..... (each) \$2.50 (G)
- **CHANGE OF COPY:** ..... (Unless otherwise noted) (each) \$16.00 (G)
- **COMBINED QUANTITY PRICING:** ..... May be used for purchase of all appointment calendars shown in this section except item 1000, 1250 and 1950 if the same imprint (copy, layout and color) is used on all calendars
- **FULL-COLOR IMPRINT (All colors printed in 4-Color Process):** ..... (Unless otherwise noted) set-up \$15.00 (G) + (ea.) \$0.08 (G)
- **HALFTONE PHOTO (with 1-Color ad copy):** ..... (each) set-up \$12.00 (G)
- **LESS THAN MINIMUM:** ..... \$30.00 (G)
  - **(ABSOLUTE MINIMUM)** ..... (Unless otherwise noted) 50 pieces
- **OTHER STANDARD IMPRINT COLORS:** ..... set-up \$15.00 (G) + (ea.) \$0.10 (G)
  - **(OTHER AVAILABLE STANDARD COLORS):** .....  
873 Gold, 185 Red, 464 Brown, 202 Maroon, 021 Orange, 347 Green, 286 Blue and Process Blue
- **PMS COLOR MATCH (max. of 2 colors per order):** ..... See additional imprint color above.
- **HOLIDAY ENVELOPES (see page 122):** ..... Bulk: \$0.26 (G) each, Calendars Inserted: \$0.38 (G) each

**IDEA STARTERS** CUSTOM COVER IDEAS FOR ART CALENDARS

Create a unique and exclusive look for your Tru Art Appointment Calendar Advertising by customizing the front cover of the chosen theme. Custom covers are available on any of the Appointment-style calendars shown in this section of the catalog.

Custom copy features can be applied to one side or both sides of the cover. Here are just a few ideas and options for customizing your unique advertising calendar:



**PATRIOT SAVINGS & LOAN**  
PHONE 619-203-8660  
1021 reading road • san diego



**GRESS INSURANCE AGENCY**  
24 The Plaza - P.O. Box 247  
Troy, MO 63379-0247 434-555-8458



**Blankenship Feed & Grain**  
334 High Street, Lincoln, NE  
Phone: 334-555-9823



**AGRI-BUSINESS SEEDS, INC.**  
3460 Avenue - East Point - Iowa - 52556  
Phone (313) 837-6442 FAX (313) 837-1488  
E-mail agriseeds@truart.net Orders 1-800-848-3755 www.agriseeds.com

**Use the stock images illustrated and...**

- Add the business logo, company name and tagline
- Add a personal greeting or special offer for recipients
- Add a Season's Greetings border design
- Emphasize an important corporate achievement, anniversary or milestone

**Provide custom image or copy for one or both sides of the cover and...**

- Illustrate new product
- Feature new buildings or equipment
- Add a map to highlight new and existing service areas
- Communicate the organization's mission/vision statement

**Custom Cover: Product Pricing -**

Price Each (in addition to the standard calendar pricing)

	500	750	1000	1500	2500	5000
	0.53	0.41	0.38	0.36	0.29	0.24

A3BCD

Your **Calendar** Experts

Prices are effective through May 31, 2023 but are subject to change without notice.

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Ⓞ For general information and art requirements regarding all calendars see pages 122-128.

# #1900 Scenic Treasures

12-SUBJECT APPOINTMENT 12-SUBJECT APPOINTMENT



Great Sand Dunes National Park and Preserve near Alamosa, Colorado

**July 2023**

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
1 June	2 August	3 Last Quarter 1st & 21st		4 New Moon 10th	5 First Quarter 17th
6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	185	186	187	188	189
4	5	6	7	8	
11 Independence Day	12 Independence Day Holiday	13	14	15	
18	19	20	21	22	
25	26	27	28	29	

**platinumSAFE**  
Serving the Tri-State Area Since 1935  
800.555.4985  
www.platinumSAFE.com  
familyhomeautoLife

This advertising calendar features 12 beautiful photographs from across America. A right-sized wall calendar with memo squares makes this advertising vehicle a welcome addition for office use or planning family activities at home.



**platinumSAFE**  
Serving the Tri-State Area Since 1935  
800.555.4985  
www.platinumSAFE.com  
familyhomeautoLife

**Combined Quantity Pricing is available. See page 5.**

\* Shown with full color imprint option.

**Check out additional styles with these images on pages 17, 18, 20, 21.  
Match styles together for optimal results!**

**Size Closed:** 10 7/8" x 10 1/2"

**Size Open:** 10 7/8" x 19"

**Ad Copy Size:** 10" x 1 1/2"

**Ad Copy Color:** Black. Price includes 5 lines of ad copy.

**Stock Calendar Pad/Color:** (12-months - 12-sheets plus front and back cover) as shown

**Calendar Paper Stock:** 80 lb. Gloss Enamel Text & Cover

**Finishing:** Spiral bound with hole drilled for hanging

**Shipping Weight:** 29 lbs. per 100 (approximate)

**PACKAGING**

**Standard Packaging:** Bulk

**Envelopes (bulk):** \$0.22 (G) each

**Envelopes/calendars inserted:** \$0.34 (G) each

**Envelopes with Chipboard Protectors:** \$0.44 (G) each (calendars and protectors are inserted)



Available saddle-stitched. Item # 1901

**#1900 with Black Imprint** Quantity/Price Each

100	150	250	500	750	1000	1500	2500
2.96	2.79	2.64	2.49	2.37	2.30	2.04	1.96

6C2D

**POPULAR OPTIONS**

**Full Color Imprint:** \$15.00 (G) set-up + \$0.08 (G) each calendar

**Multi-Color Imprint (with PMS ink):** \$25.00 (G) set-up + \$0.10 (G) each calendar

For more options see page 5

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

Ⓞ For general information and art requirements regarding all calendars see pages 122-128.



The large memo spaces make this advertising vehicle a welcome addition for office use or planning family activities at home. This advertising calendar features 12 extraordinary photographs showcasing the natural world.



October	November	December	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
20	21	22	23	24	25	
27	28	29	30			

**November 2023**

GREEN INSURANCE AGENCY  
245 TRADE PLAZA • TROY, MISSOURI  
577-555-0343  
WWW.GREENINSURANCE.COM



**Combined Quantity Pricing is available. See page 5.**

\* Shown with full color imprint option.

**Check out additional styles with these images on pages 12 & 60. Match styles together for optimal results!**

**Size Closed:** 10 7/8" x 10 1/2"

**Size Open:** 10 7/8" x 19"

**Ad Copy Size:** 10" x 1 1/2"

**Ad Copy Color:** Black. Price includes 5 lines of ad copy.

**Stock Calendar Pad/Color:** (12-months - 12-sheets plus front and back cover) as shown

**Calendar Paper Stock:** 80 lb. Matte Enamel Text & Cover

**Finishing:** Spiral bound with hole drilled for hanging

**Shipping Weight:** 29 lbs. per 100 (approximate)

**PACKAGING**

**Standard Packaging:** Bulk

**Envelopes (bulk):** \$0.22 (G) each

**Envelopes/calendars inserted:** \$0.34 (G) each

**Envelopes with Chipboard Protectors:** \$0.44 (G) each (calendars and protectors are inserted)



**Available saddle-stitched. Item # 1906**

**#1905 with Black Imprint** Quantity/Price Each

100	150	250	500	750	1000	1500	2500
2.96	2.79	2.64	2.49	2.37	2.30	2.04	1.96

6C2D

**POPULAR OPTIONS**

**Full Color Imprint:** \$15.00 (G) set-up + \$0.08 (G) each calendar

**Multi-Color Imprint (with PMS ink):** \$25.00 (G) set-up + \$0.10 (G) each calendar

**For more options see page 5**

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

For general information and art requirements regarding all calendars see pages 122-128.

# #1920 Agriculture

12-SUBJECT APPOINTMENT 12-SUBJECT APPOINTMENT



As a tribute to beautiful rural America, this advertising calendar includes 12 scenic photographs of our nation's countryside and farm animals. Reflect on simple pleasures of country life or the complexity of modern agriculture when viewing each scene.

**Blankenship Feed & Grain**   
334 High Street, Lincoln, NE  
Phone: 334-555-9823  
Serving the Tri-Counties for 76 Years.

**Combined Quantity Pricing is available. See page 5.**

\* Shown with full color imprint option.



Available saddle-stitched. Item # 1921

#1920 with Black Imprint								
Quantity	100	150	250	500	750	1000	1500	2500
Price Each	2.96	2.79	2.64	2.49	2.37	2.30	2.04	1.96

6C2D

**POPULAR OPTIONS**

**Full Color Imprint:** \$15.00 (G) set-up + \$0.08 (G) each calendar  
**Multi-Color Imprint (with PMS ink):** \$25.00 (G) set-up + \$0.10 (G) each calendar  
 For more options see page 5

**Size Closed:** 10 7/8" x 10 1/2"

**Size Open:** 10 7/8" x 19"

**Ad Copy Size:** 10" x 1 1/2"

**Ad Copy Color:** Black. Price includes 5 lines of ad copy.

**Stock Calendar Pad/Color:** (12-months - 12-sheets plus front and back cover) as shown

**Calendar Paper Stock:** 80 lb. Gloss Enamel Text & Cover

**Finishing:** Spiral bound with hole drilled for hanging

**Shipping Weight:** 29 lbs. per 100 (approximate)

**PACKAGING**

**Standard Packaging:** Bulk

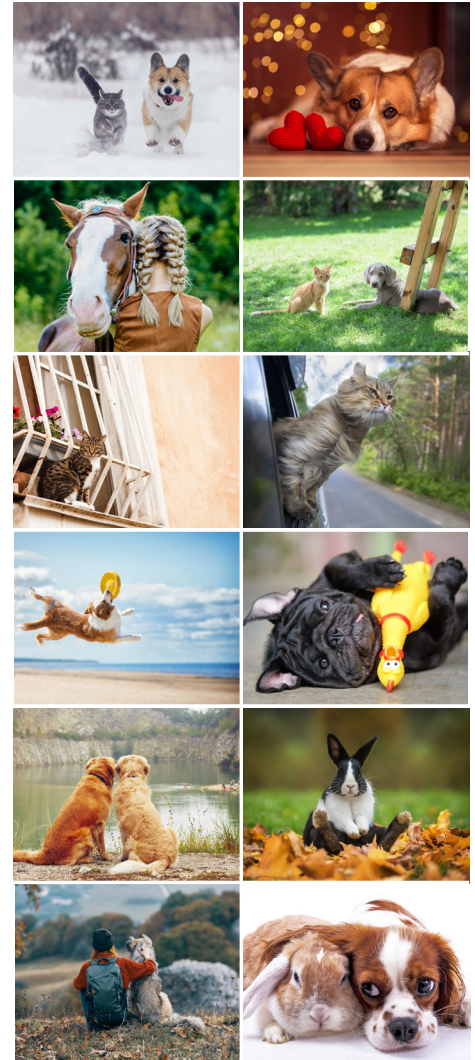
**Envelopes (bulk):** \$0.22 (G) each

**Envelopes/calendars inserted:** \$0.34 (G) each

**Envelopes with Chipboard Protectors:** \$0.44 (G) each  
 (calendars and protectors are inserted)



A heart-warming calendar featuring cute poses of our unconditional companions. Align your corporate image with these positive emotions. Referencing this calendar is certain to bring positive reflections about your products and services.



**Combined Quantity Pricing is available. See page 5.**



232 Main Street • 323-555-1255  
www.thepetranch.com  
*We love them almost as much as they love you!*

\* Shown with full color imprint option.

**Now featuring pet holidays.**  
New design allows you to keep track of special days to celebrate with your best friends.

**Size Closed:** 10 7/8" x 10 1/2"

**Size Open:** 10 7/8" x 19"

**Ad Copy Size:** 10" x 1 1/2"

**Ad Copy Color:** Black. Price includes 5 lines of ad copy.

**Stock Calendar Pad/Color:** (12-months - 12-sheets plus front and back cover) as shown

**Calendar Paper Stock:** 80 lb. Matte Enamel Text & Cover

**Finishing:** Spiral bound with hole drilled for hanging

**Shipping Weight:** 29 lbs. per 100 (approximate)

**PACKAGING**

**Standard Packaging:** Bulk

**Envelopes (bulk):** \$0.22 (G) each

**Envelopes/calendars inserted:** \$0.34 (G) each

**Envelopes with Chipboard Protectors:** \$0.44 (G) each  
(calendars and protectors are inserted)



Available saddle-stitched. Item # 1936

#1935 with Black Imprint								Quantity/Price Each
100	150	250	500	750	1000	1500	2500	
2.96	2.79	2.64	2.49	2.37	2.30	2.04	1.96	

6C2D

**POPULAR OPTIONS**

**Full Color Imprint:** \$15.00 (G) set-up + \$0.08 (G) each calendar

**Multi-Color Imprint (with PMS ink):** \$25.00 (G) set-up + \$0.10 (G) each calendar

For more options see page 5



# #1943 Wildlife Wonders

12-SUBJECT APPOINTMENT 12-SUBJECT APPOINTMENT



America is fortunate to be populated by many varied and beautiful wild animals. This calendar illustrates a variety of native U.S. animals in their natural habitats. The images are shown in a way that will appeal to the conservationist and the sportsman alike.

January 2022

SUNDAY	MONDAY	TUESDAY	WEDNESDAY
1	2	3	4
New Year's Day	New Year's Day Holiday		
8	9	10	11
15	16	17	18
	Dr. Martin Luther King, Jr. Day		
22	23	24	25
29	30	31	



**GRANGER**  
SPORTING GOODS  
Your Place For Adventure!

**GRANGER**  
SPORTING GOODS  
Your Place For Adventure!

463 Broad Street  
Granger, Ohio  
345-555-1990

Granger, Ohio  
345-555-1990

**Combined Quantity Pricing is available. See page 5.**

\* Shown with full color imprint option.



Available saddle-stitched. Item # 1944

#1943 with Black Imprint								Quantity/Price Each
100	150	250	500	750	1000	1500	2500	
2.96	2.79	2.64	2.49	2.37	2.30	2.04	1.96	

6C2D

**POPULAR OPTIONS**

Full Color Imprint: \$15.00 (G) set-up + \$0.08 (G) each calendar  
Multi-Color Imprint (with PMS ink): \$25.00 (G) set-up + \$0.10 (G) each calendar  
For more options see page 5

Size Closed: 10 7/8" x 10 1/2"

Size Open: 10 7/8" x 19"

Ad Copy Size: 10" x 1 1/2"

Ad Copy Color: Black. Price includes 5 lines of ad copy.

Stock Calendar Pad/Color: (12-months - 12-sheets plus front and back cover) as shown

Calendar Paper Stock: 80 lb. Gloss Enamel Text & Cover

Finishing: Spiral bound with hole drilled for hanging

Shipping Weight: 29 lbs. per 100 (approximate)

**PACKAGING**

Standard Packaging: Bulk

Envelopes (bulk): \$0.22 (G) each

Envelopes/calendars inserted: \$0.34 (G) each

Envelopes with Chipboard Protectors: \$0.44 (G) each  
(calendars and protectors are inserted)



The beauty of Larry Anderson's exquisite wildlife art will provide enjoyment and utility for an entire year. This selection of wonderful outdoor depictions will virtually guarantee the display of the advertising message.





**JANUARY 2023**

TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
3	4	5	6 Full Moon	7
10	11	12	13 Winter	14 New Moon
17	18	19	20	21 New Moon
24	25	26	27	28 New Moon
31				

**WELLSPORT TUBE & INDUSTRIAL STEEL CO.**  
"The Leader in the Metal Working Industry"  800-555-7700 | www.wits.biz  
Iowa | Nebraska | Kansas | Missouri

\* Shown with full color imprint option.

**WELLSPORT TUBE & INDUSTRIAL STEEL CO.**  
"The Leader in the Metal Working Industry"  800-555-7700 | www.wits.biz  
Iowa | Nebraska | Kansas | Missouri

Check out additional styles with these images on pages 22 & 23.  
Match styles together for optimal results!

**Size Closed:** 10 7/8" x 10 1/2"

**Size Open:** 10 7/8" x 19"

**Ad Copy Size:** 10" x 1 1/2"

**Ad Copy Color:** Black. Price includes 5 lines of ad copy.

**Stock Calendar Pad/Color:** (12-months - 12-sheets plus front and back cover) as shown

**Calendar Paper Stock:** 80 lb. Matte Enamel Text & Cover

**Finishing:** Spiral bound with hole drilled for hanging

**Shipping Weight:** 29 lbs. per 100 (approximate)

**PACKAGING**

**Standard Packaging:** Bulk

**Envelopes (bulk):** \$0.22 (G) each

**Envelopes/calendars inserted:** \$0.34 (G) each

**Envelopes with Chipboard Protectors:** \$0.44 (G) each  
(calendars and protectors are inserted)



Available saddle-stitched. Item # 1951

#1950 with Black Imprint							
Quantity/Price Each							
100	150	250	500	750	1000	1500	2500
3.10	2.93	2.78	2.68	2.53	2.46	2.20	2.12

6C2D

**POPULAR OPTIONS**

**Full Color Imprint:** \$15.00 (G) set-up + \$0.08 (G) each calendar

**Multi-Color Imprint (with PMS ink):** \$25.00 (G) set-up + \$0.10 (G) each calendar

For more options see page 5



# #1955 Elements

12-SUBJECT APPOINTMENT 12-SUBJECT APPOINTMENT



An inspirational calendar with an appreciation for the wonders of the world we live in and the lives we lead. Vivid natural, yet colorful, views and vistas become the eye-candy that will ensure display of your message.



**GRESS INSURANCE AGENCY**  
24 The Plaza - P.O. Box 247  
Troy, MO 63379-0247 528-8458



\* Shown with full color imprint option.

Check out additional styles with these images on pages 7 & 60.  
Match styles together for optimal results!

**Size Closed:** 10 7/8" x 10 1/2"

**Size Open:** 10 7/8" x 19"

**Ad Copy Size:** 10" x 1 1/2"

**Ad Copy Color:** Black. Price includes 5 lines of ad copy.

**Stock Calendar Pad/Color:** (12-months - 12-sheets plus front and back cover) as shown

**Calendar Paper Stock:** 80 lb. Gloss Enamel Text & Cover

**Finishing:** Spiral bound with hole drilled for hanging

**Shipping Weight:** 29 lbs. per 100 (approximate)

**PACKAGING**

**Standard Packaging:** Bulk

**Envelopes (bulk):** \$0.22 (G) each

**Envelopes/calendars inserted:** \$0.34 (G) each

**Envelopes with Chipboard Protectors:** \$0.44 (G) each  
(calendars and protectors are inserted)



Available saddle-stitched. Item # 1956

#1955 with Black Imprint							
Quantity/Price Each							
100	150	250	500	750	1000	1500	2500
2.96	2.79	2.64	2.49	2.37	2.30	2.04	1.96

6C2D

**POPULAR OPTIONS**

**Full Color Imprint:** \$15.00 (G) set-up + \$0.08 (G) each calendar

**Multi-Color Imprint (with PMS ink):** \$25.00 (G) set-up + \$0.10 (G) each calendar

For more options see page 5

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

Ⓞ For general information and art requirements regarding all calendars see pages 122-128.



Calming scenes of the sun and surf are included in this breathtaking calendar. This product features 12 wonderful images of our salt and freshwater shoreline landscapes. Each image features a destination of desire for the viewer chosen to motivate the recipient to see these spectacular vistas firsthand.





**Seashores & Sunsets**  
Calendar for 2023

STATE BANK OF *Long Lake* 800-628-1237  
F 616-494-4632  
WWW.STATEBANKLONGLAKE.COM  
Serving Central Minnesota for over 50 Years

**Combined Quantity Pricing is available.**  
See page 5.\* Shown with full color imprint option.

**JANUARY 2023**

DAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
3	4	5	6	7	8
10	11	12	13	14	15
17	18	19	20	21	22
24	25	26	27	28	29
31					

STATE BANK OF *Long Lake* 800-628-1237  
F 616-494-4632  
WWW.STATEBANKLONGLAKE.COM  
Serving Central Minnesota for over 50 Years

**Size Closed:** 10 7/8" x 10 1/2"

**Size Open:** 10 7/8" x 19"

**Ad Copy Size:** 10" x 1 1/2"

**Ad Copy Color:** Black. Price includes 5 lines of ad copy.

**Stock Calendar Pad/Color:** (12-months - 12-sheets plus front and back cover) as shown

**Calendar Paper Stock:** 80 lb. Matte Enamel Text & Cover

**Finishing:** Spiral bound with hole drilled for hanging

**Shipping Weight:** 29 lbs. per 100 (approximate)

**PACKAGING**

**Standard Packaging:** Bulk

**Envelopes (bulk):** \$0.22 (G) each

**Envelopes/calendars inserted:** \$0.34 (G) each

**Envelopes with Chipboard Protectors:** \$0.44 (G) each  
(calendars and protectors are inserted)



Available saddle-stitched. Item # 1959

#1958 with Black Imprint							
Quantity/Price Each							
100	150	250	500	750	1000	1500	2500
2.96	2.79	2.64	2.49	2.37	2.30	2.04	1.96

6C2D

**POPULAR OPTIONS**


**Full Color Imprint:** \$15.00 (G) set-up + \$0.08 (G) each calendar

**Multi-Color Imprint (with PMS ink):** \$25.00 (G) set-up + \$0.10 (G) each calendar

For more options see page 5

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For icon definitions see page 4.

 For general information and art requirements regarding all calendars see pages 122-128.

# #1260 Four Seasons Master Planner

12-SUBJECT APPOINTMENT 12-SUBJECT APPOINTMENT



This 14-month appointment-style calendar is designed to effectively plan and schedule busy weeks. The date pad displays two, full months in view with large daily memo space and each week numbered. Months include consecutively numbered days of the year and days remaining in the year. Also provided is a full Year-In-View® planning section and 3 consecutive years for reference. The calendar is 16 pages (8 sheets) plus front and back covers.

Pair this calendar for use in personal-work spaces with the large Production Planner Year-In-View® styles: 3093, 8193C and 8393C, suited for display in open-work areas. Using the two styles together delivers widespread advertising coverage for the business donor. See catalog Year-In-View® section, pages 50 & 51.



**WITS** WELLSPORT INDUSTRIAL  
"The Leader in the Metal Working Industry"  
Serving: Iowa | Nebraska |  
800-555-7700 | www.wits.biz

**WITS** WELLSPORT INDUSTRIAL TUBE & STEEL CO.  
"The Leader in the Metal Working Industry"  
Serving: Iowa | Nebraska | Kansas | Missouri  
800-555-7700 | www.wits.biz

**Size Closed:** 10 7/8" x 10 1/2"

**Size Open:** 10 7/8" x 19"

**Ad Copy Size:** 10" x 1 1/2"

**Ad Copy Color:** Black. Price includes 5 lines of ad copy.

**Stock Calendar Pad/Color:** (14-months - 8-sheets plus front and back cover) as shown on display calendar shows 2 month-in-view as pictured above.

**Calendar Paper Stock:** 80 lb. Gloss Enamel Text & Cover

**Finishing:** Spiral bound with hole drilled for hanging

**Shipping Weight:** 29 lbs. per 100 (approximate)

**PACKAGING**

**Standard Packaging:** Bulk

**Envelopes (bulk):** \$0.22 (G) each

**Envelopes/calendars inserted:** \$0.34 (G) each

**Envelopes with Chipboard Protectors:** \$0.44 (G) each  
(calendars and protectors are inserted)

**#1260 with Black Imprint** Quantity/Price Each

100	250	500	750	1000	1500	2500	5000
2.41	1.93	1.77	1.71	1.67	1.51	1.48	1.45

5C3D

**POPULAR OPTIONS**


**Full Color Imprint:** \$15.00 (G) set-up + \$0.08 (G) each calendar

**Multi-Color Imprint (with PMS ink):** \$25.00 (G) set-up + \$0.10 (G) each calendar

For more options see page 5

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

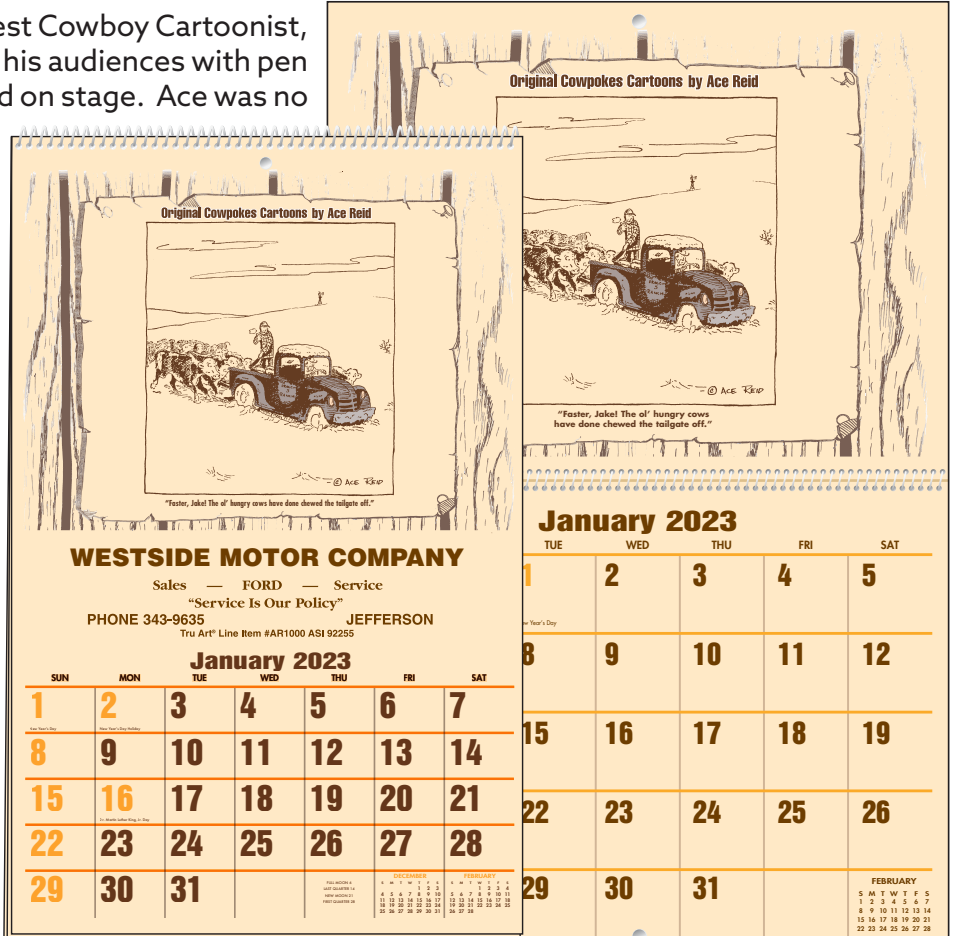
 For general information and art requirements regarding all calendars see pages 122-128.



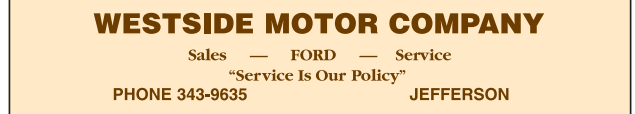
Ace Reid, the World's Greatest Cowboy Cartoonist, Author and Humorist, relates to his audiences with pen and ink the way Will Rogers did on stage. Ace was no stranger to hard times. Born and raised during the depths of the depression, Ace's cartoons often offer a lighter side of life during hard times.



For captions please request a sample.



#1000 Ad copy printed on each of the twelve sheets.



#1250 Ad copy on backsheet

**Size 1000:** 8 3/4" x 13 5/8"

**Size 1250 Closed:** 10 7/8" x 10 1/2", **Open:** 10 7/8" x 19"

**Ad Copy Size: 1000:** 7 1/2" x 1 3/4" **1250:** 10" x 1 1/2"

**Ad Copy Color:** PMS 161 Brown. Price includes 5 lines of ad copy.

**Stock Calendar Pad/Color:** (12-months/picture sheets) plus Front and Back Cover printed in Brown & Orange

**Calendar Paper Stock:** 70 lb. Natural Text

**Cover Paper Stock:** 65 lb. Natural Cover

**Finishing:** Spiral bound with hole drilled for hanging

**Shipping Weight: 1000:** 36 lbs. per 100 (approximate) **1250:** 29 lbs. per 100 (approximate)

**PACKAGING**

**Standard Packaging:** Bulk

**Envelopes (bulk):** \$0.22 (G) each

**Envelopes/calendars inserted:** \$0.34 (G) each

**Envelopes with Chipboard Protectors:** \$0.44 (G) each (calendars and protectors are inserted)



#1000 with 1-Color Imprint							
Quantity/Price Each							
100	250	500	750	1000	1500	2500	5000
5.13	4.51	4.16	4.03	3.97	3.60	3.54	3.50

5C3D

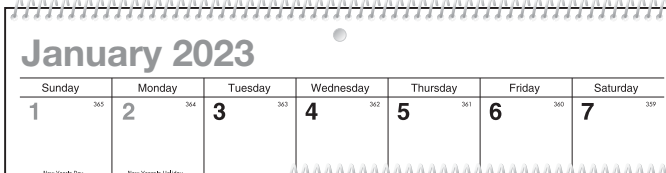
#1250 with 1-Color Imprint							
Quantity/Price Each							
100	250	500	750	1000	1500	2500	5000
4.08	3.88	3.61	3.47	3.39	3.04	2.95	2.85

5C3D

Prices are effective through May 31, 2023 but are subject to change without notice.  
Early Order Discounts are available January through May. For Icon definitions see page 4.  
Ⓞ For general information and art requirements regarding all calendars see pages 122-128.

# #2250 Nature's Majesty

# #8250C Full-Color Custom



These calendars include a durable, handy pocket that is ideal for storing recipes, tickets, receipts, bills, memos, and more. Features Memo Pad with Recipes or Handy Home Tips on the back. See options below.



#8250C



#2250

### SPECIAL FEATURES

- Memo pad for Daily Appointments
- Year-In-View® for Quick Reference
- Phone Index Underneath Pad
- Spiral Bound to Retain Months
- Available with No. 57 Memo Pad with Recipes.

**YIV**

#2250 with Black Imprint								Quantity/Price Each
100	250	500	750	1000	1500	2500	5000	
3.16	2.32	2.02	1.92	1.85	1.64	1.58	1.53	

5C3D

#8250C with Full-Color Imprint								Quantity/Price Each
100	250	500	750	1000	1500	2500	5000	
6.71	3.74	2.75	2.41	2.24	1.90	1.77	1.67	

5C3D

**POPULAR OPTIONS**

**Additional Imprint Color (maximum 1 additional):** \$18.00 (G)  
set-up + \$0.12 (G) each calendar

For more options see page 5

**Size:** 8 3/4" x 11 5/8"

**Ad Copy Size:** 5 1/2" x 1 1/8"

**Ad Copy Color:** 2250: Black; 8250C: Full-Color.

Price includes 5 lines of ad copy.

**Stock Calendar Pad/Color:** (12-months - 12-sheets plus back cover with pocket) as shown  
**Hanger/Pocket Paper Stock:** 10 pt. Coated

**Pad Paper Stock:** 50 lb. offset

**Finishing:** Spiral bound with hole drilled for hanging

**Shipping Weight:** 14 lbs. per 100 (approximate)

**PACKAGING**

**Standard Packaging:** Bulk

**Envelopes (bulk):** \$0.22 (G) each

**Envelopes/calendars inserted:** \$0.34 (G) each

**Envelopes with Chipboard Protectors:** \$0.44 (G) each  
(calendars and protectors are inserted)

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

Ⓞ For general information and art requirements regarding all calendars see pages 122-128.



This advertising calendar features 12 extraordinary photographs from our exquisite national landscape showcasing scenic treasures from around the country. Each calendar page includes a pocket - a handy storage point for notes, pictures, receipts, etc. The 12 pockets plus the memo pad combine to keep records for an entire year.

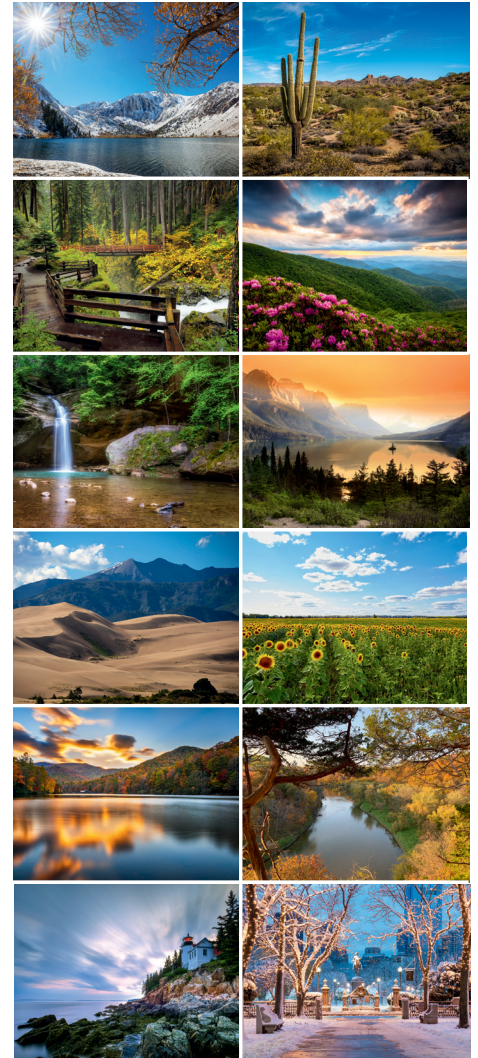
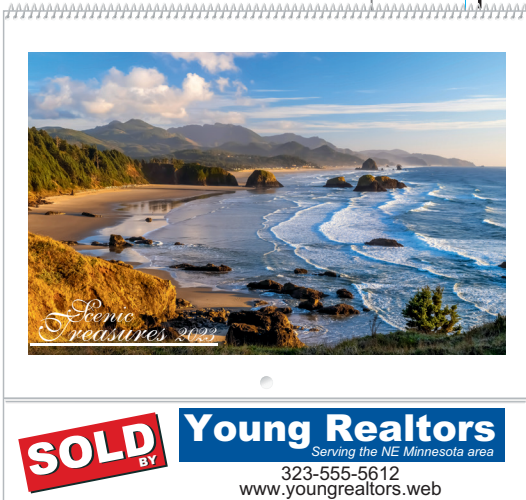


**FEBRUARY 2023**

SUNDAY	1	TUESDAY	2	WEDNESDAY	3	THURSDAY	4	FRIDAY	5	SATURDAY	6
			9	10 (F)	11	12	13				
			16	17	18 (M)	19	20				
			23	24	25 (W)	26	27				

**Young Realtors**  
Serving the NE Minnesota area  
323-555-5612  
www.youngrealtors.web

\* Shown with full color imprint option.

**SOLD** BY **Young Realtors**  
Serving the NE Minnesota area  
323-555-5612  
www.youngrealtors.web

Check out additional styles with these images on pages 6, 18, 20, 21.  
Match styles together for optimal results!

**Size Closed:** 8 1/4" x 7 1/8"

**Size Open:** 8 1/4" x 13"

**Ad Copy Size:** 7 1/2" x 1 1/4"

**Ad Copy Color:** Black. Price includes 5 lines of ad copy.

**Stock Calendar Pad/Color:** (12-months - 12-sheets with pockets plus front and back cover) as shown

**Calendar Paper Stock:** 80 lb. Gloss Enamel; **Pad:** 70 lb. Gloss Enamel

**Finishing:** Spiral bound with hole drilled for hanging

**Shipping Weight:** 24 lbs. per 100 (approximate)

**PACKAGING**

**Standard Packaging:** Bulk

**Envelopes (bulk):** \$0.20 (G) each

**Envelopes/calendars inserted:** \$0.30 (G) each

**Envelopes with Chipboard Protectors:** \$0.40 (G) each  
(calendars and protectors are inserted)



#1200 with Black Imprint							
Quantity/Price Each							
100	250	500	750	1000	1500	2500	5000
4.78	4.23	3.89	3.66	3.54	3.15	3.05	2.97

5C3D

**POPULAR OPTIONS**

**Full Color Imprint:** \$15.00 (G) set-up + \$0.08 (G) each calendar

**Multi-Color Imprint (with PMS ink):** \$25.00 (G) set-up + \$0.10 (G) each calendar

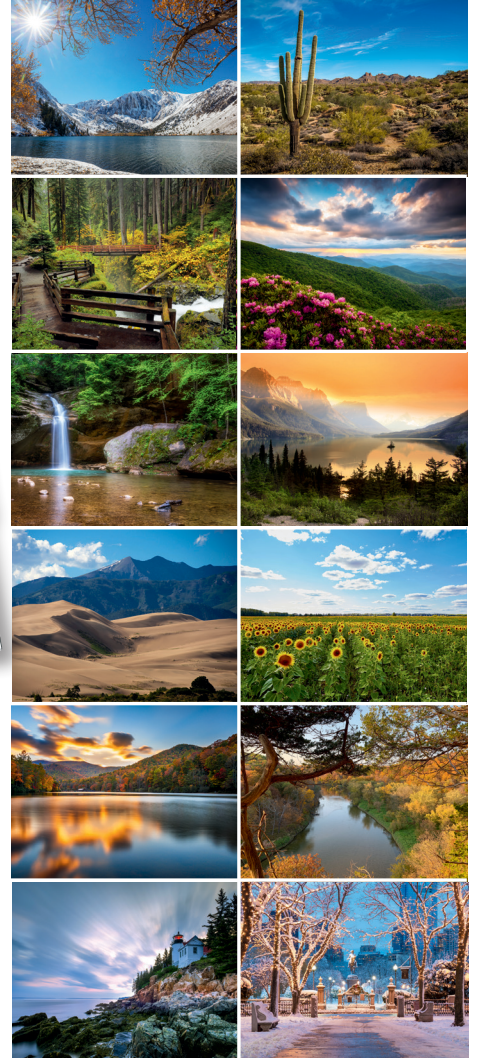
For more options see page 5

Prices are effective through May 31, 2023 but are subject to change without notice.  
Early Order Discounts are available January through May. For icon definitions see page 4.  
Ⓞ For general information and art requirements regarding all calendars see pages 122-128.



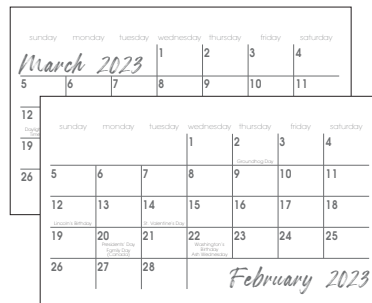
# #1840 Scenic Treasures Folding Desk

**NEW DESIGN**



This advertising calendar features 12 extraordinary photographs from our exquisite national landscape, showcasing scenic treasures from across America. The calendar's size makes it a welcome addition to any desk or counter top. The imprinted back sheet folds into its own stand.

\* Shown with 2-color imprint option.



Back Sheet Calendar

**Check out additional styles with these images on pages 6, 17, 20, 21.  
Match styles together for optimal results!**



#1840 with Black Imprint								Quantity/Price Each
100	250	500	750	1000	1500	2500	5000	
2.84	2.61	2.39	2.25	2.13	1.85	1.75	1.65	

5C3D

**Popular Options**

**Additional Imprint Color (maximum 1 additional):** \$18.00 (G) set-up + \$0.12 (G) each

**Note: Full-Color (4cp) ad copy not available.**

**For more options see page 5**

**Size Pad Only:** 6 1/2" x 4"

**Size On Display:** 6 1/2" x 5 1/8"

**Ad Copy Size:** 6" x 7/8"

**Ad Copy Color:** Black. Price includes 5 lines of ad copy.

**Stock Calendar Pad/Color:** (12-months - 12-sheets) as shown

**Calendar Paper Stock:** 80 lb. Gloss Enamel Text ; **Easel Back:** 14 pt.

**Finishing:** Spiral bound with an easel back stand

**Shipping Weight:** 16 lbs. per 100 (approximate)

**Packaging**

**Standard Packaging:** Bulk

**Envelopes (bulk):** \$0.20 (G) each

**Envelopes/calendars inserted:** \$0.30 (G) each

**Envelopes with Chipboard Protectors:** \$0.40 (G) each (calendars and protectors are inserted)

- **ART CHARGE:**.....MAY APPLY DEPENDING ON TYPESETTING (LINES OF COPY) AND COMPLEXITY OF ART. WILL BE QUOTED.
- **CHANGE OF COPY:** (1-color imprint/copy change) ..... (Unless otherwise noted) (each) \$60.00 (G)
- **CHANGE OF COPY:** (2-color imprint/copy change) ..... (Unless otherwise noted) (each) \$90.00 (G)
- **HALFTONE PHOTO** (with ad copy; same on each sheet of multi-sheet): ..... set-up (each) \$12.00 (G)
- **LESS THAN MINIMUM: 2965, 2967, 2978, 3960, 3962, 3973:**..... \$96.00 (G)
  - **ABSOLUTE MINIMUM 1990, 1998, 2965, 2967, 2978, 3960, 3962, 3973:** ..... (Unless otherwise noted) 25 pieces
  - **ABSOLUTE MINIMUM 1990F, 1998F:** ..... 50 pieces
- **PMS COLOR MATCH:** ..... (Unless otherwise noted) (each) \$64.00 (G)
  - **1990, 1998:** ..... (each) \$54.00 (G)

**IDEA STARTERS** DESIGN IDEAS FOR EXECUTIVE ART CALENDARS



**#1998**  
**Scenic Treasures**  
Shown with full-color imprint.  
See page 21.



**#1990**  
**Scenic Treasures**  
Shown with two-color  
imprint and phantom logo  
in pad (extra charges).  
See page 20.

**PACKAGING IDEAS** FOR BUSINESS TO BUSINESS CALENDARS

**Distribution is the key to a successful advertising calendar campaign.**

If you plan to hand out your calendars directly to your customers and/or prospects a great way to make a better impression and to protect the calendars is to have them inserted into **PULL-STRING WRAPPERS**.



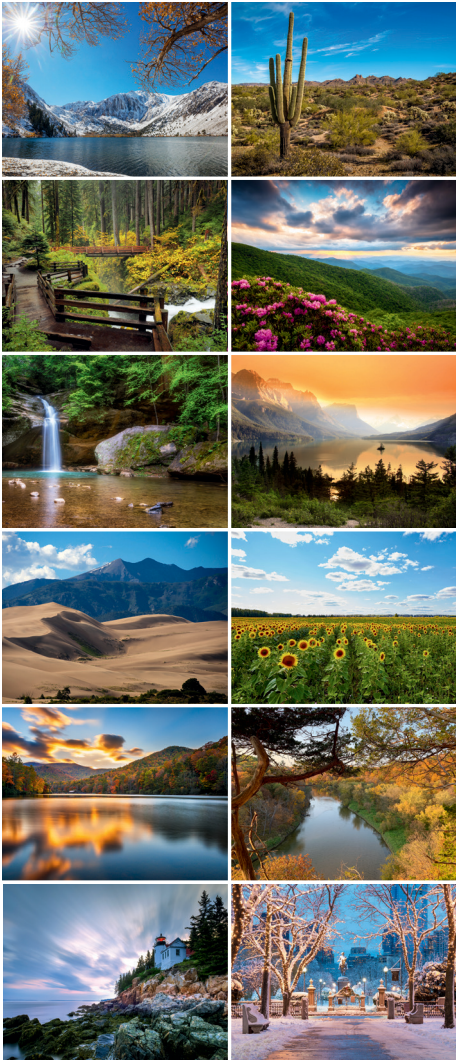
If you plan to mail out your calendars then you should have the calendars inserted into **HARD TUBES**. This will help protect the calendars during the shipping process. Tubes also are a great way to hand the calendars out directly.





# #1990 Scenic Treasures Executive 12-Sheet

EXECUTIVE 12-SHEET EXECUTIVE 12-SHEET EXECUTIVE 12-SHEET



This advertising calendar features 12 extraordinary photographs from our exquisite national landscape, showcasing scenic treasures from across America. This calendar will be a welcome addition to any business location with the advertising message on display all year in a large format.

**Ad copy printed on each of the 12 sheets.**



*Scandia American*  
Bank & Trust  
**701-628-5197**  
Continued Service Since 1910

## AUGUST 2023

AUGUST 2023							SEPTEMBER						
SUN	MON	TUE	WED	THU	FRID	SAT	SUN	MON	TUE	WED	THU	FRID	SAT
		1	2	3	4	5	6	7	8	9	10	11	12
6	7	8	9	10	11	12	13	14	15	16	17	18	19
20	21	22	23	24	25	26	27	28	29	30	31		

\* Shown with 2-color imprint and phantom option.

**Check out additional styles with these images on pages 6, 17, 18, 21.  
Match styles together for optimal results!**



**#1990 with Black Imprint** Quantity/Price Each

25	50	100	200	300	500	750	1000
21.60	17.50	15.15	13.75	13.20	11.50	11.20	10.10

5A2BC

**#1990F with Full-Color Imprint** Quantity/Price Each

25	50	100	200	300	500	750	1000
N/A	27.95	20.75	16.80	15.40	12.90	12.30	10.95

4A2BC

**POPULAR OPTIONS**

**Additional Imprint Color (maximum 1 additional):** \$54.00 (G)  
set-up + \$0.20 (G) each

**For more options see page 19**

**Size:** 17" x 24 1/2"

**Ad Copy Size:** 15 1/2" x 3"

**Ad Copy Color:** 1990: Black; 1990F: Full-Color.

Price includes 5 lines of ad copy. See optional Full-Color Imprint price.

**Stock Calendar Pad/Color:** (12-months - 12-sheets) Black & Photo Coordinating Color

**Calendar Paper Stock:** 70 lb. Matte Text

**Finishing:** Tinned at Top

**Shipping Weight:** 76 lbs. per 100 (approximate)

**PACKAGING**

**Standard Packaging:** Rolled in bundles of 25 N/C

**Pull-string Wrappers:** \$0.50 (G) each

**Hard Tubes:** \$0.80 (G) each

**Absolute Minimum charge per order for Wrappers or Hard Tubes:** \$30.00 (G)  
(calendars are inserted)

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

Ⓞ For general information and art requirements regarding all calendars see pages 122-128.

This advertising calendar features 6 extraordinary photographs from our exquisite national landscape, showcasing scenic treasures from across America. This calendar will be a welcome addition to any business location with the advertising message on display for 365 days in a large format.



Ad copy printed on each of the six sheets.

\* Shown with 2-color imprint option.

Check out additional styles with these images on pages 6, 17, 18, 20.  
Match styles together for optimal results!

**Size Closed:** 17" x 24 1/2"

**Ad Copy Size:** 15 1/2" x 3"

**Ad Copy Color:** 1998: Black; 1998F: Full-Color.

Price includes 5 lines of ad copy. See optional Full-Color Imprint price.

**Stock Calendar Pad/Color:** (12-months - 6-sheets) Black & Photo Coordinating Color

**Calendar Paper Stock:** 70 lb. Matte Text

**Finishing:** Tinned at Top

**Shipping Weight:** 48 lbs. per 100 (approximate)

**PACKAGING**

**Standard Packaging:** Rolled in bundles of 25 N/C

**Pull-string Wrappers:** \$0.50 (G) each

**Hard Tubes:** \$0.80 (G) each

**Absolute Minimum charge per order for Wrappers or Hard Tubes:** \$30.00 (G) (calendars are inserted)



#1998 with Black Imprint									Quantity/Price Each
25	50	100	200	300	500	750	1000		
14.18	10.20	8.20	7.18	6.84	5.97	5.84	5.29		5A2BC

#1998F with Full-Color Imprint									Quantity/Price Each
25	50	100	200	300	500	750	1000		
N/A	17.35	12.43	9.89	8.96	7.42	7.03	6.25		4A2BC

**POPULAR OPTIONS**

**Additional Imprint Color (maximum 1 additional):** \$54.00 (G) set-up + \$0.12 (G) each

**For more options see page 19**



**#2965** Larry Anderson Wildlife  
**#2967** Larry Anderson Wildlife  
**#2978** Colorful Palette



These exclusive calendars featuring Iowa artist Larry Anderson include exquisite wildlife art that will provide enjoyment and utility for the entire year.



**GRESS INSURANCE AGENCY**  
 24 The Plaza - P.O. Box 247  
 Troy, MO 63379-0247 528-8458

JANUARY 2023						
SUN	MON	TUE	WED	THU	FRI	SAT
1 NEW YEAR'S DAY	2 NEW YEAR'S DAY	3	4	5	6 EPIPHANY	7
8	9	10	11	12	13	14
15	16 DR. MARTIN LUTHER KING, JR. DAY	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

DECEMBER 2022: 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31

FEBRUARY 2023: 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28



**HILLS BANK**  
 1-800-HILLS • HillsBnk.com • Member FDIC

JANUARY 2023						
SUN	MON	TUE	WED	THU	FRI	SAT
1 NEW YEAR'S DAY	2 NEW YEAR'S DAY	3	4	5	6	7
8	9	10	11	12	13	14
15	16 DR. MARTIN LUTHER KING, JR. DAY	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				



(555) 77-4827  
 www.Mybank.bank  
**Summit COMMUNITY BANK** "Service Beyond Expectations"  
 FDIC

JANUARY 2023						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1 NEW YEAR'S DAY	2 NEW YEAR'S DAY	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

**#2978 "Marblehead Lighthouse"**  
 \* Shown with "Y" pad.

This popular apron style features the beautiful Marblehead, OH Lighthouse.

**#2965 "Stone House Bucks"**  
 \* Shown with "X" pad.

**#2967 "Larson Farm Pheasants"**  
 \* Shown with #40 pad.

Check out additional Larry Anderson styles on pages 11 & 23.  
 Match styles together for optimal results!



**#2965, 2967, 2978 with Black Imprint** Quantity/Price Each

50	100	250	500	750	1000	1500	2500
18.40	13.54	10.43	9.10	7.84	7.57	6.67	6.43

**POPULAR OPTIONS**

Additional Imprint Color (maximum 1 additional): \$64.00 (G) set-up + \$0.15 (G) each  
 PMS Color Match: \$64.00 (G)  
 For more options see page 19

**Size:** 22" x 35"  
**Ad Copy Size:** 20" x 3 1/2"  
**Ad Copy Color:** Black. Price includes 4 lines of ad copy.

**Stock Calendar Pad/Color:** 12-months - 12-sheets "X", "Y", or #40 Pad (see page 124 for pads)  
**Calendar Back Paper Stock:** 100 lb. Matte  
**Finishing:** Tinned Top with Stitched on Pad  
**Shipping Weight:** 56 lbs. per 100 (approximate)

**PACKAGING**  
**Standard Packaging:** Rolled in Bundles of 25  
**Pull-string Wrappers:** \$0.55 (G) each  
**Hard Tubes:** \$0.85 (G) each  
**Absolute Minimum charge per order for Wrappers or Hard Tubes:** \$30.00 (G) (calendars are inserted)



**#3960** Larry Anderson Wildlife  
**#3962** Larry Anderson Wildlife  
**#3973** Colorful Palette

YEAR-IN-VIEW® HANGERS YEAR-IN-VIEW® HANGERS

These exclusive calendars featuring Iowa artist Larry Anderson include exquisite wildlife art that will provide enjoyment and utility for the entire year.




**CROSSWHITE INSURANCE**  
HOME • HEALTH • LIFE AUTO • BUSINESS  
119 East Main  
335-6642  
Serving Jones County Since 1922

**2023**

JANUARY							FEBRUARY							MARCH																																																						
1	2	3	4	5	6	7	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31																							
APRIL							MAY							JUNE																																																						
1	2	3	4	5	6	7	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
JULY							AUGUST							SEPTEMBER																																																						
1	2	3	4	5	6	7	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
OCTOBER							NOVEMBER							DECEMBER																																																						
1	2	3	4	5	6	7	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31

#3960 "Stone House Bucks"




**CROSSWHITE INSURANCE**  
HOME • HEALTH • LIFE AUTO • BUSINESS  
119 East Main  
335-6642  
Serving Jones County Since 1922

**2023**

JANUARY							FEBRUARY							MARCH																																																						
1	2	3	4	5	6	7	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31																							
APRIL							MAY							JUNE																																																						
1	2	3	4	5	6	7	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
JULY							AUGUST							SEPTEMBER																																																						
1	2	3	4	5	6	7	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
OCTOBER							NOVEMBER							DECEMBER																																																						
1	2	3	4	5	6	7	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31

#3962 "Larson Farm Pheasants"



**GRESS INSURANCE AGENCY**  
24 The Plaza - P.O. Box 247  
Troy, MO 63379-0247 528-8458

**2023**

JANUARY							FEBRUARY							MARCH																																																						
1	2	3	4	5	6	7	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31																							
APRIL							MAY							JUNE																																																						
1	2	3	4	5	6	7	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
JULY							AUGUST							SEPTEMBER																																																						
1	2	3	4	5	6	7	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
OCTOBER							NOVEMBER							DECEMBER																																																						
1	2	3	4	5	6	7	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31

#3973 "Marblehead Lighthouse"

This year's colorful palette Year-in-View® calendar features the beautiful Marblehead, OH Lighthouse.

**Size:** 22" x 35"

**Ad Copy Size:** 20" x 3 1/2"

**Ad Copy Color:** Black. Price includes 4 lines of ad copy.

**Stock Calendar Pad/Color:** 12-months - Year-In-View® Brown and Black

**Calendar Back Paper Stock:** 100 lb. Matte

**Finishing:** Tinned Top and Bottom

**Shipping Weight:** 26 lbs. per 100 (approximate)

**Packaging**

**Standard Packaging:** Rolled in Bundles of 50

**Pull-string Wrappers:** \$0.55 (G) each

**Hard Tubes:** \$0.85 (G) each

**Absolute Minimum charge per order for Wrappers or Hard Tubes:**

\$30.00 (G) (calendars are inserted)

Check out additional Larry Anderson styles on pages 11 & 22.

Match styles together for optimal results!



#3960, 3962, 3973 with Black Imprint Quantity/Price Each

50	100	250	500	750	1000	1500	2500
12.95	9.20	6.65	5.49	4.61	4.41	3.85	3.67

4A2B2C

**Popular Options**

**Additional Imprint Color (maximum 1 additional):** \$64.00 (G) set-up + \$0.15 (G) each

**PMS Color Match:** \$64.00 (G)

For more options see page 19

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

Ⓞ For general information and art requirements regarding all calendars see pages 122-128.



# GENERAL INFORMATION FOR MAPS

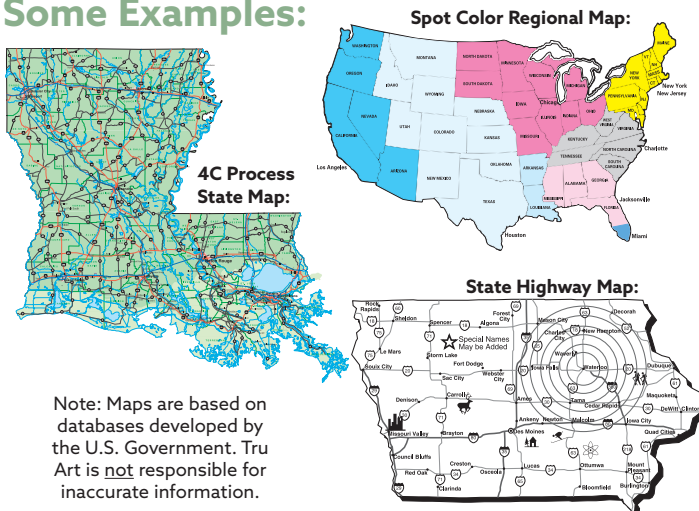
OPTIONS & ADD-ONS

- **ART CHARGE:**.....MAY APPLY DEPENDING ON TYPESETTING (LINES OF COPY) AND COMPLEXITY OF ART. WILL BE QUOTED.
- **ADDITIONAL IMPRINT COLOR:** (max of 1 additional) ..... (Unless otherwise noted) set-up \$64.00 (G) + (ea.) \$0.15 (G)
  - (2317, 3251): ..... set-up \$54.00 (G) + (each) \$0.15 (G)
- **ADDITIONAL IMPRINT COPY (SEE INDIVIDUAL PRICE PAGES FOR LINES INCLUDED IN PRICE):** ..... (each) \$2.50 (G)
- **CHANGE OF COPY:** (1-color imprint/copy change) ..... (Unless otherwise noted) (each) \$60.00 (G)
  - (3251, 2317): ..... (each) \$54.00 (G)
- **CHANGE OF COPY:** (2-color imprint/copy change) ..... (Unless otherwise noted) (each) \$90.00 (G)
  - (3251, 2317): ..... (each) \$80.00 (G)
- **CHANGE OF COPY:** (4-color imprint/copy change) (MUST BE SOLD AS SEPARATE ORDERS) ..... Contact Factory
- **CUSTOM COLOR PAD:** (STOCK DESIGN APRON PAD) ..... Contact Factory
- **CUSTOM APRON PAD DESIGNS:** ..... Contact Factory
- **CUSTOM YEAR-IN-VIEW® PAD DESIGNS:** ..... (Unless otherwise noted) set-up \$220.00 (G)
- **DECEMBER TOP SHEET (13th sheet):** ..... (each) \$0.28 Small (G) or \$0.34 Large (G)
  - Absolute Minimum charge per order for December Top Sheet: \$100.00 Small (G) or \$125.00 Large (G)
  - (3280, 3253, 3251, 2317): ..... not available
  - (ALL ACADEMIC YEAR PAD CALENDARS) ..... not available
- **GHOST OVERPRINTS:** ..... Contact Factory
  - (3253, 3251, 3280): ..... set-up per ghost \$36.00 (G)
- **HALFTONE PHOTO WITH AD COPY:** ..... set-up (each) \$12.00 (G)
- **LESS THAN MINIMUM:** ..... \$96.00 (G)
  - (2317,3251): ..... \$64.00 (G)
  - (ABSOLUTE MINIMUM): ..... (Unless otherwise noted) 50 pieces
  - (MAPS WITH FULL-COLOR IMPRINT ABSOLUTE MINIMUM): ..... 100 pieces
- **PRINT STAR OR CIRCLE ON MAP:** ..... (per location) (each) \$16.00 (G)
- **MILEAGE CHART:** ..... (Unless otherwise noted) set-up \$75.00 (G) + running (each) \$0.35 (G)
  - Included at no charge on items 3253, 2325, 3251, 2317 - Rand McNally U.S. Interstate Maps
- **PMS COLOR MATCH:** ..... (Unless otherwise noted) (each) \$64.00 (G)
  - (3251, 2317, ALL SMALL STATE MAPS): ..... (each) \$54.00 (G)

## IDEA STARTERS

## USING MAPS ON MANY CALENDARS

Some Examples:



Note: Maps are based on databases developed by the U.S. Government. Tru Art is not responsible for inaccurate information.

### ADD A MAP TO YOUR

### CALENDAR ADVERTISING COPY!

For an additional set-up charge you may add a map to the imprint copy for any custom, Year-In-View®, apron or appointment-style calendar.

Simply add the following cost to the total cost of your order:

For stock art on file:

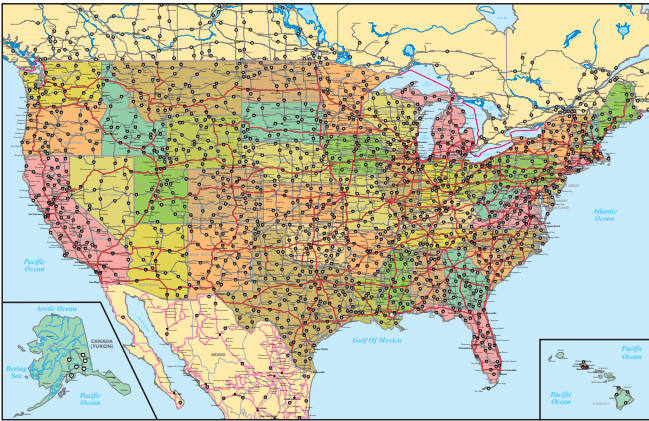
- ❖ Added cost to a 1 or 2-color imprint: Small calendars (12" x 18" or less) \$30.00 (G); Larger sizes: \$50.00 (G)
- ❖ Added cost to a 4-color process imprint: Small calendars (12" x 18" or less) \$45.00 (G); Larger sizes: \$75.00 (G) (Note: Colors in the map must correspond to the colors listed for the product imprint. Send requests to the factory for art on file.)

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

Ⓞ For general information and art requirements regarding all calendars see pages 122-128.





**MM** *express*  
**MIDWESTmotors** *Our Business is Always on the Move*

Chicago, IL 312-471-2574  
Madison, WI 608-113-7352  
Des Moines, IA 515-604-1724  
Sioux Falls, SD 605-724-2119

JANUARY							FEBRUARY							2023							MARCH							APRIL																																															
1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31																
10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31																							
17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31																														
24	25	26	27	28	29	30	31	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31																																					

**JANUARY** **FEBRUARY** **2023** **MARCH** **APRIL**

**MAY** **JUNE** **JULY** **AUGUST**

**SEPTEMBER** **OCTOBER** **NOVEMBER** **DECEMBER**

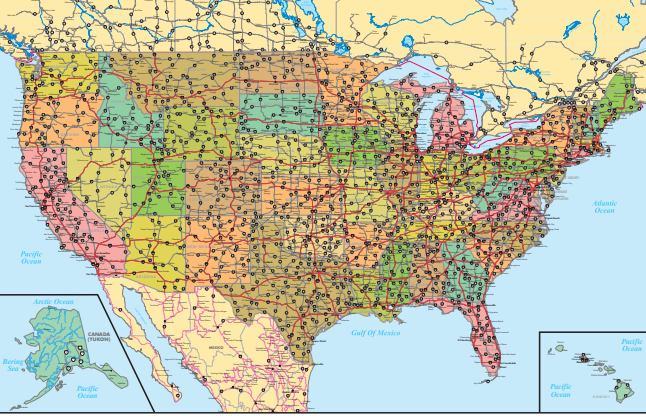
**YIV** #3280

**Size:** 25" x 38"  
**Ad Copy Size:** 20 1/4" x 4 1/4" plus 3 lines in Gulf area included  
**Ad Copy Color:** Black. Price includes 5 lines of ad copy.

**Stock Calendar Pad/Color:** 3280: Process Blue & Black Year-In-View®  
2450: 12 Months - 12 Sheets (#40, "X", or "Y" available in Red & Blue, or Red & Black), see page 124 for pad options

**Calendar Back Paper Stock:** 100 lb. Matte  
**Finishing:** 3280: Tinned Top & Bottom; 2450: Tinned Top with Stitched on Pad  
**Shipping Weight:** 3280: 26 lbs. per 100 (approximate); 2450: 56 lbs. per 100 (approximate)

**PACKAGING**  
**Standard Packaging:** Rolled in Bundles of 50  
**Pull-string Wrappers:** \$0.55 (G) each  
**Hard Tubes:** \$0.88 (G) each  
**Absolute Minimum charge per order for Wrappers or Hard Tubes:** \$30.00 (G) (calendars are inserted)



**MM** *express*  
**MIDWESTmotors** *Our Business is Always on the Move*

Chicago, IL 312-471-2574  
Madison, WI 608-113-7352  
Des Moines, IA 515-604-1724  
Sioux Falls, SD 605-724-2119

DECEMBER 2022							JANUARY 2023							FEBRUARY 2023																																																			
1	2	3	4	5	6	7	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28
3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28									
10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28																
17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28																							
24	25	26	27	28	29	30	31	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31																											

**SUN** **MON** **TUE** **WED** **THU** **FRI** **SAT**

LAST QUARTER NEW MOON FIRST QUARTER FULL MOON

60% 130% 200% 280%

3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

DR. MARTIN LUTHER KING, JR. DAY

NEW YEAR'S DAY

**DEC**  #2450



#3280 with Black Imprint Quantity/Price Each

100	200	300	500	750	1000	1500	2500
8.26	6.23	5.33	4.11	3.40	3.21	3.01	2.62

3AB3CD

#2450 with Black Imprint Quantity/Price Each

100	200	300	500	750	1000	1500	2500
13.79	11.72	10.51	8.62	7.47	7.24	7.01	6.29

3AB3CD

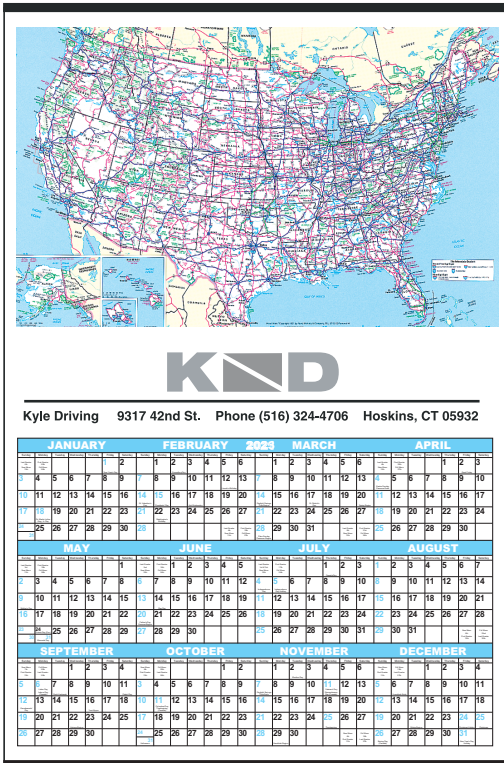
**POPULAR OPTIONS**  
**Additional Imprint Color (Maximum 1 Additional):** \$64.00 (G) set-up + \$0.15 (G) each  
**Print Star or Circle on Map (per location):** \$16.00 (G) each  
**For more options see page 24**

#3251 Small  
#3253 Large



TRU ART®  
ADVERTISING CALENDARS

U.S. MAPS YEAR-IN-VIEW®



#3251

**SPECIAL FEATURES**

Full-Color Reproductions of Rand McNally's Interstate Highway Map  
Mileage Chart Printed on Back  
Full-Color price includes scan and placement of 1 full-color photo and 1 complete proof



#3251 with Black Imprint Quantity/Price Each

100	200	300	500	750	1000	1500	2500
6.10	4.67	4.04	3.20	2.71	2.59	2.47	2.19

3AB3CD

#3253 with Black Imprint Quantity/Price Each

100	200	300	500	750	1000	1500	2500
8.66	6.63	5.73	4.48	3.75	3.56	3.36	2.94

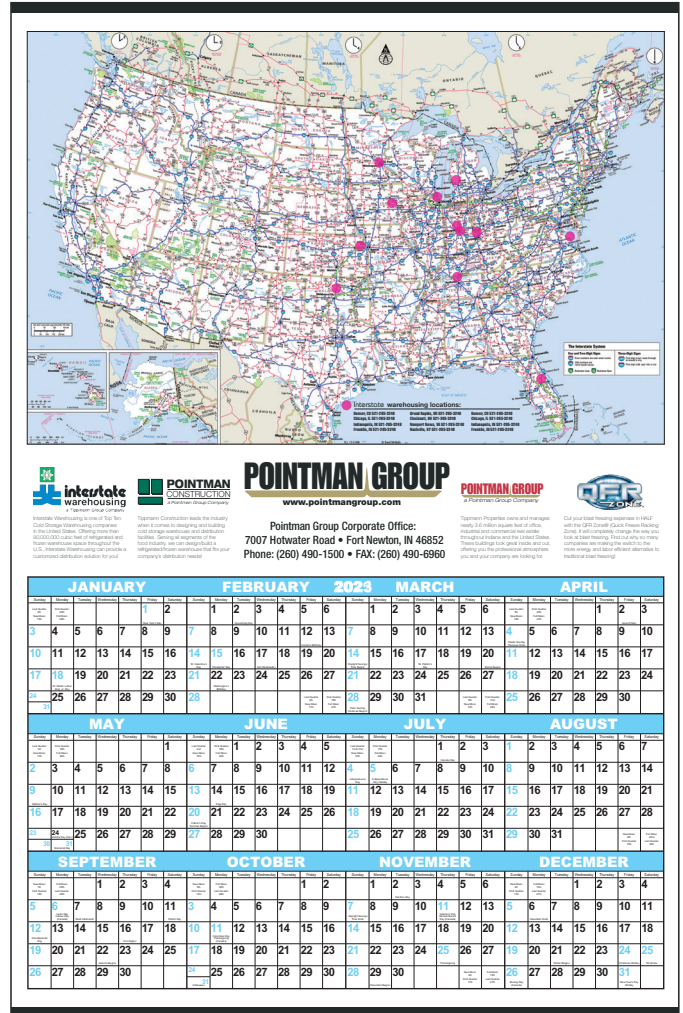
3AB3CD

#3253 with Full-Color Imprint Quantity/Price Each

100	200	300	500	750	1000	1500	2500
13.00	8.59	7.00	5.14	4.12	3.82	3.51	2.99

3AB3CD

**POPULAR OPTIONS**  
For more options see page 24



#3253

\* Shown with full-color imprint option.

**Size:** 3251 17" x 25"; 3253 25" x 38"

**Ad Copy Size:** 3251 16" x 2 1/2" plus 3 lines in Gulf area included  
3253 20 1/4" x 4 1/2" plus 3 lines in Gulf area included

**Ad Copy Color:** Black. Price includes 4 lines of ad copy.

**Stock Calendar Pad/Color:** Blue & Black Year-In-View®

**Calendar Paper Stock:** 100 lb. Matte

**Finishing:** Tinned Top & Bottom

**Shipping Weight:** 3251 10 lbs. per 100 (approximate); 3253 26 lbs. per 100 (approximate)

**PACKAGING**

**Standard Packaging:** Rolled in Bundles of 50

**Pull-string Wrappers:** 3251 \$0.50 (G) each; 3253 \$0.55 (G) each

**Hard Tubes:** 3251 \$0.80 (G) each; 3253 \$0.88 (G) each

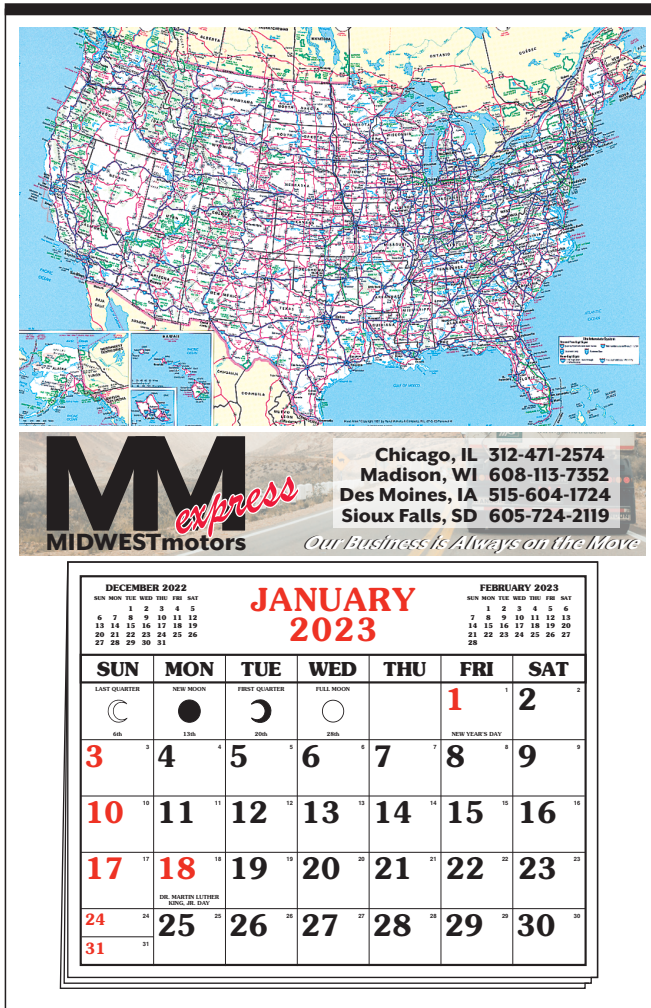
**Absolute Minimum charge per order for Wrappers or Hard Tubes:** \$30.00 (G) (calendars are inserted)

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

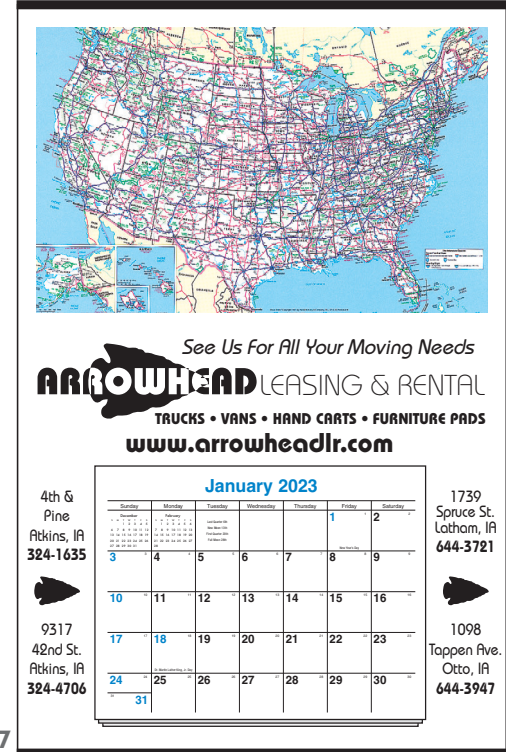
For general information and art requirements regarding all calendars see pages 122-128.





#2325

\* Shown with full-color imprint option.



#2317

**SPECIAL FEATURES**  
Full-Color Reproductions of Rand McNally's Interstate Highway Map  
Mileage Chart Printed on Back  
Full-Color price includes scan and placement of 1 full-color photo and 1 complete proof



**Size:** 2325 25" x 38"; 2317 17" x 25"  
**Ad Copy Size:** 2325 20 1/4" x 4 1/2" plus 3 lines in Gulf area included  
2317 16" x 2 1/2" plus 3 lines in Gulf area included  
**Ad Copy Color:** Black. Price includes 4 lines of ad copy.  
**Stock Calendar Pad/Color:** 2325 12 Months - 12 Sheets (#40, "X" or "Y" available in Red & Blue, or Red & Black), 2317 12 Months - 12 Sheets (#80 available in Red & Black, or Blue & Black). See page 124 for pad designs.  
**Calendar Back Paper Stock:** 100 lb. Matte  
**Finishing:** 2325 Tinned Top with Stitched on Pad;  
2317 Tinned Top and Bottom with Stitched on Pad  
**Shipping Weight:** 2325 56 lbs. per 100 (approximate); 2317 30 lbs. per 100 (approximate)

**PACKAGING**

**Standard Packaging:** Rolled in Bundles of 25  
**Pull-string Wrappers:** 2325 \$0.55 (G) each; 2317 \$0.50 (G) each  
**Hard Tubes:** 2325 \$0.88 (G) each; 2317 \$0.80 (G) each  
**Absolute Minimum charge per order for Wrappers or Hard Tubes:**  
\$30.00 (G) (calendars are inserted)

#2317 with Black Imprint Quantity/Price Each

100	200	300	500	750	1000	1500	2500
11.43	8.23	7.09	5.60	4.74	4.54	4.34	3.85

3AB3CD

#2325 with Black Imprint Quantity/Price Each

100	200	300	500	750	1000	1500	2500
14.19	12.12	10.91	8.99	7.82	7.59	7.36	6.61

3AB3CD

#2325 with Full-Color Imprint Quantity/Price Each

100	200	300	500	750	1000	1500	2500
18.53	14.08	12.18	9.65	8.19	7.85	7.51	6.67

3AB3CD

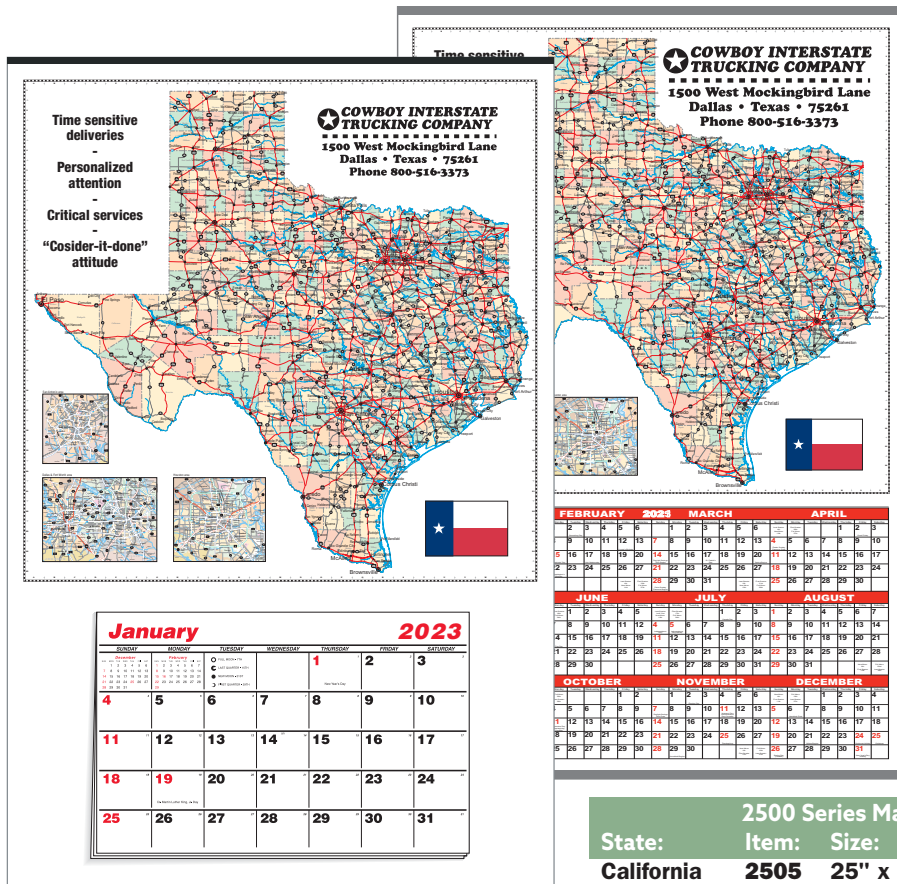
**POPULAR OPTIONS**

**Side Imprint (2317 only):** (on each side of pad) \$30.00 (G)  
**Substitute Pad:** #20 pad: \$0.35 (G) each; #35 pad: \$0.45 (G) each  
**For more options see page 24**



# #2505-2549 Full Apron #3505-3549 Year-In-View®

LARGE STATE MAPS LARGE STATE MAPS



#2543

## SPECIAL FEATURES

Maps feature colored counties for quick identification, and major highways. Some include major metropolitan areas.



### #2500 Lg Maps with Black Imprint Quantity/Price Each

100	200	300	500	750	1000	1500	2500
12.98	11.05	10.26	8.68	7.63	7.45	7.24	6.48

3AB3CD



### #3500 Lg Maps with Black Imprint Quantity/Price Each

100	200	300	500	750	1000	1500	2500
9.76	7.73	6.83	5.09	4.13	3.85	3.55	3.04

3AB3CD

### POPULAR OPTIONS

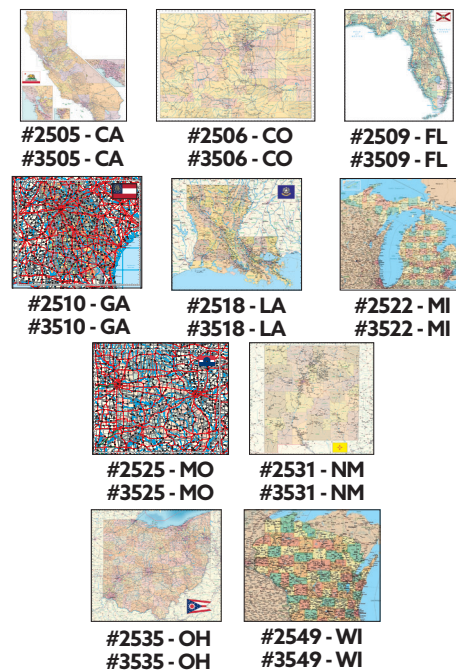
Print the ad & Year-In-View® Calendar in a special color:

Large: \$64.00 (G) set-up

Add Bottom Tin (2500 series): \$0.45 (G) each

For more options see page 24

### Large State Maps:



#3543

State:	2500 Series Maps:			3500 Series Maps:	
	Item:	Size:	Pad:	Item:	Size:
California	2505	25" x 38"	No. 35	3505	25" x 38"
Colorado	2506	22" x 35"	No. 40	3506	22" x 35"
Florida	2509	20 ½" x 34"	No. 20	3509	20 ½" x 34"
Georgia	2510	20 ½" x 32"	No. 20	3510	20 ½" x 32"
Louisiana	2518	20 ½" x 34"	No. 20	3518	20 ½" x 34"
Michigan	2522	20 ½" x 32"	No. 20	3522	20 ½" x 32"
Missouri	2525	20 ½" x 32"	No. 20	3525	20 ½" x 32"
New Mexico	2531	20 ½" x 35"	No. 35	3531	20 ½" x 35"
Ohio	2535	20 ½" x 34"	No. 35	3535	20 ½" x 34"
Texas	2543	25" x 38"	No. 35	3543	25" x 38"
Wisconsin	2549	20 ½" x 32"	No. 20	3549	20 ½" x 32"

Size: Varies with state selected (see above)

Ad Copy Size: Varies with state selected (see above)

Ad Copy Color: 2500 Series Black; 3500 Series Black & Red.

Price includes 5 lines of ad copy.

Stock Calendar Pad/Color: 2500 Series Varies with state selected (see above), see page 124 for pad designs.; 3500 Series Red & Black Year-In-View®.

Calendar Back Paper Stock: 100 lb. Matte

Finishing: 2500 Tinned Top with Stitched on Pad; 3500 Tinned Top and Bottom

Shipping Weight: 2500 53 lbs. per 100 (approximate); 3500 26 lbs. per 100 (approximate)

### PACKAGING

Standard Packaging: Rolled in Bundles of 25

Pull-string Wrappers: \$0.55 (G) each

Hard Tubes: \$0.88 (G) each

Absolute Minimum charge per order for Wrappers or Hard Tubes:

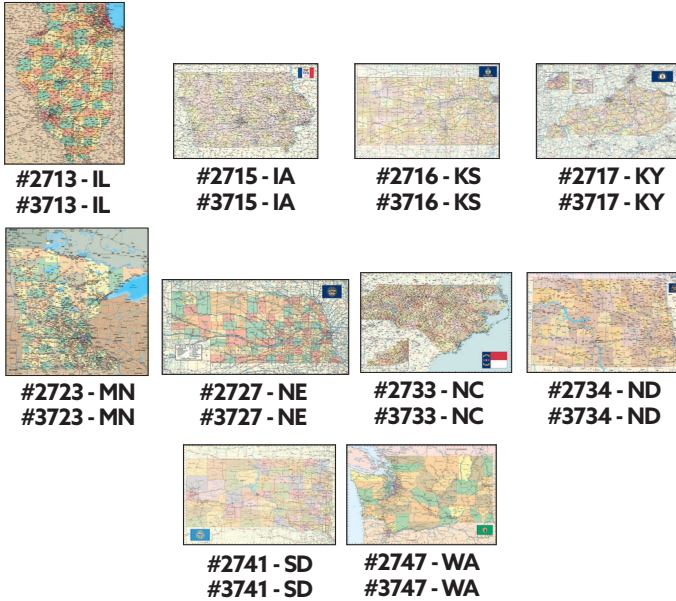
\$30.00 (G) (calendars are inserted)

Prices are effective through May 31, 2023 but are subject to change without notice.

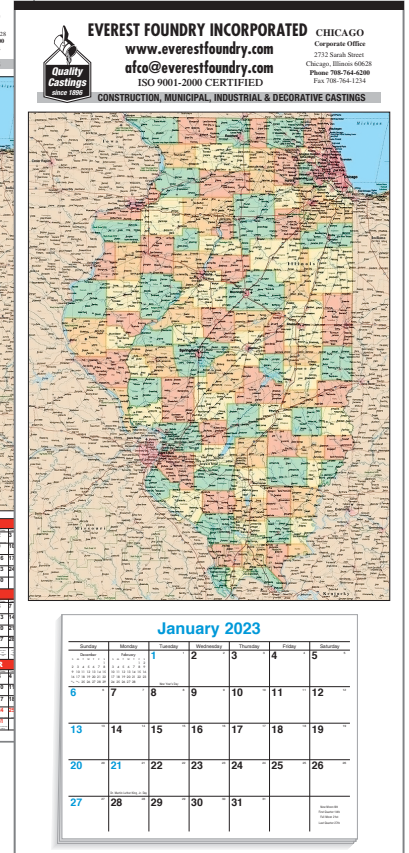
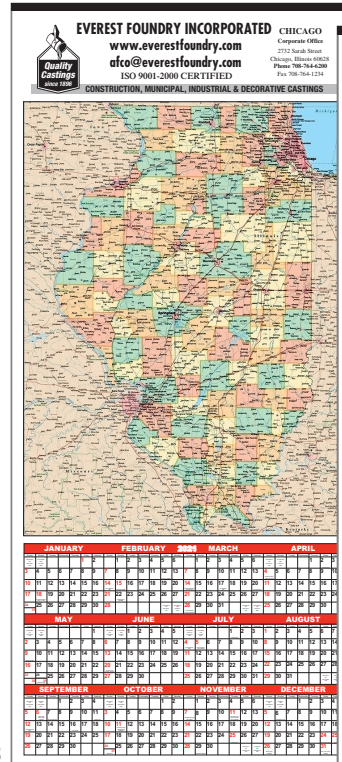
Early Order Discounts are available January through May. For Icon definitions see page 4.

ⓐ For general information and art requirements regarding all calendars see pages 122-128.

**Small State Maps:**



#3713



#2713

**SPECIAL FEATURES**

Maps feature colored counties for quick identification, and major highways. Some include major metropolitan areas.



2700 Series Maps:				3700 Series Maps:	
State:	Item:	Size:	Pad:	Item:	Size:
Illinois	2713	14 1/2" x 32"	No. 80	3713	14 1/2" x 32"
Iowa	2715	20 1/2" x 28 1/2"	No. 20	3715	20 1/2" x 28 1/2"
Kansas	2716	20 1/2" x 28 1/2"	No. 20	3716	20 1/2" x 28 1/2"
Kentucky	2717	20 1/2" x 28 1/2"	No. 20	3717	20 1/2" x 28 1/2"
Minnesota	2723	16" x 28 1/2"	No. 20	3723	16" x 28 1/2"
Nebraska	2727	20 1/2" x 28 1/2"	No. 20	3727	20 1/2" x 28 1/2"
N Carolina	2733	20 1/2" x 30 1/2"	No. 20	3733	20 1/2" x 30 1/2"
N Dakota	2734	20 1/2" x 28 1/2"	No. 20	3734	20 1/2" x 28 1/2"
S Dakota	2741	17" x 25"	No. 20	3741	17" x 25"
Washington	2747	20 1/2" x 28 3/8"	No. 20	3747	20 1/2" x 28 3/8"

**Size:** Varies with state selected (see above)

**Ad Copy Size:** Varies with state selected (see above)

**Ad Copy Color:** 2700 Series Black; 3700 Series Black & Red.

Price includes 5 lines of ad copy.

**Stock Calendar Pad/Color:** 2700 Series Varies with state selected (see above), see page 124 for pad designs.; 3700 Series Red & Black Year-In-View®.

**Calendar Back Paper Stock:** 100 lb. Matte

**Finishing:** 2700 Tinned Top with Stitched on Pad; 3700 Tinned Top and Bottom

**Shipping Weight:** 2700 36 lbs. per 100 (approximate); 3700 16 lbs. per 100 (approximate)

**PACKAGING**

**Standard Packaging:** Rolled in Bundles of 25

**Pull-string Wrappers:** \$0.50 (G) each

**Hard Tubes:** \$0.80 (G) each

**Absolute Minimum charge per order for Wrappers or Hard Tubes:**

\$30.00 (G) (calendars are inserted)

**#2700 Sm Maps with Black Imprint** Quantity/Price Each

100	200	300	500	750	1000	1500	2500
10.49	7.49	6.46	5.07	4.27	4.08	3.88	3.42

3AB3CD



**#3700 Sm Maps with Black Imprint** Quantity/Price Each

100	200	300	500	750	1000	1500	2500
7.85	5.67	4.75	3.58	2.94	2.76	2.58	2.24

3AB3CD

**POPULAR OPTIONS**

**Add Bottom Tin (2700 Series):** \$0.42 (G) each

**Print the ad & Year-In-View® Calendar in a special color:** \$54.00 (G) set-up

**For more options see page 24**

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

Ⓞ For general information and art requirements regarding all calendars see pages 122-128.

SMALL STATE MAPS SMALL STATE MAPS



# GENERAL INFORMATION FOR PLANNERS

- **ART CHARGE:**.....MAY APPLY DEPENDING ON TYPESETTING (LINES OF COPY) AND COMPLEXITY OF ART. WILL BE QUOTED.
- **ADDITIONAL IMPRINT COPY** (SEE INDIVIDUAL PRICE PAGES FOR LINES INCLUDED IN PRICE): ..... (each) \$2.50 (G)
- **CHANGE OF COPY:** (1-color imprint/copy change) ..... (Unless otherwise noted)
  - **5170, 5175, 7120-7126, 7140, 7145:** ..... (each) \$60.00 (G)
  - **5000A, 5001A, 5070, 5075, 7000, 7020-7026, 7030-7038, 7040, 7045:** ..... (each) \$16.00 (G)

All Planners shipped to the same address.
- **LESS THAN MINIMUM:** .....
  - **5000A, 5001A, 5070, 5075, 7020-7026, 7030-7038, 7040, 7045:** ..... \$30.00 (G)
  - **5170, 5175, 7120-7126, 7140, 7145:** ..... \$60.00 (G)
  - **ABSOLUTE MINIMUM:** ..... (Unless otherwise noted) 50 pieces
- **OTHER STANDARD IMPRINT COLORS** (All colors printed in 4-color process): ..... set-up \$15.00 (G) + \$0.08 (G) (ea.)
  - **5170, 5175, 7120-7126, 7140, 7145:** ..... not available
- **PMS COLOR MATCH:** ..... (Unless otherwise noted) set-up \$25.00 (G) + \$0.10 (G) (ea.)
  - **5170, 5175, 7120-7126, 7140, 7145:** ..... contact factory for foil options

For Custom Pads & Inserts, see page 113.

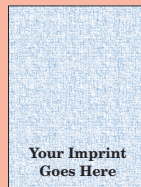
OPTIONS & ADD-ONS

## PRE-PRINTED STOCK COVERS FOR PLANNERS & JOURNALS

ON PAGES 31, 33, 35, 108, 109



BALLOONS



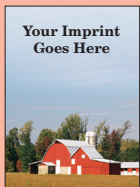
BLUE WEAVE



BOARDS



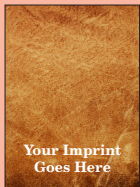
DOCK



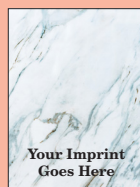
FARM



FLAG



LEATHER



MARBLE



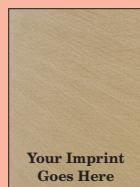
MEDICAL



MOUNTAINS



OPEN ROAD



SLATE



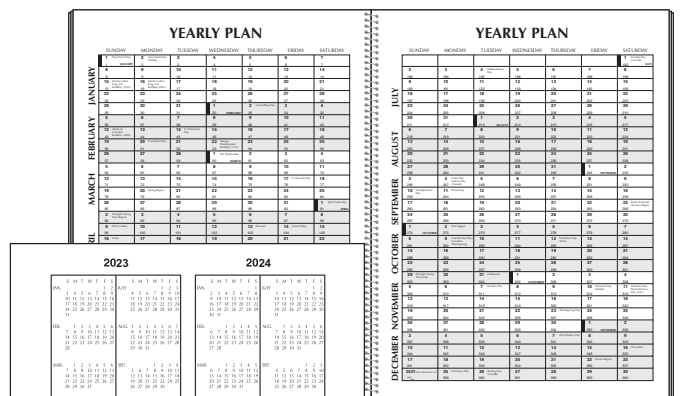
TINY HOUSES



WATERCOLOR

## STANDARD FEATURES FOR PLANNERS

### YEAR-IN-VIEW® PLANNING CALENDAR



**2 YEAR CALENDAR WITH HOLIDAY LIST**

- COMPLETE 32-PAGE, 14-MONTH PLANNING CALENDAR
- DECEMBER START FOR EARLY DISTRIBUTION
- JANUARY OF FOLLOWING YEAR FOR "NEXT" YEAR PLANNING

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

For general information and art requirements regarding all calendars see pages 122-128.



Spiral Bound - White Wire **#7030**  
Stitched **#7035**  
Clear Plastic Coil Bound **#7038**

Keep your notes and schedule in one convenient place with this large monthly planner/journal combo. Features 32 page (14-month Dec. 2022 – Jan. 2024) planner with two areas for note taking and also includes 16 additional journal pages with ruled lines in the back (48 pages total). You can choose pre-printed stock covers or you can create your own custom full-color cover.



LARGE MONTHLY PLANNER/JOURNAL COMBO

**SPECIAL FEATURES**

**Option:** Choose from one of our stock pre-printed covers shown on page 30 or provide your own art.

Or substitute blank C1S cover with a single color imprint at no extra charge.

To print Inside Front & Back Cover, contact factory  
For additional sheets, see page 125.

**Size Closed:** 8 3/8" x 10 7/8"

**Size Open:** 16 3/4" x 10 7/8"

**Ad Copy Size:** 7 1/4" x 3"

**Ad Copy Color:** 1 - 4-Color Process.

Price includes 5 lines of ad copy.

**Stock Calendar Pad/Color:** Large Monthly Planner Pad in Gray & Blue (14-month Dec. 2022 - Jan. 2024)

**Calendar Paper Stock:** 60 lb. Offset

**Cover Paper Stock:** 10 pt. Coated 1-side

**Outside Front Cover:** Clear Coating protects the ad

**Finishing:** 7030: White Spiral Wire Bound; 7035: Stitched; 7038: Coil Bound

**Shipping Weight:** 24 lbs. per 100 (approximate)

**PACKAGING**

**Envelopes (bulk):** \$0.22 (G) each

**Envelopes (planners inserted):** \$0.34 (G) each

**Envelope with Chipboard Protectors (Planners/Protectors inserted):** \$0.44 (G) each

**Absolute Minimum charge per order for Envelopes:** \$30.00 (G) (planners & protectors are inserted)

**#7030** Quantity/Price Each

100	150	250	300	500	750	1000	1500	Spiral Bound
6.58	5.46	4.55	4.31	3.81	3.53	3.07	2.91	6A2B

**#7035** Quantity/Price Each

100	150	250	300	500	750	1000	1500	Saddle Stitched
6.24	5.12	4.21	3.97	3.47	3.19	2.76	2.60	6A2B

**#7038** Quantity/Price Each

100	150	250	300	500	750	1000	1500	Coil Bound
8.34	7.22	6.31	6.07	5.57	5.29	4.67	4.51	6A2B

**POPULAR OPTIONS**

**Change of Copy (1-color, all planners shipped to same address):** \$16.00 (G) each  
**Special PMS Color Match (Imprint only):** \$25.00 (G) set-up + \$0.10 (G) each run charge  
For more options see page 30

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

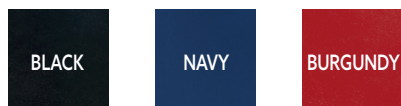
Ⓞ For general information and art requirements regarding all calendars see pages 122-128.

**#7120** Blue/Black Pad - Spiral  
**#7121** Red/Blue Pad - Spiral  
**#7125** Blue/Black - Stitched  
**#7126** Red/Blue - Stitched

Stay up to date with our assortment of monthly planners. These 32 page planners, available with a choice of three finishes, run 14 months (Dec. 2022- Jan. 2024). Standard features include Year-in-View® planning calendar and two year calendar with holiday list. Available with Leatherette or Full-Color covers (page 33). All back covers are blank. Calendar year included on front cover.

LARGE DELUXE MONTHLY PLANNERS

**STOCK COVER COLORS**

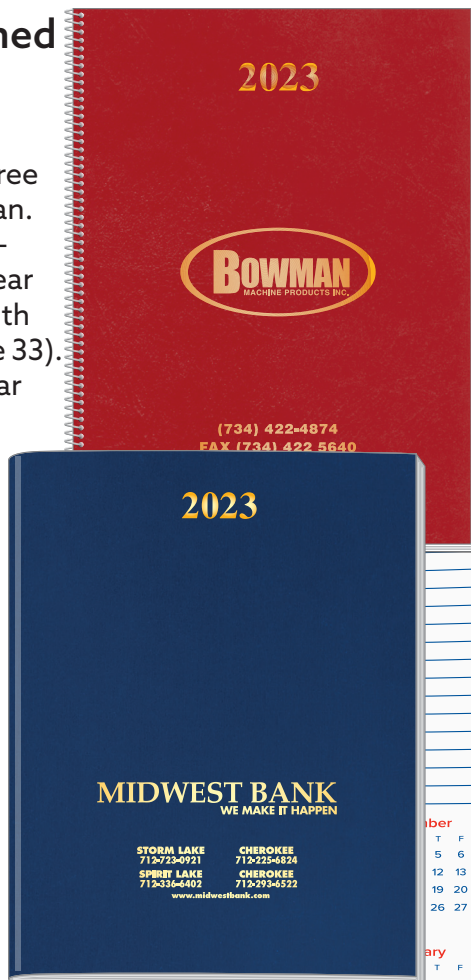


**SPECIAL FEATURES**

Academic pads (Jul-Aug) are available. Order item 5170 (Deluxe, spiral bound) or 5175 (Deluxe, saddle stitched). Pads print Black & Gray.

A die charge of \$60.00 (G) is applicable to new orders or orders with changing copy.

For Additional Sheets, see pg 125



**#5170, #7120, #7121** Quantity/Price Each + Die Charge of \$60.00 (G)

100	150	250	300	500	750	1000	1500	<b>Spiral Bound</b>
9.88	8.33	7.06	6.71	5.98	5.60	4.91	4.72	

6A2B

**#5175, #7125, #7126** Quantity/Price Each + Die Charge of \$60.00 (G)

100	150	250	300	500	750	1000	1500	<b>Saddle Stitched</b>
9.53	7.98	6.71	6.36	5.63	5.25	4.59	4.40	

6A2B

**POPULAR OPTIONS**

**Coil Binding (Plastic) Available:** Contact factory.

**Change of Copy (1-color, all planners shipped to same address):** \$60.00 (G) set-up

**Special Color Foil: (Deluxe)** Contact factory.

For more options see page 30

**Size: Open:** 16 3/4" x 10 7/8"; **Closed:** 8 3/8" x 10 7/8"

**Ad Copy Size:** 7 1/4" x 3". Price includes 5 lines of ad copy.

**Ad Copy Color:** Silver or Gold Foil (specify), foil stamped on outside front cover

**Stock Calendar Pad/Color:** Large Monthly Planner Pad in Black & Blue or Red & Blue (14-month Dec. 2022 - Jan. 2024).

**Calendar Paper Stock:** 60 lb. Offset

**Cover Stock:** Standard Leatherette - Choose Blue, Black or Burgundy

**Finishing:** 7120/7121: White Spiral Wire Bound; 7125/7126: Stitched;

**Shipping Weight:** 24 lbs. per 100 (approximate)

**PACKAGING**

**Envelopes (bulk):** \$0.22 (G) each

**Envelopes (planners inserted):** \$0.34 (G) each

**Envelope with Chipboard Protectors (Planners/Protectors inserted):** \$0.44 (G) each

**Absolute Minimum charge per order for Envelopes:** \$30.00 (G) (planners & protectors are inserted)

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

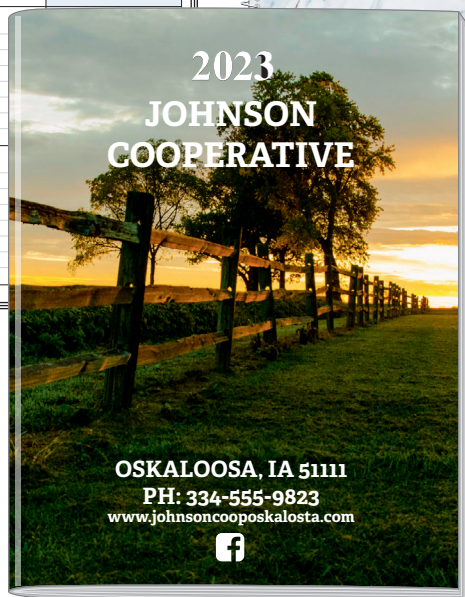
Ⓞ For general information and art requirements regarding all calendars see pages 122-128.



Blue/Black Pad - Spiral **#7020**  
Red/Blue Pad - Spiral **#7021**  
Blue/Black - Stitched **#7025**  
Red/Blue - Stitched **#7026**



Showcase your brand in full color. The large imprint area provides ample space for your message.



**SPECIAL FEATURES**  
Option: Choose from one of our stock pre-printed covers shown on page 30 or provide your own art.  
Or substitute blank C1S cover with a single color imprint at no extra charge.  
Price includes printing customer provided Full-Color art on planner cover.  
For additional pages, see page 125.

LARGE STANDARD MONTHLY PLANNERS

**Size: Open:** 16 3/4" x 10 7/8"; **Closed:** 8 3/8" x 10 7/8"  
**Ad Copy Size:** 7 1/4" x 3". Price includes 5 lines of ad copy.  
**Ad Copy Color:** 1 - 4-Color Process imprint included



**Stock Calendar Pad/Color:** Large Monthly Planner Pad in Black & Blue or Red & Blue (14-month Dec. 2022 - Jan. 2024).

**Calendar Paper Stock:** 60 lb. Offset

**Cover Stock:** 10 pt. Coated 1-side

**Outside Front Cover (Standard):** Clear Coating protects the ad

**Finishing:** 7020/7021: White Spiral Wire Bound; 7025/7026: Stitched

**Shipping Weight:** 24 lbs. per 100 (approximate)

**PACKAGING**

**Envelopes (bulk):** \$0.22 (G) each

**Envelopes (planners inserted):** \$0.34 (G) each

**Envelope with Chipboard Protectors (Planners/Protectors inserted):** \$0.44 (G) each

**Absolute Minimum charge per order for Envelopes:** \$30.00 (G) (planners & protectors are inserted)

#5070, #7020, #7021									Quantity/Price Each
100	150	250	300	500	750	1000	1500	Spiral	
6.31	5.25	4.39	4.17	3.70	3.45	3.02	2.88	Bound	
									6A2B

#5075, #7025, #7026									Quantity/Price Each
100	150	250	300	500	750	1000	1500	Saddle	
5.97	4.91	4.05	3.83	3.36	3.11	2.71	2.57	Stitched	
									6A2B

**POPULAR OPTIONS**


**Change of Copy (1-color, all planners shipped to same address):** \$16.00 (G) each

**Special PMS Color Match (Imprint only):** \$25.00 (G) set-up + \$0.10 (G) each run charge

**For more options see page 30**

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

 For general information and art requirements regarding all calendars see pages 122-128.

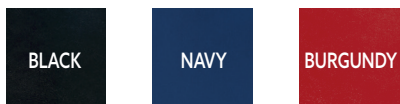
# #7140 Blue/Black Pad - Spiral

# #7145 Blue/Black - Stitched

SMALL DELUXE MONTHLY PLANNERS

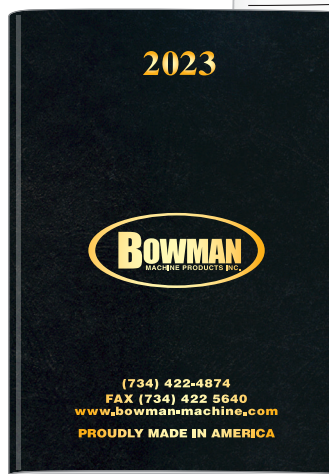
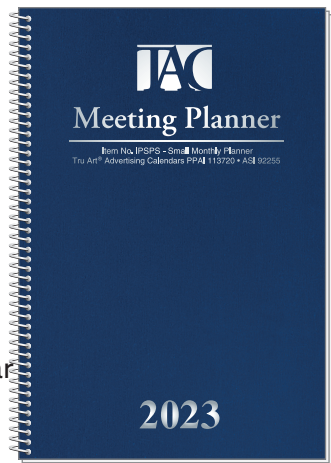
You can plan your days and stay organized with these small monthly planners. Great size to carry with you. These 32 page planners, available with both wire-bound and stitched, run 14 months (Dec. 2022- Jan. 2024). Standard features include Year-in-View® planning calendar and two year calendar with holiday list. Available with Leatherette or Full-Color covers. All back covers are blank. Calendar year included on front cover.

### STOCK COVER COLORS



### SPECIAL FEATURES

A die charge of \$60.00 (G) is applicable to new orders or orders with changing copy. For Additional Sheets, see pg 125



#7140	Quantity/Price Each + Die Charge of \$60.00 (G)						
100	250	500	750	1000	1500	2500	<b>Spiral Bound</b>
8.77	6.19	5.30	4.98	4.36	4.16	3.98	
4A3B							

#7145	Quantity/Price Each + Die Charge of \$60.00 (G)						
100	250	500	750	1000	1500	2500	<b>Saddle Stitched</b>
8.41	5.83	4.94	4.62	4.03	3.83	3.65	
4A3B							

### POPULAR OPTIONS

Change of Copy (1-color, all planners shipped to same address): 7140/7145: \$60.00 (G) set-up

Special Color Foil: Contact factory

For more options see page 30

**Size: Open:** 11" x 8 1/2"; **Closed:** 5 1/2" x 8 1/2"

**Ad Copy Size:** 5" x 3". Price includes 5 lines of ad copy.

**Ad Copy Color:** Silver or Gold Foil (specify), foil stamped on outside front cover

**Stock Calendar Pad/Color:** Small Monthly Planner Pad in Blue & Black (14-month Dec. 2022 - Jan. 2024)

**Calendar Paper Stock:** 60 lb. Offset

**Cover Stock: Standard:** Leatherette - Choose Blue, Black or Burgundy

**Finishing:** 7140: White Spiral Wire Bound; 7145: Stitched

**Shipping Weight:** 15 lbs. per 100 (approximate)

### PACKAGING

**Envelopes (bulk):** \$0.20 (G) each

**Envelopes (planners inserted):** \$0.30 (G) each

**Envelope with Chipboard Protectors (Planners/Protectors inserted):** \$0.40 (G) each

**Absolute Minimum charge per order for Envelopes:** \$30.00 (G) (planners & protectors are inserted)

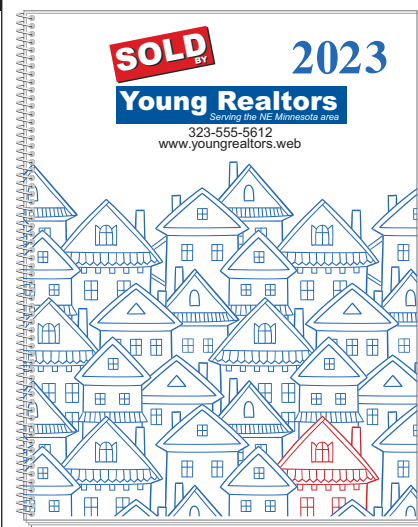
Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

Ⓞ For general information and art requirements regarding all calendars see pages 122-128.



Blue/Black Pad - Spiral **#7040**  
Blue/Black - Stitched **#7045**



A smaller version of our popular planner. Showcase your full color art.



**SPECIAL FEATURES**  
Option: Choose from one of our stock pre-printed covers shown on page 30 or provide your own art.  
Or substitute blank C1S cover with a single color imprint at no extra charge.  
Price includes printing customer provided Full-Color art on planner cover.  
For additional pages, see page 125.

SMALL STANDARD MONTHLY PLANNERS

**Size: Open:** 11" x 8 1/2"; **Closed:** 5 1/2" x 8 1/2"  
**Ad Copy Size:** 5" x 3". Price includes 5 lines of ad copy.  
**Ad Copy Color: Standard:** 1 - 4-Color Process imprint included

**Stock Calendar Pad/Color:** Small Monthly Planner Pad in Blue & Black (14-month Dec. 2022 - Jan. 2024)  
**Calendar Paper Stock:** 60 lb. Offset  
**Cover Stock:** 10 pt. Coated 1-side  
**Finishing:** **7040:** White spiral wire bound; **7045:** Stitched  
**Shipping Weight:** 15 lbs. per 100 (approximate)

**PACKAGING**

**Envelopes (bulk):** \$0.20 (G) each  
**Envelopes (planners inserted):** \$0.30 (G) each  
**Envelope with Chipboard Protectors (Planners/Protectors inserted):** \$0.40 (G) each  
**Absolute Minimum charge per order for Envelopes:** \$30.00 (G) (planners & protectors are inserted)



#7040								Quantity/Price Each
100	250	500	750	1000	1500	2500	Spiral Bound	
5.73	3.87	3.17	2.91	2.48	2.29	2.11		
								4A3B

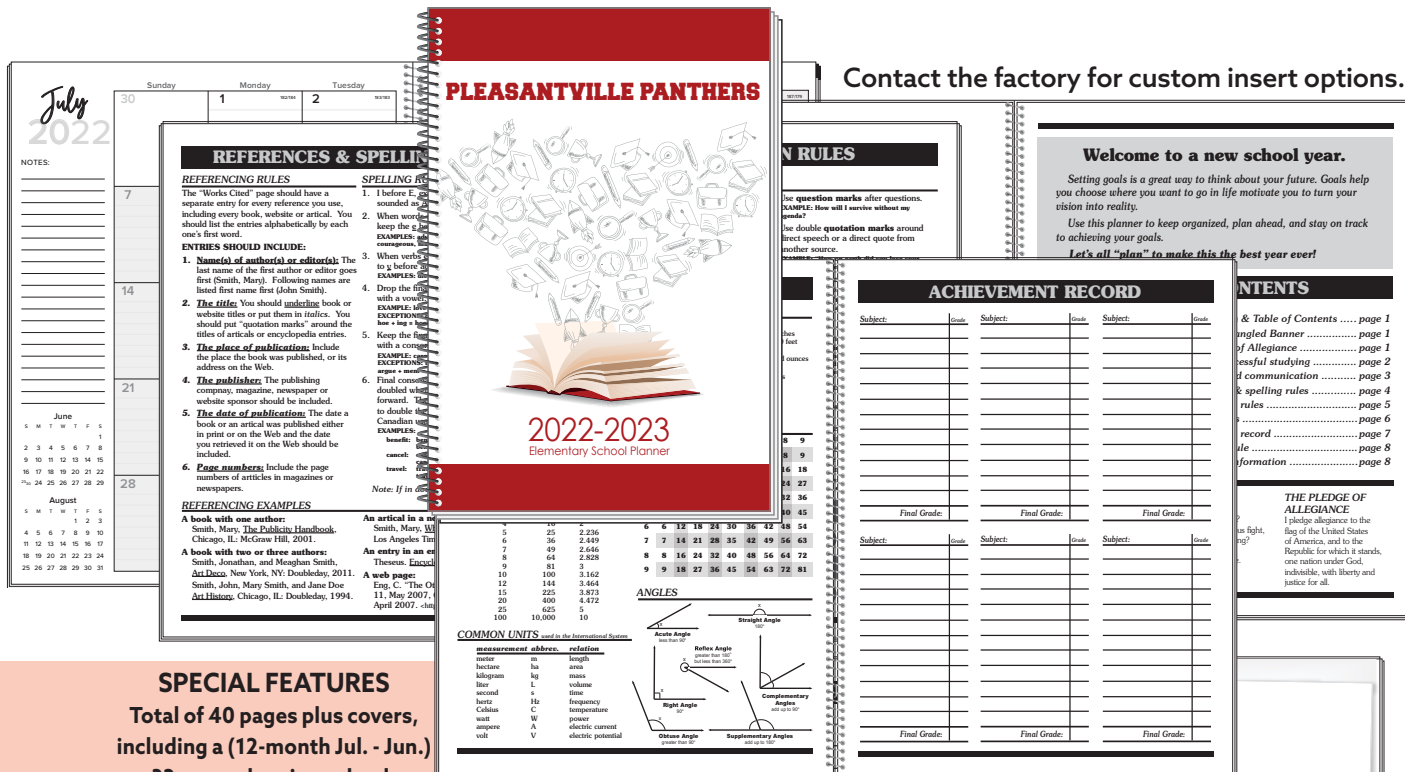
#7045								Quantity/Price Each
100	250	500	750	1000	1500	2500	Saddle Stitched	
5.37	3.51	2.81	2.55	2.15	1.96	1.78		
								4A3B

**POPULAR OPTIONS**

**Change of Copy (1-color, all planners shipped to same address):** \$16.00 (G) each  
**Special PMS Color Match (Imprint only):** \$25.00 (G) set-up + \$0.10 (G) each run charge  
For more options see page 30

# #5000A/5001A

**SCHOOL PLANNER**



Contact the factory for custom insert options.

**Welcome to a new school year.**  
Setting goals is a great way to think about your future. Goals help you choose where you want to go in life motivate you to turn your vision into reality.  
Use this planner to keep organized, plan ahead, and stay on track to achieving your goals.  
*Let's all "plan" to make this the best year ever!*

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**THE PLEDGE OF ALLEGIANCE**  
I pledge allegiance to the Flag of the United States of America, and to the Republic for which it stands, one nation under God, indivisible, with liberty and justice for all.

**SPECIAL FEATURES**  
Total of 40 pages plus covers, including a (12-month Jul. - Jun.)  
32-page planning calendar

Year-in-View® calendars for quick reference  
Full-color cover with spiral binding  
Pocket on the inside of the back cover makes a great place to store extra paper, hand-outs, rulers, etc.

- 8-page education insert containing:
- Tips for successful studying
  - Tips for good communication
  - References & spelling rules
    - Punctuation rules
  - Mathematics information
  - Achievement record
  - Class schedule and more...

Optional Plastic Coil Binding for greater durability. See 5001A pricing below.



**#5000A with 1 - 4-Color Imprint** Quantity/Price Each

100	150	200	250	300	500	1000	<b>Spiral Bound</b>
7.79	6.92	6.45	6.15	5.94	4.99	4.26	

5ABC

**#5001A with 1 - 4-Color Imprint** Quantity/Price Each

100	150	200	250	300	500	1000	<b>Coil Bound</b>
9.54	8.67	8.20	7.90	7.69	6.58	5.72	

5ABC

**POPULAR OPTIONS**

**Change of Copy:** \$16.00 (G) all planners ship to same address  
**Custom Pad Design: (planner only)** Contact Factory  
For more options see page 30

**Size Closed:** 8 3/8" x 10 7/8"

**Size Open:** 16 3/4" x 10 7/8"

**Ad Copy Size:** Up to 8 3/8" x 10 7/8"

**Ad Copy Color:** 1 - 4-Color Process on front cover.

Price includes 5 lines of ad copy plus clear-coating to protect the ad.

**Stock Calendar Pad/Color:** Large Monthly Planner Pad in Gray & Black (12-month July 2022 - June 2023)

**Calendar Paper Stock:** 60 lb. Offset

**Cover Paper Stock:** 10 pt. Coated 1-side

**Finishing: 5000A:** White Spiral Wire; **5001A:** Clear Plastic Coil Bound

**Shipping Weight:** 20 lbs. per 100 (approximate)

**PACKAGING**

**Envelopes (bulk):** \$0.22 (G) each

**Envelopes (planners inserted):** \$0.34 (G) each

**Envelope with Chipboard Protectors (Planners/Protectors inserted):** \$0.44 (G) each

**Absolute Minimum charge per order for Envelopes:**

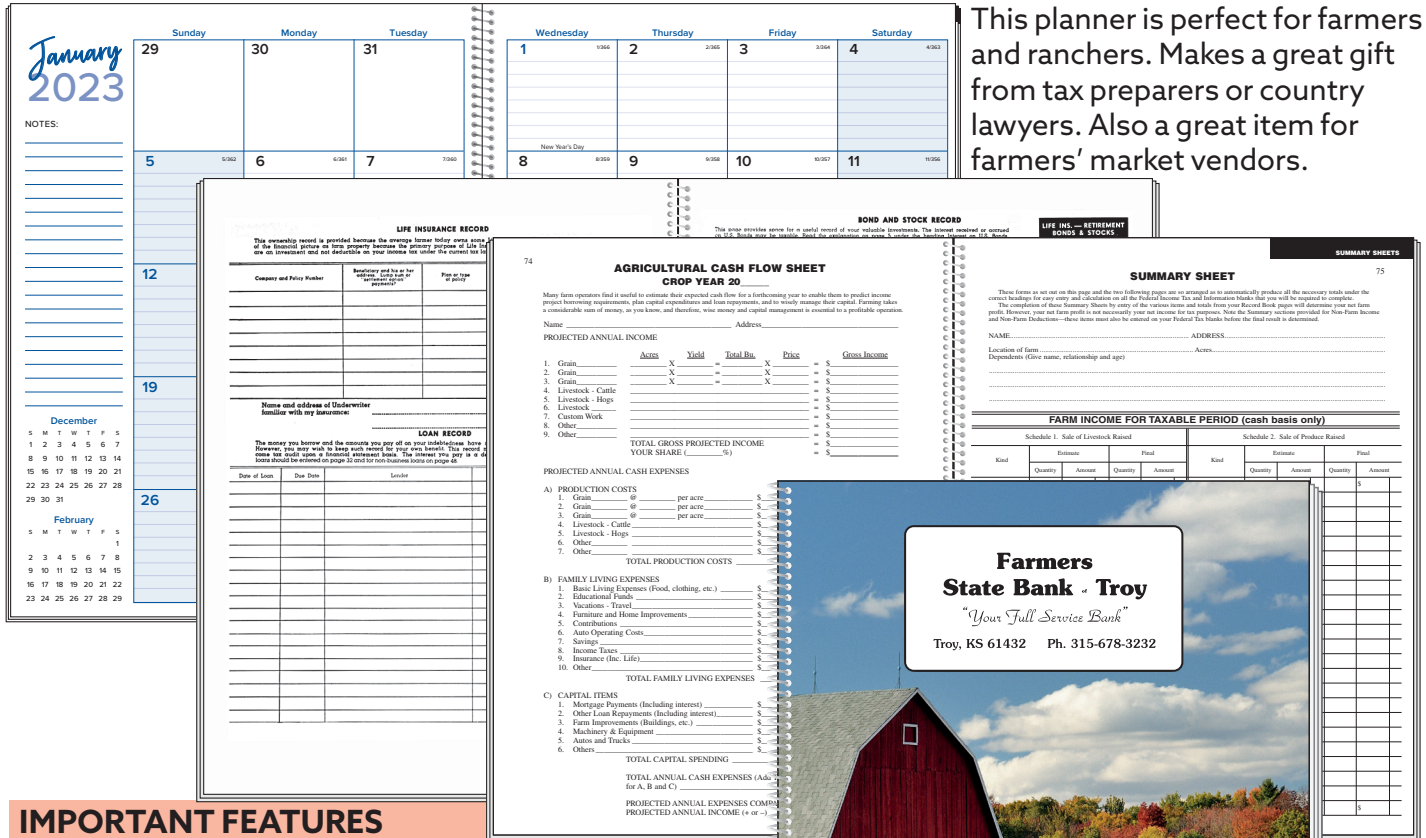
\$30.00 (G) (planners & protectors are inserted)

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

Ⓒ For general information and art requirements regarding all calendars see pages 122-128.



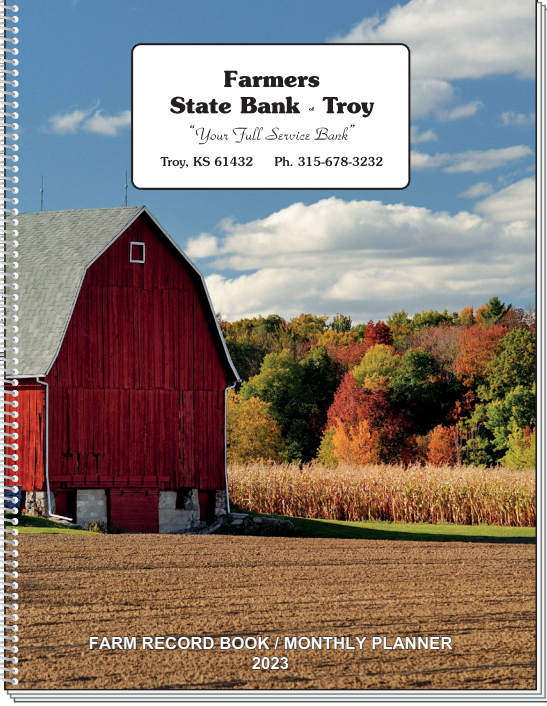


This planner is perfect for farmers and ranchers. Makes a great gift from tax preparers or country lawyers. Also a great item for farmers' market vendors.

**FARM RECORD BOOK/MONTHLY PLANNER**

**IMPORTANT FEATURES**

- Total of 80 pages plus covers, including a complete 32-page monthly planning calendar
- Year-In-View® calendars for quick reference
- Complete, 48-page farm record & accounting book
- Comprehensive income & expense charts
- General farm information section
- 3-year calendar with moon phases
- Features Full-Color cover with spiral binding



**Size Closed:** 8 3/8" x 10 7/8"  
**Size Open:** 16 3/4" x 10 7/8"  
**Ad Copy Size:** 4" x 1 7/8"

**Ad Copy Color:** Black. Price includes 4 lines of ad copy on front cover.

**Stock Calendar Pad/Color:** Large Monthly Planner Pad in Blue & Black (14-month Dec. 2022 - Jan. 2024) with Standard Farm Record Inserts printed in Black

**Calendar/Inserts Paper Stock:** 60 lb. Offset

**Cover Stock:** 10 pt. Coated 1-side

**Finishing:** White Spiral Wire

**Shipping Weight:** 56 lbs. per 100 (approximate)

**PACKAGING**

**Envelopes (bulk):** \$0.22 (G) each

**Envelopes (planners inserted):** \$0.34 (G) each

**Envelope with Chipboard Protectors (Planners/Protectors inserted):** \$0.44 (G) each

**Absolute Minimum charge per order for Envelopes:** \$30.00 (G) (planners & protectors are inserted)

**#7000 with Black Imprint** Quantity/Price Each

50	100	150	200	250	500	750	1000
6.64	5.69	5.34	5.12	4.97	4.22	4.08	3.66

5A2BC

**POPULAR OPTIONS**

**Change of Copy (1-color, all planners shipped to same address):** \$16.00 (G) each

**Less Than Minimum Not Available**

**Additional Imprint Color: (maximum 1 additional)** \$15.00 (G) set-up + \$0.08 (G) each (printed in 4-Color Process)

**Back Cover Imprint: (Black)** \$35.00 (G) set-up + \$0.10 (G) each

**Unimprinted Books:** Contact Factory

**For more options see page 30**

Prices are effective through May 31, 2023 but are subject to change without notice. Early Order Discounts are available January through May. For Icon definitions see page 4.

For general information and art requirements regarding all calendars see pages 122-128.

# GENERAL INFORMATION FOR YEAR-IN-VIEW® CALENDARS

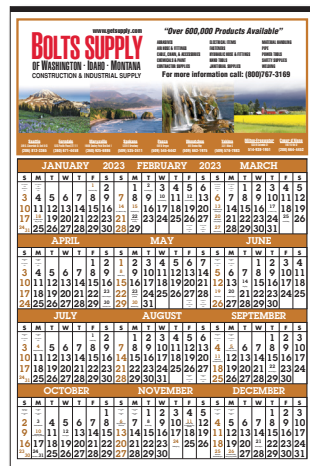


- **ART CHARGE:**.....MAY APPLY DEPENDING ON TYPESETTING (LINES OF COPY) AND COMPLEXITY OF ART. WILL BE QUOTED.
- **ADDITIONAL IMPRINT COPY** (SEE INDIVIDUAL PRICE PAGES FOR LINES INCLUDED IN PRICE): ..... (each) \$2.50 (G)
- **CHANGE OF COPY:** .....
  - **STICK-A-STRIPS™** (Must order in multiples of 125 pieces) ..... (each copy change) \$10.00 (G)
  - **1-color imprint/copy change** ..... (Unless otherwise noted) (each) \$60.00 (G)
  - **2-color imprint/copy change** ..... (Unless otherwise noted) (each) \$90.00 (G)
  - **8145C, 8150C-8198C, 8345C, 8350C-8399C:** ..... contact factory
- **CUSTOM PAD DESIGN:** (8000 SERIES ONLY) ..... (set-up & printing) \$220.00 (G)
  - **STICK-A-STRIPS™** (1000 pieces minimum) **6230, 6231A, 6444C** ..... set-up \$60.00 (G)
- **DATE BLOCK OVERPRINTS:** ..... (Unless otherwise noted) set-up \$48.00 (G) + per date \$2.40 (G)
- **GHOST OVERPRINTS:** ..... per ghost \$36.00 (G)
- **HALFTONE PHOTO WITH AD COPY:** ..... set-up (each) \$12.00 (G)
- **LESS THAN MINIMUM:** ..... (Unless otherwise noted) \$96.00 (G)
  - **STOCK COLOR STICK-A-STRIPS™** ..... \$30.00 (G)
  - **(ABSOLUTE MINIMUM) STOCK COLOR STICK-A-STRIPS™** ..... (Unless otherwise noted) 125 pieces
  - **(ABSOLUTE MINIMUM) CUSTOM COLOR & 6444C STICK-A-STRIP™** ..... 250 pieces
  - **3091, 8145C, 8150C-8198C, 8345C, 8350C-8399C:** ..... not available
  - **ABSOLUTE MINIMUM** ..... (Unless otherwise noted) 50 pieces
- **PMS IMPRINT COLOR MATCH:** ..... (Unless otherwise noted) (each) \$64.00 (G)
  - **3059, 3099:** ..... \$54.00 (G)
  - **CUSTOM COLOR STICK-A-STRIPS™ - 6230, 6231A** ..... (Not available on stock designs) no additional charge
  - **8145C, 8150C-8198C, 8345C, 8350C-8399C:** ..... not available
- **UV COATING FOR WRITE-ON/WIPE-OFF SURFACE** (AVAILABLE ON YEAR-IN-VIEW® CALENDARS ONLY): .....
  - **3050, 5050, 3099, 3051-3055, 3064, 3096, 3098, 8151C-8154C, 8351C-8354C:** ..... not available
  - **ALL OTHER YEAR-IN-VIEWS:** ..... (Unless otherwise noted) set-up \$75.00 (G) + (each) \$2.25 (G)  
Price Includes One Dry-Erase Pen for each Calendar, bulk.
- **ADHESIVE BACKED CLIPS** (shipped unattached, bulk): ..... (each) \$0.38 (G)

## IDEA STARTERS FOR BUSINESS TO BUSINESS YEAR-IN-VIEW® CALENDARS



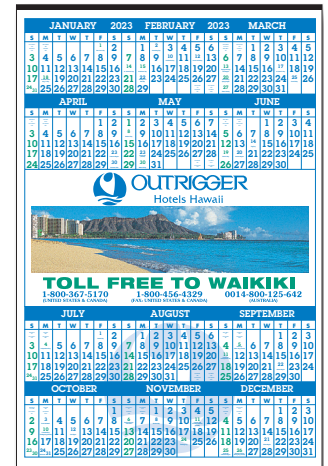
**8150C**  
shown with two-color pad and imprint (included) and halftone image (extra charge)



**8351C**  
shown with full-color imprint (included) and three extra color images (extra charge)



**8198C**  
shown with two-color pad and imprint (included) and Julian dates (extra charge)



**8354C**  
shown with full-color imprint (included) and ghost overprint in pad (extra charge)

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

For general information and art requirements regarding all calendars see pages 122-128.



1-6 Quantity Year-in-View®  
#8315C, #8345C, #8352C-#8393C, #8358C, #8393C, #8399C

TRY CALENDAR ADVERTISING...

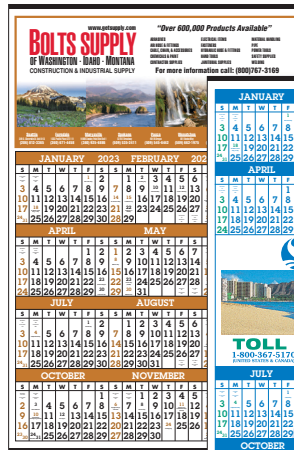
Order As Few As **ONE** Tru Art Year-In-View®  
Advertising Calendar



#8315C - 22" x 33 5/8"



#8345C - 19 1/2" x 28"



#8352C-#8398C - 22" x 33 5/8"



Advertisers won't need to only visualize how effective and striking their company's images and marketing content will look on Tru Art's Year-In-View® calendar styles illustrated here. **Tru Art will print a complete Year-In-View® calendar with Full-Color ad copy for a quantity as few as ONE** -- (or a few more for advertisers with limited distribution needs!)

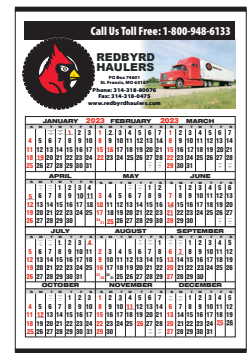
Buyers and designers can be completely confident in the quality and appeal of their calendar advertising before placing their full-quantity order. They'll know they have the right information, perfectly presented.



#8358C - 27" x 39"



#8393C - 25" x 38"



#8399C - 14 1/2" x 23"

**Full-Color Imprint** Quantity/Price Each

1	2	4	6	10
135.00	70.00	37.25	26.30	17.50

5E

- Prices include Full-Color imprint.
- Calendar 'pad' will be stock designs as shown on each of the styles listed and illustrated.
- Calendar is Inkjet printed on 100 lb Matte text, the same bright-white, high-quality paper stock provided with catalog-quantity orders. Finished with tins top & bottom.
- Submit images at actual size, at least 300 dpi, with logos and copy in print-ready digital file.
- Ad copy layout instructions can be provided or Tru Art design artists will create the ad layout using the copy, logos and images provided.

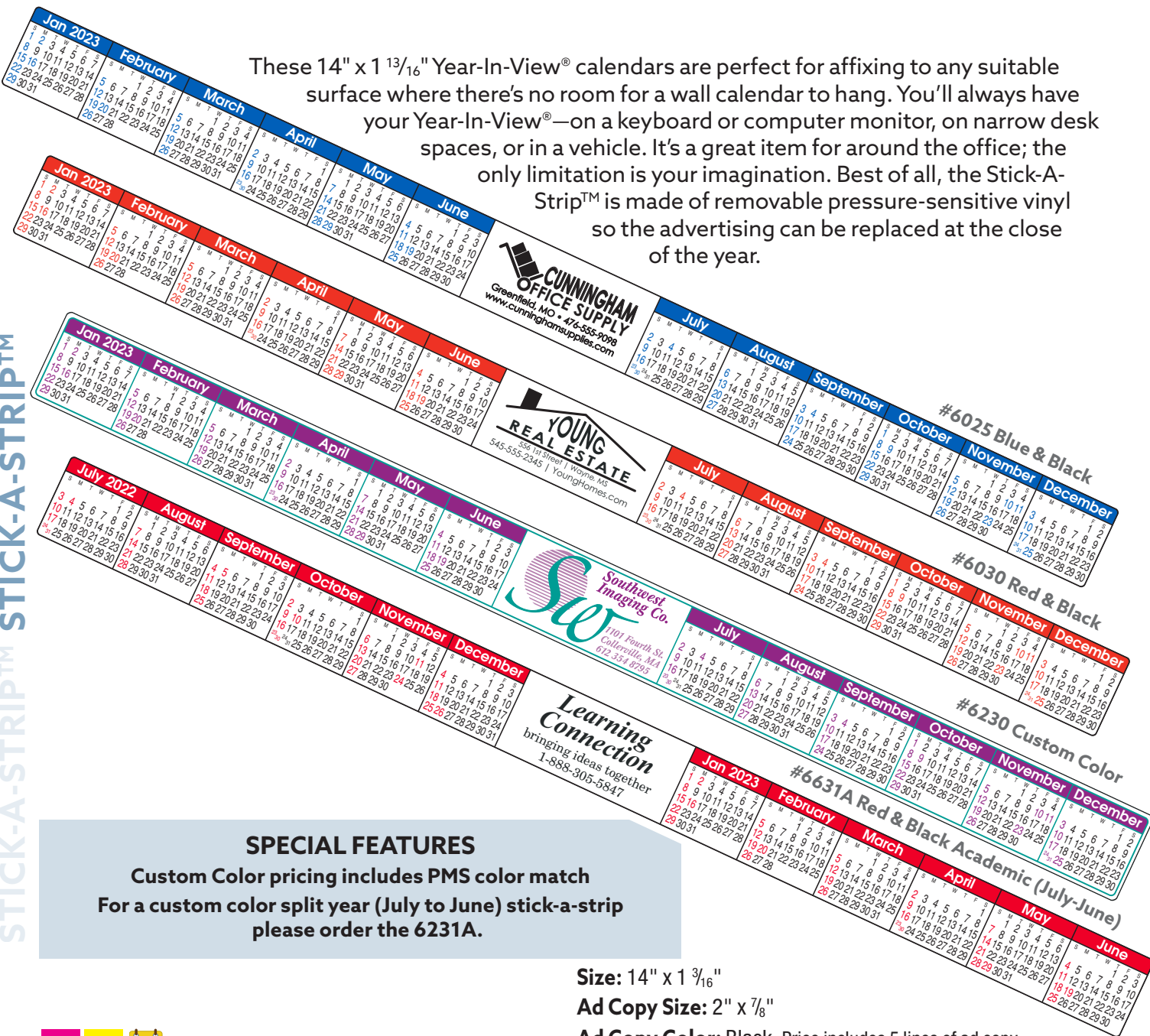
Prices are effective through May 31, 2023 but are subject to change without notice.  
Early Order Discounts are available January through May. For Icon definitions see page 4.  
For general information and art requirements regarding all calendars see pages 122-128.

YEAR-IN-VIEW® YEAR-IN-VIEW®

# #6025, #6030, #6230, #6231A, #6631A

These 14" x 1 13/16" Year-In-View® calendars are perfect for affixing to any suitable surface where there's no room for a wall calendar to hang. You'll always have your Year-In-View®—on a keyboard or computer monitor, on narrow desk spaces, or in a vehicle. It's a great item for around the office; the only limitation is your imagination. Best of all, the Stick-A-Strip™ is made of removable pressure-sensitive vinyl so the advertising can be replaced at the close of the year.

STICK-A-STRIP™ STICK-A-STRIP™



## SPECIAL FEATURES

Custom Color pricing includes PMS color match  
For a custom color split year (July to June) stick-a-strip please order the 6231A.



#6025, 6030, 6631A with Black Imprint								Quantity/Price Each
250	375	500	750	1000	1500	2500	5000	
0.88	0.79	0.72	0.64	0.60	0.55	0.46	0.39	
								6ABC

#6230, 6231A with Custom Colors								Quantity/Price Each
250	375	500	750	1000	1500	2500	5000	
2.15	1.63	1.36	1.08	0.94	0.78	0.58	0.44	
								6ABC

Size: 14" x 1 3/16"

Ad Copy Size: 2" x 7/8"

Ad Copy Color: Black. Price includes 5 lines of ad copy.

Stock Calendar Pad/Color: as shown

Custom Calendar Ad Copy Pad/Color: Calendar & ad copy may be produced in any 2 corresponding colors (see custom color pricing)

Calendar Stock: Imprinted Vinyl with Removable Adhesive

Finishing: Gloss Coating & Split Backs

Shipping Weight: 1.2 lbs. per 100 (approximate)

### PACKAGING

Standard Packaging: Shrink wrapped bulk N/C

Optional Packaging: Shrink wrapped or bundled in specific quantities: \$0.25 (G) per bundle

For Special Color Imprint on Stock Red & Black or Blue & Black Calendars: Use the Custom Color pricing on this page

For more options see page 38

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

Ⓒ For general information and art requirements regarding all calendars see pages 122-128.



**Jesters Financial Advisors Inc.**  
Retirement • Estate • College • Assets  
1580 Mall Drive • Michigan City • MI  
**775.355.6420**

Actual size of imprint area - 2" x 7/8"

STICK-A-STRIP™ STICK-A-STRIP™

**Size:** 14" x 1 3/16"  
**Ad Copy Size:** 2" x 7/8"  
**Ad Copy Color:** Black (**6444C:** Full-Color supplied by client).  
Price includes 5 lines of ad copy.  
**Stock Calendar Pad/Color:** as shown; (**6444C:** Full-Color supplied by client);  
**6032, 6034, 6035:** Jan-Dec pad only; **6444C:** Jan-Dec or Jun-Jul pads available  
**Calendar Stock:** Imprinted Vinyl with Removable Adhesive  
**Finishing:** Gloss Coating & Split Backs  
**Shipping Weight:** 1.2 lbs. per 100 (approximate)

**PACKAGING**  
**Standard Packaging:** Shrink wrapped bulk N/C  
**Optional Packaging:** Shrink wrapped or bundled in specific quantities: \$0.25 (G) per bundle  
**For more options see page 38**



**#6032, 6034, 6035 with Black Imprint** Quantity/Price Each

250	375	500	750	1000	1500	2500	5000
0.98	0.89	0.82	0.74	0.69	0.64	0.54	0.47

6ABC

**#6444C with Custom Colors** Quantity/Price Each

250	375	500	750	1000	1500	2500	5000
2.34	1.89	1.65	1.40	1.27	1.13	0.92	0.76

6ABC

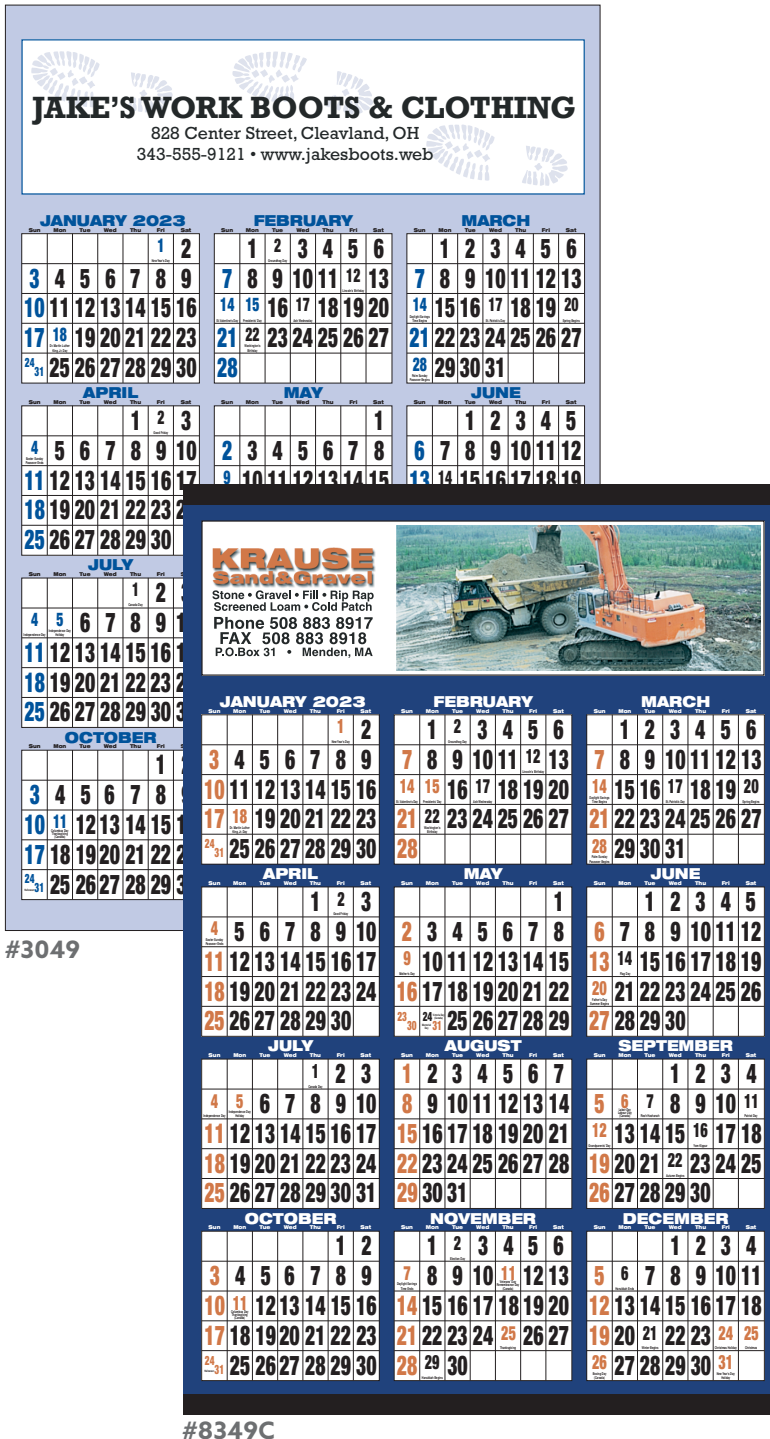
Prices are effective through May 31, 2023 but are subject to change without notice.  
Early Order Discounts are available January through May. For Icon definitions see page 4.  
Ⓞ For general information and art requirements regarding all calendars see pages 122-128.

# #3049 1 to 4-Color Imprint, no Tins

# #8349C Full-Color Imprint, with Tins

This smaller Year-in-View® was created specifically for customers to show billboard advertising in smaller spaces. This is perfect companion piece, when purchased with a larger Year-in-View®, to be used in cubicles, call centers and more.

SMALL SPACES YEAR-IN-VIEW®



**Size:** 10 7/8" x 17"  
**Ad Copy Size:** 10" x 2 3/4"  
**Ad Copy Color:** 3049 1 to 4-Color; 8349C Full-Color (4-color process).  
Price includes 6 lines of ad copy.

**Stock Calendar Pad/Color:** 3049: Stock pads as shown in Blue & Black; 8349C: 12 Months Year-In-View® Prints in any 2 PMS colors (PMS colors on 8349C will be built out of 4-color process)  
**Calendar Paper Stock:** 3049: 80 lb. Matte Cover; 8349C: 80 lb. Matte Text  
**Finishing:** 3049: Flat with hole drilled to hang (no tin); 8349C: Tinned Top & Bottom  
**Shipping Weight:** 3049: 6 lbs. per 100 (approximate); 8349C: 8 lbs. per 100 (approximate)



**#3049 with 1 to 4-Color Imprint** Quantity/Price Each

100	200	300	500	750	1000	1500	2500
2.32	1.47	1.18	0.94	0.82	0.75	0.68	0.62

8C

**#8349C with Full-Color Imprint** Quantity/Price Each

100	200	300	500	750	1000	1500	2500
3.21	2.30	1.98	1.71	1.57	1.49	1.40	1.30

8C

• 8349C Full-Color price includes scan and placement of 1 Full-Color photo and 1 complete proof

**POPULAR OPTIONS**  
Ghost Overprints: \$36.00 (G)  
For more options see page 38

**PACKAGING**  
**Standard Packaging:** 3049: Flat; 8349C: Rolled in bundles of 50  
**Pull-string Wrappers:** \$0.46 (G) each (8349C only)  
**Hard Tubes:** \$0.74 (G) each (8349C only)  
**Absolute Minimum charge per order for Wrappers or Hard Tubes:** \$30.00 (G) (calendars are inserted)

Prices are effective through May 31, 2023 but are subject to change without notice.  
Early Order Discounts are available January through May. For Icon definitions see page 4.  
G For general information and art requirements regarding all calendars see pages 122-128.



This Popular size Year-In-View® is great for any home or office. Make a strong statement about your business while helping your clients plan their days with all the days "in view".

**Size:** 14 1/2" x 23"  
**Ad Copy Size:** 13 1/2" x 6 1/2"  
**Ad Copy Color:** 3099 Black. 8399C Full-Color (4-color process). Price includes 6 lines of ad copy.

**Stock Calendar Pad/Color: 3099:** Stock pads as shown in Red & Black;  
**8399C:** 12 Months Year-In-View® Prints in any 2 PMS colors (PMS colors on 8399C will be built out of 4-color process)  
**Calendar Paper Stock:** 100 lb. Matte Text  
**Finishing:** Tinned Top & Bottom  
**Shipping Weight:** 12 lbs. per 100 (approximate)



**#3099 with Black Imprint** Quantity/Price Each

100	200	300	500	750	1000	1500	2500
3.72	2.73	2.37	2.05	1.88	1.78	1.67	1.57

8C

**#8399C with Full-Color Imprint** Quantity/Price Each

100	200	300	500	750	1000	1500	2500
8.47	5.03	3.87	2.93	2.44	2.19	1.93	1.71

8C

• 8399C Full-Color price includes scan and placement of 1 Full-Color photo and 1 complete proof

**POPULAR OPTIONS**

**Additional Imprint Color:** (maximum 1 additional) 3099: \$54.00 (G) set-up + \$0.15 (G) each  
For more options see page 38

**PACKAGING**

**Standard Packaging:** Rolled in bundles of 50  
**Pull-string Wrappers:** \$0.50 (G) each  
**Hard Tubes:** \$0.78 (G) each  
**Absolute Minimum charge per order for Wrappers or Hard Tubes:** \$30.00 (G) (calendars are inserted)



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ALBANY, NY 1009 Main Street 518-268-0565

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JANUARY 2023							FEBRUARY 2023							MARCH						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
4	5	6	7	8	9	10	1	2	3	4	5	6	7	1	2	3	4	5	6	7
11	12	13	14	15	16	17	8	9	10	11	12	13	14	8	9	10	11	12	13	14
18	19	20	21	22	23	24	15	16	17	18	19	20	21	15	16	17	18	19	20	21
25	26	27	28	29	30	31	22	23	24	25	26	27	28	22	23	24	25	26	27	28

APRIL							MAY							JUNE						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
5	6	7	8	9	10	11	3	4	5	6	7	8	9	1	2	3	4	5	6	
12	13	14	15	16	17	18	10	11	12	13	14	15	16	7	8	9	10	11	12	13
19	20	21	22	23	24	25	17	18	19	20	21	22	23	14	15	16	17	18	19	20
26	27	28	29	30			24	25	26	27	28	29	30	21	22	23	24	25	26	27

JULY							AUGUST							SEPTEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
5	6	7	8	9	10	11	1	2	3	4	5	6	7	1	2	3	4	5	6	
12	13	14	15	16	17	18	8	9	10	11	12	13	14	6	7	8	9	10	11	12
19	20	21	22	23	24	25	15	16	17	18	19	20	21	13	14	15	16	17	18	19
26	27	28	29	30	31	22	23	24	25	26	27	28	29	20	21	22	23	24	25	26

OCTOBER							NOVEMBER							DECEMBER							
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	
4	5	6	7	8	9	10	1	2	3	4	5	6	7	1	2	3	4	5	6		
11	12	13	14	15	16	17	8	9	10	11	12	13	14	6	7	8	9	10	11	12	
18	19	20	21	22	23	24	15	16	17	18	19	20	21	13	14	15	16	17	18	19	
25	26	27	28	29	30	31	22	23	24	25	26	27	28	29	20	21	22	23	24	25	26

#3099

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JANUARY 2023							FEBRUARY 2023							MARCH						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
4	5	6	7	8	9	10	1	2	3	4	5	6	7	1	2	3	4	5	6	7
11	12	13	14	15	16	17	8	9	10	11	12	13	14	8	9	10	11	12	13	14
18	19	20	21	22	23	24	15	16	17	18	19	20	21	15	16	17	18	19	20	21
25	26	27	28	29	30	31	22	23	24	25	26	27	28	22	23	24	25	26	27	28

APRIL							MAY							JUNE						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
5	6	7	8	9	10	11	3	4	5	6	7	8	9	1	2	3	4	5	6	
12	13	14	15	16	17	18	10	11	12	13	14	15	16	7	8	9	10	11	12	13
19	20	21	22	23	24	25	17	18	19	20	21	22	23	14	15	16	17	18	19	20
26	27	28	29	30			24	25	26	27	28	29	30	21	22	23	24	25	26	27

JULY							AUGUST							SEPTEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
5	6	7	8	9	10	11	1	2	3	4	5	6	7	1	2	3	4	5	6	
12	13	14	15	16	17	18	8	9	10	11	12	13	14	6	7	8	9	10	11	12
19	20	21	22	23	24	25	15	16	17	18	19	20	21	13	14	15	16	17	18	19
26	27	28	29	30	31	22	23	24	25	26	27	28	29	20	21	22	23	24	25	26

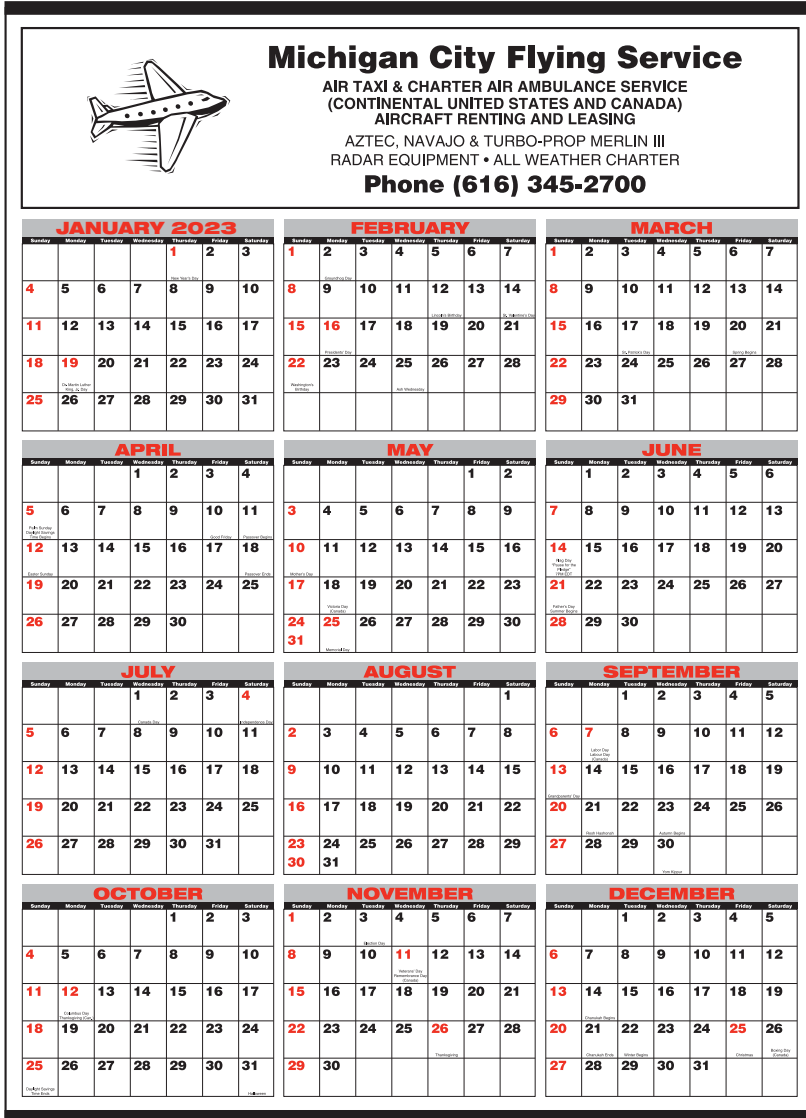
  

OCTOBER							NOVEMBER							DECEMBER							
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	
4	5	6	7	8	9	10	1	2	3	4	5	6	7	1	2	3	4	5	6		
11	12	13	14	15	16	17	8	9	10	11	12	13	14	6	7	8	9	10	11	12	
18	19	20	21	22	23	24	15	16	17	18	19	20	21	13	14	15	16	17	18	19	
25	26	27	28	29	30	31	22	23	24	25	26	27	28	29	20	21	22	23	24	25	26

#8349C

POPULAR YEAR-IN-VIEW®

MEDIUM MEMO YEAR-IN-VIEW®



This Medium Memo Year-In-View® calendar is a fantastic way to spread the word about your brand. The size is unique to fit in more home or office spaces with memo blocks as shown. Your messaging will be visible 365 days a year.

Pick the 8145C to print the color accents of your choice. For a full-color imprint, choose the 8345C.

**Size:** 19 1/2" x 28"

**Ad Copy Size:** 18" x 4"

**Ad Copy Color:** Black. Price includes 6 lines of ad copy.



**#3059 with Black Imprint** Quantity/Price Each

100	200	300	500	750	1000	1500	2500
4.33	3.36	3.01	2.71	2.54	2.41	2.24	2.03

8C

**POPULAR OPTIONS**

**Additional Imprint Color (maximum 1 additional):** \$54.00 (G)

set-up + \$0.15 (G) each

**Optional UV Coating for Write-On/Wipe-Off surface:** \$65.00 (G) set-up + \$1.85 (G) each; Price includes dry-erase pen.

**Adhesive Backed Clips Shipped Bulk:** \$0.38 (G) each

For more options see page 38

**Stock Calendar Pad/Color:** Stock pads as shown in Red & Black

**Calendar Paper Stock:** 100 lb. Matte Text

**Finishing:** Tinned Top & Bottom

**Shipping Weight:** 16 lbs. per 100 (approximate)

**PACKAGING**

**Standard Packaging:** Rolled in bundles of 50

**Pull-string Wrappers:** \$0.52 (G) each


**Hard Tubes:** \$0.80 (G) each

**Absolute Minimum charge per order for Wrappers or Hard Tubes:**

\$30.00 (G) (calendars are inserted)

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

 For general information and art requirements regarding all calendars see pages 122-128.



**Size:** 19 1/2" x 28"  
**Ad Copy Size:** 18" x 4"  
**Ad Copy Color:** Full-Color (4-color process).  
Price includes 6 lines of ad copy.

**Stock Calendar Pad/Color:** 12 months Year-In-View®, Prints in any 2 PMS colors to match imprint, (PMS colors on 8345C will be built out of 4-color process.)

**Calendar Paper Stock:** 100 lb. Matte Text

**Finishing:** Tinned Top & Bottom

**Shipping Weight:** 16 lbs. per 100 (approximate)



**#8145C with 2-Color Imprint** Quantity/Price Each

100	200	300	500	750	1000	1500	2500
8.34	5.10	4.01	3.13	2.69	2.47	2.25	2.04

8C

**#8345C with Full-Color Imprint** Quantity/Price Each

100	200	300	500	750	1000	1500	2500
10.95	6.48	4.98	3.76	3.14	2.82	2.49	2.22

8C

• 8345C Full-Color price includes scan and placement of 1 Full-Color photo and 1 complete proof

**POPULAR OPTIONS**

**Custom Pad Set-Up:** \$220.00 (G)

**Date Block Overprints:** \$48.00 (G) set-up + \$2.40 (G) each date

**Optional UV Coating for Write-On/Wipe-Off surface:** \$65.00 (G) set-up + \$1.85 (G) each; Price includes dry-erase pen.

**Adhesive Backed Clips Shipped Bulk:** \$0.38 (G) each

For more options see page 38

**PACKAGING**

**Standard Packaging:** Rolled in bundles of 50

**Pull-string Wrappers:** \$0.52 (G) each

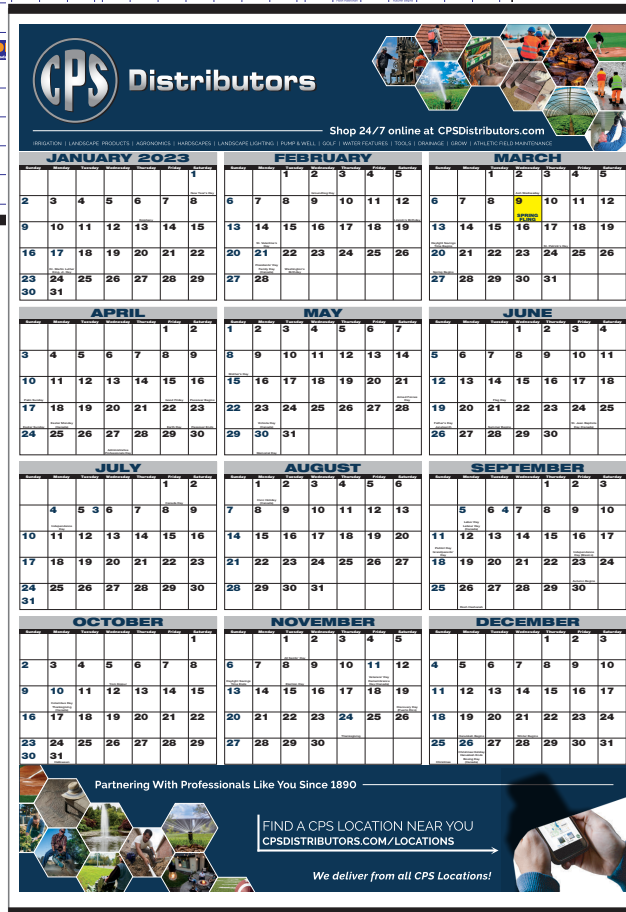
**Hard Tubes:** \$0.80 (G) each

**Absolute Minimum charge per order for Wrappers or Hard Tubes:**

\$30.00 (G) (calendars are inserted)



#8145C



#8345C

MEDIUM MEMO YEAR-IN-VIEW®


# #3050 Black Imprint

Keep track of your daily plans for 6 months with large 1 3/8" x 1 1/4" date blocks and complete Year-In-View® for reference. Shaded Sundays and holidays allow focus on working days. Imprint space both above and below the calendar keeps the advertising always in perfect view.

6-MONTHS-IN-VIEW 6-MONTHS-IN-VIEW

**Printing and Sign Writers Supplies • Display Materials**

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Fax (708) 236-0648



SND, Inc.  
1425 Portage  
PO Box 5241  
Kalamazoo, MI  
Local (517) 455-3160  
Toll Free (800) 455-9215  
Fax (517) 455-3162

**JANUARY 2023**

SUN	MON	TUE	WED	THUR	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

**FEBRUARY 2023**

SUN	MON	TUE	WED	THUR	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						

**MARCH 2023**

SUN	MON	TUE	WED	THUR	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

**APRIL 2023**

SUN	MON	TUE	WED	THUR	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

**MAY 2023**


SUN	MON	TUE	WED	THUR	FRI	SAT
					1	
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

**JUNE 2023**

SUN	MON	TUE	WED	THUR	FRI	SAT
	1	2	3	4	5	
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

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Toll Free (800) 455-9215  
Fax (517) 455-3162

**JULY 2023**

SUN	MON	TUE	WED	THUR	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

**AUGUST 2023**

SUN	MON	TUE	WED	THUR	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

**SEPTEMBER 2023**

SUN	MON	TUE	WED	THUR	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

**OCTOBER 2023**

SUN	MON	TUE	WED	THUR	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

**NOVEMBER 2023**

SUN	MON	TUE	WED	THUR	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

**DECEMBER 2023**

SUN	MON	TUE	WED	THUR	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

**SPECIAL FEATURES**  
The 3050 has an academic pad (Aug.-Jul.) available. Add: \$125.00 (G) set-up.  
Order item #5050.

**Size:** 22" x 34"  
**Ad Copy Size:** 20 5/8" x 5 1/2" above pad and 20 5/8" x 2" below pad  
**Ad Copy Color:** Black. Price includes 5 lines of ad copy.

**Stock Calendar Pad/Color:** Stock pads as shown in Red & Black  
**Calendar Paper Stock:** 100 lb. Matte Text  
**Finishing:** Tinned Top & Bottom  
**Shipping Weight:** 22 lbs. per 100 (approximate)

#3050, 5050 with Black Imprint							Quantity/Price Each
100	200	300	500	750	1000	1500	2500
7.10	5.32	4.56	3.87	3.47	3.26	3.03	2.82

8C

**POPULAR OPTIONS**  
Additional Imprint Color (maximum 1 additional): \$90.00 (G) set-up + \$0.30 each  
For more options see page 38

**PACKAGING**  
Standard Packaging: Rolled in bundles of 50  
Pull-string Wrappers: \$0.54 (G) each  
Hard Tubes: \$0.85 (G) each  
Absolute Minimum charge per order for Wrappers or Hard Tubes: \$30.00 (G) (calendars are inserted)

\* Back side shown featuring imprint above and below calendar, same as front.

Prices are effective through May 31, 2023 but are subject to change without notice.  
Early Order Discounts are available January through May. For Icon definitions see page 4.  
G For general information and art requirements regarding all calendars see pages 122-128.

46



This illustrated design highlights some of the styling that can be applied to Year-In-View® calendar formats. As shown, multiple images can be incorporated to demonstrate capabilities, products, services and content that describes company goals; special event dates throughout the year can be emphasized with date block printing.

**PRICE INCLUDES**  
Placement of 4 client-provided, print-ready digital photographs, typesetting captions, and 1 Full-Color proof.  
Pricing for all customer provided print-ready art files. If Tru Art is to do any artwork or scan provided photographs, please contact factory for a quote.

**Size:** 22" x 33 3/8"  
**Ad Copy/Picture Area Size:** up to 21" x 5 3/4" at top + up to 200 square inches of ad/photo area in the Year-In-View® area  
**Ad Copy Color:** Full-Color. Price includes 6 lines of ad copy.

**Calendar Paper Stock:** single sheet, 100 lb. Matte Text  
**Finishing:** Tinned at Top & Bottom  
**Shipping Weight:** 26 lbs. per 100 (approximate)



#8315C with Full-Color Imprint							
Quantity	Price Each	Quantity	Price Each	Quantity	Price Each	Quantity	Price Each
100	15.85	200	9.15	300	6.91	500	5.04
750	4.09	1000	3.60	1500	3.10	2500	2.68

8C

**POPULAR OPTIONS**

**Date Block Overprints:** \$48.00 (G) + \$2.40 (G) set-up each date  
**Additional Photos:** \$20.00 (G) each for cropping and placement  
For more options see page 38

**PACKAGING**

**Standard Packaging:** Rolled in bundles of 50  
**Pull-string Wrappers:** \$0.54 (G) each  
**Hard Tubes:** \$0.85 (G) each  
**Absolute Minimum charge per order for Wrappers or Hard Tubes:** \$30.00 (G) (calendars are inserted)



MULTI-PHOTO YEAR-IN-VIEW®

# #3052 Favorite #3053 Officemate

## GOBEL INVESTMENT SERVICES

329 Vine Street  
High Falls, CO 76554  
Phone: 343-555-2098 --- Fax: 343-555-2323  
www.gobelinvestment.web

JANUARY 2023							FEBRUARY 2023							MARCH										
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S				
7	8	9	10	11	12	13	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21
14	15	16	17	18	19	20	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28
21	22	23	24	25	26	27	18	19	20	21	22	23	24	25	26	27	28	29	30	31				
28	29	30	31				25	26	27	28														

APRIL							MAY							JUNE										
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S				
1	2	3	4	5	6	7	1	2	3	4	5	6	1	2	3	4	5	6	7	8	9	10	11	12
8	9	10	11	12	13	14	7	8	9	10	11	12	3	4	5	6	7	8	9	10	11	12	13	14
15	16	17	18	19	20	21	13	14	15	16	17	18	10	11	12	13	14	15	16	17	18	19	20	21
22	23	24	25	26	27	28	20	21	22	23	24	25	17	18	19	20	21	22	23	24	25	26	27	28
29	30						27	28	29	30	31		24	25	26	27	28	29	30	31				

JULY							AUGUST							SEPTEMBER										
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S				
1	2	3	4	5	6	7	1	2	3	4	5	6	1	2	3	4	5	6	7	8	9	10	11	12
8	9	10	11	12	13	14	6	7	8	9	10	11	2	3	4	5	6	7	8	9	10	11	12	13
15	16	17	18	19	20	21	13	14	15	16	17	18	9	10	11	12	13	14	15	16	17	18	19	20
22	23	24	25	26	27	28	20	21	22	23	24	25	16	17	18	19	20	21	22	23	24	25	26	27
29	30	31					27	28	29	30	31		23	24	25	26	27	28	29	30	31			

OCTOBER						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

YEAR-IN-VIEW®

## Arc / Air Supply Company

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and  
Supplies



Industrial  
Scientific  
Gases  
Cryogenics

2732 Greenwich Street 773-562-4562 Shiller Pk., IL 60131

#3052

JANUARY 2023							FEBRUARY 2023							MARCH										
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S				
7	8	9	10	11	12	13	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21
14	15	16	17	18	19	20	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28
21	22	23	24	25	26	27	18	19	20	21	22	23	24	25	26	27	28	29	30	31				
28	29	30	31				25	26	27	28														

APRIL							MAY							JUNE										
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S				
1	2	3	4	5	6	7	1	2	3	4	5	6	1	2	3	4	5	6	7	8	9	10	11	12
8	9	10	11	12	13	14	7	8	9	10	11	12	3	4	5	6	7	8	9	10	11	12	13	14
15	16	17	18	19	20	21	13	14	15	16	17	18	10	11	12	13	14	15	16	17	18	19	20	21
22	23	24	25	26	27	28	20	21	22	23	24	25	17	18	19	20	21	22	23	24	25	26	27	28
29	30						27	28	29	30	31		24	25	26	27	28	29	30	31				

JULY							AUGUST							SEPTEMBER										
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S				
1	2	3	4	5	6	7	1	2	3	4	5	6	1	2	3	4	5	6	7	8	9	10	11	12
8	9	10	11	12	13	14	6	7	8	9	10	11	2	3	4	5	6	7	8	9	10	11	12	13
15	16	17	18	19	20	21	13	14	15	16	17	18	9	10	11	12	13	14	15	16	17	18	19	20
22	23	24	25	26	27	28	20	21	22	23	24	25	16	17	18	19	20	21	22	23	24	25	26	27
29	30	31					27	28	29	30	31		23	24	25	26	27	28	29	30	31			

OCTOBER							NOVEMBER							DECEMBER										
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S				
7	8	9	10	11	12	13	4	5	6	7	8	9	1	2	3	4	5	6	7	8	9	10	11	12
14	15	16	17	18	19	20	11	12	13	14	15	16	8	9	10	11	12	13	14	15	16	17	18	19
21	22	23	24	25	26	27	18	19	20	21	22	23	15	16	17	18	19	20	21	22	23	24	25	26
28	29	30	31				25	26	27	28	29	30	22	23	24	25	26	27	28	29	30	31		

#3053

\* Shown with 2- color imprint option.

Size: 22" x 33 5/8"

Ad Copy Size: 21" x 8 1/4"

Ad Copy Color: 3052/3053: Black.

8352C/8353C: Full-Color (4-color process).

Price includes 6 lines of ad copy.

**Stock Calendar Pad/Color:** Stock pad designs as shown (12-month Year-In-View®) Red & Black. **8352C/8353C:** Pad prints in PMS colors built out of 4-color process to match imprint. Months arranged horizontally.

**Calendar Paper Stock:** 100 lb. Matte Text

**Finishing:** Tinned Top & Bottom

**Shipping Weight:** 22 lbs. per 100 (approximate)



### #3052, 3053 with Black Imprint Quantity/Price Each

100	200	300	500	750	1000	1500	2500
5.34	4.04	3.50	3.04	2.79	2.61	2.42	2.25

8C

### #8352C, 8353C with Full-Color Imprint Quantity/Price Each

100	200	300	500	750	1000	1500	2500
13.35	7.84	5.99	4.49	3.73	3.34	2.92	2.56

8C

### POPULAR OPTIONS

**Additional Imprint Color (maximum 1 additional):** \$64.00 (G) set-up + \$0.15 (G) each; must match calendar colors.

**Date Block Overprints:** \$48.00 (G) + \$2.40 (G) each date

**Ghost Overprints:** \$36.00 (G) per ghost

For more options see page 38

### PACKAGING

**Standard Packaging:** Rolled in bundles of 50

**Pull-string Wrappers:** \$0.54 (G) each

**Hard Tubes:** \$0.85 (G) each

**Absolute Minimum charge per order for Wrappers or Hard Tubes:** \$30.00 (G) (calendars are inserted)

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

For general information and art requirements regarding all calendars see pages 122-128.



**SPECIAL FEATURES**  
Months arranged vertically.  
Each 3096 calendar furnished with a long-life dry erase marking pen (packed separately).  
Optional 2nd Color Imprint must match Calendar Colors.  
An academic pad (Aug.-Jul.) is available at no extra charge. Order item #5097, #5095 with write-on/wipe-off surface. The academic version is printed Red & Blue with Blue ad copy.

**Size: 22" x 32"**  
**Ad Copy Size: 21" x 5 3/4"**  
**Ad Copy Color: Black.** Price includes 7 lines of ad copy.

**Stock Calendar Pad/Color:** Stock pad design as shown (12-month Year-In-View®) Red & Black  
**Hanger Paper Stock:** 100 lb. Matte Text  
**Finishing:** Tinned Top & Bottom  
**Shipping Weight:** 22 lbs. per 100 (approximate)



**#3098, 5097 with Black Imprint** Quantity/Price Each

100	200	300	500	750	1000	1500	2500
5.34	4.04	3.50	3.04	2.79	2.61	2.42	2.25

8C

**#3096, 5095 with Black Imprint** Quantity/Price Each

100	200	300	500	750	1000	1500	2500
8.98	7.54	7.00	6.52	6.26	6.07	5.87	5.70

8C

**POPULAR OPTIONS**  
**Date Block Overprints:** \$48.00 (G) set-up + \$2.40 (G) each date  
**Additional Imprint Color: (maximum 1 additional)** \$64.00 (G) set-up + \$0.15 (G) each  
**Adhesive Backed Clips Shipped Bulk (3096, 5095):** \$0.38 (G) each  
For more options see page 38

**PACKAGING**  
**Standard Packaging:** Rolled in bundles of 50  
**Pull-string Wrappers:** \$0.54 (G) each  
**Hard Tubes:** \$0.85 (G) each  
**Absolute Minimum charge per order for Wrappers or Hard Tubes:** \$30.00 (G) (calendars are inserted)

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2023							2023						
JANUARY							JULY						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
3	4	5	6	7	8	9	4	5	6	7	8	9	10
10	11	12	13	14	15	16	11	12	13	14	15	16	17
17	18	19	20	21	22	23	18	19	20	21	22	23	24
24	25	26	27	28	29	30	25	26	27	28	29	30	31
31													
FEBRUARY							AUGUST						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7	1	2	3	4	5	6	7
7	8	9	10	11	12	13	8	9	10	11	12	13	14
14	15	16	17	18	19	20	15	16	17	18	19	20	21
21	22	23	24	25	26	27	22	23	24	25	26	27	28
28							29	30	31				
MARCH							SEPTEMBER						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
7	8	9	10	11	12	13	5	6	7	8	9	10	11
14	15	16	17	18	19	20	12	13	14	15	16	17	18
21	22	23	24	25	26	27	19	20	21	22	23	24	25
28	29	30	31				26	27	28	29	30		
APRIL							OCTOBER						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
4	5	6	7	8	9	10	3	4	5	6	7	8	9
11	12	13	14	15	16	17	10	11	12	13	14	15	16
18	19	20	21	22	23	24	17	18	19	20	21	22	23
25	26	27	28	29	30		24	25	26	27	28	29	30
MAY							NOVEMBER						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
2	3	4	5	6	7	8	1	2	3	4	5	6	7
9	10	11	12	13	14	15	8	9	10	11	12	13	14
16	17	18	19	20	21	22	15	16	17	18	19	20	21
23	24	25	26	27	28	29	22	23	24	25	26	27	28
30	31						29	30					

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2023							2023						
JANUARY							JULY						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
3	4	5	6	7	8	9	4	5	6	7	8	9	10
10	11	12	13	14	15	16	11	12	13	14	15	16	17
17	18	19	20	21	22	23	18	19	20	21	22	23	24
24	25	26	27	28	29	30	25	26	27	28	29	30	31
31													
FEBRUARY							AUGUST						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
7	8	9	10	11	12	13	8	9	10	11	12	13	14
14	15	16	17	18	19	20	15	16	17	18	19	20	21
21	22	23	24	25	26	27	22	23	24	25	26	27	28
28							29	30	31				
MARCH							SEPTEMBER						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7	1	2	3	4	5	6	7
7	8	9	10	11	12	13	8	9	10	11	12	13	14
14	15	16	17	18	19	20	15	16	17	18	19	20	21
21	22	23	24	25	26	27	22	23	24	25	26	27	28
28	29	30	31				29	30					
APRIL							OCTOBER						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
4	5	6	7	8	9	10	3	4	5	6	7	8	9
11	12	13	14	15	16	17	10	11	12	13	14	15	16
18	19	20	21	22	23	24	17	18	19	20	21	22	23
25	26	27	28	29	30		24	25	26	27	28	29	30
MAY							NOVEMBER						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
2	3	4	5	6	7	8	1	2	3	4	5	6	7
9	10	11	12	13	14	15	8	9	10	11	12	13	14
16	17	18	19	20	21	22	15	16	17	18	19	20	21
23	24	25	26	27	28	29	22	23	24	25	26	27	28
30	31						29	30					

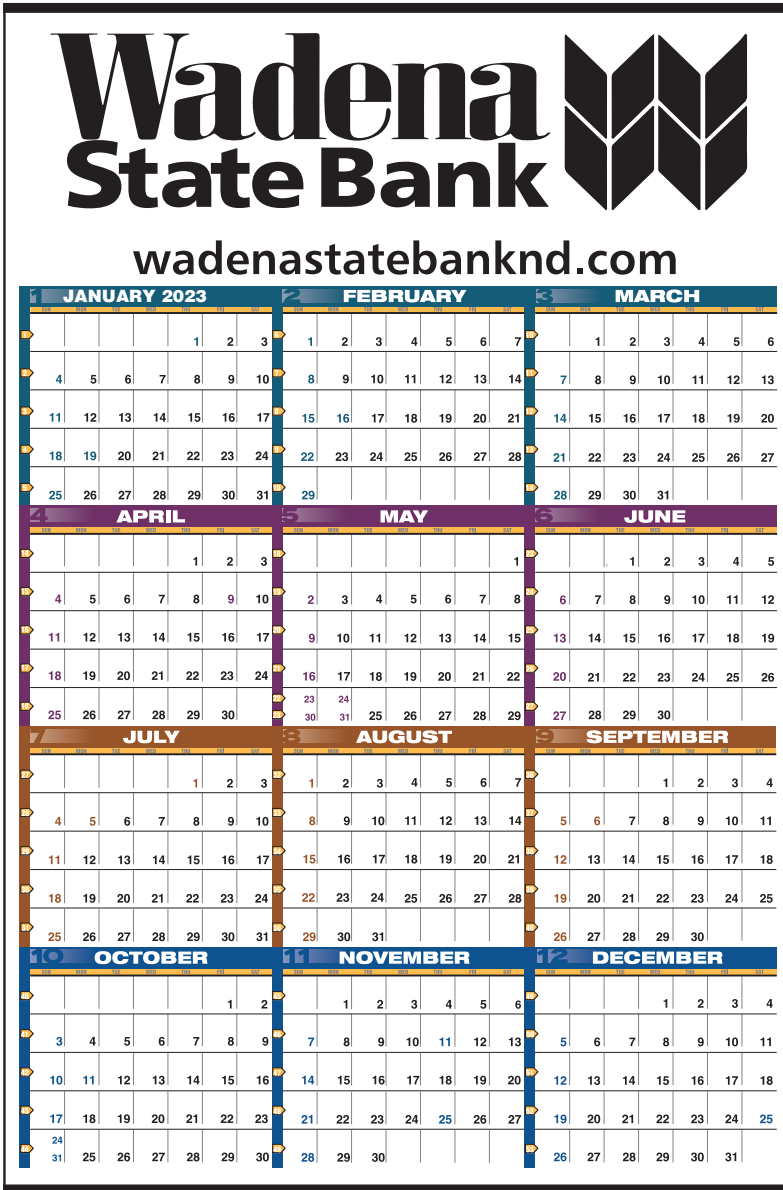
  

**#3096** \* Shown with 2- color imprint option.

DAILY MEMO YEAR-IN-VIEW®

# #3093 Black Imprint

PRODUCTION PLANNER YEAR-IN-VIEW®



This Year-In-View® format calendar is pre-printed in a full-color contemporary design. The concept is based on our popular multi-sheet style planning calendars. This colorful calendar will be sure to get your message noticed by your prospects and customers. For a multi-sheet contractor's style calendar see pages 72, 73 & 74.



**#3093 with Black Imprint** Quantity/Price Each

100	200	300	500	750	1000	1500	2500
5.90	4.51	4.00	3.56	3.32	3.17	2.96	2.78

8C

**POPULAR OPTIONS**

**Additional Imprint Color: (maximum 1 additional):** \$64.00 (G) set-up + \$0.15 (G) each

**Date Block Overprints:** \$48.00 (G) + \$2.40 (G) set-up each date

**Optional UV Coating for Write-On/Wipe-Off surface:** \$75.00 (G) set-up + \$2.20 (G) each Price includes dry-erase pen

**Adhesive Backed Clips Shipped Bulk:** \$0.38 (G) each

For more options see page 38

**Size:** 25" x 38"

**Ad Copy Size:** 24" x 6 1/4"

**Ad Copy Color:** Black. Price includes 7 lines of ad copy.

**Stock Calendar Pad/Color:** Stock date pad design (12 Months - Year-In-View®) 4-Color Process

**Hanger Paper Stock:** 100 lb. Matte Text

**Finishing:** Tinned Top & Bottom

**Shipping Weight:** 25 lbs. per 100 (approximate)

**PACKAGING**

**Standard Packaging:** Rolled in bundles of 50

**Pull-string Wrappers:** \$0.55 (G) each

**Hard Tubes:** \$0.88 (G) each

**Absolute Minimum charge per order for Wrappers or Hard Tubes:** \$30.00 (G) (calendars are inserted)



**Size:** 25" x 38"  
**Ad Copy Size:** 24" x 6 1/4"  
**Ad Copy Color:** **8193C** any 2 PMS colors (specify);  
**8393C** Full-Color (4-color process). Price includes 7 lines of ad copy.

**Stock Calendar Pad/Color:** 12 Months Year-In-View®, Prints in any 2 PMS colors to match imprint (PMS colors on 8393C will be built out of 4-color process)  
**Hanger Paper Stock:** 100 lb. Matte Text  
**Finishing:** Tinned Top & Bottom  
**Shipping Weight:** 25 lbs. per 100 (approximate)



**#8193C with 2-Color Pad & Imprint** Quantity/Price Each

100	200	300	500	750	1000	1500	2500
9.40	6.09	4.97	4.07	3.61	3.37	3.11	2.87

8C

**#8393C with Full-Color Pad & Imprint** Quantity/Price Each

100	200	300	500	750	1000	1500	2500
14.95	8.93	6.92	5.27	4.44	4.01	3.57	3.18

8C

• 8393C Full-Color price includes scan and placement of 1 Full-Color photo and 1 complete proof

**POPULAR OPTIONS**

- Custom Pad Set-Up:** \$220.00 (G)
- Date Block Overprints:** \$48.00 (G) + \$2.40 (G) set-up each date
- Optional UV Coating for Write-On/Wipe-Off surface:** \$75.00 (G) set-up + \$2.20 (G) each Price includes dry-erase pen
- Adhesive Backed Clips Shipped Bulk:** \$0.38 (G) each
- For more options see page 38

**PACKAGING**

- Standard Packaging:** Rolled in bundles of 50
- Pull-string Wrappers:** \$0.55 (G) each
- Hard Tubes:** \$0.88 (G) each
- Absolute Minimum charge per order for Wrappers or Hard Tubes:** \$30.00 (G) (calendars are inserted)



#8193C

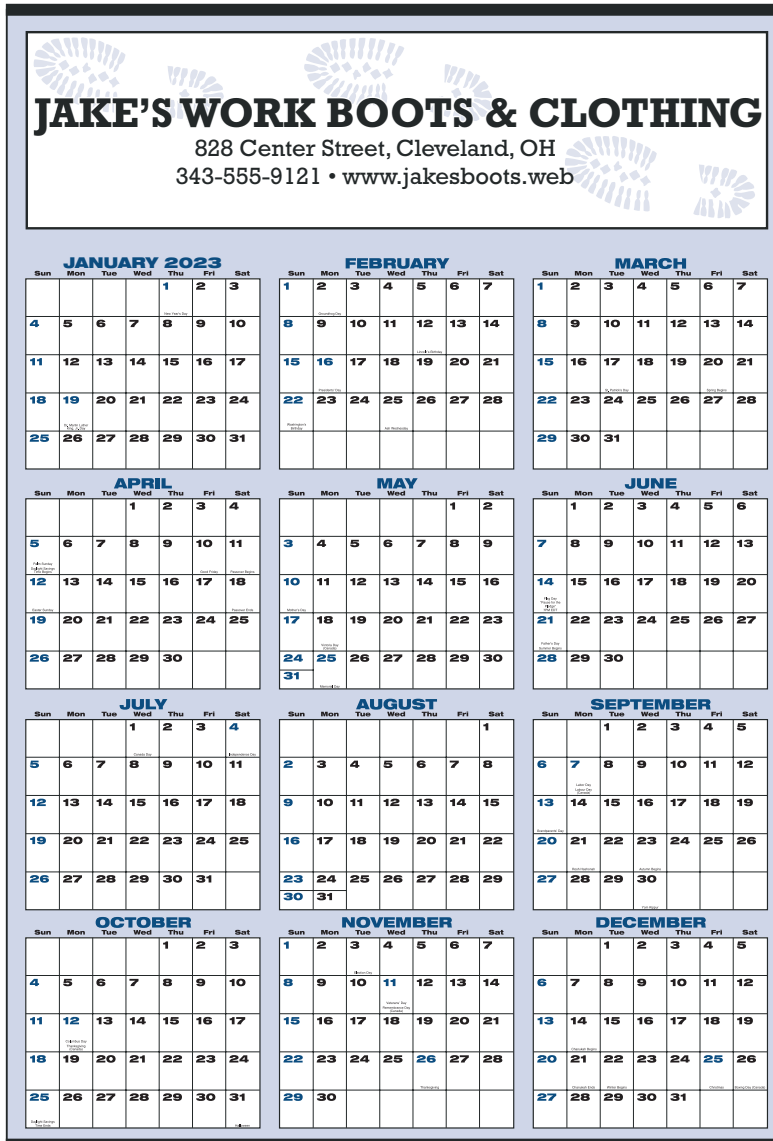


#8393C

PRODUCTION PLANNER YEAR-IN-VIEW®

# #3058 Black Imprint

LARGE YEAR-IN-VIEW®



One of Tru Art's most popular products. The 3058 and custom color versions are a great business-to-business advertising tool for wholesalers, parts suppliers, manufacturers and more.

Many orders are placed with the optional write-on/wipe-off dry erase surface. A dry erase marking pen is provided as part of the order.

Most orders are customized with special colors and photographs. See item #8358C.

**These items are too wide to qualify for "bulk rate" postage when mailing. Contact factory to discuss options.**

\* Shown with 2- color imprint option.



#3058 with Black Imprint								
Quantity/Price Each	100	200	300	500	750	1000	1500	2500
	6.25	4.82	4.32	3.88	3.61	3.42	3.18	2.96

8C

### POPULAR OPTIONS

- Date Block Overprints:** \$48.00 (G) + \$2.40 (G) set-up each date
- Optional UV Coating for Write-On/Wipe-Off surface:** \$75.00 (G) set-up + \$2.25 (G) each Price includes dry-erase pen
- Adhesive Backed Clips Shipped Bulk:** \$0.38 (G) each
- For more options see page 38

**Size Open:** 27" x 39"

**Ad Copy Size:** 24 1/2" x 6 1/4"

**Ad Copy Color:** Black. Price includes 7 lines of ad copy.

**Stock Calendar Pad/Color:** 12 Months - Year-In-View® Prints in Blue & Black


**Hanger Paper Stock:** 100 lb. Matte Text

**Finishing:** Tinned Top & Bottom

**Shipping Weight:** 29 lbs. per 100 (approximate)

### PACKAGING

- Standard Packaging:** Rolled in bundles of 50
- Pull-string Wrappers:** (not available)
- Hard Tubes:** \$0.92 (G) each
- Absolute Minimum charge per order for Hard Tubes:** \$30.00 (G) (calendars are inserted)

Prices are effective through May 31, 2023 but are subject to change without notice. Early Order Discounts are available January through May. For Icon definitions see page 4.  For general information and art requirements regarding all calendars see pages 122-128.



The border is a screen of 1 PMS imprint color.  
Please specify this border color on order.  
These items are too wide to qualify for  
"bulk rate" postage when mailing.  
Contact factory to discuss options.

Size Open: 27" x 39"  
Ad Copy Size: 24 1/2" x 6 1/4"  
Ad Copy Color: **8158C** any 2 PMS colors (specify);  
**8358C** Full-Color (4-color process). Price includes 7  
lines of ad copy.

**Stock Calendar Pad/Color:** May be printed in any 2 of the PMS colors used for imprint. (8358C PMS pad colors will be built from 4-color process. Stock 3058 date pad (12 Months Year-In-View®)

**Hanger Paper Stock:** 100 lb. Matte Text

**Finishing:** Tinned Top & Bottom

**Shipping Weight:** 29 lbs. per 100 (approximate)



**#8158C with 2-Color Pad & Imprint** Quantity/Price Each

100	200	300	500	750	1000	1500	2500
9.95	6.35	5.15	4.19	3.71	3.47	3.22	2.99

8C

**#8358C with Full-Color Pad & Imprint** Quantity/Price Each

100	200	300	500	750	1000	1500	2500
15.75	9.48	7.40	5.68	4.81	4.36	3.89	3.49

8C

• 8358C Full-Color price includes scan and placement of 1 Full-Color photo and 1 complete proof

**POPULAR OPTIONS**

**Optional UV Coating for Write-On/Wipe-Off surface:** \$75.00 (G) set-up + \$2.25 (G) each Price includes dry-erase pen

**Adhesive Backed Clips Shipped Bulk:** \$0.38 (G) each

**Custom Pad Design:** \$220.00 (G) set-up

**Date Block Overprints:** \$48.00 (G) + \$2.40 (G) set-up each date

For more options see page 38

**PACKAGING**

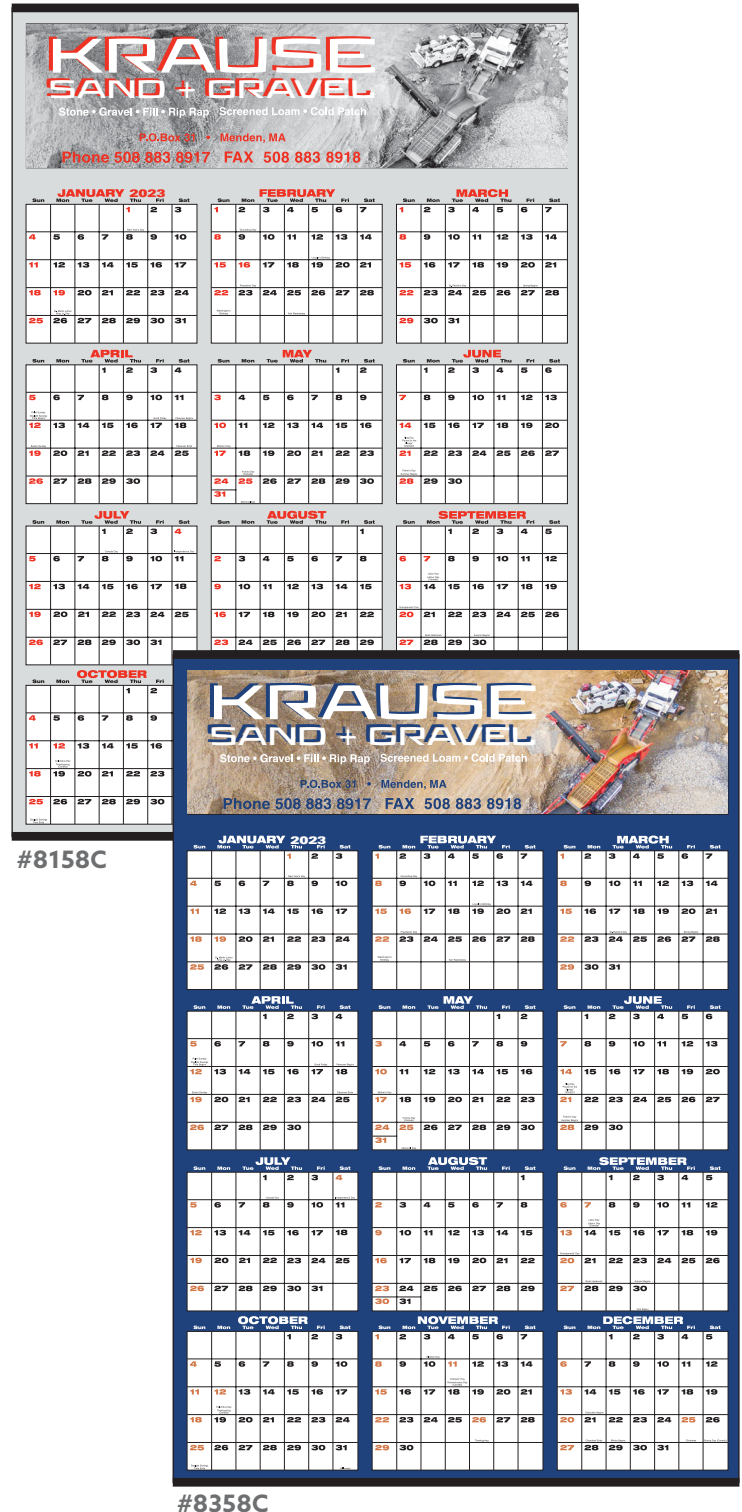
**Standard Packaging:** Rolled in bundles of 50

**Pull-string Wrappers:** (not available)

**Hard Tubes:** \$0.92 (G) each

**Absolute Minimum charge per order for Hard Tubes:**

\$30.00 (G) (calendars are inserted)



LARGE YEAR-IN-VIEW®

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This Year-In-View® format calendar features 12 extraordinary photographs showcasing the natural world. It is a larger companion to our Activity Planner appointment calendar. As an alternative to a simple grid-style calendar, this Year-In-View® adds photography to make the calendar more artistic. It is a beautiful way for your customers and prospects to plan their year and brighten up their work spaces.

These items are too wide to qualify for "bulk rate" postage when mailing. Contact factory to discuss options.

Check out additional styles with these images on pages 7 & 13.  
Match styles together for optimal results!



**#3057 with Black Imprint** Quantity/Price Each

100	200	300	500	750	1000	1500	2500
6.35	4.91	4.41	3.97	3.70	3.51	3.26	3.02

8C

**POPULAR OPTIONS**

**Additional Imprint Color:** (maximum 1 additional): \$64.00 (G)  
set-up + \$0.15 (G) each

**Date Block Overprints:** \$48.00 (G) + \$2.40 (G) set-up each date

**Optional UV Coating for Write-On/Wipe-Off surface:** \$75.00 (G)  
set-up + \$2.25 (G) each Price includes dry-erase pen

**Adhesive Backed Clips Shipped Bulk:** \$0.38 (G) each

For more options see page 38

**Size:** 27" x 39"

**Ad Copy Size:** 24 1/2" x 6 1/4"

**Ad Copy Color:** Black. Price includes 7 lines of ad copy.

**Stock Calendar Pad/Color:** 12 Months - Year-In-View® as shown

**Hanger Paper Stock:** 100 lb. Matte Text

**Finishing:** Tinned Top & Bottom

**Shipping Weight:** 29 lbs. per 100 (approximate)

**PACKAGING**

**Standard Packaging:** Rolled in bundles of 50

**Pull-string Wrappers:** (not available)

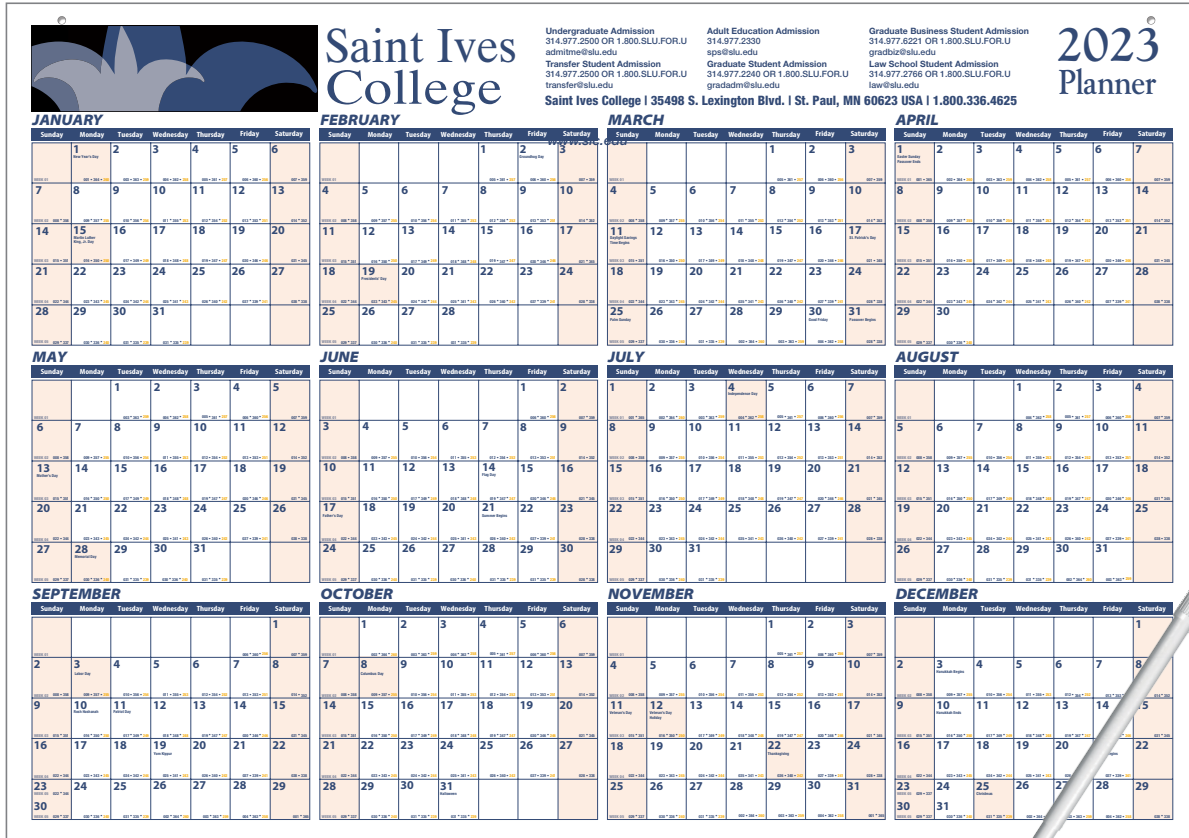
**Hard Tubes:** \$0.92 (G) each

**Absolute Minimum charge per order for Hard Tubes:**

\$30.00 (G) (calendars are inserted)

# With Write-On/Wipe-Off Surface #3091

The large, Year-In-View® horizontal format calendar planner is a most effective tool for keeping event details recorded and visible for all to see throughout the year. It's a 'must-have' for offices, factories and organizations. The calendar features write-on/wipe-off surface for dry erase. **Pens are included bulk with each order.** Holes are drilled in the upper left and right corners for convenient hanging.



**HORIZONTAL YEAR-IN-VIEW®**

**SPECIAL FEATURES**  
Large ad area.  
Generous daily memo space.  
Coated with a write-on/wipe-off surface for use with a dry erase marking pen.

**Size:** 36" x 24"  
**Ad Copy Size:** 34" x 2 3/4"  
**Ad Copy Color:** 2 PMS Colors. Price includes 5 lines of ad copy.



**Calendar/Calendar Copy Color:** printed to match ad copy  
**Paper Stock:** 15 pt C1S Cover  
**Finishing:** Flat with Write-On/Wipe-Off Surface; 2 drill holes for hanging  
**Shipping Weight:** 28 lbs. per 100 (approximate)

#3091 with Black Imprint							
Quantity	Price Each	Quantity	Price Each	Quantity	Price Each	Quantity	Price Each
100	13.25	200	7.99	300	6.15	500	4.66
750	3.91	1000	3.53	1500	3.14	2500	2.81

8C

**PACKAGING**  
**Standard Packaging:** Packed Flat  
**Pull-string Wrappers/Tubes:** (not recommended)  
**Dry Erase Pens:** Included in Price

**POPULAR OPTIONS**  
**Date Block Overprints:** \$48.00 (G) + \$2.40 (G) set-up each date  
**Ghost Overprint:** \$36.00 (G) set-up  
**Custom Pad Design (Set-up & Printing):** \$220.00 (G)  
**Adhesive Backed Clips Shipped Bulk:** \$0.38 (G) each  
**For more options see page 38**

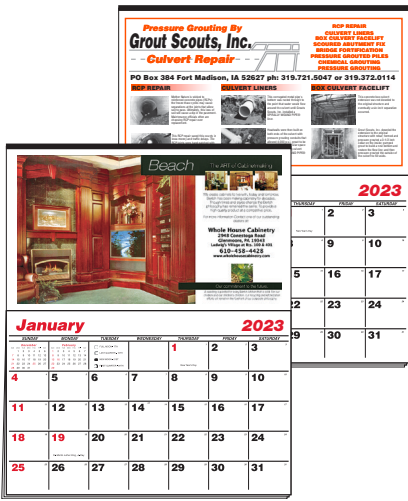
Prices are effective through May 31, 2023 but are subject to change without notice.  
Early Order Discounts are available January through May. For Icon definitions see page 4.  
G For general information and art requirements regarding all calendars see pages 122-128.



# GENERAL INFORMATION FOR APRONS & HANGERS

- **ART CHARGE:**.....MAY APPLY DEPENDING ON TYPESETTING (LINES OF COPY) AND COMPLEXITY OF ART. WILL BE QUOTED.
- **ADDITIONAL IMPRINT COPY (SEE INDIVIDUAL PRICE PAGES FOR LINES INCLUDED IN PRICE):** ..... (each) \$2.50 (G)
- **ADDITIONAL IMPRINT COLOR:** ..... contact factory
- **CHANGE OF COPY: (1-color imprint/copy change)** ..... (Unless otherwise noted) (each) \$54.00 (G)
  - **8057, 8261C, 8262C, 8264C, 8265C:** ..... contact factory
- **CHANGE OF COPY: (2-color imprint/copy change)** ..... (Unless otherwise noted) (each) \$80.00 (G)
  - **8057, 8261C, 8262C, 8264C, 8265C:** ..... contact factory
- **CUSTOM PAD COLOR (STOCK DESIGN):** ..... (set-up & printing) contact factory
- **CUSTOM PAD DESIGN:** ..... (set-up & printing) contact factory
- **DATE BLOCK OVERPRINTS:** ..... set-up \$480.00 (G) + per date \$2.40 (G)
- **DECEMBER TOP SHEET (13th sheet):** ..... (Unless otherwise noted) (each) \$0.28 (G)
  - Absolute Minimum charge per order for December Top Sheet: \$100.00 (G) (Unless otherwise noted)
  - **2011, 2012, 2013, 2014, 2040, 2042, 8265C:** ..... (each) \$0.34 (G)
    - Absolute Minimum charge per order for December Top Sheet for 2011, 2012, 2013, 2014, 2040, 2042 & 8265C: \$125.00 (G)
- **FULL APRON:** ..... (Unless otherwise noted) (each) \$0.40 (G)
  - **2011, 2012, 2013, 2014, 2040, 2042, 8265C:** ..... (each) \$0.60 (G)
  - **2261-2269C, 8167C, 8267C:** ..... not available
- **GHOST OVERPRINTS (ON PAD):** ..... set-up \$480.00 (G) + per ghost \$36.00 (G)
- **HALFTONE PHOTO WITH AD COPY:** ..... set-up (each) \$12.00 (G)
- **LESS THAN MINIMUM:** ..... (Unless otherwise noted) \$64.00 (G)
  - **8057, 8261C, 8262C, 8264C, 8265C:** ..... not available
  - **ABSOLUTE MINIMUM** ..... (Unless otherwise noted) 50 pieces
- **PMS COLOR MATCH (IMPRINT):** ..... (Unless otherwise noted) (each) \$54.00 (G)
  - **2261-2269, 8057, 8261C, 8262C, 8264C, 8265C:** ..... Built from 4-color Process
- **SPIRAL BIND PAD TO APRON INSTEAD OF STITCH/STAPLE:** ..... (Request on order)
  - Available at no charge on: 2020, 2035, 2057, 2101, 2103, 8057C, 8261C, 8262C, 8264C only
  - not available on larger styles

## IDEA STARTERS BUSINESS TO BUSINESS APRON CALENDARS



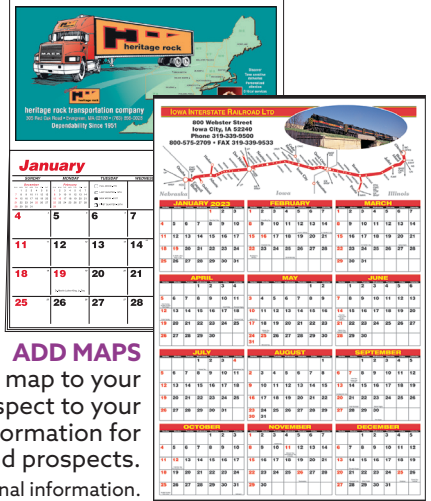
**Pressure Grouting By Grout Scouts, Inc.**  
Culvert Repair

PO Box 384 Fort Madison, IA 52627 ph: 319.721.5047 or 319.372.0114

**ADD EXTRA INFORMATION TO YOUR IMPRINT**

Illustrate a process or a special installation any time you need to impart more information to your customers and prospects. Add extra photos, diagrams or descriptive copy. You can also have Tru Art make ad copy changes for different agents or business locations.

Contact the factory for additional information.



**Heritage Rock Transportation Company**  
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800-375-2709 • FAX: 319-239-9533

**ADD MAPS**

Tru Art can add a stock or custom map to your imprint. Maps add a visual interest aspect to your message as well as providing location information for your customers and prospects.

Contact the factory for pricing and additional information.



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BROWNSVILLE, TENNESSEE  
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*WE CAN HELP WHEN THERE'S A NEED.*

**January 2023**

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 December	2 February	3 Last Quarter 6th	4 New Moon 13th	5 First Quarter 20th	6 Full Moon 28th	7 New Year's Day
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

#2057



**1st Bank de Bensenville**  
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Visítanos en nuestras 5 Sucursales

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702-636-3265

2917 W. Washington 2412 Green Street  
702-636-3487 702-657-3249  
3100 E. Lake Mead 2412 Green Street  
702-657-3255 702-657-3249

**January 2023**

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 December	2 February	3 Last Quarter 6th	4 New Moon 13th	5 First Quarter 20th	6 Full Moon 28th	7 New Year's Day
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

#8057C

**SPECIAL FEATURES**  
8057C Full-Color price includes scan and placement of 1 Full-Color photo and 1 complete proof.

HOME/OFFICE MEMO HALF APRONS

Size: 10 7/8" x 14 3/4"

Ad Copy Size: 10 1/8" x 8 1/8"

Ad Copy Color: 2057 Blue & Black; 8057C 1 to 4-Color Process.

Price includes 5 lines of ad copy.

Stock Calendar Pad/Color: 12 Months - 12 Sheets (#80 available in Red & Black or Blue & Black) (see page 124 for pads)

Hanger Paper Stock: 100 lb. Matte Text

Finishing: Tinned Top with Stitched on Pad

Shipping Weight: 16 lbs. per 100 (approximate)

**PACKAGING**

Standard Packaging: Rolled in Bundles of 25

Pull-string Wrappers: \$0.46 (G) each

Hard Tubes: \$0.74 (G) each

Absolute Minimum charge per order for Wrappers or Hard Tubes:

\$30.00 (G) (calendars are inserted)



#2057 with Blue & Black Imprint Quantity/Price Each

100	200	300	500	750	1000	1500	2500
4.90	3.95	3.60	3.16	2.93	2.79	2.42	2.30

6B2C

#8057C with Full-Color Imprint Quantity/Price Each

100	200	300	500	750	1000	1500	2500
6.23	4.48	3.82	3.28	3.00	2.85	2.46	2.33

6B2C

**POPULAR OPTIONS**

December Top Sheet: \$0.28 (G) each

Absolute Minimum charge per order for December Top Sheet: \$100.00 (G)

For more options see page 56

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

For general information and art requirements regarding all calendars see pages 122-128.

# #2020 2-Color Imprint #8264C Full-Color Imprint



**JACK'S PIZZA**  
**FREE, FAST HOT DELIVERY**  
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Mon - Thurs 11 AM - 2 PM / 4 PM 2 AM  
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Closing At Midnight Summertime  
214 E. MARKET STREET • IOWA CITY

DECEMBER 2022				<b>JANUARY 2023</b>		FEBRUARY 2023																													
Sun	Mon	Tue	Wed			Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat																				
6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	
13	14	15	16	17	18	19							14	15	16	17	18	19	20	21	22	23	24	25	26	27	28								
20	21	22	23	24	25	26							21	22	23	24	25	26	27	28															
27	28	29	30	31																															
SUNDAY							MONDAY	TUESDAY		WEDNESDAY		THURSDAY		FRIDAY		SATURDAY																			
														1		2																			
3							4	5		6		7		8		9																			
10							11	12		13		14		15		16																			
17							18	19		20		21		22		23																			
24							25	26		27		28		29		30																			
31																																			



**Lankin Holmes & Finn Law**  
West Virginia • Tennessee  
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DECEMBER 2022				<b>JANUARY 2023</b>		FEBRUARY 2023																													
Sun	Mon	Tue	Wed			Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat																				
6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	
13	14	15	16	17	18	19							14	15	16	17	18	19	20	21	22	23	24	25	26	27	28								
20	21	22	23	24	25	26							21	22	23	24	25	26	27	28															
27	28	29	30	31																															
SUNDAY							MONDAY	TUESDAY		WEDNESDAY		THURSDAY		FRIDAY		SATURDAY																			
														1		2																			
3							4	5		6		7		8		9																			
10							11	12		13		14		15		16																			
17							18	19		20		21		22		23																			
24							25	26		27		28		29		30																			
31																																			

EXECUTIVE MEMO HALF APRONS

#2020

\* Shown with optional spiral binding, no extra charge  
#8264C

**SPECIAL FEATURES**  
8264C Full-Color price includes scan and placement of 1 Full-Color photo and 1 complete proof.



**#2020 with Black & Red Imprint** Quantity/Price Each

100	200	300	500	750	1000	1500	2500
6.44	4.99	4.43	3.86	3.54	3.37	2.93	2.79

6B2C

**#8264C with Full-Color Imprint** Quantity/Price Each

100	200	300	500	750	1000	1500	2500
7.88	5.70	4.96	4.31	3.98	3.80	3.30	3.13

6B2C

**POPULAR OPTIONS**  
December Top Sheet: \$0.28 (G) each  
Absolute Minimum charge per order for December Top Sheet: \$100.00 (G)  
For more options see page 56

**Size:** 14" x 19 1/2"  
**Ad Copy Size:** 12 1/2" x 8 1/4"  
**Ad Copy Color:** 2020 Black & Red; 8264C 1 to 4-Color Process.  
Price includes 5 lines of ad copy.

**Stock Calendar Pad/Color:** 12 Month - 12 Sheets #20 Pad in Red & Black (see page 124 for pad)  
**Hanger Paper Stock:** 100 lb. Matte Text  
**Finishing:** Tinned Top with Stitched on Pad  
**Shipping Weight:** 26 lbs. per 100 (approximate)

**PACKAGING**  
**Standard Packaging:** Rolled in Bundles of 25  
**Pull-string Wrappers:** \$0.48 (G) each  
**Hard Tubes:** \$0.76 (G) each  
**Absolute Minimum charge per order for Wrappers or Hard Tubes:** \$30.00 (G) (calendars are inserted)





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**January 2023**

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
3	4	5	6	7	8 New Year's Day	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24 31	25	26	27	28	29	30

#2035



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24 Hour Service

WORKING IN ASSOCIATION WITH **Frick**

**January 2023**

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
3	4	5	6	7	8 New Year's Day	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24 31	25	26	27	28	29	30

#8262C

**SPECIAL FEATURES**  
8262C Full-Color price includes scan and placement of 1 Full-Color photo and 1 complete proof.

**Size:** 17" x 20"  
**Ad Copy Size:** 16" x 8"  
**Ad Copy Color:** 2035 Black & Red; 8262C 1 to 4-Color Process.  
Price includes 6 lines of ad copy.

**Stock Calendar Pad/Color:** 12 Month - 12 Sheets #35 Pad in Red & Black (see page 124 for pad)

**Calendar Paper Stock:** 100 lb. Matte Text  
**Finishing:** Tinned Top with Stitched on Pad  
**Shipping Weight:** 28 lbs. per 100 (approximate)

**PACKAGING**

**Standard Packaging:** Rolled in Bundles of 25  
**Pull-string Wrappers:** \$0.50 (G) each  
**Hard Tubes:** \$0.80 (G) each  
**Absolute Minimum charge per order for Wrappers or Hard Tubes:** \$30.00 (G) (calendars are inserted)



**#2035 with Black & Red Imprint** Quantity/Price Each

100	200	300	500	750	1000	1500	2500
7.01	5.53	4.93	4.25	3.90	3.72	3.24	3.10

6B2C

**#8262C with Full-Color Imprint** Quantity/Price Each

100	200	300	500	750	1000	1500	2500
8.56	6.29	5.46	4.77	4.34	4.11	3.54	3.34

6B2C

**POPULAR OPTIONS**

**December Top Sheet:** \$0.28 (G) each  
**Absolute Minimum charge per order for December Top Sheet:** \$100.00 (G)  
For more options see page 56

Prices are effective through May 31, 2023 but are subject to change without notice.  
Early Order Discounts are available January through May. For Icon definitions see page 4.  
For general information and art requirements regarding all calendars see pages 122-128.

ADMINISTRATOR HALF APRONS

# #2101 Memo Master #2103 3-Months-In-View

TRADITIONAL HALF APRONS



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www.carolscreations.web



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**LOGISTICS LLC**  
Est 2006  
dispatch@frwdlogistics.com  
973-227-4272

DECEMBER 2022							JANUARY 2023							FEBRUARY 2023							
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	
MEMO					1	2															
3	4	5	6	7	8	9															
10	11	12	13	14	15	16															
17	18	19	20	21	22	23															
24	25	26	27	28	29	30															
31																					

#2101 Shown with "A" pad

DECEMBER 2022							JANUARY 2023							FEBRUARY 2023						
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT
6	7	8	9	10	11	12	3	4	5	6	7	8	9	1	2	3	4	5	6	
13	14	15	16	17	18	19	10	11	12	13	14	15	16	7	8	9	10	11	12	
20	21	22	23	24	25	26	17	18	19	20	21	22	23	14	15	16	17	18	19	
27	28	29	30	31			24	25	26	27	28	29	30	21	22	23	24	25	26	

#2103 Shown with "S" pad

Size: 13 1/2" x 22"

Ad Copy Size: 11 3/4" x 8 1/4"

Ad Copy Color: Black & Red or Red & Blue.

Price includes 6 lines of ad copy.

Stock Calendar Pad/Color: 12 Months - 12 Sheets (pads "A" or "S" each available in Red & Blue or Red & Black) specify. See page 124 for pads.

Hanger Paper Stock: 100 lb. Matte Text

Finishing: Tinned Top with Stitched on Pad

Shipping Weight: 22 lbs. per 100 (approximate)

**PACKAGING**

Standard Packaging: Rolled in Bundles of 25

Pull-string Wrappers: \$0.48 (G) each

Hard Tubes: \$0.76 (G) each

Absolute Minimum charge per order for Wrappers or Hard Tubes: \$30.00 (G) (calendars are inserted)



#2101, #2103 with 2-Color Imprint Quantity/Price Each

100	200	300	500	750	1000	1500	2500
7.01	5.53	4.93	4.25	3.90	3.72	3.24	3.10

6B2C

**POPULAR OPTIONS**

December Top Sheet: \$0.28 (G) each

Absolute Minimum charge per order for December Top Sheet: \$100.00 (G)

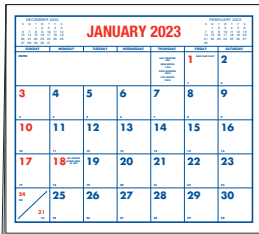
For more options see page 56

Prices are effective through May 31, 2023 but are subject to change without notice.

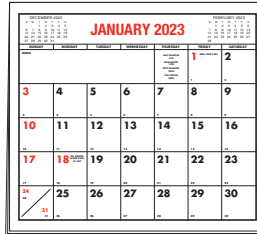
Early Order Discounts are available January through May. For Icon definitions see page 4.

For general information and art requirements regarding all calendars see pages 122-128.

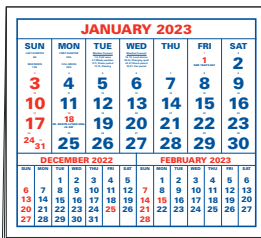
Available with 4 Stock Pad Designs  
(Please Specify)



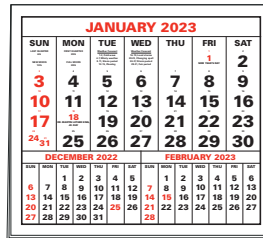
Pad Design "A" (Red & Blue)



Pad Design "A" (Red & Black)



Pad Design "S" (Red & Blue)



Pad Design "S" (Red & Black)

Available with Pad Designs "A" or "S"  
(Please Specify)

**SPECIAL FEATURES**

**8261C Full-Color price includes scan and placement of 1 Full-Color photo and 1 complete proof.**



DECEMBER 2022		JANUARY 2023						FEBRUARY 2023					
S	M	T	W	T	F	S	S	M	T	W	T	F	S
							1	2	3	4	5	6	7
3	4	5	6	7	8	9	10	11	12	13	14	15	16
10	11	12	13	14	15	16	17	18	19	20	21	22	23
17	18	19	20	21	22	23	24	25	26	27	28	29	30
24	25	26	27	28	29	30	31						
31													

#8261C

TRADITIONAL HALF APRON

**Size:** 13 1/2" x 22"

**Ad Copy Size:** 11 3/4" x 8 1/4"

**Ad Copy Color:** Prints in 1 to 4-Color Process.

Price includes 6 lines of ad copy.

**Stock Calendar Pad/Color:** 12 Months - 12 Sheets "A" or "S"

**Hanger Paper Stock:** 100 lb. Matte Text

**Finishing:** Tinned Top with Stitched on Pad

**Shipping Weight:** 22 lbs. per 100 (approximate)

**PACKAGING**

**Standard Packaging:** Rolled in Bundles of 25

**Pull-string Wrappers:** \$0.48 (G) each

**Hard Tubes:** \$0.76 (G) each

**Absolute Minimum charge per order for Wrappers or Hard Tubes:**

\$30.00 (G) (calendars are inserted)



#8261C with Full-Color Imprint Quantity/Price Each

100	200	300	500	750	1000	1500	2500
8.56	6.29	5.46	4.77	4.34	4.11	3.54	3.34

6B2C

**POPULAR OPTIONS**

**December Top Sheet:** \$0.28 (G) each

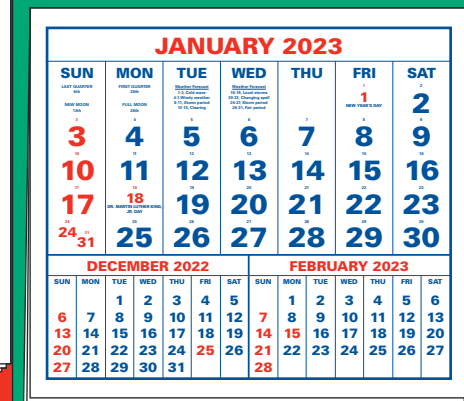
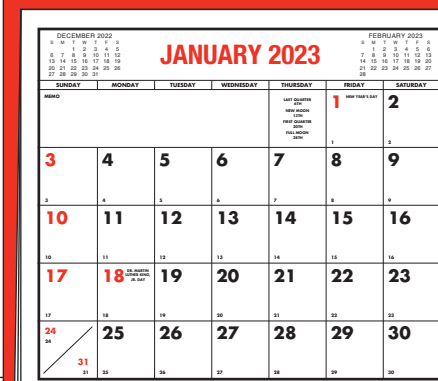
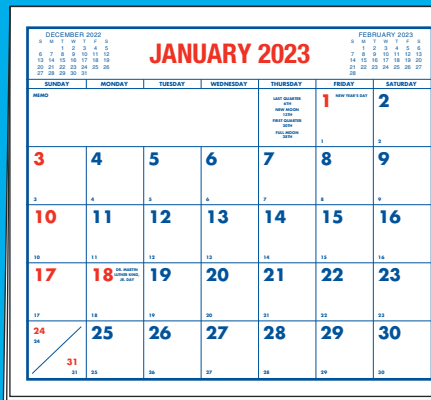
**Absolute Minimum charge per order for December Top Sheet:** \$100.00 (G)

For more options see page 56



**#2261-2263** Blue Border  
**#2264-2266** Red Border  
**#2267-2269** Green Border

**BORDER APRONS**



...ALWAYS AT YOUR SERVICE...

Shown with "A" pad

**#2261** with "A" pad  
**#2263** with "S" pad

...ALWAYS AT YOUR SERVICE...

Shown with "A" pad

**#2264** with "A" pad  
**#2266** with "S" pad

...ALWAYS AT YOUR SERVICE...

Shown with "S" pad

**#2267** with "A" pad  
**#2269** with "S" pad



**#2261-2269 Blue/Red/Green Border** Quantity/Price Each

100	200	300	500	750	1000	1500	2500
7.60	6.11	5.55	4.96	4.66	4.51	3.99	3.87

6B2C

**#8167C with 2 PMS Color Imprint (notshown)** Quantity/Price Each

100	200	300	500	750	1000	1500	2500
8.93	6.76	5.96	5.25	4.89	4.70	4.13	3.98

6B2C

**#8267C with Full-Color Imprint (notshown)** Quantity/Price Each

100	200	300	500	750	1000	1500	2500
14.92	9.50	7.69	6.23	5.50	5.13	4.36	4.07

6B2C

**POPULAR OPTIONS**

**December Top Sheet:** \$0.28 (G) each

**Absolute Minimum charge per order for December Top Sheet:** \$100.00 (G)

**PMS Color Match: 2200 Series** \$54.00 (G) each; **8167C** \$54.00 (G) each;

**8267C** Build from 4-Color Process

**Add Bottom Tin:** \$0.40 (G) each

**For more options see page 56**

**Size:** 14" x 22"

**Ad Copy Size:** 12 1/4" x 7 3/8"

**Ad Copy Color:** 2200 Series Red & Blue or Black & Red (specify); 8167C any 2 PMS colors (specify); 8267C Full-Color (4-Color process)

Price includes 5 lines of ad copy plus 1 line of copy may be positioned below the pad. Full-Color price includes scan & placement of 1 Full-Color photo and 1 complete proof.

**Stock Calendar Pad/Color:** 12 Months - 12 Sheets (pads "A" or "S" each available in Red & Blue or Red & Black) specify. See page 124 for pads.

**Hanger Paper Stock:** 100 lb. Matte Text

**Finishing:** Tinned Top with Stitched on Pad

**Shipping Weight:** 28 lbs. per 100 (approximate)

**PACKAGING**

**Standard Packaging:** Rolled in Bundles of 25

**Pull-string Wrappers:** \$0.48 (G) each

**Hard Tubes:** \$0.76 (G) each

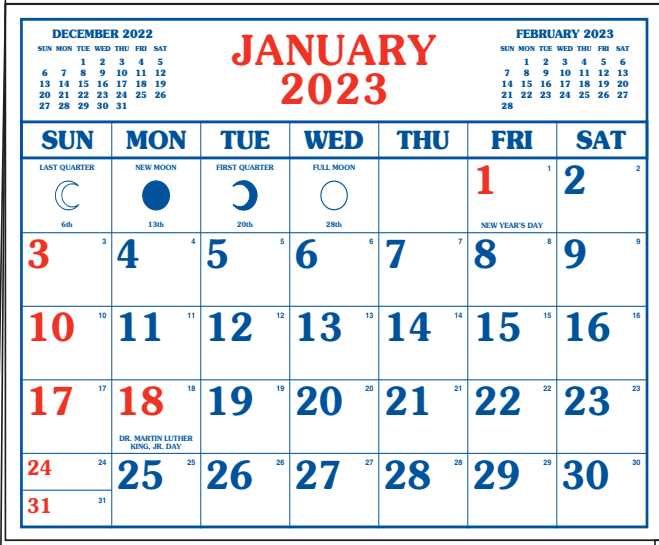
**Absolute Minimum charge per order for Wrappers or Hard Tubes:** \$30.00 (G) (calendars are inserted)

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

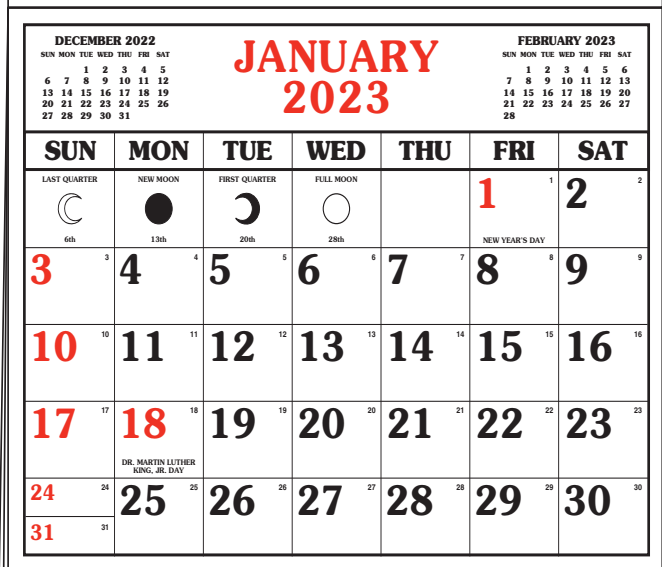
For general information and art requirements regarding all calendars see pages 122-128.

2-Color Imprint - Red & Black **#2011**  
2-Color Imprint - Red & Blue **#2012**  
4-Color Imprint **#8211C**



#2012

With Pad Design "X"



#8211C

With Pad Design "X"

**SPECIAL FEATURES**

8211C Full-Color price includes scan and placement of 1 Full-Color photo and 1 complete proof.

Size: 20 1/2" x 28 1/2"

Ad Copy Size: 18 1/2" x 9 1/2"

Ad Copy Color: 2011 Black & Red; 2012 Red & Blue; 8211C/8212C 1 to 4-Color Process.

Price includes 6 lines of ad copy.

Stock Calendar Pad/Color: 12 Months - 12 Sheets "X" as shown (see page 124 for pads)

Hanger Paper Stock: 100 lb. Matte Text

Finishing: Tinned Top with Stitched on Pad

Shipping Weight: 48 lbs. per 100 (approximate)

**PACKAGING**

Standard Packaging: Rolled in Bundles of 25

Pull-string Wrappers: \$0.53 (G) each

Hard Tubes: \$0.82 (G) each

Absolute Minimum charge per order for Wrappers or Hard Tubes:

\$30.00 (G) (calendars are inserted)



#2011, 2012 with 2-Color Imprint Quantity/Price Each

100	200	300	500	750	1000	1500	2500
11.15	8.66	7.67	6.86	6.45	6.24	5.52	5.33

6B2C

#8211C, 8212C with Full-Color Imprint Quantity/Price Each

100	200	300	500	750	1000	1500	2500
16.86	11.18	9.27	7.73	6.95	6.56	5.65	5.35

6B2C

**POPULAR OPTIONS**

December Top Sheet: \$0.34 (G) each

Absolute Minimum charge per order for December Top Sheet: \$125.00 (G)

For more options see page 56

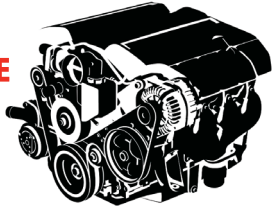
Prices are effective through May 31, 2023 but are subject to change without notice.  
Early Order Discounts are available January through May. For Icon definitions see page 4.  
⑥ For general information and art requirements regarding all calendars see pages 122-128.

MEMO MASTER HALF APRONS

#2013 Red & Black  
#2014 Red & Blue

LARGE TRADITIONAL HALF APRONS

**Auto Specialty Co.**  
"The Parts Boys"

**AUTOMOTIVE PARTS**  **GARAGE EQUIPMENT**





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1015 Wilborne Ave. South Boston, MI 24595 • 19 Bridge Street Martinsville, MI 24112  
Danville, PA 24541 525 LOYAL STREET Phone 792-7811

**Auto Specialty Co.**  
"The Parts Boys"

**AUTOMOTIVE PARTS**  **GARAGE EQUIPMENT**





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Danville, PA 24541 525 LOYAL STREET Phone 792-7811

**JANUARY 2023**

SUN	MON	TUE	WED	THU	FRI	SAT
					<b>1</b> NEW YEAR'S DAY	<b>2</b>
<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>
<b>10</b>	<b>11</b>	<b>12</b>	<b>13</b>	<b>14</b>	<b>15</b>	<b>16</b>
<b>17</b>	<b>18</b> DR. MARTIN LUTHER KING, JR. DAY	<b>19</b>	<b>20</b>	<b>21</b>	<b>22</b>	<b>23</b>
<b>24</b> <b>31</b>	<b>25</b>	<b>26</b>	<b>27</b>	<b>28</b>	<b>29</b>	<b>30</b>

DECEMBER 2022							FEBRUARY 2023						
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT
<b>6</b>	7	1	2	3	4	5	<b>7</b>	1	2	3	4	5	6
<b>13</b>	14	8	9	10	11	12	<b>14</b>	<b>15</b>	8	9	10	11	12
<b>20</b>	21	15	16	17	18	19	<b>21</b>	<b>22</b>	15	16	17	18	19
<b>27</b>	28	22	23	24	<b>25</b>	26	<b>28</b>	<b>29</b>	22	23	24	25	26
	29	30	31										

**JANUARY 2023**

SUN	MON	TUE	WED	THU	FRI	SAT
					<b>1</b> NEW YEAR'S DAY	<b>2</b>
<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>
<b>10</b>	<b>11</b>	<b>12</b>	<b>13</b>	<b>14</b>	<b>15</b>	<b>16</b>
<b>17</b>	<b>18</b> DR. MARTIN LUTHER KING, JR. DAY	<b>19</b>	<b>20</b>	<b>21</b>	<b>22</b>	<b>23</b>
<b>24</b> <b>31</b>	<b>25</b>	<b>26</b>	<b>27</b>	<b>28</b>	<b>29</b>	<b>30</b>

DECEMBER 2022							FEBRUARY 2023						
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT
<b>6</b>	7	1	2	3	4	5	<b>7</b>	1	2	3	4	5	6
<b>13</b>	14	8	9	10	11	12	<b>14</b>	<b>15</b>	8	9	10	11	12
<b>20</b>	21	15	16	17	18	19	<b>21</b>	<b>22</b>	15	16	17	18	19
<b>27</b>	28	22	23	24	<b>25</b>	26	<b>28</b>	<b>29</b>	22	23	24	25	26
	29	30	31										

#2013

With Pad Design "Y"

#2014

With Pad Design "Y"



#2013, 2014 with 2-Color Imprint Quantity/Price Each

100	200	300	500	750	1000	1500	2500
11.15	8.66	7.67	6.86	6.45	6.24	5.52	5.33

6B2C

#8213C, 8214C with Full-Color Imprint Quantity/Price Each

100	200	300	500	750	1000	1500	2500
16.86	11.18	9.27	7.73	6.95	6.56	5.65	5.35

6B2C

POPULAR OPTIONS

December Top Sheet: \$0.34 (G) each

Absolute Minimum charge per order for December Top Sheet: \$125.00 (G)

For more options see page 56

Size: 20 1/2" x 28 1/2"

Ad Copy Size: 18 1/2" x 9 1/2"

Ad Copy Color: 2013 Black & Red; 2014 Red & Blue.

Price includes 6 lines of ad copy.

Stock Calendar Pad/Color: 12 Months - 12 Sheets "Y" as shown  
(see page 124 for pads)

Hanger Paper Stock: 100 lb. Matte Text

Finishing: Tinned Top with Stitched on Pad

Shipping Weight: 48 lbs. per 100 (approximate)

PACKAGING

Standard Packaging: Rolled in Bundles of 25

Pull-string Wrappers: \$0.53 (G) each

Hard Tubes: \$0.82 (G) each

Absolute Minimum charge per order for Wrappers or Hard Tubes:  
\$30.00 (G) (calendars are inserted)

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

Ⓞ For general information and art requirements regarding all calendars see pages 122-128.






**MURRAY L. NIXON FISHERY N.C.**

1141 Nixon Fishery Road  
Edenton, North Carolina 27932  
HACCP CERTIFIED  
[www.nixonfishery.com](http://www.nixonfishery.com)  
Phone: 252-221-4115 • Fax: 252-221-4118  
1-800-672-4756

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*Best Meats in Town!*



**CLYDE'S GROCERY**

Open 7 a.m. to 7 p.m.  
with Neighborhood Service

Corner of Washington & Linn Street  
New Liberty

DECEMBER 2022							JANUARY 2023							FEBRUARY 2023						
SUN	MON	TUE	WED	THUR	FRI	SAT	SUN	MON	TUE	WED	THUR	FRI	SAT	SUN	MON	TUE	WED	THUR	FRI	SAT
1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7
8	9	10	11	12	13	14	8	9	10	11	12	13	14	8	9	10	11	12	13	14
15	16	17	18	19	20	21	15	16	17	18	19	20	21	15	16	17	18	19	20	21
22	23	24	25	26	27	28	22	23	24	25	26	27	28	22	23	24	25	26	27	28
29	30	31					29	30	31					29	30	31				

#2040

With Pad Design "40"

DECEMBER 2022							JANUARY 2023							FEBRUARY 2023						
SUN	MON	TUE	WED	THUR	FRI	SAT	SUN	MON	TUE	WED	THUR	FRI	SAT	SUN	MON	TUE	WED	THUR	FRI	SAT
1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7
8	9	10	11	12	13	14	8	9	10	11	12	13	14	8	9	10	11	12	13	14
15	16	17	18	19	20	21	15	16	17	18	19	20	21	15	16	17	18	19	20	21
22	23	24	25	26	27	28	22	23	24	25	26	27	28	22	23	24	25	26	27	28
29	30	31					29	30	31					29	30	31				

#2042

With Pad Design "40"

LARGE TRADITIONAL HALF APRONS

**Size:** 20 1/2" x 28 1/2"

**Ad Copy Size:** 18 1/2" x 9 1/2"

**Ad Copy Color:** 2040 Black & Red; 2042 Red & Blue.

Price includes 6 lines of ad copy.

**Stock Calendar Pad/Color:** 12 Months - 12 Sheets "40" as shown  
(see page 124 for pads)

**Hanger Paper Stock:** 100 lb. Matte Text

**Finishing:** Tinned Top with Stitched on Pad

**Shipping Weight:** 48 lbs. per 100 (approximate)

**PACKAGING**

**Standard Packaging:** Rolled in Bundles of 25

**Pull-string Wrappers:** \$0.53 (G) each

**Hard Tubes:** \$0.82 (G) each

**Absolute Minimum charge per order for Wrappers or Hard Tubes:**  
\$30.00 (G) (calendars are inserted)



**#2040, 2042 with 2-Color Imprint** Quantity/Price Each

100	200	300	500	750	1000	1500	2500
11.15	8.66	7.67	6.86	6.45	6.24	5.52	5.33

6B2C

**#8240C, 8242C with Full-Color Imprint** Quantity/Price Each

100	200	300	500	750	1000	1500	2500
16.86	11.18	9.27	7.73	6.95	6.56	5.65	5.35

6B2C

**POPULAR OPTIONS**

**December Top Sheet:** \$0.34 (G) each

**Absolute Minimum charge per order for December Top Sheet:** \$125.00 (G)

For more options see page 56

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

For general information and art requirements regarding all calendars see pages 122-128.

# #5625A Single Top Sheet

# #5626A Double Top Sheet

**GRANDVIEW HEIGHTS H.S.**  
Basketball Schedule

DATE	OPPONENT	HOME	AWAY	THEY	DATE	OPPONENT	HOME	AWAY	THEY
Dec. 6	JONATHAN ALDER*	Home	---	---	Jan. 18	Worthington Christian	There	---	---
Dec. 7	Worthington	There	---	---	Jan. 24	Jonathan Alder*	There	---	---
Dec. 13	Beaumont	There	---	---	Jan. 25	UTICA*	There	---	---
Dec. 20	Washington Court House*	There	---	---	Jan. 31	BEKLEY*	There	---	---
Dec. 27	LICKING VALLEY*	Home	---	---	Feb. 1	LAKEWOOD*	Home	---	---
Dec. 27-28	Co-Rea Shootout	There	---	---	Feb. 7	WASH. COURT HOUSE*	Home	---	---
Jan. 3	WEST JEFFERSON*	Home	---	---	Feb. 8	FAIRBANKS	Home	---	---
Jan. 4	Montgomery*	There	---	---	Feb. 14	West Jefferson*	There	---	---
Jan. 10	Landon*	There	---	---	Feb. 15	LONDON*	Home	---	---
Jan. 11	Big Walnut*	There	---	---					

HEAD COACH - RAY CORBETT \* JV GAMES

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**Security Bank**  
www.mysecbank.com

Laurel 402.555.3247    Diamond 402.555.3221    Allen 402.555.2424    Hartington 402.555.2465    Caledonia 402.555.4251

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**OHIO STATE UNIVERSITY**  
Basketball Schedule

DATE	OPPONENT	HOME	AWAY	THEY	DATE	OPPONENT	HOME	AWAY	THEY
Nov. 16	WHEELING WARRIORS	CAIN	---	---	Jan. 18	BEAUMONT	Home	---	---
Nov. 18	WESTFAIR MATERIALS	CAIN	---	---	Jan. 20	WILMINGTON	There	---	---
Nov. 20	South Park	There	---	---	Jan. 20	BEAUMONT	Home	---	---
Nov. 1	DIR LINDSEY	Home	---	---	Jan. 28	BEAUMONT	Home	---	---
Nov. 5	WEST FAIR	Home	---	---	Feb. 1	WILMINGTON	Home	---	---
Nov. 7	LINDSEY	Home	---	---	Feb. 5	Paris	There	---	---
Nov. 14	OSHAUGH WOODS	Home	---	---	Feb. 8	BEAUMONT	Home	---	---
Nov. 15	BEAUMONT STATE	There	---	---	Feb. 13	WESTFAIR	Home	---	---
Nov. 21	Southwest Ohio	Home	---	---	Feb. 15	WILMINGTON	Home	---	---
Nov. 22	San Diego State	There	---	---	Feb. 22	BEAUMONT	Home	---	---
Nov. 29	Kentucky	Home	---	---	Feb. 22	OHIO STATE	Home	---	---
Jan. 2	Worthington	Home	---	---	Mar. 5	BEAUMONT	Home	---	---
Jan. 4	BEAUMONT	Home	---	---	Mar. 1	Paris State	There	---	---
Jan. 9	FOUR STATE	Home	---	---	Mar. 5	BEAUMONT	Home	---	---
Jan. 11	Wickliffe State	There	---	---	Mar. 15	WILMINGTON	Home	---	---

HEAD COACH - RAY CORBETT \* JV GAMES

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**UNION STATE BANK**  
605 5TH STREET    CLAY CENTER, KANSAS    319 DEXTER  
Member FDIC    Your Hometown Bank™

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**GRANDVIEW HEIGHTS H.S.**  
Basketball Schedule

DATE	OPPONENT	HOME	AWAY	THEY	DATE	OPPONENT	HOME	AWAY	THEY
Dec. 6	JONATHAN ALDER*	Home	---	---	Jan. 18	Worthington Christian	There	---	---
Dec. 7	Worthington	There	---	---	Jan. 24	Jonathan Alder*	There	---	---
Dec. 13	Beaumont	There	---	---	Jan. 25	UTICA*	There	---	---
Dec. 20	Washington Court House*	There	---	---	Jan. 31	BEKLEY*	There	---	---
Dec. 27	LICKING VALLEY*	Home	---	---	Feb. 1	LAKEWOOD*	Home	---	---
Dec. 27-28	Co-Rea Shootout	There	---	---	Feb. 7	WASH. COURT HOUSE*	Home	---	---
Jan. 3	WEST JEFFERSON*	Home	---	---	Feb. 8	FAIRBANKS	Home	---	---
Jan. 4	Montgomery*	There	---	---	Feb. 14	West Jefferson*	There	---	---
Jan. 10	Landon*	There	---	---	Feb. 15	LONDON*	Home	---	---
Jan. 11	Big Walnut*	There	---	---					

HEAD COACH - RAY CORBETT \* JV GAMES

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**AUGUST 2022**

Hand Signals Under Pad

#5625A

**OHIO STATE UNIVERSITY**  
Basketball Schedule

DATE	OPPONENT	HOME	AWAY	THEY	DATE	OPPONENT	HOME	AWAY	THEY
Dec. 6	JONATHAN ALDER*	Home	---	---	Jan. 18	Worthington Christian	There	---	---
Dec. 7	Worthington	There	---	---	Jan. 24	Jonathan Alder*	There	---	---
Dec. 13	Beaumont	There	---	---	Jan. 25	UTICA*	There	---	---
Dec. 20	Washington Court House*	There	---	---	Jan. 31	BEKLEY*	There	---	---
Dec. 27	LICKING VALLEY*	Home	---	---	Feb. 1	LAKEWOOD*	Home	---	---
Dec. 27-28	Co-Rea Shootout	There	---	---	Feb. 7	WASH. COURT HOUSE*	Home	---	---
Jan. 3	WEST JEFFERSON*	Home	---	---	Feb. 8	FAIRBANKS	Home	---	---
Jan. 4	Montgomery*	There	---	---	Feb. 14	West Jefferson*	There	---	---
Jan. 10	Landon*	There	---	---	Feb. 15	LONDON*	Home	---	---
Jan. 11	Big Walnut*	There	---	---					

HEAD COACH - RAY CORBETT \* JV GAMES

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**UNION STATE BANK**  
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**GRANDVIEW HEIGHTS H.S.**  
Basketball Schedule

DATE	OPPONENT	HOME	AWAY	THEY	DATE	OPPONENT	HOME	AWAY	THEY
Dec. 6	JONATHAN ALDER*	Home	---	---	Jan. 18	Worthington Christian	There	---	---
Dec. 7	Worthington	There	---	---	Jan. 24	Jonathan Alder*	There	---	---
Dec. 13	Beaumont	There	---	---	Jan. 25	UTICA*	There	---	---
Dec. 20	Washington Court House*	There	---	---	Jan. 31	BEKLEY*	There	---	---
Dec. 27	LICKING VALLEY*	Home	---	---	Feb. 1	LAKEWOOD*	Home	---	---
Dec. 27-28	Co-Rea Shootout	There	---	---	Feb. 7	WASH. COURT HOUSE*	Home	---	---
Jan. 3	WEST JEFFERSON*	Home	---	---	Feb. 8	FAIRBANKS	Home	---	---
Jan. 4	Montgomery*	There	---	---	Feb. 14	West Jefferson*	There	---	---
Jan. 10	Landon*	There	---	---	Feb. 15	LONDON*	Home	---	---
Jan. 11	Big Walnut*	There	---	---					

HEAD COACH - RAY CORBETT \* JV GAMES

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**AUGUST 2022**

Hand Signals Under Pad

#5626A

## 5625A, 5626A, 5627A & 5630A

Stock Border Colors

-  Calendar Red
-  Royal (PMS 286)
-  Orange (PMS 021)
-  Navy Blue (PMS 281)
-  Maroon (PMS 202)
-  Kelly Green (PMS 347)

Gold (PMS 873) request sample

NOTE: The colors shown above are screen built approximations of the PMS colors listed. The actual finished product may vary slightly in color. Please request samples as needed.

**SPECIAL FEATURES**  
Set-up for 2 schedules per sheet.

SPORTS SCHEDULE CALENDARS

**#5625A with Black Imprint** Quantity/Price Each

50	100	150	200	250	300	500	750	1000
12.95	7.98	7.30	6.80	6.41	6.13	5.55	5.25	5.10

9C

**#5626A with Black Imprint** Quantity/Price Each

50	100	150	200	250	300	500	750	1000
21.20	11.65	10.97	10.53	9.94	9.53	8.69	8.27	8.07

9C

**Added Price For:**

**Custom Border Colors & 2nd Color Imprint** Quantity/Price Each

50	100	150	200	250	300	500	750	1000
0.75	0.62	0.60	0.57	0.54	0.51	0.46	0.43	0.40

9G

**POPULAR OPTIONS**  
Additional Schedules: (4 maximum) \$50.00 (G) each  
Additional Sponsors: (4 maximum) \$20.00 (G) each

**Size:** 14 1/2" x 34"  
**Ad Copy Size:** 12 3/4" x 2 3/4"  
**Ad Copy/Schedule Color:** Black imprint for copy.  
Price includes 6 lines of ad copy on 1 stock border color.  
**Stock Calendar Pad/Color:** 13-months Aug. 1 to Aug. 31 of following year  
Pad "A" in Red & Black, as shown.  
**Hanger Paper Stock:** 100 lb. Matte Text  
**Finishing:** Tinned Top with Stitched Pad  
**Shipping Weight:** 5625A: 28 lbs. per 100 (approximate); 5626A: 34 lbs. per 100 (approximate)  
**Change of Copy:** Must be sold as separate order.  
**Less Than Minimum:** Not Available  
**PACKAGING**  
**Standard Packaging:** Rolled in Bundles of 25  
**Pull String Wrappers:** \$0.48 (G) each  
**Hard Tubes:** \$0.76 (G) each  
**Absolute Minimum charge per order for Wrappers or Hard Tubes:** \$30.00 (G) (calendars are inserted)

Prices are effective through May 31, 2023 but are subject to change without notice.  
Early Order Discounts are available January through May. For Icon definitions see page 4.  
© For general information and art requirements regarding all calendars see pages 122-128.

66

Ideal giveaway for local businesses to show community support. Promote one sport or multiple schedules. Great item for multiple sponsorships.

**GRANDVIEW HEIGHTS H.S.**  
Basketball Schedule

DATE	OPPOSITION	SITE	WE	THEY	DATE	OPPOSITION	SITE	WE	THEY
Dec. 6	JONATHAN ALDER*	Here	---	---	Jan. 18	Worthington Christian	There	---	---
Dec. 7	Worthington	There	---	---	Jan. 24	Jonathan Alder*	There	---	---
Dec. 13	Bexley*	There	---	---	Jan. 25	UTICA*	Here	---	---
Dec. 20	Washington Court House*	There	---	---	Jan. 31	BEXLEY*	Here	---	---
Dec. 21	LICKING VALLEY*	Here	---	---	Feb. 7	LAKEWOOD**	Here	---	---
Dec. 27-28	Colina Shootout	There	---	---	Feb. 7	WASH. COURT HOUSE*	There	---	---
Jan. 3	WEST JEFFERSON*	Here	---	---	Feb. 8	FAIRBANKS	Here	---	---
Jan. 4	Stentkamp*	There	---	---	Feb. 14	West Jefferson*	There	---	---
Jan. 10	Landon*	There	---	---	Feb. 15	LONDON*	Here	---	---
Jan. 11	Big Walnut*	There	---	---					

HEAD COACH - RAY CORBETT \* SAC GAMES



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Four Friends Petals Dealer  
FALLS CITY, NEBR.



**CHECK-IN MOTEL**  
FAMILY OWNED SINCE 1976  
FALLS CITY, NE



**ARMBRUSTER MOTOR CO.**  
GM  
WE'VE GOT THE TIRES ALL THE WAY

**AUGUST 2022**

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

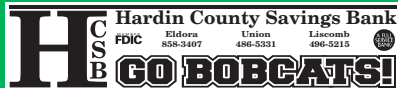
HAND SIGNALS UNDER PAD

#5627A

**GRANDVIEW HEIGHTS H.S.**  
Basketball Schedule

DATE	OPPOSITION	SITE	WE	THEY	DATE	OPPOSITION	SITE	WE	THEY
Dec. 6	JONATHAN ALDER*	Here	---	---	Jan. 18	Worthington Christian	There	---	---
Dec. 7	Worthington	There	---	---	Jan. 24	Jonathan Alder*	There	---	---
Dec. 13	Bexley*	There	---	---	Jan. 25	UTICA*	Here	---	---
Dec. 20	Washington Court House*	There	---	---	Jan. 31	BEXLEY*	Here	---	---
Dec. 21	LICKING VALLEY*	Here	---	---	Feb. 7	LAKEWOOD**	Here	---	---
Dec. 27-28	Colina Shootout	There	---	---	Feb. 7	WASH. COURT HOUSE*	There	---	---
Jan. 3	WEST JEFFERSON*	Here	---	---	Feb. 8	FAIRBANKS	Here	---	---
Jan. 4	Stentkamp*	There	---	---	Feb. 14	West Jefferson*	There	---	---
Jan. 10	Landon*	There	---	---	Feb. 15	LONDON*	Here	---	---
Jan. 11	Big Walnut*	There	---	---					

HEAD COACH - RAY CORBETT \* SAC GAMES



**Hardin County Savings Bank**  
FDIC  
Elkhorn 858-3407 Union 486-5331 Lileasomb 496-5215

**GO BOBCATS!**

**August 2022**

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

#5630A

**SPECIAL FEATURES**  
Set-up for 2 schedules per sheet.

See available stock border colors on page 66.

SPORTS SCHEDULE CALENDARS

**Size:** 5627A 14 1/2" x 25 1/2"; 5630A 9 1/4" x 14 3/4"  
**Ad Copy Size:** 5627A 12 1/2" x 2 5/8"; 5630A 8" x 1 5/8"  
**Schedule Size:** 5627A 12" x 6 1/2"; 5630A 8 3/4" x 4 3/4" (each)  
**Ad Copy Color:** Black. Price includes 5 lines of ad copy on 1 stock border color.

**Stock Calendar Pad/Color:** 13-months Aug. 1 to Aug. 31 of following year  
**5627A:** Pad "A" in Red & Black; **5630A:** Pad #30 in Red & Black, as shown.  
**Hanger Paper Stock:** 100 lb. Matte Text  
**Finishing:** Tinned Top with Stitched Pad  
**Shipping Weight:** 5627A: 28 lbs. per 100 (approximate); 5630A: 15 lbs. per 100 (approximate)  
**Change of Copy:** Must be sold as separate order.  
**Less Than Minimum:** Not Available

**PACKAGING**

**Standard Packaging:** Rolled in Bundles of 25  
**Pull String Wrappers:** 5627A: \$0.48 (G) each; 5630A: \$0.46 (G) each  
**Hard Tubes:** 5627A: \$0.76 (G) each; 5630A: \$0.74 (G) each  
**Absolute Minimum charge per order for Wrappers or Hard Tubes:** \$30.00 (G) (calendars are inserted)



#5627A with Black Imprint									
Quantity/Price Each									
50	100	150	200	250	300	500	750	1000	
13.20	8.22	7.54	7.03	6.64	6.36	5.78	5.48	5.32	

9C

#5630A with Black Imprint									
Quantity/Price Each									
50	100	150	200	250	300	500	750	1000	
11.00	6.70	5.79	5.32	5.01	4.80	4.34	4.11	3.99	

9C

**Added Price For:**

Custom Border Colors & 2nd Color Imprint									
Quantity/Price Each									
50	100	150	200	250	300	500	750	1000	
0.75	0.62	0.60	0.57	0.54	0.51	0.46	0.43	0.40	

9G

**POPULAR OPTIONS**

**Additional Schedules:** (4 maximum) \$50.00 (G) each  
**Additional Sponsors:** (2 maximum) \$20.00 (G) each  
**Half-tone Photos with Ad:** set-up \$12.00 (G) each

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

For general information and art requirements regarding all calendars see pages 122-128.



# GENERAL INFORMATION FOR MULTI-SHEETS

- **ART CHARGE:**.....MAY APPLY DEPENDING ON TYPESETTING (LINES OF COPY) AND COMPLEXITY OF ART. WILL BE QUOTED.
- **ADDITIONAL IMPRINT COPY (SEE INDIVIDUAL PRICE PAGES FOR LINES INCLUDED IN PRICE):** ..... (each) \$2.50 (G)
- **CHANGE OF COPY: (limit to 2 changes per order)** .....
- **1 COLOR IMPRINT/ 1 COLOR CHANGE** ..... (each) \$54.00 (G)
- **2 COLOR IMPRINT/ 2 COLOR CHANGE** ..... (each) \$80.00 (G)  
*Not applicable to Full-Color Imprints or 8000 series calendars*
- **CUSTOM PAD DESIGN:** ..... Contact factory for a quote
  - **STOCK MULTI-SHEETS** ..... (Unless otherwise noted) not available
- **DATE BLOCK OVERPRINTS:** ..... Requires custom quote, must order a complete custom calendar
- **DECEMBER TOP SHEETS:** ..... Included on items 1705-1709, 8705C-8709C, 1715, 1716, 8715C, 8716C, 1710 & 1711
- **GHOST OVERPRINTS:** ..... (same ghost copy on each sheet of multi-sheets) per ghost \$36.00 (G)
- **HALFTONE PHOTO WITH AD COPY FOR MULTI-SHEETS:** .... (same on each sheet of multi-sheets) set-up (each) \$12.00 (G)
- **LESS THAN MINIMUM:** .....
- **1724-1729, 1750, 1752, 1705, 1706, 1708, 1715, 1716, 1710, 1711 (1 color imprint)** ..... \$120.00 (G)
- **1724-1729, 1750, 1752, 1705, 1706, 1708, 1715, 1716, 1710, 1711 (2 color imprint)** ..... \$150.00 (G)
- **8750C, 8752C, 8705C, 8706C, 8708C, 8715C, 8716C (4 color imprint)** ..... \$240.00 (G)
- **ABSOLUTE MINIMUM** ..... (Unless otherwise noted) 50 pieces
- **PMS IMPRINT COLOR MATCH:** .....
- **MULTI-SHEETS:** ..... (Unless otherwise noted) (each) \$54.00 (G)
- **8705C-8716C, 8750C, 8752C:** ..... not available
- **SLOT PUNCH:** ..... (each) \$0.15 (G)
- **1705-1708, 8705C-8708C, 1715, 1716, 8715C, 8716C**

OPTIONS & ADD-ONS

## IDEA STARTERS CUSTOM IDEAS FOR MULTI-SHEETS



**ADDITIONAL IMPRINT COLOR**  
Adding an extra color to your ad will get you noticed.

**SPECIAL COLOR PAD**  
Tru Art can print our standard pad artwork in a special color of your choice or to match your logo. Minimum quantities apply. Contact the factory for pricing and additional information.

**ADD MAPS OR A GHOST IMPRINT ON PAD**  
Adding a stock or custom map or ghost imprint to your calendar can help get your message across.



## SEE PAGES 92-93 FOR CUSTOM OPTIONS

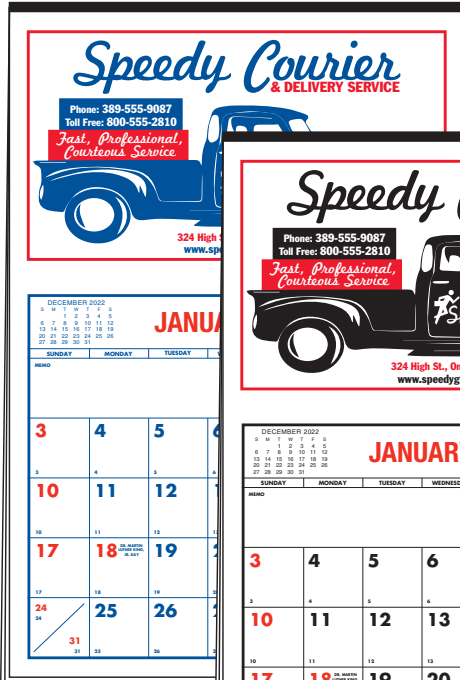
Prices are effective through May 31, 2023 but are subject to change without notice.  
Early Order Discounts are available January through May. For Icon definitions see page 4.  
Ⓞ For general information and art requirements regarding all calendars see pages 122-128.

Red & Blue **#1725**

Red & Black **#1724**

Red & Blue, Full-Color **#8725**

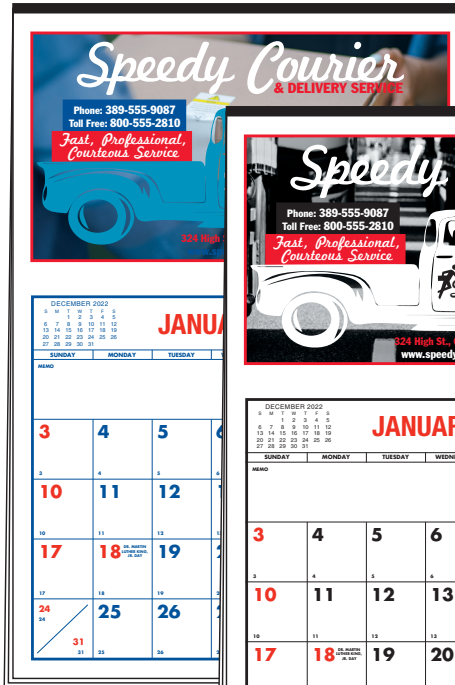
Red & Black, Full-Color **#8724**



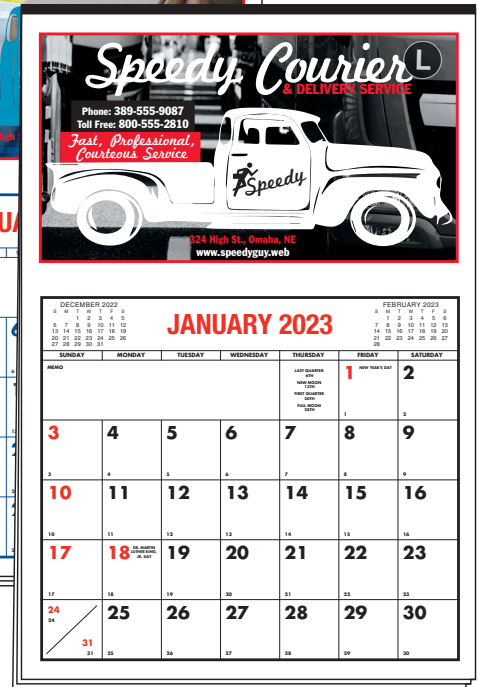
#1725



#1724



#8725



#8724

JUST WRITE MULTI-SHEET JUST WRITE MULTI-SHEET

**JUST WRITE SPECIAL FEATURES**  
Large Memo Space for Each Day  
Convenient Before & After Months  
Advertising Copy repeated on every page

**Size:** 13 1/2" x 20"

**Ad Copy Size:** 11 3/4" x 7"

**Ad Copy Color:** 1725 Red & Blue; 1724 Red & Black as shown; 8725/8724 1 to 4-Color Process.

Price includes 5 lines of ad copy. Copy same on all months.

**Stock Calendar Pad/Color:** Stock "A" pad design; (12-months - 12-sheets)

See colors above

**Calendar Paper Stock:** 50 lb. Offset

**Finishing:** Tinned at Top

**Shipping Weight:** 31 lbs. per 100 (approximate)

**PACKAGING**

**Standard Packaging:** Rolled in bundles of 25

**Pull-string Wrappers:** \$0.48 (G) each

**Hard Tubes:** \$0.76 (G) each

**Absolute Minimum charge per order for Wrappers or Hard Tubes:**

\$30.00 (G) (calendars are inserted)



#1724, 1725 Quantity/Price Each							
100	200	300	500	750	1000	1500	2500
8.39	6.57	5.92	4.90	4.65	4.14	4.01	3.90

3A2B3C

#8724, 8725 Quantity/Price Each							
100	200	300	500	750	1000	1500	2500
12.30	8.79	7.54	5.82	5.28	4.59	4.33	4.12

3A2B3C

**POPULAR OPTIONS**

**Ghost Overprints:** \$36.00 (G)

**For more options see page 68**

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

**G** For general information and art requirements regarding all calendars see pages 122-128.

# #1735 Full-Color Imprint, Top Tin

# #8735C Full-Color Imprint, Wire "O" Bound

3-MONTHS-IN-VIEW MULTI-SHEETS



#1735



#8735C

One...Two...THREE months in view!  
Offer long-term planning with these multi-sheet calendars. Perfect for anyone taking appointments, these 3-Months-In-View calendars offer a broad scope to allow for future planning.

**Advertising Copy repeated on every page**  
**Full-Color prices include scan and placement of 1 Full-Color photo and color proof of 1 month**



**#1735 with Tin** Quantity/Price Each

100	200	300	500	750	1000	1500	2500
9.58	7.24	6.45	5.28	4.98	4.42	4.27	4.15

3A2B3C

**#8735C with Wire "O" Bound** Quantity/Price Each

100	200	300	500	750	1000	1500	2500
10.91	8.57	7.78	6.49	6.19	5.53	5.38	5.26

3A2B3C

**POPULAR OPTIONS**

**Ghost Overprints: (each month the same)** \$36.00 (G)

**Change of Imprint Copy:** \$32.00 (G) per change

**For more options see page 68**

**Size:** 10 7/8" x 18"

**Ad Copy Size:** 10" x 2 1/2"

**Ad Copy Color:** 1 to 4-Color Process.

Price includes 6 lines of ad copy and same image/copy on all months.

**Stock Calendar Pad/Color:** Stock pad design (12-months - 12-sheets) Red & Black

**Calendar Paper Stock:** 50 lb. Offset

**Finishing:** Tinned at Top

**Shipping Weight:** 18 lbs. per 100 (approximate)

**PACKAGING**

**Standard Packaging:** Rolled in bundles of 25

**Pull-string Wrappers:** \$0.46 (G) each


**Hard Tubes:** \$0.74 (G) each

**Absolute Minimum charge per order for Wrappers or Hard Tubes:**

\$30.00 (G) (calendars are inserted)

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

 For general information and art requirements regarding all calendars see pages 122-128.



Black & Red, 1-Color **#1750**  
Blue & Red, 1-Color **#1752**  
Black & Red, Full-Color **#8750C**  
Blue & Red, Full-Color **#8752C**

3-MONTHS-IN-VIEW MULTI-SHEETS 3-MONTHS-IN-VIEW MULTI-SHEETS



#1750

#8750C



#1752

#8752C

**Advertising Copy repeated on every page**  
**Full-Color prices include scan and placement of 1 Full-Color photo and color proof of 1 month**

**Size:** 13 1/4" x 27"

**Ad Copy Size:** 13 3/4" x 4"

**Ad Copy Color:** 1750 Black; 1752 Blue.

**8750C & 8752C** 1 to 4-Color Process. Price includes 6 lines of ad copy.

**Stock Calendar Pad/Color:** Stock 1750/1752 pad design (12-months - 12-sheets)

Red & Black or Red & Blue as shown

**Calendar Paper Stock:** 50 lb. Offset

**Finishing:** Tinned at Top

**Shipping Weight:** 42 lbs. per 100 (approximate)

**PACKAGING**

**Standard Packaging:** Rolled in bundles of 25

**Pull-string Wrappers:** \$0.48 (G) each

**Hard Tubes:** \$0.76 (G) each

**Absolute Minimum charge per order for Wrappers or Hard Tubes:**

\$30.00 (G) (calendars are inserted)



**#1750, 1752 with 1-Color Imprint** Quantity/Price Each

100	200	300	500	750	1000	1500	2500
10.75	8.02	7.06	5.68	5.26	4.62	4.40	4.21

3A2B3C

**#8750C, 8752C with Full-Color Imprint** Quantity/Price Each

100	200	300	500	750	1000	1500	2500
14.89	10.18	8.59	6.63	6.01	5.21	4.89	4.61

3A2B3C

**POPULAR OPTIONS**

**Ghost Overprints:** (each month the same) \$36.00 (G)

**Additional Imprint Color (1750 & 1752 only):** (maximum 1 additional)

\$64.00 (G) set-up + \$0.20 (G) each

**For more options see page 68**

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

Ⓞ For general information and art requirements regarding all calendars see pages 122-128.

**#1705** PMS 300 Blue & Black  
**#1706** PMS 485 Red & Black  
**#1708** PMS 3415 Green & Black

MEMO MINDER MULTI-SHEETS



#1705



#1706



#1708

\* Shown with optional 2-color imprint.

Keep track of meetings, appointments, project bids, and special events with these popular Contractor Calendars.

Advertising Copy repeated on every page



#1705, 1706, 1708 with Black Imprint								Quantity/Price Each
100	200	300	500	750	1000	1500	2500	
10.78	8.64	7.92	6.67	6.40	5.74	5.61	5.50	
								3A2B3C

**POPULAR OPTIONS**

**Additional Imprint Color:** (maximum 1 additional) \$54.00 (G) set-up + \$0.20 (G) each  
**Add Slot Punch:** \$0.15 (G) each  
**For more options see page 68**

**Size:** 19 1/2" x 27"  
**Ad Copy Size:** 18 1/2" x 6"  
**Ad Copy Color:** Black. Price includes 6 lines of ad copy.

**Stock Calendar Pad/Color:** Stock pad design (13-months - 13-sheets) Blue/Black, Red/Black, or Green/Black as shown  
**Calendar Paper Stock:** 50 lb. Offset  
**Finishing:** Tinned at Top with Loop  
**Shipping Weight:** 76 lbs. per 100 (approximate)

**PACKAGING**

**Standard Packaging:** Rolled in bundles of 25  
**Pull-string Wrappers:** \$0.52 (G) each  
**Hard Tubes:** \$0.82 (G) each  
**Absolute Minimum charge per order for Wrappers or Hard Tubes:** \$30.00 (G) (calendars are inserted)

Full-Color, Blue & Black (Shown) **#8705C**  
Full-Color, Red & Black **#8706C**  
Full-Color, Green & Black **#8708C**

These large Multi-Sheet calendars are the perfect way for your customers and prospects to plan their busy schedules. Calendars feature large daily memo space for important notes and a Year-In-View<sup>®</sup> calendar across the bottom of each page.



#8705C

MEMO MINDER MULTI-SHEETS MEMO MINDER MULTI-SHEETS

**Advertising Copy repeated on every page**  
**Full-Color prices include scan and placement of 1 Full-Color photo and color proof of 1 month**

**Size:** 19 1/2" x 27"  
**Ad Copy Size:** 18 1/2" x 6"  
**Ad Copy Color:** 1 to 4-Color Process.  
Price includes 6 lines of ad copy.

**Stock Calendar Pad/Color:** Stock pad design (13-months - 13-sheets)  
Blue/Black, Red/Black, or Green/Black as shown on page 72  
**Calendar Paper Stock:** 50 lb. Offset  
**Finishing:** Tinned at Top with Loop  
**Shipping Weight:** 76 lbs. per 100 (approximate)

**PACKAGING**

**Standard Packaging:** Rolled in bundles of 25  
**Pull-string Wrappers:** \$0.52 (G) each  
**Hard Tubes:** \$0.82 (G) each  
**Absolute Minimum charge per order for Wrappers or Hard Tubes:**  
\$30.00 (G) (calendars are inserted)



#8705C, 8706C, 8708C								Quantity/Price Each
100	200	300	500	750	1000	1500	2500	
15.88	11.28	9.74	7.74	7.18	6.32	6.05	5.83	
								3A2B3C

**POPULAR OPTIONS**

**Ghost Overprints:** (each month same) \$36.00 (G)  
**Add Slot Punch:** \$0.15 (G) each  
**For more options see page 68**


Prices are effective through May 31, 2023 but are subject to change without notice.  
Early Order Discounts are available January through May. For Icon definitions see page 4.  
Ⓞ For general information and art requirements regarding all calendars see pages 122-128.



**#1715** Red & Black, 1-Color Imprint  
**#1716** Red & Blue, 1-Color Imprint  
**#8715C** Red & Black, Full-Color Imprint  
**#8716C** Red & Blue, Full-Color Imprint

**ANDERSON CONTRACTORS INCORPORATED**

Phone 627-518-5275



613 Delaware Avenue, Montgomery, Iowa

**December 2022**

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

#1716

#1715

**TITAN MACHINE CORP**

42-11 9th Street

781.366.7888



**December 2022**

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

**SPECIAL FEATURES #8715C**

- Large Memo Space for Each Day
- Days Consecutively Numbered
- Days Remaining Excluding Saturdays & Sundays
- Days Remaining Excluding Sundays Only
- Days Remaining in the Year
- 13-Months, December Top Sheet

**Advertising Copy repeated on every page**  
**Full-Color prices include scan and placement of 1 Full-Color photo and color proof of 1 month**



#1715, 1716 Quantity/Price Each							
100	200	300	500	750	1000	1500	2500
10.78	8.64	7.92	6.67	6.40	5.74	5.61	5.50

3A2B3C

#8715C, 8716C Quantity/Price Each							
100	200	300	500	750	1000	1500	2500
15.88	11.28	9.74	7.74	7.18	6.32	6.05	5.83

3A2B3C

**POPULAR OPTIONS**

- Ghost Overprints: (each month same)** \$36.00 (G)
- Additional Imprint Color: (maximum 1 additional)** \$54.00 (G)
- set-up + \$0.20 (G) each
- Add Slot Punch:** \$0.15 (G) each
- For more options see page 68**

**Size:** 19 1/2" x 27"  
**Ad Copy Size:** 18 1/2" x 6"  
**Ad Copy Color:** 1715/1716 Black or Blue to match calendar;  
**8715C/8716C** 1 to 4-Color Process.

Price includes 6 lines of ad copy.

**Stock Calendar Pad/Color:** Stock pad design (13-months - 13-sheets)  
 Red/Blue, Red/Black as shown

**Calendar Paper Stock:** 50 lb. Offset

**Finishing:** Tinned at Top with Loop

**Shipping Weight:** 76 lbs. per 100 (approximate)

**PACKAGING**

**Standard Packaging:** Rolled in bundles of 25

**Pull-string Wrappers:** \$0.52 (G) each

**Hard Tubes:** \$0.82 (G) each

**Absolute Minimum charge per order for Wrappers or Hard Tubes:**  
 \$30.00 (G) (calendars are inserted)

Prices are effective through May 31, 2023 but are subject to change without notice.  
 Early Order Discounts are available January through May. For Icon definitions see page 4.  
 Ⓞ For general information and art requirements regarding all calendars see pages 122-128.

1-Color Imprint, Red & Black **#1710**  
1-Color Imprint, Red & Blue **#1711**  
Full-Color, Red & Black **#8710C**  
Full-Color, Red & Blue **#8711C**



- SPECIAL FEATURES**
- Large Memo Space for Each Day
  - Days Consecutively Numbered
  - Convenient Before & After Months
  - Advertising Copy repeated on every page
  - 13-months, December top sheet

MEMO X MULTI-SHEETS MEMO X MULTI-SHEETS

#1710

#8711C

**Size:** 19 1/2" x 27"

**Ad Copy Size:** 19" x 9 3/4"

**Ad Copy Color:** 1710/1711 (1-Color) Red, Blue or Black (specify); 8710C/8711C 1 to 4-Color Process

Price includes 6 lines of ad copy.

**Stock Calendar Pad/Color:** Stock pad designs (13-months - 13-sheets)

Red/Black or Red/Blue as shown

**Calendar Paper Stock:** 50 lb. Offset

**Finishing:** Tinned at Top

**Shipping Weight:** 76 lbs. per 100 (approximate)

**PACKAGING**

**Standard Packaging:** Rolled in bundles of 25

**Pull-string Wrappers:** \$0.52 (G) each

**Hard Tubes:** \$0.82 (G) each

**Absolute Minimum charge per order for Wrappers or Hard Tubes:**

\$30.00 (G) (calendars are inserted)



#1710, 1711 Quantity/Price Each							
100	200	300	500	750	1000	1500	2500
10.78	8.64	7.92	6.67	6.40	5.74	5.61	5.50

3A2B3C

#8710C, 8711C Quantity/Price Each							
100	200	300	500	750	1000	1500	2500
15.88	11.28	9.74	7.74	7.18	6.32	6.05	5.83

3A2B3C

**POPULAR OPTIONS**

**Ghost Overprints:** (each month same) \$36.00 (G)

**Additional Imprint Color:** (maximum 1 additional) \$54.00 (G) set-up + \$0.20 (G) each

**For more options see page 68**

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

Ⓞ For general information and art requirements regarding all calendars see pages 122-128.

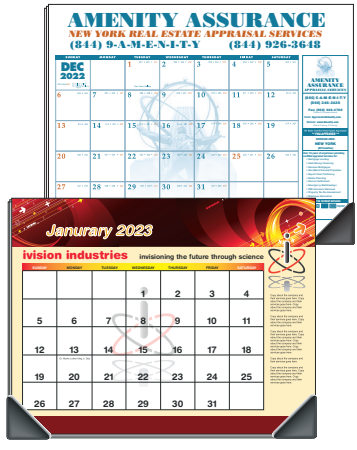
# GENERAL INFORMATION FOR DESK PADS

OPTIONS & ADD-ONS

- **ART CHARGE:**.....MAY APPLY DEPENDING ON TYPESETTING (LINES OF COPY) AND COMPLEXITY OF ART. WILL BE QUOTED.
  - **ADDITIONAL IMPRINT COPY** (SEE INDIVIDUAL PRICE PAGES FOR LINES INCLUDED IN PRICE): ..... (each) \$2.50 (G)
  - **CHANGE OF COPY:** (limit to 2 changes per order) .....
    - **1 COLOR IMPRINT/ 1 COLOR CHANGE** ..... (each) \$54.00 (G)
    - **2 COLOR IMPRINT/ 2 COLOR CHANGE** ..... (each) \$80.00 (G)

Not applicable to items with Full-Color Imprints or 8000 series calendars
  - **CUSTOM PAD DESIGN:** .....
    - **STOCK DESK PADS** ..... (Unless otherwise noted) not available
    - **8448, 8468, 8488, 8442, 8462 & 8482 CUSTOM DESK PADS (SEE PAGES 98-99)** ..... contact factory
  - **DATE BLOCK OVERPRINTS:** .....
    - **8448, 8468, 8488, 8442, 8462 & 8482 CUSTOM DESK PADS** ..... set-up \$54.00 (G) + (each date) \$2.40 (G)
    - **4430, 4440, 4450, 4465, 4470, 4473, 4475, 4478, 4480, 4485, 8440, 8465, 8475 & 8485** ..... not available
  - **DECEMBER TOP SHEETS FOR STOCK DESK PADS:** ..... Standard - Included on all stock styles.
  - **GHOST OVERPRINTS:** .....
    - **DESK PADS (EACH MONTH SHOWS THE SAME GHOST)** ..... (Unless otherwise noted) set-up \$36.00 (G)
  - **HALFTONE PHOTO WITH AD COPY FOR DESK PADS:** ..... (same on each sheet of desk pads) set-up (each) \$12.00 (G)
  - **HANG HOLES DRILLED FOR DESK PADS:** ..... (per calendar per hole) (each) \$0.05 (G)
  - **LESS THAN MINIMUM:** .....
    - **4430, 4440, 4450, 4465, 4470, 4473, 4475, 4478, 4480, 4485 (1 color imprint)** ..... \$120.00 (G)
    - **4430, 4440, 4450, 4465, 4470, 4473, 4475, 4478, 4480, 4485 (2 color imprint)** ..... \$150.00 (G)
    - **8430C, 8440C, 8450C, 8465C, 8470C, 8473C, 8475C, 8478C, 8480C, 8485C (4 color imprint)** ..... \$240.00 (G)
    - **(ABSOLUTE MINIMUM) STOCK DESK PADS** ..... (Unless otherwise noted) 50 pieces
    - **(ABSOLUTE MINIMUM) ALL CUSTOM DESK PADS (SEE PAGES 98-99)** ..... 500 pieces
  - **PMS IMPRINT COLOR MATCH:** .....
    - **DESK PADS** ..... (Unless otherwise noted) (each) \$54.00 (G)
    - **ALL CUSTOM DESK PADS** ..... contact factory
  - **DESK PAD VINYL CORNER COLOR OPTION:** ..... (Unless otherwise noted) Black or Blue (specify)
- Black will be supplied unless otherwise specified.

## IDEA STARTERS FOR DESK PADS

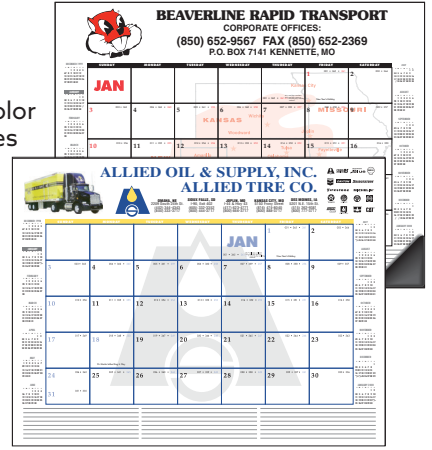


**ADDITIONAL IMPRINT COLOR**  
Adding an extra color to your ad will get you noticed.

**SPECIAL COLOR PAD**  
Tru Art can print our standard pad artwork in a special color of your choice or to match your logo. Minimum quantities apply. Contact the factory for pricing and additional information.

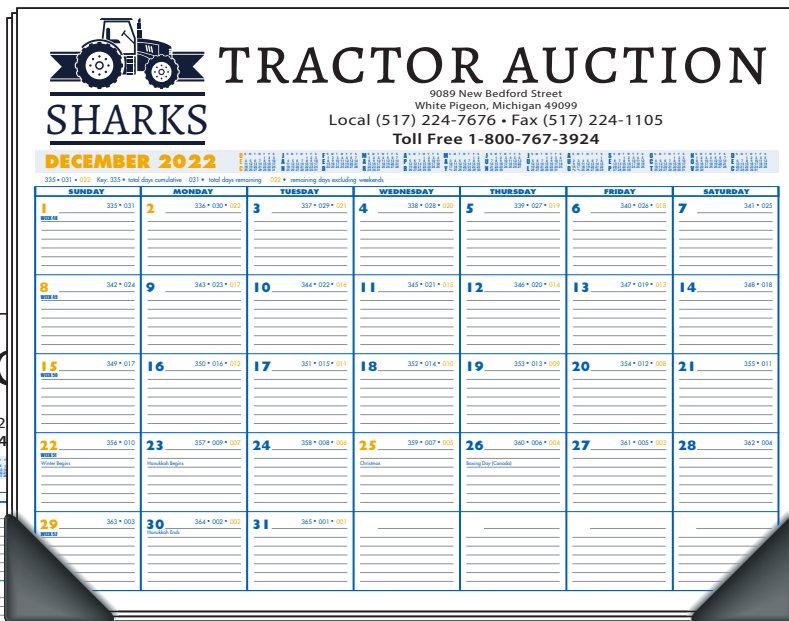
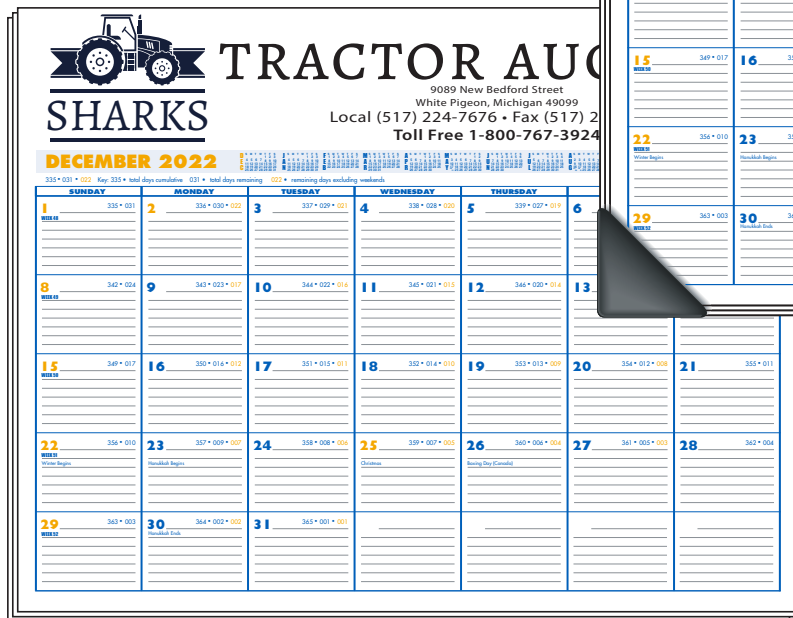
**ADD MAPS OR A GHOST IMPRINT ON PAD**  
Adding a stock or custom map or ghost imprint to your calendar can help get your message across.

SEE PAGES 98-99  
FOR CUSTOM OPTIONS





Without Corners **#4473**  
With Corners **#4478**



#4478

#4473

**SPECIAL FEATURES**  
Advertising Copy repeated on every page  
13 Months - 13 Sheets

DESK RECORD DESK PADS DESK RECORD DESK PADS

**Size:** 22" x 17"  
**Ad Copy Size:** 20 1/2" x 3 1/8"  
**Ad Copy Color:** Black. Price includes 6 lines of ad copy.  
**Stock Calendar Pad/Color:** (13-months - 13-sheets) Blue & Gold;  
Ruled Lines printed in 1 corresponding imprint color  
**Pad Paper Stock:** 60 lb. Offset  
**Finishing:** Padded at top to 22 pt chipboard back,  
with Black vinyl corners (Standard) at bottom  
**Shipping Weight:** 74 lbs. per 100 (approximate)  
For "No Corners," order 4473 and deduct from list prices below: \$1.00

**PACKAGING**

**Standard Packaging:** Boxed flat in cartons N/C  
**Envelopes (bulk):** \$1.10 (G) each  
**Envelopes (calendars are inserted):** \$1.40 (G) each  
**Cardboard Mailers (calendars are inserted):** \$2.50 (G) each



#4478 with Black Imprint							
Quantity	Price Each	Quantity	Price Each	Quantity	Price Each	Quantity	Price Each
100	10.79	200	8.61	300	7.86	500	6.60
750	6.32	1000	5.66	1500	5.52	2500	5.40

3A2B3C

**POPULAR OPTIONS**

**Additional Imprint Color: (maximum 1 additional)** \$54.00 (G) set-up + \$0.20 (G) each

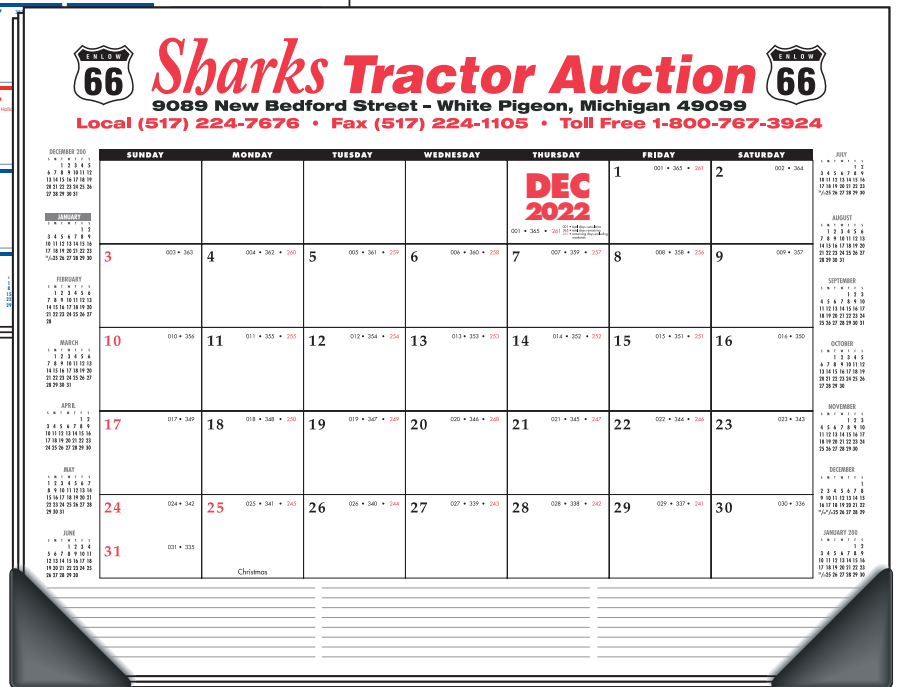
For more options see page 76

# #4440 Deskmate - With Corners

# #4465 Deskmanager - With Corners



#4440



#4465

\* Shown with optional 2-color imprint.

DESK PADS DESK PADS

**SPECIAL FEATURES**  
Advertising Copy repeated on every page  
13 Months - 13 Sheets



#4440, 4465 with Black Imprint								
Quantity/Price Each	100	200	300	500	750	1000	1500	2500
	10.79	8.61	7.86	6.60	6.32	5.66	5.52	5.40

3A2B3C

**POPULAR OPTIONS**

Additional Imprint Color: (maximum 1 additional) \$54.00 (G) set-up + \$0.20 (G) each

For more options see page 76

**Size:** 22" x 17"

**Ad Copy Size:** 20 1/2" x 3"

**Ad Copy Color:** 1 Color Black or Blue. Price includes 6 lines of ad copy.

**Stock Calendar Pad/Color:** (13-months - 13-sheets) Blue & Red or Red & Black as shown  
**Pad Paper Stock:** 60 lb. Offset

**Finishing:** Padded at top to 22 pt chipboard back, with Black vinyl corners (Standard) at bottom

**Shipping Weight:** 74 lbs. per 100 (approximate)

For "No Corners," order 4430 or 4450 and deduct from list prices below: \$1.00

**PACKAGING**

**Standard Packaging:** Boxed flat in cartons N/C

**Envelopes (bulk):** \$1.10 (G) each

**Envelopes (calendars are inserted):** \$1.40 (G) each

**Cardboard Mailers (calendars are inserted):** \$2.50 (G) each

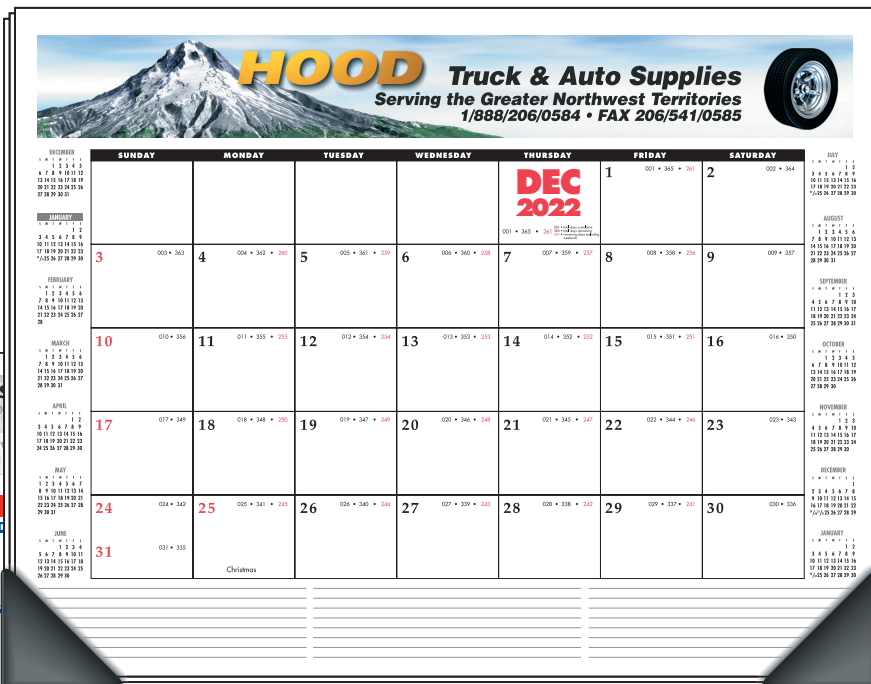
# Deskmate - With Corners #8440C

# Deskmanager - With Corners #8465C

Keep your name up front 24/7, 365 days with your imprint on each sheet of these desk calendars. Clients love the time saved when using these convenient date keepers! Turn your clients' most-used workspace into a tool for their success.



#8440C



#8465C

**SPECIAL FEATURES**  
Full-Color image repeated on every page  
13 Months - 13 Sheets

DESK PADS DESK PADS

**Size:** 22" x 17"

**Ad Copy Size:** 20 1/2" x 3"

**Ad Copy Color:** 4-Color Process. Price includes 6 lines of ad copy.

**Stock Calendar Pad/Color:** (13-months - 13-sheets) Blue & Red or Red & Black as shown

**Pad Paper Stock:** 60 lb. Offset

**Finishing:** Padded at top to 22 pt chipboard back, with Black vinyl corners (Standard) at bottom

**Shipping Weight:** 74 lbs. per 100 (approximate)

**PACKAGING**

**Standard Packaging:** Boxed flat in cartons N/C

**Envelopes (bulk):** \$1.10 (G) each

**Envelopes (calendars are inserted):** \$1.40 (G) each

**Cardboard Mailers (calendars are inserted):** \$2.50 (G) each



#8440C, 8465C with Full-Color Imprint Quantity/Price Each

100	200	300	500	750	1000	1500	2500
15.42	10.95	9.45	7.49	6.94	6.10	5.83	5.61

3A2B3C

**POPULAR OPTIONS**

**Ghost Overprint:** (each month same) \$36.00 (G)

**Hang Holes Drilled:** (per calendar, per hole) \$0.05 (G)

For more options see page 76

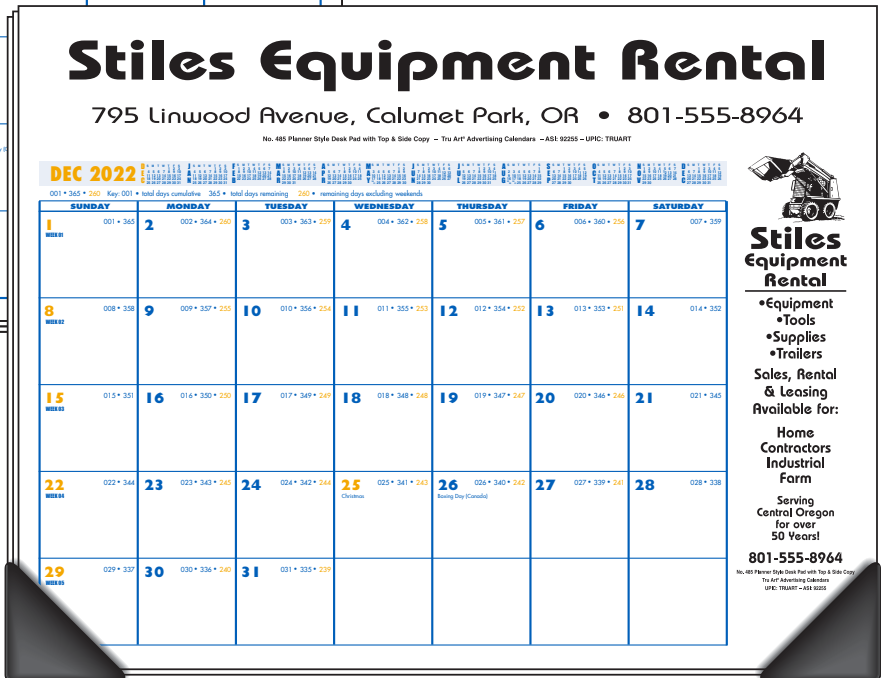


# #4475 Deskminder - With Corners

# #4485 Deskmemorandum - With Corners



#4475



#4485

**SPECIAL FEATURES**  
Advertising Copy repeated on every page  
13 Months - 13 Sheets

DESK PADS DESK PADS



#4475, 4485 with Black Imprint Quantity/Price Each

100	200	300	500	750	1000	1500	2500
10.79	8.61	7.86	6.60	6.32	5.66	5.52	5.40

3A2B3C

**POPULAR OPTIONS**

Additional Imprint Color: (maximum 1 additional) \$54.00 (G) set-up + \$0.20 (G) each

For more options see page 76

Size: 22" x 17"

Ad Copy Size: 20 1/2" x 3 1/8"

4485 ONLY Extra Side Copy Imprint Area: 2 1/2" x 11"

Ad Copy Color: Black. Price includes 6 lines of ad copy.

Stock Calendar Pad/Color: (13-months - 13-sheets) Blue & Gold as shown  
Pad Paper Stock: 60 lb. Offset

Finishing: Padded at top to 22 pt chipboard back, with Black vinyl corners (Standard) at bottom

Shipping Weight: 74 lbs. per 100 (approximate)

For "No Corners," order 4470 or 4480 and deduct from list prices below: \$1.00

**PACKAGING**

Standard Packaging: Boxed flat in cartons N/C

Envelopes (bulk): \$1.10 (G) each

Envelopes (calendars are inserted): \$1.40 (G) each

Cardboard Mailers (calendars are inserted): \$2.50 (G) each

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

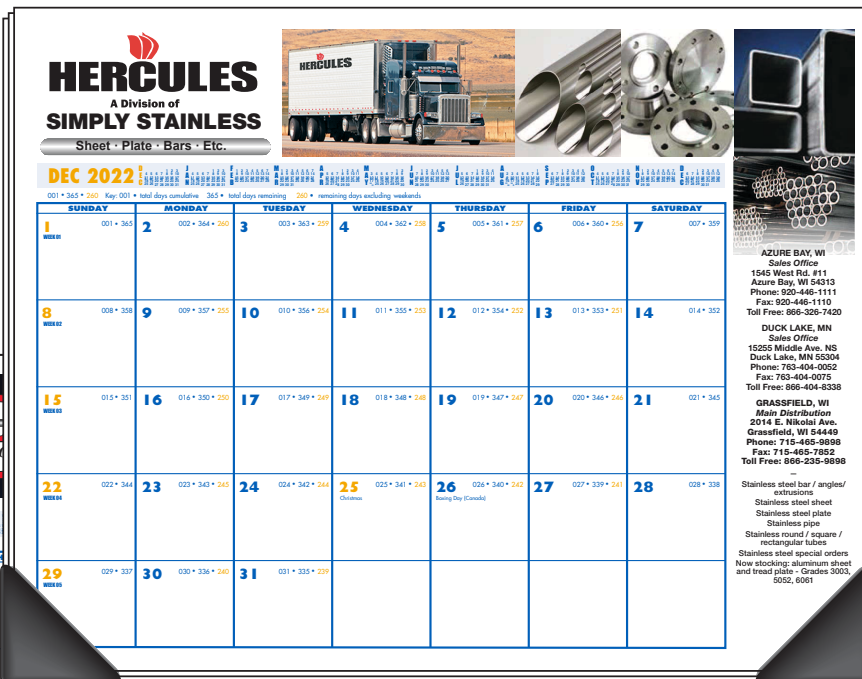
6 For general information and art requirements regarding all calendars see pages 122-128.

# Deskminster - With Corners #8475C

# Deskmemorandum - With Corners #8485C



#8475C



#8485C

**SPECIAL FEATURES**  
Full-Color image repeated on every page  
13 Months - 13 Sheets

DESK PADS DESK PADS

**Size:** 22" x 17"

**Ad Copy Size:** 20 1/2" x 3"

**Ad Copy Color:** 4-Color Process. Price includes 6 lines of ad copy.

**Stock Calendar Pad/Color:** (13-months - 13-sheets) Blue & Gold as shown

**Pad Paper Stock:** 60 lb. Offset

**Finishing:** Padded at top to 22 pt chipboard back, with Black vinyl corners (Standard) at bottom

**Shipping Weight:** 74 lbs. per 100 (approximate)

**PACKAGING**

**Standard Packaging:** Boxed flat in cartons N/C

**Envelopes (bulk):** \$1.10 (G) each

**Envelopes (calendars are inserted):** \$1.40 (G) each

**Cardboard Mailers (calendars are inserted):** \$2.50 (G) each



#8475C, 8485C with Full-Color Imprint Quantity/Price Each

100	200	300	500	750	1000	1500	2500
15.42	10.95	9.45	7.49	6.94	6.10	5.83	5.61

3A2B3C

**POPULAR OPTIONS**

**Ghost Overprint:** (each month same) \$36.00 (G)

**Hang Holes Drilled:** (per calendar, per hole) \$0.05 (G)

For more options see page 76

Custom Calendars are truly exclusive and unique. Because calendars are displayed in the recipient's personal space all year, your advertising won't compete with other messages! Calendar advertising impressions are made multiple times a day, every day, so let us help make yours 100% distinctive. Custom calendars assure that your message stands out and brings you results.

## Easy, Exclusive and Effective!

- From start-to-finish, we'll make the process simple.
- Our experienced design team will help you create an attractive, attention-grabbing and informational advertising piece like no other.
- Your unique advertising will be seen every day, 365 days per year.

## Let us do the heavy lifting

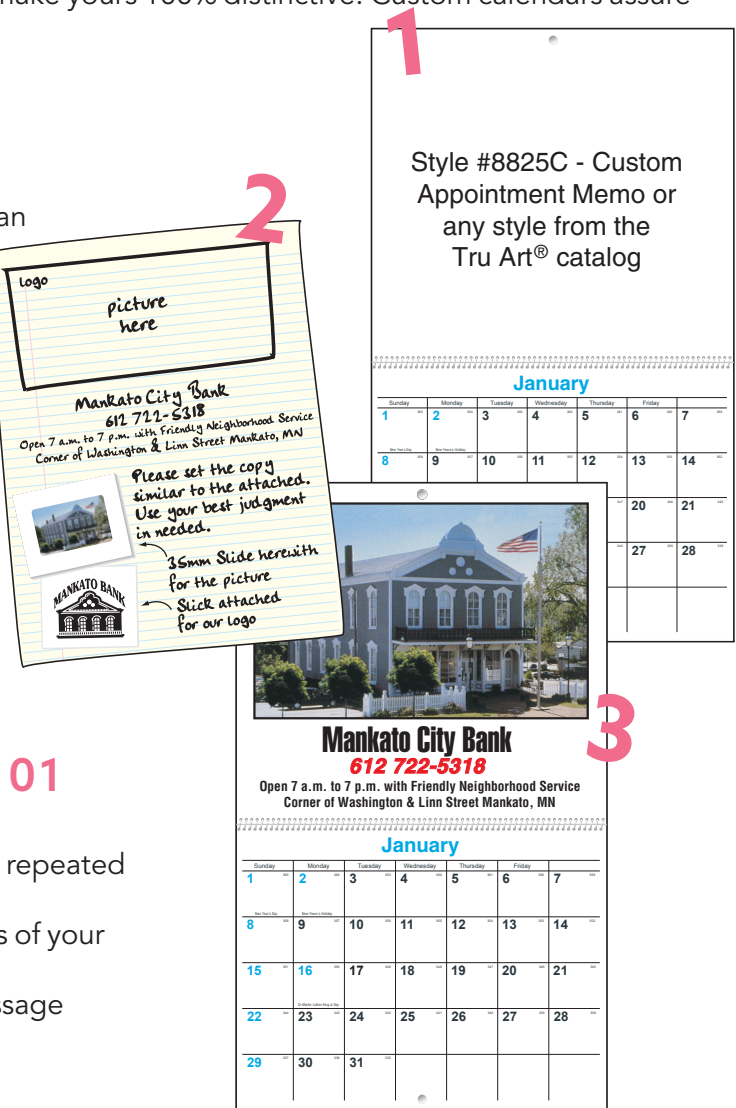
- 1) We'll help you select the appropriate style to fit your needs
- 2) We'll help determine what elements will make your calendar a powerful promotion
- 3) The benefits your calendars provide are valued by recipients, making your calendar advertising wanted, kept and used!

## Custom Calendar Marketing 101

- Reach** - wide, long-term and targeted
- Frequency** – the number of impressions is high and repeated multiple times daily for 365 days
- Clear** – your message will zero-in on the key aspects of your business and brand
- Consistent** – all recipients view the same, clear message throughout the life of the advertising

## Advertising calendars provide

- Gift Value** – Highly regarded and appreciated
- Long Life** – On display 365 days or more
- Eye Appeal** – Attract extra attention
- Utility Value** – People need and use them daily
- Cost Effective** – Costs pennies per day with incredibly low cost per impression
- High Demand** – Advertising people ask for



- Control Distribution** – Target marketing helps you eliminate waste
- Variety** – Styled to suit any need
- Customization** – Completely unique and can't be duplicated
- Repeat Exposure** – Build brand and name recognition through repetition

On the pages that follow are examples of how advertising goals, ideas and business applications were developed into successful custom calendar promotions.  
**What can be imagined can be created!**



Remember, everything you see in the Tru Art catalog can be completely customized. Tru Art has a strong reputation for providing custom products and offers a wide selection of pre-set custom calendars as well as the capability to create custom calendars from scratch. Your creativity and our experience combine to give the advertiser the exact product they are searching for.

**Please send us the following information to start the development process:**

- Calendar item       Spiral bound non-calendar item       Other paper products

Basic description

Similar to product \_\_\_\_\_ on catalog page \_\_\_\_\_.

- My client is interested in a Tru Art product with these added features:
- |   |  |  |
|---|--|--|
| <input type="radio"/> Custom picture(s)         | <input type="radio"/> Custom calendar layout | <input type="radio"/> Special size                         |
| <input type="radio"/> Special material          | <input type="radio"/> Custom color(s)        | <input type="radio"/> Alternate number of pages            |
| <input type="radio"/> Other additional printing | <input type="radio"/> Coupons                | <input type="radio"/> Special die-cutting or shape         |
| <input type="radio"/> Special packaging         | <input type="radio"/> Other ideas            | <input type="radio"/> Addition of custom pages/information |
- My client is interested in a TOTALLY CUSTOM product

Explain: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Quantity(ies): \_\_\_\_\_

I will \_\_\_send \_\_\_fax \_\_\_email additional information or samples.

- Please call to discuss options and ideas.      Phone: \_\_\_\_\_  
 Please quote this project.  
 Please create a rough sample for presentation to my client.

Name (person/distributor) \_\_\_\_\_ Location (City/State) \_\_\_\_\_

**ADDITIONAL CUSTOM CALENDAR INFORMATION**

**Electronic Art & Photography:** Please see page 127 for the ways Tru Art can accept your artwork in electronic format. Please include all fonts and links to all images. Color-separated printouts of the artwork must also be included. It is the responsibility of the provider of electronic media to make sure the electronic files are complete and the elements included are of good quality for graphic arts reproduction. Failure to follow printing industry customs and the above submission requirements will delay your order. Ask for Tru Art's Electronic Artwork Submission Sheet.

**Hard-Copy Art & Photography:** Photographs/artwork is acceptable in the following formats: 4" x 5" or 2 1/4" transparencies, 35mm slides, and glossy prints. Please provide instructions for cropping. Photographic enhancement and clean-up is available at extra cost.

**Proofs:** Full-color imprint custom calendar prices include 1 proof of copy as needed. Additional proofs for customer alterations will be billed at additional cost. **All proofs must be returned prior to production for quality control purposes.**

**Production Time:** Contact factory for production time. Times vary by item and time of year. Specific deadlines must be pre-approved by factory. **Proofs must be reviewed by the customer as part of the production process.**

**Cancellations:** Expenses accumulated at time of cancellation will be invoiced in full. Please note that prepress preparation costs for custom calendars can be significant.

**Consumer Product Safety Improvement Act of 2008:** Pursuant to the Consumer Product Safety Improvement Act of 2008, if any Tru Art product is to be used by or distributed primarily by children 12 years of age or under, "source information" must be printed on the product. If this is the case, you must notify Tru Art and we will determine if the product is suitable for distribution and print the appropriate information on the product at no additional charge.

**Custom Pictures for...Special Interest**  
Tru Art has access to many different types of pictures to help enhance an advertising message. Contact us about opportunities to source pictures for you.

#8858C Full-Color - Small Quantity

#8859C Full-Color - Small Quantity with Drop Ad Back Cover



Advertisers choose Appointment-style, custom calendars because they offer the right size, styling and features to be welcomed and used in homes and businesses. This format provides the opportunity for 12 or 13 images that will emphasize the most important aspects of the donor's business. This format also is selected by non-profit organizations to highlight the ways they support people and communities.



CUSTOM 12-MONTH APPOINTMENT

**SPECIAL FEATURES**

- Everything you see is already included in the price.
- Placement of 13 client-provided, print-ready digital photographs, typesetting captions and one Full-Color proof included.

**NOTE:** Pricing is for all customer provided print-ready art files. If Tru Art is to do any artwork or scan provided photographs, please contact factory for a quote.



**#8858C with Full-Color Imprint** Quantity/Price Each

100	200	300	400	500	750	1000
12.95	9.15	7.83	7.12	6.68	6.07	5.74

7C

**#8859C with Full-Color Imprint** Quantity/Price Each

100	200	300	400	500	750	1000
13.95	10.15	8.76	8.00	7.47	6.72	6.30

7C

**POPULAR OPTIONS**

**Custom Color Pad with Custom Design:** \$320.00 (G) set-up and printing  
**Date Block Overprints:** Set-up included in custom pad charge + \$2.40 (G) each  
**For more options see page 83**

**Size Closed:** 8858C 10 7/8" x 8 1/2"; 8859C 10 7/8" x 10 1/2"

**Size Open:** 8858C 10 7/8" x 17"; 8859C 10 7/8" x 19"

**Ad Copy/Picture Size:** Up to 10 7/8" x 8 1/4"

**Ad Copy Color:** 4-Color Process. Price includes 6 lines of ad copy.

**Construction:** 8858C: Cover + 12-Sheet pad; 8859C: Front Cover, Back Cover + 12-Sheet pad, pad based on stock design as shown

**Calendar Paper Stock:** 80 lb. glass enamel, text & cover

**Finishing:** Spiral Wire

**Shipping Weight:** 29 lbs. per 100 (approximate)

**PACKAGING**

**Standard Packaging:** Bulk

**Envelopes (bulk):** \$0.22 (G) each

**Envelopes/calendars inserted:** \$0.34 (G) each

**Envelopes with Chipboard Protectors:** \$0.44 (G) each

**Absolute Minimum charge per order for Envelopes:** \$30.00 (G)

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

Ⓞ For general information and art requirements regarding all calendars see pages 122-128.

The appointment-style calendar is a wanted, kept and used size and format for homes and businesses. This design provides for many options including 12 or 13 images, unique treatments of front and back covers and full color imprints. The ability to show and demonstrate advertisers' products, brands, services, locations, staff, special dates and more are nearly unlimited.



**Contact These Representatives to Find a Dealer in Your Area**

**AREA 01**  
Luther Burbank  
1848 Pioneer Ave.  
Alexandria, IA 52202  
Phone: 562-626-5549

**AREA 02**  
George W. Carver  
1848 Pioneer Street  
Laurens, IA 50441-2755  
Phone: 641-476-2658

**AREA 03**  
John Johnson  
1791 Cottage Grove  
Stacy, NE 68444  
Phone: 402-459-1287

**AREA 04**  
Jeffrey McGeorge  
1800 Cambridge Plaza  
Pleasant, Iowa 51548  
Phone: 712-375-1378

**AREA 05**  
Henry Taylor  
821 S. Burdick Hwy.  
Egan, MO 63027  
Phone: 650-279-2548

**AREA 06**  
Jethro Tall  
1214 English Street  
Morris, IL 60450  
Phone: 815-358-5566

**AREA 07**  
John Reynolds  
1703 Rockwood Rd.  
Stamwood, IA 51534  
Phone: 712-527-3677

**AREA 08**  
John Linnell Stone  
1825 Howard St.  
Pella, IA 51554  
Phone: 309-348-2665

**AREA 09**  
Walker J. Clore  
1311 Cedar Hill Road  
Denver, MO 68441  
Phone: 660-347-0241

**AREA 10**  
Booker T. Whitley  
1311 Cedar Hill Road  
Lakeland, MO 65237  
Phone: 660-347-0241

**AGRI-BUSINESS SEEDS**  
*Your friend in the field*



**January 2023**

Day	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

December 31, 2022  
February 1, 2023

1st Day  
2nd Day  
3rd Day  
4th Day  
5th Day  
6th Day  
7th Day  
8th Day  
9th Day  
10th Day  
11th Day  
12th Day  
13th Day  
14th Day  
15th Day  
16th Day  
17th Day  
18th Day  
19th Day  
20th Day  
21st Day  
22nd Day  
23rd Day  
24th Day  
25th Day  
26th Day  
27th Day  
28th Day  
29th Day  
30th Day  
31st Day

New Year's Day  
Dr. Martin Luther King, Jr. Day

**Outside back cover**

**AGRI-BUSINESS SEEDS, INC.**  
Office and Plant Contacts

**President & CEO**  
James H. Hager  
1848 Pioneer Avenue  
Alexandria, IA 52202  
Phone: 562-626-5549

**General Manager**  
Luther Burbank  
1848 Pioneer Avenue  
Alexandria, IA 52202  
Phone: 562-626-5549

**Plant Manager**  
George W. Carver  
1848 Pioneer Street  
Laurens, IA 50441-2755  
Phone: 641-476-2658

**Plant Manager**  
John Johnson  
1791 Cottage Grove  
Stacy, NE 68444  
Phone: 402-459-1287

**Plant Manager**  
Jeffrey McGeorge  
1800 Cambridge Plaza  
Pleasant, Iowa 51548  
Phone: 712-375-1378

**Plant Manager**  
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821 S. Burdick Hwy.  
Egan, MO 63027  
Phone: 650-279-2548

**Plant Manager**  
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Morris, IL 60450  
Phone: 815-358-5566

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1703 Rockwood Rd.  
Stamwood, IA 51534  
Phone: 712-527-3677

**Plant Manager**  
John Linnell Stone  
1825 Howard St.  
Pella, IA 51554  
Phone: 309-348-2665

**Plant Manager**  
Walker J. Clore  
1311 Cedar Hill Road  
Denver, MO 68441  
Phone: 660-347-0241

**Plant Manager**  
Booker T. Whitley  
1311 Cedar Hill Road  
Lakeland, MO 65237  
Phone: 660-347-0241

**AGRI-BUSINESS SEEDS, INC.**  
2400 Avenue • East Point • Iowa • 52556  
Phone (313) 837-6442 FAX (319) 837-1488  
E-mail agriseeds@inter.net Orders 1-800-848-3755 www.agriseeds.com

**AGRI-BUSINESS SEEDS, INC.**  
2400 Avenue • East Point • Iowa • 52556  
Phone (313) 837-6442 FAX (319) 837-1488  
E-mail agri-b-seeds@inter.net Orders 1-800-848-3755 www.agri-b-seeds.com

**Back of December Month**

- Size Closed:** 10 7/8" x 10 1/2"
- Size Open:** 10 7/8" x 19"
- Ad Copy Size:** Up to 10" x 1 3/4"
- Ad Copy Color:** 4-Color Process.
- Picture Area:** Up to 10" x 7 1/4"
- Ad Copy Color:** Full-Color.
- Price includes 6 lines of ad copy.

- Construction:** Front & Back Cover + 12-Sheet pad; pad based on stock design as shown
- Calendar Paper Stock:** 80 lb. gloss enamel, text and cover
- Finishing:** Spiral Wire
- Shipping Weight:** 29 lbs. per 100 (approximate)

- PACKAGING**
- Standard Packaging:** Bulk
  - Envelopes (bulk):** \$0.22 (G) each
  - Envelopes/calendars inserted:** \$0.34 (G) each
  - Envelopes with Chipboard Protectors:** \$0.44 (G) each
  - Absolute Minimum charge per order for Envelopes:** \$30.00 (G)

**SPECIAL FEATURES**

Placement of 13 client-provided, print-ready digital photographs, typesetting captions and one Full-Color proof included.

**NOTE:** Pricing is for all customer provided print-ready art files. If Tru Art is to do any artwork or scan provided photographs, please contact factory for a quote.




**#8850C with Full-Color Imprint** Quantity/Price Each

1000	1500	2000	2500	3500	5000	7500	10000
6.30	5.05	4.38	3.96	3.37	2.61	2.19	1.95

5C3D

- POPULAR OPTIONS**
- Custom Pad Design:** (Set-up & printing) \$320.00 (G)
  - Ghost Overprints:** included in custom pad design charge above
  - Printed Outside Back Cover:** \$40.00 (G) set-up
  - For more options see page 83

Prices are effective through May 31, 2023 but are subject to change without notice. Early Order Discounts are available January through May. For Icon definitions see page 4.  For general information and art requirements regarding all calendars see pages 122-128.

CUSTOM 12-MONTH APPOINTMENT



#8903C  
#8905C

Custom Calendar Styles Ideally Suited for Direct Mail

Shop the half-price sale before the public at 8am the day of the sale. Buy and EARLY BIRD ticket for \$5 (Original price \$10) Coupon honored January 1 - January 16

Bring this coupon in to any of our locations for a FREE Fall Walk-In. Bring in two 20 gallon size totes or two 13 gallon size kitchen bags of SPRING items. Walk-ins will be done at our earliest convenience. We will accept any items that we have on our calendar. Coupon honored January 1 - January 31

# January

Wash. Wear. Sell. Repeat.

2023

New Accepting Spring Items:

- Light-Color Clothes
- Light Jackets
- Prom Items
- Light Clothes
- Spring Skirts
- Valentine's Day
- Long-Sleeve Shirts
- Easter Items
- St. Patrick's Day

**Featured:** Central City Recycling Center (Central City, Stoneington), Safe Haven (Cedar Stream), Ricks Hope House (Northlake), Caring Hands Outreach Center (Elgin), Salvation Army (Pinecrest)

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 All locations CLOSED New Year's Day					2 Charity Umbrella Sale Donate \$1 and save 10% on all full-priced items. Friday - Sunday, all donations go to the featured charity.	3 New Year's Day
4	5 Now Taking SPRING!	6	7	8	9	10
11	12	13	14	15	16	17
18 WEEKEND 1/2 PRICE SALES ALL LOCATIONS	19	20	21	22	23	24
25	26	27	28	29	30	31

**#8905C**


Pre-owned treasures • 465 Asbury near Haight Street • Phone 345-555-1990

**GOODS Etc. 2023** Calendar

before you work yourself out of the sentence. Fashion is a trap! can't decide take it all! Be creative Share the love

UPCYCLE WEAR IT LIKE YOU PAID FULL PRICE (but you didn't!) QUALITY Celebrate Milestones

Nothing is just a size. A size is just a number. Thrift is smart. It is what it is. Presentation is everything. Wash. Wear. Sell. Repeat. We are ALL customers somehow. We can beat your best friend's closet any day. You look nice. Keep it fresh. Second hand is not a dirty word. Vintage is in.



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
JAN 2023		DECEMBER 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	1 New Year's Day	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	



#8903C

SPECIAL FEATURES

- Price includes one virtual and one hard copy proof
- Choose any 12 or 13 subjects featured in this 2023 catalog, or
- Customer may submit their own images, at actual size, 300 dpi in print-ready digital file, or
- Tru Art will source the customer's request images theme and submit for approval (contact factory for details and quotation)

CUSTOM DIRECT MAIL COLLECTION



#8903C with Full-Color Imprint Quantity/Price Each

500	1000	1500	2500	3500	5000
7.65	4.25	3.08	2.12	1.69	1.26

5CD

#8905C with Full-Color Imprint Quantity/Price Each

500	1000	1500	2500	3500	5000
8.45	4.82	3.57	2.54	2.08	1.59

5CD

**POPULAR OPTIONS**

Custom Color Pad with Custom Design: \$320.00 (G) set-up and printing

Ghost Overprints: \$36.00 (G) each

Direct Mail - Approximate Postage anywhere in the Continental U.S.: 8905C: \$0.55 each + requires tab closure; 8903C: \$0.55 each + requires #10 envelope

See page 122 for packaging options and page 123 for Direct Mail fees

**Size Closed: 8905C 8 1/2" x 5 1/2"; 8903C 7 1/4" x 3 3/4"**  
**Size Open: 8905C 8 1/2" x 11"; 8903C 7 1/4" x 7 1/2"**  
**Ad Copy/Picture Color: 4-Color Process**

**Construction:** Front & Back Covers + 12-month date pad; 4-Color Process  
**Calendar Paper Stock:** 80 lb. Matte Cover and Text  
**Finishing:** Saddle Stitched with hole for hanging  
**Shipping Weight:** 8905: 12 lbs. per 100 (approximate); 8903: 7 lbs. per 100 (approximate)

**PACKAGING**

**Standard Packaging:** Bulk

**Envelopes (bulk):** \$0.20 (G) each

**Envelopes/calendars inserted:** \$0.30 (G) each

**Envelopes with Chipboard Protectors:** \$0.40 (G) each

**Absolute Minimum charge per order for Envelopes:** \$30.00 (G)

Prices are effective through May 31, 2023 but are subject to change without notice.  
 Early Order Discounts are available January through May. For Icon definitions see page 4.  
 © For general information and art requirements regarding all calendars see pages 122-128.

**Custom Calendar Styles Ideally Suited for Direct Mail**

**SPECIAL FEATURES**

- Price includes one virtual and one hard copy proof
- CUSTOM CALENDAR IMAGES - 3 OPTIONS
- Choose any 12 or 13 subjects featured in this 2023 catalog, or
- Customer may submit their own images, at actual size, 300 dpi in print-ready digital file, or
- Tru Art will source the customer's request images theme and submit for approval (contact factory for details and quotation)



#8917C



#8914C



#8914C



**Size Closed: 8917C 11" x 8 1/2"; 8914C 7" x 7"**

**Size Open: 8917C 11" x 17"; 8914C 7" x 14"**

**Ad Copy/Picture Color: 4-Color Process.**

Price includes 6 lines of ad copy.

**Construction:** Front & Back Covers + 12-month date pad; 4-Color Process

**Calendar Paper Stock:** 80 lb. Matte Cover and Text

**Finishing:** Saddle Stitched with hole for hanging

**Shipping Weight:** 8914C: 12 lbs. per 100 (approximate); 8917C: 26 lbs. per 100 (approximate)

**PACKAGING**

**Standard Packaging:** Bulk

**Envelopes (bulk):** \$0.22 (G) each

**Envelopes/calendars inserted:** \$0.34 (G) each

**Envelopes with Chipboard Protectors:** \$0.44 (G) each

**Absolute Minimum charge per order for Envelopes:** \$30.00 (G)

**#8914C with Full-Color Imprint** Quantity/Price Each

500	1000	1500	2500	3500	5000
9.55	5.45	4.05	2.89	2.36	1.79

5CD

**#8917C with Full-Color Imprint** Quantity/Price Each

500	1000	1500	2500	3500	5000
11.00	6.43	4.85	3.48	2.81	2.08

5CD

**POPULAR OPTIONS**

**Custom Color Pad with Custom Design:** \$320.00 (G) set-up and printing

**Ghost Overprints:** \$36.00 (G) each

**Direct Mail - Approximate Postage anywhere in the Continental U.S.:** 8917C:

\$0.90 each - self mailer, no other packaging required; 8914C: \$0.80 each - self mailer, no other packaging required

**See page 122 for packaging options and page 123 for Direct Mail fees**

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

Ⓞ For general information and art requirements regarding all calendars see pages 122-128.

CUSTOM DIRECT MAIL COLLECTION





Cover stock throughout and the larger size with Wire "O" binding make this a premium product. This larger-format, appointment-style calendar delivers powerful advertising images and messages every month. Each monthly image area can incorporate multiple images to illustrate products, projects or services coupled with important buyer-benefit information. A custom pad can be designed to further make this calendar a hard-working promotion stand-out.



**SPECIAL FEATURES**

- Everything you see is already included in the price
- Placement of 13 client-provided, print-ready digital photographs, typesetting captions and one Full-Color proof included.

**NOTE:** Pricing is for all customer provided print-ready art files. If Tru Art is to do any artwork or scan provided photographs, please contact factory for a quote.

**Size Closed:** 12" x 12 1/2"

**Size Open:** 12" x 25"

**Ad Copy/Picture Size:** Approximately 13"x 10"

**Ad Copy/Picture Color:** 4-Color Process

Price includes 6 lines of ad copy.

**Construction:** Front & Back Cover + 12-sheet pad; pad based on stock design as shown

**Calendar Paper Stock:** 80 lb. gloss cover

**Finishing:** Wire-O Bound

**Shipping Weight:** 55 lbs. per 100 (approximate)

**PACKAGING**

**Standard Packaging:** Bulk

**Envelopes (bulk):** \$0.44 (G) each

**Envelopes/calendars inserted:** \$0.55 (G) each

**Envelopes with Chipboard Protectors:** \$0.65 (G) each

**Absolute Minimum charge per order for Envelopes:** \$30.00 (G)

**CUSTOM PREMIUM APPOINTMENT**



**#8835C with Full-Color Imprint** Quantity/Price Each

100	200	300	400	500	750	1000
15.15	11.93	10.78	10.15	9.74	9.15	8.82

7C

**POPULAR OPTIONS**


**Custom Color Pad with Custom Design:** \$320.00 (G) set-up and printing

**Ghost Overprints:** \$36.00 (G) each

For more options see page 83

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

 For general information and art requirements regarding all calendars see pages 122-128.





Used at work on desks, file cabinets and reception areas or at home on kitchen counters, side tables or in craft rooms – desk calendars bring the advertising message up close to recipients.

Optional Goal Tracking on back of each month

This easel style can be designed with copy and images on both sides of the pad pages to deliver extensive marketing impact every day.

Monthly Goals

Career	Family	Personal	Health
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

- Size On Display:** 6 1/2" x 5 1/8"
- Size Pad Only:** 6 1/2" x 4"
- Ad Copy Size:** 5 1/2" x 7/8"
- Ad Copy Color:** Black, on easel back
- Picture Size:** Approximately 3" x 3 1/4"
- Picture Color:** 4-Color Process.

Price includes 6 lines of ad copy.

**Construction:** Easel back + 12-sheet pad; pad based on stock #1840 pad design as shown

**Calendar Paper Stock:** 80 lb. gloss enamel, text and 14 pt. easel back

**Finishing:** Spiral Wire

**Shipping Weight:** 15 lbs. per 100 (approximate)

**PACKAGING**

**Standard Packaging:** Bulk

**Envelopes (bulk):** \$0.20 (G) each

**Envelopes/calendars inserted:** \$0.30 (G) each

**Envelopes with Chipboard Protectors:** \$0.40 (G) each

**Absolute Minimum charge per order for Envelopes:** \$30.00 (G)

**SPECIAL FEATURES**

- Everything you see is already included in the price
  - Placement of 12 client-provided, print-ready digital photographs, typesetting captions and one Full-Color proof included.
- NOTE:** Pricing is for all customer provided print-ready art files. If Tru Art is to do any artwork or scan provided photographs, please contact factory for a quote.



#8845C with Full-Color Imprint								Quantity/Price Each
500	1000	1500	2000	2500	5000	7500	10000	
8.80	5.11	3.87	3.24	2.86	1.91	1.65	1.51	

5C3D

**POPULAR OPTIONS**

**Custom Pad Design:** \$320.00 (G) set-up and printing

For more options see page 83

CUSTOM EASEL-STYLE

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

For general information and art requirements regarding all calendars see pages 122-128.

# #8800C Fold-Over - Full-Color

## #8825C Full-Color



The combination of full-color image and marketing message provides the ability for advertisers to effectively showcase their business story. Every month recipients of the #8800C calendar keeps important information on the memo pad about family, their business and even yearly tax data. With the Fold-Over Cover design each month can be neatly tucked-under the cover for future reference.

January 2023						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

#8800C

### SPECIAL FEATURES

- Everything you see is already included in the price
- Placement of one client-provided, print-ready digital photographs, typesetting captions and one Full-Color proof included.

**NOTE:** Pricing is for all customer provided print-ready art files. If Tru Art is to do any artwork or scan provided photographs, please contact factory for a quote.



#### #8800C with Full-Color Imprint Quantity/Price Each

100	250	500	750	1000	1500	2500
6.95	3.95	2.88	2.29	2.12	1.77	1.62

3A2B2C

#### #8825C with Full-Color Imprint Quantity/Price Each

100	250	500	750	1000	1500	2500
5.25	3.08	2.34	1.89	1.76	1.49	1.38

3A2B2C

#### POPULAR OPTIONS

Custom Color Pad with Custom Design: \$680.00 (G) set-up and printing  
For more options see page 83



The #8825C is a versatile calendar design featuring a custom cover printed one side in full color. It is a large imprint area to combine copy and image. It lets advertisers use color and content to emphasize and communicate the most important aspects of their business. For more impact a custom date pad can be designed, too.

Shown with custom pad option. See below.  
#8825C

January 2023						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

**Size Closed:** 8800C: 10 7/8" x 8 1/2"; 8825C: 10 7/8" x 10 1/2"  
**Size Open:** 8800C: 10 7/8" x 17"; 8825C: 10 7/8" x 19"  
**Ad Copy/Picture Size:** 8800C: Up to 10 7/8" x 8 3/8"; 8825C: Up to 10 7/8" x 10 1/2"

**Ad Copy/Picture Color:** 4-Color Process.

Price includes 6 lines of ad copy.

**Construction:** 8800C: Cover + 12-sheet pad; stock #80 pad design as shown (Full custom pad design as shown is extra charge)

**Paper Stock:** 10 pt. cover stock plus 50 lb. offset

**Finishing:** Spiral Wire

**Shipping Weight:** 18 lbs. per 100 (approximate)

#### PACKAGING

**Standard Packaging:** Bulk

**Envelopes (bulk):** \$0.22 (G) each

**Envelopes/calendars inserted:** \$0.34 (G) each

**Envelopes with Chipboard Protectors:** \$0.44 (G) each

**Absolute Minimum charge per order for Envelopes:** \$30.00 (G)





**Retirement Communities**  
Active Lifestyle Villas & Townhomes  
Assisted Living & Memory Care  
Skilled Nursing Care

**Resident Resources**  
Activities and Tours  
Extended Family Amenities  
Accommodations for Pets

**Join us at a Community do a happy**

**MidwestHome communities**  
Downtown 620 East Galena, IL 61036 (815) 475-2041  
Hilltop 1101 Spring Hill Road, IL 61036 (815) 266-5764



**Future Plans for MidwestHome: One New Hilltop Place Galena, IL 61036 815-345-2400**

At The Galena location there's always something happening. We schedule a variety of planned group outings, educational programs, social events and just plain fun. Our goal is to give residents plenty of opportunities to be active and social, while respecting their desire for privacy.

Residents may select from a variety of apartment styles and sizes. All units offer fully equipped kitchens, spacious living areas and ample storage. It also provides a number of finely appointed on-site amenities such as a swimming pool, exercise room, health clinic, arts and crafts room, banking services and guest suites. To name just a few.

Our approach to senior living, which combines a variety of services ranging from independent living to personal assistance, enables us to accommodate the changing needs of our residents. In the event that needs change, we can arrange services to accommodate every situation.

Contact us to request our latest brochure or check our web site for the current information: [www.midwesthome.org](http://www.midwesthome.org)

**MidwestHome communities**  
Downtown 620 East Galena, IL 61036 (815) 475-2041  
South Estate 3206 South Modia Road Naperville, IL 60563 (815) 266-5764

People depend on their planner calendars as every day, week and month becomes filled with personal appointments, family schedules, birthdays, special events and business agendas. Used multiple times a day advertisers can influence and impact buying decisions with brand-building features throughout the planner.

**SPECIAL FEATURES**

- Everything you see is already included in the price

**NOTE: Pricing is for all customer provided print-ready art files. If Tru Art is to do any artwork or scan provided photographs, please contact factory for a quote.**

- Front cover is printed 4-Color Process, both sides. Back cover is printed 4-Color Process, both sides.
- Addition of custom 4-page wrap insert, 2 pages after the front cover and 2 pages before the back cover, printed in 4-Color Process.
- Monthly planner is a stock design, but price includes addition of phantom overprint, same on all months, and printing copy or logo in 2 date blocks each month.
- The planner insert can be printed in any 2 PMS colors.

**Size Closed:** 8 3/8" x 10 7/8"

**Size Open:** 16 3/4" x 10 7/8"

**Ad Copy Size:** 7 1/4" x 3"

**Ad Copy Color:** 4-Color Process.

**Calendar Paper Stock:** 10 pt. C1S Cover plus 60 lb. Offset

**Finishing:** Spiral Wire

**Shipping Weight:** 26 lbs. per 100 (approximate)

**PACKAGING**

**Standard Packaging:** Bulk

**Envelopes (bulk):** \$0.22 (G) each

**Envelopes/calendars inserted:** \$0.34 (G) each

**Envelopes with Chipboard Protectors:** \$0.44 (G) each

**Absolute Minimum charge per order for Envelopes:** \$30.00 (G)



#8720C with Full-Color Imprint Quantity/Price Each

500	1000	1500	2000	2500	3500	5000
12.50	7.28	5.52	4.63	4.09	3.46	2.75

6CD

**POPULAR OPTIONS**

**Custom Pad Design:** \$500.00 (G) set-up and printing

**For more options see page 83**

CUSTOM PLANNER

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

For general information and art requirements regarding all calendars see pages 122-128.



# #8600C Full-Color



**Fayne Manufacturing, Inc.**  
401 Stone Avenue  
Breda, Iowa 51346-0050  
Ph: (712) 673-3158 - Fax: (712) 673-4521

January 2023						February 2023							
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7	8	9	10	11	12	13	14
15	16	17	18	19	20	21	22	23	24	25	26	27	28
29	30	31											

Executive Multi-Sheet calendars create elegant business-to-business advertising. This style features a six-sheet format with 2 months per page. The image area is large so that advertisers can effectively present their products, capabilities and services in full color. Gloss enamel paper stock is used for a vibrant color presentation.

### SPECIAL FEATURES

- Everything you see is already included in the price
- Placement of 6 client-provided, print-ready digital photographs, typesetting captions and one Full-Color proof included.

**NOTE:** Pricing is for all customer provided print-ready art files. If Tru Art is to do any artwork or scan provided photographs, please contact factory for a quote.

CUSTOM 6-SHEET EXECUTIVE

**Size:** 17" x 22"  
**Ad Copy Size:** Approximately 15 1/2" x 3 1/2"  
**Picture Area:** Up to 15 1/2" x 10 1/2"  
**Ad Copy Color:** 4-Color Process.  
 Price includes 6 lines of ad copy.  
**Stock Calendar Pad/Color:** (12-months - 6-sheets) based on stock design as shown; 4-Color Process  
**Calendar Paper Stock:** 70 lb. text gloss enamel  
**Finishing:** Tinned at Top  
**Shipping Weight:** 48 lbs. per 100 (approximate)



#8600C with Full-Color Imprint							
Quantity	Price Each	Quantity	Price Each	Quantity	Price Each	Quantity	Price Each
500	8.44	750	6.46	1000	5.44	1500	4.40
2000	3.87	2500	3.55	3500	3.17	5000	2.66

7CD

**POPULAR OPTIONS**  
**Ghost Overprints:** (each month same) \$36.00 (G) each  
 For more options and additional information see page 83

**PACKAGING**  
**Standard Packaging:** Rolled in bundles of 50  
**Pull String Wrappers:** \$0.50 (G) each  
**Hard Tubes:** \$0.80 (G) each  
**Absolute Minimum charge per order for Wrappers or Hard Tubes:** \$30.00 (G) (calendars are inserted)

Prices are effective through May 31, 2023 but are subject to change without notice.  
 Early Order Discounts are available January through May. For Icon definitions see page 4.  
 Ⓞ For general information and art requirements regarding all calendars see pages 122-128.

Advertisers create a beautiful and stylish presentation of their business with this Executive, 12-sheet, 12-month calendar format. Full-Color images every month focus on the most impressive aspects of the donor's company telling a compelling story through illustration and content. The date pad can be custom designed as well incorporating logos or other branding and printed in corporate colors, too.



**SPECIAL FEATURES**  
Placement of 12 client-provided, print-ready digital photographs, typesetting captions and one Full-Color proof included.  
**NOTE: Pricing is for all customer provided print-ready art files. If Tru Art is to do any artwork or scan provided photographs, please contact factory for a quote.**

December							2023 JANUARY 2023							February						
Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
							1	2	3	4	5	6	7	8	9	10	11	12	13	14
4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24
18	19	20	21	22	23	24	25	26	27	28	29	30	31	22	23	24	25	26	27	28

**Size:** 17" x 22"

**Ad Copy Size:** Approximately 15 1/2" x 3 1/2"

**Picture Area:** Up to 15 1/2" x 10 1/2"

**Ad Copy Color:** 4-Color Process.

Price includes 6 lines of ad copy.

**Stock Calendar Pad/Color:** (12-months - 12-sheets) custom pad design as shown (see extra charges); 4-Color Process

**Calendar Paper Stock:** 70 lb. text gloss enamel

**Finishing:** Tinned at Top

**Shipping Weight:** 76 lbs. per 100 (approximate)

**PACKAGING**

**Standard Packaging:** Rolled in bundles of 25

**Pull String Wrappers:** \$0.50 (G) each

**Hard Tubes:** \$0.80 (G) each

**Absolute Minimum charge per order for Wrappers or Hard Tubes:**

\$30.00 (G) (calendars are inserted)



#8700C with Full-Color Imprint								Quantity/Price Each
500	750	1000	1500	2000	2500	3500	5000	
15.98	12.02	9.98	7.91	6.86	6.22	5.47	4.51	

7CD

**POPULAR OPTIONS**

**Custom Pad Design:** \$480.00 (G) set-up and printing

**Ghost Overprints: (each month same)** \$36.00 (G) each

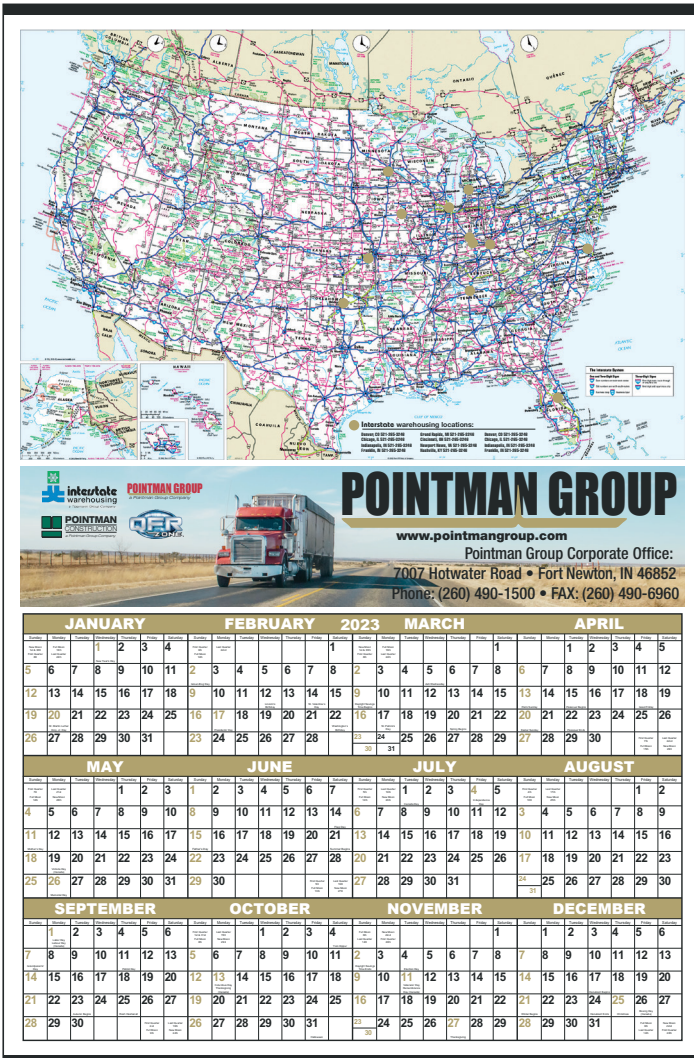
**For more options and additional information see page 83**

Prices are effective through May 31, 2023 but are subject to change without notice.  
Early Order Discounts are available January through May. For Icon definitions see page 4.  
Ⓞ For general information and art requirements regarding all calendars see pages 122-128.

# #8253C Full-Color

**TRU ART**    
ADVERTISING CALENDARS

  
**RAND  
MCNALLY**



Showcase your brand and service territory using a custom Year-In-View® calendar with a map. We have many options. This illustrated version features Rand McNally's US Interstate Highway System map along with a custom pad and your full-color image. Show your fleet, customer service team, location, service territory, and more. This product gives advertisers the opportunity to subtly show and emphasize a wide range of important company attributes. For more map options, see catalog pages 24 to 29.

Maps offer a unique opportunity to tell a story graphically, motivationally and intelligently. The pairing of a functional calendar with a vivid United States, World, State or Custom map will assure that they advertising message is prominently displayed all year long.

Highlight specific areas:  
Add a star, circle or overprint  
Custom map art is available, please contact factory.

**SPECIAL FEATURES**

**Scan and placement of 1 client-provided photograph and 1 Full-Color proof included.**

**NOTE: Pricing is for all customer provided print-ready art files. If Tru Art is to do any artwork or scan provided photographs, please contact factory for a quote.**

**CUSTOM LARGE MAP YEAR-IN-VIEW®**



#8253C with Full-Color Imprint								Quantity/Price Each
100	200	300	500	750	1000	1500	2500	
15.50	9.42	7.39	5.74	4.91	4.48	4.03	3.64	

8C

**POPULAR OPTIONS**

- Print Star on Map: \$16.00 (G) per location
- Custom Pad Design: Included
- Absolute Minimum: 100 pieces
- Multiple Ghost Overprints: \$36.00 (G) each ghost set-up
- For more options and additional information see page 83

**Size:** 25" x 38"  
**Ad Copy/Picture Size:** Up to 23 1/2" x 4 1/2"  
**Ad Copy/Picture Color:** 4-Color Process.  
Price includes 6 lines of ad copy.

**Stock Calendar Pad/Color:** Single Sheet, 12 Months Year-In-View® 4-Color Process  
**Calendar Paper Stock:** 100 lb. Matte Text  
**Finishing:** Tinned at Top & Bottom  
**Shipping Weight:** 26 lbs. per 100 (approximate)

**PACKAGING**

- Standard Packaging:** Rolled in bundles of 50
- Pull-String Wrappers:** \$0.55 (G) each
- Hard Tubes:** \$0.88 (G) each
- Absolute Minimum charge per order for Hard Tubes:** \$30.00 (G) (calendars are inserted)

Prices are effective through May 31, 2023 but are subject to change without notice.  
Early Order Discounts are available January through May. For Icon definitions see page 4.  
ⓐ For general information and art requirements regarding all calendars see pages 122-128.



This Year-In-View® is formatted to provide an extra-large photo and copy area. For B2B distribution, the calendar delivers attention-getting and commanding advertising displayed in offices, production facilities and public forums. The stylish and easy-to-read calendar grid is an advantageous tool for organizing and scheduling throughout the year.



**SPECIAL FEATURES**  
 Placement of 1 client-provided, print-ready digital photograph, typesetting caption and 1 Full-Color proof included.  
**NOTE: Pricing is for all customer provided print-ready art files. If Tru Art is to do any artwork or scan provided photographs, please contact factory for a quote.**

**Size:** 22" x 33 5/8"  
**Ad Copy/Picture Size:** 20" x 17 1/2"  
**Ad Copy Color:** 4-Color Process.  
 Price includes 5 lines of ad copy.

**Stock Calendar Pad/Color:** Single Sheet, 12 Months Year-In-View® 2-Color from process  
**Calendar Paper Stock:** 100 lb. Matte Text  
**Finishing:** Tinned at Top & Bottom with Loop at Top  
**Shipping Weight:** 26 lbs. per 100 (approximate)

**PACKAGING**  
**Standard Packaging:** Rolled in bundles of 50  
**Pull String Wrappers:** \$0.54 (G) each  
**Hard Tubes:** \$0.85 (G) each  
**Absolute Minimum charge per order for Wrappers or Hard Tubes:**  
 \$30.00 (G) (calendars are inserted)



#8360C with Full-Color Imprint								Quantity/Price Each
100	200	300	500	750	1000	1500	2500	
13.40	7.87	6.02	4.51	3.75	3.35	2.94	2.57	

**POPULAR OPTIONS**  
**Extra Imprint Copy: (over 5 lines)** \$2.50 (G) each  
**For more options and additional information see page 83**

Prices are effective through May 31, 2023 but are subject to change without notice.  
 Early Order Discounts are available January through May. For Icon definitions see page 4.  
 Ⓞ For general information and art requirements regarding all calendars see pages 122-128.



This calendar style features a full-size printed back sheet with a stitched-on date pad. The back sheet features high gloss, heavy-weight enamel paper stock for vibrant color reproduction and durability. Stock date pads are available or a completely custom date pad can be designed to add to the advertising impact.

**SPECIAL FEATURES**

**Placement of 1 client-provided, print-ready digital photograph, typesetting caption and 1 Full-Color proof included.**

**NOTE: Pricing is for all customer provided print-ready art files. If Tru Art is to do any artwork or scan provided photographs, please contact factory for a quote.**

Shown with custom pad option. See below.

**CUSTOM PICTURE HANGER**



#8263C with Full-Color Imprint								Quantity/Price Each
500	750	1000	1500	2000	2500	3500	5000	
5.86	4.91	4.43	3.61	3.38	3.24	3.08	2.73	

3B4CD

**POPULAR OPTIONS**

**Custom Color Pad with Custom Design:** \$680.00 (G) set-up and printing

**13th Sheet (December 2020):** \$0.28 (G) each

**Date Block Overprints:** Set-up included in custom pad charge + \$2.40 (G) each

**For more options and additional information see page 83**

**Size:** 14" x 22 1/2"

**Ad Copy/Picture Size:** 12" x 10 7/8"

**Ad Copy/Picture Color:** 4-Color Process.

Price includes 6 lines of ad copy.

**Stock Calendar Pad/Color:** (12-months - 12-sheets) Stock #80 pad

**Hanger Paper Stock:** 100 lb. Matte Text

**Finishing:** Tinned at Top & Bottom

**Shipping Weight:** 24 lbs. per 100 (approximate)

**PACKAGING**

**Standard Packaging:** Rolled in bundles of 50

**Pull String Wrappers:** \$0.48 (G) each

**Hard Tubes:** \$0.76 (G) each

**Absolute Minimum charge per order for Wrappers or Hard Tubes:** \$30.00 (G) (calendars are inserted)

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

Ⓞ For general information and art requirements regarding all calendars see pages 122-128.

This extra-large full back sheet apron calendar format accommodates a big picture above the attached date pad with room for additional copy below the date pad. Paper stock is 100# Matte text assuring true-to-color reproduction. The stock design, tear-off pad has a large memo space. Date pad can be custom designed as well.



**Overland Express VERMONT**

*Overland Express will provide an unmatched service product for both airfreight and ground customers shipping and receiving throughout all New England and Eastern New York.*

**DECEMBER**

1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

**JANUARY 2023**

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
First Quarter 20% Full Moon 19% Last Quarter 28% New Moon 28%				1 NEW YEAR'S DAY	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25 DR. MARTIN LUTHER KING, JR. 2009	26	27	28	29	30	31

**FEBRUARY**

1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

**Providing Full Transportation Services**

- Windsor, VT 800-639-3121
- Springfield, MA 800-639-9508
- Pittsfield, ME 800-639-4101
- Scarborough, ME 800-639-5905
- Londonderry, NH 800-639-9077
- Brookton, MA 800-639-9393

**Overland Express VERMONT**

**SPECIAL FEATURES**

- Everything you see is already included in the price.
- Placement of 1 client-provided, print-ready digital photograph, typesetting caption and 1 Full-Color proof included.

**NOTE:** Pricing is for all customer provided print-ready art files. If Tru Art is to do any artwork or scan provided photographs, please contact factory for a quote.

**Size:** 22" x 34 1/2"

**Ad Copy/Picture Size:** Up to 17 3/4" x 12 3/4"

**Ad Copy/Picture Color:** 4-Color Process.

Price includes 6 lines of ad copy.

**Stock Calendar Pad/Color:** (12-months - 12-sheets) Stock #40 pad as shown; Red & Black

**Hanger Paper Stock:** 100 lb. Matte Text

**Finishing:** Tinned at Top & Bottom

**Shipping Weight:** 55 lbs. per 100 (approximate)

**PACKAGING**

**Standard Packaging:** Rolled in bundles of 25

**Pull String Wrappers:** \$0.54 (G) each

**Hard Tubes:** \$0.85 (G) each

**Absolute Minimum charge per order for Wrappers or Hard Tubes:**

\$30.00 (G) (calendars are inserted)



#8268C with Full-Color Imprint Quantity/Price Each

500	750	1000	1500	2000	2500	3500	5000
10.15	9.10	8.56	7.33	7.04	6.85	6.63	5.96

3B4CD

**POPULAR OPTIONS**

**Date Block Overprints/Custom Pad:** Contact Factory

**For more options and additional information see page 83**

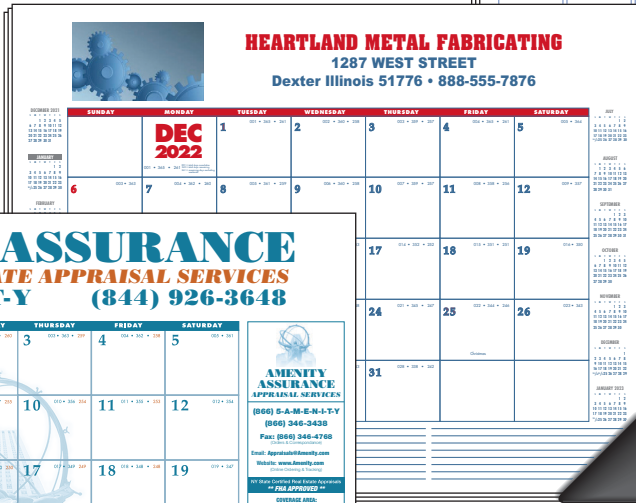


**#8442C** Deskmate  
**#8462C** Deskmanager  
**#8482C** Deskmemorandum

Choose one of these stock design Desk Pads and then choose the 2 PMS colors preferred. The ad copy and the calendar pad colors will match for a memorable and stylish look.



#8442C  
 using #4440 Pad Design



#8462C  
 using #4465 Pad Design



#8482C  
 using #4485 Pad Design

**SPECIAL FEATURES**  
 2 Black vinyl corners positioned at lower left and right.  
**NOTE: 2-Color ad copy same on all pages and printed on each sheet. 13 months included.**

**CUSTOM 2-COLOR DESK PADS**



#8442C, #8462C, #8482C Quantity/Price Each						
500	750	1000	1500	2000	2500	3000
10.78	8.83	7.20	6.30	5.84	5.56	5.37

2B5C

**POPULAR OPTIONS**

- Custom Pad Design: \$480.00 (G) set-up
- Ghost Overprint: (each month same) \$36.00 (G)
- Hang Holes Drilled: (per calendar, per hole) \$0.05 (G)
- For more options and additional information see pages 76 & 83

**Size:** 22" x 17"

**Ad Copy Size:** See pages 78 & 80

**Ad Copy Color:** 2 PMS colors, must match pad.

Price includes 6 lines of ad copy.

**Stock Calendar Pad/Color:** (13-months - 13-sheets) Custom Colors: 2 PMS colors (specify)

**Calendar Paper Stock:** 60 lb. Offset

**Finishing:** Padded at Top to 22 pt chipboard back with Black vinyl corners at bottom

**Shipping Weight:** 74 lbs. per 100 (approximate)

**PACKAGING**

**Standard Packaging:** Boxed flat in cartons N/C


**Envelopes (bulk):** \$1.10 (G) each

**Envelopes/calendars inserted:** \$1.40 (G) each

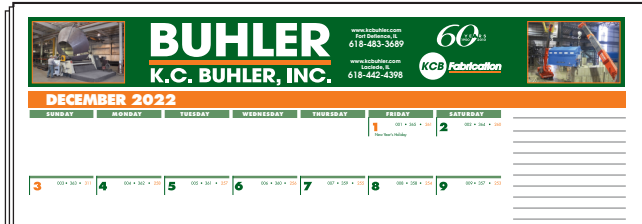
**Cardboard Mailers (calendars inserted):** \$2.50 (G) each

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

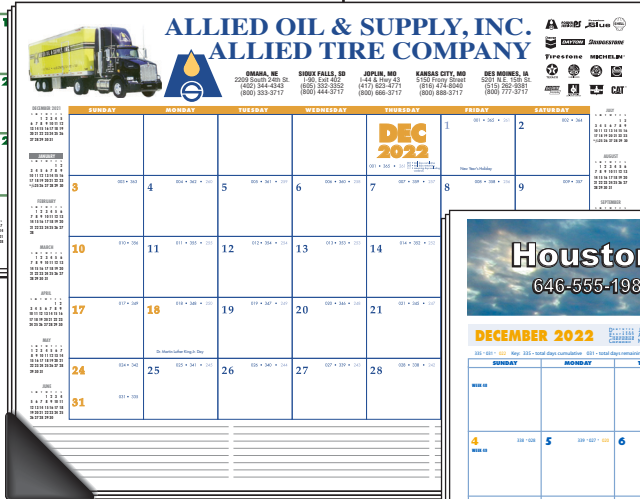
 For general information and art requirements regarding all calendars see pages 122-128.

Deskmate **#8448C**  
Deskmanager **#8468C**  
Deskmemorandum **#8488C**

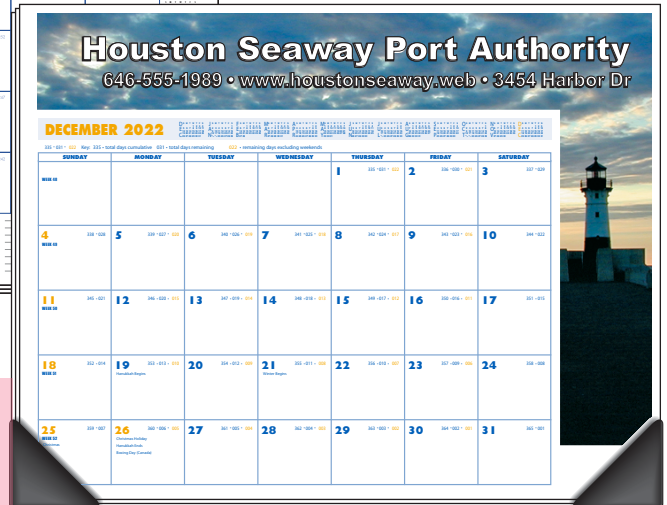


#8448C  
using #4440 Pad Design

Select one of these stock pad designs then add flare with Full-Color imprint. The calendar pad months can be printed in custom colors, achieved from 4-Color Process, creating a stunning desk accessory.



#8468C  
using #4465 Pad Design



#8488C  
using #4485 Pad Design

**SPECIAL FEATURES**

- Full-Color price includes placement of 1 client-provided, print-ready digital photo and color proof of one month
  - 2 Black vinyl corners positioned at lower left and right.
- NOTE: 2-Color ad copy same on all pages and printed on each sheet. 13 months included.**

**Size Open:** 22" x 17"

**Ad Copy Size:** See pages 78 & 80

**Ad Copy Color:** 4-Color Process.

Price includes 6 lines of ad copy.

**Stock Calendar Pad/Color:** (13-months - 13-sheets) Custom Colors, from process

**Calendar Paper Stock:** 60 lb. Offset

**Finishing:** Padded at Top to 22 pt chipboard back with Black vinyl corners at bottom

**Shipping Weight:** 74 lbs. per 100 (approximate)

**PACKAGING**

**Standard Packaging:** Boxed flat in cartons N/C

**Envelopes (bulk):** \$1.10 (G) each

**Envelopes/calendars inserted:** \$1.40 (G) each

**Cardboard Mailers (calendars inserted):** \$2.50 (G) each



#8448C, #8468C, #8488C Quantity/Price Each

500	750	1000	1500	2000	2500	3000
14.90	11.56	9.06	7.52	6.74	6.27	5.95

2B5C

**POPULAR OPTIONS**

**Custom Pad Design:** \$480.00 (G) set-up

**Ghost Overprint: (each month same)** \$36.00 (G)

**Hang Holes Drilled: (per calendar, per hole)** \$0.05 (G)

**For more options and additional information see pages 76 & 83**

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

For general information and art requirements regarding all calendars see pages 122-128.

CUSTOM FULL-COLOR DESK PADS

# GENERAL INFORMATION FOR MEMO BOOKS & NOTE PADS



## IDEA STARTERS

## MEMO BOOKS

### CUSTOM 64-PAGE INSERT (32 sheets printed two sides)

Design ideas include custom grid, ghost overprint, event or meeting descriptions, product illustrations, 'how-to' instructions, maps, parts lists, maintenance directions, financial data and schedules.

### CUSTOM MEMO BOOK INSERT (add to regular product pricing)

**Standard insert print color:** ..... Black, printed two sides

**Minimum order quantity:** ..... 1,000 pieces

**Custom Insert set-up charge:** ..... \$375.00 (G)

**Custom Insert running charge:** ..... \$0.05 (G) each

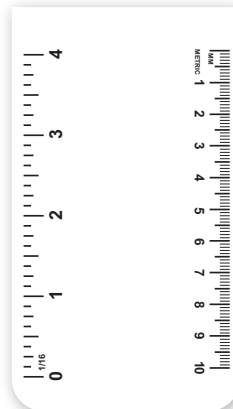
Complete artwork to be submitted in print-ready, electronic file.

### STOCK OPTIONS

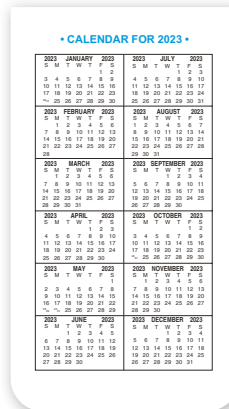
#### Measurement Conversion Chart

Measurement Conversion Chart					
Inch		mm		Inch	
1/16	0.0625	1.5875	1/8	0.125	3.175
1/8	0.125	3.175	3/16	0.1875	4.7625
1/4	0.25	6.35	1/4	0.25	6.35
3/8	0.375	9.525	5/16	0.3125	7.9375
1/2	0.5	12.7	3/8	0.375	9.525
5/8	0.625	15.875	1/2	0.5	12.7
3/4	0.75	19.05	5/8	0.625	15.875
7/8	0.875	22.225	3/4	0.75	19.05
1	25.4	25.4	7/8	0.875	22.225
1 1/8	29.175	29.175	1	25.4	25.4
1 1/4	31.75	31.75	1 1/8	29.175	29.175
1 3/8	34.9375	34.9375	1 1/4	31.75	31.75
1 1/2	38.1	38.1	1 3/8	34.9375	34.9375
1 5/8	41.275	41.275	1 1/2	38.1	38.1
1 3/4	44.45	44.45	1 5/8	41.275	41.275
1 7/8	47.625	47.625	1 3/4	44.45	44.45
2	50.8	50.8	1 7/8	47.625	47.625
2 1/8	53.975	53.975	2	50.8	50.8
2 1/4	57.15	57.15	2 1/8	53.975	53.975
2 3/8	60.325	60.325	2 1/4	57.15	57.15
2 1/2	63.5	63.5	2 3/8	60.325	60.325
2 5/8	66.675	66.675	2 1/2	63.5	63.5
2 3/4	69.85	69.85	2 5/8	66.675	66.675
2 7/8	73.025	73.025	2 3/4	69.85	69.85
3	76.2	76.2	2 7/8	73.025	73.025
3 1/8	79.375	79.375	3	76.2	76.2
3 1/4	82.55	82.55	3 1/8	79.375	79.375
3 3/8	85.725	85.725	3 1/4	82.55	82.55
3 1/2	88.9	88.9	3 3/8	85.725	85.725
3 5/8	92.075	92.075	3 1/2	88.9	88.9
3 3/4	95.25	95.25	3 5/8	92.075	92.075
3 7/8	98.425	98.425	3 3/4	95.25	95.25
4	101.6	101.6	3 7/8	98.425	98.425
4 1/8	104.775	104.775	4	101.6	101.6
4 1/4	107.95	107.95	4 1/8	104.775	104.775
4 3/8	111.125	111.125	4 1/4	107.95	107.95
4 1/2	114.3	114.3	4 3/8	111.125	111.125
4 5/8	117.475	117.475	4 1/2	114.3	114.3
4 3/4	120.65	120.65	4 5/8	117.475	117.475
4 7/8	123.825	123.825	4 3/4	120.65	120.65
5	127	127	4 7/8	123.825	123.825
5 1/8	130.175	130.175	5	127	127
5 1/4	133.35	133.35	5 1/8	130.175	130.175
5 3/8	136.525	136.525	5 1/4	133.35	133.35
5 1/2	139.7	139.7	5 3/8	136.525	136.525
5 5/8	142.875	142.875	5 1/2	139.7	139.7
5 3/4	146.05	146.05	5 5/8	142.875	142.875
5 7/8	149.225	149.225	5 3/4	146.05	146.05
6	152.4	152.4	5 7/8	149.225	149.225
6 1/8	155.575	155.575	6	152.4	152.4
6 1/4	158.75	158.75	6 1/8	155.575	155.575
6 3/8	161.925	161.925	6 1/4	158.75	158.75
6 1/2	165.1	165.1	6 3/8	161.925	161.925
6 5/8	168.275	168.275	6 1/2	165.1	165.1
6 3/4	171.45	171.45	6 5/8	168.275	168.275
6 7/8	174.625	174.625	6 3/4	171.45	171.45
7	177.8	177.8	6 7/8	174.625	174.625
7 1/8	180.975	180.975	7	177.8	177.8
7 1/4	184.15	184.15	7 1/8	180.975	180.975
7 3/8	187.325	187.325	7 1/4	184.15	184.15
7 1/2	190.5	190.5	7 3/8	187.325	187.325
7 5/8	193.675	193.675	7 1/2	190.5	190.5
7 3/4	196.85	196.85	7 5/8	193.675	193.675
7 7/8	199.925	199.925	7 3/4	196.85	196.85
8	203.1	203.1	7 7/8	199.925	199.925
8 1/8	206.275	206.275	8	203.1	203.1
8 1/4	209.45	209.45	8 1/8	206.275	206.275
8 3/8	212.625	212.625	8 1/4	209.45	209.45
8 1/2	215.8	215.8	8 3/8	212.625	212.625
8 5/8	218.975	218.975	8 1/2	215.8	215.8
8 3/4	222.15	222.15	8 5/8	218.975	218.975
8 7/8	225.325	225.325	8 3/4	222.15	222.15
9	228.5	228.5	8 7/8	225.325	225.325
9 1/8	231.675	231.675	9	228.5	228.5
9 1/4	234.85	234.85	9 1/8	231.675	231.675
9 3/8	238.025	238.025	9 1/4	234.85	234.85
9 1/2	241.2	241.2	9 3/8	238.025	238.025
9 5/8	244.375	244.375	9 1/2	241.2	241.2
9 3/4	247.55	247.55	9 5/8	244.375	244.375
9 7/8	250.725	250.725	9 3/4	247.55	247.55
10	253.9	253.9	9 7/8	250.725	250.725

#### Rulers



#### Year-In-View® Calendar\*



Choose one of the stock layouts shown and Tru Art will print it on the back cover of your Memo Book at no additional charge.

**AVAILABLE STOCK LAYOUTS ...**  
To be positioned on the outside back cover.

### ENHANCE DIRECT MAIL

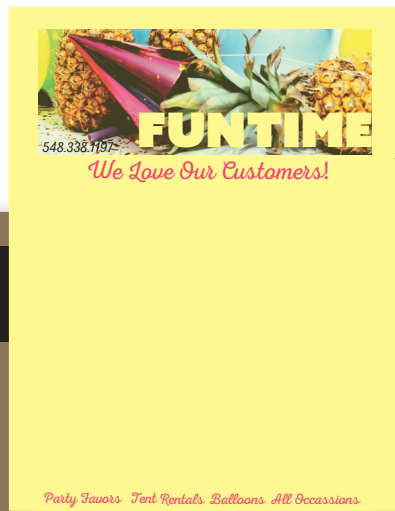
- Memo Books included in the mail package with custom printed covers tell the business story. Add custom pages that provide more about the business, innovations, services and products.

## IDEA STARTERS

## NOTE PADS

### OPTIONS & ADD-ONS

**Magnet on Back**  
Add additional function for multi-use. (extra charge)



**Copy Changes**  
Great for multiple offices, agents, and dealers. (extra charge)

**Diecut Shapes**  
Create your own custom shape unique to your brand. (extra charge)



Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

Ⓢ For general information and art requirements regarding all calendars see pages 122-128.



Create your own custom cover or choose one of our stock options on the front and back cover, along with your imprint, for no extra charge.

**AVAILABLE STOCK FULL-COLOR DESIGNS FOR YOUR COVER**



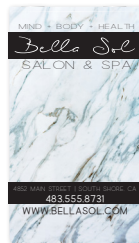
A. FLAG



C. CLOUD



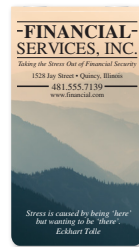
L. LEATHER



M. MARBLE



N. TINY HOUSES



O. MOUNTAINS



P. WATERCOLOR



T. TIE DYE



U. TIRE



R. RED STRIPE

**SPECIAL FEATURES**

Choose one of the stock layouts shown on page 100 and Tru Art will print it on the outside back cover (in Black only) at no additional charge.

**Size:** 2 11/16" x 4 3/4"

**Ad Copy Size:** 2 5/16" x 4 1/4"

**Ad Copy Color:** 1 to 4-Color imprint included.

Price includes 5 lines of straight copy on each of the outside cover panels at no charge.

**Construction:** Front & Back Covers made from 100 lb. White cover stock, 64 inside pages of 15 lb. White bond paper with 1/4" spaced, ruled lines, front & back

**Finishing:** Saddle Stitched with Rounded Corners at the Bottom

**Shipping Weight:** 5 lbs. per 100 (approximate)

**PACKAGING**

**Standard Packaging:** Bulk

**#9711**



**STITCHED AT TOP!**

More stock options on page 102.

**STANDARD FEATURES**

- Perforated Pages
- Rounded Corners
- Full-Color Imprint
- Stock Cover Designs
- Coated Outside Cover
- Saddle Stitched
- 64 pages
- Ruled Lines

**#9711 with Full-Color Imprint** Quantity/Price Each

250	300	500	1000	1500	2000	2500	3500	5000
0.94	0.86	0.70	0.57	0.52	0.49	0.47	0.45	0.43

9C

**Print Inside Cover (Black only)** Quantity/Price Each

250	300	500	1000	1500	2000	2500	3500	5000
0.20	0.185	0.14	0.105	0.08	0.065	0.055	0.05	0.04

9C

**Print Inside Cover (Full-Color)** Quantity/Price Each

250	300	500	1000	1500	2000	2500	3500	5000
0.36	0.315	0.23	0.155	0.13	0.105	0.09	0.075	0.065

9C

**POPULAR OPTIONS**

**Inside Cover Imprint:** see pricing above

**Change of Copy:** \$16.00 (G) each set-up, in multiples of 250 books only

**Special Color Match:** \$15.00 (G) each set-up, colors will be screen built from 4-color process

**Drop Shipments:** \$5.00 (G) each location

**MEMO BOOKS**

# #9715

## JOHNSON COOPERATIVE



STITCHED  
ON SIDE!

OSKALOOSA, IA 51111  
PH: 334-555-9823  
www.johnsoncooposkaloosa.com



### STANDARD FEATURES

- Rounded Corners
- Full-Color Imprint
- Stock Cover Designs
- Coated Outside Cover
- Saddle Stitched
- 64 pages with Ruled Lines

This booklet style memo book fits easily into a pocket, purse, briefcase, or vehicle. Keep important notes and information handy. Create your own custom cover or choose from one of our stock options on the front and back cover, along with your imprint, for no extra charge.

### AVAILABLE STOCK FULL-COLOR DESIGNS FOR YOUR COVER



H. BALLOONS



D. U.S. FLAG



I. FARM



S. SLATE



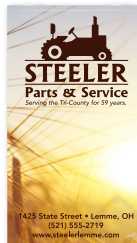
V. CAMO



W. MAP



X. BOARDS



Y. FIELDS



Z. MONEY

More stock options on page 101.

### #9715 with Full-Color Imprint Quantity/Price Each

250	300	500	1000	1500	2000	2500	3500	5000
1.76	1.63	1.35	1.15	1.08	1.045	1.02	0.99	0.97

9C

### Print Inside Cover (Black only) Quantity/Price Each

250	300	500	1000	1500	2000	2500	3500	5000
0.20	0.185	0.14	0.105	0.08	0.065	0.055	0.05	0.04

9C

### Print Inside Cover (Full-Color) Quantity/Price Each

250	300	500	1000	1500	2000	2500	3500	5000
0.36	0.315	0.23	0.155	0.13	0.105	0.09	0.075	0.065

9C

### POPULAR OPTIONS

- Inside Cover Imprint:** see pricing above
- Change of Copy:** \$16.00 (G) each set-up, in multiples of 250 books only
- Special Color Match:** \$15.00 (G) each set-up, colors will be screen built from 4-color process
- Drop Shipments:** \$5.00 (G) each location

### SPECIAL FEATURES

Choose one of the stock layouts shown on page 100 and Tru Art will print it on the outside back cover (in Black only) at no additional charge.

**Size:** 2 1/16" x 4 3/4"

**Ad Copy Size:** 2 5/16" x 4 1/4"

**Ad Copy Color:** 1 to 4-Color imprint included.

Price includes 5 lines of straight copy on each of the outside cover panels at no charge.

**Construction:** Front & Back Covers made from 100 lb. white cover stock, 64 inside pages of 15 lb. white bond paper with 1/4" spaced, ruled lines, front & back

**Finishing:** Saddle Stitched with Rounded Corners opposite binding

**Shipping Weight:** 5 lbs. per 100 (approximate)

### PACKAGING

**Standard Packaging:** Bulk

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

Ⓞ For general information and art requirements regarding all calendars see pages 122-128.



This neon memo book is a great item to jot down notes, lists, phone numbers, addresses or any bright ideas. Features attention-getting colors that will help spread the word about your brand.



LIME

RASPBERRY

STRAWBERRY

PEACH

**SPECIAL FEATURES**

Choose one of the stock layouts shown on page 100 and Tru Art will print it on the outside back cover (in Black only) at no additional charge.

**NOTE:** The colors shown are screen build approximations of the cover colors. Please request a sample as needed.

**Size:** 2 11/16" x 4 3/4"

**Ad Copy Size:** 2 5/16" x 4 1/4"

**Ad Copy Color:** Black.

Price includes 5 lines of straight copy on each of the outside cover panels at no charge.

**Cover Colors:** Lime, Raspberry, Strawberry, Peach, and Lemon. Choose all of one color or up to 4 assorted colors (specify).

**Construction:** Front & Back Covers coated with a solid coverage of neon ink, 64 inside pages of 15 lb. white bond paper with 1/4" spaced, ruled lines, front & back

**Finishing:** Saddle Stitched with Rounded Corners at the Bottom

**Shipping Weight:** 5 lbs. per 100 (approximate)

**PACKAGING**

**Standard Packaging:** Bulk

- Add copy to Inside Front & Back Covers. See pricing below.



LEMON

**STANDARD FEATURES**

- Perforated Pages
- Rounded Corners
- Stock Cover Designs
- Saddle Stitched
- 64 pages with Ruled Lines
- Assorted Colors

#9712 with Full-Color Imprint									
Quantity/Price Each									
250	300	500	1000	1500	2000	2500	3500	5000	
1.22	1.14	0.96	0.82	0.76	0.73	0.705	0.675	0.65	

9C

Print Inside Cover (Black only)									
Quantity/Price Each									
250	300	500	1000	1500	2000	2500	3500	5000	
0.20	0.185	0.14	0.105	0.08	0.065	0.055	0.05	0.04	

9C

**POPULAR OPTIONS**

**Inside Cover Imprint:** see pricing above

**Change of Copy:** \$16.00 (G) each set-up, in multiples of 250 books only

**Drop Shipments:** \$5.00 (G) each location

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

For general information and art requirements regarding all calendars see pages 122-128.



# #9290-9299

Mix and match size, color, and pad style to create the perfect place to process thoughts!

## PICK A SIZE

<p><b>SMALL</b></p>  <p><b>#9290</b> 4 1/4" x 5 1/2"</p> <p><b>#9293</b> 3 1/2" x 8 1/2"</p>	<p><b>MEDIUM</b></p>  <p><b>#9295</b> 5 1/2" x 8 1/2"</p> <p><b>#9297</b> 4 1/4" x 11"</p>	<p><b>LARGE</b></p>  <p><b>#9299</b> 8 1/2" x 11"</p>
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## IDEA STARTERS

**25-SHEET JOT-IT NOTE PADS**

### Personalization

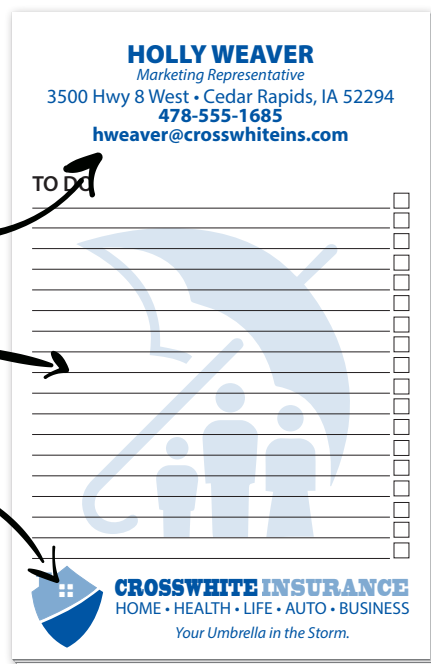
Ample space for all contact info. (no charge)

### Ghost Imprint

Create a memorable visual. (extra charge)

### Lower Ad Area

Slip in a slogan or a note of thanks! (no charge)



**HOLLY WEAVER**  
Marketing Representative  
3500 Hwy 8 West • Cedar Rapids, IA 52294  
478-555-1685  
hweaver@crosswhiteins.com

TO DO

**CROSSWHITE INSURANCE**  
HOME • HEALTH • LIFE • AUTO • BUSINESS  
Your Umbrella in the Storm.

## SPECIAL FEATURES

- No Set-up charges
- The White or Pastel Series backgrounds can be ordered individually or with up to 4 assorted colors collated into the same pad (within each series) Contact factory for pricing and availability.

### ACCESSORIES & OPTIONAL EXTRAS

- Holes Drilled (specify size and hole location):** \$0.05 (G) per pad, per hole
- Additional Copy (over 5 lines):** \$2.50 (G) each
- Small Halftone Photo:** \$12.00 (G) set-up
- Ghost Overprint: (each page same)** \$30.00 (G) each
- Change of copy/design:** Contact Factory
- Shrink Wrap (5-10 pads per package):** \$0.33 (G) each package
- Attach Magnet to Back:** \$0.44 (G) each
- Attach Double-Sided Tape to Back:** \$0.28 (G) each
- Absolute Minimum:** as shown
- Combined Quantity Pricing:** Change of color background available for Pastel series. Ad copy and layout must be the same for all

Prices are effective through May 31, 2023 but are subject to change without notice.

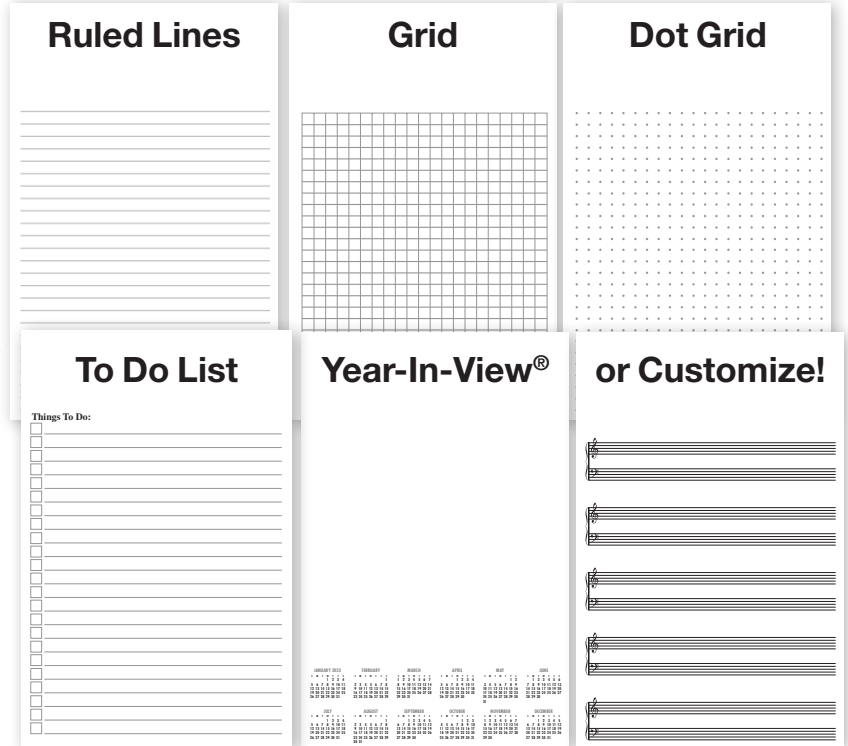
Early Order Discounts are available January through May. For Icon definitions see page 4.

Ⓞ For general information and art requirements regarding all calendars see pages 122-128.

**PICK A COLOR**



**PICK A PAD**



**NOTE: Please check current color availability with the factory prior to placing your order.**

**Ad Copy Size:** **9290:** 3 1/2" x 4 1/2";  
**9293:** 3" x 8"; **9295:** 4 3/4" x 7 3/4";  
**9297:** 4" x 10 1/2"; **9299:** 7 3/4" x 10 1/4"

**Ad Copy Color:** 1, 2, or 4-Color Process.  
See price grid. PMS colors may be reproduced with process inks. If an exact PMS is required, contact factory for charges.

**Construction:** 25 sheets of 20 lb. bond stock imprinted with ad copy and choice of stock layout.  
**Finishing:** Padded to Plain 22 pt. Chipboard back at Top  
**Shipping Weight:** **9290:** 170 lbs. per 1000; **9293:** 270 lbs. per 1000; **9295:** 300 lbs. per 1000; **9297:** 300 lbs. per 1000; **9299:** 575 lbs. per 1000 (approximate)

**PACKAGING**

**Standard Packaging:** Boxed Flat in Cartons N/C

**25 SHEETS PER PAD**

#9290 with 1 - 2 Color Imprint - Quantity/Price Each						with Full-Color Imprint - Quantity/Price Each					
250	500	1000	1500	2500	5000	250	500	1000	1500	2500	5000
1.40	0.925	0.675	0.575	0.49	0.415	1.55	1.02	0.74	0.63	0.54	0.455
#9293 with 1 - 2 Color Imprint - Quantity/Price Each						with Full-Color Imprint - Quantity/Price Each					
250	500	1000	1500	2500	5000	250	500	1000	1500	2500	5000
1.465	1.00	0.755	0.66	0.575	0.50	1.615	1.10	0.825	0.725	0.635	0.55
#9295 with 1 - 2 Color Imprint - Quantity/Price Each						with Full-Color Imprint - Quantity/Price Each					
250	500	1000	1500	2500	5000	250	500	1000	1500	2500	5000
1.60	1.165	0.94	0.855	0.78	0.705	1.76	1.28	1.04	0.94	0.855	0.775
#9297 with 1 - 2 Color Imprint - Quantity/Price Each						with Full-Color Imprint - Quantity/Price Each					
250	500	1000	1500	2500	5000	250	500	1000	1500	2500	5000
1.62	1.185	0.96	0.875	0.795	0.72	1.78	1.30	1.06	0.96	0.875	0.795
#9299 with 1 - 2 Color Imprint - Quantity/Price Each						with Full-Color Imprint - Quantity/Price Each					
250	500	1000	1500	2500	5000	250	500	1000	1500	2500	5000
1.92	1.595	1.43	1.38	1.335	1.285	2.11	1.75	1.575	1.515	1.465	1.41

6C

6C

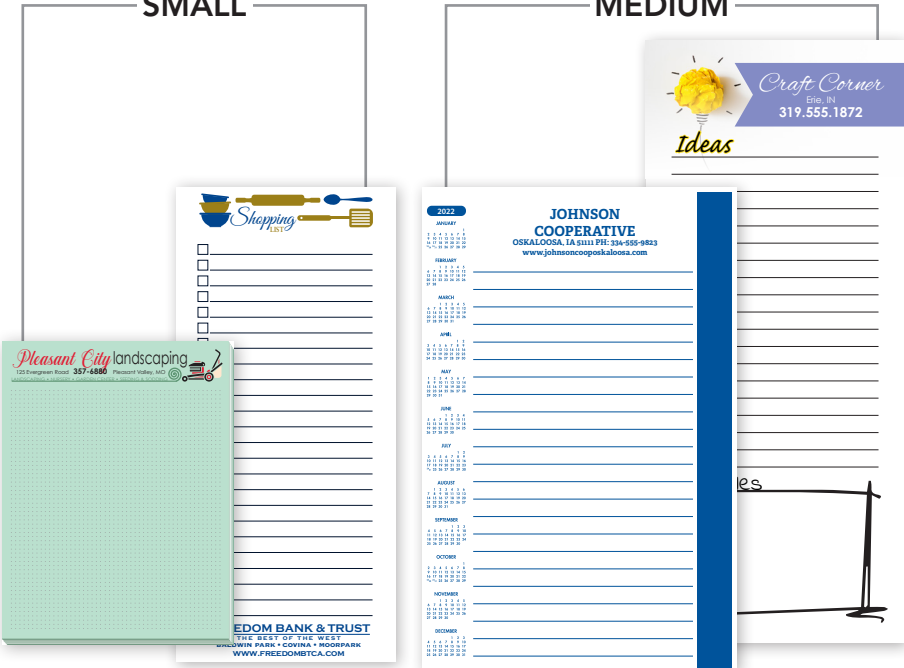

Prices are effective through May 31, 2023 but are subject to change without notice.  
Early Order Discounts are available January through May. For Icon definitions see page 4.  
For general information and art requirements regarding all calendars see pages 122-128.

**25-SHEET JOT-IT NOTE PADS**

# #9300-9310

Mix and match size, color, and pad style to create the perfect place to process thoughts!

## PICK A SIZE

<p><b>SMALL</b></p>  <p><b>#9300</b> 4 1/4" x 5 1/2"</p> <p><b>#9303</b> 3 1/2" x 8 1/2"</p> <p><b>#9305</b> 5 1/2" x 8 1/2"</p> <p><b>#9307</b> 4 1/4" x 11"</p>	<p><b>MEDIUM</b></p>	<p><b>LARGE</b></p>  <p><b>#9310</b> 8 1/2" x 11"</p>
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## IDEA STARTERS

**50-SHEET JOT-IT NOTE PADS**

### Small Halftone Photo

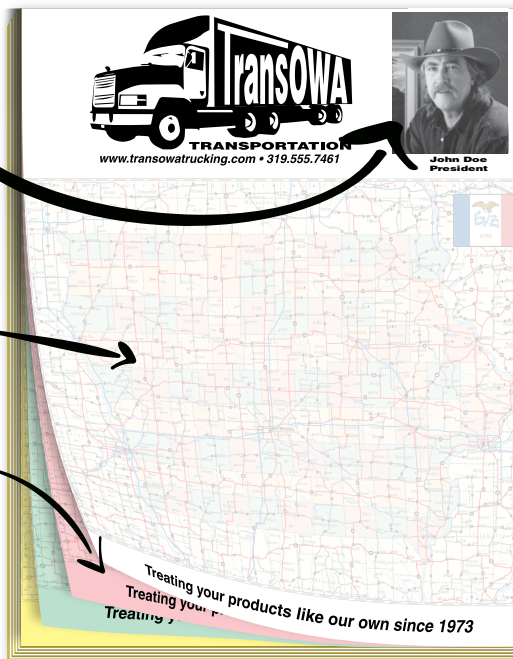
Add a photo for a personal touch (extra charge)

### Map Imprint

Showcase your brand and service area by adding a map. (extra charge)

### Assorted Sheet Colors

The White or Pastel Series backgrounds can be ordered individually or with up to 4 assorted colors collated into the same pad (within each series). (extra charge)



### SPECIAL FEATURES

- No Set-up charges
- The White or Pastel Series backgrounds can be ordered individually or with up to 4 assorted colors collated into the same pad (within each series) Contact factory for pricing and availability.

### ACCESSORIES & OPTIONAL EXTRAS

- Holes Drilled (specify size and hole location): \$0.05 (G) per pad, per hole
- Additional Copy (over 5 lines): \$2.50 (G) each
- Small Halftone Photo: \$12.00 (G) set-up
- Ghost Overprint: (each page same) \$30.00 (G) each
- Change of copy/design: Contact Factory
- Shrink Wrap (5-10 pads per package): \$0.33 (G) each package
- Attach Magnet to Back: \$0.44 (G) each
- Attach Double-Sided Tape to Back: \$0.28 (G) each
- Absolute Minimum: as shown
- Combined Quantity Pricing: Change of color background available for Pastel series. Ad copy and layout must be the same for all

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

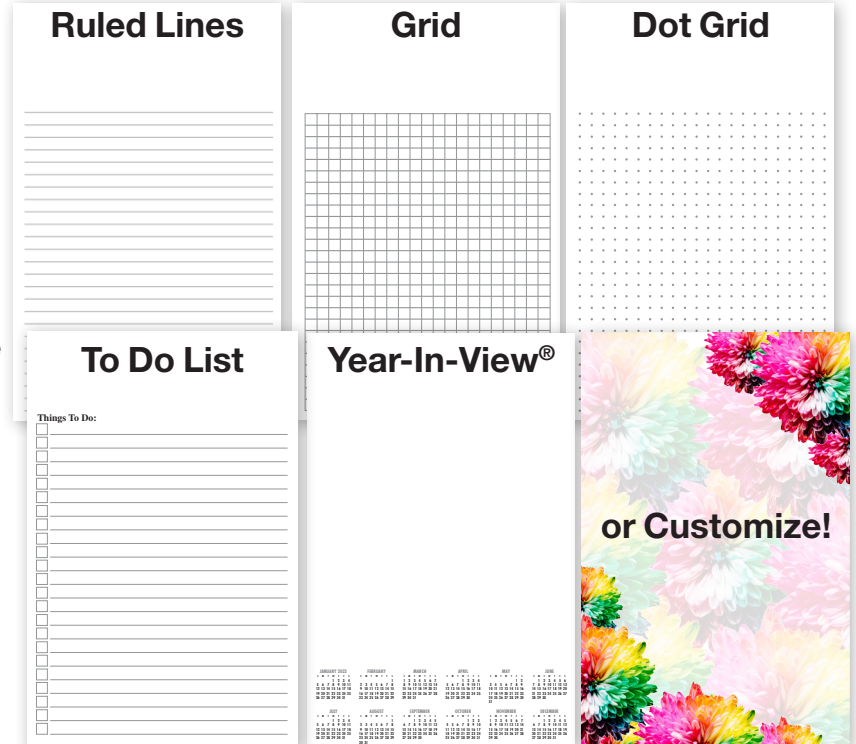
For general information and art requirements regarding all calendars see pages 122-128.



**PICK A COLOR**



**PICK A PAD**



**NOTE: Please check current color availability with the factory prior to placing your order.**

**Ad Copy Size:** **9300:** 3 1/2" x 4 1/2";  
**9303:** 3" x 8"; **9305:** 4 3/4" x 7 3/4";  
**9307:** 4" x 10 1/2"; **9310:** 7 3/4" x 10 1/4"  
**Ad Copy Color:** 1, 2, or 4-Color Process.  
See price grid. PMS colors may be reproduced with process inks. If an exact PMS is required, contact factory for charges.

**Construction:** 50 sheets of 20 lb. bond stock imprinted with ad copy and choice of stock layout.

**Finishing:** Padded to Plain 22 pt. Chipboard back at Top

**Shipping Weight:** **9300:** 240 lbs. per 1000; **9303:** 310 lbs. per 1000; **9305:** 420 lbs. per 1000; **9307:** 420 lbs. per 1000; **9310:** 800 lbs. per 1000 (approximate)

**PACKAGING**

**Standard Packaging:** Boxed Flat in Cartons N/C

**50 SHEETS PER PAD**

#9300 with 1 - 2 Color Imprint - Quantity/Price Each						with Full-Color Imprint - Quantity/Price Each					
250	500	1000	1500	2500	5000	250	500	1000	1500	2500	5000
1.86	1.24	0.895	0.765	0.65	0.55	2.05	1.36	0.99	0.84	0.72	0.61
#9303 with 1 - 2 Color Imprint - Quantity/Price Each						with Full-Color Imprint - Quantity/Price Each					
250	500	1000	1500	2500	5000	250	500	1000	1500	2500	5000
1.93	1.32	0.985	0.865	0.76	0.66	2.12	1.445	1.085	0.95	0.835	0.73
#9305 with 1 - 2 Color Imprint - Quantity/Price Each						with Full-Color Imprint - Quantity/Price Each					
250	500	1000	1500	2500	5000	250	500	1000	1500	2500	5000
2.05	1.49	1.21	1.095	0.995	0.91	2.25	1.64	1.33	1.21	1.095	0.995
#9307 with 1 - 2 Color Imprint - Quantity/Price Each						with Full-Color Imprint - Quantity/Price Each					
250	500	1000	1500	2500	5000	250	500	1000	1500	2500	5000
2.07	1.51	1.23	1.12	1.02	0.93	2.28	1.665	1.355	1.235	1.12	1.02
#9310 with 1 - 2 Color Imprint - Quantity/Price Each						with Full-Color Imprint - Quantity/Price Each					
250	500	1000	1500	2500	5000	250	500	1000	1500	2500	5000
2.40	1.99	1.795	1.725	1.665	1.615	2.64	2.19	1.97	1.895	1.835	1.77

6C

6C

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

For general information and art requirements regarding all calendars see pages 122-128.

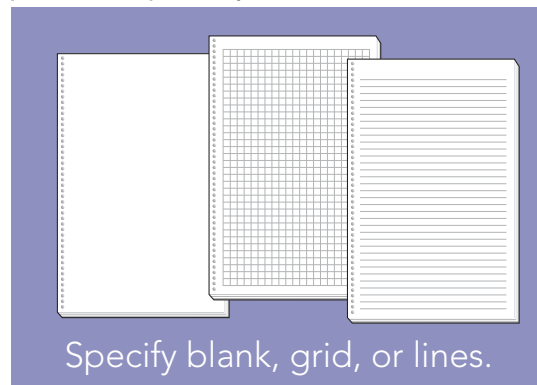
**50-SHEET JOT-IT NOTE PADS**

# #9110



Shown with Balloons stock cover and White Imprint

Sturdy paperboard allows for a wide variety of stock or custom cover options for a personal flair with plenty of room for copy. Includes 96 pages (48 sheets) and spiral bound.



Specify blank, grid, or lines.

You may substitute a Deluxe Leatherette cover (page 110) or add a Premium Clear Plastic Overlay to your notebook. Contact factory for more information.

### SPECIAL FEATURES

- No charge for addition of Year-In-View® calendar to outside front cover
- No charge to substitute blank, white C1S cover
- To substitute a calendar or pre-printed insert, contact factory
- Absolute Minimum is 100 pieces.

STANDARD NOTEBOOKS

#### #9110 with Black Imprint Quantity/Price Each

100	150	200	250	300	500	750	1000	1500
5.67	4.29	3.59	3.17	2.89	2.30	2.00	1.85	1.69

9C

#### #9110 with Full-Color Imprint Quantity/Price Each

100	150	200	250	300	500	750	1000	1500
6.33	4.82	4.06	3.60	3.29	2.66	2.33	2.16	1.97

9C

#### POPULAR OPTIONS

**Change of Imprint Copy (1-color, all journals shipped to same address):** \$16.00 (G) each

**Imprint Color Match:** \$25.00 (G) set-up + \$0.10 (G) each

**Additional Imprint Color: (maximum 1 additional)** \$16.00 (G) set-up + \$0.10 (G) each

For more options see pages 30 & 113

**Size Closed:** 5 1/2" x 8 1/2"

**Ad Copy Size:** 5" x 3"

**Ad Copy Color:** Black on Pre-Printed Stock or 4-Color Process.

Price includes 5 lines of ad copy.

**Stock Cover/Color:** Choose from stock cover designs and 3 paper inserts (48 sheets) as shown above or submit your own cover design/image using the full-color pricing (full-color applies to front cover only)

**Cover Paper Stock:** 12 pt. C1S cover + 50 lb. Offset Text Pages

**Finishing:** Spiral Bound

**Shipping Weight:** 19 lbs. per 100 (approximate)

#### PACKAGING

**Envelopes (bulk):** \$0.20 (G) each

**Envelopes (notebooks inserted):** \$0.30 (G) each

**Envelope with Chipboard Protectors (Notebooks/Protectors inserted):** \$0.40 (G) each

**Absolute Minimum charge per order for Envelopes:**

\$30.00 (G) (notebooks are inserted)

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

Ⓞ For general information and art requirements regarding all calendars see pages 122-128.

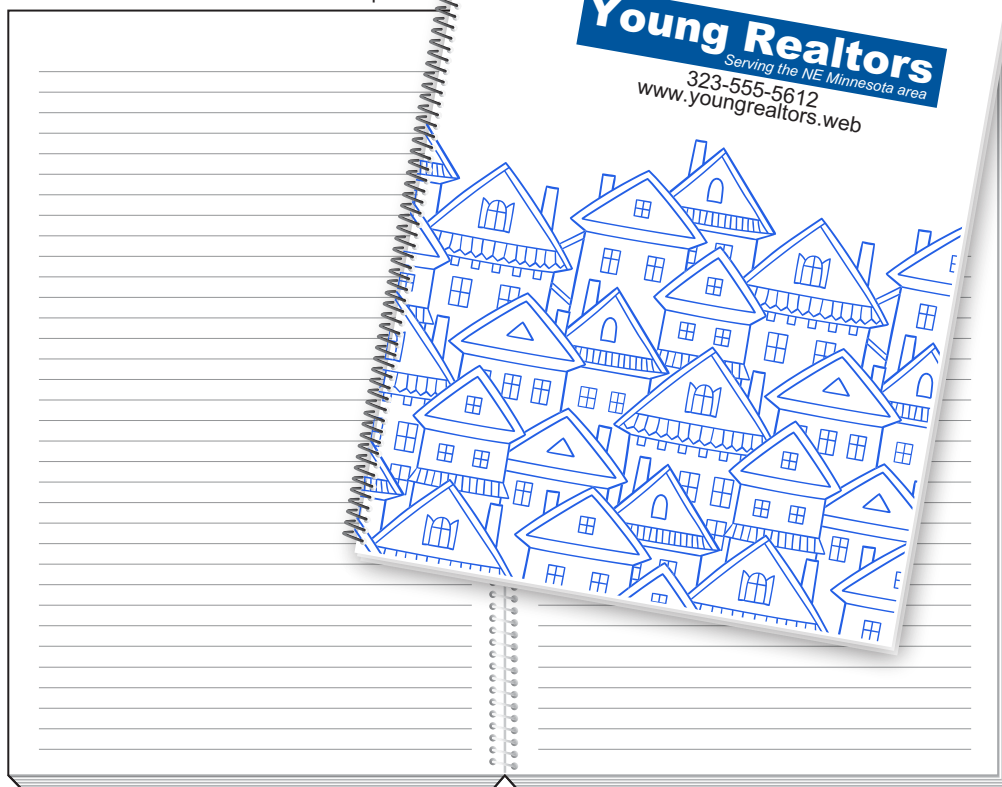
Shown with Tiny Houses stock cover and full-color imprint

See page 30 for pre-printed full-color covers available. Specify blank, grid, or lines - see page 108 for options.

Includes 48 pages (24 sheets) and spiral bound.

You may substitute a Deluxe Leatherette cover (page 110) or add a Premium Clear Plastic Overlay to your notebook. Contact factory for more information.

Add Custom Inserts to your Notebook. See page 113 and contact factory for pricing and details.



- SPECIAL FEATURES**
- No charge for addition of Year-In-View® calendar to outside front cover
  - No charge to substitute blank, white C1S cover
  - To substitute a calendar or pre-printed insert, contact factory
  - Absolute Minimum is 100 pieces.

**Size Closed:** 8 3/8" x 10 7/8"

**Ad Copy Size:** 7 1/4" x 3"

**Ad Copy Color:** Black on Pre-Printed Stock or 4-Color Process.

Price includes 5 lines of ad copy.

**Stock Cover/Color:** Choose from stock cover designs and 3 paper inserts (24 sheets) as shown on page 108 or submit your own cover design/image using the full-color pricing (full-color applies to front cover only)

**Cover Paper Stock:** 12 pt. C1S cover + 50 lb. Offset Text Pages

**Finishing:** Spiral Bound

**Shipping Weight:** 29 lbs. per 100 (approximate)

**PACKAGING**

**Envelopes (bulk):** \$0.22 (G) each

**Envelopes (notebooks inserted):** \$0.34 (G) each

**Envelope with Chipboard Protectors (Notebooks/Protectors inserted):** \$0.44 (G) each

**Absolute Minimum charge per order for Envelopes:**

\$30.00 (G) (calendars are inserted)

**#9118 with Black Imprint** Quantity/Price Each

100	150	200	250	300	500	750	1000	1500
6.20	4.79	4.08	3.65	3.36	2.77	2.47	2.32	2.16

9C

**#9118 with Full-Color Imprint** Quantity/Price Each

100	150	200	250	300	500	750	1000	1500
6.95	5.41	4.64	4.17	3.85	3.21	2.88	2.70	2.52

9C

**POPULAR OPTIONS**

**Change of Imprint Copy (1-color, all journals shipped to same address):** \$16.00 (G) each

**Imprint Color Match:** \$25.00 (G) set-up + \$0.10 (G) each

**Additional Imprint Color: (maximum 1 additional)** \$16.00 (G) set-up + \$0.10 (G) each

**Additional 8-Sheet Insert:** \$0.35 (G) each

**For more options see pages 30 & 113**

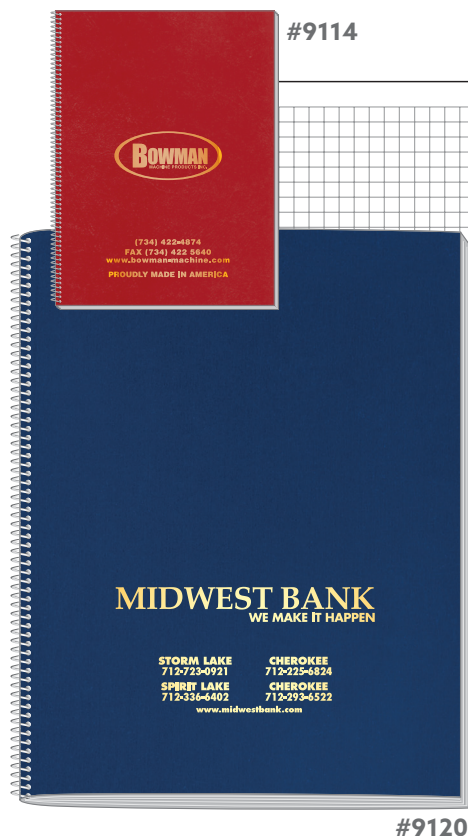
Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

Ⓞ For general information and art requirements regarding all calendars see pages 122-128.

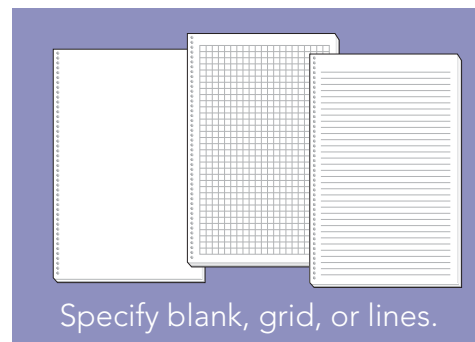


# #9114 Small #9120 Large



## #9114 - Wire-Bound

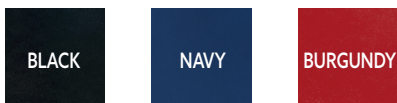
96 page (48 sheets) journal spiral bound with White or Black wire to foil stamped front cover and a blank back cover.



## #9120 - Wire-Bound

48 page (24 sheets) journal spiral bound with White or Black wire to foil stamped front cover and a blank back cover.

### STOCK COVER COLORS



### SPECIAL FEATURES

- A die charge of \$60.00 (G) is applicable to new orders or orders with changing copy, both styles.
- For additional sheets, see page 125.

LEATHERETTE COVER NOTEBOOKS



#### #9114 Quantity/Price Each + Die Charge of \$60.00 (G)

100	150	200	250	300	500	750	1000	1500
8.10	6.43	5.59	5.08	4.74	4.06	3.72	3.54	3.36

9C

#### #9120 Quantity/Price Each + Die Charge of \$60.00 (G)

100	150	200	250	300	500	750	1000	1500
9.05	7.25	6.34	5.78	5.40	4.64	4.25	4.05	3.85

9C

### POPULAR OPTIONS

**Change of Copy (1-color, all journals shipped to same address):**  
\$60.00 (G) each

**Special Color Foil:** Contact factory

**For more options see page 30 & 113**

**Size Closed: 9114:** 5 1/2" x 8 1/2"; **9120:** 8 7/8" x 10 7/8"

**Size Open: 9114:** 11" x 8 1/2"; **9120:** 16 3/4" x 10 7/8"

**Ad Copy Size:** 7 1/4" x 3"

**Ad Copy Color:** Silver or Gold Foil (specify), foil stamped on outside front cover. Price includes 5 lines of ad copy.

**Stock Cover Color:** Choose stock cover color & one of 3 insert designs as shown above.

**Insert Paper Stock:** 50 lb. Offset

**Cover Stock:** Leatherette. See colors above.

**Finishing:** White or Black Spiral Wire Bound

**Shipping Weight: 9114:** 15 lbs. per 100 (approximate); **9120:** 24 lbs. per 100 (approximate)

### PACKAGING

**Envelopes (bulk): 9114:** \$0.20 (G) each; **9120:** \$0.22 (G) each

**Envelopes (journals inserted): 9114:** \$0.30 (G) each; **9120:** \$0.34 (G) each

**Envelope with Chipboard Protectors (Journals/Protectors inserted):**

**9114:** \$0.40 (G) each; **9120:** \$0.44 (G) each

**Absolute Minimum charge per order for Envelopes:**

\$30.00 (G) (journals are inserted)

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

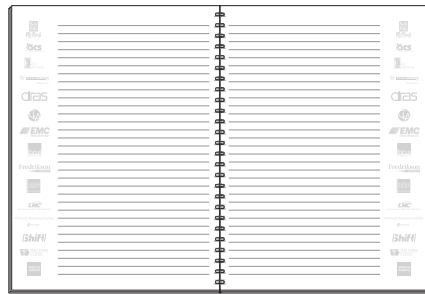
Ⓞ For general information and art requirements regarding all calendars see pages 122-128.

Your Full-Color advertising on these journals will project your company image and message! These large and small format Journal Books are substantial and built to keep important notes secure for years to come. They feature heavy weight cover stock that is ideal for Full-Color images that will get your brand noticed!

These journals feature the client's logo along with 96 pages (48 sheets) of top quality offset paper stock with ruled lines for neat, easy writing. These journals will lie flat open or closed with the wire-o binding making them a user friendly.



Ruled insert - Features logo on each page!



**SPECIAL FEATURES**

- To Print Inside Front & Back Covers or for Additional Sheets, contact factory
- Full-Color custom insert options available. Contact factory.

**Size Closed: 9122:** 5 1/4" x 7 1/4"; **9126:** 8 1/2" x 11"  
**Size Open: 9122:** 10 1/2" x 7 1/4"; **9126:** 17" x 11"  
**Ad Copy Size: 9122:** 5 1/4" x 7 1/4"; **9126:** 8 1/2" x 11"  
**Ad Copy Color:** 1 to 4-Color Process.

Price includes 5 lines of ad copy.

**Custom Insert/Color:** Ruled Lines in Black with advertiser's logo shown on each page  
**Insert Paper Stock:** 50 lb. Offset  
**Cover Paper Stock:** 50 pt. Board  
**Finishing:** White or Black Wire-O Bound  
**Shipping Weight:** 60 lbs. per 100 (approximate)

**PACKAGING**

**Envelopes (bulk): 9122:** \$0.20 (G) each; **9126:** \$0.22 (G) each  
**Envelopes (journals inserted): 9122:** \$0.30 (G) each; **9126:** \$0.34 (G) each  
**Envelope with Chipboard Protectors (Journals/Protectors inserted): 9122:** \$0.40 (G) each; **9126:** \$0.44 (G) each  
**Absolute Minimum charge per order for Envelopes:** \$30.00 (G) (journals are inserted)

#9122 Quantity/Price Each									
100	150	200	250	300	500	750	1000	1500	
13.45	11.18	10.03	9.32	8.83	7.81	7.29	7.02	6.72	

9C

#9126 Quantity/Price Each									
100	150	200	250	300	500	750	1000	1500	
17.05	14.41	13.08	12.28	11.74	10.66	10.12	9.85	9.58	

9C

**POPULAR OPTIONS**

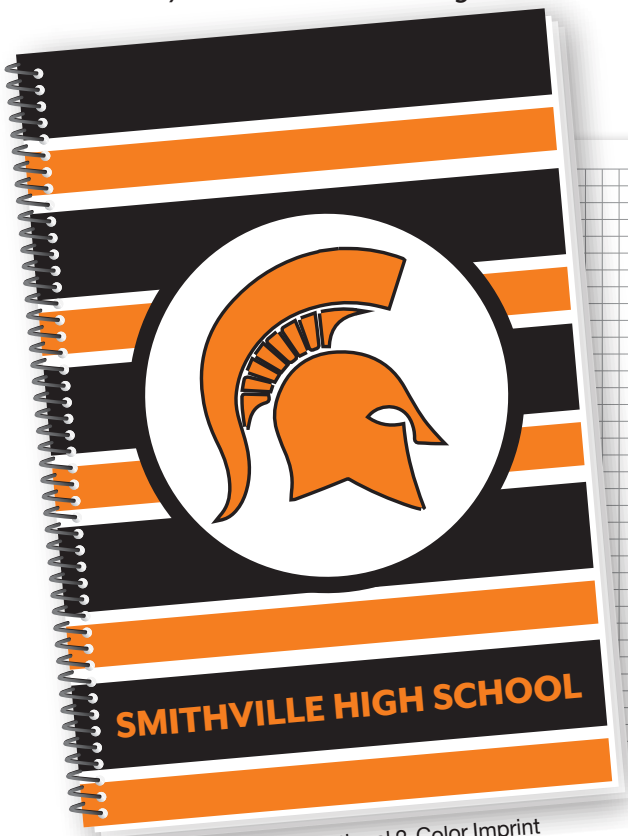
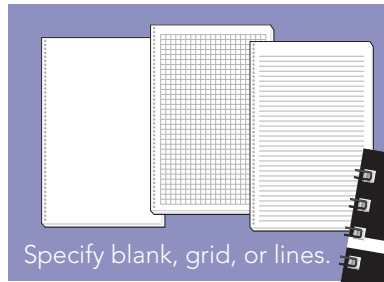
**Change of Copy (4-color, all journals shipped to same address):** \$30.00 (G) each

**For more options see pages 30 & 113**

Prices are effective through May 31, 2023 but are subject to change without notice.  
Early Order Discounts are available January through May. For Icon definitions see page 4.  
Ⓞ For general information and art requirements regarding all calendars see pages 122-128.

# #9124 Spiral Bound #9128 Wire-O Bound

Trendy new notebook perfect for any occasion! A screen printed styrene cover allows for greater durability and vibrant imprint colors. Includes 48 pages (24 sheets) and choice of binding.



STYRENE COVER NOTEBOOKS

## #9124 - Spiral Bound Quantity/Price Each

100	150	200	250	300	500	750	1000	1500
9.00	7.06	6.08	5.49	5.09	4.27	3.85	3.63	3.38

9C

## #9128 - Wire-O Bound Quantity/Price Each

100	150	200	250	300	500	750	1000	1500
8.41	6.94	6.18	5.72	5.41	4.77	4.44	4.26	4.06

9C

## Additional Color Copy Quantity/Price Each

100	150	200	250	300	500	750	1000	1500
2.05	1.46	1.16	0.98	0.86	0.62	0.50	0.44	0.37

9C

### POPULAR OPTIONS

- Additional Line Copy (over 5): \$2.50 (G) each
- Change of Copy: Contact factory
- Imprint Color Match: \$25.00 (G)
- For more options see pages 30 & 113

**SPECIAL FEATURES**

- Spiral (9124) or Wire-O (9128) bound
- To substitute a calendar or pre-printed insert, contact factory.
- Absolute Minimum is 100 pieces.

**Size Closed:** 8 3/8" x 10 7/8"

**Ad Copy Size:** 8 3/8" x 10 7/8"

**Ad Copy Color:** 1 PMS Color. See option for 2nd color.

Price includes 5 lines of ad copy.

**Stock Cover/Color:** Provide custom cover design and choose one of 3 paper inserts (24 sheets) as shown to left.

**Cover Paper Stock:** 20 mil Styrene cover + 50 lb. Offset Text Pages

**Finishing:** 9124: Spiral Bound. 9128: Wire-O Bound.

**Shipping Weight:** 36 lbs. per 100 (approximate)

### PACKAGING

**Envelopes (bulk):** \$0.22 (G) each

**Envelopes (notebooks inserted):** \$0.34 (G) each

**Envelope with Chipboard Protectors (Notebooks/Protectors inserted):** \$0.44 (G) each

**Absolute Minimum charge per order for Envelopes:**  
\$30.00 (G) (notebooks are inserted)

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

Ⓞ For general information and art requirements regarding all calendars see pages 122-128.



**IDEA STARTERS**

**PLANNERS**

**Add VALUE to your Tru Art® planners & journals with these unique options.**  
Ensure that your advertising message is extended & considered as a welcome addition by your recipients.

**GHOST OVERPRINTS**

**CUSTOM PADS**



Stock pad or insert with 1-color ghost overprint on pad. Add **\$600.00 (G)** set-up plus **\$36.00 (G)** per ghost to price of planner. For Date Block Overprints add: **\$2.40 (G)** per date plus **\$600.00 (G)** set-up.



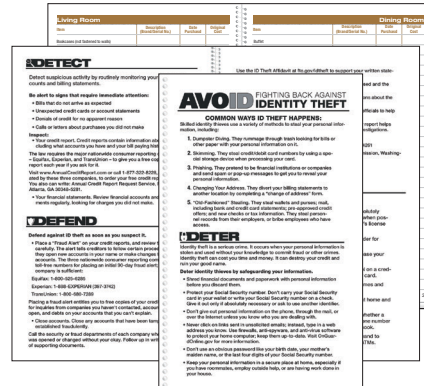
2 custom colors pad or insert: Add **\$600.00 (G)** to price of planner for set-up & printing. If Tru Art is to create custom pad design, please contact factory.

**PLASTIC COIL BINDING**

**EXTRA PAGES**



Finish your journal with Plastic Coil Binding: Add **\$0.85 (G)** to the price of each journal.

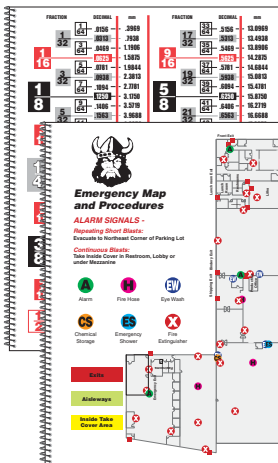


Insert extra pages into your planner. See page 125 for prices. Prices are in addition to the base price of the product. Repeat orders will incur the same charges. Add single sheets to Small Planners: Contact Factory.

**ADDITIONAL INSERTS FOR BOTH SMALL & LARGE PLANNERS**

Add pages (8-sheets for Large planner only) (16-sheets for Small planner only) add to price of planner: **\$0.36 (G)** each per planner

**ADD COPY TO THE INSIDE COVER**



Add special charts, maps, evacuation & safety procedures, etc.

\* Add prices to the right to Product Pricing for copy on inside front or back covers.

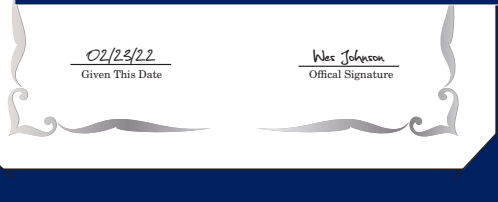
\* Prices include placing print-ready art, typesetting simple copy, set-up charges & 1 proof.

5070, 5075, 7020, 7025, 9118, 9124, 9128 Black Quantity/Price Each										
100	150	200	250	300	500	750	1000	1500	2500	5000
0.92	0.63	0.485	0.40	0.345	0.225	0.17	0.125	0.09	0.065	0.04
5070, 5075, 7020, 7025, 9118 Full-Color Quantity/Price Each										
100	150	200	250	300	500	750	1000	1500	2500	5000
1.16	0.85	0.695	0.60	0.535	0.40	0.335	0.285	0.235	0.195	0.15
7040, 7045, 7050, 7055, 9110 Black Quantity/Price Each										
100	150	200	250	300	500	750	1000	1500	2500	5000
0.70	0.485	0.38	0.315	0.265	0.175	0.13	0.10	0.075	0.055	0.035
7040, 7045, 7050, 7055, 9110 Full-Color Quantity/Price Each										
100	150	200	250	300	500	750	1000	1500	2500	5000
1.01	0.735	0.60	0.51	0.455	0.335	0.275	0.215	0.185	0.15	0.115

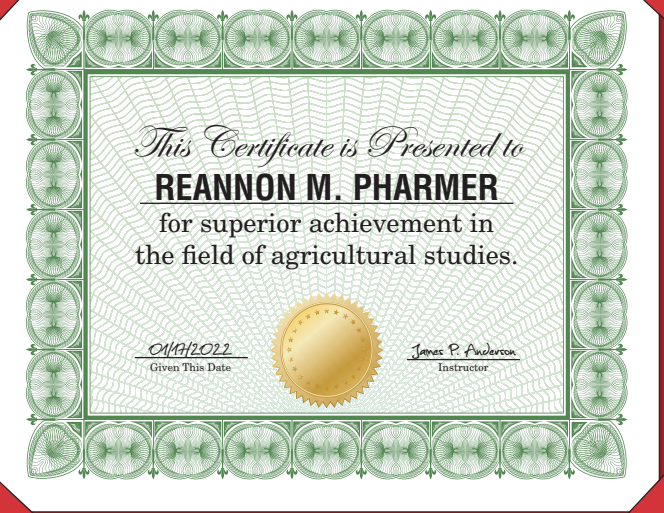
**OPTIONS & ADD-ONS**

Prices are effective through May 31, 2023 but are subject to change without notice. Early Order Discounts are available January through May. For Icon definitions see page 4. **6** For general information and art requirements regarding all calendars see pages 122-128.

#9050/9051 Small  
#9053/9054 Large



**9050 SMALL CERTIFICATE HOLDER**  
with 1-color foil imprint  
**9051 SMALL CERTIFICATE HOLDER**  
with 4-color process imprint (not shown)



**9053 LARGE CERTIFICATE HOLDER**  
with 1-color foil imprint  
**9054 LARGE CERTIFICATE HOLDER**  
with 4-color process imprint (not shown)

**NOTE: Certificates Are Not Included**

CERTIFICATE HOLDERS

Insert the award certificate into the Certificate Holder to make an elegant impression for recipients. The Certificate Holder will protect the award document to create a treasured memory, kept for years to come. For diplomas, service or sales achievements, and employee milestones.

**All Certificate Holders are available with 1-color foil imprint**

<b>RED PEPPER</b>	<b>EPIC BLACK</b>	<b>PATRIOT BLUE</b>
<b>GRAYSTONE</b>	White Certificate Holders are also available with 4-color process imprint	<b>WHITE</b>

**SPECIAL FEATURES**

- Certificate Holders will accommodate awards printed horizontal or vertical.
- Please submit artwork in production-ready, electronic file; Full-Color imprint is based on 4-Color process inks and PMS colors are screen built in CMYK. If an exact PMS match is required contact the factory for charges.
- Custom designed certificates are available from Tru Art. Contact factory for a quote.

**Size Closed: 9050/9051:** 10" x 7"; **9053/9054:** 11 3/4" x 9 1/4"  
**Ad Copy Size: 9050/9051:** 6" x 4"; **9053/9054:** 9" x 6"  
**Ad Copy Color: 9050 & 9053:** Choice of Gold or Silver foil (specify); **9051 & 9054:** 1 to 4-Color Process available on White only. No Bleeds.

**Item Colors:** Available as shown - Red, Blue, Black, Gray & White (specify)

**Calendar Paper Stock:** 80 lb. Classic Linen Cover and consists of 30% PCW  
**Finishing:** Scored for Easy Folding, 2 Slots in each corner to accommodate certificates sized 7" x 5" or 8" x 6" (**9050 & 9051**) or 10" x 8" or 11" x 8 1/2" (**9053 & 9054**)  
**Shipping Weight: 9050 & 9051:** 4 lbs. per 100 (approximate);  
**9053 & 9054:** 7 lbs. per 100 (approximate)

**PACKAGING**

**Standard Packaging:** Bulk  
**Envelopes (bulk):** \$0.22 (G) each



White Certificate Holder shown with 4-Color process imprint

**#9050 - Small** Quantity/Price Each + \$60.00 (G) Die Charge

<b>50</b>	<b>100</b>	<b>200</b>	<b>300</b>	<b>500</b>	<b>750</b>	<b>1000</b>
5.50	3.43	2.38	2.02	1.72	1.57	1.49

7C

**#9051 - Small** Quantity/Price Each

<b>50</b>	<b>100</b>	<b>200</b>	<b>300</b>	<b>500</b>	<b>750</b>	<b>1000</b>
4.90	2.99	2.03	1.71	1.44	1.30	1.23

7C

**#9053 - Large** Quantity/Price Each + \$60.00 (G) Die Charge


<b>50</b>	<b>100</b>	<b>200</b>	<b>300</b>	<b>500</b>	<b>750</b>	<b>1000</b>
7.80	4.77	3.24	2.73	2.31	2.09	1.98

7C

**#9054 - Large** Quantity/Price Each

<b>50</b>	<b>100</b>	<b>200</b>	<b>300</b>	<b>500</b>	<b>750</b>	<b>1000</b>
5.80	3.49	2.32	1.93	1.61	1.45	1.37

7C

Prices are effective through May 31, 2023 but are subject to change without notice. Early Order Discounts are available January through May. For Icon definitions see page 4.  For general information and art requirements regarding all calendars see pages 122-128.



**#6800** Stayflat Mailer  
**#6805** License Frame Box  
**#6825** Literature Box



#6800

Mailable Cartons - Branded for added recognition.  
 Create an extra impact and anticipation  
 for the surprise inside.



#6805



#6825



**#6800 with 1 PMS Copy** Quantity/Price Each

50	75	100	150	250	500	1000
7.54	5.82	4.95	4.06	3.34	2.80	2.52

7C

**#6805 with 1 PMS Copy** Quantity/Price Each

50	75	100	150	250	500	1000
9.71	7.16	5.88	4.59	3.55	2.76	2.35

7C

**#6825 with 1 PMS Copy** Quantity/Price Each

50	75	100	150	250	500	1000
11.28	8.59	7.24	5.87	4.76	3.92	3.49

7C

**Additional Color - 1 PMS** Quantity/Price Each

50	75	100	150	250	500	1000
3.20	2.39	1.97	1.55	1.19	0.92	0.76

7C

Prices shown are for boxes only.

**POPULAR OPTIONS**

**Add Confetti:** Contact Factory

**Custom Sizes:** Contact Factory - Multiple Sizes Available. More Added Monthly

**Kitting & Mailing:** See pages 120-121.

**Size (Inside Dimensions):** **6800:** 12 3/4" x 15";

**6805:** 12 1/4" x 6 1/2" x 1"; **6825:** 11 1/4" x 8 3/4" x 2"

**Ad Copy Size:** **6800:** 12 1/4" x 14 1/2" (no bleed);

**6805\*:** 12 1/4" x 6 1/2" (bleed available);

**6825\*:** 11 1/4" x 8 3/4" (bleed available)

**Ad Copy Color:** 1 PMS Color

\* We manufacture using flat sheet stock and our own die cutting equipment. Contact factory about Top, Bottom, and Side copy.

**Paper Stock:** **6800:** White Chipboard; **6805, 6825:** E Flute White Pad Stock

**Finishing:** Die cut, shipped flat, unassembled (not final folded)

**Shipping Weight:** **6800:** 45 lbs. per 100; **6805:** 30 lbs. per 100; **6825:** 35 lbs. per 100 (all weights approximate)

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

6 For general information and art requirements regarding all calendars see pages 122-128.

**Stemless Wineglass Box #6810**  
**Drinkware Box #6815**  
**Small Box #6835**  
**Medium Box #6850**

Mailable Cartons - Printed to reinforce your brand.  
Turn a giveaway into a gift with special packaging.



#6810



#6815

\* Shown with 3 color imprint option.



\* Shown with 3 color imprint option.

#6835



#6850

\* Shown with 3 color imprint option.

**#6810 with 1 PMS Copy** Quantity/Price Each

50	75	100	150	250	500	1000
8.30	6.29	5.27	4.25	3.43	2.80	2.48

7C

**#6815 with 1 PMS Copy** Quantity/Price Each

50	75	100	150	250	500	1000
10.63	8.20	6.97	5.73	4.73	3.96	3.56

7C

**#6835 with 1 PMS Copy** Quantity/Price Each

50	75	100	150	250	500	1000
11.28	8.59	7.23	5.86	4.76	3.92	3.49

7C

**#6850 with 1 PMS Copy** Quantity/Price Each

50	75	100	150	250	500	1000
11.88	9.05	7.62	6.17	5.00	4.12	3.67

7C

**Additional Color - 1 PMS** Quantity/Price Each

50	75	100	150	250	500	1000
3.75	2.74	2.23	1.72	1.31	0.99	0.83

Prices shown are for boxes only.

7C

**Size (Inside Dimensions):**

**6810:** 5" x 4" x 4"; **6815:** 4 1/2" x 8 3/4" x 4 1/2";  
**6835:** 6 3/8" x 7 3/4" x 4"; **6850:** 9 1/4" x 9" x 3 7/8"

**Ad Copy Size:** **6810\*:** 5" x 4"; **6815\*:** 4 1/2" x 8 3/4";

**6835\*:** 6 3/8" x 7 3/4"; **6850\*:** 9 1/4" x 9" (bleed available on all)

**Ad Copy Color:** 1 PMS Color

\* We manufacture using flat sheet stock and our own die cutting equipment. Contact factory about Top, Bottom, and Side copy.

**Paper Stock:** E Flute White Pad Stock

**Finishing:** Die cut, shipped flat, unassembled (not final folded)

**Shipping Weight:** **6810:** 25 lbs. per 100; **6815:** 40 lbs. per 100; **6835:** 35 lbs. per 100;  
**6850:** 45 lbs. per 100 (all weights approximate)

**POPULAR OPTIONS**

**Add a Label:** Contact Factory

**Custom Sizes:** Contact Factory - Multiple Sizes Available. More Added Monthly

**Kitting & Mailing:** See pages 120-121.

**#6705** Standard Mailer  
**#6715** Small Gift Box  
**#6740** Small Box

Mailable Cartons - Wow them with full-color cartons. Perfect option for small quantities with a big impact. Stay true to your brand and create a memorable impression.



**#6705**  
 Variable depth:  
 fold to 1/2", 1", or 1 1/2"



**#6715**  
 \* Shown with top copy only.



**#6740**  
 \* Shown with multiple panel copy.  
 Contact factory for a quote.

**SHORT RUN FULL-COLOR CARTONS**



**#6705 with 4-Color Process Copy** Quantity/Price Each

25	50	75	100	125	150	250
15.70	11.27	9.78	9.02	8.56	8.25	7.61

7C

**#6715 with 4-Color Process Copy** Quantity/Price Each

25	50	75	100	125	150	250
16.00	11.58	10.08	9.32	8.86	8.55	7.92

7C

**#6740 with 4-Color Process Copy** Quantity/Price Each

25	50	75	100	125	150	250
16.55	12.83	11.58	10.95	10.57	10.31	9.79

7C

Note: All colors printed via 4-Color Process.

Prices shown are for boxes only.

**POPULAR OPTIONS**

**Add Confetti:** Contact Factory

**Custom Sizes:** Contact Factory - Multiple Sizes Available. More Added Monthly

**Kitting & Mailing:** See pages 120-121.

**Size (Inside Dimensions):** **6705:** 12" x 9" x 1/2", 1", or 1 1/2";

**6715:** 4 1/2" x 3 1/2" x 3 1/2"; **6740:** 7 3/4" x 6 3/8" x 4"

**Ad Copy Size:** **6705:** 10" x 8"; **6715:** 4" x 3"; **6740:** 7 1/2" x 6"

**Ad Copy Color:** 4-Color Process

\* We manufacture using flat sheet stock and our own die cutting equipment. Contact factory about Top, Bottom, and Side copy.

**Paper Stock:** E Flute White Pad Stock

**Finishing:** Die cut, shipped flat, unassembled (not final folded)

**Shipping Weight:** **6705:** 30 lbs. per 100; **6715:** 25 lbs. per 100; **6740:** 35 lbs. per 100 (all weights approximate)

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

ⓐ For general information and art requirements regarding all calendars see pages 122-128.



Special Cartons - Create an impressive unboxing experience with full-color cartons. Printed with high quality offset printing to enhance your gift.



#6930



#6940

**Size (Inside Dimensions): 6930:** 11 3/4" x 9" x 1 3/4";

**6940:** 7 1/2" x 6 1/4" x 3 1/4"

**Ad Copy Size: 6930:** 15 1/4" x 21 1/2" (top, bottom, sides);

**6940:** 12 3/4" x 24 3/4" (top, bottom, sides) Bleed copy available.

**Ad Copy Color:** 4-Color Process with gloss aqueous coating

\* We manufacture using flat sheet stock and our own die cutting equipment. Top, Bottom, and Side copy included.

**Paper Stock:** E Flute White Pad Stock

**Finishing:** Die cut, shipped flat, unassembled (not final folded)

**Shipping Weight: 6930:** 35 lbs. per 100; **6940:** 35 lbs. per 100 (all weights approximate)

**Note:** Production lead times for these products are 3 to 5 weeks.



**#6930 with 4-Color Process Copy** Quantity/Price Each

500	1000	1500	2000	2500	3500	5000
8.25	5.41	4.46	3.98	3.69	3.35	3.09

7C

**#6940 with 4-Color Process Copy** Quantity/Price Each

500	1000	1500	2000	2500	3500	5000
8.84	5.81	4.79	4.28	3.97	3.61	3.33

Note: All colors printed via 4-Color Process.

7C

Prices shown are for boxes only.

**POPULAR OPTIONS**


**Add Confetti:** Contact Factory

**Custom Sizes:** Contact Factory - Multiple Sizes Available. More Added Monthly

**Kitting & Mailing:** See pages 120-121.

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

 For general information and art requirements regarding all calendars see pages 122-128.

# CUSTOM BOXES & KITTING HIGHLIGHTS

Tru Art specializes in distributing product, especially with Direct Mail. We have been mailing calendars for decades, and our services are expanding into packages with more promotional items in them. As shown on the pages here, we can create custom packaging for you with three different printing processes.

In addition, we can create many of the contents needed for each package, such as note pads, journals, planners, catalogs, sticker sheets, introductory letters, and more. Plus, **we can receive specialty items from other promotional product suppliers to be included in the package.** When we are printing the box and additional materials, we do not mind adding something extra to make the impact special.

See the images below showing our experience. These packages were distributed via the United States Postal Service. As people are working remotely, businesses have a greater need to stay in touch with their customers and team members. A kit in a custom box is a great way to introduce your company to someone new or re-enforce an existing relationship.

CUSTOM BOXES & KITTING HIGHLIGHTS



## Our Custom Mailers are perfect for:

- customer gifts
- virtual tradeshows
- new hire welcome kits
- award ceremonies
- incoming students
- work-from-home morale boosts
- ... and so much more!



Kits are an extra special touch suitable to many occasions. Fill our custom sized and decorated boxes with the perfect product(s), a special note, and a splash of colorful paper fill to complete the look.

## Reach out today to get your brand directly into their hands!

The key to success is to start early and with the end in mind. Shipping times expand greatly during the holidays. We are here to help you navigate the process and maximize your impact.

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For icon definitions see page 4.

6 For general information and art requirements regarding all calendars see pages 122-128.

# CUSTOM BOXES & KITTING QUOTE SHEET

**Special Quotations:** Our team can fulfill requests for complete kitting and mailing projects. Please provide the information below to assist in developing a proposal for your project. It is also helpful to know where the finished product will be shipped, the client's expectation of delivery time, and any special needs (e.g., event dates). A sample of provided items (if available) is also appreciated. We will return a custom quote to you within 4 to 36 hours, pending the results of our research on your behalf.

- Please complete the specifications below regarding the box.
- Number of items to be kitted.
- Dimensions and Descriptions of the items.
- Additional printed items to be included such as note cards, thank you letters, manuals, etc.
- Minimum order quantity: 1 . Please provide potential quantity.
- Samples of the items are helpful to determine final fit and weight.

Fax or mail a rough sketch of your box or mailer showing placement of art elements for a quote:

**Stock:** E Flute, Chipboard, or Padded Envelope  
(circle one)

**Size:** \_\_\_\_\_ (width x length x height)

**Quantity:** \_\_\_\_\_ (potential range)

**Ink colors:** \_\_\_\_\_ (qty.)

List: \_\_\_\_\_ up to 4-Color Process

Outside copy or Copy both inside & outside  
(circle one)

PMS matches (No. \_\_\_\_\_)

Special background color (Color: \_\_\_\_\_, other than White)

**Ink Coverage:**

Top Only    Top & Sides    Top, Bottom & Sides  
(circle one)

(Background color options are limited, white is most often used.)

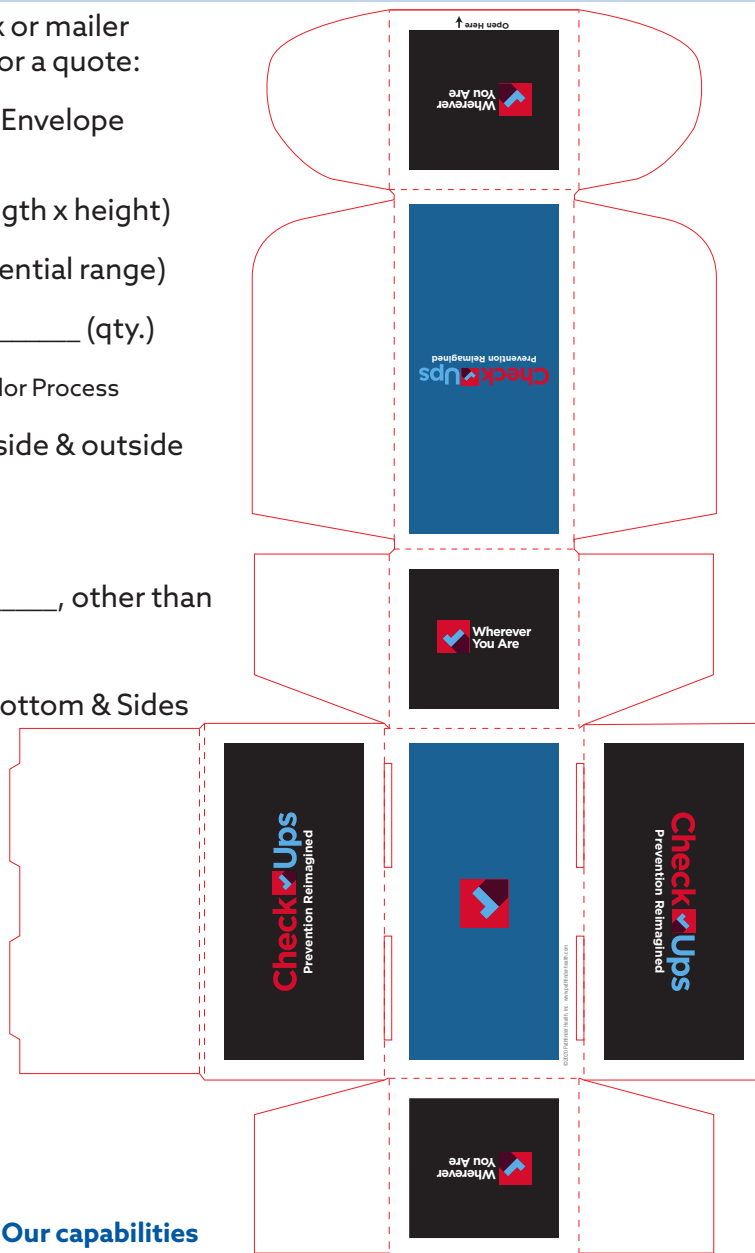
**Check Finishing Options:**

- Assembly (bulk shipped cartons are typically sent flat.)
- Padding
- Confetti
- Risers or extra inserts

Intended Use:

Hand Delivery    Mail or Ship  
(Circle one and explain)

**We can create custom boxes for you. Our capabilities include making signs and decals, decorating apparel, creating custom journals and calendars, and much more.**



CUSTOM BOXES & KITTING QUOTE SHEET



LARGE WALL CALENDAR PACKAGING

Pull-String Wrappers



Hard Tubes  
(with or without end-caps)

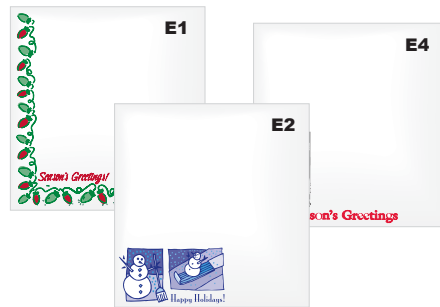


APPOINTMENT-STYLE CALENDAR ENVELOPES

White 11" x 11 1/2"



Holiday Envelope 11" x 11 1/2"



Cardboard Stay Flat Mailer for Desk Pads (White or Kraft)



9" x 12" White Envelope



No. 10 White Envelope



Calendar Self-Mailer with 3 Tabs



DIRECT MAIL COLLECTION

PACKAGING FOR DIRECT MAIL

Tru Art representatives can recommend the best packaging methods. We have experience and strategy to obtain postage savings while delivering quality finished goods. Hard Tubes or Pull-String-Wrappers are appropriate for calendar styles including Multi-Sheets; Full and Half Apron styles; Sports Schedules and Map calendars. Use hard tubes for only Year-In-View® styles (pull string wrappers not recommended for Year-In-View® calendars for direct mail). Other products can be inserted in boxes.

Envelopes are offered in a variety of sizes that are appropriate for Appointment, Stick-A-Strips™, Desk Pad and Planner Calendars plus suitable-sized envelopes for non-dated products. Envelopes can be custom printed including return address and special message for an additional charge.

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

6 For general information and art requirements regarding all calendars see pages 122-128.

**THE ADVANTAGES OF DIRECT MAIL DISTRIBUTION**

The direct mail strategy provides superior value. The distribution is targeted, sent specifically and personally to those customers and prospects advertisers most want to reach, influence and serve. When done correctly there is no waste.

Calendars, Memo Books, Notebooks, or Journals by mail provide the opportunity to integrate other promotional and marketing tools. A complete package might include: a “thank you” letter, special offer, an invitation to visit a website, coupons or announcements.

By having calendars mailed, businesses **save the cost of in-bound, bulk freight and the time and effort required** by their staffs to distribute. With direct mail, the customer controls the exact time of distribution without additional staff handling. Recipients are delighted to receive a fresh, new calendar in the mail and welcome this method of distribution.

**TRU ART WILL MAKE CHOOSING DIRECT MAIL EASY AND EFFECTIVE**

Tru Art has an established reputation in direct mail expertise. Let our experienced staff manage your mailing campaign. We have premium-package postal software, automated high-speed inkjet addressing equipment and various labeling capabilities. Tru Art’s state-of-the-art equipment, coupled with extensive staff experience, results in a combination that achieves best delivery times and lowest applicable USPS postage costs!

**TRU ART’S DIRECT MAIL SERVICE AND FEES**

- Your mail will be routed through Tru Art’s postal permit.
- We will process your mail through the USPS network in a manner that is secure, accurately sorted, and well managed.
- Our software verifies deliverable addresses, updates addresses, sorts the mail in pre-sort order and generates delivery barcode.
- We filter-out undeliverable addresses to avoid waste and postage expenses.
- The USPS is provided with complete documentation to facilitate expedited postal handling.
- Other fees may apply depending on the nature of the mailing and if there are international addresses. Contact factory for details, including required extra packaging.

Typical Fees for **BULK RATE** or **FIRST CLASS** Service Mailing, are:

- List Certification, \$75.00 (G)
- Mailing Administration, \$75.00 (G)
- Bulk Mail Service, \$0.68 (G) each, plus postage

Tru Art will review customer provided mailing list and advise if address corrections are required based on USPS software verification. Customer can make the changes and re-submit the mailing list.

If preferred, Tru Art can, upon request, provide the address research and corrections to the list submitted at a charge of \$75.00 (G) per hour. An estimated cost for address research and list correction will be provided for prior approval. Tru Art will provide a copy of the corrected list for the customer.

**SUBMITTING MAIL LISTS**

The preferred format for providing lists for mailing is Excel Spreadsheet file. The list should be arranged such that each field is separate in a spreadsheet cell, examples:

Company Name	Recipient Name	Address 1	Address 2	City	State	Zip Code
ABC Co., Inc.	John Smith	123 First St.	PO Box 006	Any City	Any State	99999

First Name	Last Name	Address 1	Address 2	City	State	Zip Code
John	Smith	123 First St.		Any City	Any State	99999

Utilizing direct mail to distribute calendars substantially increases the effectiveness of the calendar advertising investment for your customers. Using Tru Art’s Direct Mail Operations Center makes selling and handling direct mail efficient, effective and easy for you and your buyer.

**Note:** Mailings sent in December can be subject to USPS delays. Mail prior to Thanksgiving for best results.

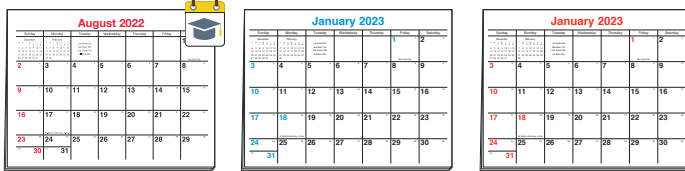
## VITAL STATISTICS

**January Start Pads:**  
12 Months - 12 Sheets  
Jan 2023 - Dec 2023

**August Start Pads:**  
13 Months - 13 Sheets  
Aug 2022 - Aug 2023

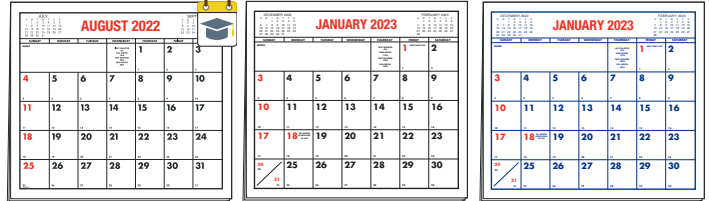
**Paper Stock (all pads):**  
50 lb. Offset

### Pad Design "80" - 10-7/8" x 8-3/8"



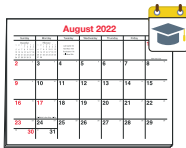
Red & Black Academic    Process Blue & Black    Red & Black

### Pad Design "A" - 13-1/2" x 12"



Red & Black Academic    Red & Black    Red & Blue

### Pad Design "30" Academic Year 8-3/4" x 6-1/2"



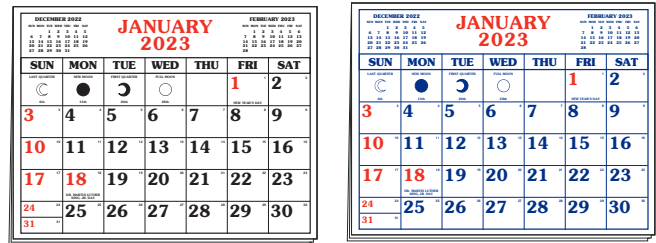
Red & Black

### Pad Design "31" Calendar Year 8-3/4" x 6-1/2"



Red & Black

### Pad Design "X" - 20-1/2" x 15-1/2"



Red & Black    Red & Blue

### Pad Design "20" - 14" x 9-3/4"



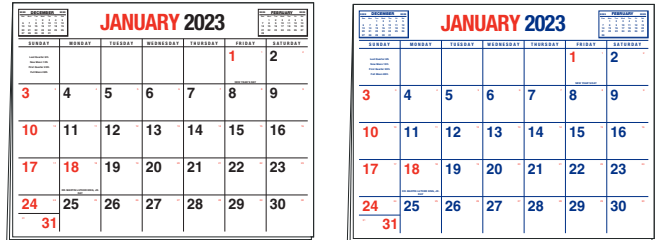
Red & Black

### Pad Design "35" - 17" x 11"



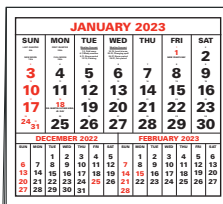
Red & Black

### Pad Design "40" - 20-1/2" x 15-1/2"

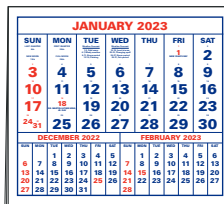


Red & Black    Red & Blue

### Pad Design "S" - 13-1/2" x 12"

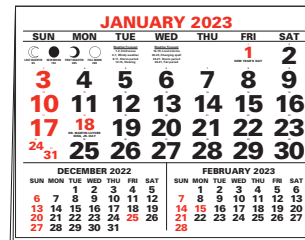


Red & Black

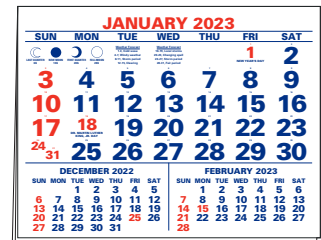


Red & Blue

### Pad Design "Y" - 20-1/2" x 15-1/2"



Red & Black



Red & Blue

## NEED ANOTHER OPTION?

Tru Art can assist you with designing your own full-custom calendar pad.  
Contact the factory for information and a quote.





## Add Personalized Imprints to Spiral Appointment Calendars & Select Planner Covers:

**All personalized imprints are printed in one color, black only**  
(not available on Leatherette or Vinyl covers.)

Personalization with electronically supplied list charge: \$0.20 (G) each name plus \$30.00 (G) set-up per order. Includes changing 1 line of type only for each personalization. Price based on all calendars bulk shipped to 1 address (freight not included). For bulk mailing option, contact factory and page 123.

Electronic files must be submitted as an Excel® spreadsheet. Spreadsheets must be set up with individual names (First, Middle, Last) all in one cell with a new row and cell for each name to be printed. Tru Art® Advertising Calendars cannot be responsible for errors in submitted electronic files.

Additional production time will be required for each order - ship dates to be determined based on date of list receipt.

## ADD-A-PAGE

**Tru Art Appointment Calendars & Planners can offer more than 5 lines of advertising copy.**

**Add Value to your advertising with...**



**Adding an additional sheet** to be spiral bound into the calendar is an easy way to communicate additional information to the recipient. The "cycle of communication" between advertisers and end users may be completed through the use of a bounce-back reply card, order form, survey card, inquiry card, application form, etc. Coupon sheets may be added in order to increase store traffic, a popular feature for food chains, convenience stores, and thrift outlets.

**Extra pages** (thank-you letters, coupon sheets, etc.) can be spiral bound into the calendar before January or after the December sheet. Extra sheets are 10<sup>7</sup>/<sub>8</sub>" wide by

8<sup>3</sup>/<sub>8</sub>" high. Prices are based on print-ready files from customers and include the first proof. Additional typesetting, scanning, or layout work will be added to invoice. Contact Tru Art with your specifications for custom back sheets and set-up costs.

### Pricing for extra pages bound into calendar. (SPIRAL BOUND ONLY)

#### Single Sheet (Price as shown):

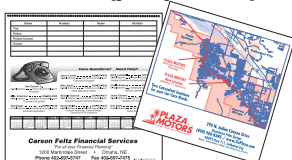
	Quantity	500	750	1000	2500	5000
Print Black only, 1 side only, from provided file .....		\$0.18	\$0.15	\$0.13	\$0.10	\$0.09
Print Black only, 2 sides, from provided file .....		\$0.23	\$0.19	\$0.17	\$0.13	\$0.11
Print 4-color process, 1 side only, from provided file .....		\$0.41	\$0.35	\$0.30	\$0.21	\$0.18
Print 4-color process, 2 sides, from provided file .....		\$0.48	\$0.42	\$0.37	\$0.27	\$0.24
Add for perforation using standing die layout on file .....		\$0.48	\$0.34	\$0.27	\$0.12	\$0.07
Add for perforation using new die layout specified by the customer .....		\$0.61	\$0.44	\$0.34	\$0.15	\$0.08
Die-cut back sheet – same as adding perforation costs to extra sheets						5G

#### 4 pages (2 Sheets) (Price as shown):

	Quantity	500	750	1000	2500	5000
Print Black only, 2 sides, from provided file .....		\$0.43	\$0.37	\$0.33	\$0.20	\$0.16
Print 4-color process with black copy on 2nd side, from provided file .....		\$0.73	\$0.61	\$0.52	\$0.33	\$0.26
Print 4-color process, 2 sides, from provided file .....		\$0.80	\$0.66	\$0.58	\$0.38	\$0.31
Pricing shown is per 4 page section (2 sheets) at the quantity shown.						5G

## EXTRA FEATURES

**STOCK (pre-printed) AD BACKS FOR SPIRAL APPOINTMENT CALENDARS AVAILABLE AT NO ADDITIONAL CHARGE!**



- AUTOMOTIVE CARE
- HEALTHY LIVING
- AVOID IDENTITY THEFT
- PERSONAL FINANCE
- CONSERVATION TIPS
- PET CARE
- EMERGENCY PLANNING
- PROPERTY INVENTORY

Additional information may be printed on the inside of the back sheet which normally has the telephone index. Contact factory for pricing.

Prices are effective through May 31, 2023 but are subject to change without notice.

Early Order Discounts are available January through May. For Icon definitions see page 4.

ⓐ For general information and art requirements regarding all calendars see pages 122-128.

GENERAL INFORMATION

# ORDER INFORMATION

## Order Writing Information

Basic order information consists of:

- Quantity
- Preferred ship date
- Item number
- Complete shipping address
- Description
- Shipping instructions

Submit all orders, new or repeat, with complete copy instructions, including printed or typewritten imprint copy, arranged to serve as a layout for composition. All imprints will be set based upon judgement of our typesetters to best fit the imprint area available. Typestyles on file will be used unless otherwise specified. Orders with special instructions may incur an additional charge. If copy is supplied electronically, please provide a hard copy with the order.

Faxed or e-mailed (pdf format) purchase orders will be accepted.

Please do not send confirming orders. Tru Art sends acknowledgments of all orders to confirm prices and established ship dates.

No intermediate quantity pricing is available. Please use the next lower quantity price. All catalog prices are quoted in U.S. dollars, F.O.B. factory. All Tru Art products are assembled in the U.S.A.

Tru Art will determine “best way” to ship. Freight Prepaid will be added to your invoice unless specified differently. Tru Art has negotiated discounted shipping rates and we pass on the discounts to our customers. Inside delivery must be specified on your purchase order. Variable timed shipments will be accepted in 2022 with all shipments to be complete by 12/31/2022. Please see “**Split Shipments**” for applicable charges and information.

## Shipping Schedule

Production is scheduled on an individual basis for all items.

**If a specific deadline must be met it must be pre-approved by the factory.**

Shipping options include UPS, FedEx, Parcel Post, several LTL carriers, and several overnight couriers. The customer may specify a delivery method. Otherwise, Tru Art will select the carrier with the best service/rate combination for your order. For certain requested shipping methods, including shipping using a distributor account number, a \$10.00 (G) handling fee will apply.

## Early Order Pricing

To qualify for early order pricing, when shown in the catalog, orders must be postmarked no later than May 31 and factory-ready with approved proof by July 15.

Factory-ready orders will be produced as submitted and stored free of charge in Tru Art’s warehouse until the requested ship date. If the order is not production ready by July 15 the new catalog price will apply. See Tru Art’s Distributor Policies Statement for the early order discount terms.

## Art Retention Policy

To safeguard your customer’s imprint and to keep our files current, Tru Art will retain distributor artwork on file (hard copy or electronic) for no more than one calendar selling season following the year of the original order.

Artwork will be returned upon request to the distributor after completion of the order. Artwork on file is available to distributors for other projects. A processing/handling fee will apply. Contact Tru Art for details.

## Spec Samples

Tru Art can make spec samples for your selling efforts. Qualified accounts preferred. Contact the factory for cost and availability.

## Drop Shipments

Drop shipment charge per different location after first for shipments to U.S. address: \$5.00 (G) plus freight.

For International drop shipments the charge per location is \$25.00 (G) plus freight. Special Packaging Charges may apply. Brokerage fees must be paid by recipient.

## Split Shipments

Split shipments (varying quantities from the same order shipping on different dates) are available from Tru Art as long as the maximum time between the first and last shipment is no longer than 9 months and all shipments occur within the same calendar year of the order.

Tru Art will not hold customer inventory past December 31, 2022.

The dates of each shipment must be supplied at the time of order and Tru Art will bill for the product and the freight at the time of each shipment. Split shipments require an additional handling charge of \$25.00 (G) per shipment, including the first.

**C.O.D.:** Service charge per order \$25.00 (G)

## Excess Copy

Refer to individual item descriptions for maximum lines of copy available. For extra lines of copy add \$2.50 (G) each.

## Standard Imprint Colors

Standard colors are as listed for each item. Additional or specific colors are available upon request. Complete specifications, color swatch, or PMS number must be provided. See product pages for pricing.

## Overruns or Underruns

Every attempt will be made to ship the quantity ordered. However, we reserve the right to ship an overrun or underrun as it occurs in accordance with accepted printing trade customs. An overrun or underrun of 5% or less is considered to be an acceptable trade practice. Your order will be invoiced accordingly.

If exact quantity is required, add \$50.00 (G).

## Less Than Minimum

Unless otherwise noted the minimum order quantity is the 1st column quantity shown with each item.

## Cancellations

Expenses will be accumulated at time of cancellation and will be invoiced in full.

## Overrun Sample Policy

If an overrun sample is required, please note on your purchase order and Tru Art will send upon completion of production (shipping charges apply).

## Permission to Use Copyrighted Logos/Copy

The customer and distributor must warrant that the subject matter to be printed is not copyrighted by a third party. If the material is protected, such as national brand logos, the distributor must obtain permission to reproduce it. Tru Art may request documentation of permission to reproduce such materials.

*Please Note: Pursuant to the “Consumer Product Safety Improvement Act of 2008,” if any product is to be used or distributed primarily by children 12 years of age or under, “source information” must be printed on the product. If this is the case, you must notify Tru Art. Tru Art will print the information on the product at no extra charge.*

**Artwork Specifications**

An electronic or mechanical artwork file is considered “artwork ready” when the artwork is created and delivered so that Tru Art® can use it for prepress and printing without the need for modifications that would incur extra charges or cause delays.

A “raster image” file (grayscale or color file) needs to be at a minimum resolution of 300 dpi at the finished imprint size. I.E., an image to be printed at 2" wide x 1" high needs to be 600 pixels wide by 300 pixels tall.

Raster images for color reproduction should be in CMYK (Process) color space at a minimum resolution of 300 dpi for the finished imprint size. We will convert RGB images to CMYK but be aware that some color-shifting will occur with some colors. Oranges and greens may be the most noticeable in any color changes and this is unavoidable.

“Vector” art (or eps files) should also be supplied with colors designated with PMS color specifications and/or in the CMYK process color space. RGB colors designated within vector art may incur extra charges. Fonts must be embedded within the final “eps” file and/or the type must be “outlined.” Any color images embedded within the eps file must be in CMYK color and be at a resolution of 300 dpi at the final print size.

Tru Art will determine whether the art is “ready” for production and the distributor will be notified if the included artwork is not acceptable. Costs to clean up or remake art will be billed to the distributor.

Artwork files should be accompanied with a printed proof or its electronic equivalent, which communicates the desired result. Electronic art submitted without this verification will incur a proof charge. Emails containing artwork should reference the distributor name, project name, purchase order number, and Tru Art’s order number (if available).

Most artwork shown on internet web sites is meant for on-screen viewing which has very low resolution. Tru Art® cannot accept these images as artwork for imprinting purposes.

For additional information on the specific reproduction capabilities contact the factory for Tru Art’s “Electronic Artwork Submission Sheet.” We can also accept artwork via FTP or email. We have the following software to manipulate your files:

- Illustration:  
Illustrator®, Photoshop®, CorelDRAW®
- Page Layout:  
InDesign® (Preferred), Microsoft Publisher

Note the distributor is responsible for making sure electronic files are complete. Incomplete files may delay shipment.

Any scans provided on disk must be properly prepared for graphic arts reproduction on paper. Contact factory for more information.

**Proofs:**

Fax/Photocopy Proof of ad copy only .....	\$12.00 (G)
Electronic Proof of ad copy only.....	\$12.00 (G)
Digital Dylux Proof .....	\$48.00 (G)
Digital Integris Proof .....	\$60.00 (G)
Press Proof (Stock Line)* .....	\$220.00 (G)
Press Proof (Custom Line).....	By Quotation
* See Options for quantities as low as 1 on page 39.	

Alterations and corrections needed/requested on customer provided files will be invoiced.

Please note electronic proofs are not sufficient for final proof approval on custom projects.

To ensure quality, all proofs must be returned to the factory before production can begin.

**Definition of Terms (Used in this catalog)**

**PRODUCTION-READY ART:** Any artwork or printed material with very high black and white contrast that needs no further touch-up, design, or rearranging before use as ad copy.

**HALFTONE:** The reproduction of a continuous tone artwork (such as a photograph) done by filtering light through a screen that converts the image into dots of varying size.

**4-COLOR PROCESS:** The reproduction of full-color artwork with the combination of halftone dots of 4 process ink colors: magenta, cyan, yellow, and black.

**PHANTOM / GHOST IMPRINT:** A transparent image (ghost) superimposed over a calendar pad.

**DIGITAL DYLUX / BLUELINE PROOF:** Paper proof in offset lithography in which the printing areas show in color. These proofs are made directly from the digital file that will be used to make press plates. Please review carefully for content, layout and positioning, spelling, etc.

**DIGITAL INTEGRIS PROOF:** A digital color proof showing close approximation of the imprint colors and detail that will be reproduced on the actual printed calendars. Please review for image clarity and coloration.

**PRESS PROOF:** A complete production sample with the customer’s imprint included as it will appear on the actual printed calendars. Contact factory for cost.

**Distributor Policies Statement**

**Tru Art’s Distributor Policies Statement is an integral part of your business relationship with Tru Art. Please contact the factory for a copy.**



## CALENDARS TELL YOUR BUSINESS STORY ALL YEAR LONG!

Comprehensive distribution of your calendars increases the value of the promotion and enhances the return on investment. Here are some **distribution ideas** that have proven effective:

### MAILING

Mailing assures your most valued customers and select prospects receive their calendar.

- Add a letter that might include information about new products, services, staff, or locations, as well as a web address where recipients can 'reserve' next year's calendar.
- Include a coupon to increase store traffic; or a survey to create customer interaction.

### PERSONALLY PRESENTED

It is powerful to present your calendar personally to a client or prospect and thank, or ask them for their business.

- Sales staff should have ample calendars so they can give one to each of their clients and prospects.
- Service personnel give calendars to each customer especially when providing services during September through January.
- Keep a supply of calendars for any booths you set up at fairs and festivals. Smaller calendars slip in pockets easily.
- Give multiple calendars to each member of your networking group for them to give to others and expand new buyer contacts.
- Give multiple calendars to employees to give family and friends, to extend reach.
- Make your calendars available during holidays at business and social events.
- Be sure the businesses near yours receive your calendars and the businesses you buy from.

### COMMUNITY DISTRIBUTION

Community organizations can offer unique and valuable ways to distribute your calendar advertising to people you might not typically meet.

- If your community has a "welcome" organization, they will be delighted to include your calendar in the package they deliver to newcomers.
- The Chamber of Commerce often has a prospectus package. Your calendar could be included as representative of the businesses that are active and engaged in the community.
- Include your calendars in packets prepared by area tourism councils and at visitor centers.
- To reach people in specific neighborhoods, engage a youth group to deliver to the homes and businesses in that area in return for a fund-raising donation to their organization.

### HIGH VISIBILITY PUBLIC LOCATIONS

With appropriate permissions granted, place your calendars in high-traffic, public locations that will give your business great visibility.

- Government: Post Offices, Courts, Social Security Offices, Fire Department, Police Department, Schools
- Civic Groups: YMCAs, Rec Centers, Senior Activity Centers, Churches, Community Meeting Rooms
- Services: Hospitals, Clinics, Doctors' Offices, Fitness Centers

### PROGRAM SALES

Tru Art can provide you and your clients an exceptional range of advertising products integrated into a total promotional program offer.

Tru Art program sales typically allow for discounted prices because of the total quantity purchased and you can release orders throughout the year. We collect your orders for manufacturing at pre-determined production dates.

Many programs feature a variety of calendars to serve a client's year-long advertising needs: larger format styles such as Multi-Sheets, Year-In-View<sup>®</sup>, Maps and Desk Pads for business to business use. For the home or consumers' personal use the collection often includes a variety of Appointment style themes, Planners and Stick-A-Strips<sup>™</sup>.

Programs frequently include the industry's best selling No. 9711 and 9712 Memo Books plus Note Books, Note Pads, Note Cards and Certificate Holders. These products are especially valuable for trade shows, sales meetings, and enhancing customer relations.

We can help you design the program's promotional materials including printed brochures and/or digital files for placement on websites, in emails and on social media networks.

For more information contact our sales or customer service representatives.

NO.	PAGE	NO.	PAGE	NO.	PAGE	NO.	PAGE	NO.	PAGE
1000	15	2531	28	3747	29	7040	35	8711C	75
1200	17	2535	28	3960	23	7045	35	8715C	74
1250	15	2543	28	3962	23	7120	32	8716C	74
1260	14	2549	28	3973	23	7121	32	8720C	91
1705	72	2713	29	4440	78	7125	32	8724C	69
1706	72	2715	29	4465	78	7126	32	8725C	69
1708	72	2716	29	4473	77	7140	34	8735C	70
1710	75	2717	29	4478	77	7145	34	8750C	71
1711	75	2723	29	4475	80	8057C	57	8752C	71
1715	74	2727	29	4485	80	8145C	45	8800C	90
1716	74	2733	29	5000A	36	8158C	53	8825C	90
1724	69	2734	29	5001	36	8167C	62	8835C	88
1725	69	2741	29	5050A	46	8193C	51	8845C	89
1735	70	2747	29	5070	33	8211C	63	8850C	85
1750	71	2965	22	5075	33	8212C	63	8858C	84
1752	71	2967	22	5095A	49	8213C	64	8859C	84
1840	18	2978	22	5097A	49	8214C	64	8903C	86
1900	6	3049	42	5170	32	8240C	65	8905C	86
1905	7	3050	46	5175	32	8242C	65	8914C	87
1920	8	3052	48	5625A	66	8250C	16	8917C	87
1935	9	3053	48	5626A	66	8253C	94	9050	114-115
1943	10	3057	54	5627A	67	8261C	61	9051	114-115
1950	11	3058	52	5630A	67	8262C	59	9053	114-115
1955	12	3059	44	6025	40	8263C	96	9054	114-115
1958	13	3091	55	6030	40	8264C	58	9110	108
1990	20	3093	50	6032	41	8267C	62	9114	110
1998	21	3096	49	6034	41	8268C	97	9118	109
2011	63	3098	49	6035	41	8315C	47	9120	110
2012	63	3099	43	6230	40	8345C	45	9122	111
2013	64	3251	26	6231A	40	8349C	42	9124	112
2014	64	3253	26	6444C	41	8352C	48	9126	111
2020	58	3280	25	6631A	40	8353C	48	9128	112
2035	59	3505	28	6705	118	8358C	53	9290	104-105
2040	65	3506	28	6715	118	8360C	95	9293	104-105
2042	65	3509	28	6740	118	8393C	51	9295	104-105
2057	57	3510	28	6800	116	8399C	43	9297	104-105
2101	60	3518	28	6805	116	8442C	98	9299	104-105
2103	60	3522	28	6810	117	8440C	79	9300	106-107
2250	16	3525	28	6815	117	8448C	99	9303	106-107
2261-63	62	3531	28	6825	116	8462C	98	9305	106-107
2264-66	62	3535	28	6835	117	8465C	79	9307	106-107
2267-69	62	3543	28	6850	117	8468C	99	9310	106-107
2317	27	3549	28	6930	119	8475C	81	9711	101
2325	27	3713	29	6940	119	8482C	98	9715	102
2450	25	3715	29	7000	37	8485C	81	9712	103
2505	28	3716	29	7020	33	8488C	99		
2506	28	3717	29	7021	33	8600C	92		
2509	28	3723	29	7025	33	8700C	93		
2510	28	3727	29	7026	33	8705C	73		
2518	28	3733	29	7030	31	8706C	73		
2522	28	3734	29	7035	31	8708C	73		
2525	28	3741	29	7038	31	8710C	75		

PRON CALENDARS NOTEBOOKS YEAR-IN-VIEWS PLANNERS DESK PADS  
 KITCHING CUSTOM CALENDARS MAP CALENDARS SCRATCH PADS MEMO BOOKS DESK PADS ART CALENDARS  
 JOURNALS CARTONS STICK-A-STRIPS™ CUSTOM CALENDARS MAP CALENDARS ART CALENDARS  
 PLANNERS DESK PADS CARTONS MEMO BOOKS KITCHING SCRATCH PADS MAILERS ART CALENDARS  
 SCRATCH PADS CARTONS YEAR-IN-VIEWS

# TRU ART®

## ADVERTISING CALENDARS

**INNOVATION.**



**EXPERIENCE.**



**EXPERTISE.**

ART CALENDARS CUSTOM BOXES STICK-A-STRIPS™ JOURNALS APRON CALENDARS MAP CALENDARS YEAR-IN-VIEWS STICK-A-STRIPS™ DESK PADS ART CALENDARS  
 CARTONS MEMO BOOKS STICK-A-STRIPS™ MAP CALENDARS KITCHING SCRATCH PADS CUSTOM BOXES KITCHING  
 PLANNERS ART CALENDARS JOURNALS  
 ART CALENDARS CARTONS YEAR-IN-VIEWS  
 NOTEBOOKS ART CALENDARS CARTONS KITCHING JOURNALS  
 MAP CALENDARS PLANNERS MAILERS  
 YEAR-IN-VIEWS APRON CALENDARS CUSTOM CALENDARS YEAR-IN-VIEWS STICK-A-STRIPS™



[www.truart.com](http://www.truart.com)



MEMO BOOKS STICK-A-STRIPS™ SCRATCH PADS MAP CALENDAR