

JOIN US FOR OUR REGIONAL WEBINAR AT YOUR DESK!



Providing Enormous Benefits For YOUR Professional and Personal Growth.... Your Promotional Products Trade Association

WHAT IS A TRADE ASSOCIATION?

A trade association is an organization founded and operated by businesses in a specific field, such as NEPPA, PAPPA, TRASA, VAPPA, CPPA, or SAAGNY. Trade associations are sometimes local or regional, focusing on the industry issues affecting a particular region. For instance, all of the above trade associations focus on a particular region.

WHY JOIN?

When you work in an industry like promotional products, you need a reliable way to make and maintain contacts, keep yourself up to date on the latest news and developments, and build your business's reputation in the industry and the local community. Joining NEPPA, PAPPA, TRASA, VAPPA, CPPA, or SAAGNY is an excellent way to accomplish all those goals. Membership in a trade organization opens doors to networking, professional development, volunteerism, industry insight, and visibility for your company. But don't take our word for it - join us to listen to industry leaders in YOUR community discuss how joining a promotional products trade association helped them AND their business.

> For more information and to register: www.cppa.biz/event-4824640