

California Tattoos

6 PROMOTIONAL PRODUCTS

2022 CATALOG



★★★★★★
MADE IN USA

ASI: 43530 · SAGE: 50193

California Tattoos

& PROMOTIONAL PRODUCTS

ABOUT US

California Tattoos & Promotional Products is a global leader and trusted manufacturer of custom temporary tattoos. All our printed products are manufactured at our headquarters in Tucson, Arizona.

Our core product line includes **temporary tattoos, drink coasters, stickers, scratch & win cards, fan banners** and **coloring & paint books**.

WHY CALIFORNIA TATTOOS?

Customization: We offer endless opportunities to design your own tattoo, coaster, scratcher or activity book! With our friendly staff and online design tools, you can easily customize the products you want, the way you want.

Impact: There are few promotional products that leave a lasting impression with your customers as tattoos. What a distinctive way to increase brand awareness, create customer loyalty, and encourage engagement!

Unique Opportunities: Our products help your customers uniquely share their brand message and distinguish their organization for a more memorable impact.

COMMITMENT TO SAFETY

We take great pride in the safety of our products, and it is important to us that you are confident in the testing and ingredients that we put into them. All our products undergo continuous testing that ensure they meet or exceed an extensive list of regulations and requirements. In fact, we are the only major tattoo manufacturer in the U.S. imprinting with FDA-Certified Cosmetic-Grade inks on our tattoos. It's that extra peace of mind your customers have come to expect in today's socially responsible world.

COMMITMENT TO QUALITY

With more than 30 years of product excellence, the products we offer are manufactured using only the highest quality ingredients and materials - all backed by our 100% Product Satisfaction Guarantee.

Visit CaliforniaTattoos.com for more about our safety and quality standards.



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TATTOOS

COASTERS

ACTIVITIES

STICKERS



CUSTOM TATTOOS



ADD A REMOVER WIPE!
See page 6

CLASSIC

Our Classic Temporary Tattoos are printed in full-color with cosmetic-grade inks so images appear in vibrant detail! Customize a 1-color back side imprint for free.

Production: 6 business days
Minimum size available: 1.5" x 1.5"

CMYK Printing Process (Tattoo Backs 1-Color Black)

[CLICK FOR PRICING](#)



METALLIC

Add extra pizzazz to your full-color design with our metallic foil effects! Customize a 1-color back side imprint for free.

Production: 7-12 business days
Minimum size available: 2" x 2"
Note: White ink not available

CMYK Printing Process (Tattoo Backs 1-Color Black)

[CLICK FOR PRICING](#)



GLITTER

A layer of rainbow glitter adds sparkle to your full-color temporary tattoo for an eye-catching effect!

Production: 10 business days
Minimum size available: 2" x 2"
Note: White ink not available

CMYK Printing Process (Tattoo Backs 1-Color Black)

[CLICK FOR PRICING](#)



GLOW

Make your design Glow! Simply charge your tattoo by exposing it to light and watch the white portions of your design glow in the dark.

Production: 10 business days
Minimum size available: 2" x 2"
Note: Only white portions will glow

CMYK Printing Process (Tattoo Backs 1-Color Black)

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TATTOOS

COASTERS

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CUSTOM TATTOOS

TEAR-OFF SHEETS

Tear, share, and wear! These custom tattoo sheets are perforated with a removable 1" right-reading header for branding. Customize the backside in 1-color black for free!

Production: 18 business days

CMYK Printing Process (Tattoo Backs 1-Color Black)

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METALLIC, GLITTER OR GLOW EFFECTS AVAILABLE
Call for production times.

TATTOO SHEET WITH HEADER ART

Includes a 1.5" right-reading header for your branding and marketing message.

Production: 6 business days

CMYK Printing Process (Tattoo Backs 1-Color Black)

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PACKAGED TATTOOS

Add the finishing touch! We offer custom packaging such as re-sealable bags, pouches, and retail packs to make your tattoos look great and easy to use!

Production: 18 business days

Call for pricing

ADD A REMOVER WIPE!
See page 6



CUSTOM WATERLESS TATTOOS

NO WATER NEEDED!
SKIN-SAFE



Perfect for offices, restaurants, and anywhere else traditional water-applied tattoos are not the most convenient option!

- 2" x 2" square with rounded corners
- Printed in full-color CMYK (additional charge for white ink)
- Production time 10 business days
- Customize the back in black ink (no charge)
- 1,000 piece MOQ, order in increments of 1,000

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TATTOOS

COASTERS

ACTIVITIES

STICKERS

STOCK TATTOOS



MOST SHIP IN 1-2 BUSINESS DAYS!

TATTOO BOOKLETS



Our full-color booklets include 2 pages of custom tattoos. Everything is customizable, including the tattoo backings (1-color black). Include games, maps, schedules, and more! You can add four 1-color pages for additional activities.

We have temporary tattoo designs in-stock and ready to ship!

[VIEW STOCK DESIGNS](#)

TATTOO REMOVER WIPES

Remove temporary tattoos quickly and safely! Our gentle, citrus-scented tattoo remover wipes are skin-safe and individually packaged, making them easy and convenient!

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FRONT COVER



BACK COVER



INSIDE COVER



PAGE 1 (Tattoos)



PAGE 2-3 (Back of Tattoos)



PAGE 4 (Tattoos)



INSIDE BACK COVER

Production: Call for Current Production Schedule
 CMYK Printing Process (Tattoo Backs 1-Color Black)

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COASTERS

DID YOU KNOW? Research shows 2 out of 3 people remember the messaging on coasters after their dining experience. Our Drink Coasters are fully customizable on both the front and back in full-color!

They are proudly made in the USA and are perfect for restaurants, bars, trade shows, parties, events, and more!



SPECIALTY SHAPED COASTERS

PUZZLE COASTERS

Turn a regular square coaster into a fun and entertaining activity!

Production: 10 business days
Size: 4"

APPLE COASTERS

A fun and unique way to promote schools, education events, health-focused campaigns and beverage companies!

Production: 10 business days
Size: 3.625"

FOOTBALL COASTERS

Perfect brand messaging for every fan and team on game-day!

Production: 10 business days
Size: 5.125" x 3"

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ROUND & SQUARE COASTERS

Traditional round shape, or square shape with rounded corners.

Production: 10 business days
Size: 4"

- Ask about creating your own Custom Coaster Shape!
- Packaging options available

CMYK Printing Process

[CLICK FOR PRICING](#)

pop-ups!

COASTER MINI GAMES

Pop-Ups! are fully customizable coasters that double as fun activities for your audience! Each 4" coaster features pop-up pieces that double as games or cool souvenir. Pop-Ups! are fully customizable on both the front and back. They are proudly made in the USA and are perfect for restaurants, bars, trade shows, social events, and more.

- Ask about creating your own Custom Pop-Ups!
- Packaging options available

CMYK Printing Process

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POP-UP FLAGS

SOCCER GAME



FOOTBALL GAME

POP-OUT TOKENS



SPINNER GAME



BASKETBALL GAME

TATTOOS

COASTERS

ACTIVITIES

STICKERS

SCRATCHERS

2" x 3.5"



FIRST LAYOUT IS FREE*

4" x 6"



3" x 4"



Hide discounts, offers, rewards, and more behind gold scratch-off material that can be applied in any shape!

Production: 7-14 business days
Min. size: 2" x 3.5" (½" increments)
Process: Printed in full-color CMYK

*Each additional layout subject to additional fee

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FAN BANNERS



Multi-purpose banners are great for games and events. Highly visible, and easily folded to use as a fan on hot days! Full-color customization on both sides.

Production: 9-14 business days

Process: CMYK

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TATTOOS

COASTERS

ACTIVITIES

STICKERS

COLORING BOOKLETS

STOCK DESIGNS AVAILABLE!
Contact for details



Associate your brand with the fun of coloring! Custom Coloring Booklets provide entertainment for all ages and include a full-color cover with 12 coloring pages (1-color black). Customize with your own art or choose from our design library!

Production: Call for current production schedule
Process: CMYK, 1-Color Black

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PAINT SHEETS & BOOKS



WATERCOLOR PAINT SHEETS

Catering to kids? Our paint sheets let kids express creativity without a mess.

- Six color, watercolor paint palette
- Use with paintbrush or cotton swab and water

Production: 10 business days

[CLICK FOR PRICING](#)

WATERCOLOR PAINT BOOKS

Paint books include 12 pages with a non-toxic, 6 color paint palette on each page.

Production: Call for current production schedule

[CLICK FOR PRICING](#)

TATTOOS

COASTERS

ACTIVITIES

STICKERS

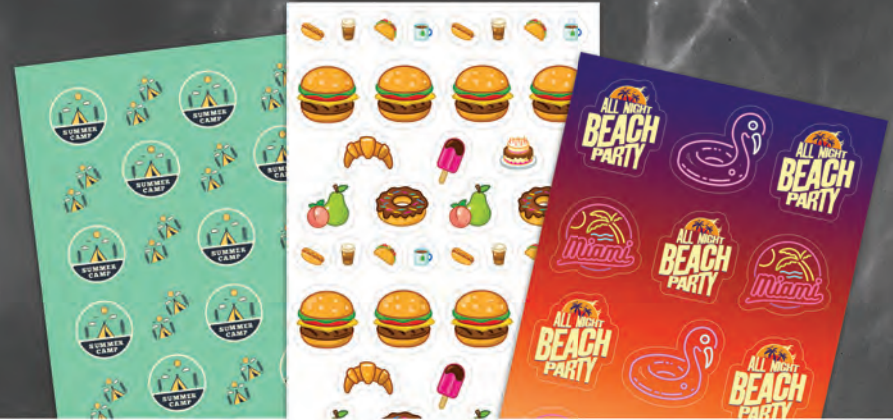
STICKERS



Get your message to stick! Our weatherproof, fade resistant stickers are available in countless shapes and sizes.

Production: 10 Business Days
Materials: White vinyl with UV gloss
CMYK Printing Process

[CLICK FOR PRICING](#)



STICKER SHEETS

Custom Sticker Sheets are a creative and trendy way to share your message! Individual stickers are kiss-cut for easy removal.

- White vinyl with UV gloss
- Weatherproof and fade resistant

Production: 10 Business Days

[CLICK FOR PRICING](#)



BUMPER STICKERS

Honk if you love spreading brand awareness! Custom Bumper Stickers are available in three different sizes with quantities as low as 100.

- White vinyl with UV gloss
- Weatherproof and fade resistant

Production: 10 Business Days

CMYK Printing Process

Call for Pricing and Availability

TATTOOS

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SPECIAL PACKAGING OPTIONS



Polypropylene Ziplock Bag
Most frequently used for multiple (10+) tattoos.



Polypropylene Fin Seal Overwrap
Typically used for applications where tattoos will be in direct or indirect contact with food in large volumes.

NEW! RETAIL-INSPIRED PACKAGING OPTIONS

Call for details



Tattoo Sheet with Insert Card in a Self-Seal Hang Bag



Tattoo Sheets in a Self-Seal Hang Bag



Paper Pouch with Pop-Out Hang Tab
(highest perceived value)



Include Tattoos, Coasters, Scratchers and more with Insert Card in a Self-Seal Hang Bag

ORDERING INFO

WHITE INK OPTIONS



NO WHITE

Tattoos with a realistic look. White portions will be clear on skin.

SPOT WHITE

White areas of the tattoo will be printed with white ink.

FLOOD WHITE

Entire tattoo has layer of white behind design, making colors brighter.

ADDITIONAL INFO

- Create an account at CaliforniaTattoos.com for easy online ordering
- Free digital proofs upon request (art preview for order approval)
- Listed production time begins after art approval

FORMATTING YOUR ARTWORK:

Art files need to be high resolution (300 dpi or greater at size) and converted to CMYK. For Vector files, embed images and outline all fonts. Preferred formats are: **.eps**, **.ai**, **.pdf**, and **.jpg**.

PACKAGING

We offer several different packaging options to add the finishing touch to your project! Package your custom tattoos or stickers in clear, protective bags for the perfect event handout. Add a full-color cardstock insert card with your company information and marketing message for added value! Visit our website or contact us for information on additional packaging and finishing options.

WEBSITE TOOLS

Template & Design Library

Visit CaliforniaTattoos.com for additional product information & art templates. Use our Design Studio to easily create and customize products using our wide variety of free, ready-to-go designs.

Need Inspiration?

Check out our Themed Idea Guides on our website for ideas and examples of how our products can be used across numerous industries, or contact us for customization options specific to your project.



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