

PLASTIC AD-LINE
GLOBAL PROVIDER

USA MADE
SINCE 1929

BERLEKAMP

PLASTIC-AD LINE

P R O D U C T G U I D E

Why fit the mold, when we'll mold to fit you!

WHY NOT RAISE YOUR IMAGE?

*Welcome to our table of contents. Please note this is not a catalog, this is a product guide. As our line keeps evolving, thanks to all the creative distributors in the promotional products industry, this booklet is intended to present ideas. To find the latest in our evolution, visit our website; **Berlekamp.com**.*

Every day, all around you, our product remains to be seen everywhere you look. What is unique about our product line is that every order is custom produced from start to finish, so our products are as unique as you. We, quite literally, make our product out of your logo.

So why fit the mold...when we'll mold to fit you.

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CAR EMBLEMS CUSTOM

Custom car emblems allow auto dealers unlimited creative control. These nameplates are an excellent value when you consider the image will be seen hundreds of times a day. Custom car badges use the same logo shape that is on billboards, newspaper ads, and television commercials, creating continuity in advertising. Mascots and school logos make excellent fundraisers, giveaways and bookstore items.

FEATURES:

- Custom shape keeps logo integrity for unlimited creative control.
- Made to withstand car washes, road salts, & sunlight.



VN14AX



VN14AX



VN14A



STRIP ADHESIVE



VN14A

ITEM NO.	SET UP	125	250	500	1000	2500
VN14A	\$95.00	2.37	1.66	1.34	0.99	0.94 vSR

Black plastic, one stock print color + 1 strip of adhesive tape.
Emblems without tape or with holes, take 15% off unit cost.

Black plastic only, see page 34 for other plastic colors.

Extra Color	\$35.00	0.39	0.34	0.29	0.22	0.20 v
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Base price is for one print color on black plastic, add for each extra raised color. Spot colors only.

Size: Up to 2.3" x 7" not to exceed 14 Square Inches.
Larger sizes up to 6" x 16" are available.





Branding with die cut adhesive nameplates is an extra step toward excellence. Open connected letters or die cut logos give a quality, cost effective emblem with an O.E.M. appearance, making these nameplates look like it's part of the vehicle. DCAs are also a superior choice for van conversion companies, limited edition vehicles, and organizations that want special distinction for their members and supporters.

FEATURES:

- O.E.M. appearance.
- Back of nameplate is covered with exterior grade foam tape custom cut for maximum adhesion.
- Made to withstand car washes, road salts, and sunlight.



DCA9



DCA9X



DIE CUT ADHESIVE

CAR EMBLEMS

DCA DIE CUT ADHESIVE



ITEM NO.	SET UP	125	250	500	1000	2500
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DCA9	\$115.00	4.34	2.89	2.43	2.19	2.14 vsR
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Black plastic only, contact factory for other plastic colors.

Extra Color	\$35.00	0.39	0.34	0.29	0.22	0.20 v
-------------	---------	------	------	------	------	--------

Base price is for one print color on black plastic, add for each extra raised color. Spot colors only.

Size: Up to 9.9 Square Inches.
Larger sizes up to 6" x 16" are available.

AUTOMOTIVE NAMEPLATES STOCK

ITEM NO.	SET UP	125	250	500	1000	2500
04-xxA	\$95.00	2.37	1.66	1.34	0.99	0.94 v5R

Black plastic, one stock print color + 1 strip of adhesive tape.
Nameplates without tape or with holes, take 15% of unit cost.

Extra Color	\$35.00	0.39	0.34	0.29	0.22	0.20 v
-------------	---------	------	------	------	------	--------

Base price is for one print color on black plastic, add for each extra raised color. Spot colors only.

Size: Up to 1-3/4" x 6-1/2" not to exceed 12 Square Inches.

Stock Design 3-D Nameplates are high quality and low cost. Choose between 4 different styles. There are no art charges for Stock Design 3-D Nameplates, and we guarantee a quick turnaround. All our automotive signs are manufactured to withstand car washes, road salts, and sunlight.

FEATURES:

- Simple, straight design with a variety of font options.
- Comes with exterior grade automotive adhesive on a foam carrier.

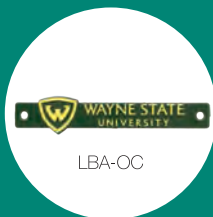


An alternative to the everyday, "they-all-look-the-same" license plate frames, these License Plate Badges are made-to-order, cost effective, and environmentally friendly. Using less materials in manufacturing than standard license plate frames, the LP Badge makes a great fundraiser or light weight mailer for schools, clubs, & civic groups. This is also an economical option for auto dealers, realtors, and insurance agencies to promote their business.

FEATURES:

- Optional top and bottom placement for maximum advertising on all automotive makes and models.
- Can be customized to be compliant with state laws.
- Raised graphics for eye-popping effect.

LICENSE PLATE BADGES



ITEM NO.	SET UP	125	250	500	1000	2500
LBA-BK	\$75.00	1.64	1.19	0.93	0.76	0.72 v5R
Black plastic + one raised stock print color.						
LBA-WH	\$75.00	2.04	1.52	1.21	1.04	0.99 v5R
White plastic + one raised stock print color.						
LBA-OC	\$75.00	2.62	1.99	1.54	1.29	1.24 v5R
Other stock plastic colors + one raised stock print color.						
Extra Color	\$35.00	0.39	0.34	0.29	0.22	0.20 v
Base price is for one print color, add for each extra raised color. Spot colors only.						
Size:	1" x 7-3/4"					

1803

Ohio Bicentennial

BIRTHPLACE OF AVIATION

PDQ 8262

EXPIRES ON ASSIGNED DATE



RAM



OHIO

LICENSE PLATES

When only the best will do, these License Plates are the perfect solution. Durable for years of outdoor advertising, 3-D License Plates are more than 1/8" thick with graphics raised 1/16" from the background, for a message that will never go away.

ITEM NO.	SET UP	125	250	500	1000	2500
LP1, 2, 3, 4-BK	\$160.00	5.74	3.99	3.29	2.96	2.91 v5R
Black plastic + one raised stock print color.						
LP1, 2, 3, 4-OC	\$160.00	6.14	4.39	3.69	3.31	3.26 v5R
Other stock (not black) plastic colors + one raised stock print color. For plastic UV upgrade add \$1.65 R.						
Extra Color	\$35.00	0.39	0.34	0.29	0.22	0.20 v
Base price is for one print color, add for each extra raised color. Spot colors only.						
Size:	LP1 & LP3: 6" x 12"	LP2: 4-3/8" x 12"	LP4: 6-1/2" x 12"			

FEATURES:

- Made to withstand car washes, sunlight, & road salts.
- Raised colors for outdoor weatherability.
- Dimensional graphics for an image that remains visible.



LP3-BKX



LP4-BK



LP1-OCX



LP2-OCX





Known universally as the “Jesus Ichthus Fish”, this design is ideal for the ever-expanding Christian market. Add copy or logo to the inside of the fish shape to create a unique and memorable car emblem. Made to withstand car washes, harsh winters, and blistering summers. A strip of exterior grade adhesive is applied to our closed version or die-cut adhesive is applied to the open version.

FEATURES:

- Customized using your copy or logo.
- Available in open or closed style.
- Add magnetic strip to closed design for only .14 (v) extra.

FISH PLATES



BP-FC



BP-FO



BP-FC



BP-FC

ITEM NO.	SET UP	125	250	500	1000	2500
BP-FC	\$75.00 Black plastic + one print color and strip adhesive.	2.06	1.37	1.07	0.83	0.79 v5R
BP-FO	\$75.00 Black plastic + one print color and die cut adhesive.	3.06	2.33	1.86	1.56	1.52 v5R
Extra Color	\$35.00	0.39	0.34	0.29	0.22	0.20 v
Add for each extra raised color, spot colors only.						

MOTORCYCLE KICKSTAND PADS CUSTOM

Keep the integrity of your logo and design a one of a kind Motorcycle Kickstand Pad. The ideal 4" x 4" size, slips easily into a back pocket. Having the brand as the shape of the kickstand pad with dimensional graphics creates a unique item for advertising that's made to last. Your brand will always be visible, since it's molded right into the pad.

FEATURES:

- Graphics that remain to be seen for years and years.
- Wide market reach.
- Custom Molded to your design.



MKP-BW



MKP57-BW



MKP-BW



MKP77-BW



FLAT KICKSTAND PAD

This is the kick-pad that started it all decades ago. Molded in 1/4" thick high impact plastic, these 4" squares or circles have graphics recessed into the face giving the bike stand an even "FLAT" surface to rest on.

FEATURES:

- Choose from 14 plastic colors.
- Dimensional Graphics that keep your logo visible for years.
- Add a hole, at no extra cost, then put a string or cord in for easy retrieval.



MKP37-BW



MKP47-BW



MKP17-OCX



ITEM NO.	SET UP	125	250	500	1000	2500
MKP*7-BW	\$135.00	4.08	2.97	2.33	1.96	1.92 v&R
Black or white plastic + one stock print color.						
MKP*7-OC	\$135.00	4.46	3.34	2.63	2.19	2.14 v&R
Other stock plastic colors (see page 34) + one stock print color.						
Extra Color	\$35.00	0.39	0.34	0.29	0.22	0.20 v
Base price is for one print color, add for each extra raised color. Spot colors only.						

Size: 4" x 4" x 1/4".

RIM KICKSTAND PAD

Keep your bike sturdy when parking in gravel or on warm summertime asphalt. These Rimmed Kickstand pads are like the original flat version, except there is a raised rim around the perimeter to help keep the kickstand where it belongs. Option for center graphics with or without imprint color.

FEATURES:

- Durable 1/4" thick plastic.
- Easily disperses the weight of the bike.
- 4" x 4" x 1/4" thick fits easily into your back pocket.



MKP39-BWX



MKP29-OC



MKP28-BW



MKP29-OC



ITEM NO.	SET UP	125	250	500	1000	2500
MKP*8-BW	\$135.00	4.08	2.97	2.33	1.96	1.92 v5R
Black or white plastic + one stock print color, either on rim or in center.						
MKP*8-OC	\$135.00	4.46	3.34	2.63	2.19	2.14 v5R
Other stock plastic colors + one stock print color, either on rim or in center.						
MKP*9-BW	\$155.00	4.61	3.43	2.72	2.26	2.22 v5R
Black or white plastic + one stock print color, on both rim and in center.						
MKP*9-OC	\$155.00	4.99	3.81	3.02	2.49	2.44 v5R
Other stock plastic colors + one stock print color, on both rim and in center.						
Extra Color	\$35.00	0.39	0.34	0.29	0.22	0.20 v
Base price is for one print color, add for each extra raised color.						
Spot colors only.						
Size:	4" x 4" x 1/4".					





KICKSTAND PAD GUARD

Introducing our newest Motorcycle Kickstand Pad! This unique shape has a horseshoe guard to provide a stable foundation on any "soft ground" and will help keep your cycle upright.

Raised Graphics along with repeat design in the background will reinforce brand awareness. Our unique repeat design (no extra cost) has the logo slightly raised in a continuous pattern in the background giving it not only an additional advertising punch, but a textured grip for the kickstand as well.

FEATURES:

- Horseshoe guard keeps kickstand on the pad.
- Logo with repeat design in the background.



MKPH-OC



MKPH-OC



MKPH-BWX



MKPH-OC



ITEM NO.	SET UP	125	250	500	1000	2500
MKPH-BW	\$125.00	3.79	2.79	2.16	1.79	1.74 vSR
	Black or white plastic + one print color.					
MKPH-OC	\$125.00	4.19	3.19	2.46	2.04	1.99 vSR
	Other stock plastic colors + one raised stock print color.					
Extra Color	\$35.00	0.39	0.34	0.29	0.22	0.20 v
	Base price is for one print color, add for each extra raised color. Spot colors only.					

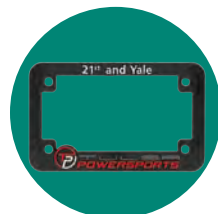
Size: 3-3/4" x 5", print area is 1-1/4" x 3".

MOTORCYCLE LICENSE PLATE FRAME

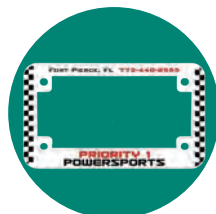
"Ride with Pride!" These Motorcycle License Plate Frames are custom made to fit ANY Motorcycle for ANY State! Give us your size specifications and we will mold to fit you. All graphics are raised / recessed to insure a lasting advertising message. Get the look of a metal frame without the price by using our economical black plastic with recessed copy and Chrome imprint.

FEATURES:

- Fits any motorcycle.
- More economical than metal frames, with similar look.
- Custom made to meet state requirements.



MCF-BKX



MCF-OCX



MCF-BK



MCF-BK



ITEM NO.	SET UP	125	250	500	1000	2500
MCF-BK	\$95.00	3.16	2.19	1.81	1.51	1.47 v5R
Black plastic + one stock print color, including chrome.						
MCF-OC	\$95.00	3.31	2.34	1.96	1.64	1.59 v5R
Other stock plastic colors + one raised stock print color, including chrome.						
Extra Color	\$35.00	0.39	0.34	0.29	0.22	0.20 v
Base price is for one print color, add for each extra raised color.						
Spot colors only.						

Size: Up to 5" x 8".



BAG TAGS CUSTOM

Crafted using durable, rigid plastic with raised 3-D graphics, Custom Bag Tags are molded using your unique logo design as the shape to brand your organization. All bag tags come individually poly bagged for easy distribution with either a loop or belt strap included. Great for Golf Outings, Tennis Clubs, and Special Events where the logo design is a solid identity for the organization.

FEATURES:

- Custom shaping for a unique “only you” design.
- Limitless market reach.
- Variety of Colors to choose from. (See page 34)



TL-BWX



TL-OC



TL-BWX

ITEM NO.	SET UP	125	250	500	1000	2500
TL-BW	\$75.00	2.89	2.06	1.68	1.34	1.29 v5R
Black or white plastic + one stock print color on one side.						
TL-OC	\$75.00	3.29	2.44	2.07	1.74	1.69 v5R
Other stock plastic colors + one stock print color on one side.						
TL*2-**	\$80.00	0.18	0.18	0.18	0.18	0.18 v
2nd side imprint, no border on 2nd side.						
Extra Color	\$35.00	0.39	0.34	0.29	0.22	0.20 v
Base price is for one print color, add for each extra raised color.						
Spot colors only.						

Size: Up to 12.9 Square Inches.

BAG TAGS STOCK

Trying to figure out how to best design your bag tag? We have taken the guess work out and have Five Stock Designs to makes it easier for you.

All bag tags are individually poly bagged for easy distribution with either a loop or belt strap included. Made with rigid plastic, these are top coated with colors that stand up to everyday use.

FEATURES:

- Five stock shapes.
- Available with one or two-sided copy.
- Molded in black or white plastic, or choose from an assortment of popular colors.



TL62-OC



TL51-BWX



TL21-OC



TL31-OC



TL41-BW

MAGNETS, KEY TAGS, & ZIPPER PULLS

Custom molding allows cross platform product manufacturing. A great example of this is our Magnets, Key Tags and Zipper Pulls.

Magnets are molded with sturdy non-flexible plastic to which a powerful strip of magnet is applied to the back. Used in souvenir shops or school book stores, also great for clubs and other organizations that want their brand to be seen.

Key Tags and Zipper Pulls are an affordable way to enhance brand circulation. Great give away at special events such as class reunions, commemorative events and fundraisers.

FEATURES:

- Designed to reproduce your brand, mascot or logo.
- Custom made to order for complete creative control.
- All graphics raised 1/16" from background.



MG-BWX



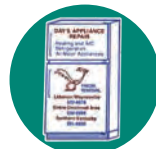
MG-OC



MG-OC



MAGNETIC STRIP ON BACK



MG-BWX



KT-OC



KT-OC



ZP-BW



KT-OCX



KT-BW



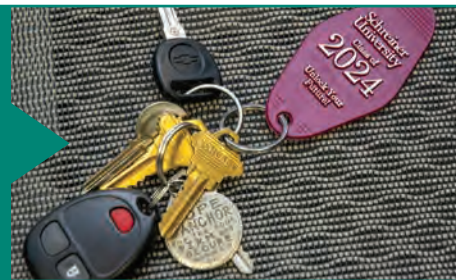


MAGNETS

ITEM NO.	SET UP	125	250	500	1000	2500
MG-BW	\$90.00	2.49	1.89	1.52	1.29	1.24 v5R
Black or white plastic + one stock print color.						
MG-OC	\$90.00	2.99	2.28	1.83	1.56	1.52 v5R
Other stock plastic colors (see page 34) + one stock print color.						
Extra Colors	\$35.00	0.39	0.34	0.29	0.22	0.20 v
Size:	Up to 7.9 Square Inches.					

KEY TAGS

ITEM NO.	SET UP	125	250	500	1000	2500
KT-BW	\$90.00	2.16	1.74	1.46	1.29	1.26 v5R
Black or white plastic + one stock print color.						
KT-OC	\$90.00	2.56	2.11	1.81	1.59	1.56 v5R
Other stock plastic colors (see page 34) + one stock print color.						
Extra Colors	\$35.00	0.39	0.34	0.29	0.22	0.20 v
Size:	Up to 7.9 Square Inches.					



ZIPPER PULLS

ITEM NO.	SET UP	125	250	500	1000	2500
ZP-BW	\$90.00	2.16	1.74	1.46	1.29	1.26 v5R
Black or white plastic + one stock print color.						
ZP-OC	\$90.00	2.56	2.11	1.81	1.59	1.56 v5R
Other stock plastic colors (see page 34) + one stock print color.						
Extra Colors	\$35.00	0.39	0.34	0.29	0.22	0.20 v
Size:	Up to 7.9 Square Inches.					

BADGES STOCK

Can't decide on a shape for your Badge? We've narrowed it down to 10 popular Stock Designs for you to choose from. Select these for an economical stock price option. Most of the work is already done, just pick your option and tell us what you want it to say. Your Stock Design Badge will make your image stand out and be seen!

FEATURES:

- Variety of style options.
- Your copy is the customization.
- Choose from popular colors.



BAS1-BW



BAS2-BWX



BAS3-BWX



BAS4-OC



BAS5-BW



BAS6-BW



BAS7-BW



BAS8-OC



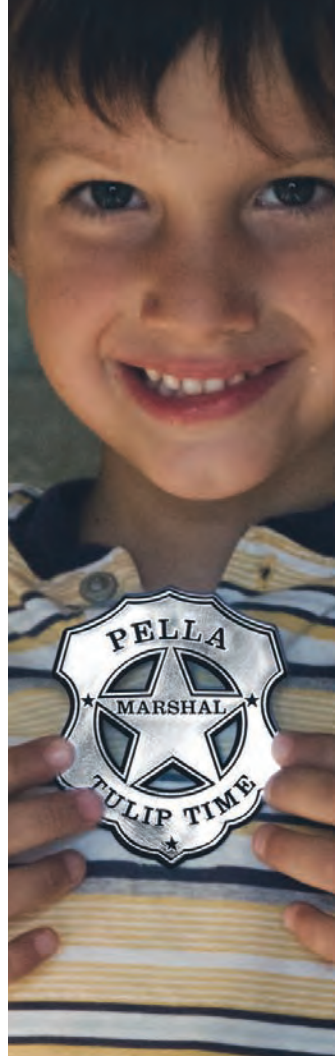
BAS9-OC



BAS10-BW

ITEM NO.	SET UP	125	250	500	1000	2500
BAS-BW	\$80.00	2.79	2.07	1.63	1.36	1.32 vSR
		Black or white plastic + one print color.				
BAS-OC	\$80.00	3.71	2.74	2.13	1.74	1.69 vSR
		Other stock plastic colors + one raised stock print color.				
Extra Color	\$35.00	0.39	0.34	0.29	0.22	0.20 v
		Base price is for one print color, add for each extra raised color.				
		Spot colors only.				

Size: Up to 7.9 Square Inches.



BADGES CUSTOM

Are you looking to build your brand with quality-made reasonably priced name tags? Our economic plastic name badges help create connections with just a few simple lines that include your Company name, and your companies tag line. A blank "window" will allow you to place a label with your employee's name and/or position on it to complete the look.

Further your branding efforts by also incorporating your professional logo into the shape of the badge.

Our affordable name badges are the perfect solution for new businesses and start-ups.

FEATURES:

- Custom shaped so people will remember you.
- Badges may be designed for engraving.
- Choose from a range of popular plastic colors (see page 34).



BAC-BW



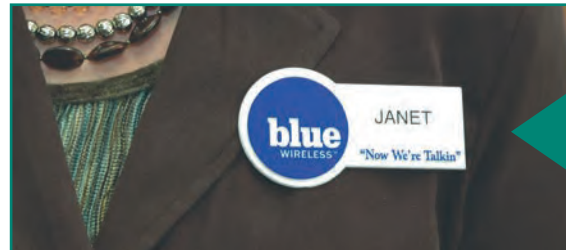
BAC-BWX



BAC-OC



BAC-OC



ITEM NO.	SET UP	125	250	500	1000	2500
BAC-BW	\$95.00	2.89	2.17	1.73	1.46	1.42 vsr
Black or white plastic + one print color.						
BAC-OC	\$95.00	3.81	2.84	2.23	1.84	1.79 vsr
Other stock plastic colors + one raised stock print color.						
Extra Color	\$35.00	0.39	0.34	0.29	0.22	0.20 v
Base price is for one print color, add for each extra raised color. Spot colors only.						

Size: Up to 7.9 Square Inches.

CUSTOM DESIGN

CUSTOM DESIGN EXPLANATION:

Our manufacturing process is injection molded plastics with raised graphics. EVERYTHING we do is made to order – never pulled off a warehouse shelf and stamped, always 100% American made.

Even though we call some of our items “stock” they’re still made when ordered. The good news is you have more creative control in the design. The bad news is it takes a bit longer to produce. While our “stock” items fit into a product category like; badges, bag tags, coasters, magnets, plaques etc. Some items do not fit into a specific category, so we have Custom Design Interior and Custom Design Exterior products.

THERE IS A SPECIAL CODE FOR PRICING THESE ITEMS:

We stock two types of plastic, a high impact polystyrene used for interior application and a special engineering grade resin with ultraviolet inhibitors (UVI) added to help reduce fading for exterior use.

FIRST. CHOOSE YOUR EXPOSURE. INSIDE OR OUTDOOR USE:

If it is for inside use, look for the price grid that shows CDi (i = interior) on pages 18 & 19. For outside use, look for CDe (e = exterior) on page 20. This is for White or our other stock plastic colors. Black plastic, CDBK (BK = black) on page 21, has its own price grid and can be used inside or outdoors.

NEXT. THE PLASTIC COLOR:

When the item number has a “WH” before the hyphen White Plastic is used. If it has “OC” that means, it is for Other (stock plastic) Colors.

Example: CDiWH- is Custom Design Interior molded in White Plastic.

CDeOC- is Custom Design Exterior molded in a stock color other than white or black.

NOW. THE SIZE:

We need to know size, so multiply the height by the width of the design to calculate the square inch area, then look for the appropriate square inch pricing category. Example; CDeWH-16 is exterior white plastic in a size between 10 and 16.9 square inches.

FINALLY. THE ATTACHMENT:

Item numbers end in either **A** for Adhesive Strips or **H** for Holes or no adhesive. We will add as many countersunk holes as required, screws are not provided.

Example: CDiOC-24H is molded in say red interior plastic, between 17 and 24.9 sq. inches, without adhesive.

EXTRA PRINT COLORS:

All unit prices are for one plastic color and one print color. If an extra print color is required, an **X** is at the very end of the item number indicating Extra print color.

A NOTE ABOUT OUR LOW-COST SETUP SYSTEM:

Our unique system allows us to produce a design at the fraction of the cost of a normal injection mold. However, you can't change a comma “,” to a period “.” without starting a new setup, so to get it right before cutting the setup, we offer virtual proofs.

Custom Design signs offer a world of possibilities for potential end users. See the following pages for examples.



Example: CDeOC-9AX is exterior gray plastic between 5 and 9.9 square inches with 3 extra print colors and strip adhesive.



Example: CDeWH-16HX is exterior white plastic in a size between 10 and 16.9 square inches with an extra print color and countersunk holes.



Example: CDiOC-24A is interior green plastic between 17 and 24.9 square inches with strip adhesive.



Example: CDiWH-9H is Custom Design interior white plastic with countersunk holes in a size between 5 and 9.9 square inches.



Example: CDeOC-16AX is exterior blue plastic in a size between 10 and 16.9 square inches with an extra print color and strip adhesive.



Example: CDBK-24A is exterior black plastic in a size between 17 and 24.9 square inches with strip adhesive.

INTERIOR WHITE CUSTOM

Custom Designed Interior Nameplates are perfect for Office Equipment, Point of Purchase Displays, Equipment Identification, Award Add-ons or anywhere information is needed for interior applications. Terrific solution for extended identification – including sales and service information for interior items. Your custom shape or logo provides endless creative possibilities.

FEATURES:

- White plastic only.
- Raised graphics for an image that remains to be seen.
- Priced by size, not by design.
- Choose: (H) Countersunk Holes / No Adhesive or (A) Strip Adhesive.



ITEM NO.	SET UP	125	250	500	1000	2500
COUNTERSUNK HOLES OR NO ADHESIVE (H)						
CDIWH-4H	\$95.00	1.71	1.18	1.02	0.82	0.78 v5R
CDIWH-9H	\$115.00	2.64	1.81	1.38	1.16	1.12 v5R
CDIWH-16H	\$125.00	2.98	2.03	1.64	1.36	1.33 v5R
CDIWH-24H	\$155.00	3.44	2.32	2.08	1.79	1.76 v5R
STRIP ADHESIVE (A)						
CDIWH-4A	\$95.00	1.97	1.37	1.19	0.96	0.92 v5R
CDIWH-9A	\$115.00	3.08	2.11	1.61	1.36	1.32 v5R
CDIWH-16A	\$125.00	3.48	2.37	1.94	1.61	1.57 v5R
CDIWH-24A	\$155.00	4.02	2.71	2.44	2.11	2.07 v5R
Extra Color	\$35.00	0.39	0.34	0.29	0.22	0.20 v

Base price is for one print color on white plastic, add for each extra raised color. Spot colors only.

Size: Number shown in item is for the maximum square inch for that category.

INTERIOR COLORS CUSTOM

Custom Designed Interior Nameplates in stock plastic colors.

FEATURES:

- Choose from a range of popular plastic colors (see page 34).
- Raised graphics for an image that remains to be seen.
- Priced by size, not by design.
- Choose: (H) Countersunk Holes / No Adhesive or (A) Strip Adhesive.



ITEM NO.	SET UP	125	250	500	1000	2500
<i>COUNTERSUNK HOLES OR NO ADHESIVE (H)</i>						
CDIOC-4H	\$95.00	1.77	1.23	1.06	0.86	0.82 v5R
CDIOC-9H	\$115.00	2.77	1.89	1.44	1.22	1.18 v5R
CDIOC-16H	\$125.00	3.12	2.12	1.73	1.44	1.41 v5R
CDIOC-24H	\$155.00	3.61	2.46	2.19	1.88	1.84 v5R
<i>STRIP ADHESIVE (A)</i>						
CDIOC-4A	\$95.00	2.06	1.43	1.24	1.01	0.97 v5R
CDIOC-9A	\$115.00	3.23	2.21	1.69	1.43	1.39 v5R
CDIOC-16A	\$125.00	3.64	2.48	2.03	1.69	1.64 v5R
CDIOC-24A	\$155.00	4.22	2.86	2.57	2.21	2.17 v5R

Extra Color \$35.00 0.39 0.34 0.29 0.22 0.20 v
 Base price is for one print color, add for each extra raised color.
 Spot colors only.

Size: Number shown in item is for the maximum square inch for that category.



EXTERIOR WHITE CUSTOM

Custom Designed Exterior Nameplates are ideal identifiers for Boat Dealers, RV and Van Conversion Companies, Manufactured Housing, Yard Equipment, Fence Companies, Golf Carts, and Truck Distributors to name a few. UV Inhibitors in the plastic enhance the longevity of the nameplates and help ensure the copy remains to be seen.



FEATURES:

- White plastic only.
- 3D molding allows copy visibility for years of quality advertising.
- Priced by size, not by design.
- Choose: (H) Countersunk Holes / No Adhesive or (A) Strip Adhesive.

EXTERIOR COLOR CUSTOM

Custom Designed Exterior Nameplates in stock plastic colors.



FEATURES:

- Choose from a range of popular plastic colors (see page 34).
- Raised graphics for an image that never goes away.
- Priced by size, not by design.
- Choose: (H) Countersunk Holes / No Adhesive or (A) Strip Adhesive.



ITEM NO.	SET UP	125	250	500	1000	2500
COUNTERSUNK HOLES OR NO ADHESIVE (H)						
CDeWH-4H	\$95.00	1.94	1.33	1.16	0.91	0.87 v5R
CDeWH-9H	\$115.00	2.69	1.84	1.43	1.26	1.22 v5R
CDeWH-16H	\$125.00	3.14	2.12	1.73	1.51	1.46 v5R
CDeWH-24H	\$155.00	3.71	2.49	2.34	2.01	1.97 v5R
STRIP ADHESIVE (A)						
CDeWH-4A	\$95.00	2.28	1.56	1.36	1.07	1.02 v5R
CDeWH-9A	\$115.00	3.16	2.16	1.68	1.48	1.44 v5R
CDeWH-16A	\$125.00	3.71	2.48	2.03	1.76	1.72 v5R
CDeWH-24A	\$155.00	4.36	2.94	2.76	2.36	2.32 v5R
COUNTERSUNK HOLES OR NO ADHESIVE (H)						
CDeOC-4H	\$95.00	2.12	1.46	1.26	1.01	0.96 v5R
CDeOC-9H	\$115.00	2.96	2.02	1.58	1.39	1.34 v5R
CDeOC-16H	\$125.00	3.47	2.32	1.89	1.62	1.59 v5R
CDeOC-24H	\$155.00	4.08	2.74	2.56	2.19	2.16 v5R
STRIP ADHESIVE (A)						
CDeOC-4A	\$95.00	2.51	1.71	1.46	1.16	1.12 v5R
CDeOC-9A	\$115.00	3.47	2.37	1.86	1.63	1.59 v5R
CDeOC-16A	\$125.00	4.08	2.73	2.23	1.91	1.87 v5R
CDeOC-24A	\$155.00	4.79	3.23	3.01	2.59	2.54 v5R
Extra Color	\$35.00	0.39	0.34	0.29	0.22	0.20 v

Base price is for one print color, add for each extra raised color.
Spot colors only.

BLACK PLASTIC CUSTOM

Nameplates in black plastic for either Exterior or Interior use. Black plastic with raised chrome is just like a little black dress, it goes with everything.

FEATURES:

- Choose from a range of imprint colors (See page 34).
- Interior or Exterior applications.
- 3D molding allows copy visibility for years of quality advertising.
- Choose: (H) Countersunk Holes / No Adhesive or (A) Strip Adhesive.



ITEM NO.	SET UP	125	250	500	1000	2500
COUNTERSUNK HOLES OR NO ADHESIVE (H)						
CDBK-4H	\$95.00	1.62	1.13	0.98	0.78	0.74 v5R
CDBK-9H	\$115.00	2.52	1.72	1.32	1.11	1.08 v5R
CDBK-16H	\$125.00	2.86	1.93	1.58	1.31	1.27 v5R
CDBK-24H	\$155.00	3.29	2.23	1.99	1.69	1.64 v5R
STRIP ADHESIVE (A)						
CDBK-4A	\$95.00	1.88	1.31	1.14	0.92	0.88 v5R
CDBK-9A	\$115.00	2.94	2.01	1.54	1.31	1.27 v5R
CDBK-16A	\$125.00	3.32	2.26	1.84	1.52	1.48 v5R
CDBK-24A	\$155.00	3.84	2.59	2.34	1.99	1.94 v5R
Extra Color	\$35.00	0.39	0.34	0.29	0.22	0.20 v

Base price is for one print color on black plastic, add for each extra raised color. Spot colors only.

Size: Number shown in item is for the maximum square inch for that category.

STORAGE NAMEPLATES

Storage Sheds are all around us and builders and distributors want their brand ON them. Our Storage Shed Nameplates are a perfect solution! Made with engineering grade plastic using Ultraviolet Inhibitors, no other nameplate will hold up as well in the elements for years of outdoor advertising.

FEATURES:

- 6 Stock Shapes to choose from.
- Raised graphics for an image that remains to be seen.



SN1 / 2 5/8" x 3"



SN2 / 2 7/8" x 3"



SN3 / 3 5/8" x 4 3/16"



SN4 / 4" x 4 3/8"



SN5 / 2 7/8" x 4"



SN6 / 2 3/8" x 4 1/8"



ITEM NO.	SET UP	125	250	500	1000	2500
COUNTERSUNK HOLES OR NO ADHESIVE (H)						
SN1, SN2	\$100.00	2.64	1.59	1.28	1.09	1.04 v5R
SN3, SN4	\$100.00	3.09	1.79	1.46	1.24	1.19 v5R
SN5, SN6	\$100.00	2.67	1.69	1.37	1.16	1.12 v5R
Base price is for one stock plastic color + one stock print color and countersunk holes.						
Extra Color	\$35.00	0.39	0.34	0.29	0.22	0.20 v
Base price is for one print color, add for each extra raised color. Spot colors only.						

PLAQUES CUSTOM

Take control of your image with our Custom Design 3-D Plaques. A unique shape or plastic color will allow your plaque to draw attention, be recognized, and stand out from all the others on the wall.

FEATURES:

- Pricing is by square inch, not by design.
- All plaques have a combination wall hanger with pull out easel attached to the back.
- Five Changeable year tags included at no additional cost, upon request.
- Individually poly bagged for easy distribution.



ITEM NO.	SET UP	125	250	500	1000	2500
PQ1724	\$155.00	5.91	4.31	3.57	2.77	2.69 v5R
PQ2532	\$175.00	6.24	4.84	3.99	3.32	3.24 v5R
PQ3340	\$185.00	6.57	5.37	4.41	3.86	3.79 v5R
PQ4148	\$200.00	7.02	6.11	4.74	4.39	4.31 v5R

Base price is for one stock plastic color + one stock print color and hanger / easel attachment.

Extra Color \$35.00 0.39 0.34 0.29 0.22 0.20 v

Base price is for one print color, add for each extra raised color. Spot colors only.

Size: Number shown in item is for the square inch range in that category.

Example: Item PQ2532 is between 25 & 32.9 square inches.

Raised graphics means outstanding legibility!





PLAQUE YEAR TAGS

Five (5) changeable year tags for each plaque are included with your order, upon request at no extra cost. For additional standard year tags when ordering plaques add 0.23 v per tag.

Pricing below is for year tags without ordering plaques.

ITEM NO.	125	250	500	1000	2500
YT-BK Black plastic + one print color and strip adhesive.	0.76	0.51	0.46	0.37	0.29 v
YT-OC Other stock plastic colors + one print color and strip adhesive.	0.99	0.64	0.58	0.49	0.38 v
Size:	Standard year tags 1/2" x 1 3/4" for non-standard size add \$100.00 v set up.				

Attached Combination



Hanger & Easel



SINGLE YEAR



DOUBLE YEAR



PLAQUES STOCK

Stock Plaques offer seven design options to quickly take your copy and convert it into an office wall or desk plaque. Molded in black plastic with choice of White, Yellow, Bright, Brushed or Matte Gold & Silver. For other plastic colors, see page 34.

FEATURES:

- All plaques have a combination wall hanger with pull out easel attached to the back.
- Five Changeable year tags included at no additional cost, upon request.
- Individually poly bagged for easy distribution.



PQS1 / 4 3/8" x 7 1/4"



PQS2 / 3 3/4" x 10"



PQS3 / 5" x 8 1/2"



PQCC / 5" x 8 1/2"



PQSW / 6" x 8"



PQW4 / 5" x 7" Front Plate
6" x 8" Back Plate



PQWD / 6" x 8" Front Plate
8" x 10" Back Plate

ITEM NO.	SET UP	125	250	500	1000	2500
PQS1	\$145.00	5.37	4.14	3.44	2.87	2.79 <small>v5R</small>
PQS2	\$145.00	5.63	4.61	3.79	3.31	3.23 <small>v5R</small>
PQS3	\$145.00	5.82	4.92	3.91	3.56	3.48 <small>v5R</small>
PQCC	\$145.00	5.82	4.92	3.91	3.56	3.48 <small>v5R</small>
PQSW	\$145.00	6.68	5.77	4.64	4.17	4.09 <small>v5R</small>
PQW4	\$145.00	10.63	7.73	6.54	5.49	5.41 <small>v5R</small>
PQWD	\$145.00	13.04	10.24	8.72	7.62	7.54 <small>v5R</small>
Black plastic + one print color and hanger / easel attachment.						
Extra Color	\$35.00	0.39	0.34	0.29	0.22	0.20 <small>v</small>
Base price is for one print color, add for each extra raised color.						
Spot colors only.						



MEMBER

NJBIA

NEW JERSEY BUSINESS
& INDUSTRY ASSOCIATION



HOLIDAY ORNAMENTS

Deck the halls with ornaments that are coated with bright hot stamp foils that will last to dress up your tree for many years. Put your customized message in our spacious imprint area and send these to your clients as a thank you for their business and to wish them success in the coming year. Our ornaments ship flat, making them a wonderful choice for a holiday mailer.

More than just an ornament, these make a great tag for gifts and baskets, or for a place marker at your Company Dinner.

FEATURES:

- Molded in non-flexible plastic.
- Have raised text and graphics.
- Each ornament comes in an individually heat-sealed poly bag with unattached metal hook.



ITEM NO.	SET UP	125	250	500	1000	2500
CSK White plastic, raised Red imprint.	\$75.00	2.83	2.13	1.64	1.32	1.29 vSR
GMB White plastic, raised Brown imprint.	\$75.00	3.06	2.29	1.78	1.42	1.39 vSR
CBL Black plastic, raised Silver imprint.	\$75.00	3.06	2.29	1.78	1.42	1.39 vSR
OHW White plastic, raised Gold imprint.	\$75.00	2.54	1.92	1.49	1.19	1.16 vSR
OHR Red plastic, raised Gold imprint.	\$75.00	3.79	2.84	2.21	1.76	1.73 vSR
DCC White plastic, raised red imprint.	\$75.00	2.98	2.24	1.74	1.39	1.36 vSR
5ST Black plastic, raised Brushed Gold imprint.	\$75.00	2.98	2.24	1.74	1.39	1.36 vSR
Extra Color	\$35.00	0.39	0.34	0.29	0.22	0.20 v

Base price is for one print color, add for each extra raised color.
Spot colors only.



CSK



GMB



CBL



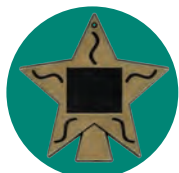
OHW



OHR



DCC



5ST

SNOWFLAKE ORNAMENTS

Iridescent Snowflake Ornaments with special holographic foil sparkles and shines like glitter. These ornaments will twinkle amid the branches of your tree, with all the shimmer and none of the mess! Holiday ornaments offer a great opportunity to say, "thank you" to your clients/customers; makes a great tag for gifts or baskets. Blank center available without a set-up charge where you can write or stamp your own greeting.

FEATURES:

- Doubles as a sun catcher with holographic foil on the back.
- 1-1/2" Center Imprint area with Raised Logo.
- Comes individually poly-bagged and heat-sealed with Christmas Tree hook.

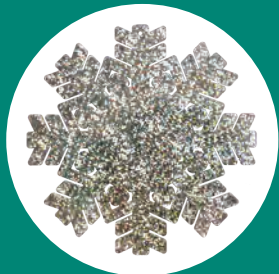


SF-4N



SF-4C

ITEM NO.	SET UP	125	250	500	1000	2500
SF-4N	\$75.00	2.78	2.08	1.59	1.29	1.26 vsR
White plastic, raised center graphics, no contrasting color in center or blank.						
SF-4C	\$75.00	2.98	2.26	1.74	1.42	1.38 vsR
White plastic, raised center graphics with contrasting center color.						
Extra Color	\$35.00	0.39	0.34	0.29	0.22	0.20 v
Add for each extra print color. Spot colors only.						
Size:	4" x 4"					



Back



SF-4N



COASTERS

"Drinks are on Me!"

Coasters offer a unique way to hold your drink and keep your brand front and center. This coaster stays in the business environment for which it is intended.

Molded in hard plastic with a rubber back to prevent sliding. Use as a unique "business card" for clubs and organizations, or a giveaway at tradeshow and other events. Perfect as a lightweight mailer.

FEATURES:

- Rimmed area keeps condensation in coaster and off the table.
- 3-D raised center creates a release of the glass from coaster.
- High impact plastic for tough environments.
- Options for raised design with or without center print color.



WS3B-BWCX



WS3B-BW



WS3B-BWC



WS3B-OC



WS3B-BWC



WS3B-OCC



ITEM NO.	SET UP	125	250	500	1000	2500
WS3B-BW	\$95.00	2.87	2.22	1.79	1.39	1.34 v5R
Black or white plastic + one raised stock print color on the rim.						
WS3B-BWC	\$95.00	3.07	2.43	1.97	1.57	1.51 v5R
Black or white plastic + one stock print color on both rim & center.						
WS3B-OC	\$95.00	3.92	2.96	2.39	1.77	1.71 v5R
Other stock plastic colors + one raised stock print color on the rim.						
WS3B-OCC	\$95.00	4.12	3.16	2.57	1.94	1.89 v5R
Other stock plastic colors + one stock print color on both rim & center.						
Extra Color	\$35.00	0.39	0.34	0.29	0.22	0.20 v
Add for each extra color. Spot colors only.						
Size:	3 3/4" Circle.					



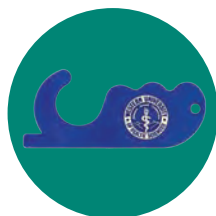
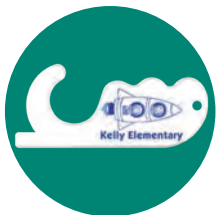
VIROGRIP

This handy device is necessary when you don't want to take a chance. It Opens Doors, Pushes Buttons, Lifts Latches, Carries Bags.

This is a perfect branding tool for anyone who wants their message to be Safety First!

FEATURES:

- Molded in a hard high impact plastic with raised graphics and 100% USA made.
- Individually poly bagged, with carabiner unattached.



ITEM NO.	SET UP	125	250	500	1000	2500
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NTVG-BW	\$115.00	2.52	1.99	1.64	1.39	1.36 v&R
Base price is for black or white plastic and one stock imprint color + an aluminum carabiner.						

NTVG-OC	\$115.00	2.81	2.19	1.81	1.52	1.49 v&R
Base price is for colored plastic and one stock imprint color + an aluminum carabiner.						

Extra Color	\$35.00	0.39	0.34	0.29	0.22	0.20 v
Base price is for one print color, add for each extra raised color. Spot colors only.						

Size: 5-1/8" x 2-1/8" with 1-1/4" x 2" imprint area.

GENERAL INFORMATION

Rush Charges:

We will accept rush orders on a factory availability basis. Please contact our office regarding availability and charges.

Changes and Cancellations:

Charges vary according to the work completed.

Change of Surface Color (V) \$25.00

Change of Plastic Color (V) \$85.00

Change of Copy (V) \$30.00. For products in same category only.

Change of copy on DCAs is not available.

Export Charge (V) \$20.00. Duty and taxes for all orders shipping outside of the US will be billed to receiver unless we are notified otherwise.

Shipping Information:

Standard shipping is via Prepaid UPS. Handling charges will be applied for Recipient/Third Party UPS shipping; additional charges may be incurred when alternative shipping methods are required. Shipping charges will include insurance at full value. Drop shipments are \$6.25 (V) per destination.

Split Shipments:

\$15.00 (V) and up to 6 months storage for 1,000 pieces or more. Orders must be paid in full when completed.

Responsibility:

We are not responsible for inability to fill orders due to strikes, shortage of materials or labor, or any other reasonable causes whatsoever. Our liability ends with replacement of order. Returns without our authorization are not acceptable.

Color Disclaimer:

Due to inconsistencies of display monitors, the colors you see on your screen may not be a totally accurate reproduction of actual colors used on our product. While we strive to show our colors as accurately as possible, be aware that screen images are intended as a guide only, and should not be regarded as absolutely correct. We suggest you request a product sample to be certain of the colors in our process.

Printing:

We use exterior and interior grade hot stamp foils for a wide range of pigments and metallic effects. Four color process or halftones are not available. Color chip(s) indicating all material colors used in manufacturing are provided for approval at no charge. We offer two shades of Chrome/Metallic Silver imprint color: a very bright, reflective shade, and a darker shade. We have determined that the darker chrome lasts significantly longer than the brighter one. As there are many variables involved with exterior exposure, we cannot forecast the life cycle of either product; however, we do recommend using the darker of the two foils for extended longevity. Due to variables in plastic and foil formulations, subtle color changes can occur beyond our control. Therefore, perfect color matches cannot be guaranteed.

Trademarks:

Berlekamp Plastic Ad-Line assumes that our clients are authorized to use the trademarks presented to us for reproduction. We assume no liability in trademark or copyright disputes. Should we determine that the product may require a license to merchandise, we will require a copy of your authorization.

PLEASE NOTE:

All of our products are custom made. Items shown in this catalog are not for sale, they are examples of the type and quality of work we have done. They are not intended to represent that the products are endorsed by, or produced for the owners of the artwork, designs, or trademarks. We reserve the right to use all products in our advertising and displays unless notified otherwise in writing at the time of the order.

Order Information:

Specify item number, size, quantity, plastic color, raised surface color, and attachment.

Confirmations:

We require written confirmation of all orders. We cannot be responsible for errors in items, quantity, color, copy, or shipping information when complete, written order instructions have not been received prior to shipment.

Order Acknowledgement:

New orders will be acknowledged within 48 hours of proof approval, reorders within 48 hours of receipt. Please review our acknowledgement at once and contact our office with any discrepancies. Orders will be processed and invoiced exactly as acknowledged. Responsibility for noting acknowledgement errors/discrepancies lies with the distributor and absolves us of charges incurred for such error.

Production Time:

New orders are approximately 20 working days. Reorders are approximately 10-15 working days.

Setup Charges:

First order only unless changes are made. Setups inactive for 4 years will be destroyed and new setup charges will be required when reordering unless prior arrangements have been made.

Overruns or Underruns:

Up to 5%. Orders for exact quantity subject to underruns. All orders are charged accordingly.

Larger Quantities:

If your requirements are greater than quantities listed in our catalog, please contact our office for a competitive volume quotation.

Prices:

All prices are F.O.B., Northern Ohio Factory. Subject to change without notice.

DESIGN INFORMATION

Custom made is easy, just answer these 5 questions:

- 1) Interior or Exterior use?
- 2) Size? We mold up to 6" x 16"
- 3) Plastic color? (see grid)
- 4) Print Color(s)? (see grid)
- 5) Attachment? None, countersunk hole(s), strip tape, die cut tape, pin, clip, magnet, magnetic strip, loop strap, belt strap, bead chain, split ring, combination hanger/easel.

Artwork

Electronic emailed art files are the preferred method of receiving artwork. All graphics and fonts should be vectored, and files converted for use on MS Windows platform. We will accept the following vector file extensions: .CDR-CorelDraw, .EPS-Encapsulated Postscript, or .PDF-Adobe Acrobat. If sending from a Windows platform, use CorelDraw X3 or before. If sending from a Macintosh platform, use Illustrator CS3 or before. Artwork that is not suitable for our set up process is subject to cleanup at a rate of \$40.00 (M) per hour. With your properly vectored art file and clear instructions for layout, we will provide the first sketch and one (1) revision at no charge. Additional revisions will be done at a rate of \$25.00 (M) each.

Proof Approval:

Please check the following: size, plastic color, print color and attachment. Berlekamp Plastics, Inc. is not responsible for errors or omissions after the proof has been approved and the order acknowledged.

Size Calculation:

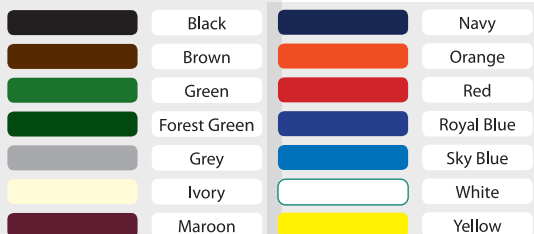
All custom design items are priced by size, not by design. To calculate the size, measure the height and multiply it by the length to calculate the square inch area.

Extra Raised Color Charges:

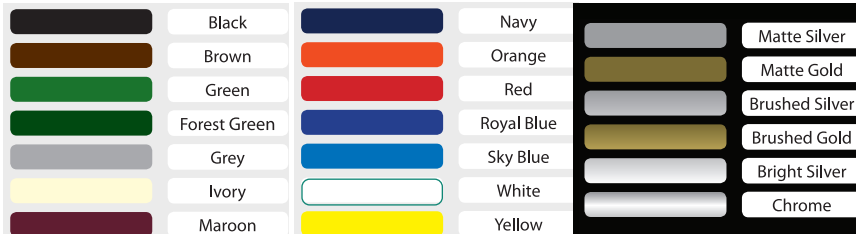
There is no limit to the number of spot colors that can be designed into our product. Spot colors require approximately 1/16" separation between colors. Flat printing has some line width and detail limitations.

COLOR GUIDE

Plastic Colors



Print Colors



CUSTOM PACKAGING

Custom Packaging available with stock header card stapled to poly bag, or you can provide the header.

Price below includes either our stock four color process header card or design your own, when you provide approved art file.

PACKAGING INCLUDES:

- A stock Header Card stapled to the top of the poly bag.
- Poly bag is with or without heat sealing. Without heat sealing, parts will be boxed upright and open, so something can be added later to the bag if needed.

HEADER CARD SIZE:

- 2" x 2" for license plate badge, item # LBA-HP.
- 3" x 2-1/4" or 4" x 2-1/4" for car emblems; item # VN-HP.



VN-SH




VN-SH





LBA-SH

ITEM NO.	125	250	500	1000	2500
Design your own License Plate Badge Header Card # LBA-HP	2.12	1.19	0.66	0.44	0.32 v
Stock License Plate Badge Header Card # LBA-SH	0.29	0.29	0.29	0.29	0.29 v
Design your own Car Emblem Header Card # VN-HP	2.27	1.34	0.81	0.59	0.47 v
Stock Car Emblem Header Card # VN-SH	0.44	0.44	0.44	0.44	0.44 v
Heat Sealed Bag, without Header or Staple Provided Header to our Bag	0.15	0.15	0.15	0.15	0.15 v



BERLEKAMP
PLASTIC-AD LINE
Since 1980

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Berlekamp Plastic Products

Berlekamp provides exceptional items at a competitive price with products that are 100% American made at our Ohio factory.

Auto Nameplates - Custom	Auto Nameplates - Stock	Auto Nameplates Die Cut Tape	Badges - Custom
Badges - Stock	Bag Tags	Coasters	Custom Black Plastic - Adhesive
Custom Black Plastic - Holes	Custom Exterior Plastic Other Colors - Adhesive	Custom Exterior Plastic Other Colors - Holes	Custom Exterior White Plastic - Adhesive
Custom Exterior White Plastic - Holes	Custom Interior Plastic Other Colors - Adhesive	Custom Interior Plastic Other Colors - Holes	Custom Interior White Plastic - Adhesive
Custom Interior White Plastic - Holes	Fundraising Items	Golf Cart Plates	Holiday Ornaments
Jesus "Ichthus" Fish Nameplates	Key Tags & Zipper Pulls	License Plate Badges	License Plates
Magnets	Motorcycle Kick Pads - Flat	Motorcycle Kick Pads - Horseshoe Guard	Motorcycle Kick Pads - Rimmed
Motorcycle Kickstand Pads	Motorcycle License Plate Frames	Packaging	Plaques - Custom
Plaques - Stock	Storage Shed Nameplates	ViroGrip	

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