

Eight Legged Media

8LMedia

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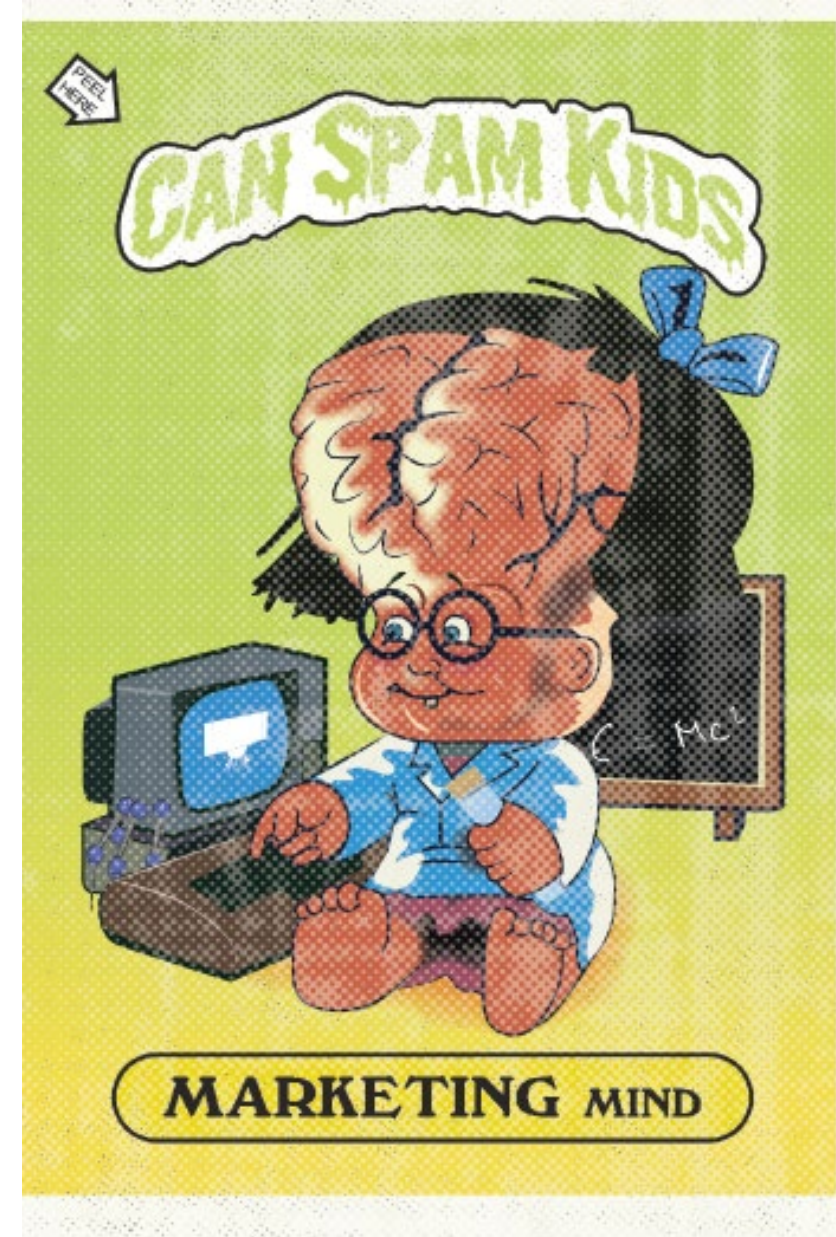
About Us

Welcome To Eight Legged Media

We opened our doors in June 2007 with an idea that we could do something different. Electronic marketers typically listened to the wants and needs of their clients, but what if in addition to that someone actually listened to the wants and needs of the client's clients?



We found that by just taking the time to listen and make adjustments based on distributor recommendations they became much more responsive to advertising.





CAN SPAN

15+

Years Experience

Marketing within the
promotional products
industry

FLAT SALES

About Us

We take great pleasure in creating new tools that expand our clients' reach.

Our Growth

In 2009 we began expanding our service base from email and design services to include *electronic publications, internet surveys, video, social media messaging, content generation (including video production), display advertising, websites, and media buys.*

About Us

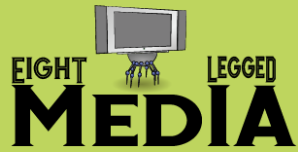
Trusted by More Than 500 Promotional Product Companies

While reaching the largest audience possible looks good on paper, if all you are doing is blasting email then you really aren't doing your clients any favors and are actually harming their reputation. That is why we, at Eight Legged Media, felt this industry desperately needed a marketing agency; not just another Blaster. We came to market with some unique ideas that have proven to be tremendous assets to distributors and suppliers alike.



Services

The Overview



Marketing Agency Services

Full service. We handle it all.

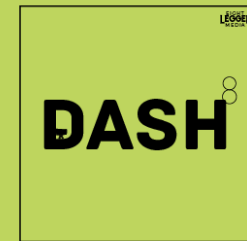
We create the messaging, creative, media buys and deliver the results back to you.



Automated Services

Together, we bring success.

We bring the list(s), platform, advice and tools. You bring the message and creative.



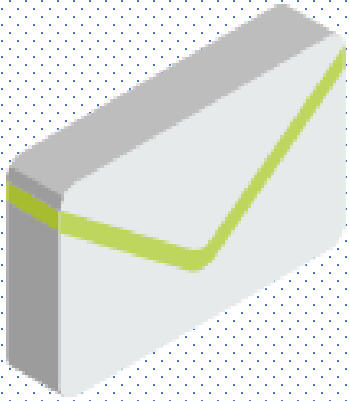
Self Service

This one is all you.

We give you the tools to succeed & you bring everything else.

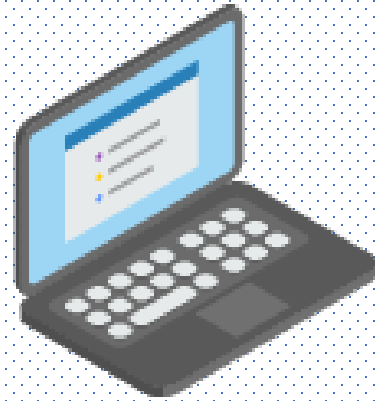
Services

Our Solutions



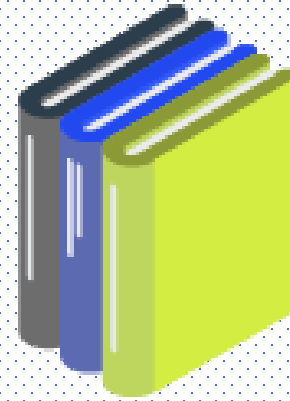
Email Marketing

Email is more powerful than ever before, in part thanks to social media.



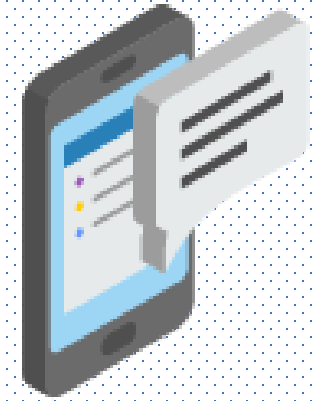
Display Advertising

Ads that 'follow' your audience all over the web.



Digital Catalogs

Your catalog only better. You can send it in seconds.



Agency Services

The planning, design, and execution of your marketing activities.

About Our Lists

We have developed six (6) promotional product industry specific email lists with a total reach of over 140,000 distributor sales people. We also manage several end buyer lists; just wanted to throw that in.

Let's think about this in terms of a tradeshow.

Typical attendance: ~7,500
Typical booth visits: ~425
Total cost to exhibit: ~\$15,000



Drive Conversations

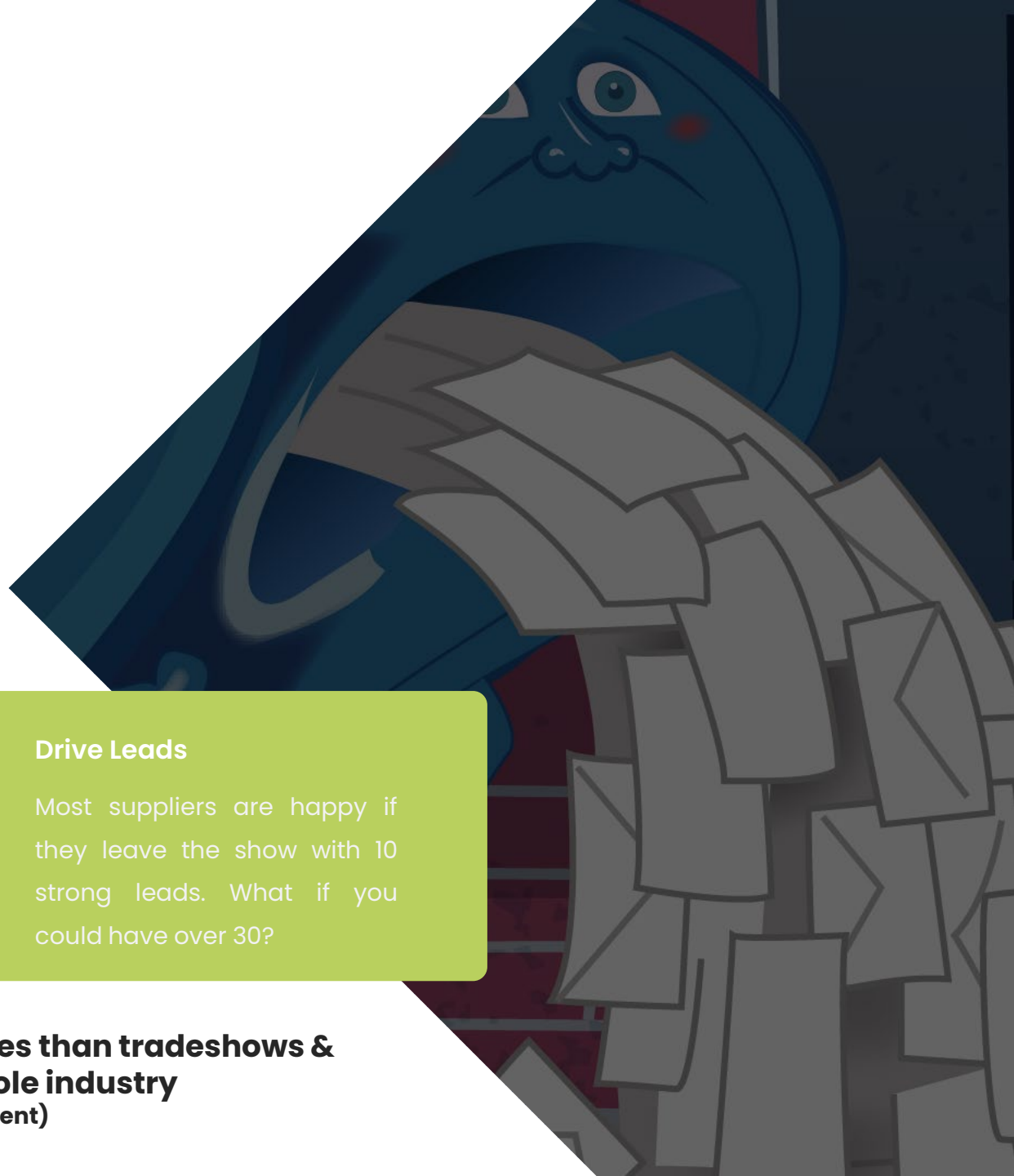
Most suppliers are happy if they leave the show with 250 scans. What if you could have over 13,000?

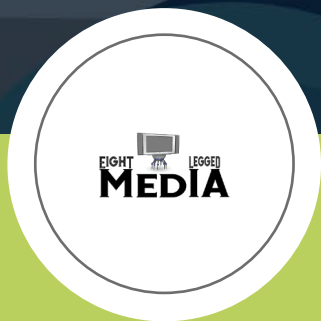


Drive Leads

Most suppliers are happy if they leave the show with 10 strong leads. What if you could have over 30?

What if we told you email has better closing rates than tradeshows & would only cost \$922 to reach the whole industry (or as little as \$75 to reach just a segment)





The List

Reach 140,000 distributor sales people. This includes data from every list except SmartBlast.



SmartBlast

The Granddaddy of email lists in the promo industry. Reach 45,000 distributor sales. Averages 20% open rates.



The Gold Standard

Reach the ASI Top 40 & our most active subscribers. Reach 15,000 distributors. Average open rate of 23%.



The Standard

The list that started it all. Going strong since 2007. Reach 75,000 distributors. Average open rate of 11%.



Vertically Social

Need to repeat art? This is the list for you. Reach 40,000 distributors. Average open rate of 12%.



The Deal

Generate buzz for less money. Reach 40,000 distributors. Average open rate of 15%.

By The Numbers—

How do we ensure deliverability?

We work with our vendors and directly with ISPs to ensure when they make changes to their algorithms we adjust accordingly. It's why out of 140,000 active distributor email addresses 122,000 have opened at least one message from us in the past 6 months.

What does that mean for our clients?

89%+

Delivery Rate

16MM+

Views Generated
(Past 6 Months)

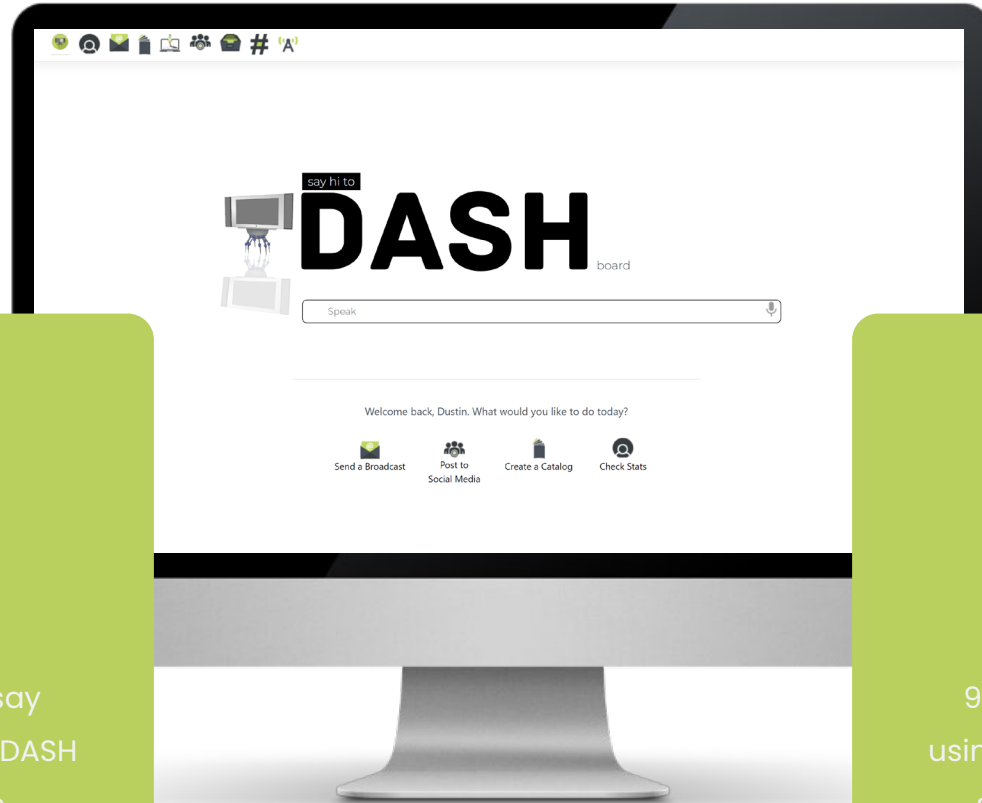
571+

Sample Requests Generated
(Past 6 Months In DASH)



The Platform

DASH



Save Time

75% of our clients say using the features in DASH saves them time.



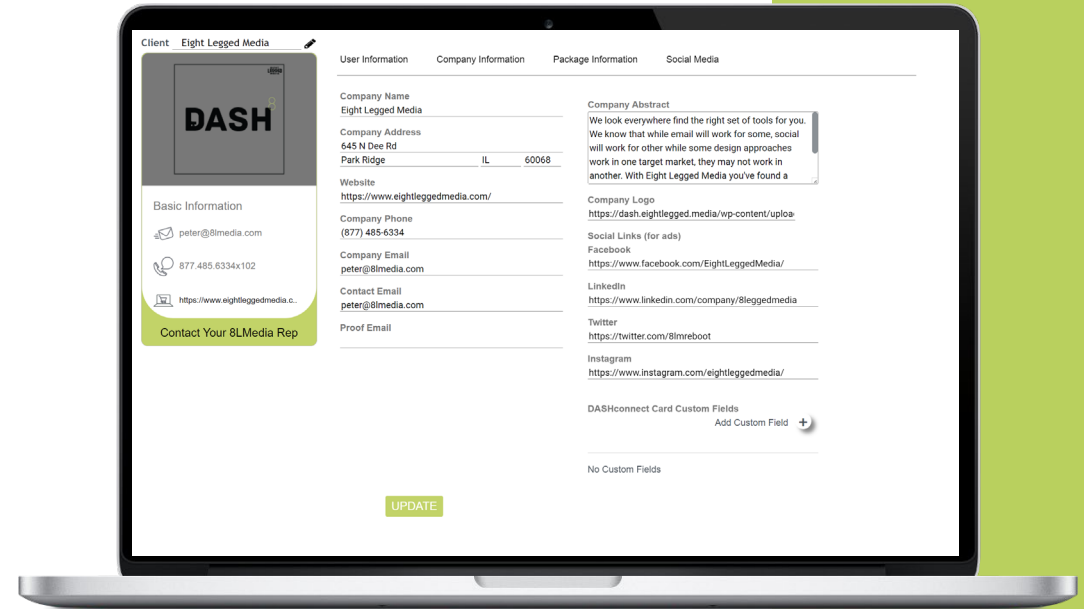
Save Money

95% of our clients say using the features in DASH saves them money.

What can I do in DASH?

Your Marketing Toolkit

From paid advertising and content marketing to website development, graphic design and email, we're your source for effective digital marketing strategies. Utilizing our comprehensive targeting and eye-catching graphics, we deliver quality leads, sales, and brand exposure for our clients.



Save Money

DASH is included in all 8LMedia list rentals, and includes:

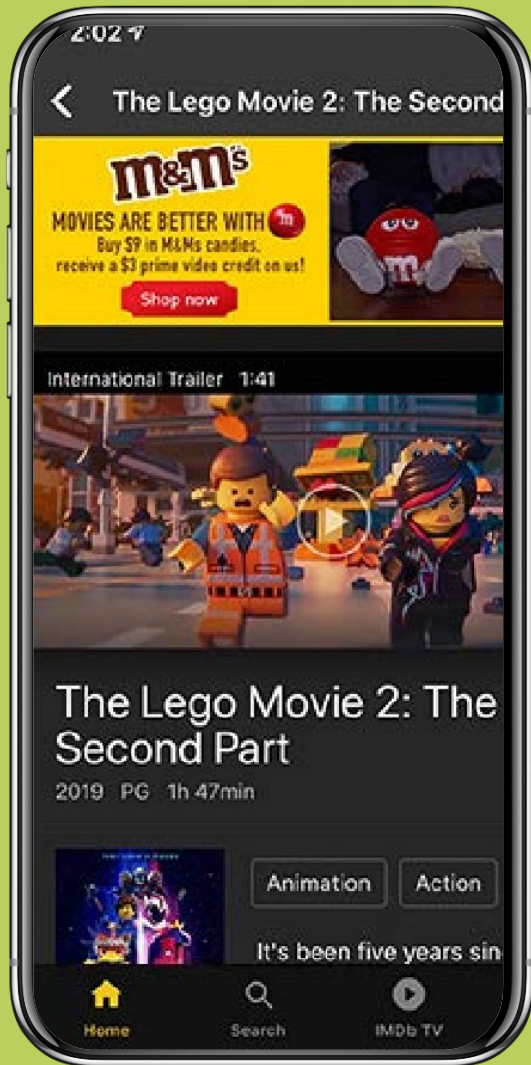
- I send out to your own contact list*
- Unlimited social media posting*
- Unlimited digital catalog creation*
- Unlimited use of DASHdesigner*

Minimum Annual Savings: \$4,300



Save Time

With ONE platform to post, and track all your digital marketing efforts you can save 1.75 hours per day. That is almost 18 days per year. If you use our automation features you can save even more.



Services

Display. Retargeting. SEO.

01.

Display

Programmatic display advertising involves automated bidding on website banner ad inventory in real-time, for the opportunity to show an ad to a specific customer type, on the websites your target audience visits.

02.

Retargeting

Retargeting is a very common and popular form of digital marketing in which marketers serve ads to users who have visited their website, or a specific web page, and who have or have not taken a specific action.

03.

SEO

SEO is both the art and practice of convincing search engines to recommend your content to their users as the best, most authoritative, and most comprehensive solution to their problem.

Agency Services—

Need Some Extra Help With Your Marketing?

- ROI Analysis
- Marketing Strategy
- Media Buying
- Design Services
- Video Creation
- Editorial Content
- Social Media
- Web Development
- Retainer Services



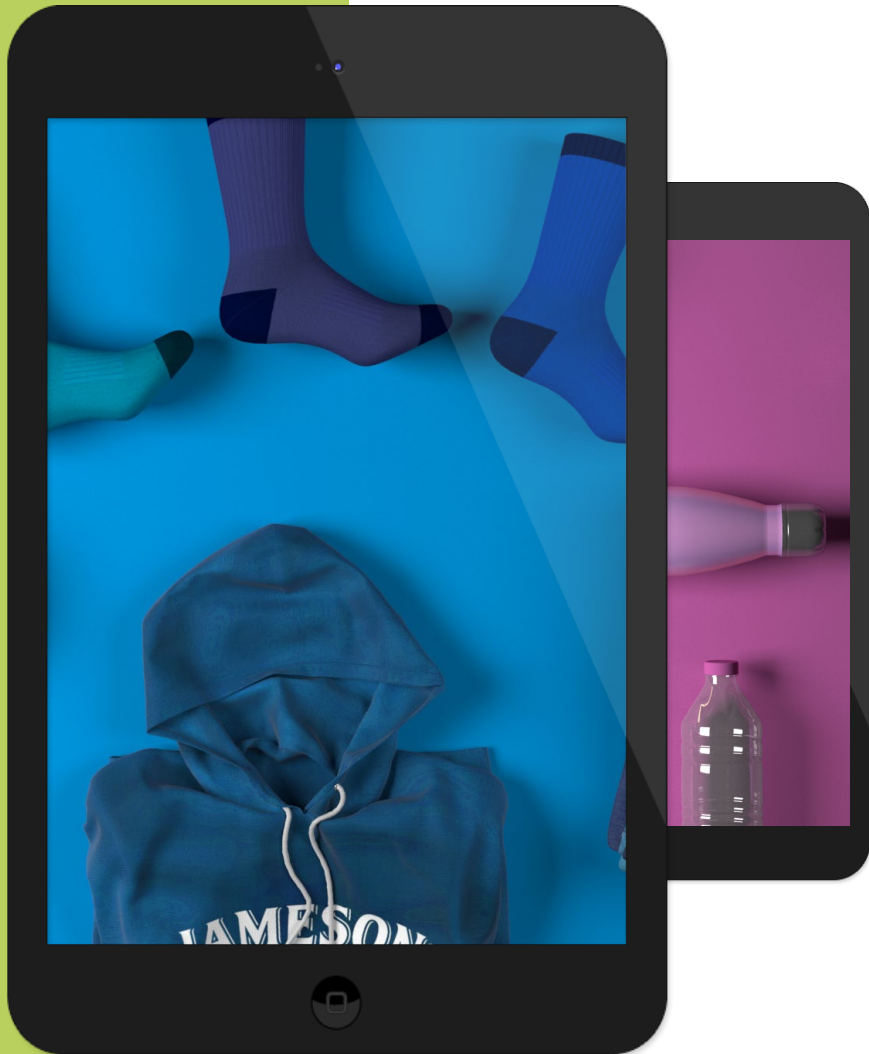
17%

Average year-over-year
client revenue growth

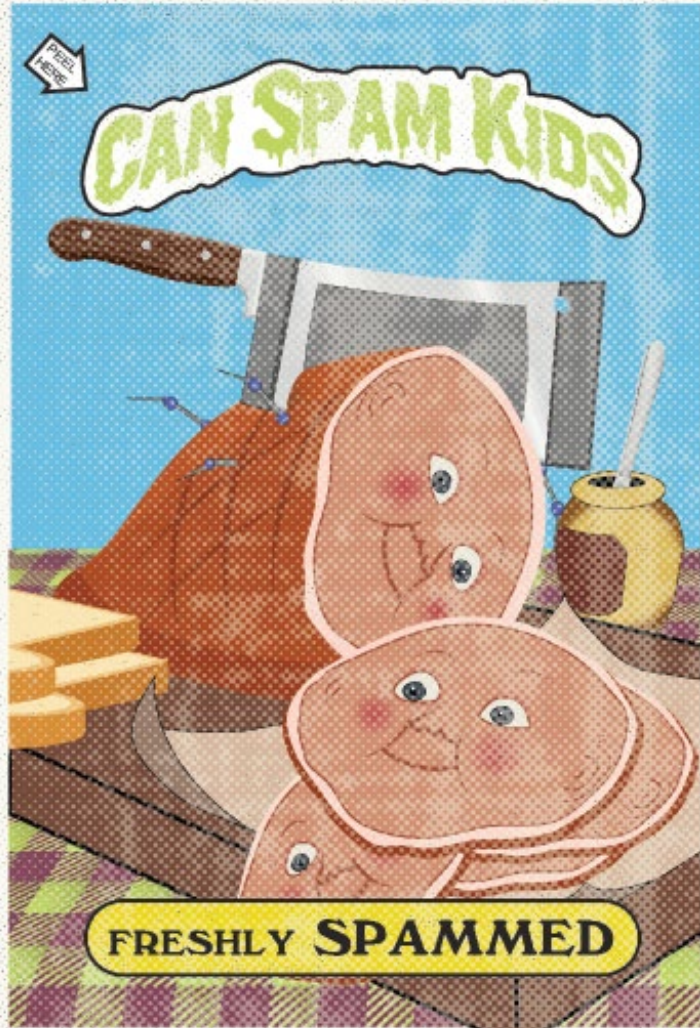


20+

Years of combined
marketing experience



*(would you have guessing the apparel and drinkware are all
3D models our team created?)*



Contact Us

Let's Get You Setup

<https://eightleggedmedia.com/whats-the-right-fit/>

<https://dash.eightlegged.media/pricing/>

Our Address

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peter@8lmedia.com

Office Hour

Monday – Friday
09:00a – 5:00p

Follow Us

IG : eightleggedmedia
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Eight Legged Media

A large whale is being lifted into the air by a yellow blimp. The blimp has a blue propeller and a yellow body. Two people are visible inside the blimp. The whale is suspended by several ropes. The background is a solid green color. The text "THANK YOU" is written in large, white, bold letters across the center of the image.

THANK YOU

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