

# Top Reasons to belong to CPPA

## Key contacts in your own backyard

By making new contacts in your own community, you tap into a great pool for sharing ideas and industry knowledge while building relationships with industry peers

### Benefits that save you time & money

CPPA offers a robust list of value-added services and benefits like our coupon book, social outings, member newsletters and discounts with SAGE, Constant Contact & DASH

#### Low cost ~ High ROI

The cost to join is so affordable, \$125 per year, per company; however, the rate of return for meeting one new customer, or generating one new idea is highly valuable.

## Credibility and professionalism

Alignment with CPPA
positions you as a professional
in your area as you advance
your expertise through
CAS/MAS approved education
and recognition through our
member only PEAKE Awards

#### Tradeshows & Networking Events

CPPA's tradeshows & events provide a marketplace in your own community for area distributors and suppliers to meet face-to-face and generate business.

#### Professional Development

Membership with CPPA opens the doors for professional development through education and exposure to industry leaders and trendsetters

# CPPA does your homework for you

CPPA serves as a filter for researching and delivering resources and tools from the industry that are applicable to its members

#### An opportunity to get involved

Participation in the development of CPPA programs and services through board service and volunteering on committees

# Help shape the industry

Membership with CPPA gives you a chance to get involved in the issues that will affect your business and let your voice be heard

<u>Learn More at www.cppa.biz/Membership</u> <u>or by calling 410-562-0609</u>