

# billboard

## UNIFORMS

UNIFORMS ARE  
THE IDEAL  
CANVAS FOR  
PROMOTION,  
BRANDING,  
DESIGN & NOW

*revenue  
generation*

[WWW.BILLBOARDUNIFORMS.COM](http://WWW.BILLBOARDUNIFORMS.COM)

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TRUE. CUSTOM. UNIFORMS.

## WHY BILLBOARD?

- Dedicated to “true” custom manufacturing of corporate, hospitality and team uniforms
- Low minimums – 10-piece mix and match for sizes and gender with 1 piece fill-ins
- Fully integrated offering – Mens, Womens, Accessories – design, and color-matched
- Largest manufacturing capacity in the industry
- We are not “pivoting” to sublimation – it is all we do – experience counts
- All of our fabrics are purpose-built for the rigors of daily use and are moisture-wicking and anti-microbial
- In-house design team to assist in creating a cohesive branding statement

YOU WRAP VEHICLES; WHY NOT TAKE YOUR UNIFORMS BEYOND THE LEFT CHEST LOGO AND TURN YOUR STAFF INTO BILLBOARDS.





# ALL COLOR AND THEME MATCHED *exactly!*

DECORATED IS NOT  
THE SAME AS *custom*

## WHAT WE OFFER

Billboard Uniforms has a broad selection of crew and v-neck shirts, polos, and button-ups in a variety of fabrics, styles, and fits.

Our vests offer a more elegant look while our sports jerseys are a great option for theme nights and promotions.

Our line of jackets for management or delivery staff, aprons, towels and accessories such as chair backs and toppers are the perfect complement to create a cohesive look across your entire team.



TRADITIONAL DECORATION  
(SILK SCREEN & EMBROIDERY)



FULL COLOR DYE  
SUBLIMATION



# ARE THE UNIFORMS YOU SELL MAKING OR COSTING YOUR CUSTOMER MONEY?

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For most companies, the conversation on employee apparel is limited to how it functions. A simple means to create a cohesive and clean look for your company. The selection of uniforms is even simpler – go to a catalog, select a garment and put a simple embroidery or screen print on it.

Billboard Uniforms completely transforms this process – we are revolutionizing not only the what and how of selling hospitality and corporate uniforms but also the why!

We believe that every piece of branded apparel should be as unique as the business it represents. By pairing innovative product construction, exceptional quality, and performance-specific fabrics with custom state-of-the-art sublimation, Billboard Uniforms creates unequaled brand enthusiasm and revenue-generating opportunities.

Whether it's simple t-shirts or polos, accessories, jackets, or theme jerseys – we believe that consistent colors, branding, logo, and messaging are essential. Change the way you (and your customer) view employee apparel. Do not view it as an expense, but rather a way to generate revenue by creating fun, eye-catching "walking billboards".

## BILLBOARD UNIFORMS OFFERS

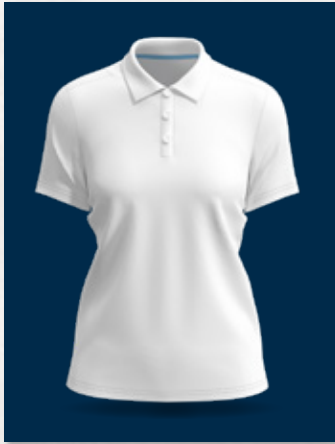
- A broader digital canvas with unlimited colors to create a completely cohesive and professional look
- Perfectly color-matched uniforms, aprons, towels, and chair accessories
- Exceptional quality, durability, and comfort
- Low minimums with unlimited logos, text, color, design, personalization, and messaging
- Custom made to your exact needs using anti-microbial, moisture-wicking fabrics

Times have been tough for everyone. Let us assist you in bringing back some excitement and morale. This not only applies to your business but especially to your customers and their employees. Present them something that is new, innovative, and important for their business success.

Our uniforms – can and do – generate revenue, drive employee retention, enhance customer loyalty and offer uniformity of brand messaging through "billboarding" employees, something simple embroidery or silk-screened garments cannot do.

**GREAT UNIFORMS TODAY SHOULD MAKE MONEY!**

## TEES, POLOS & JERSEYS



## JACKETS, BUTTON-UPS & BOTTOMS



## APRONS, VESTS & CHAIR BANDS



VISIT OUR WEBSITE TO VIEW THE FULL PRODUCT LINE  
[WWW.BILLBOARDUNIFORMS.COM](http://WWW.BILLBOARDUNIFORMS.COM)



A DIGITAL REVOLUTION IN HOSPITALITY, CORPORATE & TEAM UNIFORMS

# WE WRAP OUR CARS & TRUCKS WHY NOT OUR TEAMS?



## THE EVOLUTION OF *focused* MARKETING

Uniforms are the most visually striking way to drive brand recognition, instill trust and confidence in your customers and create a sense of belonging for your employees.

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