FACTORY DIRECT PORTABLE BRANDING SOLUTIONS

IMPACT ADVERTISING

CUSTOM BRANDED PROMOTIONAL
TRADE SHOW & SPECIAL EVENT DISPLAYS

POP-UP CANOPIES | TRADE SHOW DISPLAYS | BANNER STANDS | UMBRELLAS

FLAGS | INFLATABLE TENTS | TABLE COVERS | ADVERTISING INFLATABLES

SPORTS DISPLAYS | SPECIAL EVENT DISPLAYS | STREET SIGNAGE

Welcome

Welcome to Impact Advertising

We very much appreciate and honor each and every opportunity, to earn your business and to build a long lasting relationship with you, as your go-to branded merchandise supplier.

As your partner in business, we strive every day, to focus on one main goal...providing the finest customer service. We are with you from the initial contact, to the original quote, through order entry, production, final delivery and with any after-the-sale support that is needed.

It is our belief that we offer the most well-rounded product line in the industry, offering the "complete branding solution" for any type of customer, and with any branding need. Our products are the best quality, and they come complete with the longest warranties, most competitive pricing and on-time delivery, every time.

We will exceed your every expectation!!!

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impactadvertising.com

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Features and Benefits

- ❖ Ultra-Competetive Pricing
- ❖ Highest Quality Products
- ❖ Huge Domestic Inventory
- ❖ Innovative Ideas
- ❖ Best Warranties
- ❖ On Time Delivery

Contents

Icon Indication

Icon	Description	Icon	Description	Icon	Description
3 WARRANTY	3 Year Hardware Warranty	Single Double Sided	Single or Double Sided Printing	Turns	Turns With The Wind
1 WARRANTY	1 Year Hardware Warranty	Single Sided	Single Sided Printing	UV	UV Coated
30 WARRANTY	30 Day Fabric Warranty	INDOOR	Indoor Use		Water Resistant
90 WARRANTY	90 Day Fabric Warranty	OUTDOOR	Outdoor Use		Fire Retardant
SCREEN PRINT	Silk Screen Printing	DIGITAL PRINT	Digital Dye Sublimation Printing		

Printing Process

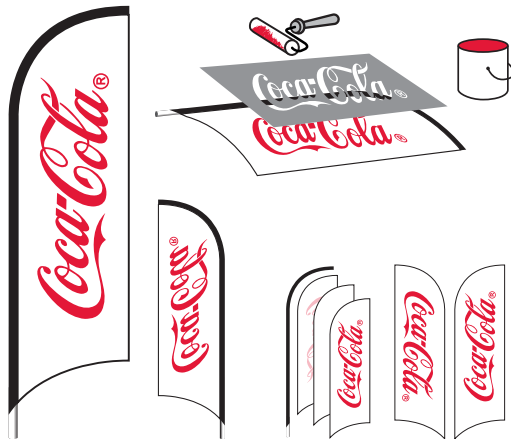We use only premium quality; eco-friendly and UV treated inks that produce the most vibrant final colors for the best final product. Spot-color Silk Screen Printing is the optimal and economical choice for solid color, simple artwork. This printing process is only available on certain products. Full-color Digital Dye Sublimation is a specialized type of digital printing that produces the absolute highest quality images. It is best for complicated and detailed artwork, and is necessary to print raster artwork and gradients. All products are available with this printing type.

Silk Screen Printing

Silk Screen Printing involves the creation of stencil-like screens in order to imprint an image. A screen is made of the logo or graphic and then painted onto the banner. Vector art and Pantone colors are necessary for this process.

Digital Dye Sublimation Printing

Dye Sublimated Printing involves large scale digital printers, with heated image transfer from paper to fabric. Intricate photos and gradients are printed in CMYK, and Spot Colors can be used in certain areas with vector artwork.

Single Sided   Double Sided

On a single sided banner, the image that is printed on the front side, actually bleeds through to the backside 100%, thereby showing a complete reverse image. On a double sided banner, two separate pieces of fabric are printed, and are then sewn together with a block liner in between, which minimizes any light ghosting from side-to-side.

Double Sided   Single Sided

On a single sided banner, the image that is printed on the front side, only bleeds through to the back side about 30%, thereby showing a muted reverse image. On a double sided banner, two separate pieces of fabric are printed, and are then sewn together with a block liner in between, which minimizes any light ghosting from side-to-side.

Fabric Types

Polyester

Polyester fabrics absorb ink differently and may produce slight variations in color, texture and clarity. Available Printing Types: Digital Dye Sublimation and Silk Screen Printing.

Vinyl

Vinyl products are durable and long-lasting, come in a matte or glossy finish, and are ideal for large format branding needs. Available Printing Types: Digital Printing.

PVC Film

PVC Film is similar to laminated photo paper, but has textured, semi-gloss finish that can produce crispy details and rich contrast. Available Printing Types: Digital Printing.

Artwork Guidelines

We provide art guidelines and vector-based templates to clients that wish to create their own art. Vector art files are the preferred format, as they allow us the ability to make any file modifications associated with proper production. Art files with sizes of 5MB or smaller, can be emailed to us at: graphics@impactadvertising.com. Any files that are larger than 5MB will need to be uploaded to our FTP server or sent via a file transfer service such as yousendit, hightail or dropbox. Please contact your sales or customer service rep for FTP log-in information.


Electronic / Virtual Proofs:

We provide one (1) high resolution electronic proof for each order. Additional proofs needing revisions may incur a charge of $20.00 each. Proofs are emailed to the client, and are a mandatory requirement for all orders. It is the client's responsibility to carefully look at the proof and to advise if there are any corrections.

Pre-Production Printed Samples:

Unless an order is a repeat, we produce a pre-production sample for all orders over 100 pieces. For smaller orders, the client may request a pre-production sample. By requesting a pre-production sample, the actual mass-production process will be delayed, until all necessary approvals have been provided by the client.

Vector Images

Vector images are known as "line art".
FILE FORMATS: *.ai, .eps, .pdf (created in vector-based program)*

*Vector art is the preferred file type, it will print crisp and sharp (even when re-sized).

Raster Images

Raster images are known as "continuous tones".
FILE FORMATS: *.psd, .jpg*
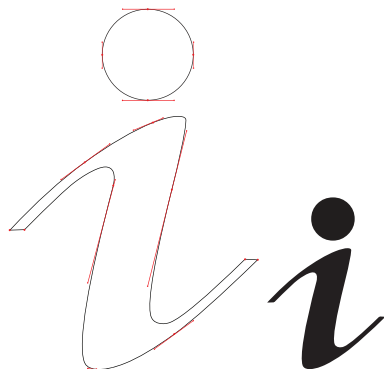
A vector image (paths or strokes) is the use of geometrical primitives such as points, lines, curves, and shapes or polygon(s), which are all based on mathematical expressions, to represent images in computer graphics. They can be scaled up or down without any loss of quality.
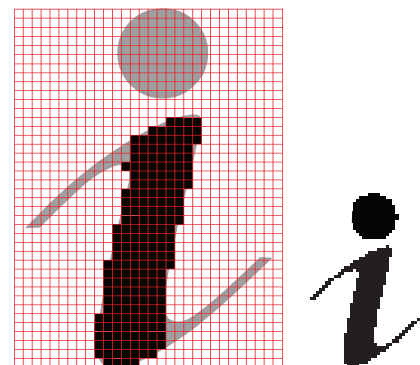
A raster image is a collection of dots called pixels. Each pixel is a tiny square with assigned color value. They are created using a grid of pixels to define the image. Raster graphics are resolution dependent. They cannot scale up to an arbitrary resolution without loss of apparent quality.
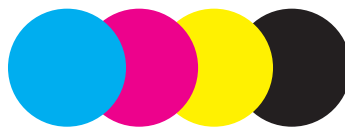
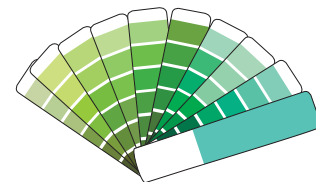### File Requirements

Outline Text

CMYK Mode

Pantone Matching System

All text must be converted to outlines. Outlined Text provides convenient scaling. If your text is not converted, a font shift may occur.

Artwork must be created in CMYK color mode. Files created with a different color mode will automatically be converted.

We match spot colors using the PANTONE® Solid Coated Color Book. To use these colors, Vector artwork is necessary for this process.

Pop-Up Canopy Frames

The Elite Series of canopy frames are strong, durable, affordable and great for everyday-use at home or work and ideal for specialty-use as trade show booths at sporting events or at the beach and even the mountains. The Elite frames are made from either powder-coated steel or anodized aluminum. They are top-of-the-line and will never let you down. All canopy frames take just a few minutes to set-up for use and require no tools. They feature easy to use nylon or fiberglass connectors, thumb latch mechanisms, reinforced truss bars, and oversized foot pads. All frames include ropes & stakes.

Lightweight
Steel Frame

5 ft x 5 ft
Lightweight Steel
Actual Size: 5' x 5' x 8.6'
Actual Weight: 30 lbs.
Folded DIMs: 7" x 7" x 62"
Boxed DIMs: 9" x 9" x 63"
Leg: 30mm Square
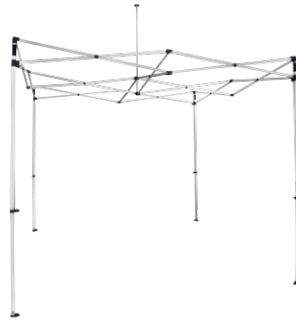
10 ft x 10 ft
Lightweight Steel
Actual Size: 10' x 10' x 11'
Actual Weight: 48 lbs.
Folded DIMs: 7" x 7" x 62"
Boxed DIMs: 9" x 9" x 63"
Leg: 30mm Square

10 ft x 10 ft
Commercial-Grade Steel
Actual Size: 10' x 10' x 11'
Actual Weight: 53 lbs
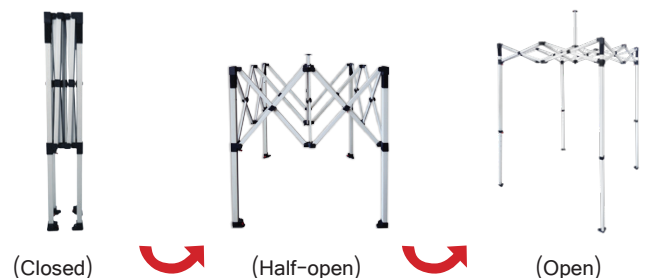Folded DIMs: 9" x 9" x 62"
Boxed DIMs: 10" x 10" x 63"
Leg: 40mm Hex
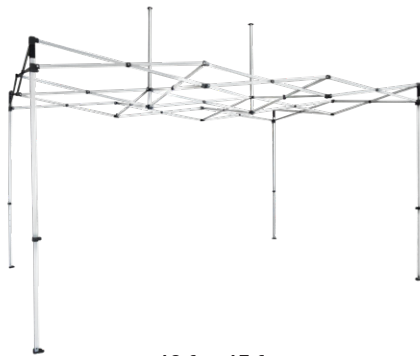
10 ft x 15 ft
Commercial-Grade Steel
Actual Size: 10' x 15' x 11'
Actual Weight: 67 lbs.
Folded DIMs: 8" x 11" x 62"
Boxed DIMs: 9" x 13" x 63"
Leg: 40mm Hex
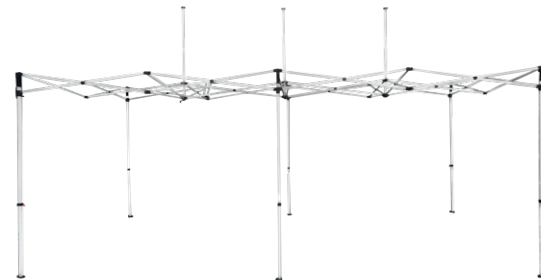
10 ft x 20 ft
Commercial-Grade Steel
Actual Size: 10' x 20' x 11'
Actual Weight: 94 lbs.
Folded DIMs: 8" x 15" x 62"
Boxed DIMs: 9" x 16" x 63"
Leg: 40mm Hex

Canopy Frame Setup
(No Tools Required)

Setting up your Pop-Up Canopy Frame is easy! Simply pull the canopy legs apart until the frame snaps into its full open dimensions. Using the thumb-latches, adjust the legs to achieve the desired height.

(Closed)   (Half-open)   (Open)

10 ft x 10 ft
Commercial-Grade Aluminum
Actual Size: 10' x 10' x 11'
Actual Weight: 38 lbs.
Folded DIMs: 9" x 9" x 62"
Boxed DIMs: 10" x 10" x 63"
Leg: 40mm Hex

10 ft x 15 ft
Commercial-Grade Aluminum
Actual Size: 10' x 15' x 11'
Actual Weight: 53 lbs.
Folded DIMs: 9" x 15" x 62"
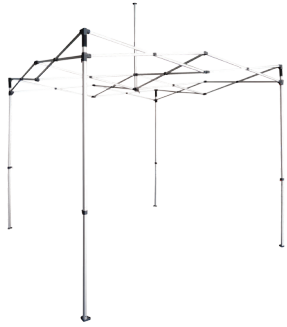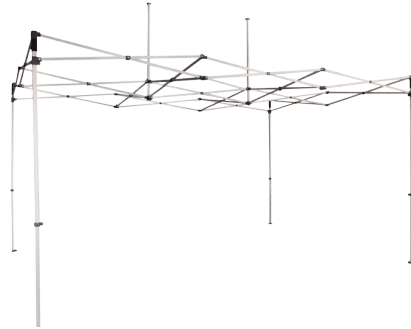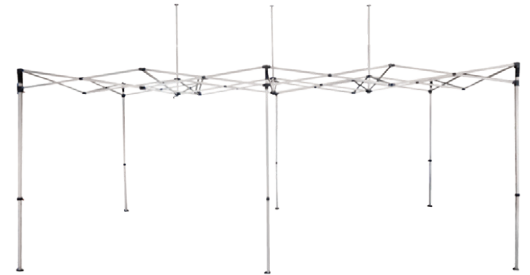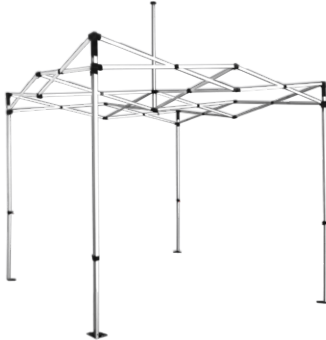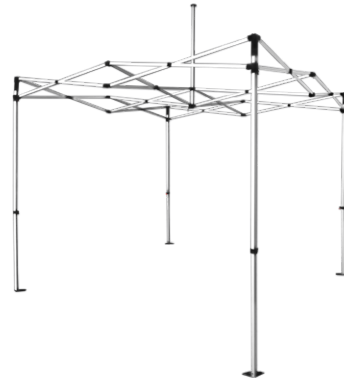Boxed DIMs: 10" x 13" x 63"
Leg: 40mm Hex

10 ft x 20 ft
Commercial-Grade Aluminum
Actual Size: 10' x 20' x 11'
Actual Weight: 70 lbs.
Folded DIMs: 9" x 16" x 62"
Boxed DIMs: 10" x 17" x 63"
Leg: 40mm Hex

10 ft x 10 ft
Professional-Grade Aluminum
Actual Size: 10' x 10' x 12'
Actual Weight: 61 lbs.
Folded DIMs: 12" x 12" x 65"
Boxed DIMs: 13" x 13" x 66"
Leg: 50mm Hex

13 ft x 13 ft
Professional-Grade Aluminum
Actual Size: 13' x 13' x 12'
Actual Weight: 80 lbs.
Folded DIMs: 12" x 12" x 81"
Boxed DIMs: 13" x 13" x 84"
Leg: 50mm Hex

13 ft x 26 ft
Professional-Grade Aluminum
Actual Size: 13' x 26' x 12'
Actual Weight: 138 lbs.
Folded DIMs: 12" x 22" x 81"
Boxed DIMs: 13" x 25" x 84"
Leg: 50mm Hex

Commercial-Grade
Steel & Aluminum Frame Components
(40mm Hex)

Professional-Grade
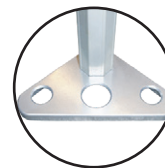Aluminum Frame Components
(50mm Hex)

Canopy Frame
Thumb Latch

Canopy Frame
Standard Nylon
Foot Pad

Canopy Frame
Peak Tensioning

Canopy Frame
Thumb Latch

Canopy Frame
Oversized Aluminum
Foot Pad

Canopy Frame
Peak Tensioning

Pop-Up Canopies

Pop-Up Canopies are the ideal portable advertising medium to build a self-contained powerfully branded environment and also provides protection from Mother Nature's elements. Premium powder-coated steel frames or anodized aluminum frames are combined with solution-dyed premium 500 Denier polyester fabric that is UV coated, water resistant and fire retardant. Canopy tops, walls, side rail skirts and table covers can all be customized with screen printing for simple artwork on one of 23 fabric color choices, or full color and full bleed with digital dye sublimation printing for a truly customized look.
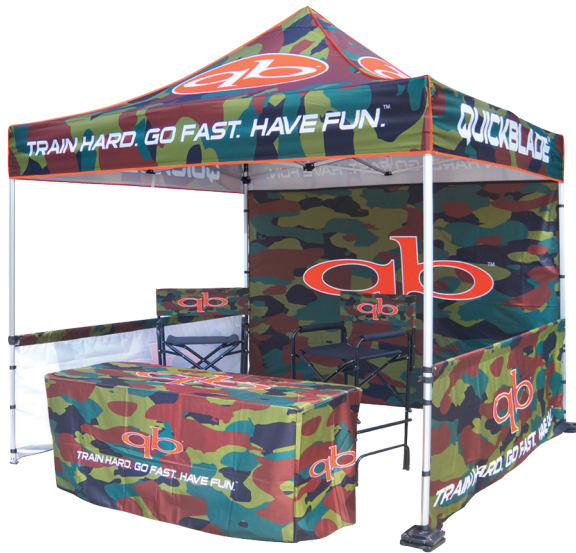
10 ft x10 ft Canopy with Walls, Side Skirts & Table Covers

10 ft x15 ft Canopy with Walls and Side Skirts

Fabric Colors for Silk Screen Printed Canopies

Standard Colors

Custom Colors

Standard Colors	Custom Colors		
White	PMS Ruby Red 185 c	PMS Kelly Green 355 c	PMS Indigo 282 c
Black	PMS Deep Red 187 c	PMS Forest Green 3425 c	PMS Purple 2685 c
PMS Red 186 c	PMS Fire Engine Red 485 c	PMS Royal Blue 300 c	PMS Cool Gray 6 c
PMS Yellow 012 c	PMS Orange 021 c	PMS Cobalt Blue 293 c	PMS Brown 476 c
PMS Blue 287 c	PMS Pale Yellow c	PMS Reflex Blue c	PMS Beige 7500 c
PMS Green 348 c	PMS Lime Green 375 c	PMS Navy Blue 2955 c	

600 Denier Polyester is available in a wide variety of standard and custom colors. Colored fabric can be screen printed with up to 4 Spot Colors. Custom colored fabric may incur extra charges and/or an additional 7 working days for production. All Dye Sublimated canopies are printed on plain white fabric and the underside of canopy tops, backside of walls, and inside of side skirts are plain un-imprinted white fabric, unless ordered otherwise.

10 ft x 20 ft Canopy with Walls and Side Skirts

5 ft x 5 ft Canopy with Walls and Side Skirts

13 ft x 13 ft Canopy with Walls and Side Skirts

13 ft x 26 ft Canopy with Walls

Pop-Up Canopy Accessories

The Elite series of Pop-Up Canopies offer the most premium quality, at the most economical value on the market. True customization can be accomplished with the addition of any of our accessories. We offer a full-range of accessories for all Pop-Up Canopy sizes and models, including canopies sold elsewhere, including custom printed back walls, side rail skirts and table covers, roller carry bags, shipping cases, walls sets, canopy leg attachments for flags, weights, ropes, stakes and much more.

Custom Printed Canopy Side Skirt with Rail
Available in: 5 ft, and 10 ft
500 Denier Polyester Fabric

Custom Printed Canopy Wall
Available in: 5 ft, 10 ft, 13 ft, 15 ft, 20 ft and 26 ft
500 Denier Polyester Fabric

Canopy Mesh Serving Wall Set

Canopy Lightweight Wall Set

Ropes and Stakes Set

Banner Pole Clamp

Roller Carry Bag

Hard Shipping Case

Nylon Weight Bag Set
20 lbs. Filled
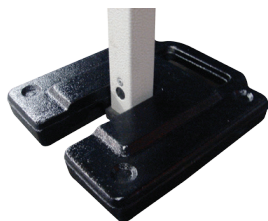
Steel Weight Plate
10 lbs. Filled

Plastic Weight Base
35 lbs. Filled

Heavy Duty Weight Bag Set
30 lbs. Filled

Inflatable Tents

The newest memeber of the Impact tent family, are our high pressure inflatable tents. With a very high quality non-leak, non-tear, non-crack 3mm internal TPU bladder, these tents are ultra-reliable. Simply, inflate with the included air pump, and in around 5 minutes, have a fully set-up portable custom-branded shade structure. The tops are dye sublimated on premium 500 Denier polyester fabric that is UV coated, water resistant and fire retardant. The inflatable frames are available in black, white and custom printed (additional charge). All tents come complete with a 1200 w air pump, weight bag set (4), ropes & stakes set (4), additional leg bladder, and carry bag.
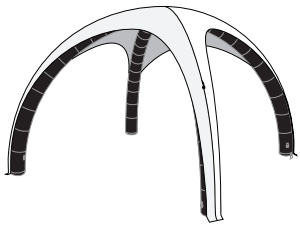
Inflatable Tent 10
10ft W x 10ft D x 8ft H
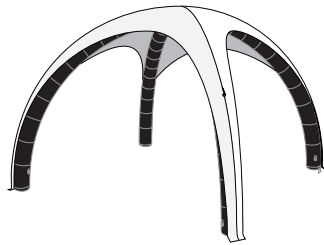
Inflatable Tent 13
13ft W x 13ft D x 10ft H
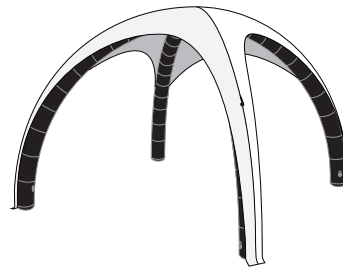
Inflatable Tent 17
17ft W x 17ft D x 12ft H
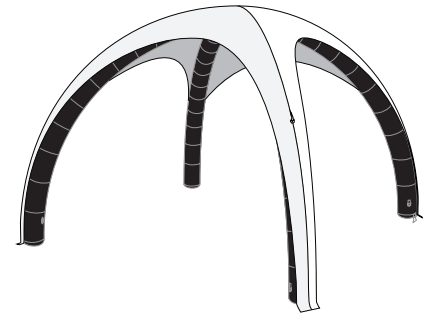
Inflatable Tent 20
20ft W x 20ft D x 14ft H
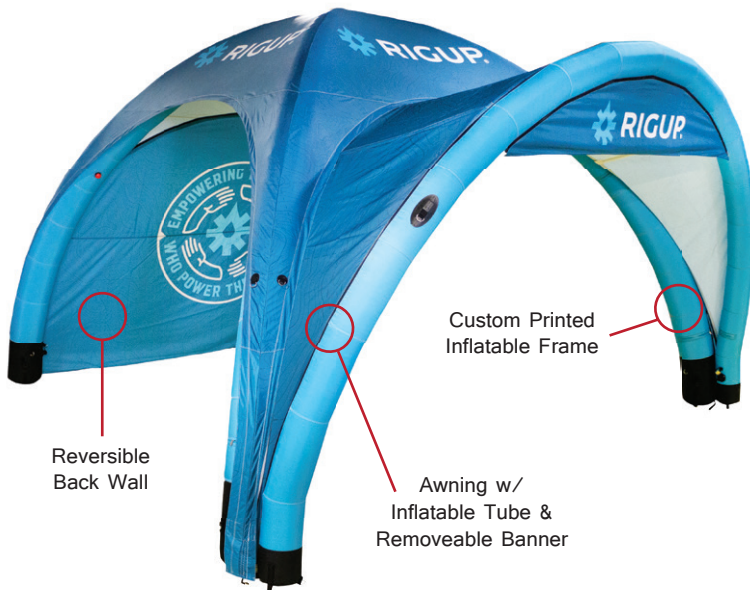
Custom Printed
Inflatable Frame

Reversible
Back Wall

Awning w/
Inflatable Tube &
Removeable Banner

Tent Leg w/ Inflation
Valve & Tether Straps

1200 Watt Air Pump
(110 V)

Carry Bag

Weight Bag
30 lbs. Filled

Rope & Stakes Set

LED Light System
(110 V)

Specialty Tents

To stand out in a sea of average looking shelters, the use of the Promo Star and Promo Dome tents will create a sense of distinction, that will leave an unmistakable image to all that see it. The pure size of these units will create a landmark for you, but when combined with our premium customization through dye sublimation or silk screen printing, these tents will create that wow factor. These unique tents feature premium 500 Denier polyester fabric, and heavy-duty, yet lightweight anodized aluminum pole frames.

Promo Star Tension Fabric Tent

Promo Star 100
40ft L x 40ft D x 20ft H
500 Denier Polyester
Aluminum Poles

Promo Star 200
53ft L x 53ft D x 20ft H
500 Denier Polyester
Aluminum Poles

Promo Star 400
63ft L x 43ft D x 20ft H
500 Denier Polyester
Aluminum Poles

Promo Dome Tent

Promo Dome 10
10ft L x 10ft D x 12ft H
500 Denier Polyester
Aluminum Poles

Promo Dome 15
15ft L x 15ft D x 16ft H
500 Denier Polyester
Aluminum Poles & 5 Visors
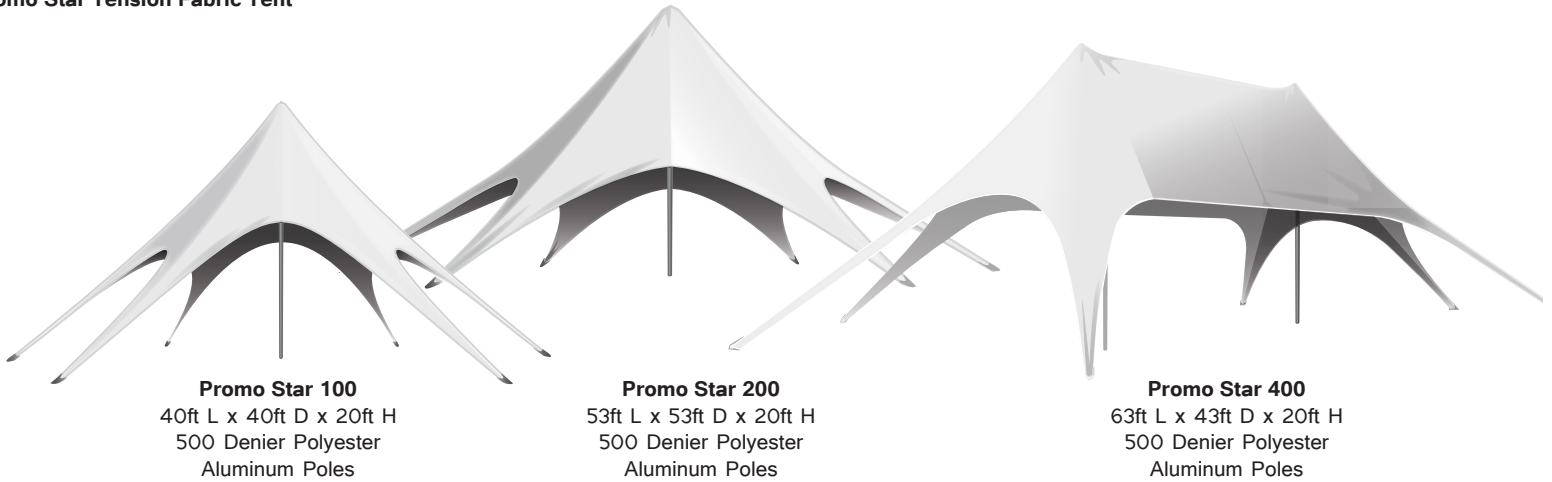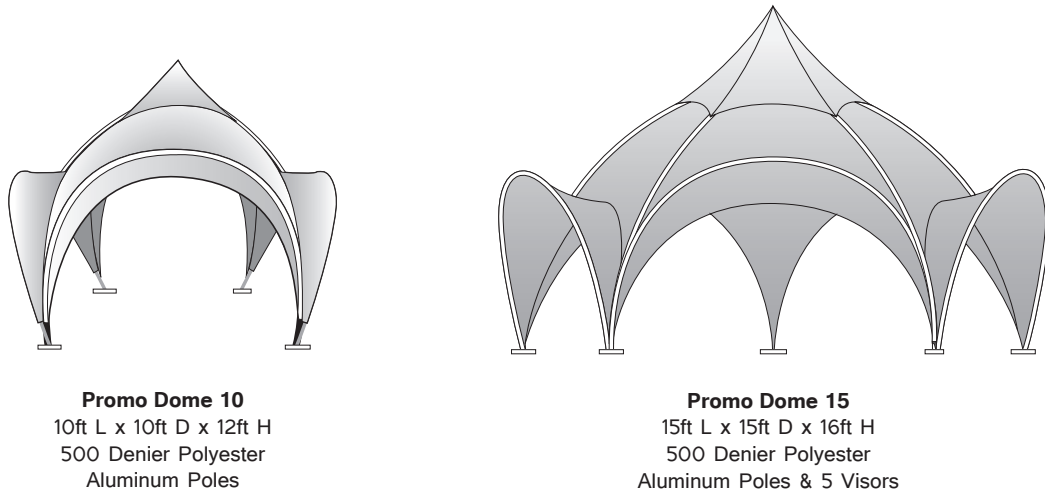
A-Frame & Pop-Out Banners™

Pop-Out Banners are the single most innovative field-level advertising product ever invented. Either vertically or horizontally oriented, these banners have sewn-in flexible steel frame that allow them to fold up to very small sizes when not in use. When work calls, they then literally pop-out into these grand displays. Single or double sided dye sublimation printing is done on premium polyester fabric for a durable and high-impact presentation.

Small Vertical
Actual Size: 30" x 40"
Polyester
Folded DIMs: 16" x 16" x 5"
Boxed DIMs: 16" x 16" x 5"
Actual Weight: 6 lbs.

Medium Vertical
Actual Size: 40" x 50"
Polyester
Folded DIMs: 24" x 24" x 5"
Boxed DIMs: 24" x 24" x 5"
Actual Weight: 7 lbs.

Large Vertical
Actual Size: 50" x 80"
Polyester
Folded DIMs: 28" x 28" x 5"
Boxed DIMs: 28" x 28" x 5"
Actual Weight: 14 lbs.

Small Horizontal
Actual Size: 46" x 26"
Polyester
Folded DIMs: 16" x 16" x 5"
Boxed DIMs: 16" x 16" x 5"
Actual Weight: 7 lbs.

Medium Horizontal
Actual Size: 76" x 34"
Polyester
Folded DIMs: 24" x 24" x 5"
Boxed DIMs: 24" x 24" x 5"
Actual Weight: 9 lbs.

Large Horizontal
Actual Size: 102" x 42"
Polyester
Folded DIMs: 28" x 28" x 5"
Boxed DIMs: 28" x 28" x 5"
Actual Weight: 15 lbs.

6ft A-Frame
Actual Size: 82" x 42" x 42"
Polyester
Folded DIMs: 40" x 9" x 4"
Boxed DIMs: 40" x 9" x 4"
Actual Weight: 14 lbs.

9ft A-Frame Banner
Actual Size: 122" x 42" x 42"
Polyester
Folded DIMs: 56" x 8" x 8"
Boxed DIMs: 56" x 8" x 8"
Actual Weight: 15 lbs.

6ft Tunnel Banner
Actual Size: 77" x 22" x 24"
Polyester
Folded DIMs: 28" x 28" x 5"
Boxed DIMs: 28" x 28" x 5"
Actual Weight: 16 lbs.

12ft Tunnel Banner
Actual Size: 154" x 22" x 24"
Polyester
Folded DIMs: 28" x 28" x 5"
Boxed DIMs: 28" x 28" x 5"
Actual Weight: 27 lbs.

A-Frame Hardware
A-Frame

The A-Frame Banner comes with an aluminum sectional frame with inter-connecting pieces that lock with a pin.

Pop-Out Tunnel Hardware
Tunnel Inner Spring

The Pop-Out Tunnel Banner™ uses an expanding spiral steel frame that can be compacted and secured with Velcro ties.

Bag, Inner Spring & Stakes

Both banners come with a handy carrying bag, durable frame, as well as 4 ground stakes to help secure it to the ground.

Included Hardware
Ground Stakes and Carrying Bag

Optional Feature
Single Sided Pop-Out Banner with Neck Strap

Bow, Teardrop & Flag Banners

Bow, Teardrop and Flag Banners are made of premium-grade polyester fabric, and come with heavy duty anodized aluminum poles that are capable of holding up to even the strongest weather conditions. When windy, the fluttering circular motion of the banners, combined with the ultra-vivid digital dye sublimation printing, ensures that the branded message is always visible. These banner flags can be printed single or double sided, can be used indoors or outdoors, with a number of various mounting options including hard surface stands, ground stakes and various types of wall mounts.

Bow Banner

Teardrop Banner

7 ft — Banner: 24" x 63" / Actual: 24" x 84"

10 ft — Banner: 35" x 90" / Actual: 35" x 120"

12 ft — Banner: 33" x 115" / Actual: 33" x 144"

15 ft — Banner: 38" x 147" / Actual: 38" x 180"

14 ft — Banner: 49" x 136" / Actual: 49" x 168"

11 ft — Banner: 54" x 101" / Actual: 54" x 132"

Mounting Options & Accessories

Car Tire Stand
14.75" x 6" x 6.25" – 3.25 lbs.

Hard Surface Stand w/ Water Weight Bag
24" x 24" – 6.85 lbs. (25 lbs. filled)

Ground Stake
21" x 2.75" – 2.25 lbs.

Teardrop Banner

Flag Banner

16 ft

13 ft

10 ft

8 ft

6.5 ft

4 ft

Banner: 34" x 67"
Actual: 34" x 96"

Banner: 24" x 63"
Actual: 24" x 84"

Banner: 21" x 35"
Actual: 21" x 48"

Banner: 34" x 98"
Actual: 34" x 120"

Banner: 34" x 138"
Actual: 34" x 156""

Banner: 34" x 178"
Actual: 34" x 204"
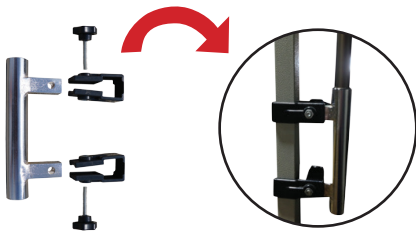
Banner Canopy Leg Pole Clamps
8" x 3" – 3.91 lbs.
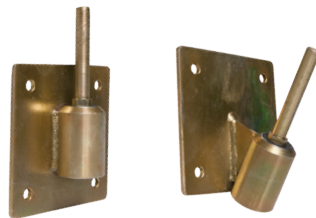
Wall Mounts - 90° and 45°
4.75" x 6.25" – 2.05 lbs.

Anodized Aluminum Poles w/ Nylon Carry Bag
58" x 8" – 3.91 lbs.

Loose Table Throws

Table Throws are a fabulous way to easily and dramatically brand and dress-up a trade show booth or special event, instead of using the standard table cover typically provided by the event. These table throws offer full coverage of all four sides, have rounded corners so as to not lay on the ground, and are available in 4 ft, 6 ft or 8 ft sizes. Our free-flowing table throws are produced from premium 300 Denier polyester fabric which is wrinkle resistant, UV treated and fire retardant. There are dozens of available fabric colors and customization can be done by screen printing or full color digital dye sublimation printing.

FREE Carry Bag

4 ft Loose Table Throw
300 Denier Polyester
Actual Size: 104" x 80"
Actual Weight: 2.3 lbs.
Folded DIMs: 12" x 11" x 2"
Boxed DIMs: 14" x 12" x 4"

6 ft Loose Table Throw
300 Denier Polyester
Actual Size: 128" x 86"
Actual Weight: 2.8 lbs.
Folded DIMs: 12" x 11" x 2"
Boxed DIMs: 14" x 12" x 4"

8 ft Loose Table Throw
300 Denier Polyester
Actual Size: 152" x 86"
Actual Weight: 3.2 lbs.
Folded DIMs: 12" x 11" x 2"
Boxed DIMs: 14" x 12" x 4"

*Wrinkle Resistant & Fire Retardant Fabric

Fitted and Stretch-Fit Table Covers

Fitted and Stretch-Fitted Table Covers are form fitted and offer clean lines. Both styles are available in 4 ft, 6 ft or 8 ft sizes and fit snugly on folding display tables. Access to whatever is stored under the table can be achieved with one of two back options – full back with rear entry zipper or open back. Stretch-Fit Table Covers are made from a premium 4-way stretch polyester fabric and are customized with dye sublimation printing. Fitted Table Covers can be made from either a 300 Denier or 500 Denier polyester fabric, both can be customized either by screen printing or dye sublimation printing.

FREE Carry Bag

Zipper Back

Zipper Back

Open Back

4 ft Stretch Table Cover
Polyester Spandex Blend
Actual Size: 48" x 24" x 30"
Actual Weight: 1.4 lbs.
Folded DIMs: 11" x 10" x 2"
Boxed DIMs: 14" x 12" x 4"

6 ft Stretch Table Cover
Polyester Spandex Blend
Actual Size: 72" x 30" x 30"
Actual Weight: 1.8 lbs.
Folded DIMs: 11" x 10" x 2"
Boxed DIMs: 14" x 12" x 4"

8 ft Stretch Table Cover
Polyester Spandex Blend
Actual Size: 96" x 30" x 30"
Actual Weight: 2.0 lbs.
Folded DIMs: 11" x 10" x 2"
Boxed DIMs: 14" x 12" x 4"

4 ft Fitted Table cover
300 Denier Polyester
Actual Size: 48" x 24" x 28"
Actual Weight: 2.0 lbs.
Folded DIMs: 11" x 10" x 2"
Boxed DIMs: 14" x 12" x 4"

6 ft Fitted Table cover
300 Denier Polyester
Actual Size: 72" x 30" x 28"
Actual Weight: 2.2 lbs.
Folded DIMs: 11" x 10" x 2"
Boxed DIMs: 14" x 12" x 4"

8 ft Fitted Table cover
300 Denier Polyester
Actual Size: 96" x 30" x 28"
Actual Weight: 2.6 lbs.
Folded DIMs: 11" x 10" x 2"
Boxed DIMs: 14" x 12" x 4"

4 ft Fitted Table cover
500 Denier Polyester
Actual Size: 48" x 24" x 28"
Actual Weight: 2.1 lbs.
Folded DIMs: 11" x 10" x 2"
Boxed DIMs: 14" x 12" x 4"

6 ft Fitted Table cover
500 Denier Polyester
Actual Size: 72" x 30" x 28"
Actual Weight: 3.0 lbs.
Folded DIMs: 11" x 10" x 3"
Boxed DIMs: 14" x 12" x 4"

8 ft Fitted Table cover
500 Denier Polyester
Actual Size: 96" x 30" x 28"
Actual Weight: 3.6 lbs.
Folded DIMs: 12" x 10" x 3"
Boxed DIMs: 14" x 12" x 4"

Fabric Colors for Silk Screen Printed Table Covers (Fitted)

*Wrinkle Resistant & Fire Retardant

*UV Coated, Water Resistant & Fire Retardant

Standard Colors	Custom Colors		
White	PMS Ruby Red 185 c	PMS Kelly Green 355 c	PMS Indigo 282 c
Black	PMS Deep Red 187 c	PMS Forest Green 3425 c	PMS Purple 2685 c
PMS Red 186 c	PMS Fire Engine Red 485 c	PMS Royal Blue 300 c	PMS Cool Gray 6 c
PMS Yellow 012 c	PMS Orange 021 c	PMS Cobalt Blue 293 c	PMS Brown 476 c
PMS Blue 287 c	PMS Pale Yellow c	PMS Reflex Blue c	PMS Beige 7500 c
PMS Green 348 c	PMS Lime Green 375 c	PMS Navy Blue 2955 c	

300 and 600 Denier Polyester is available in a wide variety of standard and custom colors. Colored fabric can be screen printed with up to 4 Spot Colors. Custom colored fabric may incur extra charges and/or an additional 7 working days for production.
All Dye Sublimated table covers are printed on plain white fabric. The underside will be un-imprinted white fabric, unless ordered otherwise.

Indoor Banner Stands

Indoor Banner Stands offer the ability to effortlessly create an immediate visual impact. These displays are ideal for trade show booths and POP displays. These stands are manufactured from the highest quality aluminum and steel components, while the graphics are printed via dye sublimation on the finest polyester fabrics (which do not wrinkle, crack, peel or fade). We offer traditional single and double sided stands as well as various specialty stands that include: tabletop, large format, quick-change and a vertical-to-horizontal rotating stand. All Banner Stands include carrying bags. Optional lighting and shipping cases are also available.

Table Top (A3)
Banner Size: 11.75" x 16.5"
Actual Size: 13" x 3" x 18"
Actual Weight: 2.5 lbs.
Folded DIMs: 16.5" x 6" x 3"
Boxed DIMs: 16.5" x 6" x 3"

X-Banner
Banner Size: 23.5" x 64"
Actual Size: 24" x 24" x 67"
Actual Weight: 2.65 lbs.
Folded DIMs: 40" x 8" x 4"
Boxed DIMs: 40" x 8" x 4"

Economy Retractable (RS1-23)
Banner Size: 23" x 72"
Actual Size: 24" x 15" x 74"
Actual Weight: 5.6 lbs.
Folded DIMs: 30" x 5" x 5"
Boxed DIMs: 30" x 5" x 5"

Economy Retractable (EC-1)
Banner Size: 32.5" x 80"
Actual Size: 33.5" x 15" x 82"
Actual Weight: 7.25 lbs.
Folded DIMs: 36" x 5" x 5"
Boxed DIMs: 36" x 5" x 5"

Premium Retractable (LD-1)
Banner Size: 32.5" x 80"
Actual Size: 33.5" x 8" x 82"
Actual Weight: 13.5 lbs.
Folded DIMs: 37" x 10" x 5"
Boxed DIMs: 37" x 10" x 5"

Side and Back views

Included Carrying Bags

LD-1 / LD-2 Padded Carrying Bag

EC-1 Padded Carrying Bag

XL-1 Padded Carrying Bag

All Indoor Banner Stands come with a convenient padded carrying bag. This makes it easy and secure for Banner Stands to be stored when not being used, as well as for protection during transportation and shipping.

Double Sided Display

Premium Retractable (LD-2)
Banner Size: 32.5" x 80"
Actual Size: 33.5" x 8" x 82"
Actual Weight: 17 lbs.
Folded DIMs: 37" x 10" x 5"
Boxed DIMs: 37" x 10" x 5"

Ultra-Premium Retractable (XL1-36)
Banner Size: 36" x 90"
Actual Size: 37" x 9" x 92"
Actual Weight: 19.5 lbs.
Folded DIMs: 41" x 13" x 5"
Boxed DIMs: 41" x 13" x 5"

Ultra-Premium Retractable (XL1-48)
Banner Size: 48" x 90"
Actual Size: 49" x 9" x 92"
Actual Weight: 26 lbs.
Folded DIMs: 53" x 13" x 5"
Boxed DIMs: 53" x 13" x 5"

Ultra-Premium Retractable (XL1-60)
Banner Size: 60" x 90"
Actual Size: 61" x 9" x 92"
Actual Weight: 34 lbs.
Folded DIMs: 68" x 13" x 5"
Boxed DIMs: 68" x 13" x 5"

Banner Stand Features
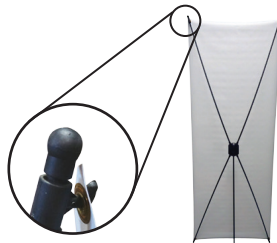
X Banner Attachment

The X Banner comes with a grommet in each corner
that stretch securely over hooks on the frame

Accessories

Lighting System

Indoor Banner Stands feature an optional bright LED Light System
to illuminate your graphics, as well as a optional Hard
Shipping Case.

Hard Shipping Case

Outdoor Banner Stands

Outdoor Banner Stands are an incredible innovation in the world of store-front advertising. These specialized outdoor banner stands can withstand the harshest elements, while still broadcasting your message loud-and-clear. They are easy to use, portable and highly effective. The various stand options include: single and double sided stands with water-proofed housings and protective covers, water-fillable bases and spring-loaded supports for structural stability in windy weather as well as a snap-frame construction for easy graphic change-outs.

Rigid Substrate Stand
Banner Size: 18" x 36"
Actual Size: 21" x 18" x 41"
Actual Weight: 6 lbs.
Boxed DIMs: 36" x 19" x 6"

A-Frame Poster Stand
Banner Size: 23" x 33"
Actual Size: 25" x 24" x 44"
Actual Weight: 25 lbs.
Boxed DIMs: 46" x 27" x 4"

Outdoor Retractable Stand
Banner Size: 31.5" x 84.5"
Actual Size: 39" x 31" x 84.5"
Actual Weight: 41 lbs.
Boxed DIMs: 41" x 20" x 9"

Sidewalk Poster Stand (S)
Banner Size: 23.75" x 33.75"
Actual Size: 31" x 19" x 47"
Actual Weight: 38 lbs.
Boxed DIMs: 41" x 26" x 9"

Sidewalk Poster Stand (L)
Banner Size: 27" x 39.5"
Actual Size: 39" x 23" x 52"
Actual Weight: 47 lbs.
Boxed DIMs: 47" x 30" x 10"

Rigid Substrate Stand

Front View   Back View

The Rigid Substrate Stand is water fillable to a weight of 30 lbs, and can fit any size/shape rigid substrate graphic.
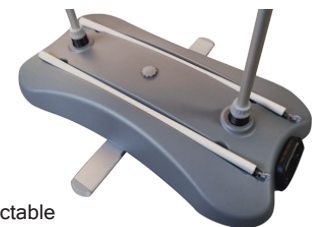
Sidewalk Poster Stands

Two Sizes
Water Fillable Base

Featuring a water fillable base with two spring loaded supports, Sidewalk Poster Stands can endure even the windiest conditions.

Outdoor Retractable

Outdoor Retractable
Banner Stand

The Outdoor Banner Stand features a water fillable base, fold-out footpad, wheels, and a side handle for convenient transportation.

Backpack Banners

The Backpack Banner has taken advertising to a whole new level, by redefining what mobile advertising is and introducing new ways for product branding. The combined unit weighs a mere 3-4 lbs., and consists of a substantially reinforced – yet lightweight backpack with water bottle pockets. Assembly takes just minutes and it is so light that you will forget you are wearing anything at all. The high-impact polyester banner is printed full color with dye sublimation and looks amazing. The world of advertising has never experienced such an innovative and effective opportunity.

Teardrop Backpack Banner
Banner: 22" x 50"
Weight: 3 lbs.
Boxed DIMs: 21" x 12" x 2"

Bow Backpack Banner
Banner: 23" x 43"
Weight: 3 lbs.
Boxed DIMs: 21" x 12" x 2"

Flag Backpack Banner
Banner: 19" x 43"
Weight: 3 lbs.
Boxed DIMs: 21" x 12" x 2"

X Backpack Banner
Banner: 20" x 47"
Weight: 4 lbs.
Boxed DIMs: 21" x 12" x 2"

## Included Hardware

Teardrop / Bow / Flag
Poles and Backpack

X-Banner
Poles and Backpack

The Teardrop / Bow / Flag Backpack is a double sided banner that comes with a pole system which attaches directly to the backpack. The X-Banner Backpack also attaches directly to the backpack with it's included poles, but it is a single sided banner.

Easy Pop-Up Displays

Easy Pop-Up Displays are a wonderfully effective way to create a branded backdrop in any place   and at any time. These displays are also extremely portable and require very little set-up and take-down time, no tools required. High quality aluminum frames are available in floor and table top models, all graphics are produced on premium polyester fabrics with digital dye sublimation printing in either as face-only or wrap-around graphics. The floor standing models include foot pads which add depth and stability. All models include carrying bags and offer optional lighting systems.

(shown with wrap-around graphics)
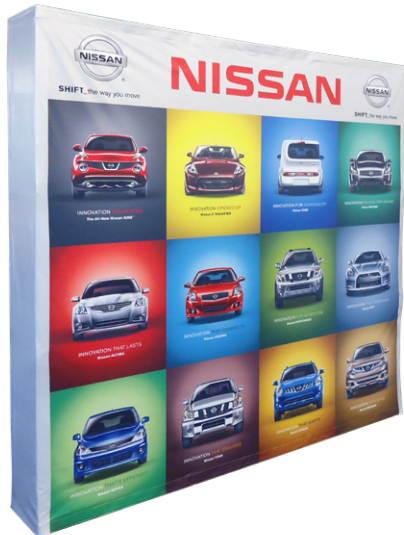
TE-10 Pop-Up Floor Display
Banner Size: 117" x 89"
Actual Size: 117" x 18" x 89"
Actual Weight: 41 lbs.
Folded DIMs: 34" x 16" x 14"
Boxed DIMs: 36" x 18" x 16"

TE-8 Pop-Up Floor Display
Banner Size: 89" x 89"
Actual Size: 89" x 18" x 89"
Actual Weight: 28 lbs.
Folded DIMs: 34" x 14" x 13"
Boxed DIMs: 36" x 15" x 15"

TE-5 Pop-Up Table Top Display
Banner Size: 58" x 58"
Actual Size : 58" x 9" x 58"
Actual Weight: 15 lbs.
Folded DIMs: 20" x 9" x 9"
Boxed DIMs: 22" x 11" x 11"

(Custom 20ft size)

Hardware Options

LED Lighting System

Hard Roller Case

Optional Wrap

Optional hardware like bright LED Lights illuminate your graphics and bring your brand to life by simply attaching to the truss bars on the frame of the display. Hard Roller Cases made of durable molded plastic feature wheels for easy portability.

Vivid Pop-Up Displays

Vivid Pop-Up Displays are a unique and bold way to display your brand. Similar to Easy Pop-Up Displays, the high quality aluminum frames come pre-assembled, no tools necessary and make setting-up and taking-down quick and easy. These accordion-like frames fold down to a compact size for easy storage or transportation. The three add five paneled displays can be either single or double sided, can be printed using dye sublimation on a 4-way stretch polyester banner (simple to interchange) allowing for unlimited display options. All models include carrying bags, and offer optional lighting systems.

VIVI 1 Pop-Up Floor Display
Banner Size: 29.5" x 29.5"
Actual Size: 30" x 12" x 91"
Actual Weight: 12 lbs.
Folded DIMs: 32" x 8" x 5"
Boxed DIMs: 34" x 10" x 7"

VIVI 3 Pop-Up Floor / Table Top Display
Banner Size: 29.5" x 29.5"
Actual Size: 85" x 12" x 64"
Actual Weight: 11 lbs.
Folded DIMs: 32" x 7" x 7"
Boxed DIMs: 34" x 9" x 9"

VIVI 5 Pop-Up Floor / Table Top Display
Banner Size: 29.5" x 29.5"
Actual Size: 85" x 12" x 85"
Actual Weight: 17 lbs.
Folded DIMs: 32" x 9" x 8"
Boxed DIMs: 34" x 11" x 10"
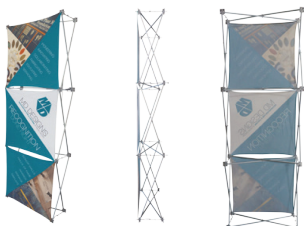
Vivid Pop-Up Frame

Easy to Fold up Frame

This easy to fold up frame uses an accordion style expansion and compression method that allows you to have minimal storage space.

Hardware Options

LED Lighting System

These bright LED Lights illuminate your graphics and bring your brand to life by simply attaching to the truss bars on the frame of the display.

Event Display Walls & Accessories

Event Display Walls are an interesting and dynamic way to show off your brand in grand fashion. These display walls are ideal for: trade show booth backdrops, sporting events, red carpet events and media events. Event Display walls are ideal to show your brand on display when the camera flashes go off. Tension fabric walls are available in three styles utilizing dye sublimated 4-way stretch polyester fabric and high-quality aluminum frames. The expandable display wall offers amazingly easy use, versatility and a number of various display sizes and designs are available. All walls can be single or double sided and include carrying bags.

Expandable Display Walls

Expandable Display Wall
Banner Size: 48" x 46" – 96" x 94"
Actual Size: 96" x 12" x 96"
Actual Weight: 16 lbs.
Folded DIMs: 41" x 5" x 4"
Boxed DIMs: 41" x 5" x 4"

Tension Fabric Display Walls

Straight Wall
Banner Size: 112" x 89"
Actual Size: 112" x 20" x 89"
Actual Weight: 44 lbs.
Folded DIMs: 53" x 13" x 8"
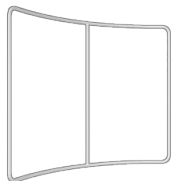Boxed DIMs: 53" x 13" x 8"

Horizontal Curve Wall
Banner Size: 120" x 89"
Actual Size: 120" x 22" x 89"
Actual Weight: 32 lbs.
Folded DIMs: 53" x 13" x 8"
Boxed DIMs: 53" x 13" x 8"

Other Tension Fabric Displays Products

Event Display Wall Frames

Horizontal Curved Frame
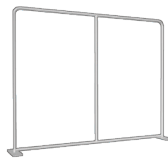
Straight Frame

LED Lights

Tension fabric wall frames utilize straight tubular anodized aluminum pole segments that snap together. A 4-way stretch polyester pillow-top sleeve snugly fits over the frames and zips closed to secure the unit. The entire unit folds down neatly into its own carrying case.

Expandable Wall Frame

Height/Width Adjustment Mechanism

The Expandable Display Wall is unique in that the frame's width and height are completely adjustable between 4' and 8'.

Event Display Accessories

Director's Chair
Banner Size: 27" x 8"
Actual Size: 27" x 23" x 48"
Actual Weight: 20 lbs.
Folded DIMs: 23" x 5" x 48"
Boxed DIMs: 24" x 6" x 49"

The Director's Chair is powder-coated black and can come with plain black fabric, or with a fully digitally printed seat-back for a true custom look.

Oval Display Counter
Banner Size: 37" x 35"
Actual Size: 37" x 15" x 35"
Actual Weight: 16 lbs.
Folded DIMs: 36" x 16" x 3"
Boxed DIMs: 38" x 18" x 5"

Made from an ultra-lightweight aluminum sectional tubular frame, this Display Counter features a 4-way stretch polyester graphic wrap, and wood laminate top.

Beverage Cooler
Banner Size: 65" x 31"
Actual Size: 21" x 21" x 36"
Actual Weight: 16 lbs.
Folded DIMs: 22" x 22" x 37"
Boxed DIMs: 22" x 22" x 37"

Drain Spout   Inside View   Casters

This cool and unique foam-insulated Beverage Cooler features four detachable casters, drain spout, clear plastic hinged lid, and vivid interchangeable graphics.

Literature Holders & Displays

(shown with optional light)

4 Tier Mesh Holder
Actual: 11" x 16" x 54"

8 Tier Mesh Holder
Actual: 22" x 16" x 54"

Accordion Holder
Actual: 10" x 14" x 52"

Acrylic Holder
Actual: 11" x 10" x 60"

Exhibit Banner Stand Holder
Banner: 24" x 72"
Actual: 36" x 16" x 84"

Promotional Umbrellas

With Promotional Umbrellas, you can enjoy outdoor events, while staying cool and shaded, even on the sunniest day. Beach and Market Umbrellas utilize our premium 600 Denier polyester fabric, which is also UV protected, water resistant, and fire retardant. These umbrellas work wonderfully on patios, at restaurants, at fairs, or any other outdoor venue. Customization can be achieved with either silk screen or dye sublimation printing. Our Rain/Golf Umbrellas feature a very high quality fiberglass frame that is auto-open and wind-proof. The pongee polyester fabric, and can be customized with dye sublimation printing.

excludes rain umbrella

Promotional Rain / Golf Umbrella

Promotional Beach Umbrella

Underside View of Frame

Steel Pole with Ground Stake

Rain / Golf Umbrella
Fiberglass Windproof Auto-Open Frame
Pongee Polyester
Actual Size: 60" x 60" x 40"
Actual Weight: 1.5 lbs.
Folded DIMs: 39" x 3" x 3"
Boxed DIMs: 48" x 8" x 4"

NEW
Single or Double Sided Artwork

Beach Umbrella
Powder-Coated Steel Frame w/ Tilt
Actual Size: 72" x 72" x 67"
Actual Weight: 5.5 lbs.
Folded DIMs: 48" x 4" x 4"
Boxed DIMs: 48" x 8" x 4"

Fabric Colors for Silk Screen Printed Umbrellas

White	PMS Orange 021 c	PMS Royal Blue 300 c	PMS Purple 2685 c
Black	PMS Pale Yellow c	PMS Cobalt Blue 293 c	PMS Cool Gray 6 c
PMS Ruby Red 185 c	PMS Lime Green 375 c	PMS Reflex Blue c	PMS Brown 476 c
PMS Deep Red 187 c	PMS Kelly Green 355 c	PMS Navy Blue 2955 c	PMS Beige 7500 c
PMS Fire Engine Red 485 c	PMS Forest Green 3425 c	PMS Indigo 282 c	

Beach and Market Umbrellas are available in a wide variety of pre-dyed fabric colors. Colored fabric can be screen printed with up to 4 Spot Colors. All Dye Sublimated Umbrellas are printed on plain white fabric; the underside is plain un-imprinted white fabric.

Promotional Market Umbrella

Commercial Grade 38mm
Matte Black Aluminum Pole

Commercial Grade
12.7mm Fiberglass Ribs

Heavy Duty Reinforced
External Rib Sleeves

*Available with or without valances

7.5ft Market Umbrella (6 Panel)
Aluminum Frame w/ Fiberglass Ribs
Matte Black Powder-Coating
Actual Size: 90" L x 90" D x 81" H
Actual Weight: 10.3 lbs.
Folded DIMs: 10" x 14" x 3"
Boxed DIMs: 62" x 6" x 6"

9ft Market Umbrella (8 Panel)
Aluminum Frame w/ Fiberglass Ribs
Matte Black Powder-Coating
Actual Size: 108" L x 108" D x 81" H
Actual Weight: 14.85 lbs.
Folded DIMs: 15" x 16" x 3"
Boxed DIMs: 72" x 6" x 6"

Optional Hardware

Plastic Water Base (For Beach Umbrellas)
Off-white Molded Plastic
Actual Size: 17" x 17"
Actual Weight: 2.5 lbs. / 35 lbs. (Filled)
Folded DIMs: 17" x 17" x 8"
Boxed DIMs: 17" x 17" x 8"

Beach Umbrellas can be used on hard surfaces now, when used with our portable heavy duty molded plastic base that is water/sand fillable.

Steel Base (For Market Umbrellas)
Black Powder-Coated
Actual Size: 19.5" x 19.5" x 15.25"
Actual Weight: 33 lbs.
Folded DIMs: 21" x 21" x 4"
Boxed DIMs: 21" x 21" x 4"

Our powder-coated Steel Base for market umbrellas is the ideal base to use when a table is being used or if the umbrella is used indoors for POP purposes.

Cement Base (For Market Umbrellas)
Bronze or Black Coated
Actual Size: 20" x 20" x 15.25"
Actual Weight: 50 lbs.
Folded DIMs: 27" x 21" x 4"
Boxed DIMs: 27" x 21" x 4"

Our sturdy Cement Base is suitable for use on hard surfaces and can secure with up to 50 lbs. of weight.
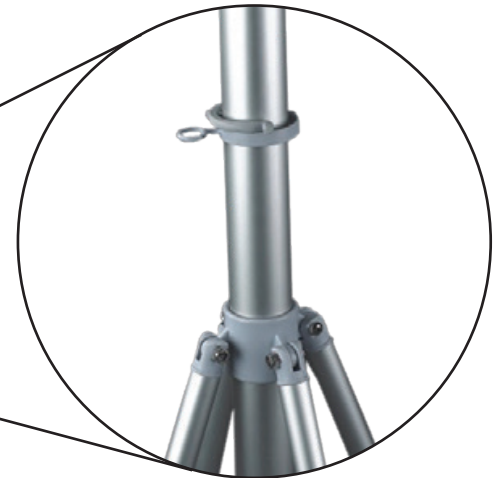
FlagPole Banners

Soaring at 17ft high, FlagPole Banners stand out far and above other types of portable outdoor advertising products. The high-impact single or double sided dye sublimated banner, which is on a constant swivel, dances in whichever direction the wind is blowing. It combines premium custom polyester fabric, with a substantial segmented telescoping anodized aluminum mast and a large capacity molded plastic base which can be filled with water or sand, thereby creating an impenetrable branding force.

Actual Size: 60" L x 60" D x 204" H
Banner Size: 42" x 132"

Aluminum Telescoping Mast
Actual Weight: 14 lbs.
Boxed DIMs: 65" x 5" x 5"

Molded Hard-Plastic Base
Actual Weight: 24 lbs.
Boxed DIMs: 32" x 16" x 17"

FlagPole Banner Hardware

Folds for easy storage

Water / Sand Base

This heavy duty plastic base can be filled with either water or sand to securely hold your banner in place. After use, it folds up conveniently for storage or transportation.

Carrying Bags

The entire FlagPole Banner unit folds up neatly into two small carrying bags, which benefits for storing and transporting your FlagPole Banner when not being used.

Boulevard Banners

Boulevard Banners, also known as street pole banners (or street banners), are a tremendous way to take advantage of using any existing square or round street light pole to create a light and festive presence for any event. Boulevard Banners are ideal for fairs, holiday celebrations and sporting events. Boulevard Banners offer vivid digitally printed graphics on high quality outdoor-rated vinyl and come printed double sided. The kits are available as single or double kits, in 30" (24" banners) and 40" (36" banners) hardware kits. These kits include rust-free cast aluminum brackets, flexible binding straps and fiberglass arms with rubber tips.
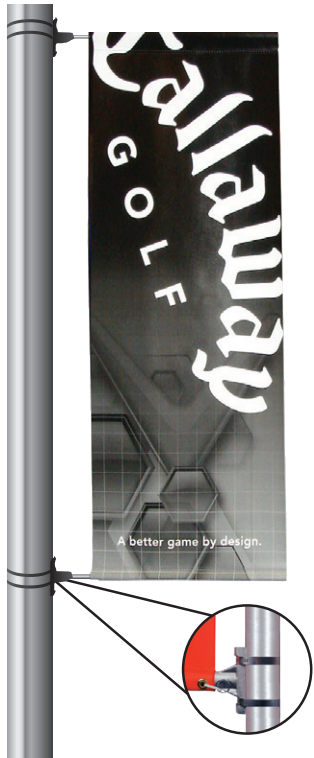
Boulevard Banner - Single Kit

24" Banner Actual Size: 24" x 36" / 24" x 48" / 24" x 60"
30" Hardware Weight: 3.6 lbs.
30" Hardware Boxed DIMs: 48" x 8" x 4"

36" Banner Actual Size: 24" x 36" / 24" x 48" / 24" x 60"
40" Hardware Weight: 4.1 lbs.
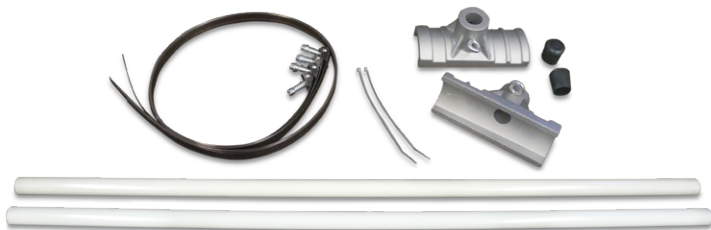40" Hardware Boxed DIMs: 48" x 8" x 4"

Boulevard Banner - Double Kit

24" Banner Actual Size: 24" x 36" / 24" x 48" / 24" x 60"
30" Hardware Weight: 7.0 lbs.
30" Hardware Boxed DIMs: 40" x 8" x 4"

36" Banner Actual Size: 24" x 36" / 24" x 48" / 24" x 60"
40" Hardware Weight: 8.2 lbs.
40" Hardware Boxed DIMs: 48" x 8" x 4"

FlagPole Banner Hardware

Boulevard Banners utilize cast aluminum brackets that are tightly secured via flexible binding straps that conform to any size post.

Advertising Inflatables

Advertising Inflatables have the ability to create excitement and get the attention of potential customers like no other advertising medium can. They can be made as: Dancing Inflatables, Fabric Dancing Tubes, Helium Blimp, Sphere Inflatables, Cold Air Tower Tubes, Product Replicas, Custom Shapes and In-Stock Inflatables. Each type of inflatable utilizes the best quality fabric, hardware, and printing techniques available, to ensure a long and happy advertising life. Customization for each style can be printed via dye sublimation, digital printing, screen printing – either directly on the unit, or on removable and interchangeable banners.

Cold Air Tower Tube Inflatables
Polyester Fabric
Full Dye Sublimation or Silk Screen Printing

Fabric Tubes & Dancing Inflatables
Rip-Stop Nylon Fabric
Full Dye Sublimation or Silk Screen Printing

Cold Air Tower Tube
w/ Digital Banner
15ft x 3ft

Cold Air Tower Tube
w/ Full Digital Wrap
15ft x 3ft

Fabric Dancing Tube
w/ Full Digital Print
15ft, 20ft, 30ft

Single Leg Dancing Inflatable
w/ Full Digital Print
15ft, 20ft

Single Leg
Dancing Inflatable
15ft w/ Arrow

All Tower Tube and Dancing Inflatables can be customized with full digital printing, digital banners, silk screened or blank.

Blowers

Internal Cold Air Blower
110 V / .25 HP

18" Dancer Blower
110 V / 1.0 HP

External Cold Air Blower
110 V / 1.0 HP

All Tower Tubes Inflatables and Cold Air Inflatables under 15ft in height, come with a high-output 0.25 HP internal blower that is durable and dependable.

All Dancing Inflatables come with a high-output 1.00 HP blower that has enough juice to keep your inflatable up, even in the strongest winds.

All Cold Air Inflatables over 15ft in height, come with a high-output 1.00 HP external blower that is reliable and fully weather-proofed.

Helium Blimp Inflatables
Nylon Fabric – 20ft, 24ft, 30ft
PVC Fabric – 13ft, 17ft
Full Dye Sublimation or Silk Screen Printing

Helium Inflatables can be flown as high as 100ft up, and illuminated from within, for 24-hour advertising.

*** Requires the use of Helium ***

Helium Sphere Inflatables
Nylon Fabric – 6ft, 8ft, 10ft, 12ft, 15ft
PVC Fabric – 7ft, 11ft
Full Dye Sublimation or Silk Screen Printing

Inflation Valve
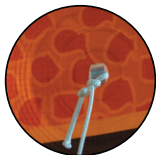
Tether Line
Attachment

Cold Air Inflatables - Custom Shapes, Product Replicas and In-Stock Inflatables
PVC-Coated Nylon Fabric
Full Digital or Silk Screen Printing

Cold Air Inflatables can be created in any size, shape, design or color, and with any customized message allowing for an ultra-unique advertising option that will surely create a landmark, wherever being used.

ASI
5-STAR SUPPLIER
★★★★★
62293

PPAI
The Mark of a Professional®
271548

SAGE
Rated Supplier
A+
67775

UPIC
ID: impad

POP-UP CANOPIES | TRADE SHOW DISPLAYS | BANNER STANDS | UMBRELLAS

FLAGS | INFLATABLE TENTS | TABLE COVERS | ADVERTISING INFLATABLES

SPORTS DISPLAYS | SPECIAL EVENT DISPLAYS | STREET SIGNAGE

Updated Oct 16, 2019