

RRiteLine®

Rewriting your expectations

2021

The pen experts you can trust



The ALAMO Story...

INNOVATION...

Has always been synonymous with RiteLine. And the "Best Selling" Alamo Pen is the "flagship" of RiteLine innovation.

INNOVATION...

In an unmatched superior writing experience at fair and reasonable prices.

INNOVATION...

In a SUPER BIG 300° barrel imprint.

INNOVATION...

In an Xtra-Large Clip that affords a Full Color Clip imprint with no multi-color run charge.

INNOVATION...

In over 2,900 Barrel, Clip and Grip style and color combinations.

INNOVATION...

In a market-tested and market-proven super smooth writing ink cartridge.

Xtra-Large Clip

2900+ Barrel/Clip/Grip Combinations

300° Barrel Imprint

Superior Writing Performance

A2

www.RiteLineUSA.com

Super **Big** Imprint • **No Set Up** Charge • **XL** Full Color • Over **2900** Combinations

1 Choose Category

-  BallPoint
-  Gel
-  Stylus
-  Metal

2 Choose Clip

- 23** XL Clip

- 31** Industry

- 37** Standard


3 Choose Imprint



- **300°** Super big barrel screen imprint
 - **Full Color** XL clip imprint 
 - **Full Color** barrel imprint 
- * All prices include either a Full Color XL Clip imprint or 1-color 300° barrel imprint

4 Choose Pack

Anti-Bacterial Box



- Special Alamo **Full Color StoryBoard** box.
- Cello wrap 
- * Standard bulk packaging: Red RiteLine box

A3

ALAMO™ FULL COLOR StoryBoard box
 AS LOW AS **\$1.50 (A)** **NEW**
Anti-Bacterial Box
 Get a quote. **GEICO** Motorcycle
 15 MINUTES COULD SAVE YOU 15% OR MORE ON MOTORCYCLE INSURANCE.
 (For XL Clip only) **A5**

ALL ALAMO™ CLIP
A6-7

ALAMO™ ICE B137P
 AS LOW AS **\$.50 (A)** **NEW**
A9

ALAMO™ Protect Rite B137BX
 AS LOW AS **\$.60 (A)** **NEW**
 Anti-Bacterial Grip
A10

ALAMO™ PRIME B137A
 AS LOW AS **\$.50 (A)**
 Grip
A11-12

ALAMO™ VIVID B137E
 AS LOW AS **\$.50 (A)**
 Barrel
A13-14

ALAMO™ SHINE B137M
 AS LOW AS **\$.63 (A)**
 Barrel
A15-16

ALAMO™ METALLIC B137K
 AS LOW AS **\$.63 (A)**
A17

ALAMO™ STYLUS S137K
 AS LOW AS **\$.73 (A)**
A18

ALAMO™ GEL G137D
 AS LOW AS **\$.69 (A)**
A19-20

ALAMO™ METAL B737H
 AS LOW AS **\$.99 (A)** **NEW**
A21

ALAMO

A4

Anti-Bacterial Box
NEW
 Plastic Retail Hanger \$0.15 (G)
 Give your "Story" the retail presence it deserves...
\$1.50 (A) MOQ: 250 (Pen is not included)
 (Front side full color imprint included) (Box price only) (For XL Clip only)

ALAMO K137X
Full Color StoryBoard box
 Choose the design that works best for your story!
Protect Rite

15 MINUTES COULD SAVE YOU 15% OR MORE ON MOTORCYCLE INSURANCE.
 Get a quote.
 geico.com 1-800-442-9253



Why just a brand... when you can tell a story!

15 MINUTES COULD SAVE YOU 15% OR MORE ON MOTORCYCLE INSURANCE.
 Get a quote.
GEICO Motorcycle
 geico.com 1-800-442-9253

Your story can be

Your Personality **Your Integrity** **Your Legacy**



Imprint Area

A5

ALAMO CLIP

Any style clip fits on Any style Alamo

37 STANDARD CLIP



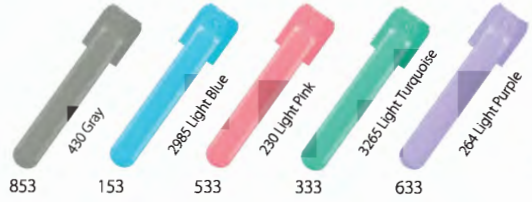
Opaque



Opaque Fluorescent



Opaque Light



Metallic



Translucent



- Custom PMS color clips add \$0.08 (G) per pen (MOQ: 10,000)
- Custom Metallic clips add \$0.16 (G) per pen (MOQ: 10,000)

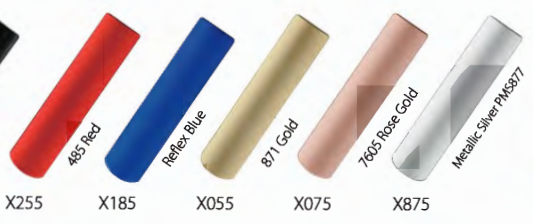
A6

23 XL CLIP

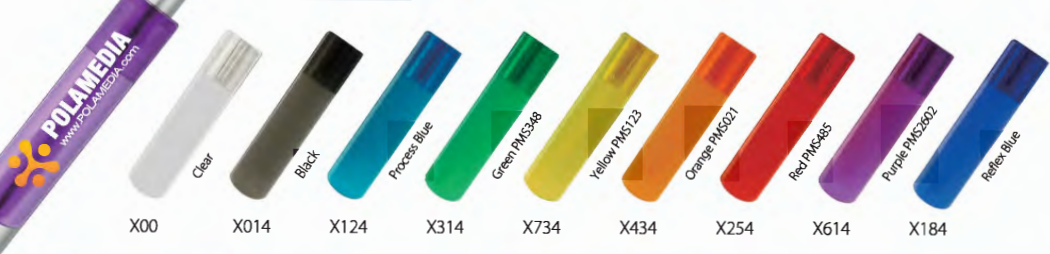
Opaque



Metallic NEW

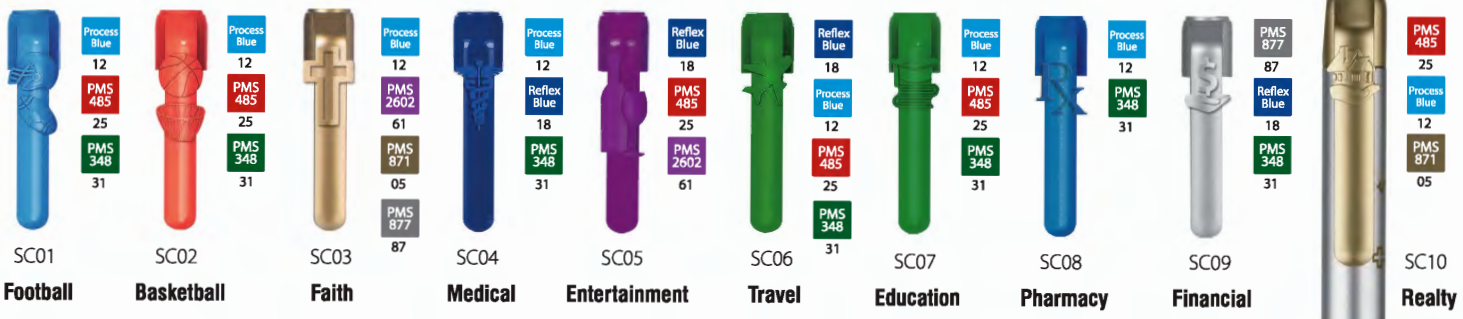


Translucent NEW



31 3D INDUSTRY CLIP

10 Stock Industry Designs (No Extra Charge)



A7

Clip Imprint Size

Barrel Imprint Size



Full Color Imprint

XL Clip

1 1/2" x 3/8"



Pad Imprint

Standard Clip

3/4" x 1/8"

ALAMO

Screenprint

300° Imprint

2 1/4" x 1"

(Most Popular)

Opposite clip

2" x 5/8"

Inline with clip

1" x 5/8"

Full Color Barrel Imprint

(Right / left of clip)

2 1/4" x 5/16"

B137P · ALAMO ICE **NEW**

Crisp, crystal-clear barrel can combine with any Alamo clip

250	500	1000	2500	5000
\$.62	\$.58	\$.56	\$.52	\$.50 (5A)

+ TRANSLUCENT XL CLIP



Clip	Reflex Blue	Clear	Process Blue	PMS 348	PMS 123	PMS 021	PMS 485	PMS 2602	Black
Color Code:	X184	X00	X124	X314	X734	X434	X254	X614	X014

+ Opaque XL CLIP



Clip	Reflex Blue	White	Process Blue	PMS 348	PMS 123	PMS 021	PMS 485	PMS 2602	Black
Color Code:	X18	X02	X12	X31	X73	X43	X25	X61	X01

- Price includes either a full color XL clip imprint or...
- A 1-color 300° barrel imprint
- Add \$.20(g) for each additional imprint color or location

Any style clip fits on *Any* style Alamo (See page A6, 7)

B137BX • ALAMO ProtectRite NEW
 Anti-Bacterial Grip

Health conscious anti-bacterial grip for better protection

250	500	1000	2500	5000
\$.72	\$.68	\$.66	\$.62	\$.60 (5A)

+ XL CLIP

+ STANDARD CLIP

+ 3D INDUSTRY CLIP



- Price includes either a full color XL clip imprint or...
- A 1-color 300° barrel imprint
- Add \$.20(g) for each additional imprint color or location
- Add \$.06(g)/pen for individual cello wrapping

Any style clip fits on *Any* style Alamo (See page A6, 7)

A10

B137A • ALAMO PRIME

Bright white barrel can combine with 8 radiant grip colors to match any style clip

250	500	1000	2500	5000
\$.62	\$.58	\$.56	\$.52	\$.50 (5A)

+ Opaque XL CLIP

+ STANDARD CLIP



- Price includes either a full color XL clip imprint or...
- A 1-color 300° barrel imprint

Any style clip fits on *Any* style Alamo (See page A6, 7)

A11

B137A • ALAMO PRIME

Bright white barrel can combine with 8 radiant grip colors to match any style clip

+ 3D INDUSTRY CLIP



Grip Color Code	Process Blue	PMS 485	Process Blue	Reflex Blue	PMS 485	Process Blue	PMS 348	PMS 348	Reflex Blue	PMS 485									
SC01-	12	SC02-	25	SC03-	12	SC04-	18	SC05-	61	SC06-	12	SC07-	31	SC08-	31	SC09-	18	SC10-	25

- Price includes either a full color XL clip imprint or...
- A 1-color 300° barrel imprint
- Add \$.20(g) for each additional imprint color or location

250	500	1000	2500	5000
\$.62	\$.58	\$.56	\$.52	\$.50 (5A)

+ PERSONALIZED COMBINATION



Any style clip fits on Any style Alamo (See page A6, 7)

250	500	1000	2500	5000
\$.62	\$.58	\$.56	\$.52	\$.50 (5A)

+ Opaque XL CLIP



Barrel Color Code	PMS 021	Black	Reflex Blue	Process Blue	PMS 348	PMS 123	PMS 485	PMS 2602
43	01	18	12	31	73	25	61	

- Price includes either a full color XL clip imprint or...
- A 1-color 300° barrel imprint
- Add \$.20(g) for each additional imprint color or location



Barrel Color Code	PMS 021	Black	Reflex Blue	Process Blue	PMS 348	PMS 123	PMS 485	PMS 2602
X43	X01	X18	X12	X31	X73	X25	X61	

Any style clip fits on Any style Alamo (See page A6, 7)
Full color barrel imprint not available on black barrel

B137E • ALAMO VIVID

Rainbow vivid colored grips and barrels can combine with contrast color clips for maximum technicolor



250	500	1000	2500	5000
\$.62	\$.58	\$.56	\$.52	\$.50 (5A)

+ STANDARD CLIP



Barrel Color Code	Clip Color Code
431	PMS 021
181	Reflex Blue
121	Process Blue
311	PMS 348
731	PMS 123
251	PMS 485
611	PMS 2602
011	Black

- Price includes either a full color XL clip imprint or...
- A 1-color 300° barrel imprint
- Add \$.20(g) for each additional imprint color or location

+ PERSONALIZED COMBINATION

Pick your barrel color & style. Add your clip color... "MAKE IT YOURS!"



Barrel Color Code	Clip Color Code
43	Process Blue X12
31	PMS 2602 X614
25	Reflex Blue 181
18	PMS 021 434

Any style clip fits on *Any* style Alamo (See page A6, 7)
Full color barrel imprint not available on black barrel

B137M • ALAMO SHINE

Chromatic colored metallic barrels with silver accents and black comfort grip



250	500	1000	2500	5000
\$.75	\$.71	\$.69	\$.65	\$.63 (5A)

+ Opaque XL CLIP



Barrel Color Code	Clip Color Code
12	Process Blue X12
18	Reflex Blue X18
31	PMS 348 X31
43	PMS 021 X43
27	PMS 185 X25
61	PMS 2602 X61
99	Black X01

- Price includes either a full color XL clip imprint or...
- A 1-color 300° barrel imprint
- Add \$.20(g) for each additional imprint color or location

+ METALLIC XL CLIP



Barrel Color Code	Clip Color Code
18	Reflex Blue X185
31	PMS 348 X875
12	Process Blue X875
43	PMS 021 X875
27	PMS 185 X255
61	PMS 2602 X075
99	PMS Cool Gray10 X055

Any style clip fits on *Any* style Alamo (See page A6, 7)
Full color barrel imprint not available on Alamo Shine

B137M • ALAMO SHINE

Chromatic colored metallic barrels with silver accents and black comfort grip

250	500	1000	2500	5000
\$.75	\$.71	\$.69	\$.65	\$.63 (5A)

+ WHITE XL CLIP



- Price includes either a full color XL clip imprint or...
- A 1-color 300° barrel imprint
- Add \$.20(g) for each additional imprint color or location

+ METALLIC STANDARD CLIP



Any style clip fits on *Any* style Alamo (See page A6, 7)
Full color barrel imprint not available on Alamo Shine

B137K • ALAMO METALLIC

Brushed silver metallic barrel can combine with any style clip

250	500	1000	2500	5000
\$.75	\$.71	\$.69	\$.65	\$.63 (5A)

+ METALLIC/ TRANSLUCENT XL CLIP + STANDARD CLIP + 3D INDUSTRY CLIP



- Price includes either a full color XL clip imprint or...
- A 1-color 300° barrel imprint
- Add \$.20(g) for each additional imprint color or location

Any style clip fits on *Any* style Alamo (See page A6, 7)
Full color barrel imprint not available on Alamo metallic

S137K • ALAMO STYLUS

Brushed silver metallic barrel features capacitive stylus tip for use on all touch screens

250	500	1000	2500	5000
\$.85	\$.81	\$.79	\$.75	\$.73 (5A)

+ METALLIC / TRANSLUCENT XL CLIP

+ STANDARD CLIP

+ 3D INDUSTRY CLIP



Clip
Color Code: X185 X075 X314 X124



Clip
Color Code: 875 255 055 731 611



Clip
Color Code: SC03-05 SC09-87 SC10-05

- Price includes either a full color XL clip imprint or...
- A 1-color 300° barrel imprint
- Add \$.20(g) for each additional imprint color or location

Any style clip fits on *Any* style Alamo (See page A6,7)
Full color barrel imprint not available on Alamo Stylus

A18

G137D • ALAMO GEL

Glossy black barrel with chrome accents can combine with super-smooth writing gel ink

250	500	1000	2500	5000
\$.81	\$.77	\$.75	\$.71	\$.69 (5A)

+ METALLIC XL CLIP

+ Opaque XL CLIP



Clip
Color Code: X075 X255 X055 X185



Clip
Color Code: X12 X18 X31 X43 X73 X25 X61 X02

- Price includes either a full color XL clip imprint or...
- A 1-color 300° barrel imprint
- Add \$.20(g) for each additional imprint color or location

Any style clip fits on *Any* style Alamo (See page A6, 7)
Full color barrel imprint not available on Alamo Gel

A19

G137D • ALAMO GEL

Glossy black barrel with chrome accents can combine with super-smooth writing gel ink

250	500	1000	2500	5000
\$.81	\$.77	\$.75	\$.71	\$.69 (5A)

+ STANDARD CLIP



Clip	PMS	Color Code:
	877	875
	485	255
	Reflex Blue	185
	PMS 871	055
	PMS 7605	075
	Chrome	876

- Price includes either a full color XL clip imprint or...
- A 1-color 300° barrel imprint
- Add \$.20(g) for each additional imprint color or location



Clip	Color Code:
Process Blue	121
Reflex Blue	181
PMS 320	341
PMS 376	351
PMS 123	731
PMS 213	511
PMS 2602	611

Any style clip fits on *Any* style Alamo (See page A6, 7)

Full color barrel imprint not available on Alamo Gel

B737H • ALAMO METAL SOFT

Weighty, soft-sided metal barrel highlighted with chrome bands and accents. Available with XL clip imprint, barrel screen imprint, or barrel laser engraving

250	500	1000	2500	5000
\$1.11	\$1.07	\$1.05	\$1.01	\$.99 (5A)

+ STANDARD CLIP + METALLIC XL CLIP + 3D INDUSTRY CLIP



Barrel	PMS	Color Code:
	7684	19
	Black	01
	White	02
Clip	PMS	Color Code:
Reflex Blue	X185	
PMS 7605	X075	
PMS 877	X875	

- Price includes either a full color XL clip imprint or...
- A 1-color 300° barrel imprint or...
- A standard laser engraving on barrel
- Add \$.20(g) for each additional imprint color or location

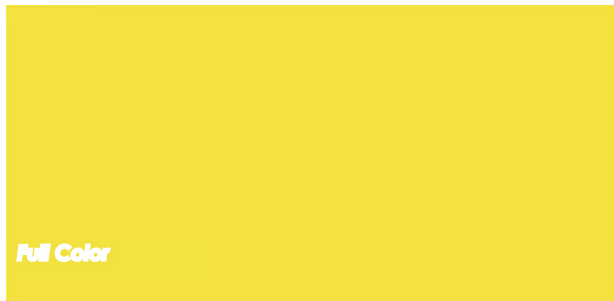
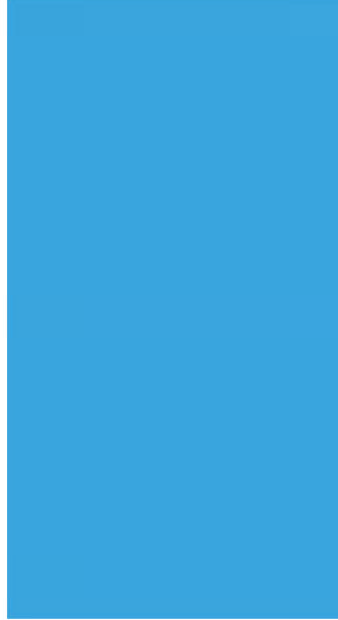


ALAMO™ FULL COLOR K137X
StoryBoard box
\$1.50 (A)
(Box price only)
(For XL clip only)

Clip	PMS	Color Code:
PMS 877	SC09-87	
PMS 877	SC03-87	
PMS 877	SC10-05	

Any style clip fits on *Any* style Alamo (See page A6, 7)

Full color barrel imprint not available on Alamo Metal



Full Color

Best and New!

RiteLine®



ALAMO Full Color StoryBoard box

Choose the design that works best for your story!



See Alamo page A5 **Anti-bacterial**

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RiteFlow Ink

Our "World Class" Ink Delivery System available in blue and black ink.

RitePlus Ink

A hybrid ink, available in blue and black. Ultra-smooth writing.

RiteGel Ink

A gel ink made to ISO 27668-2:2009 standards for gel ink pens and documents use. Super smooth for writing and available in blue and black.

RiteRoller Ink

As smooth as a fountain pen and available in black, blue and red



Icons



Black Ink Available



Blue Ink Available



RiteNow 24 Hour Rush



RitePlus Ink



New Products



LaseRite 360°



RiteAround 300°



XL Laser



Full Color Imprint



360° LaseRite 360° Maximum Impact

With RiteLine's LaseRite 360° technology, your message is wrapped all the way around the pen, providing extra room for step-and-repeat patterns, oversized logos, sponsor spotlights, and more.



Additional: \$ 0.80(G) per pen

XL Laser Big Impact

XL engraving doubles your normal engraving size. The perfect solution for hard to fit logos or readability. Vertical engraving height is over 1/2" which is double our standard engraving height.



Additional: \$ 0.40(G) per pen

Available Items for 360° XL Laser

-  P65
B708K - Dawson Satin
-  P69
B759 - Ranger
-  P88
S725K - Tyler Stylus
-  P93
S776K - Lucas Stylus

-  P67
B734N - Easton
-  P81
S736M - Aledo Stylus Shine
-  P89
S728K - Denton Stylus
-  P94
T950K - Hugo Stylus/ Light


-  P68
B728K - Denton
-  P86
S713 - Caddo Stylus
-  P91
S759 - Ranger Stylus

300° RiteAround 300° Impressive Branding

Print 300° around the barrel with RiteLine's exclusive RiteAround wrap imprint. Your logo is maximized with a huge imprint area that wraps nearly around the entire barrel! More room for your message. More room for maximum brand exposure.

-  Alamo page
All Alamo™ Pens
-  P59
B146D - InDash™ Onyx

-  P21
B105AX - Venus Prime
-  P59
B146A - InDash™ Prime


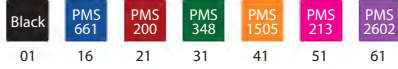



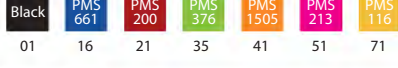


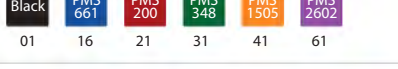





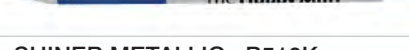
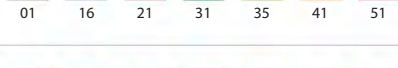

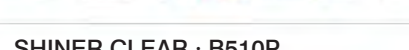
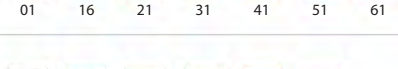




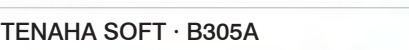



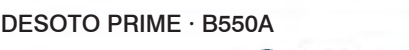




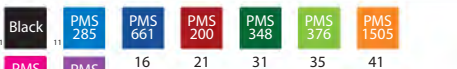


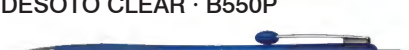




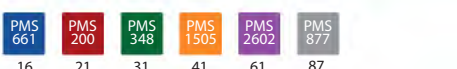








-  P49
B305A - Tenaha Soft
-  P60
S141M - InDash™ Stylus



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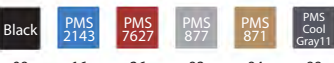










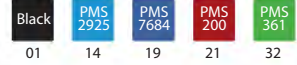

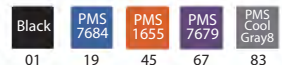


Rewriting your expectations



Item No.	Barrel and/or Trim PMS Colors	Ink Colors	Full Color	As Low As	Page
				0.40 (A)	20
VENUS PRIME · B105AX NEW				0.34 (A)	21
VENUS VIVID · B105DX NEW				0.34 (A)	22
ALPINE SOFT · B144H NEW				0.54 (A)	23
HURST PRIME · B108A				0.30 (A)	24
HURST VIVID · B108D				0.30 (A)	25
CELINA PRIME · B121A				0.36 (A)	26





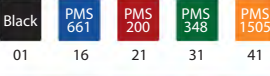


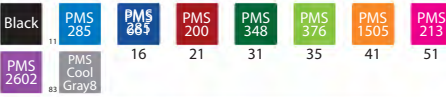





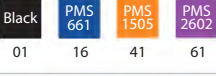


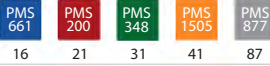

Item No.	Barrel and/or Trim PMS Colors	Ink Colors	Full Color	As Low As	Page
CELINA CLEAR · B121P 				0.36 (A)	27
ALLEN PRIME · B147A 				0.44 (A)	28
ALLEN VIVID · B147D 				0.44 (A)	29
DEL RIO PRIME · B155A 				0.46 (A)	30
DEL RIO VIVID · B155D 				0.48 (A)	31
SOUTHLAKE PRIME · B139A 				0.46 (A)	32
SOUTHLAKE VIVID · B139D 				0.50 (A)	33
SOUTHLAKE BLANCO · B139F 				0.46 (A)	34
SOUTHLAKE CLEAR · B139P 				0.46 (A)	35
BOWIE PRIME · B190A 				0.46 (A)	36
BOWIE PEARL · B190B 				0.46 (A)	37
BOWIE VIVID · B190D 				0.46 (A)	38
BOWIE ONYX · B190E 				0.50 (A)	39
BOWIE CLEAR · B190P 				0.46 (A)	40

Item No.	Barrel and/or Trim PMS Colors	Ink Colors	Full Color	As Low As	Page
FRISCO PRIME · B210A 	 01 16 21 31 41 51 61			0.53 (A)	41
FRISCO METALLIC · B210K 	 01 16 21 35 41 51 71			0.61 (A)	42
FRISCO CLEAR · B210P 	 01 16 21 31 41 61			0.53 (A)	43
HICO PRIME · B235A 	 01 16 21 23 31 39 41			0.53 (A)	44
SHINER PRIME · B510A 	 01 16 21 31 35 41 51 61			0.55 (A)	45
SHINER METALLIC · B510K 	 01 16 21 31 41 51 61			0.63 (A)	46
SHINER CLEAR · B510P 	 01 16 21 31 41 61			0.55 (A)	47
PECOS PRIME · B260A 	 01 16 21 31 41 61			0.57 (A)	48
TENAHA SOFT · B305A 	 02			0.67 (A)	49
DESOTO PRIME · B550A 	 01 11 16 21 31 35 41 51 61 63			0.67 (A)	50
DESOTO VIVID · B550D 	 01 11 16 21 31 35 41 51 61			0.67 (A)	51
DESOTO CLEAR · B550P 	 01 16 21 31 35 41 51 61			0.67 (A)	52
OSAGE METALLIC · B365K 	 16 21 31 41 61 87			0.71 (A)	53
OSAGE SILVER METALLIC · B365N 	 16 21 31 41 51 61			0.71 (A)	54

Item No.	Barrel and/or Trim PMS Colors	Ink Colors	Full Color	As Low As	Page
STERLING METALLIC · B560K 	Black 01, PMS 661 16, PMS 200 21, PMS 348 31, PMS 877 87	●		0.78 (A)	55
TEMPLE METALLIC · B565K 	Black 01, PMS 661 16, PMS 313 13, PMS 200 21	●		0.82 (A)	56
PLANO SHINE · B580K 	PMS 661 16, PMS 200 21, PMS 348 31, PMS 1505 41, PMS 2602 61, PMS Cool Gray 11 86	●		1.40 (A)	57
PLANO METALLIC · B580M 	Black 01, PMS 285 11, PMS 200 21, PMS 348 31, PMS 1505 41, PMS 2602 61, PMS 877 87	● ●		1.40 (A)	58
INDASH™ PRIME · B146A 	Black 01, PMS 661 16, PMS 200 21, PMS 376 35	●	FC	0.57 (A)	59
INDASH™ ONYX · B146D 	PMS Cool Gray 9 83	●		0.57 (A)	59
INDASH™ STYLUS · S141M 	Black 01, PMS 285 11, PMS 200 21, PMS 376 35, PMS 2602 61, PMS 877 87	●		0.88 (A)	60
G370H · ALVIN GEL SOFT 	PMS 2925 14, PMS 7684 19, PMS 485 25, PMS 376 35, PMS 021 43, PMS Cool Gray 8 83, White 02	●	FC	0.65 (A)	61
ODESSA GEL · G380M 	Black 01, Reflex Blue 18	● ●		0.76 (A)	62
AMARILLO ROLLER · R573D 	Black 01, PMS 661 16, PMS 7427 27	● ● ●	FC	0.84 (A)	63
BEAUMONT ROLLER SOFT · R575H 	PMS Cool Gray 8 83, PMS 7684 19	● ●		1.02 (A)	64
DAWSON SATIN · B708K 	PMS 2143 16, PMS 201 28, PMS 2265 36, PMS 877 93	●	FC	1.26 (A)	65
MARFA · B720K 	Black 08, White 02	●	FC	1.58 (A)	66
EASTON · B734N 	PMS 200 21, PMS 293 14, PMS 361 32, PMS 116 71	●	FC	1.78 (A)	67

Item No.	Barrel and/or Trim PMS Colors	Ink Colors	Full Color	As Low As	Page
DENTON · B728K 	 09 16 36 66 93 95			1.58 (A)	68
RANGER SATIN · B759K 	 09 16 26 93 94 99			1.89 (A)	69
RANGER SHINE · B759M 	 08 14 24 34 44 64			1.89 (A)	70
MARSHALL · B790K 	 02 04 12 22 32 92			2.00 (A)	71
BEDFORD BALL PEN TWIST · B955K 	 08 25 93			7.98 (A)	72
BEDFORD ROLLER PEN · R965K 	 08 25 93			9.56 (A)	73
LAVON STYLUS SOFT · S135H 	 14 25 19 32 83 37			0.80 (A)	74
LAVON STYLUS PASTEL SOFT · S135G 	 20 60 50 80 40 70			0.80 (A)	75
LAVON STYLUS METALLIC · S135K 	 01 16 21			0.78 (A)	76
LAVON STYLUS CHROME · S135M 	 01 11 21 35 38 41 51 01 87			0.78 (A)	77
DAWSON STYLUS SOFT · S708M 	 01 14 19 21 32			1.49 (A)	78
CADDO STYLUS SOFT · S713H 	 01 19 45 67 83			1.58 (A)	79
ADDISON STYLUS SOFT · S732H 	 01 17 24 02 84			1.68 (A)	80
ALEDO STYLUS SHINE · S736M 	 14 23 89 93			1.79 (A)	81

Item No.	Barrel and/or Trim PMS Colors	Ink Colors	Full Color	As Low As	Page
CELINA STYLUS METALLIC · S121K 	Black, PMS 285, PMS 661, PMS 200, PMS 376, PMS 1505, PMS 2602, PMS 877	Black		0.63 (A)	82
SHINER STYLUS METALLIC · S510K 	Black, PMS 661, PMS 200, PMS 348	Black		0.82 (A)	83
LAREDO STYLUS CHROME · S145M 	PMS 661, PMS 313, PMS 200, PMS 376, PMS 1505, PMS 2602, PMS 877	Black		0.98 (A)	84
PLANO STYLUS SHINE · S580K 	PMS 661, PMS 200, PMS 348, PMS 1505, PMS 2602, PMS Cool Gray11	Black, Blue		1.53 (A)	85
CADDO STYLUS SATIN · S713K 	Black, PMS 313, PMS 201, PMS 376, PMS 7431, PMS 267, PMS Cool Gray10, PMS 871	Black, Blue		1.47(A)	86
CADDO STYLUS SHINE · S713M 	PMS 293, PMS 188, PMS 7718, PMS Cool Gray11	Black, Blue		1.47 (A)	87
TYLER STYLUS TWIST · S725K 	PMS 293, PMS 193, PMS 7718, PMS Cool Gray11	Black		1.68 (A)	88
DENTON STYLUS · S728K 	Black, PMS 2143, PMS 7742, PMS 267, PMS 877, PMS 871	Black	FC	1.72 (A)	89
ARLINGTON STYLUS · S735K 	PMS 2143, PMS 2160, PMS 201, PMS 2265, PMS 2332	Black	FC	1.89 (A)	90
RANGER STYLUS SATIN · S759K 	Black, PMS 2143, PMS 7627, PMS 877, PMS 871, PMS Cool Gray11	Black	FC	2.02 (A)	91
RANGER STYLUS SHINE · S759M 	Black, PMS 293, PMS 193, PMS 7718, PMS 158, PMS 2088	Black		2.02 (A)	92
LUCAS STYLUS · S776K 	Black, PMS 877, PMS 871	Black		2.10 (A)	93
HUGO STYLUS/LIGHT · T950K 	Black, PMS 293, PMS 193, PMS 7718, PMS 158, PMS 2088, PMS Cool Gray11, Pearl White	Black		3.15 (A)	94
ROSCOE METALLIC RitePlus Ink · V280M 	PMS 877, Reflex Blue, PMS 200, PMS 7467, PMS 348, Process Blue	Black		0.62 (A)	95

Item No.	Barrel and/or Trim PMS Colors	Ink Colors	Full Color	As Low As	Page
ANTON CLEAR Rite Plus Ink · V570P 				0.64 (A)	96
HICO PRIME Rite Plus Ink · V235A 				0.63 (A)	97
DESOTO PRIME Rite Plus Ink · V550A 				0.73 (A)	98
DESOTO VIVID Rite Plus Ink · V550D 				0.73(A)	99
DESOTO CLEAR Rite Plus Ink · V550P 				0.73 (A)	100
OSAGE METALLIC Rite Plus Ink · V365K 				0.77 (A)	101

OPTIONAL PACKAGING

Visit our website at www.RiteLineUSA.com to view all available packaging options.



K002 Thick Vinyl Sleeve
 Price: \$0.15(G) each



K012 Two-Piece Pillow-padded Gift Box
 Price: \$0.70(G) each



K005 Glossy Black cardboard "Thank You" Box
 Price: \$.18(G) each



K032 Engravable Executive Spring-Loaded Gift Box
 Price: \$4.00(G) each
 Engraving Price: \$2.00(G) each
 Engraving area: 1" x1"



Special 100 ct White Box
 Price: \$.03(G)/pen




Individual Cello Wrap
 Price: \$0.06(G)/pen

Poly Bag

For 5-25 pens per bag: \$.05(G)/pen
 For 26-50 pens per bag: \$.03(G)/pen

*No imprint or barrel color assortments available

- Add the ProtectRite Shield  to your imprint at no extra charge. Please specify on your order. Default location is lower left-hand corner.
- Anti-Bacterial Components only available in these selected colors.

G370HX
ALVIN GEL
\$.75 (A)



White
Color Code: 02

S135MX
LAVON STYLUS
\$.88 (A)



PMS 285
11

B108AX
HURST PRIME
\$.40 (A)



Black
01



Reflex Blue
18



PMS 485
25

B108DX
HURST VIVID
\$.40 (A)



Reflex Blue
18



Black
01



PMS 485
25

MOQ: 500



NEW

B105AX • VENUS PRIME

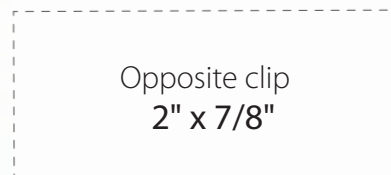
500	1000	2500	5000
\$.42	\$.40	\$.36	\$.34 (4A)

- Economically priced Anti-bacterial ballpoint Stick Pen.

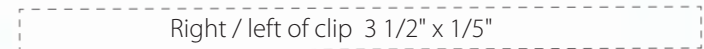
Screenprint Options

- One color barrel screen imprint only.

Imprint Size




Full Color Imprint: \$0.35 (G) run charge



Packaging: Bulk (500 pens/5.0 lbs.)



Add the ProtectRite Shield  to your imprint at no extra charge. Please specify on your order. Default location is lower left-hand corner.

Black
Color Code: 01



Reflex Blue
18



PMS 348
31



PMS 1505
41



PMS 485
25



PMS 2602
61



Reflex Blue
Color Code: 18

NEW



Black 01
PMS 200 21
PMS 2602 61
PMS 376 35

B105DX • VENUS VIVID

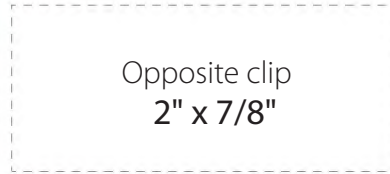
500	1000	2500	5000
\$.42	\$.40	\$.36	\$.34 (4A)

- Economically priced Anti-bacterial ballpoint Stick Pen.

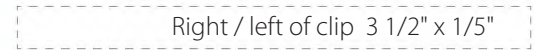
Screenprint Options

- One color barrel screen imprint only.

Imprint Size



Full Color Imprint: \$0.35 (G) run charge



Full color not available on black barrel.

Packaging: Bulk (500 pens/5.0 lbs.)



Add the ProtectRite Shield to your imprint at no extra charge. Please specify on your order. Default location is lower left-hand corner.



White
Color Code: 02

NEW



PMS 300 10
PMS 540 96
PMS 2602 61

B144H • ALPINE SOFT

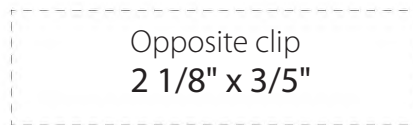
250	500	1000	2500	5000
\$.68	\$.64	\$.60	\$.56	\$.54 (5A)

- Soft touch barrel available in 4 popular colors accented with white clip
- Price includes 1-color barrel imprint.

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color/location)
- Multi-location (Add \$0.20 (G) run charge per location)
- Clip (Add \$0.20 (G) run charge per color)

Imprint Size



Inline with clip: 1 1/2" x 1/2"

Packaging: Bulk (250 pens/6.0 lbs.)



B108A • HURST PRIME

500	1000	2500	5000
\$.38	\$.36	\$.32	\$.30 (4A)

- Straight white barrel with color matching Plunger, Clip and Tip
- Screenprint Options**
- Multi-color (Add \$0.20 (G) run charge per additional color)
- Multi-location (Add \$0.20 (G) run charge per location)

Imprint Size

Opposite clip
2 1/8" x 1/2"

Inline with clip: 2" x 3/4"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 3" x 9/32"

Packaging: Bulk (500 pens/5.0 lbs.)



Reflex Blue

18

Black

01

PMS 485

25

PMS 348

31

PMS 2602

61

PMS 123

73

Color Code:

B108D • HURST VIVID

500	1000	2500	5000
\$.38	\$.36	\$.32	\$.30 (4A)

- Straight Colored barrel with Black Plunger, Clip and Tip
- Screenprint Options**
- Multi-color (Add \$0.20 (G) run charge per additional color)
- Multi-location (Add \$0.20 (G) run charge per location)

Imprint Size

Opposite clip
2 1/8" x 1/2"

Inline with clip: 2" x 3/4"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 3" x 9/32"

Black barrel is not available.

Packaging: Bulk (250 pens/5.0 lbs.)



Process Blue

12

Reflex Blue

18

Black

01

PMS 485

25

PMS 376

35

PMS 021

43

Color Code:



PMS 661
Color Code: 16

Black
01

PMS 200
21

PMS 348
31

B121A • CELINA PRIME

250	500	1000	2500	5000
\$.54	\$.48	\$.42	\$.38	\$.36 (5A)

- One-piece white barrel with see-through, colored plunger
- Push the clip to retract the tip

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)
- Multi-location (Add \$0.20 (G) run charge per location)
- Clip (Add \$0.20 (G) run charge per color)

Imprint Size

Opposite clip
2 1/2" x 1/2"

Inline with clip: 1 1/2" x 1/2" Clip: 1" X 1/8"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 3" x 5/16"

Packaging: Bulk (250 pens/5.0 lbs.)





 Stylus version available on P82



PMS 661
Color Code: 16

Black
01

PMS 200
21

PMS 348
31

PMS 1505
41

B121P • CELINA CLEAR

250	500	1000	2500	5000
\$.54	\$.48	\$.42	\$.38	\$.36 (5A)

- One-piece translucent barrel with color-matched see-through, opaque plunger
- Push the clip to retract the tip

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)
- Multi-location (Add \$0.20 (G) run charge per location)
- Clip (Add \$0.20 (G) run charge per color)

Imprint Size

Opposite clip
2 1/2" x 1/2"

Inline with clip: 1 1/2" x 1/2" Clip: 1" X 1/8"

Packaging: Bulk (250 pens/5.0 lbs.)




 Stylus version available on P82

B147A • ALLEN PRIME

250	500	1000	2500	5000
\$.60	\$.54	\$.50	\$.46	\$.44 (5A)

- Straight, bright white barrel with colored clip and tip accents
- Larger barrel for large imprints

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color/location)
- Multi-location (Add \$0.20 (G) run charge per location)
- Clip (Add \$0.20 (G) run charge per color)

Imprint Size

Opposite clip
2 1/2" x 5/8"

Inline with clip: 2" x 5/8" Clip: 3/4" X 1/8"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 2 1/2" x 5/16"

Packaging: Bulk (250 pens/6.0 lbs.)



PMS 661

16

Black

01

PMS 200

21

PMS 348

31

PMS 116

71

PMS Cool Gray8

83

Color Code:

B147D • ALLEN VIVID

250	500	1000	2500	5000
\$.60	\$.54	\$.50	\$.46	\$.44 (5A)

- Straight, opaque colored barrel with white clip and tip accents
- Larger barrel for large imprints

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color/location)
- Multi-location (Add \$0.20 (G) run charge per location)
- Clip (Add \$0.20 (G) run charge per color)

Imprint Size

Opposite clip
2 1/2" x 5/8"

Inline with clip: 2" x 5/8" Clip: 3/4" X 1/8"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 2 1/2" x 5/16"

Black barrel is not available.

Packaging: Bulk (250 pens/6.0 lbs.)



PMS 661

16

PMS 285

11

Black

01

PMS 200

21

PMS 348

31

PMS 376

35

PMS 116

71

PMS 1505

41

PMS 213

51

PMS 2602

61

Color Code:



PMS 285

Color Code: 11



Black 01 PMS 661 16 PMS 200 21 PMS 348 31 PMS 376 35 PMS 1505 41 PMS 213 51 PMS 2602 61

B155A • DEL RIO PRIME

250	500	1000	2500	5000
\$0.58	\$0.54	\$0.50	\$0.48	\$0.46 (5A)

- Bright white barrel with unique, co-molded soft grip
- Colored grip with matching clip and plunger

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)
- Clip (Add \$0.20 (G) run charge per color)

Imprint Size

Opposite clip
1 1/2" x 1/2"

Clip: 1" X 1/8"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 2" x 5/16"

Packaging: Bulk (250 pens/6.0 lbs.)



PMS 285

Color Code: 11



PMS 200 21 PMS 376 35 PMS 1505 41 PMS 213 51 PMS 2602 61

B155D • DEL RIO VIVID

250	500	1000	2500	5000
\$0.60	\$0.56	\$0.52	\$0.50	\$0.48 (5A)

- Opaque colored barrel with unique, co-molded soft grip
- Black clip and grip with bright chrome plunger

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)
- Clip (Add \$0.20 (G) run charge per color)

Imprint Size

Opposite clip
1 1/2" x 1/2"

Clip: 1" X 1/8"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 2" x 5/16"

Packaging: Bulk (250 pens/6.0 lbs.)





B139A • SOUTHLAKE PRIME

250	500	1000	2500	5000
\$.62	\$.56	\$.52	\$.48	\$.46 (5A)

- Contoured, bright white barrel with grooved, co-molded soft grip
- Colored grip with matching clip and plunger

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)
- Clip (Add \$0.20 (G) run charge per color)

Imprint Size

Opposite clip
1 3/4" x 3/5"

Clip: 3/4" X 1/8"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 1 1/2" x 9/32"

Packaging: Bulk (250 pens/7.0 lbs.)



Color Code: 16

PMS 661

01 Black

PMS 200

PMS 348

PMS 376

PMS 1505

PMS 213

PMS 2602

21

31

35

41

51

61

PLASTIC BALL POINT

32



B139D • SOUTHLAKE VIVID

250	500	1000	2500	5000
\$.66	\$.60	\$.56	\$.52	\$.50 (5A)

- Contoured, colored barrel with grooved, co-molded soft grip
- Black grip and clip with bright chrome plunger and tip
- U.S. Patented

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)
- Clip (Add \$0.20 (G) run charge per color)

Imprint Size

Opposite clip
1 3/4" x 3/5"

Clip: 3/4" X 1/8"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 1 1/2" x 9/32"

Packaging: Bulk (250 pens/7.0 lbs.)



Color Code: 11

PMS 285

PMS 200

PMS 376

PMS 116

PMS 1505

PMS 213

21

35

71

41

51

PLASTIC BALL POINT

33



PMS 285

Color Code: 11



PMS 213

51



PMS 376

35



PMS 1505

41



PMS 2602

61

BEST

B139F • SOUTHLAKE BLANCO

250	500	1000	2500	5000
\$.62	\$.58	\$.52	\$.48	\$.46 (5A)

- Contoured, colored barrel with grooved, co-molded soft grip
- Translucent grip and white clip
- Plunger matches barrel color

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)
- Clip (Add \$0.20 (G) run charge per color)

Imprint Size

Opposite clip
1 3/4" x 3/5"

Clip: 3/4" X 1/8"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 1 1/2" x 9/32"

Packaging: Bulk (250 pens/7.0 lbs.)



PMS 661

Color Code: 16



Black

01



PMS 200

21



PMS 348

31



PMS 1505

41

BEST

B139P • SOUTHLAKE CLEAR

250	500	1000	2500	5000
\$.62	\$.58	\$.52	\$.48	\$.46 (5A)

- Contoured, translucent barrel with grooved, co-molded soft grip
- Color matches grip and clip
- Translucent plunger matches barrel

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)
- Clip (Add \$0.20 (G) run charge per color)

Imprint Size

Opposite clip
1 3/4" x 3/5"

Clip: 3/4" X 1/8"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 1 1/2" x 9/32"

Packaging: Bulk (250 pens/7.0 lbs.)





B190A • BOWIE PRIME

250	500	1000	2500	5000
\$.60	\$.56	\$.52	\$.48	\$.46 (5A)

- Bright white barrel and tip
- Colored soft grip with matching clip and plunger

Screenprint Options

- Clip (Add \$0.20 (G) run charge per color)

Imprint Size

Opposite clip
1 3/4" x 3/5"

Clip: 1" X 1/8"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 2" x 5/16 "

Packaging: Bulk (250 pens/6.0 lbs.)



PMS 661
Color Code: 16

01 21 31 41 51 61



B190B • BOWIE PEARL

250	500	1000	2500	5000
\$.60	\$.56	\$.52	\$.48	\$.46 (5A)

- Pearlized frosty barrel and tip
- Colored soft grip with matching clip and plunger

Screenprint Options

- Clip (Add \$0.20 (G) run charge per color)

Imprint Size

Opposite clip
1 3/4" x 3/5"

Clip: 1" X 1/8"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 2" x 5/16 "

Packaging: Bulk (250 pens/6.0 lbs.)



PMS 285
Color Code: 11

51 35 71 41 38 61



PMS 285
Color Code: 11



PMS 213
51



PMS 376
35



PMS 1505
41



PMS 2602
61



B190D • BOWIE VIVID

250	500	1000	2500	5000
\$.60	\$.56	\$.52	\$.48	\$.46 (5A)

- Opaque colored barrel and tip
- Black soft grip and clip
- Plunger matches barrel color

Screenprint Options

- Clip (Add \$0.20 (G) run charge per color)

Imprint Size

Opposite clip
1 3/4" x 3/5"

Clip: 1" X 1/8"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 2" x 5/16 "

Packaging: Bulk (250 pens/6.0 lbs.)



PMS 285
Color Code: 11



PMS 213
51



PMS Cool Gray
81



PMS 376
35



PMS 1505
41



PMS 2602
61



B190E • BOWIE ONYX

250	500	1000	2500	5000
\$.64	\$.60	\$.56	\$.54	\$.50 (5A)

- Black barrel with chrome tip and plunger
- Colored soft grip and matching clip

Imprint Options

- Clip (Add \$0.20 (G) run charge per color)

Screenprint Options

Opposite clip
1 3/4" x 3/5"

Clip: 1" X 1/8"

Packaging: Bulk (250 pens/6.0 lbs.)





B190P • BOWIE CLEAR

250	500	1000	2500	5000
\$.60	\$.56	\$.52	\$.48	\$.46 (5A)

- Translucent barrel and tip
- Colored soft grip with matching clip and plunger

Imprint Options

- Clip (Add \$0.20 (G) run charge per color)

Screenprint Options

Opposite clip
1 3/4" x 3/5"

Clip: 1" X 1/8"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 2" x 5/16"

Packaging: Bulk (250 pens/6.0 lbs.)



Black 01 PMS 200 21 PMS 348 31 PMS 376 35 PMS 1505 41 PMS 2602 61 PMS 213 51

Color Code: PMS 661 16



B210A • FRISCO PRIME

250	500	1000	2500	5000
\$.67	\$.63	\$.59	\$.55	\$.53 (5A)

- Contoured, bright white barrel with chrome plunger, tip, and accent
- Colored soft grip with matching clip

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)

Imprint Size

Opposite clip
1 3/4" x 3/5"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 1 3/4" x 5/16"

Packaging: Bulk (250 pens/7.0 lbs.)



Black 01 PMS 200 21 PMS 348 31 PMS 1505 41 PMS 213 51 PMS 2602 61

Color Code: PMS 661 16



BEST SELLER
★ ★ ★

B210K • FRISCO METALLIC

250	500	1000	2500	5000
\$.75	\$.71	\$.67	\$.63	\$.61 (5A)

- Contoured, metallic barrel with chrome plunger, tip, and accent
- Black soft grip and metallic silver clip

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)

Imprint Size

Opposite clip
1 3/4" x 3/5"

Packaging: Bulk (250 pens/7.0 lbs.)



PMS 661

Color Code: 16

Black 01

PMS 200 21

PMS 376 35

PMS 116 71

PMS 1505 41

PMS 213 51



BEST SELLER
★ ★ ★

B210P • FRISCO CLEAR

250	500	1000	2500	5000
\$.67	\$.63	\$.59	\$.55	\$.53 (5A)

- Contoured, translucent barrel with chrome plunger, tip, and accent
- Colored soft grip with matching opaque clip

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)

Imprint Size

Opposite clip
1 3/4" x 3/5"

Packaging: Bulk (250 pens/7.0 lbs.)



PMS 661

Color Code: 16

Black 01

PMS 200 21

PMS 348 31

PMS 1505 41

PMS 2602 61



PMS 661
Color Code: 16



Black 01
PMS 200 21
PMS 202 23
PMS 348 31
PMS 1505 41
PMS 3165 39

B235A • HICO PRIME

250	500	1000	2500	5000
\$.65	\$.61	\$.57	\$.55	\$.53 (5A)

- Bright white contoured barrel, tip, and plunger
- Co-molded soft grip with matching accent stripe and clip

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)

Imprint Size

Opposite clip
1 1/2" x 1/2"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 2" x 5/16"

Packaging: Bulk (250 pens/8.0 lbs.)





 RitePlus Ink available on P97



PMS 661
Color Code: 16



Black 01
PMS 200 21
PMS 348 31
PMS 376 35
PMS 1505 41
PMS 213 51
PMS 2602 61

B510A • SHINER PRIME

250	500	1000	2500	5000
\$.69	\$.65	\$.61	\$.57	\$.55 (5A)

- Straight, bright white barrel
- Colored soft grip with matching plunger and clip accent
- Stainless steel clip

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)

Imprint Size

Opposite clip
2" x 1/2"

Packaging: Individually Cello Wrapped Bulk (250 pens/8.0 lbs.)






PMS 661
Color Code: 16

Black 01
PMS 200 21
PMS 348 31
PMS 1505 41
PMS 213 51
PMS 2602 61

B510K • SHINER METALLIC

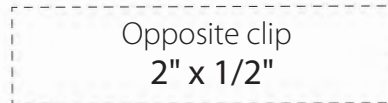
250	500	1000	2500	5000
\$0.77	\$0.73	\$0.69	\$0.65	\$0.63 (5A)

- Straight, metallic barrel
- Black soft grip with chrome plunger and tip
- Stainless steel clip with colored accent

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)

Imprint Size



Packaging: Individually Cello Wrapped Bulk (250 pens/8.0 lbs.)



Stylus version available on P83



PMS 661
Color Code: 16

Black 01
PMS 200 21
PMS 348 31
PMS 1505 41
PMS 2602 61

B510P • SHINER CLEAR

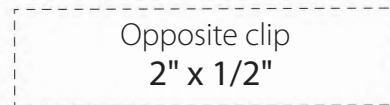
250	500	1000	2500	5000
\$0.69	\$0.65	\$0.61	\$0.57	\$0.55 (5A)

- Straight, translucent barrel, tip, and plunger
- Colored soft grip with matching clip accent
- Stainless steel clip

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)

Imprint Size



Packaging: Individually Cello Wrapped Bulk (250 pens/8.0 lbs.)





PMS 661

Color Code: 16



Black

01

PMS 200

21

PMS 348

31

PMS 1505

41

PMS 2602

61

B260A • PECOS PRIME

250	500	1000	2500	5000
\$.73	\$.67	\$.63	\$.59	\$.57 (5A)

- Contoured, bright white barrel with co-molded soft grip
- Metallic silver tip, clip and plunger

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)

Imprint Size

Opposite clip
1 1/2" x 5/8"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 1 1/2" x 5/16"

Packaging: Bulk (250 pens/7.0 lbs.)



B305A • TENAHA SOFT

250	500	1000	2500	5000
\$.79	\$.75	\$.73	\$.69	\$.67 (5A)

- Soft comfort rubberized barrel
- Straight white barrel and plunger:
Pick your Number 0-9

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)

Imprint Size

300° Imprint
2 1/2" x 1"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 2 1/2" x 5/16"

Packaging: Bulk (250 pens/8.0 lbs.)





B550A • DESOTO PRIME

250	500	1000	2500	5000
\$.83	\$.77	\$.73	\$.69	\$.67 (5A)

- Contoured, bright white barrel with unique, co-molded soft grip
- Chrome tip and plunger with colored accents
- Chrome clip with distinctive, colored "dot" accent

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)

Imprint Size

Opposite clip
1 3/4" x 1/2"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 1 3/4" x 9/32"

Packaging: Bulk (250 pens/5.0 lbs.)



RitePlus Ink available on P98

Color Code: PMS 661 16



Black PMS 285 PMS 200 PMS 348 PMS 376 PMS 1505 PMS 213 PMS 2602 PMS Cool Gray8 83



B550D • DESOTO VIVID

250	500	1000	2500	5000
\$.83	\$.77	\$.73	\$.69	\$.67 (5A)

- Contoured, colored barrels with unique, co-molded soft grip
- Chrome tip and plunger with colored accents
- Chrome clip with distinctive, colored "dot" accent

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)

Imprint Size

Opposite clip
1 3/4" x 1/2"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 1 3/4" x 9/32"

Black barrel is not available.

Packaging: Bulk (250 pens/5.0 lbs.)



RitePlus Ink available on P99

Color Code: PMS 661 16



PMS 285 Black PMS 200 PMS 348 PMS 376 PMS 1505 PMS 2602 PMS 213



Color Code: **PMS 661** 16



01 Black
 21 PMS 200
 31 PMS 348
 35 PMS 376
 41 PMS 1505
 51 PMS 213
 61 PMS 2602



B550P • DESOTO CLEAR

250	500	1000	2500	5000
\$.83	\$.77	\$.73	\$.69	\$.67 (5A)

- Contoured translucent barrel with unique, co-molded soft grip
- Chrome tip and plunger with colored accents
- Chrome clip with distinctive, colored "dot" accent

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)

Imprint Size

Opposite clip
 1 3/4" x 1/2"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 1 3/4" x 9/32"

Packaging: Bulk (250 pens/5.0 lbs.)



RitePlus Ink available on P100

PLASTIC BALL POINT



Color Code: **PMS 661** 16



87 PMS 877
 21 PMS 200
 31 PMS 348
 41 PMS 1505
 61 PMS 2602

B365K • OSAGE METALLIC

250	500	1000	2500	5000
\$.85	\$.81	\$.77	\$.73	\$.71 (5A)

- Contoured, metallic barrel with chrome tip, plunger and accents
- Black soft grip and clip

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)
- Clip (Add \$0.20 (G) run charge per color)

Imprint Size

Opposite clip
 1 1/2" x 3/5"

Clip: 1" X 1/8"

Packaging: Bulk (250 pens/10.0 lbs.)



RitePlus Ink available on P101

PLASTIC BALL POINT



B365N • OSAGE SILVER METALLIC

250	500	1000	2500	5000
\$.85	\$.81	\$.77	\$.73	\$.71 (5A)

- Contoured, metallic barrel with chrome tip and plunger
- Metallic colored accents

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)
- Clip (Add \$0.20 (G) run charge per color)

Imprint Size

Opposite clip
1 1/2" x 3/5"

Clip: 1" X 1/8"

Packaging: Bulk (250 pens/10.0 lbs.)



Color Code: **PMS 661**
16

PMS 200
21

PMS 348
31

PMS 1505
41

PMS 213
51

PMS 2602
61



B560K • STERLING METALLIC

250	500	1000	2500	5000
\$.90	\$.88	\$.84	\$.80	\$.78 (5A)

- Metallic barrel with black soft grip
- Metal clip with chrome plunger, and tip

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)

Imprint Size

Opposite clip
1 1/2" x 3/5"

Packaging: Bulk (250 pens/9.0 lbs.)



Color Code: **Black**
01

PMS 661
16

PMS 200
21

PMS 348
31

PMS 877
87

B565K • TEMPLE METALLIC

250	500	1000	2500	5000
\$.94	\$.92	\$.88	\$.84	\$.82 (5A)

- Metallic barrel and color matched soft grips
- Metal clip with chrome plunger, accents and tip

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)

Imprint Size

Opposite clip
1 1/2" x 3/5"

Packaging: Bulk (250 pens/9.0 lbs.)



PMS 661

Color Code: 16

Black

01

PMS 200

21

PMS 313

13

B580K • PLANO SHINE

250	500	1000	2500	5000
\$1.80	\$1.68	\$1.58	\$1.48	\$1.40 (5A)

- Contoured, glossy metallic barrel with show-through grips
- Chrome clip, plunger, and tip

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)

Imprint Size

Opposite clip
1 1/2" x 5/8"

Packaging: Individually Cello Wrapped (250 pens/13.0 lbs.)



Stylus version available on P85



PMS 661

Color Code: 16

PMS Cool Gray1

86

PMS 200

21

PMS 348

31

PMS 1505

41

PMS 2602

61



B580M • PLANO METALLIC

250	500	1000	2500	5000
\$1.80	\$1.68	\$1.58	\$1.48	\$1.40 (5A)

- Contoured, metallic matte barrel with show-through grips
- Chrome clip, plunger, and tip

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)

Imprint Size

Opposite clip
1 1/2" x 5/8"

Packaging: Bulk (250 pens/13.0 lbs.)



Color Code: 87



01 11 21 31 41 61

INDASH™ ONYX B146D

INDASH™ PRIME B146A

INDASH™

250	500	1000	2500	5000
\$.73	\$.67	\$.63	\$.59	\$.57 (5A)

- Straight, bright white or black barrels
- Swivel clip swings out to slide into multiple areas in the dash of your vehicle

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)
- Multi-location (Add \$0.20 (G) run charge per location)

Imprint Size

300° Imprint
1 3/4" x 7/8"

Opposite clip: 2" x 1/2" Inline with clip: 1 1/4" x 5/8"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 2 1/4" x 5/16"

Black barrel is not available.

Packaging: Bulk (250 pens/6.0 lbs.)



300° Imprint



Color Code: 83



16 01 21 35



S141M • INDASH™ STYLUS

250	500	1000	2500	5000
\$1.00	\$0.96	\$0.92	\$0.90	\$0.88 (5A)

- Metallic barrel with satin finish and color-matched stylus
- Swivel clip swings out to slide into multiple areas in the dash of your vehicle

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)
- Multi-location (Add \$0.20 (G) run charge per location)

Imprint Size



Opposite clip: 2 1/2" x 3/8" Inline with clip: 2" X 1/2"

Packaging: Bulk (250 pens/10.0 lbs.)



G370H • ALVIN GEL SOFT

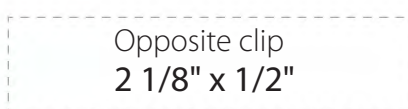
250	500	1000	2500	5000
\$0.77	\$0.73	\$0.71	\$0.67	\$0.65 (5A)

- Black or white imprint color recommended
- Sleek, soft touch barrel

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)

Imprint Size



Inline with clip: 2" x 3/4"

Full Color Imprint: \$0.35 (G) run charge



Packaging: Bulk (250 pens/6.0 lbs.)





Black

01

Black

01

Reflex Blue

18

G380M • ODESSA GEL

250	500	1000	2500	5000
\$.88	\$.86	\$.82	\$.78	\$.76 (5A)

- Cap off Style with Metal clip
- Metallic Black or Blue Barrel with matching translucent Cap
- Super smooth German gel ink
- Ink color matches barrel

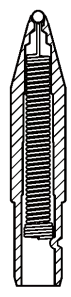
Screenprint Options

- One color imprint only

Imprint Size



Barrel
2" x 1"



Spring-type tip for gel pen

Packaging: Bulk (250 pens/13.0 lbs.)



Black

01

PMS 661

16

PMS 7427

27

R573D • AMARILLO ROLLER

250	500	1000	2500	5000
\$.96	\$.92	\$.88	\$.86	\$.84 (5A)

- Free ink system with German rollerball ink
- Ink color matches barrel

Tip Size: Fine 0.5mm

Screenprint Options

- One color imprint only

Imprint Size



Barrel
2" x 3/4"

Full Color Imprint: \$0.35 (G) run charge

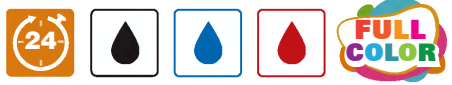
Right / left of clip 1 3/4" x 9/32"



Free Ink System

Black barrel is not available.

Packaging: Bulk (250 pens/8.0 lbs.)



Color Code:

R575H • BEAUMONT ROLLER SOFT

250	500	1000	2500	5000
\$1.14	\$1.10	\$1.08	\$1.04	\$1.02 (5A)

- Free ink system with German rollerball ink
- Metal chrome clip with dual color comfortable grip
- Ink color matches barrel (The gray BEAUMONT has black ink)

Tip Size: Medium 0.7mm

Screenprint Options

- One color imprint only

Imprint Size



Packaging: Bulk (250 pens/8.0 lbs.)



PMS Cool Gray8
Color Code: 83

PMS Cool Gray8
83

PMS 7684
19

B708K • DAWSON SATIN

100	250	500	1000	2500
\$1.66	\$1.56	\$1.46	\$1.36	\$1.26 (5A)

- Sleek satin, metal barrel with chrome tip
- One-piece rounded clip and pusher

Screenprint Options

- Screen Imprint Opposite clip
1 3/4" x 5/16"

- Full Color Imprint Right/left of clip 2" x 9/32"

- Standard Laser Right/left of clip
1 3/4" x 5/16"

Inline w/ clip: 1" x 5/16"

XL Laser: 1 3/4" x 1/2" \$0.40 (G) run charge

LaseRite 360: \$0.80 (G) run charge

Laser Personalization: \$0.40 (G) per name

Full color imprint : \$0.35 (G) run charge

Packaging: Sleeve (100 pens/5.0 lbs.)



PMS 877
Color Code: 93

PMS 2143
16

PMS 2265
36

PMS 201
28



White
Color Code: 02

White
02

Black
08

B720K • MARFA

100	250	500	1000	2500
\$1.96	\$1.86	\$1.76	\$1.66	\$1.58 (5A)

- Retractable Style Metal barrel with rose gold trim
- Matching color rubberized grip

Screenprint Options

• Screen Imprint Opposite clip
1 3/4" x 3/8"

• **Full Color** Imprint Right/left of clip 1 3/4" x 5/16"

• Standard Laser Right/left of clip 2" x 1/4"

XL Laser: 2" x 5/8" run charge:\$0.40 (G)
 LaseRite 360: \$0.80 (G) run charge
 Laser Personalization: \$0.40 (G) per name
 Full color imprint : \$0.35 (G) run charge
Packaging: Sleeve (100 pens/6.0 lbs.)



PMS 116
Color Code: 71

PMS 200
21

PMS 293
14

PMS 361
32

B734N • EASTON

100	250	500	1000	2500
\$2.16	\$2.06	\$1.96	\$1.86	\$1.78 (5A)

- Straight black matte finished barrel with color matched chrome underlay
- Underlay color matches grip

Screenprint Options

• Screen Imprint Opposite clip
1 3/4" x 3/8"

• **Full Color** Imprint Right/left of clip 2" x 9/32"

• Standard Laser Right/left of clip 2 1/2" x 1/4"

XL Laser: 2 1/2" x 1/2" run charge:\$0.40 (G)
 LaseRite 360: \$0.80 (G) run charge
 Laser Personalization: \$0.40 (G) per name
 Full color imprint : \$0.35 (G) run charge
Packaging: Sleeve (100 pens/5.5 lbs.)



B728K • DENTON

100	250	500	1000	2500
\$1.98	\$1.86	\$1.76	\$1.66	\$1.58 (5A)

- Sleek satin, metal barrel with chrome tip
- One-piece rounded clip and pusher

Screenprint Options

• Screen Imprint Opposite clip
1 3/4" x 5/16"

Inline w/ clip: 1 1/4" x 1/4"

• **Full Color** Imprint Right/left of clip 2" x 9/32"

• Standard Laser Right/left of clip 2" x 1/4"

Inline w/ clip: 1 1/4" x 1/4"

XL Laser: 2" x 1/2" run charge:\$0.40 (G)

LaseRite 360: \$0.80 (G) run charge

Laser Personalization: \$0.40 (G) per name

Full color imprint : \$0.35 (G) run charge

Packaging: Sleeve (100 pens/6.0 lbs.)





 Stylus version available on P89



Color Code: **PMS 877** 93

Black 09

PMS 871 95

PMS 2143 16

PMS 7742 36

PMS 267 66

B759K • RANGER SATIN

100	250	500	1000	2500
\$2.29	\$2.17	\$2.07	\$1.97	\$1.89 (5A)

- Satin finish metal barrel (Grooved finish for gunmetal)
- Black soft grip with chrome tip and accents
- Bright chrome, one-piece clip and plunger

Screenprint Options

• Screen Imprint Opposite clip
2" x 1/2"

Inline w/ clip: 1" x 1/4"

• **Full Color** Imprint Right/left of clip 2" x 5/16"

• Standard Laser Right/left of clip 2" x 1/4"

Inline w/ clip: 1" x 1/4"

XL Laser: 2" x 1/2" run charge:\$0.40 (G)

LaseRite 360: \$0.80 (G) run charge

Laser Personalization: \$0.40 (G) per name

Full color imprint : \$0.35 (G) run charge

Packaging: Sleeve (100 pens/6.0 lbs.)






 Stylus version available on P91



Color Code: **PMS 877** 93

Black 09

PMS 871 94

PMS 2143 16

PMS 7627 26

PMS Cool Gray 11 99



PMS 293

Color Code: 14



Black

08



PMS 193

24



PMS 7718

34



PMS 158

44



PMS 2088

64

B759M • RANGER SHINE

100	250	500	1000	2500
\$2.29	\$2.17	\$2.07	\$1.97	\$1.89 (5A)

- Straight metal barrel with glossy finish
- Black soft grip with chrome tip and accents
- Bright chrome, one-piece clip and plunger

Screenprint Options

- Screen Imprint

Opposite clip
2" x 1/2"

Inline w/ clip: 1" x 1/4"

- Standard Laser

Right/left of clip 2" x 1/4"

Inline w/ clip: 1 1/4" x 1/4"

XL Laser: 2" x 1/2" run charge:\$0.40 (G)

LaseRite 360: \$0.80 (G) run charge

Laser Personalization: \$0.40 (G) per name

Packaging: Sleeve (100 pens/6.0 lbs.)



Stylus version available on P92

70



PMS 877

Color Code: 92



Black

04



PMS 072

12



PMS 7421

22



PMS 2217

32



White

02

B790K • MARSHALL

100	250	500	1000	2500
\$2.40	\$2.28	\$2.18	\$2.08	\$2.00 (5A)

- Triangular metal barrel with rich, glossy finish (silver has a satin finish)
- Black soft grip with chrome tip and accents
- One piece, bright chrome clip and plunger

Screenprint Options

- Pad Imprint

All 3 sides
2" x 5/16"

- Standard Laser

All 3 sides
2" x 5/16"

Laser Personalization: \$0.40 (G) per name

Packaging: Sleeve (100 pens/6.0 lbs.)



71

B955K • BEDFORD BALL PEN TWIST

25	50	100	250	500
\$9.52	\$9.16	\$8.82	\$8.28	\$7.98 (5A)

- Twist style
- Glossy finish on red and black pens, satin finish on silver pen
- Chrome, knurled accents
- Bright chrome laser engraving

Laser Options

- Standard Laser

Right/left of clip
1 1/4" x 1/4"

Inline w/ clip: 1 1/2" x 1/4"

Laser Personalization: \$0.40 (G) per name

Packaging: Sleeve (100 pens/8.5 lbs.)



K032 Executive

Price: \$4.00(G) each

Engraving Price: \$2.00(G) each

Engraving area: 1" x 1"



Color Code: 93
PMS 877

Black
08

PMS 485
25

R965K • BEDFORD ROLLER PEN

25	50	100	250	500
\$11.70	\$11.24	\$10.84	\$10.18	\$9.56 (5A)

- Glossy finish on red and black pens, satin finish on silver pen
- Chrome, knurled accents
- Bright chrome laser engraving
- German Schneider roller ball refill

Laser Options

- Standard Laser

Barrel
1 1/2" x 1/4"

Cap, right or left of clip: 1 1/4" x 1/4"

Laser Personalization: \$0.40 (G) per name

Packaging: Sleeve (100 pens/9.5 lbs.)



K032 Executive

Price: \$4.00(G) each

Engraving Price: \$2.00(G) each

Engraving area: 1" x 1"



Color Code: 08
Black

PMS 877
93

PMS 485
25



S135H • LAVON STYLUS SOFT

250	500	1000	2500	5000
\$.94	\$.90	\$.86	\$.84	\$.80 (5A)

- Pocket clip retraction action. (Slide clip up and down to retract)
- Soft Touch barrel with silver accents and color-matched stylus

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color/location)

Imprint Size

Opposite clip
2 1/2" x 1/2"

Inline with clip: 1 1/4" x 1/2"

Dark imprint colors recommended

Packaging: Bulk (250 pens/10.0 lbs.)



PMS 2925	PMS 485	PMS 7684	PMS Cool Gray8	PMS 361	PMS 320
Color Code: 14	25	19	83	32	37



S135G • LAVON STYLUS PASTEL SOFT

250	500	1000	2500	5000
\$.94	\$.90	\$.86	\$.84	\$.80 (5A)

- Pocket clip retraction action. (Slide clip up and down to retract)
- Soft Touch barrel with silver accents and color-matched stylus

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color/location)

Imprint Size

Opposite clip
2 1/2" x 1/2"

Inline with clip: 1 1/4" x 1/2"

Dark imprint colors recommended

Packaging: Bulk (250 pens/10.0 lbs.)



PMS 317	PMS 1767	PMS 1625	PMS 120	PMS 344	PMS 2563
Color Code: 20	60	50	80	40	70



PMS 661

Color Code: 16



Black 01



PMS 200 21



S135K • LAVON STYLUS METALLIC

250	500	1000	2500	5000
\$.90	\$.86	\$.82	\$.80	\$.78 (5A)

Pocket clip retraction action. (Slide clip up and down to retract)

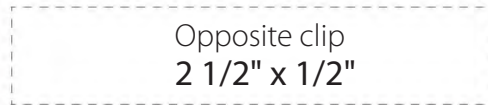
Matte black barrels and matching stylus

Screenprint Options

Multi-color (Add \$0.20 (G) run charge per additional color/location)

Clip (Add \$0.20 (G) run charge per color)

Imprint Size



Inline with clip: 1 1/4" x 1/2" Clip: 1 1/4" X 1/8"

Packaging: Bulk (250 pens/10.0 lbs.)



S135M • LAVON STYLUS CHROME

250	500	1000	2500	5000
\$.90	\$.86	\$.82	\$.80	\$.78 (5A)

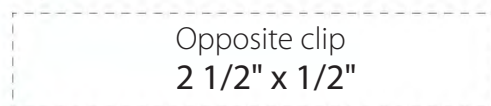
• Pocket clip retraction action. (Slide clip up and down to retract)

• Metallic barrel with satin finish and color-matched stylus

Screenprint Options

• Multi-color (Add \$0.20 (G) run charge per additional color/location)

Imprint Size



Inline with clip: 1 1/4" x 1/2"

Packaging: Bulk (250 pens/10.0 lbs.)



PMS 877

Color Code: 87



PMS 285

11



Black 01

01



PMS 200

21



PMS 376

35



PMS 1505

41



PMS 213

51



PMS 2602

61



PMS 7467

38



S135M • LAVON STYLUS CHROME

250	500	1000	2500	5000
\$.90	\$.86	\$.82	\$.80	\$.78 (5A)

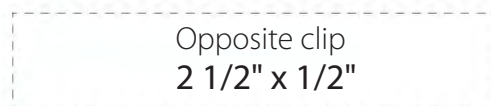
• Pocket clip retraction action. (Slide clip up and down to retract)

• Metallic barrel with satin finish and color-matched stylus

Screenprint Options

• Multi-color (Add \$0.20 (G) run charge per additional color/location)

Imprint Size



Inline with clip: 1 1/4" x 1/2"

Packaging: Bulk (250 pens/10.0 lbs.)



PMS 877

Color Code: 87

PMS 285

11

Black 01

01

PMS 200

21

PMS 376

35

PMS 1505

41

PMS 213

51

PMS 2602

61

PMS 7467

38



PMS 7684

Color Code: 19



PMS 200

21



Black

01



PMS 2925

14



PMS 361

32

S708M • DAWSON STYLUS SOFT

100	250	500	1000	2500
\$1.89	\$1.79	\$1.69	\$1.59	\$1.49 (5A)

- Soft touch metal barrel with chrome accents
- One-piece rounded clip and pusher
- Black stylus

Screenprint Options

• Screen Imprint Opposite clip
1 3/4" x 3/8"

• **Full Color** Imprint Right/left of clip 2" x 9/32"

• Standard Laser Right/left of clip
1 3/4" x 5/16"

Inline w/ clip: 1" x 5/16"

XL Laser: 1 3/4" x 1/2" run charge:\$0.40 (G)

Laser Personalization: \$0.40 (G) per name

Full color imprint : \$0.35 (G) run charge

Packaging: Sleeve (100 pens/5.0 lbs.)



PMS 7684

Color Code: 19



Black

01



PMS 1655

45



PMS Cool Gray8

83



PMS 7679

67

BEST

S713H • CADDO STYLUS SOFT

100	250	500	1000	2500
\$2.00	\$1.86	\$1.76	\$1.60	\$1.58 (5A)

- Pocket clip retraction action. (Slide clip up and down to retract)
- Soft touch barrel with chrome tip, clip and accents

Screenprint Options

• Screen Imprint Opposite clip
1 3/4" x 3/8"

• **Full Color** Imprint Right/left of clip 2" x 9/32"

• Standard Laser Right/left of clip
1 3/4" x 5/16"

Inline w/ clip: 1" x 5/16"

XL Laser: 1 3/4" x 1/2" run charge:\$0.40 (G)

Laser Personalization: \$0.40 (G) per name

Full color imprint : \$0.35 (G) run charge

Packaging: Sleeve (100 pens/5.0 lbs.)



S732H • ADDISON STYLUS SOFT

100	250	500	1000	2500
\$2.06	\$1.96	\$1.86	\$1.76	\$1.68 (5A)

Retractable style with rubberized barrel and stylus
 Straight barrel with chrome accents and peek through grips

Screenprint Options

Screen Imprint	Opposite clip 1 3/4" x 3/8"
----------------	--------------------------------

Full Color Imprint	Right/left of clip 2" x 5/16"
--------------------	-------------------------------

Standard Laser	Right/left of clip 2" x 1/4"
----------------	------------------------------

XL Laser: 2" x 1/2" run charge:\$0.40 (G)
 Laser Personalization: \$0.40 (G) per name
 Full color imprint : \$0.35 (G) run charge
Packaging: Sleeve (100 pens/5.5 lbs.)



Color Code: 84

PMS 405

Black 01

PMS 281 17

PMS 704 24

White 02

S736M • ALEDO STYLUS SHINE

100	250	500	1000	2500
\$2.17	\$2.07	\$1.97	\$1.87	\$1.79 (5A)

- Sleek Metal barrel with Chrome Clip and Tip
- One piece rounded tip, plunger and stylus

Screenprint Options

Screen Imprint	Opposite clip 1 3/4" x 3/8"
----------------	--------------------------------

Full Color Imprint	Right/left of clip 2 1/4" x 5/16"
--------------------	-----------------------------------

Standard Laser	Right/left of clip 2 1/4" x 1/4"
----------------	----------------------------------

XL Laser: 2 1/4" x 5/8" run charge:\$0.40 (G)
 LaseRite 360: \$0.80 (G) run charge
 Laser Personalization: \$0.40 (G) per name
 Full color imprint : \$0.35 (G) run charge
Packaging: Sleeve (100 pens/7.0 lbs.)



Color Code: 14

PMS 293

PMS Cool Gray 11 89

PMS 7627 23

Silver 93



PMS 285

Color Code: 11



Black

PMS 661

PMS 200

PMS 376

PMS 877

PMS 1505

PMS 2602

01

16

21

35

87

41

61

S121K • CELINA STYLUS METALLIC

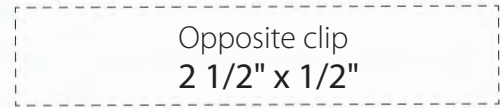
250	500	1000	2500	5000
\$.71	\$.69	\$.67	\$.65	\$.63 (5A)

- One-piece satin metallic barrel with chrome tip and color-matched see-through plunger and stylus
- Push the clip to retract the tip

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color/location)
- Clip (Add \$0.20 (G) run charge per color)

Imprint Size



Inline with clip: 1 1/2" x 1/2" Clip: 1" X 1/8"

Packaging: Bulk (250 pens/5.0 lbs.)



Black

Color Code: 01



PMS 661

PMS 200

PMS 348

16

21

31

S510K • SHINER STYLUS METALLIC

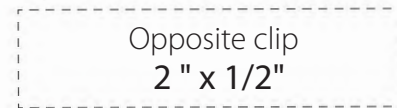
250	500	1000	2500	5000
\$.96	\$.92	\$.88	\$.84	\$.82 (5A)

- Straight, metallic barrel with chrome tip and plunger
- Black soft grip with matching stylus and clip accent
- Stainless steel clip

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)

Imprint Size



Packaging: Individually cello wrapped (250 pens/7.0 lbs.)





Color Code: 16
PMS 661

PMS 877 87

PMS 200 21

PMS 376 35

PMS 1505 41

PMS 2602 61

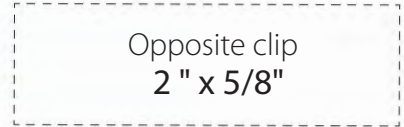
PMS 313 13

S145M • LAREDO STYLUS CHROME

250	500	1000	2500	5000
\$1.10	\$1.06	\$1.02	\$1.00	\$.98 (5A)

- Pocket clip retraction action. (Slide clip up and down to retract)
- Metallic barrel with color-matched stylus and clip accent
- Black soft grip with chrome accents, tip, and clip

Screenprint Options



One color (multi-color imprints not available)

Packaging: Bulk (250 pens/10.0 lbs.)



Color Code: 16
PMS 661

PMS Cool Gray 11 86

PMS 200 21

PMS 348 31

PMS 1505 41

PMS 2602 61

S580K • PLANO STYLUS SHINE

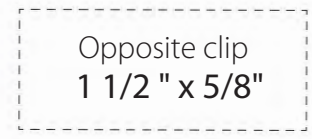
250	500	1000	2500	5000
\$1.93	\$1.81	\$1.71	\$1.61	\$1.53 (5A)

- Contoured, glossy metallic barrel with black, show through grips
- Chrome clip, plunger, and tip
- Black stylus tip

Imprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)

Screenprint Options



Packaging: Individually cello wrapped (250 pens/10.0 lbs.)





PMS Cool Gray10

Color Code: 82



Black 09 PMS 201 28 PMS 376 35 PMS 267 66 PMS 313 13 PMS 7431 51 PMS 871 95



S713K • CADDO STYLUS SATIN

100	250	500	1000	2500
\$1.87	\$1.75	\$1.65	\$1.55	\$1.47 (5A)

- Pocket clip retraction action. (Slide clip up and down to retract)
- Satin metallic barrels with chrome tip, clip and accents
- Black stylus

Screenprint Options

- Screen Imprint Opposite clip
1 3/4" x 3/8"
- Standard Laser Right/left of clip
1 3/4" x 5/16"

Inline w/ clip: 1" x 5/16"
 XL Laser: 1 3/4" x 1/2" run charge:\$0.40 (G)
 LaseRite 360: \$0.80 (G) run charge
 Laser Personalization: \$0.40 (G) per name

Packaging: Sleeve (100 pens/5.0 lbs.)



PMS Cool Gray11

Color Code: 89



PMS 7718 34 PMS 188 23 PMS 293 14



S713M • CADDO STYLUS SHINE

100	250	500	1000	2500
\$1.87	\$1.75	\$1.65	\$1.55	\$1.47 (5A)

- Pocket clip retraction action. (Slide clip up and down to retract)
- Glossy metallic barrels with chrome tip, clip and accents
- Black stylus

Screenprint Options

- Screen Imprint Opposite clip
1 3/4" x 3/8"
- Standard Laser Right/left of clip
1 3/4" x 5/16"

Inline w/ clip: 1" x 5/16"
 XL Laser: 1 3/4" x 1/2" run charge:\$0.40 (G)
 LaseRite 360: \$0.80 (G) run charge
 Laser Personalization: \$0.40 (G) per name

Packaging: Sleeve (100 pens/5.0 lbs.)





PMS Cool Gray 11

Color Code: 89



PMS 293

14



PMS 193

24



PMS 7718

34

S725K • TYLER STYLUS TWIST

100	250	500	1000	2500
\$2.08	\$1.96	\$1.86	\$1.76	\$1.68 (5A)

- Twist the tip to write - twist again to retract
- Glossy metallic barrels with chrome tip, bow-tie clip and accents
- Stylus color matches the barrel

Screenprint Options

- Screen Imprint Opposite clip
2" x 1/2"
- Standard Laser Right/left of clip 2" x 1/4"

XL Laser: 2" x 1/2" run charge:\$0.40 (G)
 LaseRite 360: \$0.80 (G) run charge
 Laser Personalization: \$0.40 (G) per name

Packaging: Sleeve (100 pens/5.0 lbs.)



PMS 877

Color Code: 93



Black

09



PMS 871

95



PMS 2387

16



PMS 7742

36



PMS 267

66

S728K • DENTON STYLUS

100	250	500	1000	2500
\$2.12	\$2.00	\$1.90	\$1.80	\$1.72 (5A)

- Sleek satin, metal barrel with chrome tip
- One-piece rounded tip and plunger
- Black stylus

Screenprint Options

- Screen Imprint Opposite clip
2" x 1/2"
- Full Color Imprint Right/left of clip 2" x 9/32"
- Standard Laser Right/left of clip 2" x 1/4"

Inline w/ clip: 1 1/4" x 1/4"
 XL Laser: 2" x 1/2" run charge:\$0.40 (G)
 LaseRite 360: \$0.80 (G) run charge
 Laser Personalization: \$0.40 (G) per name
 Full color imprint : \$0.35 (G) run charge

Packaging: Sleeve (100 pens/6.0 lbs.)





PMS 2332

Color Code: 82



PMS 2160

19



PMS 2143

16



PMS 201

28



PMS 2265

36

S735K • ARLINGTON STYLUS

100	250	500	1000	2500
\$2.29	\$2.17	\$2.07	\$1.97	\$1.89 (5A)

- Knurled, slip-resistant grips
- Satin metallic barrels with chrome tip, clip and accents
- Black stylus

Screenprint Options

• Screen Imprint Opposite clip
1 3/4" x 3/8"

• **Full Color** Imprint Right/left of clip 2" x 9/32"

• Standard Laser Right/left of clip 1 3/4" x 1/4"

XL Laser: 1 3/4" x 1/2" run charge:\$0.40 (G)

Laser Personalization: \$0.40 (G) per name

Full color imprint : \$0.35 (G) run charge

Packaging: Sleeve (100 pens/5.0 lbs.)



PMS 877

93



Black

09



PMS 871

94



PMS 2143

16



PMS 7627

26



PMS Cool Gray 1

99

S759K • RANGER STYLUS SATIN

100	250	500	1000	2500
\$2.42	\$2.28	\$2.18	\$2.10	\$2.02 (5A)

- Satin finish metal barrel (Grooved finish for gunmetal)
- Black soft grip and stylus with chrome tip and accents
- Bright chrome, one-piece clip and plunger

Screenprint Options

• Screen Imprint Opposite clip
2" x 1/2"

Inline w/ clip: 1" x 1/4"

• **Full Color** Imprint Right/left of clip 2" x 5/16"

• Standard Laser Right/left of clip 2" x 1/4"

Inline w/ clip: 1 1/4" x 1/4"

XL Laser: 2" x 1/2" run charge:\$0.40 (G)

LaseRite 360: \$0.80 (G) run charge

Laser Personalization: \$0.40 (G) per name

Full color imprint : \$0.35 (G) run charge

Packaging: Sleeve (100 pens/6.0 lbs.)



S759M • RANGER STYLUS SHINE

100	250	500	1000	2500
\$2.42	\$2.28	\$2.18	\$2.10	\$2.02 (5A)

- Straight metal barrel with glossy finish
- Black soft grip and stylus with chrome tip and accents
- Bright chrome, one-piece clip and plunger

Screenprint Options

- Screen Imprint Opposite clip
2" x 1/2"

Inline w/ clip: 1" x 1/4"

- Standard Laser Right/left of clip 2" x 1/4"

Inline w/ clip: 1 1/4" x 1/4"

XL Laser: 2" x 1/2" run charge:\$0.40 (G)

LaseRite 360: \$0.80 (G) run charge

Laser Personalization: \$0.40 (G) per name

Packaging: Sleeve (100 pens/6.0 lbs.)



PMS 293

Color Code: 14

Black

08

PMS 193

24

PMS 7718

34

PMS 158

44

PMS 2088

64

S776K • LUCAS STYLUS

100	250	500	1000	2500
\$2.50	\$2.38	\$2.28	\$2.18	\$2.10 (5A)

- Contoured metal barrel with satin finish
- Black grip and stylus
- Bright chrome clip and accents

Screenprint Options

- Screen Imprint Barrel
1 3/4" x 1/2"

- Standard Laser Right or left of clip
1 1/4" x 1/4"

Barrel 2" x 1/4"

XL Laser: 2" x 1/2" run charge:\$0.40 (G)

LaseRite 360: \$0.80 (G) run charge

Laser Personalization: \$0.40 (G) per name

Packaging: Sleeve (100 pens/6.0 lbs.)



PMS 877

Color Code: 91

PMS 877

91

Black

07

PMS 871

94



PMS Cool Gray11

Color Code: 99



Black 08 PMS 293 14 PMS 193 24 PMS 7718 34 PMS 158 44 PMS 2088 64 Pearl White 03

T950K • HUGO STYLUS / LIGHT

100	250	500	1000	2500
\$3.55	\$3.43	\$3.33	\$3.23	\$3.15 (5A)

- Contoured metal barrel with glossy finish (gunmetal has a satin, grooved finish)
- Black stylus
- Bright LED light with replaceable batteries

Laser Options

- Standard Laser

Barrel 1 1/4" x 1/4"
Clip 1 1/4" x 1/4"

XL Laser: 1 1/4" x 1/2" run charge: \$0.40 (G)
 LaseRite 360: \$0.80 (G) run charge
 Laser Personalization: \$0.40 (G) per name

Packaging: Sleeve (100 pens/6.0 lbs.)



PMS 877

Color Code: 87



PMS 7467 38 Reflex Blue 18 PMS 200 21 Process Blue 12 PMS 348 31

NEW

V280M • ROSCOE METALLIC

WITH RitePlus Ink™

250	500	1000	2500	5000
\$.76	\$.72	\$.68	\$.64	\$.62 (5A)

- Unique pattern-cut grip section combined with trendy metallic barrel colors and silver accents.
- Price includes a 1-color barrel imprint.
- Smooth Ultra-flow Rite Plus hybrid ink system

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)

Imprint Size

Opposite clip
 1 1/2" x 3/5"

Packaging: Bulk (250 pens/6.0 lbs.)





Reflex Blue

Color Code: 18



Black 01
 Process Blue 12
 PMS 376 35
 PMS 021 43
 PMS 485 25

V570P • ANTON CLEAR

WITH RitePlusInk™

250	500	1000	2500	5000
\$.78	\$.74	\$.70	\$.66	\$.64 (5A)

- Translucent smoke barrels with vibrant colored trim
- Comfort molded soft grip for relaxed writing comfort
- Smooth Ultra-flow Rite Plus hybrid ink system

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)

Imprint Size

Opposite clip
 2" x 1/2"

Packaging: Bulk (250 pens/7.0 lbs.)



PMS 661

Color Code: 16



Black 01
 PMS 200 21
 PMS 348 31
 PMS 1505 41

V235A • HICO PRIME

WITH RitePlusInk™

250	500	1000	2500	5000
\$.75	\$.73	\$.69	\$.65	\$.63 (5A)

- Bright white contoured barrel with shiny chrome tip and plunger
- Co-molded soft grip with matching accent stripe and clip
- Smooth Ultra-flow Rite Plus hybrid ink system

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)

Imprint Size

Opposite clip
 1 1/2" x 1/2"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 2" x 5/16 "

Packaging: Bulk (250 pens/8.0 lbs.)





PMS 661

Color Code: 16



Black PMS 285 PMS 200 PMS 348 PMS 376 PMS 1505 PMS 213 PMS 2602 PMS Cool Gray8



V550A • DESOTO PRIME
WITH RitePlus Ink™

250	500	1000	2500	5000
\$.89	\$.83	\$.79	\$.75	\$.73 (5A)

- Contoured, bright white barrel with unique, co-molded soft grip
- Chrome tip and plunger with colored accents
- Chrome clip with distinctive, colored "dot" accent
- Smooth Ultra-flow Rite Plus hybrid ink system

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)

Imprint Size

Opposite clip
1 3/4" x 1/2"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 1 3/4" x 9/32"

Packaging: Bulk (250 pens/5.0 lbs.)

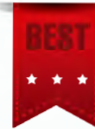


PMS 661

Color Code: 16



PMS 285 PMS 200 PMS 348 PMS 376



V550D • DESOTO VIVID
WITH RitePlus Ink™

250	500	1000	2500	5000
\$.89	\$.83	\$.79	\$.75	\$.73 (5A)

- Contoured, colored barrels with unique, co-molded soft grip
- Chrome tip and plunger with colored accents
- Chrome clip with distinctive, colored "dot" accent
- Smooth Ultra-flow Rite Plus hybrid ink system

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)

Imprint Size

Opposite clip
1 3/4" x 1/2"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 1 3/4" x 9/32"

Packaging: Bulk (250 pens/5.0 lbs.)





PMS 661
Color Code: 16

Black
01

PMS 1505
41

PMS 2602
61

V550P • DESOTO CLEAR

WITH RitePlus Ink™



250	500	1000	2500	5000
\$0.89	\$0.83	\$0.79	\$0.75	\$0.73 (5A)

- Contoured translucent barrel with unique, co-molded soft grip
- Chrome tip and plunger with colored accents
- Chrome clip with distinctive, colored "dot" accent
- Smooth Ultra-flow Rite Plus hybrid ink system

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)

Imprint Size

Opposite clip
1 3/4" x 1/2"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 1 3/4" x 9/32"

Packaging: Bulk (250 pens/5.0 lbs.)



PMS 661
Color Code: 16

PMS 877
87

PMS 200
21

PMS 348
31

PMS 1505
41

V365K • OSAGE METALLIC

WITH RitePlus Ink™

250	500	1000	2500	5000
\$0.91	\$0.87	\$0.83	\$0.79	\$0.77 (5A)

- Contoured, metallic barrel with chrome tip, plunger and accents
- Black soft grip and clip
- Smooth Ultra-flow Rite Plus hybrid ink system

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)
- Clip (Add \$0.20 (G) run charge per color)

Imprint Size

Opposite clip
1 1/2" x 3/5"

Clip: 1" X 1/8"

Packaging: Bulk (250 pens/10.0 lbs.)



ORDERS

Email orders and art to orders@ritelineusa.com.
PO must include:

- Company name
- Bill to address & phone #
- Item #, color & style name
- Quantity
- Imprint method/location(s)
- Imprint PMS color(s)
- If typesetting req
- Proof provided for all typeset orders.
- In-hands date
- Ship to address / method

ARTWORK

All artwork must be provided in vector format. All text/fonts must be converted to outlines. Send artwork with your PO to orders@ritelineusa.com. We accept the following file types:

- .EPS • .AI • .PDF • .CMX

It is helpful if your PO # is part of the file name. Artwork that is not production-ready is subject to a \$50.00 (G) art charge. Embedded images in acceptable file formats are not vector art and cannot be used. Your artwork will be kept for 24 months.

PROOFS

Pre-Production Proof

Pre-production proofs are \$20.00 (G) + shipping.
RiteLine reserves the right to require a pre-production

proof at their discretion for large quantity orders and for orders with complex art. If RiteLine requires a proof, there is no charge.

Paper/Electronic Proofs

Electronic proofs are required for all orders except for RiteNow 24 Hour service and orders specifying "no proof".

STANDARD IMPRINT COLORS

COLOR	PMS	COLOR	PMS	COLOR	PMS	COLOR	PMS
Burgundy	202	Aqua Blue	313	Bright Red	485	White	
Maroon	7421	Blue	661	Dark Orange	021	Black	
Red	200	Light Blue	285	Neon Pink			
Pink	213	Purple	2802	Neon Orange			
Orange	1505	Gray 81	Cool Gray 6	Golden Yellow	123		
Yellow	116	Gray 83	Cool Gray 8	Neon Green			
Lime	376	Gray 86	Cool Gray 11	Turquoise	3265		
Green	348	Metallic Gold	872	Rose Gold	7605		
Dark Teal	3165	Metallic Silver	877	Light Pink	230		
Forest Green	342	Reflex Blue		Light Purple	264		
Teal	7467	Process Blue		Baby Blue	2985		
Light Teal	320	Brown	7588	Gray	430		

STANDARD FONTS

These fonts are RiteLine's standard fonts. If you are requesting typesetting for your order, please specify which font you'd like to use. Free typesetting for straight line laser imprints using standard fonts.

*Designates laser personalization fonts

Arial	Book Antiqua
<i>Bradley Hand</i>	<i>Brush Script</i>
Calibri	Century Gothic
Comic Sans MS	<i>Edwardian Script</i>
<i>Frosty Script</i>	Garamond
Goudy Old Style	Harrington
Lucida Bright	Modern No. 20
MS Reference Sans	Papyrus
Poor Richard	Rockwell
<i>Lucida Calligraphy Italic</i>	STENCIL
Times New Roman*	Palantino*
Scala*	<i>Monotype Corsiva*</i>
Gill Sans*	Helvetica Neue*
<i>Learning Curve*</i>	Futura*
Franklin Gothic*	Myriad Pro*

PRODUCTION TIME

All production options require pre-approved credit terms or prepay info on file and account in good standing.

Standard Production

Standard production time for catalog quantities is 3-5 days after proof approval.

Rush Orders

Rush service may be available upon approval by factory. Contact factory for details and timeframe approval. Expedited shipping may be required. Must ship via our preferred shipper, UPS. Order must be marked as "RUSH".

RiteNow 24 Hour Rush Orders

Next day shipment is available for select pens. Look for the 24 HOUR icon. Order must be complete with production-ready art (no typesetting), no proof, one color imprint only. Must ship via our preferred shipper, UPS. Deadline is 3:00 PM Central Time. Maximum 1000 pieces. Full color imprints not available for 24 hour service

IMPRINTING OPTIONS AND CHARGES

Screen Printing

FREE Set Up
.20(G) run charge per piece per color/location (first color/first location included)

Clip Printing

FREE Set Up
.20(G) run charge per piece per color/location (first color/first location included)

Full Color Printing

- FREE Set Up. Additional per piece run charge is \$.35(G).
- RiteLine's Full Color printing process reproduces bright, vivid colors via the CMYK process.
- As with all CMYK processes, an exact PMS color match cannot be guaranteed. Therefore, slight differences in exact colors may occur.
- The number of colors that can be imprinted is unlimited.
- Color gradients can also be imprinted.

Acceptable Full Color Art

- Vector artwork using Adobe Illustrator, Freehand or CorelDRAW. Acceptable files: .eps, .ai, .cmx, .pdf
- Fonts: All fonts must be converted to outlines. Minimum font size is 6pt. Minimum line weight is 5pt.

PMS Color Matching

- \$20.00 (G) per color
- PMS match is not guaranteed to match when printed on dark colors
- Some PMS colors may not be available - ask for more information

Standard Imprints

All items include a standard imprint. See specific product pages for details.

Terms

Standard terms are Net 30 with approved credit and may be revoked if invoices not paid timely. Credit card customers MUST have a valid card on file.

New Accounts

For Net 30 terms, a credit application, terms form and valid resale are required and recommended to avoid order delays. Terms may not be extended based on credit review. For prepay customers, a valid credit card must be provided prior to shipping and will be kept on file.

SAMPLES

Random, blank, speculative, virtual and pre-production samples are available with a written order. Please provide a shipper number for requests over 2 catalogs or 6 pen samples. Orders must be in hand by 1 pm to go out the same day.

Random Samples

Random samples are sent free-of-charge at RiteLine's discretion, usually using US Mail. If tracking is required, you must provide a shipping account number. Blank samples of specified

colors may be provided when color requested is not available. Contact your customer service specialist for proposals and sample needs.

Blank Samples

Blank samples are available for all items shown in the catalog.

Speculative (Spec) Samples

\$20.00 (G) charge plus shipping (to avoid shipping charges, please provide UPS shipper number). Spec sample lead time will be 5-7 days.

Pre-Production Samples

\$20.00 (G) charge plus shipping (to avoid shipping charges, please provide UPS shipper number). Lead time will be 5-7 days. Preproduction samples may be required for orders above catalog quantities or with complex artwork. This is at RiteLine's sole discretion and free-of-charge.

