



peerless

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#LetsBePeerlessTogether

lookbook
2021

Welcome to the Family!

peerless // 2021

Founded in 1927, Peerless is a third-generation family owned supplier of retail quality, retail inspired umbrellas and bags.

Peerless also has a wide selection of outdoor, tailgating, beverage and brewery products. We've made it our mission to provide you with unprecedented service and a product line that is geared toward helping your clients stand out in a crowd.

Now that you're here, we invite you to stay a while. Flip through the pages of this lookbook to generate ideas for your clients. Find and follow us on social media to stay connected and get inside information, links to sales and specials, and more. Visit our website to find flyers, blogs, social media graphics, case studies, videos and other tools you can use to market your business with Peerless products.

We wouldn't be us without you, so thank you for continuing to be the best part of Peerless.

Sincerely,

The Peerless Family

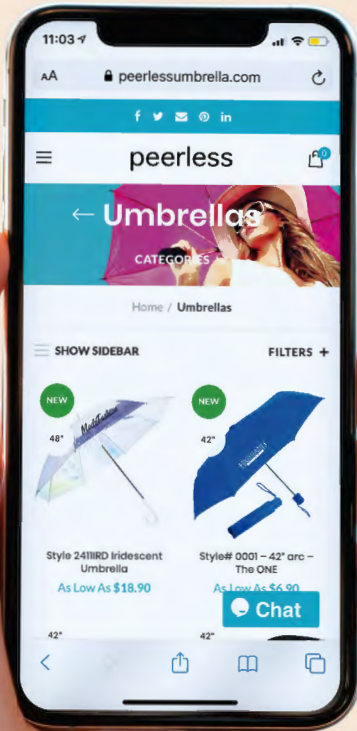
When you think umbrellas,
#ThinkPeerless



There's more
Online!

WWW.PEERLESSUMBRELLA.COM

- Complete product listing
- Current pricing
- Live inventory
- Freight quotes
- Order status
- Selling tools and more...



SCAN ME

Whats Inside?

- A small sampling of our product offering including best sellers and new items
- End-user friendly layout
- Selling suggestions and product usage ideas
- QR Codes that link to product videos



Best Umbrella Company, 15 years in a row!

Where to look

Umbrellas	6-33
Chairs	34-37
Tailgating / Games	38-45
Beverage	46-47
Outdoor / Display	48-56
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Connect with us on Social Media

facebook.com/peerlessumbrella
instagram.com/peerlessumbrella
twitter.com/peerlessumb

Why Umbrellas?

With a large imprint area, umbrellas make great promotional products because they are essentially walking billboards

Multiple imprint areas allow for cobranding or more than one marketing message.

45% of consumers own promotional umbrellas *

Promotional umbrellas are kept an average of 14 months *

Non-gender specific and no sizes to worry about makes purchasing easy

Available in almost all price points. 58% of consumers report that the quality of the umbrella is the number one reason they keep it *

Functional, stylish, and fun!

Umbrellas aren't just a category, it's what we do...
And we do it better than anyone else!

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Why Peerless?

Award Winning

Peerless has been voted Distributor Choice Best Umbrella Company by our customers for 15 years in a row!

Personalized Sales Support

Each territory has both an outside sales rep, inside rep, AND a customer service specialist ready to provide you the quality of service you need and deserve!

Lifetime Warranty

We design and manufacture our products and we stand behind the quality. Because of this, we are proud to offer a limited lifetime warranty on our handheld umbrellas. For more details, please contact your rep or visit www.peerlessumbrella.com

Unbeatable Lead Times

We offer a free rush service. Need it fast? Just ask! You make the promise and we'll make it happen.

We are Peerless!

Our products aren't plucked from a catalog. We design and manufacture our products to be the highest quality available. From budget to luxury, we aren't just a company that happens to sell umbrellas. We're a true umbrella company - and that makes a difference!

Sustainability is not a passing trend.



Style 2410RPET - The Selva

- 48" arc
- RPET pongee fabric
- Auto open umbrella
- Bamboo frame and handle

#2410RPET

We will donate 1% of the net sales of handheld RPET umbrellas to Rainforest Conservation.



Style 2351RPET - The Terra

- 42" arc
- RPET pongee fabric
- Auto open umbrella
- Recycled plastic handle

#2351RPET

I USED ^{to be} 5 PLASTIC bottles

It's a new way of life.

#80ORPET



Reduce - Reuse - Recycle



73%

CONSUMERS SAY THEY WOULD DEFINITELY CHANGE THEIR CONSUMPTION HABITS TO REDUCE THEIR ENVIRONMENTAL IMPACT



I USED ^{to be} 9 PLASTIC bottles

Style 80ORPET - Rebel with a Cause

- 48" arc
- RPET pongee fabric
- Inverted umbrella
- Auto close umbrella
- Bamboo handle



Be a Trendsetter - Exclusive and New!



Style 2351CH - The Rage

- 42" arc manual folding umbrella
- "C" handle for hands-free use when texting or carrying personal belongings
- Matching sleeve

#2351CH



Style 2648 - The Mogul

- 48" arc
- Heathered gray fabric
- Auto open/close
- Rubber, ergonomic handle
- Matching sleeve



#2648



#2351CH



Yourrbrella®

If you could have your very own custom photo umbrella, what photo would you put on it?

Simply upload a photo, manipulate your photo on the provided template, view 3D preview, and submit! Within just a few weeks your one-of-a-kind custom photo umbrella will be delivered right to your front door.

This isn't just any umbrella. It's YOURbrella!

- Each umbrella will be unique
- Available in folding (2351YU) and golf size (2418YU)
- All inclusive pricing, set-up and freight included!
- Redemption codes never expire

Download the free app



Download on the
App Store



GET IT ON
Google Play





#800IN

Turn Things Inside Out

Peerless is proud to be the first supplier in the promotional products industry to have manufactured an inverted umbrella. Now, four years later, we have three different sizes of this incredibly popular style.

Style 800IN - The Rebel

The Rebel is as close to the original inverted umbrella as you can get. This fashion forward umbrella is both eye-catching and hyper functional. It opens manually, but has an auto-close feature to make it easier to get into a car and stay dry. Plus, it stands up after use to drip dry.



#800FCDC

- 48" Arc
- Double Cover
- Manual Open, Auto Close

Get extra creative! The 800FCDC has the same functions as the 800IN, but allows you to print the entire interior canopy with edge-to-edge printing. Find the details by searching 800FCDC at peerlessumbrella.com



Scan for video



VERTED IN

The Rebel

Which inverted style is right for you?



#900IN



PUSHES RAIN AWAY

#2366INV

Style 900IN - Rebel XL

When bigger is better, the Rebel XL has you covered!

- Extra Large 58" arc
- Inverted Technology
- Manual Open/Close

Style 2366INV - The Renegade

There is much more than meets the eye with this umbrella. The 2366INV, or The Renegade as we like to call it, is super compact for easy transport. It also has the same inverted functionality as its larger counterparts, but is way more discreet about it. Want to see the Renegade in action? Scan the QR code below to watch a slow mo video of this bad boy in action.

- 46" Arc
- Auto Open/Close
- Folds down to 12" when closed



Scan for video

full color

Style 2410FCSO

The 2410FCSO is a single cover fashion umbrella. The design is printed over the entire canopy with a reverse/mirror image showing through on the interior.
48" arc

Style 2410FCDC

Double the cover, double the fun! Built on the same frame as the 2410FCSO but with a two-layer canopy. Pricing includes full color design on the inside cover so it shows underneath the canopy when the umbrella is open. Pricing also includes an up-to-two color imprint on one outside panel.
48" arc

Style 2351FC

Built on one of our most popular wind-reflex frames, the Full Color Folding is a single cover umbrella that folds closed to 15 1/2" for portability.
42" arc

Style 2351FCDC

Two-layer canopy on the same frame as the 2351FC. Pricing includes full color design on inside cover and an up-to-two color print on one outside panel.
42" arc



#2410FCSO



#2410FCDC

150 pc minimum

35-40 Day
Production



#2351FCSSO

Full color sublimation allows you to print scenery or landscapes, detailed artwork, and more.



#2351FCDC

Contact your sales rep and they can help you create a truly unique walking work of art!

Sublimated Golf Umbrellas

A walking billboard...

Choose from Single or Double Cover Options



#2418FCDC - Double Cover



#2418FC - Single Cover



- 62" arc
- Fiberglass Shaft and Ribs
- 35-40 Day Production
- 100 piece minimum

Vented Golf

Golf Sized Umbrellas are also popular for other outdoor events!

Style 2457SOV - The Open

The Open's fiberglass frame makes it lightweight and easy to transport. It also has an auto-open feature, and a vented canopy to keep it from inverting on windy days.

- 58" arc
- Fiberglass frame
- Vented
- Auto open



Style 2418PSOV - The Legend

The Legend gives you a substantial 64" arc for maximum protection from the elements. In addition to its large arc size, the Legend is a popular choice because of its unique checkerboard design.

- 64" arc
- Fiberglass frame
- Vented
- Auto open



Must have

Golf Umbrellas

Style 2419WGF - The Mulligan

- 64" Arc
- Manual open/close
- Fiberglass frame with a woodgrain finish
- Wind reflex frame



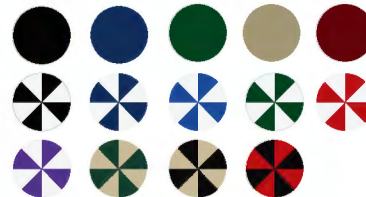
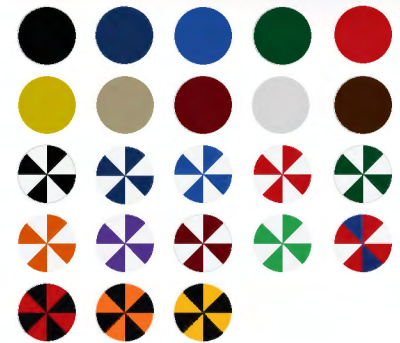
#2419WGF

Style 2418MVP - The MVP

- 62" Arc
- Manual open/close
- Fiberglass frame
- Vented



#2418MVP

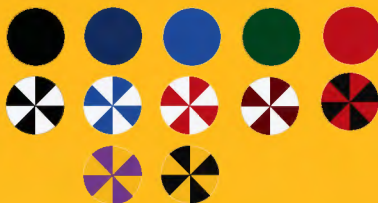


**Best
Selling
Styles!**

#15008

Style 15008 - The EAGLE

- 62" Arc
- Manual open/close
- Fiberglass frame
- Vented



Style 2500V - The Bogey

- 60" arc
- Steel, wind-reflex frame
- Manual opening
- Vented

#2500V



Stand out.

Colors speak louder than words!



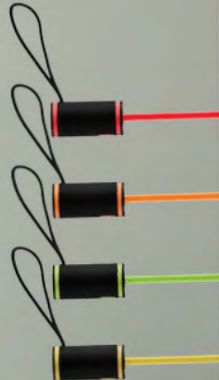
#2440COL



Unique colored frames to help make your logo POP!



#2300COL



It's hip to be square!

Style 2440COL - The Mojo

- 62" arc
- Auto open golf umbrella
- Color coordinated shaft / ribs

Style 2300COL - Lil Jo

- 42" arc
- Auto open folding umbrella
- Colored frame with fiberglass ribs

Style 2351SQDC - The Marquee

- 42" arc
- Auto open square folding umbrella
- Black exterior with colored interior



#2351SQDC



“In a crowded marketplace, fitting in is a failure. In a busy marketplace, not standing out is the same as being invisible.”

- Seth Godin



#2658F



Shoulder
Carry Case

Vented Umbrellas Made to last...

Portable, strong and a lifetime warranty!

Style 2658F - The Extreme

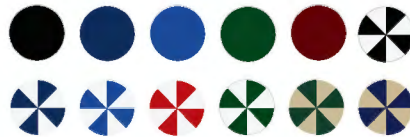
- 58" arc
- Auto open vented folding umbrella
- All fiberglass frame



#2646F



#2343V



Optional laser engraving

Style 2646F - The Defender

- 46" arc
- Auto open vented folding umbrella
- All fiberglass frame

Style 2343V - Lil' Windy

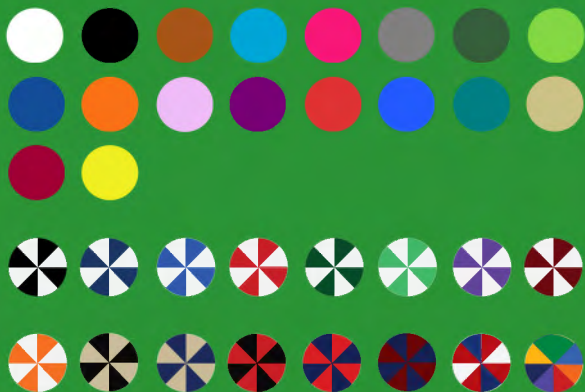
- 43" arc
- Auto open vented folding umbrella
- Wood handle

A best seller with the most color options...

Features a wind reflex frame!



#2352MM



#2351MM

Style 2351MM & 2352MM

The Revolution

42" arc, auto open folding with matching rubberized handle.

Wind reflex frame for durability in wet and windy weather conditions.

If frame should turn inside out, it will come back to shape without damaging the frame.

Over 30 colors to choose from!

An excellent promotional item for insurance providers, financial industry, healthcare and hospitals.

Also provides great marketing tie-ins to coverage and protection.

Style PK20002

The Pakman

7-and-1 panel design creates a look that not only resembles your favorite video game character, but draws more attention to your logo. Features an auto-opening 42" arc nylon canopy on a wind-resistant metal frame and folds down to 15 1/2".

New

#PK20002



THE ONE

Quality on a Budget!

Style 0001 - The ONE

- 42" arc
- Manual open mini folding umbrella
- Folds down to 9" in length



Budget friendly pricing includes a ONE color imprint on ONE location and ONE day production, all for ONE low price. The ONE also includes a lifetime warranty. When you need the highest quality budget umbrella on the market, we've got the ONE for you!

More budget styles...

#2348

#2458V



Style 2458V - The Champ

- 58" arc
- Closes down to 22" in length
- Vented nylon canopy

#2348



Style 2348 - Budget Folding Umbrella

- 42" arc
- Auto open folding umbrella
- Folds down to 15" in length



#2361



#2361V

Executive collection

Style 2361 - Executive Mini Umbrella

- 43" arc
- 10" when closed
- One touch automatic open / close
- Matching color rubber spray handle

Style 2361V - Vented Mini Umbrella

Vented for added durability in high winds

- 43" arc vented technology
- 10" when closed
- Auto open and close
- Black shaft and ribs
- Black rubberized handle

Style 2361CGB - Luxe Gift Umbrella

- 42" arc
- Auto open/close
- Rubberized handle
- Vegan leather sleeve
- Pricing includes imprint on the umbrella and on the gift box
- Optional debossing on the vegan leather sleeve at an additional charge
- Choice of black or silver gift box. Umbrella and sleeve will be black.



Save it for a rainy day!

LUXDRAGON

GLENMORANGIE
SINGLE MALT SCOTCH WHISKY

Gift Box ~~Not~~ Included

Increase perceived value without busting your budget...

#2361CGB

Show your gratitude in 6 different languages



#2353TX

Style 2353TX - Thank You Umbrella

- 48" arc
- Auto open folding umbrella
- Interior is pre-printed with the words "Thank You" in 6 different languages



#2363DSC

Style 2363DSC - Cloud Umbrella

- 48" arc"
- Auto open folding umbrella
- Solid wood handle
- Decorative cloud design on underside of canopy

The sun always shines
above the **clouds!**



#2363

Style 2363 - Executive Umbrella

- 43" arc
- Auto open folding with wood handle
- Wind resistant frame

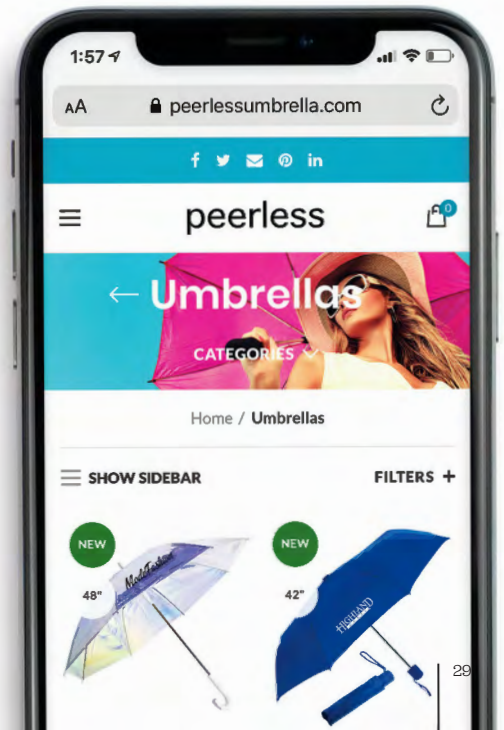


#2421JH

Style 2421JH - Golf Size Folding

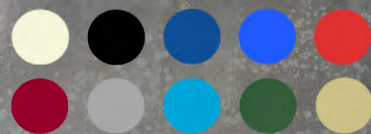
- 58" arc
- Auto open folding golf umbrella
- Wood handle
- Nylon sleeve with shoulder strap

Remember to visit
www.peerlessumbrella.com
 for even more great styles



You'll be hooked . . .
on these classic styles

#2410ISO



#2410AL



Style 2410ISO - The Hotel

- 48" arc
- Auto open fashion umbrella
- Brown wood shaft and wood curved handle
- Also available in a black canopy with a black shaft and handle

Style 2410AL - The Retro

- Super stylish and also very durable
- 48" arc
- Fashion style umbrella
- All aluminum frame

The trend is now!

Clear styles



#20020

Style 2350CL -

The View

- 42" arc folding umbrella
- Auto open with clear canopy
- Black piping accent

Style 20020 -

The Vogue Bubble Umbrella

- 48" arc
- Metal shaft
- Curved acrylic handle



#2350CL

Got shade?

The best UV protection

#2350UVI



Style 2350UVI - El Sol

- 42" arc folding umbrella
- UV-coated silver outer canopy shell with an SPF 50+ rating
- Auto-opening mechanism

#20002UV



Style 20002UV - The Sundefyer

- 43" arc
- UV-coated polyester canopy
- Steel frame
- Includes a carrying case with shoulder strap



The trend is now!

Iridescent and Clear styles



Style 15008UV - The Raydefyer

#2411RD

- 62" arc
- Vented polyester canopy
- SPF 50+ UV coating
- Fiberglass frame

Style# 2411RD Iridescent Fashion Umbrella

- 48" arc
- Fashion style umbrella with auto open feature
- Iridescent material and white hook handle



#2351CL

Take a seat...



#01SLING



#AND001

Style 01SLING - Sling Chair

- Solid wood frame
- Multi position recline
- Heavy denier polyester
- Padded headrest
- Cup holder in armrest

Style AND001 - Adirondack Chair

- Hard wood construction
- Wood arms with cup holder
- Folding design for easy storage
- Full digital, edge to edge printing available

At the game...



... or at the beach

Style 505BC - Classic Beach Chair

- 3 position, adjustable incline
- Wood arm with cup holder
- Large back pocket and hanging side pocket

Style 200CC - Cooler Chair

- Built in cooler in the arm rest
- 600 denier nylon
- Pop up design with sturdy steel frame
- Built in cup holder

Director Chairs



#DC001

Style DC001 -

Classic Director Chair (Low)

Classic wooden low director chair made of solid beech wood. Light blonde frame.



#DC003

Style DC003 -

Classic Director Chair (High)

Classic wooden high director chair made of solid beech wood. Light blonde frame.

Hang around for a while . . .

Hammocks make relaxation fun and easy!



#HAP003



#HAM02



Style HAP003 -

Portable, lightweight hammock

- Made of a heavy duty polyester
- Packed in a drawstring bag, set includes hammock, two straps and two carabiners
- Weight limit is 300lbs
- Hammock size is 108" x 55"

Style HAM02 -

Hammock with cooler

- 600 denier polyester
- One piece pop up design silver frame
- Case with shoulder carry strap
- Weight limit is 250 lbs

Tailgating Essentials...

A table for every event

Style TGT002 - Tailgate Table

- Compact, folding design
- Aluminum frame table
- Zippered, insulated cooler compartment
- 3 pockets on each side for added storage



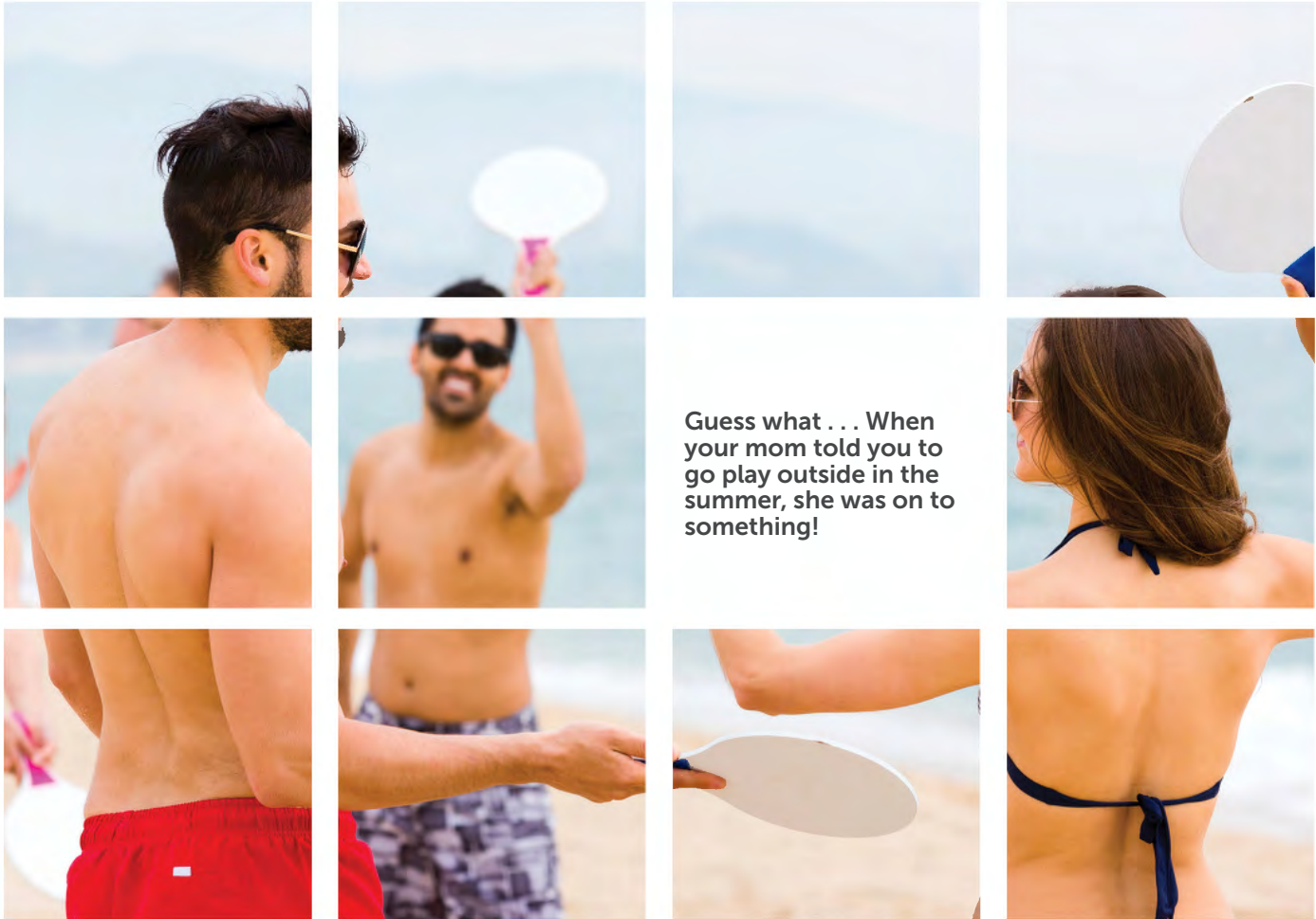
Style 01TT - Tailgate & Display

- Retractable aluminum frame
- Heavy duty table cover with side pockets for storage.
- Multiple table heights possible (30" or 41") Table is 61" long by 22" wide



Easy pop up designs
for displays on the go

Go play outside!



Flip through the next few pages to see products designed to help you stay outside and play. #EnjoyTheGreatOutdoors



fun & games

for the whole family!



#PAD001
Paddle Board Game



#PIK002
Pickleball Game

Style PAD001 -

Paddle Board Game

- Set includes two paddles and a ball, packed in a mesh net bag
- Includes up to a full color imprint on two paddles, one side each.

Style PIK002 -

Pickleball Game

- The hottest trend in outdoor games
- Includes two (2) paddles and two (2) pickleballs
- Decorate with your choice of one color or full color imprint on one side of paddle

Style CHX001 -

Giant Sized Checkers Set

- Size of board is 36" x 36"
- Packed in a carry case
- Fun for all!

Style DOM001 -

Lawn Dominoes

- 28 pieces per set
- Packed in a carry case
- Tile size is 9" x 4.5"



See website for
decoration options,
www.peerlessumbrella.com

game on!

home office?

Apelcism agnimin veliqui ationes serchil lacoreptae modiam
arcias esequae pa is repe lam aut quassiquid the exponi gendra
quibus Aperferation nam enem faccae aut accun ut pere
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ut volu totibus



- Consider for use in:
- Office/Home office
 - POP Displays
 - Break room fun

**Style HOOP01 -
Basketball Hoop**
• Low 3 pc minimum
• Includes mini basketball
• Fillable base for added stability



#HOOP01

**Style CHG001 -
Mini Bean Bag Toss Game**
• 6 1/2" x 10" x 1" angled
board with a center hole
• Four bean bags
• Available with custom
full color graphic



#CHG001

#RWG001



**Style RWG001 -
Swing-A-Ring Wall Game**

- Wall Mounted
- Ring Toss Game
- Fun for all ages
- Light assembly required
- Full color, edge to edge printing

**Style DBB100 -
Dartboard with Cabinet**

- High quality! Made from solid wood
- Includes built-in dart holder and chalkboard scoreboard
- Makes a memorable gift

#DBB100



“Life must be lived as play.”
-Plato

Portable Games

take the fun with you!

Style WASH001 - Washer Toss Game

- Includes two boards and two sets of washers
- Boards latch together for easy transport
- Interactive game for use at home, outside, or even in the office!

#WASH001

Style RTG001 - Rope Ring Toss Game

- Easy to play. Similar to horseshoes, but with rope rings!
- Full color decoration
- Includes carry case

#RTG001





#LCH001



#CCH04



**Style LCH001 -
Regulation Size
CornHole Game**

- Durable, long lasting construction
- Price includes edge-to-edge printing on both boards
- Carry case included

**Style CCH04 -
Portable Pop-up
Cornhole Game**

- Lightweight and folds down for easy transport
- Includes carrying case
- Great item for fun on the go!

Don't lose your cool!

#RCC001



Style RCC001 - Rolling Cooler

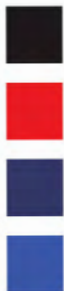
- 80 qt capacity
- Four-legged rolling cooler
- Holds up to 90 - 12 oz cans
- Bottle opener and catch bin

Style COL54Q - 54 Quart Cooler

- Insulated cooler with lock closure
- Available in Stainless, Black, Red or White
- Holds up to 80 cans



#APL001



Style# APL001 - 64 Quart Wooden Cooler

- Insulated, plastic interior
- Solid wood
- Two stainless steel carry handles on each side
- Drain plug and silver bottle cap opener.

Bar & Beverage

Virtuals sell!
Contact your
rep for
mock-ups



**Style WCC002 -
Wooden Bottle Caddy**

- Solid wood
- Six bottle caddy
- Stainless steel bottle opener

**Style WBO001 -
Bottle Opener**

- Wooden
- Wall Mounted
- Full wrap imprint
- Available in white only

**Style BAR001 -
Bar Bag**

- Great way to store bar tools
- Debossed logo in vegan leather patch
- Bar tools not included



OREGAN'S

#3406FRP



Share smiles and make memories. . .

Enjoy the best moments of your life under the shade of our best selling market umbrellas

Market & Cafe

Style 3406FRP - Market Umbrella

- Classic 7' arc x 6 panel
- Wood market umbrella
- Fiberglass ribs

#3406RPET

Style 3406FRPV - Market Umbrella

- Not pictured
- Same style as left, but with valence
- See website for details

Style 3406RPET - Eco Market Umbrella

- Best selling style
- Made from 35 recycled plastic bottles
- Bamboo frame

Many styles and colors available!
To see more, search MARKET at
www.peerlessumbrella.com





Dine Outside

Style 4700WG - 7' Steel Market Umbrella

- 6 panel umbrella
- Steel frame with wood grain finish
- Tilt feature
- Vented, 8 oz polyester canopy

Style 4700V - 7' Steel Market with Valences

- 6 panel umbrella
- Black steel frame
- Tilt feature
- Vented, 8 oz polyester canopy

See website for all color options

Outdoor Essentials...

Shade for all seasons

Style 3401SQ -

7' Square Wooden Market

- 7' x 4 panel umbrella
- Heavy-duty 8 oz polyester with UV protection
- Wind vent for added durability
- Wood frame

Style 3402LT -

7' Telescopic Aluminum Market

- 7' x 6 panel umbrella
- Olefin fabric for higher fade resistance in the sun
- Wind vent
- Lightweight telescopic shaft for easy storage

#3401SQ



#3402LT

Not just for restaurants! Ask how other industries are using market umbrellas for visibility.

Stands available. Search STAND at www.peerlessumbrella.com



It's Tiki Time!

**Style 4650 -
Palapa Style Umbrella**

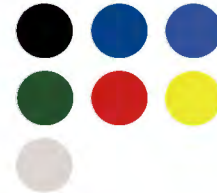
- 7' x 8 panel
- Faux raffia top
- Decorated valences
- Steel shaft with wood grain finish
- Wire ribs



**Style 3404FRP -
Market Umbrella**

- 9' x 8 panel
- Wood market umbrella
- Fiberglass ribs

#3404FRP



Which Stand do I choose?

**Style 4503 -
18" Round Fiberstone**

- Heavyweight base
- Best used in higher wind areas or for free-standing umbrellas when no table is being used

**Style 4000 -
Plastic Umbrella Stand**

- Lightweight
- Fill with water or sand to add stability
- Ideal for use in conjunction with a table

#4503



#4000

Asperio corecto et Tents & Display



#GAZ10



#GAZ10FC



#GAZ5

Style #s: GAZ5, GAZ10, and GAZ10FC (Full Color)
5' and 10' Pop Up Tents

Sturdy, one piece steel frame. Simple, easy open popup design. Includes carry case.

See our website for additional information

Style BFF001 -

Bow Flag Banner

- 11.5' banner with stand and cross base
- Carbon composite frame
- Includes water ballast

Style TDF001 -

Tear Drop Banner

- 11.5' banner with stand and cross base
- Carbon composite frame
- Includes water ballast

Style# MB200 -

Menu/Chalk Board

- "A" frame with steel hinges
- Brown and Black wood frame available



#BFF001



#TDF001



#MB200





**Style 4700WGFC -
Digital Market Umbrella**

- 7' x 6 panel umbrella
- Digitally printed
- Sublimated canopy, low minimums
- 2 piece, steel frame with wood grain finish

#4700WGFC

**Style 01FBFC -
Full Color Portable Bar**

- Digitally Printed
- Folding Bar
- Comes in a carry case
- Easy to set up, no tools required



#01FBFC

Fun it Up!

Get creative with low minimums and fast turn times on these full color products.

We're known for our award
winning **umbrellas**,
but we also have **bags** too!

**Retail inspired and on-trend.
Flip the page to see for yourself!**

threads
by Peerless —





#TZB001

On trend fabrics...

Style REFO01 - The Star

- Reflective material
- Great for safety programs
- Padded shoulder straps
- Tablet compartment



Style TZB001 - Weatherproof Backpack

- PU Material with a weather resistant coating
- 2 large zippered compartments
- Padded shoulder straps

Style ABK001 - The Harrison

- Modern design with a top, wired frame
- Holds up to a 15" laptop
- Lined interior with pockets



Reflective



Hip packs

Style FPB001 -

The Hip Pack

- 900D polyester
- Lined interior
- Adjustable strap

Style FPB002 -

Reflective Hip Pack

- 900D polyester
- Lined interior
- Adjustable strap
- Reflective material

#2330RE

#FPB001



Reflective

#FPB002



Seen and be seen

Great option for safety programs!

#FPS003



Style FPS003 - The Hipster

- Heathered polyester hip pack
- Adjustable strap for wearing cross-chest
- Added pockets for storage

California Proposition 65

⚠ WARNING: Cancer and reproductive harm -
www.P65Warnings.ca.gov

#EOP001



**Style EOP001 -
Folding Organizer**

- Tri-fold style electronics and cable organizer
- Middle pocket is large enough for a cell phone and has opening for power cord to enable charging



**Style TEC003 -
Zippered Organizer**

- Tech organizer for all of your charging and tech accessories
- Zippered closure
- Front pocket for added storage

#TEC003



Style CEO001 - The CEO

- Holds up to a 15" laptop
- Padded and adjustable shoulder straps
- Lined interior with pockets
- Convertible shoulder straps can be hidden when not in use



Carry it as
a briefcase,
messenger bag, or
backpack

#CEO001



...stylish &
functional

Trendsetting sophistication...

Style CON001 -

The Metropolitan

ARRIVE IN STYLE! Wear this stylish bag like a messenger bag or traditional backpack. Backpack straps can tuck into and hide in a zippered compartment on back of bag. Also features trolley strap to easily tote with luggage. Decorate this sleek style with a deboss on a faux leather patch or engraving on a metal plate.



#PUL002

Fill. Zip. Go.

#TAB001



**Style TAB001 -
The Millennial**

- Holds up to a 15" laptop or iPad Pro
- Variety of interior storage pockets and compartments
- Heathered polyester fabric

**Style PUL002 -
The Voyager**

- Constructed with a premium, rubberized scuba-like material
- Weatherproof zipper

“I’m a product you have to touch to appreciate.”

Camo

Street Style

#CCB001



Style CCB001 - Camo Commuter Brief

Say no to boring bags!

Available in navy or black, our tonal Camo Commuter features reinforced handles and padded carry strap, plus a large padded compartment for a larger laptop.



THE
FOREST
HILL
GROUP



**Style CLH001 -
Boat Tote**

- 18 oz canvas boat tote
- Vegan leather handles
- Large front pocket

#CLH001

**Style LAT001 -
Vineyard Tote**

- 20 oz canvas tote
- Latex “Dipped” gusset
- Removable shoulder strap
- Zippered top

**Style BCT001 -
The Montauk**

- 24 oz canvas
- Vegan leather handles
- Interior hanging pocket with zippered compartment

#LAT001



#BCT001

Fashion meets function

Style BCT003 -

The Chadwick

- 24 oz canvas
- Large and roomy main compartment
- Vegan leather handles
- Interior hanging pocket



#BCT003

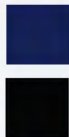


tried-and-true

classic canvas bags



#BOS002



Styles: BOS002 and BOA001
Zippered Boat Tote

Made from 18 oz canvas, these fashionable boat totes are sure to please. Features include easy-to-carry shoulder length handles, a zippered top closure for added security and front pocket.



#BOA001



We are 'shore' of one thing

Life is better at the beach!



Style CAN02Z - Large Boat Tote

- 24 oz canvas
- Over the shoulder handles
- Inside hanging pocket
- Zippered top closure

Style CAN01M - Medium Boat Tote

- 24 oz canvas
- Inside hanging pocket
- Over the shoulder handles

Style CAN03XL - XL Boat Tote

- 24 oz canvas
- Inside hanging pocket
- Shoulder strap included
- Zippered top closure

Weekend vibes

the best accessories for your next getaway



#PDB001



#TOB002



#VSB001



'Suit'able
for all travelers

Style TOB002 - Toiletry Bag

- Zippered closure
- Front zip pocket for added storage
- Fully padded with carry handle
- Heathered, snowflake polyester

Style PDB001 - The Walker

- Barrel duffel bag
- Snowflake polyester
- Detachable shoulder strap
- Nylon webbed handles

Style VSB001 - Valet Bag

- Offers a number of pockets to keep personal belongings
- Made of 300D Snowflake polyester
- Includes padded shoulder strap

#WOR002

Unfolded view



Folded view



Style WOR002 - The Hudson

- Large and roomy overnight bag
- Heathered polyester fabric
- Adjustable shoulder strap
- Customize further by changing out zipper pulls for a small additional charge. Choose from: red, cyan, orange, lime, and yellow

Seen and be seen

#WKN003

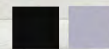
Great option for safety programs!



Reflective

Style WKN003 - The Excursion

- Weekend duffel bag
- Spacious interior with zippered bottom compartment
- Shoulder and trolley strap
- Lined interior



Cool it down!

#TCC001



Style TCC001 - Soft Trolley Cooler

- Rolling cooler
- Made of 600D polyester
heat sealed white PEVA lining
- Zippered top closure
- Holds 24 cans



and be seen

tion for safety programs! #WIN001

Style WIN001 - Wine Bottle Tote / Growler Bag

- 12 oz canvas bag designed to
hold two standard sized bottles of
wine or one growler
- Comes with insulated lining



Style BPK003 -

Cooler Backpack

- Made of a durable 600D polyester with PU coating
- PEVA lining, FDA approved
- Buckle closures and multiple pockets for storage
- Features a padded shoulder strap with attached bottle opener

#2330RE

#BPK003

Reflective



gg.
creativet

BYOB

Build
Your
Own
Bag

#LOT001



#MAG001



Style LOT001 -

Domestic Bag

- 900D large open tote bag
- Made in the USA
- Fully dye sublimated bag with edge to edge printing
- Size: 18" W x 17" H x 4.5" tapered gusset

Style MAG001 -

Domestic Bag

- 900D magazine style tote bag
- Made in the USA
- Fully dye sublimated bag with edge to edge printing
- Size: 13.5" W x 16" H

USA
Made
Bags

USA Made Pillows

Style PIL15 -

Domestic Pillows

- Full color, dye sublimated
- Edge-to-edge printing
- 15" x 15"

#PIL15



Reflective

Whether you are staging an in-store display or helping people cozy up to your brand with a cheeky saying, custom pillows are the hot, new, full color must-have. #YourMessageHere

Kitting made easy!

We make kitting easy! Simply choose from one of our pre-made kits, or create your own. Dropships are free with a provided shipper number and spreadsheet, so whether it's a virtual conference or a gift mailing, when it comes to kits - Peerless has you covered!



Selling Tools

The goal of this Lookbook is to get you thinking about what's possible. However, there is only so much we can show you in 75 pages! Behold the magic of peerlessumbrella.com It's not just products, on our website you'll find a customer safe version of this lookbook to send to clients, as well as:

- Our complete product listing
- Current pricing
- Live inventory
- Freight quotes
- Order status
- Sales flyers
- Lifestyle gallery and more...

Simply visit:
www.peerlessumbrella.com



SCAN ME

With nearly 100 years of experience building the highest quality umbrellas, this isn't just a category for us. Umbrellas are what we do and the biggest part of who we are. When you want the best umbrella. . . Pick Peerless!

Case Studies

Schools / Universities

Gulf Coast University — This university building had instrumental meaning to a board member that was retiring. Designed in his honor this custom umbrella was a gift for the executive board as well as large benefactors. This is an example of digital print.

Quantity: 100 pieces
Price: \$30.00 each

Retail

Diane von Furstenberg
Purchase with Purchase
Priority: Retail Print
Quantity: 1,000 units
Price: \$5-\$50 net ea.

OTHER SUGGESTIONS:

- Gift with Purchase (Thank you)
- Gain Exposure / Placement of Products
- Items Sold in Gift Store

Sales Flyers



Reflective

Videos

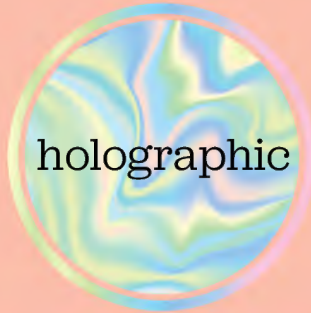


Digital Flip-books

Ways to give back

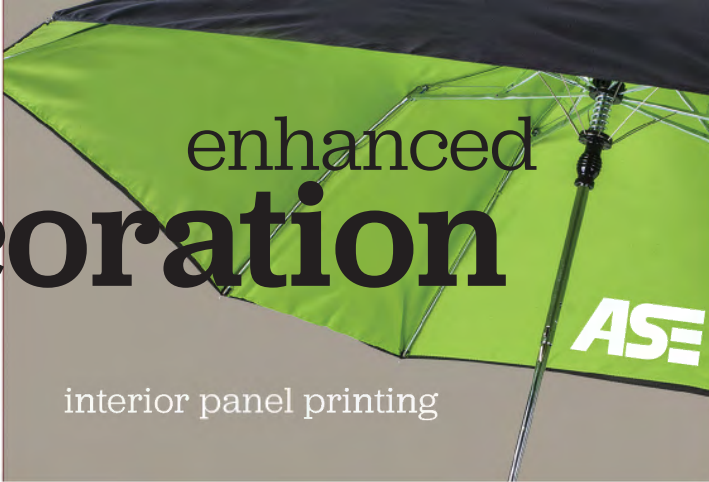
enhanced
decoration

Change it up
with imprint
methods
designed to
help you stand
out



imprint

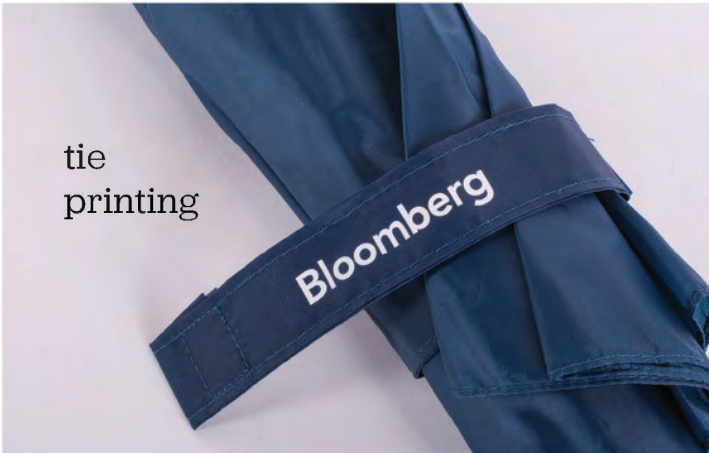
locations



interior panel printing



panel printing



tie printing



medallion

Move things around or add a little something extra



laser engraving



sleeve printing

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