



Free
Setup & Artwork

Fast
Turnaround

Match
Pantone & 4CP

Cheek Self Adhesives

2021

CATALOG

Fun | Visible | Engaging

Anyone that has watched a sporting event has seen Eye Black in use by various athletes. What started in baseball as burned cork spread under the eye turned into a grease that was adopted by athletes in football, softball, and lacrosse. This led to the innovation of adhesive eye black stickers and the patenting of applying logos and phrases to each piece of eye black. Once the athletes on the field started wearing it, the fans followed suit. There is not a sporting event where you will not find someone wearing an eye black alternate shaped sticker with a team logo on it. The popularity has made it the perfect item for any promotional event, not just sporting events. What makes it so compelling is the visibility of the product. It is perfect for social media. When pictures are shared of events it always includes people in attendance, and one thing that can not be cropped out of a picture is a person's face. With the expansion of the product lines to include eye black paired with header cards, glitter eye black, custom shaped glitter stickers and nail decals there is a product for every use. These popular uses include gate giveaways, coupon distributions, social media campaigns and product activations. There truly is a product available for every purpose.



Popular Segments



Food & Beverage



Retail & Consumer



Education



Financial & Banking



Healthcare & Pharmaceutical



Automotive



Sports Marketing

Strategic Uses

Social Media Campaign

Awareness Campaign

Coupon Distribution

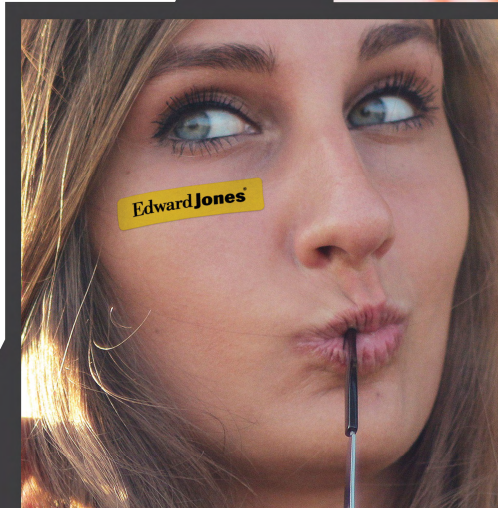
Product Activation

Event Marketing

Gate Giveaway

Co-Branding

Sponsorship





Athletic Material



- Non-Woven, thin and breathable
- Worn by athletes to reduce glare of the sun
- Designed to withstand perspiration
- Peel-and-stick, easy application and removal

Premium Material



- Thin material with micro vents for breathability
- More cost effective at higher quantities
- Peel-and-stick, easy application and removal
- Same adhesive tack and safety standards as our athletic material



Athletic Eye Black by the Pair

Athletic Eye Black offers a highly visible marketing platform for a variety of brands and sponsors. This item is perfect for any event where team support and brand messaging are critical. Our Athletic Eye Black is the same product worn by professional athletes.

Details

- Material: Athletic
- Printed on 2-pair sheets, perforated by the pair
- Priced by the pair

Dimensions 3.75" x 1.75"

Turnaround Time 2 Weeks | **MOQ** 200 Pairs

200 Pairs	\$0.85 / Pair
500 Pairs	\$0.82 / Pair
1,000 Pairs	\$0.79 / Pair
5,000 Pairs	\$0.72 / Pair
10,000 Pairs	\$0.64 / Pair

Athletic Eye Black Giveaway (1-Pair)

This item is perfect for anyone who want to use our Athletic Eye Black but would like some more space for additional branding or messaging. Both the header and pair of eye black are fully customizable.

Details

- Material: Athletic
- 1 Pair of athletic eye black
- Header decal for additional branding space

Dimensions 3.50" x 1.75"

Turnaround Time 2 Weeks | **MOQ** 1000 Units

1,000 Units	\$1.53 / Unit
2,500 Units	\$1.42 / Unit
5,000 Units	\$0.92 / Unit
10,000 Units	\$0.80 / Unit

Premium Eye Black Giveaway (1-Pair)

This is our most popular giveaway. It combines a pair of eye black made with our Premium Material with a large header space. The Premium Material is more cost effective for larger giveaways, while still providing the same adhesive tack and safety standards as our Athletic Eye Black. The header area is perfect for coupons or messaging not able to fit on the eye black pairs.

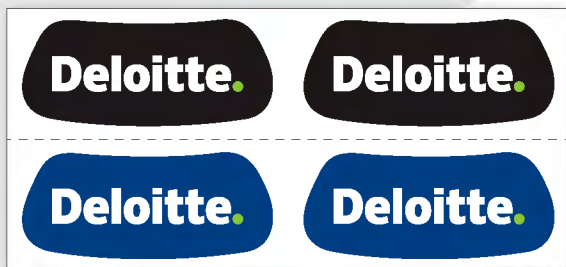
Details

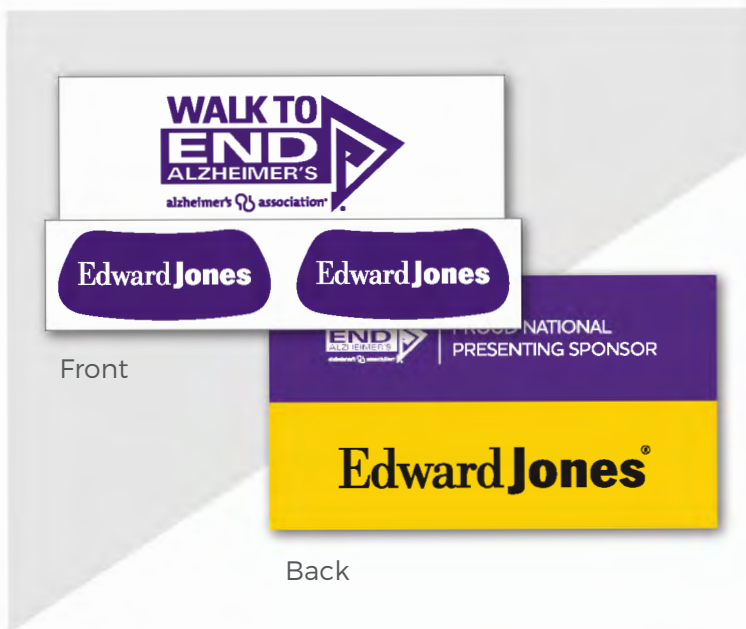
- Material: Premium
- 1 Pair of eye black
- Header decal for additional branding space

Dimensions 3.75" x 3.00"

Turnaround Time 2 Weeks | **MOQ** 1,000 Units

1,000 Units	\$1.19 / Unit
2,500 Units	\$0.95 / Unit
5,000 Units	\$0.65 / Unit
10,000 Units	\$0.47 / Unit





Packaged Athletic Eye Black (w/ Business Card)

This offering includes a pair of Athletic Eye Black and a Business Card, individually sealed in a clear plastic bag. These individual units are great for kitting or passing out to individuals at events. It allows users to wear the eye black during the event while having the card to take home.

Details

- Material: Athletic
- 1 Pair of athletic eye black
- Digitally printed business card insert (front & back)
- Packaged in clear plastic sleeve

Dimensions 3.75" x 2.00"

Turnaround Time 3 Weeks | **MOQ** 100 Units

100 Units	\$1.62 / Unit
500 Units	\$1.42 / Unit
1,000 Units	\$1.29 / Unit
2,500 Units	\$1.20 / Unit
5,000 Units	\$1.07 / Unit



Packaged Athletic Eye Black (w/ Magnet)

Similar to the previous option, this offering is individually sealed in a clear plastic bag. It includes a Magnet instead of a Business Card. The Magnet is a popular option used to highlight important event information, business details, or a team schedule.

Details

- Material: Athletic
- 1 Pair of athletic eye black
- Digitally printed magnet insert
- Packaged in clear plastic sleeve

Dimensions 3.75" x 2.25"

Turnaround Time 3 Weeks | **MOQ** 500 Units

500 Units	\$2.76 / Unit
1,000 Units	\$1.80 / Unit
2,500 Units	\$1.60 / Unit
5,000 Units	\$1.40 / Unit
10,000 Units	\$1.30 / Unit

Athletic Eye Black Giveaway (2-Pair)

If you are in need of two pairs of Athletic Eye Black to go along with a header area then this is the perfect option for you. Whether highlighting multiple teams or various motivational phrases, there is plenty of room for all of your promotional messaging.

Details

- Material: Athletic
- 2 Pairs of athletic eye black
- Header decal for additional branding space

Dimensions 3.50" x 2.625"

Turnaround Time 2 Weeks | **MOQ** 1000 Units

1,000 Units	\$3.23 / Unit
2,500 Units	\$1.75 / Unit
5,000 Units	\$1.12 / Unit
10,000 Units	\$0.93 / Unit



Premium Eye Black Giveaway (2-Pair)

Building off of our most popular item, the 1-Pair Premium Eye Black Giveaway, we added a second, fully customizable pair of our Premium Eye Black. These are perfect for a large scale giveaway where multiple messages want to be displayed along with sporting events featuring two prominent teams.

Details

- Material: Premium
- 2 Pairs of eye black
- Header decal for additional branding space

Dimensions 4.00" x 4.15"

Turnaround Time 2 Weeks | **MOQ** 1,000 Units

1,000 Units	\$1.43 / Unit
2,500 Units	\$1.28 / Unit
5,000 Units	\$1.02 / Unit
10,000 Units	\$0.90 / Unit



Packaged Athletic Eye Black (2-Pair)

This is one of our premier offerings. It includes 2 pairs of our Athletic Eye Black enclosed in a clear plastic bag with a fully customizable 3.75 x 5.25 insert card. The clear bag sports a sombrero hole for added capabilities. The uses for this item are limitless.

Details

- Material: Athletic
- 2 Pairs of athletic eye black (also available with Oval Stickers)
- Digitally printed custom card insert (front & back)
- Packaged in clear plastic sleeve

Dimensions 3.875" x 6.25"

Turnaround Time 3 Weeks | **MOQ** 250 Units

250 Units	\$1.70 / Unit
500 Units	\$1.65 / Unit
1,000 Units	\$1.63 / Unit
2,500 Units	\$1.60 / Unit
5,000 Units	\$1.47 / Unit



With Eye Black

With Oval Skin-Safe Stickers



Premium Eye Black Giveaway (3-Pair)

If two pairs of Premium Eye Black are not enough then have no fear, this is the option for you. 3 pairs of Premium Eye Black with a large branding space at the bottom of the piece offers endless options for marketing value.

Details

- Material: Premium
- 3 Pairs of eye black
- Header decal for additional branding space

Dimensions 4.00" x 4.25"

Turnaround Time 2 Weeks | **MOQ** 1,000 Units

1,000 Units	\$1.60 / Unit
2,500 Units	\$1.45 / Unit
5,000 Units	\$1.18 / Unit
10,000 Units	\$1.07 / Unit



Packaged Athletic Eye Black (3-Pair)

This item includes 3 pairs of our Athletic Eye Black with a fully customizable insert card enclosed in a clear plastic bag with a sombrero hole on top. Use the insert card and the 6 uniquely designed eye black to highlight any brand and marketing messages. This is especially popular for multiple seasonal uses.

Details

- Material: Athletic
- 3 Pairs of athletic eye black
- Digitally printed custom card insert (front & back)
- Packaged in clear plastic sleeve

Dimensions 3.875" x 6.25"

Turnaround Time 3 Weeks | **MOQ** 250 Units

250 Units	\$1.95 / Unit
500 Units	\$1.88 / Unit
1,000 Units	\$1.75 / Unit
2,500 Units	\$1.72 / Unit
5,000 Units	\$1.64 / Unit



Eye Black Tube - Custom Wrap

Classic and functional. Our eye black grease is delivered in an easy to apply tube applicator. We provide this traditional eye black with a digitally printed full coverage wrap, perfect for branding at athletic/fan events.

Details

- 1 Tube of eye black grease
- Full color digitally printed tube wrap

Dimensions 2.125" x 2.125" (Full wrap)

Turnaround Time 2 Weeks | **MOQ** 100 Tubes

100 Tubes	\$3.48 / Tube
250 Tubes	\$3.13 / Tube
500 Tubes	\$2.82 / Tube
1,000 Tubes	\$2.53 / Tube
2,500 Tubes	\$2.28 / Tube

Nail Decals Sheet

Our Nail Decals offer a clean, crisp print on a simple to apply and remove finger nail decal. Designed to last for a day. Our Nail Decals add stylish spirit to any event. Apply the rounded part to the cuticle and cut off excess with clippers.

Details

- Material: Premium
- 10 Finger nail decals
- Varying sizes optimized to fit all fingers

Dimensions 3.25" x 1.75"

Turnaround Time 3 Weeks | **MOQ** 500 Units

500 Units	\$3.23 / Unit
1,000 Units	\$1.71 / Unit
2500 Units	\$0.92 / Unit
5,000 Units	\$0.58 / Unit
10,000 Units	\$0.40 / Unit

Nail Decals Giveaway

Our Nail Decals Giveaway is a unique promotional product that adds to our clean & crisp Nail Decals by including application instructions and a header decal for additional branding. This header can be used for company swag ideas like coupons, social media campaigns, or other messages.

Details

- Material: Premium
- 10 Finger nail decals
- Varying sizes optimized to fit all fingers
- Header decal for additional branding space

Dimensions 3.25" x 3.50"

Turnaround Time 3 Weeks | **MOQ** 500 Units

500 Units	\$3.58 / Unit
1,000 Units	\$2.25 / Unit
2500 Units	\$1.25 / Unit
5,000 Units	\$0.82 / Unit
10,000 Units	\$0.69 / Unit

Packaged Nail Decals

Our Packaged Nail Decals come as units that include an insert card with front and back custom printing and a Nail Decal Sheet. They offer a tremendous amount of value while providing ample branding space.

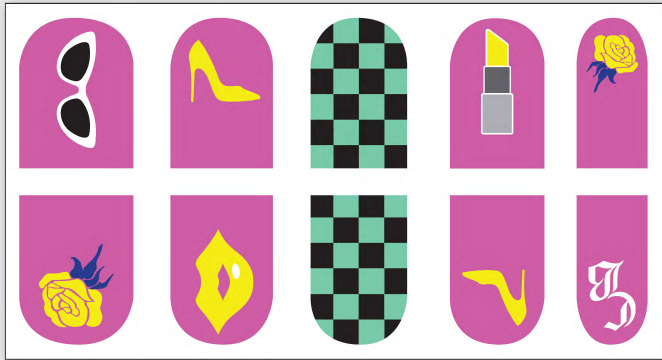
Details

- Material: Premium
- 1 Nail Decals Sheet
- Digitally printed custom card insert (front & back)
- Packaged in clear plastic sleeve

Dimensions 3.375" x 5.00"

Turnaround Time 3 Weeks | **MOQ** 500 Units

500 Units	\$4.50 / Unit
1,000 Units	\$2.88 / Unit
2500 Units	\$1.85 / Unit
5,000 Units	\$1.38 / Unit
10,000 Units	\$1.16 / Unit



Circle Nail Decals Sheet

Our Circle Nail Decals Sheet offers a captivating, no hassle, finger nail decal in a circular shape with simple application. The circle shape requires no trimming, just peel and stick.

Details

- Material: Premium
- 10 Circle nail decals
- Varying sizes optimized to fit all fingers

Dimensions 3.00" x 1.25"

Turnaround Time 3 Weeks | **MOQ** 500 Units

500 Units	\$2.93 / Unit
1,000 Units	\$1.47 / Unit
2500 Units	\$0.81 / Unit
5,000 Units	\$0.52 / Unit
10,000 Units	\$0.40 / Unit

Circle Nail Decals Giveaway

This item adds a header to the Circle Nail Decals Sheet for additional marketing. This header can be used for company swag ideas like coupons, social media campaigns, or other messages.

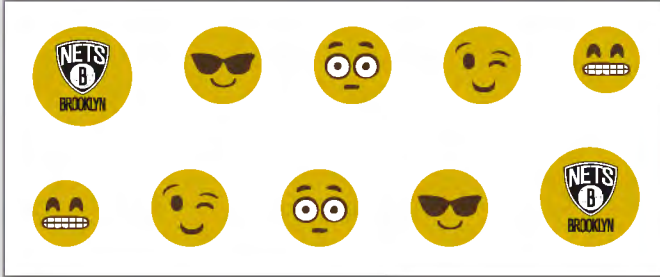
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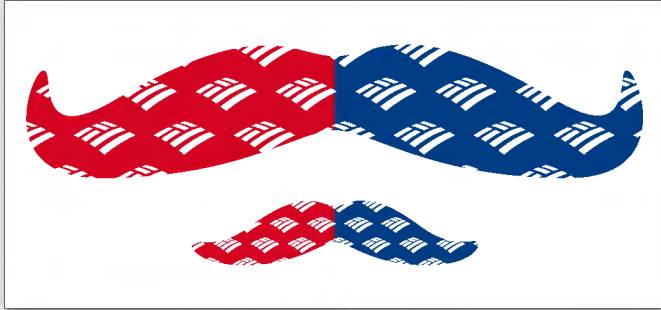
- Material: Premium
- 10 Circle nail decals
- Varying sizes optimized to fit all fingers
- Header decal for additional branding space

Dimensions 3.00" x 2.25"

Turnaround Time 3 Weeks | **MOQ** 500 Units

500 Units	\$2.77 / Unit
1,000 Units	\$1.64 / Unit
2500 Units	\$0.87 / Unit
5,000 Units	\$0.60 / Unit
10,000 Units	\$0.50 / Unit





Mustache Sheet

The Mustache Sheet provides a full-size face mustache, as well as a second smaller finger mustache. In addition to the face, they can be applied to any everyday item. This item is perfect for seasonal or awareness marketing campaigns.

Details

- Material: Athletic
- 1 Full size face mustache decal
- 1 Smaller finger mustache decal

Dimensions 3.75" x 1.75"

Turnaround Time 2 Weeks | **MOQ** 200 Units

200 Units	\$1.28 / Unit
500 Units	\$1.18 / Unit
1,000 Units	\$1.09 / Unit
2500 Units	\$0.99 / Unit
5,000 Units	\$0.89 / Unit
10,000 Units	\$0.78 / Unit



Mustache Giveaway

The Mustache Giveaway features our full size face mustache plus a header decal, providing additional branding space. The ample imprint space makes this an excellent product for seasonal, event and awareness marketing.

Details

- Material: Premium
- 1 Full size face mustache decal
- Header decal for additional branding space

Dimensions 3.75" x 3.00"

Turnaround Time 2 Weeks | **MOQ** 1000 Units

1000 Units	\$1.19 / Unit
2500 Units	\$0.95 / Unit
5,000 Units	\$0.65 / Unit
10,000 Units	\$0.47 / Unit



Ribbon Skin Safe Stickers

This item features two skin safe stickers die cut in the shape of a ribbon. The sticker is designed to fit perfectly on the cheek, but is also durable and popular for everyday items. It is frequently used for a variety of awareness campaigns.

Details

- Material: Athletic
- 2 Ribbon shape skin safe stickers

Dimensions 3.75" x 1.75"

Turnaround Time 2 Weeks | **MOQ** 200 Units

200 Units	\$1.28 / Unit
500 Units	\$1.18 / Unit
1,000 Units	\$1.09 / Unit
2500 Units	\$0.99 / Unit
5,000 Units	\$0.89 / Unit
10,000 Units	\$0.78 / Unit

Oval Skin Safe Stickers

The Oval Skin Safe Sticker is a versatile item. It can be applied to one's cheek, arm, even a phone or computer. There is no residue left behind. This is a perfect tattoo alternative. It does not require water and can be customized with a different design on each sticker.

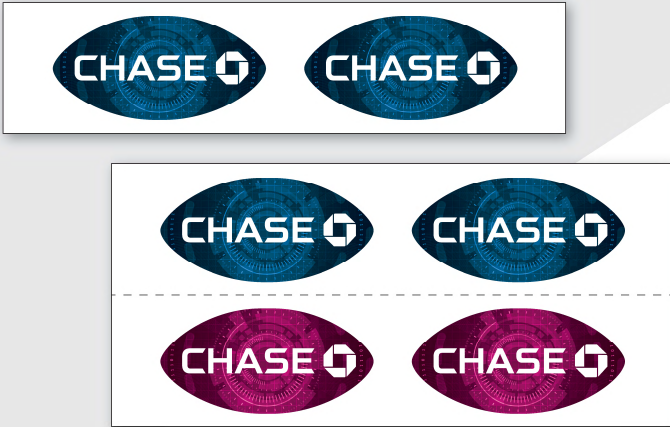
Details

- Material: Athletic
- 2 Pairs of Oval Stickers to a sheet, perforated by the pair
- Priced by the pair

Dimensions 3.75" x 1.75"

Turnaround Time 2 Weeks | **MOQ** 200 Pairs

200 Pairs	\$0.85 / Pair
500 Pairs	\$0.82 / Pair
1,000 Pairs	\$0.79 / Pair
5,000 Pairs	\$0.72 / Pair
10,000 Pairs	\$0.64 / Pair



Oval Skin-Safe Stickers Giveaway

The Football Skin Safe Stickers Giveaway features one pair of Oval Stickers plus a header decal providing additional branding space. The ample imprint space makes this popular for coupon distribution, social media or awareness campaigns.

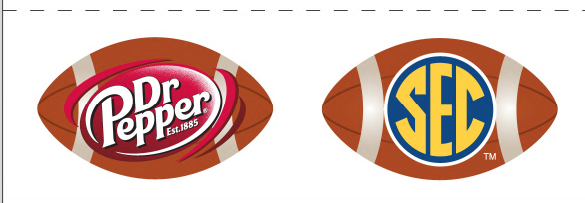
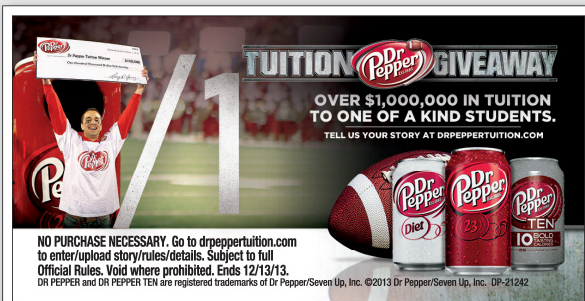
Details

- Material: Premium
- 1 Pair of Oval Stickers
- Header decal for additional branding space

Dimensions 3.75" x 3.00"

Turnaround Time 2 Weeks | **MOQ** 1000 Units

1000 Units	\$1.19 / Unit
2500 Units	\$0.95 / Unit
5,000 Units	\$0.65 / Unit
10,000 Units	\$0.47 / Unit



Megaphone Skin Safe Stickers

The Megaphone Skin Safe Stickers feature 2 pairs per sheet, perforated by the pair. They are very popular as a cheek sticker and for any everyday item. This item is perfect for gate giveaways and product activation, especially at sporting and fan events.

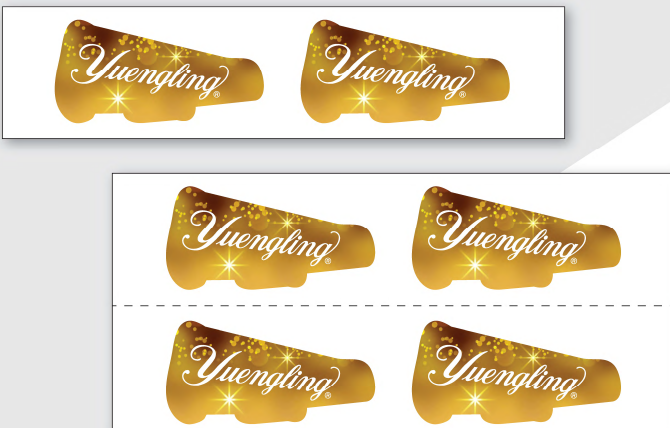
Details

- Material: Athletic
- 2 Pairs of Megaphone Stickers to a sheet, perforated by the pair
- Priced by the pair

Dimensions 3.75" x 1.75"

Turnaround Time 2 Weeks | **MOQ** 100 Units

200 Pairs	\$0.85 / Pair
500 Pairs	\$0.82 / Pair
1,000 Pairs	\$0.79 / Pair
5,000 Pairs	\$0.72 / Pair
10,000 Pairs	\$0.64 / Pair



Spirit Skin Safe Stickers

The Spirit Skin Safe Stickers feature 2 pairs per sheet, perforated by the pair. They are very popular as a cheek sticker and for any everyday item. This item is frequently used for gate giveaways and event marketing, especially for fan events.

Details

- Material: Athletic
- 2 Pairs of Stickers to a sheet, perforated by the pair
- Priced by the pair

Dimensions 3.75" x 1.75"

Turnaround Time 2 Weeks | **MOQ** 200 Pairs

200 Pairs	\$0.85 / Pair
500 Pairs	\$0.82 / Pair
1,000 Pairs	\$0.79 / Pair
5,000 Pairs	\$0.72 / Pair
10,000 Pairs	\$0.64 / Pair

Face Mask Decals Giveaway

This item features four die cut shapes - two cheek decals, one forehead and one nose decal. It also includes a header. Get creative and cover the face as little or as much as you want. This is an ideal product for co-branding, product activation and event marketing. It also presents a strong seasonal / holiday appeal.

Details

- Material: Premium
- 4 Decals for complete face coverage
- Header decal for additional branding space

Dimensions 5.875" x 5.875"

Turnaround Time 2 Weeks | **MOQ** 500 Units

500 Units	\$3.62 / Unit
1000 Units	\$2.05 / Unit
2500 Units	\$1.08 / Unit
5000 Units	\$0.77 / Unit

Flag Skin Safe Stickers

This item features four pieces of skin safe stickers, die cut in the shape of a wavy flag. They are popular both as a cheek sticker and for any everyday item. This item is perfect for seasonal and holiday promo, used especially frequently for patriotic events and parties.

Details

- Material: Athletic
- 4 Flag Skin Safe Stickers, perforated by the sticker
- Priced by the sticker

Dimensions 3.75" x 1.75"

Turnaround Time 2 Weeks | **MOQ** 400 Stickers

400 Stickers	\$0.43 / Sticker
1000 Stickers	\$0.41 / Sticker
2,000 Stickers	\$0.40 / Sticker
10,000 Stickers	\$0.36 / Sticker
20,000 Stickers	\$0.32 / Sticker

Sport Strips Sheet

This product features one circular sticker plus one pair of rectangular strips resembling the look of soccer scarfs. Originally created for the soccer market, this item has evolved into a popular pick for all different promotional uses. It functions well for gate giveaways, product activation and sports marketing.

Details

- Material: Athletic
- 1 Circle Sticker + 1 Pair of Sport Strips

Dimensions 3.75" x 1.75"

Turnaround Time 2 Weeks | **MOQ** 200 Units

200 Units	\$1.28 / Unit
500 Units	\$1.18 / Unit
1,000 Units	\$1.09 / Unit
2500 Units	\$0.99 / Unit
5,000 Units	\$0.89 / Unit
10,000 Units	\$0.78 / Unit

Sport Strips Premium Giveaway

This item features one circular sticker, one pair of Sport Strips plus a header decal providing additional branding space. The ample imprint space makes this popular for co-branding, social media or awareness campaigns. The longer shape of the Sport Strips provides the perfect visibility for chants and slogans.

Details

- Material: Premium
- 1 Circle Sticker + 1 Pair of Sport Strips
- Header decal for additional branding space

Dimensions 3.75" x 3.00"

Turnaround Time 2 Weeks | **MOQ** 1000 Units

1000 Units	\$1.19 / Unit
2500 Units	\$0.95 / Unit
5,000 Units	\$0.65 / Unit
10,000 Units	\$0.47 / Unit

Circle + Eye Black Premium Giveaway

This item features one circular sticker, one pair of eye black plus a header decal providing additional branding space. The ample imprint space offers endless options for marketing value. This item is very popular for coupon distribution, product activation and other sponsored event marketing.

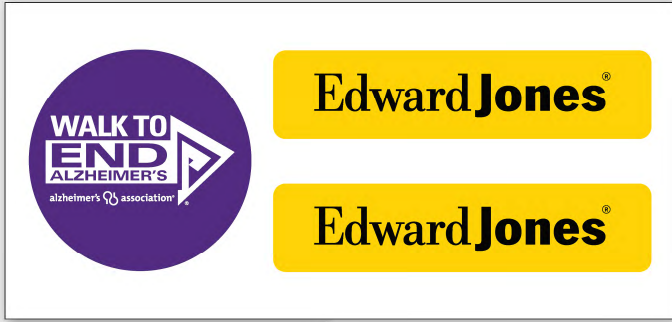
Details

- Material: Premium
- 1 Circle Sticker + 1 Pair of Eye Black
- Header decal for additional branding space

Dimensions 4.00" x 4.15"

Turnaround Time 2 Weeks | **MOQ** 1000 Units

1,000 Units	\$1.43 / Unit
2,500 Units	\$1.28 / Unit
5,000 Units	\$1.02 / Unit
10,000 Units	\$0.90 / Unit





Circle Pair Premium Giveaway

This item features one pair of circle skin safe stickers plus a header decal providing additional branding space. The larger circle stickers maximizes brand visibility and expands design possibilities. It is perfect for any event marketing, co-branding and awareness or social media campaigns.

Details

- Material: Premium
- 2 Circle Stickers

Dimensions 4.00" x 4.125"

Turnaround Time 2 Weeks | **MOQ** 1000 Units

1,000 Units	\$1.43 / Unit
2,500 Units	\$1.28 / Unit
5,000 Units	\$1.02 / Unit
10,000 Units	\$0.90 / Unit



Ticket Premium Giveaway

This product is a unique giveaway designed for football-related marketing. It resembles an event ticket, with one helmet shape sticker plus one pair of eye black. It includes ample space for additional branding, which further connects any brand to the exciting sporting experience.

Details

- Material: Premium
- 1 Helmet Shape Sticker + 1 Pair of Eye Black
- Additional built-in imprint area for more branding space

Dimensions 2.95" x 5.75"

Turnaround Time 2 Weeks | **MOQ** 1000 Units

1000 Units	\$2.79 / Unit
2500 Units	\$1.28 / Unit
5,000 Units	\$0.78 / Unit
10,000 Units	\$0.63 / Unit
25,000 Units	\$0.48 / Unit



Glitter Decals / Eye Black

This is a new and popular offering. Each unit comes with 2 Glitter Eye Black or Decals. The shape of each decal can be customized. They function well both as cheek decals and for any everyday item. This item is especially popular for gate giveaways and spirit events targeting female demographic.

Details

- 2 Glitter Eye Black or Decals per unit
- Customizable shapes for the decals

Dimensions 1.25" x 2.625"

Turnaround Time 4-5 Weeks | **MOQ** 300 Units

300 Units	\$1.78 / Unit
1,000 Units	\$1.53 / Unit
2500 Units	\$1.43 / Unit
3,000 Units	\$1.40 / Unit
5,000 Units	\$1.33 / Unit



Glitter Decal Giveaway

This giveaway features 2 Glitter Decals plus a non-glitter printed header, providing additional branding space. Choose between the eye black shape or a custom one of your choosing. This is an ideal product for co-branding, awareness campaigns and event marketing, especially popular for the female demographic.

Details

- 2 Glitter decals
- 1 Non-glitter printed header

Dimensions 3.75" x 3.00"

Turnaround Time 4-5 Weeks | **MOQ** 300 Units

300 Units	\$3.18 / Unit
500 Units	\$2.76 / Unit
1,000 Units	\$2.52 / Unit
3,000 Units	\$2.00 / Unit
10,000 Units	\$1.82 / Unit



Metallic Decals

This is a new and popular offering. Each unit includes 1 metallic decal. The shape of each decal can be customized. The metallic material displays a beautiful range of vibrant gradient, which also functions well for color matching purposes. They can be used both as cheek decals and for any everyday item. This item is especially popular for gate giveaways and spirit / cause awareness events targeting female demographic.

Details

- 1 Metallic decal per unit
- Customizable shape for the decal
- Color match included with 12 vibrant metallic swatches

Dimensions 1.25" Max width / 1.00" max height

Turnaround Time 4-5 Weeks | **MOQ** 500 Units

500 Units	67¢ / Unit
1000 Units	63¢ / Unit
3000 Units	58¢ / Unit
8000 Units	50¢ / Unit



Metallic Eye Black

This is a new and popular offering. Each unit includes 1 pair of metallic eye black. The metallic material displays a beautiful range of vibrant gradient, which also functions well for color matching purposes. They provide vibrant and high visibility for any brand. This item is especially popular for gate giveaways and spirit / cause awareness events.

Details

- 1 Pair of metallic eye black per unit
- Color match included with 12 vibrant metallic swatches

Dimensions 1.625" x 0.70"

Turnaround Time 4-5 Weeks | **MOQ** 250 Pairs

Starts at \$1.50 / pair for 250 pairs. Please contact us to inquire about higher quantities.

eye BLACK