

Reseller Pricing Guide

Reward Link Products



Reward Link
Preferred



Reward Link
Digital and Plastic



Custom
Reward Link



Reward Link
Home



Reward Link
Wellness

Three Ways to Make Money

1. Margin

- Face-value discount: 2%–5% on orders of \$50K or more
- Gift-card denominations: \$5–\$2,000

2. Additional Fees

There are no added fees for digital Reward Link Products. Our Reward Link Digital and Plastic product has an additional \$1.00 fee to cover postage for physical cards selected. We also provide you with a discount, which gives you the option to charge your clients one flat fee or a standard fee per gift card.

3. Customization Fees

\$450 (one free customization per \$50K account)

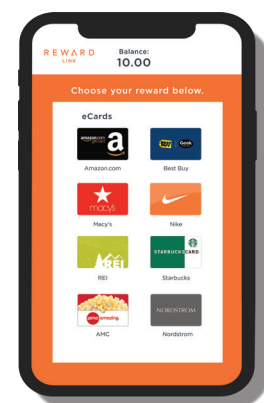
With Reward Link, there's never a fee to personalize the reward experience with a company's brand and messaging. You can charge your clients for additional customization, including:

- Unique reward name
- HEX background color
- Two text fields for a custom reward title and a gift message
- A choice of gift card brands*

Individual Gift Card Brands

- Issuance fee: \$0
- Affiliated company revenue: 25% of available discount

Available margin varies by gift card brand. Contact us for a quote.



*Choosing specific gift cards to feature in a Reward Catalog may reduce your discount.