

2021 Full Catalog **bloomin**[®]

what you say grows



plant
water
grow

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bloomin[®]
what you say grows



USING
BUSINESS
.....AS A.....
FORCE  **GOOD**



We now offer the colorful printable paper you've been waiting for! Our new colorful premium seed paper offers the highest germination rate in the industry and is available in five beautiful colors.

Due to the handmade nature of the seed paper and the soft paper fibers we require printing light ink coverage (no large solid areas, background images, etc.). Although your artwork can include full-color graphics, logos, and text, please leave at least 50% blank space. We want the seed paper to be the hero and not cover it up.

These new colorful printable paper options were created with this in mind: to offer a full color seed paper promotion printed with CMYK 4-color process, on a bold colorful background. Keep in mind we still require light ink coverage artwork, and printing dark ink on these lighter seed paper colors will achieve the best printing results. Colorful printable premium printable paper is now available in yellow, natural, pink, lime green and light blue. These were chosen because of the light color to insure your art still pops off the page. Please be aware printing 4-color on colored paper can make it appear "muddy or dull", so we recommend 4-color artwork to be printed on our white premium paper or black ink on these other 5 colorful options. When in doubt, please submit your artwork for approval or guidance as we are happy to help.

You can email art@bloomin.com for suggestions and tips when creating your artwork.

Printing on these five colors is available on any of our printed seed paper items. Unit cost increases by 10%.



NEW Plantable Products!

plant under a thin layer of soil
water daily to keep damp
grow a garden of wildflowers!



Eco-Friendly Mailers available for an upcharge

A. MPK-SPAC
3x4" folded

B. PSJH-3x3
3x3"

C. PSJH-2.75x3.75
2.75x3.75"



D. PSDC-3
3" Circle

E. PSDC-2.625"
2.625" Circle

F. PSDC-3.375"
3.375" Circle



A. MPK-SPAC	100	250	500	1000	2500	
1-Sided	2.40	1.88	1.84	1.78	1.71	(A)
2-Sided	2.68	2.06	2.01	1.94	1.85	(A)

\$35 (G) per printed side. Available with mailer for up-charge

B. PSJH-3x3	100	250	500	1000	2500	
1-Sided	1.25	1.05	0.92	0.79	0.66	(A)
2-Sided	1.63	1.37	1.20	1.02	0.86	(A)

\$35 (G) per printed side.

C. PSJH-2.75x3.75	100	250	500	1000	2500	
1-Sided	1.93	1.54	1.39	1.25	1.06	(A)
2-Sided	2.51	2.00	1.81	1.63	1.38	(A)

\$35 (G) per printed side.

D. PSDC-3	100	250	500	1000	2500	
1-Sided	1.25	1.05	0.92	0.79	0.63	(A)
2-Sided	1.63	1.37	1.20	1.02	0.82	(A)

\$35 (G) per printed side.

E. PSDC-2.625	100	250	500	1000	2500	
1-Sided	1.00	0.84	0.74	0.63	0.58	(A)
2-Sided	1.30	1.09	0.96	0.82	0.74	(A)

\$35 (G) per printed side.

F. PSDC-3.375	100	250	500	1000	2500	
1-Sided	1.80	1.46	1.32	1.16	1.10	(A)
2-Sided	2.34	1.90	1.72	1.51	1.43	(A)

\$35 (G) per printed side.

Our new seed paper products range from our candle dust covers to jewelry holders. We're excited to introduce our new Do-It-Yourself Planting Kits which are perfect for your home garden. Find something in your home you can recycle to grow in! Like an egg carton, yogurt cup, milk carton, face mask (just staple the ends), shoes; the possibilities are endless! The kit includes a soil wafer, seed packet, and a large branding area on the folding backer card. Choose from a variety of seed options (basil, pink wildflowers, carrot, chili pepper, forget-me-not, herb mix, lettuce, pollinator-friendly, pumpkin, sunflower, tomato or wildflower mix). Perfect for your direct mail campaign! We can provide the full mailing service, inquire for details.

A. SPAC-PSC-Small
3x4" folded



Our new Seed Packet with folding backer card features a plant-based compostable cello bag, full color cardstock folding card and a handful of seeds. The 3x4" folding card leaves a large imprint area for your custom message both outside and inside. Choose from a variety of seed options; basil, pink wildflowers, carrot, chili pepper, forget-me-not, herb, lettuce, pollinator-friendly, pumpkin, sunflower, tomato or wildflower.

B. PSB3-Tag
5x2"



C. PST-Heart
3.2x3"



E. PSBX-SBB6
2.75x1.65x2.67"



A. SPAC-PSC-Small	100	250	500	1000	2500	
2-Sided	1.85	1.17	1.12	1.04	0.94	(A)
	\$70 (G).					

B. PSB3-Tag	100	250	500	1000	2500	
1-Sided	1.60	1.36	1.20	1.00	0.84	(A)
2-Sided	2.08	1.77	1.56	1.30	1.09	(A)
	\$35 (G) per printed side.					

C. PST-Heart	100	250	500	1000	2500	
1-Sided	1.93	1.54	1.39	1.25	1.06	(A)
2-Sided	2.51	2.00	1.81	1.63	1.38	(A)
	\$35 (G) per printed side.					

D. PSBX-SBB4	100	250	500	1000	2500	
1-Sided	6.00	4.50	4.00	3.80	3.60	(A)
	\$35 (G) per printed side.					

E. PSBX-SBB6	100	250	500	1000	2500	
1-Sided	7.00	5.50	5.00	4.80	4.60	(A)
	\$35 (G) per printed side.					

D. PSBX-SBB4
1.3x4.19x1.3"



Check out all of our new bottle neckers on the next page!

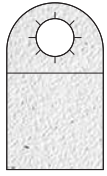


NEW Plantable Products!

Seed Paper Bottle Neckers & Wine Glass Charms

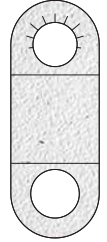


NEW!



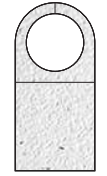
A. PSBNS3
2.7x4.7"

NEW!



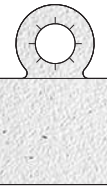
B. PSWN-2 Window
2.5x6.72"

NEW!

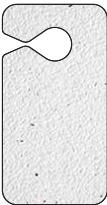


C. PSBN-2.25x4.75
2.25x4.75"

NEW!



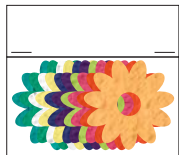
D. PSBN-3.29x5.09
3.29x5.09"



E. PSMT
2.75x5.25"

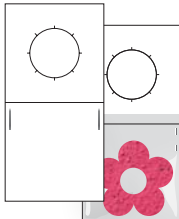


F. PWFC-Circle
3" Circle



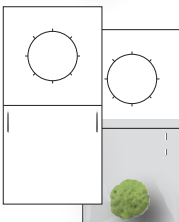
G. PWFC - 2.6x2.6"
Header 5.5x1.5" folded
2.6" Wineflower Charm

NEW!



Choose your shape!
H. PSBNS2-Shape
2.5x5"

NEW!

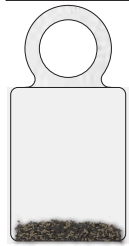


I. PSBNS2-Seed Bomb
2.5x5"

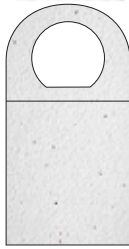
	100	250	500	1000	2500	
A. PSBNS3						
1-Sided	1.80	1.46	1.32	1.16	1.10	(A)
2-Sided	2.34	1.90	1.72	1.51	1.43	(A)
\$35 (G) per printed side.						
B. PSWN-2Window						
1-Sided	1.80	1.46	1.32	1.16	1.10	(A)
2-Sided	2.34	1.90	1.72	1.51	1.43	(A)
\$35 (G) per printed side.						
C. PSBN-2.25x4.75						
1-Sided	1.46	1.23	1.08	0.98	0.91	(A)
2-Sided	1.95	1.64	1.44	1.31	1.15	(A)
\$35 (G) per printed side.						
D. PSBN-3.29x5.09						
1-Sided	2.00	1.70	1.53	1.38	1.17	(A)
2-Sided	2.60	2.21	1.99	1.79	1.52	(A)
\$35 (G) per printed side.						
E. PSMT						
1-Sided	1.80	1.46	1.32	1.16	1.10	(A)
2-Sided	2.34	1.90	1.72	1.51	1.43	(A)
\$35 (G) per printed side.						
F. PWFC-Circle						
1-Sided	1.05	0.88	0.77	0.66	0.59	(A)
2-Sided	1.37	1.15	1.00	0.86	0.77	(A)
\$35 (G) per printed side.						
G. PWFC						
1-Sided	4.25	4.04	3.78	3.57	3.36	(A)
\$35 (G).						
H. PSBNS2-Shape						
1-Sided	1.77	1.50	1.35	1.20	1.00	(A)
2-Sided	2.08	1.76	1.58	1.40	1.16	(A)
\$35 (G) per printed side. Small and Medium shape included, 20% upcharge for large shapes						
I. PSBNS2-Bomb						
1-Sided	1.86	1.62	1.52	1.41	1.37	(A)
2-Sided	2.23	1.94	1.82	1.69	1.64	(A)
\$35 (G) per printed side. Stock seed bomb colors: White, Natural, Lime, Yellow, Light Blue, and Pink						



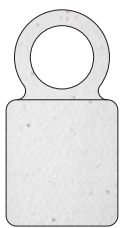
A. PSBNL
7.9x1.1"



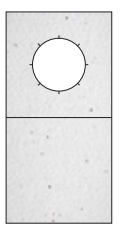
B. SPAC-Necker
3x4" Backer Card



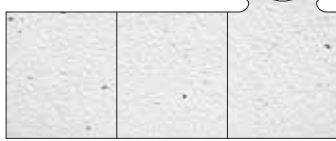
C. PSBNS
2.96x5.75"



D. PSWNF
2.65x5.14"



E. PSBNS2
2.5x5"



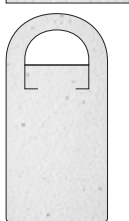
F. PSWNT
2.65x5.14" folded



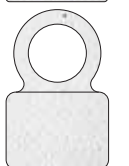
G. PSBNG
3x5.75"



H. PSBNR
3.125x6.25"



I. PSWNP
2.4x5"



J. PSWNF-Small
2.625 x4.14"

Your full-color custom message is printed on the seed paper with Earth-friendly inks that won't damage the seeds. Our seed paper is made by hand from 100%-recycled material and is embedded with a mixture of wildflower seeds.

A. PSBNL	100	250	500	1000	2500	
1-Sided	1.40	1.25	1.00	0.90	0.80	(A)
2-Sided	1.82	1.62	1.30	1.17	1.04	(A)
\$35 (G) per printed side.						

B. SPAC-Necker	100	250	500	1000	2500	
1-Sided	2.42	1.79	1.65	1.53	1.40	(A)
\$35 (G).						

C. PSBNS	100	250	500	1000	2500	
1-Sided	2.20	1.89	1.47	1.26	1.10	(A)
2-Sided	2.86	2.46	1.91	1.64	1.43	(A)
\$35 (G) per printed side.						

D. PSWNF	100	250	500	1000	2500	
1-Sided	1.80	1.46	1.32	1.16	1.10	(A)
2-Sided	2.34	1.90	1.72	1.51	1.43	(A)
\$35 (G) per printed side.						

E. PSBNS2	100	250	500	1000	2500	
1-Sided	1.80	1.46	1.32	1.16	1.10	(A)
2-Sided	2.34	1.90	1.72	1.51	1.43	(A)
\$35 (G) per printed side.						

F. PSWNT	100	250	500	1000	2500	
1-Sided	2.80	2.24	2.02	1.95	1.82	(A)
2-Sided	3.64	2.91	2.63	2.54	2.37	(A)
\$35 (G) per printed side.						

G. PSBNG	100	250	500	1000	2500	
1-Sided	2.20	1.89	1.47	1.26	1.10	(A)
2-Sided	2.86	2.46	1.91	1.64	1.43	(A)
\$35 (G) per printed side.						

H. PSBNR	100	250	500	1000	2500	
1-Sided	2.20	1.89	1.47	1.26	1.10	(A)
2-Sided	2.86	2.46	1.91	1.64	1.43	(A)
\$35 (G) per printed side.						

I. PSWNP	100	250	500	1000	2500	
1-Sided	1.80	1.46	1.32	1.16	1.10	(A)
2-Sided	2.34	1.90	1.72	1.51	1.43	(A)
\$35 (G) per printed side.						

J. PSWNF-Small	100	250	500	1000	2500	
1-Sided	1.65	1.44	1.27	1.16	1.05	(A)
2-Sided	2.15	1.87	1.65	1.51	1.37	(A)
\$35 (G) per printed side.						

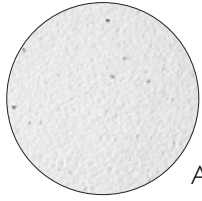
Seed Paper Coasters

plant under a thin layer of soil
water daily to keep damp
grow a garden of wildflowers!

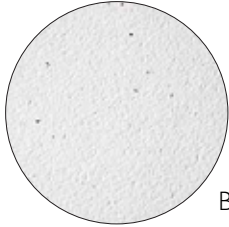


Coasters are an Earth-friendly format for your message. Your full-color, custom message is printed on the seed paper with Earth-friendly inks that won't damage the seeds. The seed paper is made by hand from 100%-recycled material and embedded with a hardy mixture of wildflower seeds. Just plant, water and enjoy your wildflowers! Coasters are available in a range of sizes for any custom project.

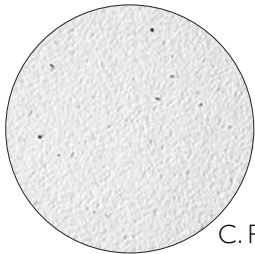
Custom seed mix available for all of our coaster options. Many customers have used our Herb mix, including basil, parsley, and chives to grow an herb that ties in nicely to their drink product. Check out our wide range of seeds available on page 47. Or call to ask about other custom seed options. Up-charges apply. I-time use only.



A. PSTC-3 - 3"



B. PSTC-3.5 - 3.5"



C. PSTC-3.875 - 3.875"



D. PSTC-4.75 - 4.75"



E. PSTC-3.55" - 3.5"
Rounded Corners



F. PSTC-4S - 4"
Rounded Corners

A. PSTC-3	100	250	500	1000	2500	
1-Sided	1.25	1.05	0.92	0.79	0.63	(A)
2-Sided	1.63	1.37	1.20	1.02	0.82	(A)
\$35 (G) per printed side.						

B. PSTC-3.5	100	250	500	1000	2500	
1-Sided	1.80	1.46	1.32	1.16	1.10	(A)
2-Sided	2.34	1.90	1.72	1.51	1.43	(A)
\$35 (G) per printed side.						

C. PSTC-3.875	100	250	500	1000	2500	
1-Sided	1.80	1.46	1.32	1.16	1.10	(A)
2-Sided	2.34	1.90	1.72	1.51	1.43	(A)
\$35 (G) per printed side.						

D. PSTC-4.75	100	250	500	1000	2500	
1-Sided	2.25	1.80	1.62	1.46	1.37	(A)
2-Sided	2.93	2.34	2.11	1.90	1.78	(A)
\$35 (G) per printed side.						

E. PSTC-3.5S	100	250	500	1000	2500	
1-Sided	1.80	1.46	1.32	1.16	1.10	(A)
2-Sided	2.34	1.90	1.72	1.51	1.43	(A)
\$35 (G) per printed side.						

F. PSTC-4S	100	250	500	1000	2500	
1-Sided	1.80	1.46	1.32	1.16	1.10	(A)
2-Sided	2.34	1.90	1.72	1.51	1.43	(A)
\$35 (G) per printed side.						

PSTC3



PSTC3.875



PSTC-3.5S



PSTC-3.5

Seed Paper Bookmarks

plant under a thin layer of soil
water daily to keep damp
grow a garden of wildflowers!



Sprint

Just as these seeds will grow, so has your discount!

Congratulations ADP employees, your discount grew to 18%!

Visit ADP's Private Store for additional savings, shop online at www.sprint.com/adp.

To find a store convenient to you, go to www.sprint.com/storelocator and mention this code to receive your discount - NAADP_ADP.

The handmade paper dollar sign is embedded with seeds. Plant under a thin layer of soil and water daily. Wildflowers will emerge in 1-3 weeks. Enjoy!

I Love Organic Fruits & Veggies

PLANT ME!
 Remove seed paper, plant in soil, water & watch organic carrots grow!

door to door organics

Growing Stronger Together

ema

TOYOTA

ema

You're Appreciated

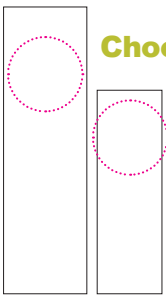
Thank You!

thrive

Plant this seeded paper and watch your garden grow - a little reminder that health surrounds us every day. Take time to enjoy it!

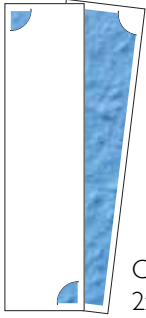
Our seed paper bookmarks feature custom-printed artwork on cardstock with a seed paper shape, or on fully-plantable seed paper for a giveaway that is as memorable as it is Earth-friendly. Choose from hundreds of seed paper shapes, each handmade from 100% post-industrial recycled paper and infused with a hardy mix of wildflower seeds. Bookmarks are a great product for a wide range of industries. The PBI product has been used by schools with the apple seed paper shape, or the house shape for realtors, the dollar sign shape for financial institutes, and the options never end. You can also use the fully-plantable PB4 version with sustainable and eco-friendly tips printed directly on the seed paper bookmark.

Choose your shape!



A. PB1
2.25x7.75"

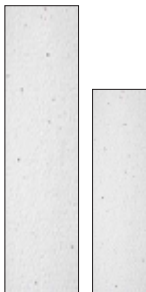
B. PB1-Small
1.75x5.5"



C. PB2
2x7.75"



D. PB3
2.125x5.5"

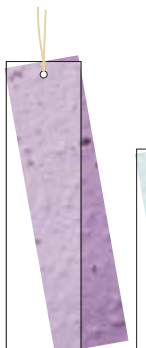


E. PB4
2x7.75"

F. PB4-Small
1.5x5.5"



G. PB5
3.5x7.5"



H. PB6
2x7.75"

I. PB6-Small
1.5x5.5"

PB1/PB1-Small = Seed paper shape with cardstock bookmark
 PB2 = Seed paper strip with cardstock bookmark
 PB3 = Seed paper square with cardstock bookmark
 PB4/PB4-Small = Fully-plantable seed paper bookmark
 PB5 = Seed paper flower with cardstock bookmark
 PB6/PB6-Small = Seed paper strip with vellum bookmark

A. PB1	100	250	500	1000	2500	
1-Sided	1.48	1.05	0.95	0.84	0.74	(A)
2-Sided	1.78	1.26	1.14	1.01	0.89	(A)

\$35 (G) per printed side.

NEW! Print on the seed paper shape! Add 30% and an additional \$35 setup.

B. PB1-Small	100	250	500	1000	2500	
1-Sided	1.38	0.84	0.74	0.63	0.57	(A)
2-Sided	1.66	1.01	0.88	0.76	0.68	(A)

\$35 (G) per printed side.

NEW! Print on the seed paper shape! Add 30% and an additional \$35 setup.

C. PB2	100	250	500	1000	2500	
1-Sided	1.80	1.68	1.47	1.26	1.16	(A)
2-Sided	2.16	2.02	1.76	1.51	1.39	(A)

\$35 (G) per printed side.

D. PB3	100	250	500	1000	2500	
1-Sided	1.40	1.05	0.84	0.74	0.68	(A)
2-Sided	1.68	1.26	1.01	0.88	0.82	(A)

\$35 (G) per printed side.

E. PB4	100	250	500	1000	2500	
1-Sided	2.20	1.89	1.47	1.26	1.10	(A)
2-Sided	2.86	2.46	1.91	1.64	1.43	(A)

\$35 (G) per printed side.

F. PB4-Small	100	250	500	1000	2500	
1-Sided	1.44	1.11	0.83	0.69	0.63	(A)
2-Sided	1.87	1.44	1.08	0.90	0.82	(A)

\$35 (G) per printed side.

G. PB5	100	250	500	1000	2500	
1-Sided	2.00	1.58	1.26	1.16	0.95	(A)
2-Sided	2.40	1.89	1.51	1.39	1.13	(A)

\$35 (G) per printed side.

H. PB6	100	250	500	1000	2500	
1-Sided	2.20	1.89	1.58	1.26	1.16	(A)

\$35 (G) setup.

I. PB6-Small	100	250	500	1000	2500	
1-Sided	1.87	1.62	1.33	1.04	0.92	(A)

\$35 (G) setup.

Seed Paper Shape Packs

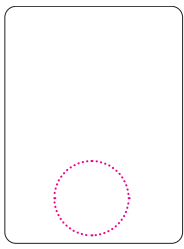
plant under a thin layer of soil
water daily to keep damp
grow a garden of wildflowers!



Choose from our variety of shape packs: Incorporate one shape either in a cello (SSGP) or attached to card (PM, PE, PSREC). Choose to incorporate multiple shapes with our multi-shape packs. MSP includes 3 small or medium size seed paper shapes; and MSP-Large includes up to 6 small or medium size seed paper shapes. What better way to celebrate than with our seed paper confetti pack? No clean up needed!

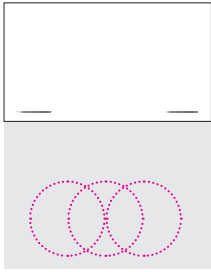
The pocket gardens (PGKR/PGKS) use a recycled cardstock envelope or fully plantable envelope with three seed paper shapes of your choice (small or medium) to grow a garden of veggies, herbs or wildflowers.

The matchbook sticks (SPMBS) are a great giveaway for all events and shows. Includes 10 seeded sticks and your logo printed in full color on the cover.



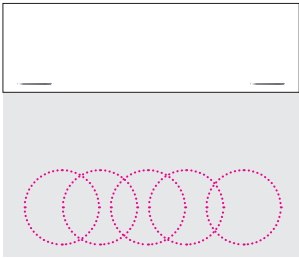
Choose your shape!

A. SSGP



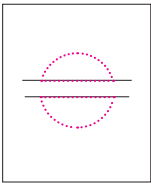
Choose your shapes!

B. MSP



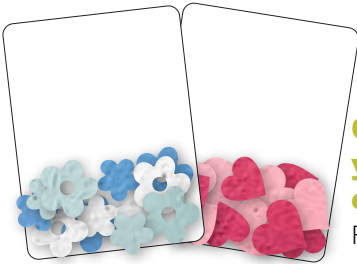
Choose your shapes!

C. MSP-Large



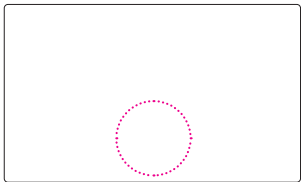
Choose your shape!

D. PM
E. PE



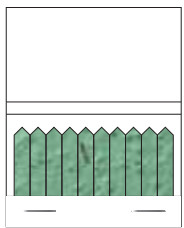
Choose your confetti!

F. CGP

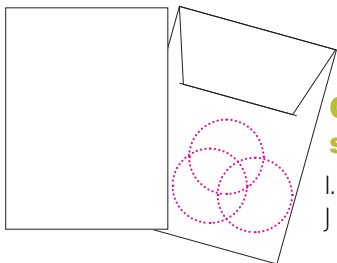


Choose your shape!

G. PSREC



H. SPMBS



Choose your shapes!

I. PGKR
J. PGKS

This Mini Gift Pack features a recycled info card and a handmade plantable small or medium seed paper shape, packaged together in a corn-based cello bag. Our most durable, cost-effective and impactful green promotion! The 3x4" cardstock info card leaves a large imprint area for your custom message.

A. SSGP	100	250	500	1000	2500	
1-Sided	1.40	0.88	0.84	0.78	0.71	(A)
2-Sided	1.68	1.06	1.01	0.94	0.85	(A)

\$35 (G) per printed side.

NEW! Print on the seed paper shape! Add 30% and an additional \$35 (G) setup.

B. MSP	100	250	500	1000	2500	
1-Sided	2.50	2.10	1.89	1.64	1.43	(A)

\$35 (G) per printed side.

C. MSP-Large	100	250	500	1000	2500	
1-Sided	3.00	2.78	2.52	2.15	1.89	(A)

\$35 (G) per printed side.

D. PM	100	250	500	1000	2500	
1-Sided	1.33	1.00	0.80	0.68	0.62	(A)
2-Sided	1.60	1.20	0.96	0.81	0.74	(A)

\$35 (G) per printed side.

E. PE	100	250	500	1000	2500	
1-Sided	1.80	1.05	0.95	0.84	0.74	(A)
2-Sided	2.16	1.26	1.13	1.01	0.88	(A)

\$35 (G) per printed side.

F. CGP	100	250	500	1000	2500	
1-Sided	2.50	2.10	1.89	1.64	1.43	(A)
2-Sided	3.00	2.52	2.27	1.97	1.72	(A)

\$35 (G) per printed side.

G. PSREC	100	250	500	1000	2500	
1-Sided	1.57	1.30	1.15	1.00	0.80	(A)
2-Sided	1.88	1.56	1.38	1.20	0.95	(A)

\$35 (G) per printed side.

NEW! Print on the seed paper shape! Add 30% and an additional \$35 (G) setup.

H. SPMBS	100	250	500	1000	2500	
1-Sided	2.10	1.85	1.66	1.45	1.26	(A)
2-Sided	2.52	2.22	1.99	1.74	1.51	(A)

\$35 (G) per printed side.

I. PGKR	100	250	500	1000	2500	
1-Sided	3.00	2.85	2.60	2.40	2.20	(A)

\$35 (G).

J. PGKS	100	250	500	1000	2500	
1-Sided	3.50	3.30	3.10	2.90	2.70	(A)

\$35 (G).

Seed Packets

plant under a thin layer of soil
water daily to keep damp
grow a garden of wildflowers!



Our Seed Packets offer a fresh take on the traditional seed packet. Each packet features a plant-based, compostable cello bag, full color 3x4" recycled cardstock backer card with rounded edges or our new 1.9x2.75" backer card with square corners. Our seed packets come in a number of mixes that include a handful of sunflower, basil, forget-me-not, a mix of pink flower, annual and perennial wildflower, pumpkin, herb, tomato, chili pepper, carrot, lettuce, pollinator mix or evergreen tree seeds.



A. SPAC-1 Sunflower



B. SPAC-2 Basil



C. SPAC-3 Forget-Me-Not



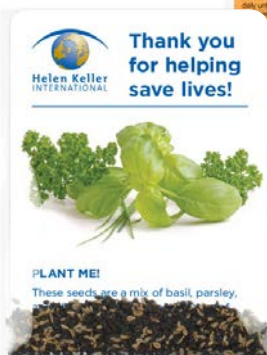
D. SPAC-4 Breast Cancer Awareness



E. SPAC-5 Wildflower



F. SPAC-6 Pumpkin



G. SPAC-8 Herb

- A. **SPAC-1-Sunflower**
- B. **SPAC-2-Basil**
- C. **SPAC-3-Forget-Me-Not**
- D. **SPAC-4-BCA**
- E. **SPAC-5-Wildflower**
- F. **SPAC-6-Pumpkin**
- G. **SPAC-8-Herb**
- H. **SPAC-9-Tomato**
- I. **SPAC-10-Chili Pepper**
- J. **SPAC-11-Carrot**
- K. **SPAC-12-Lettuce**

L. **SPAC-14-Pollinator-Mix**

	100	250	500	1000	2500	
1-Sided	1.54	0.97	0.92	0.86	0.78	(A)
2-Sided	1.85	1.16	1.10	1.03	0.94	(A)

\$35 (G) per printed side.

M. **SPAC-7-Evergreen**

	100	250	500	1000	2500	
1-Sided	1.85	1.16	1.10	1.03	0.94	(A)
2-Sided	2.22	1.40	1.32	1.24	1.13	(A)

\$35 (G) per printed side.

N. **SPAC-SM**

	100	250	500	1000	2500	
1-Sided	1.46	0.92	0.87	0.82	0.74	(A)
2-Sided	1.75	1.10	1.04	0.98	0.89	(A)

\$35 (G) per printed side.

An even more cost-effective seed packet option. Choose from a variety of seed options and brand the mini recycled 1.9x2.75" cardstock card that goes into a compostable cello pack for your next giveaway on a budget.



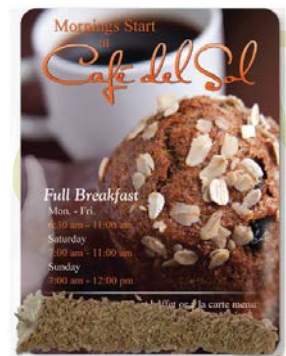
N. SPAC-SM



H. SPAC-9 Tomato



I. SPAC-10 Chili Pepper



J. SPAC-11 Carrot



K. SPAC-12 Lettuce



L. SPAC-14 Pollinator Mix



M. SPAC-7 Evergreen

Fully Plantable Postcards and Panel Cards

plant under a thin layer of soil
water daily to keep damp
grow a garden of wildflowers!



Send flowers through the mail at a postcard rate! The Seed Paper Postcard is a promotion that's as affordable as it is green. Your full-color, custom message is printed on the seed paper with Earth-friendly inks that won't damage the seeds. Our seed paper is made by hand from 100%-recycled material and embedded with a hardy mixture of wildflower seeds. Just plant the entire postcard, water and enjoy your flowers!



A. PSP/PSP-Mailing
- 3.95x5.2"
(postcard rate size)
or 4x5"



B. PSP-Medium



C. PSP-Large - 5x7"



D. PSP-Small 3x4"



E. PSTIX - 2.5x5"



F. PSP-Oval - 3.5x5.18"



G. PSI - 4.375x6" (envelope included)



H. PSP-Note - 5x3"

Suitable for direct mail campaigns. Items PSP, PSP-Medium, and PSP-Large can go directly through the mail with no need for an envelope. Send us your mailing list and we can do the rest! (Up-charges apply.) Call or email for pricing for the full mailing service.

A. PSP	100	250	500	1000	2500	
1-Sided	2.20	1.89	1.53	1.38	1.17	(A)
2-Sided	2.86	2.46	1.99	1.79	1.52	(A)

\$35 (G) per printed side.

A. PSP-Mailing	100	250	500	1000	2500	
2-Sided	3.43	2.95	2.39	2.15	1.82	(A)

Set-Up: \$105 (G) • \$63 (G) mailing fee with our indicia at \$0.39 each standard postcard rate. Or send us your indicia number and we can bulk ship for you to mail.

B. PSP-Medium/Memorial	100	250	500	1000	2500	
1-Sided	2.25	1.80	1.62	1.46	1.37	(A)
2-Sided	2.93	2.34	2.11	1.90	1.78	(A)

\$35 (G) per printed side. Mailable (upcharges apply).

C. PSP-Large	100	250	500	1000	2500	
1-Sided	3.82	3.06	2.75	2.48	2.25	(A)
2-Sided	4.97	3.97	3.58	3.22	2.93	(A)

\$35 (G) per printed side. Mailable (upcharges apply).

D. PSP-Small	100	250	500	1000	2500	
1-Sided	1.93	1.54	1.39	1.25	1.06	(A)
2-Sided	2.51	2.00	1.81	1.63	1.38	(A)

\$35 (G) per printed side.

E. PSTIX	100	250	500	1000	2500	
1-Sided	1.60	1.36	1.20	1.00	0.84	(A)
2-Sided	2.08	1.77	1.56	1.30	1.09	(A)

\$35 (G) per printed side.

F. PSP-Oval	100	250	500	1000	2500	
1-Sided	1.80	1.46	1.32	1.16	1.10	(A)
2-Sided	2.34	1.90	1.72	1.51	1.43	(A)

\$35 (G) per printed side.

G. PSI	100	250	500	1000	2500	
1-Sided	3.00	2.44	2.22	2.15	2.02	(A)
2-Sided	3.90	3.17	2.89	2.80	2.63	(A)

\$35 (G) per printed side. Envelope Included.

H. PSP-Note	100	250	500	1000	2500	
1-Sided	2.00	1.70	1.47	1.26	1.10	(A)
2-Sided	2.60	2.21	1.91	1.64	1.43	(A)

\$35 (G) per printed side.

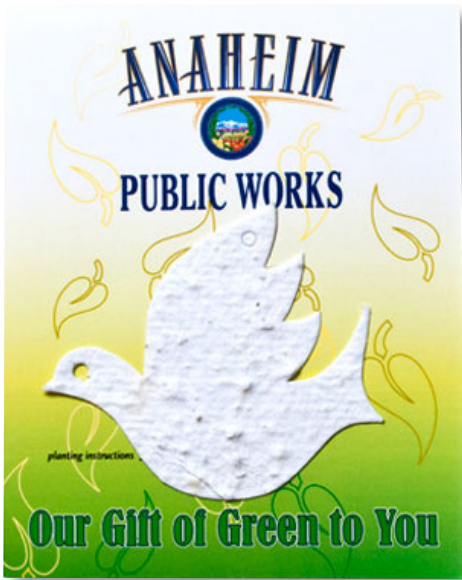
Fully Plantable Postcards

Integrated Panel Cards

plant under a thin layer of soil
water daily to keep damp
grow a garden of wildflowers!



A colorful seed paper shape adorns this custom-printed postcard for a giveaway that is as memorable as it is Earth-friendly. Choose from over 100 stock seed paper shapes, each handmade from 100% post-industrial recycled paper and infused with a hardy mix of wildflower seeds. Simply plant the shape, water and enjoy your flowers!



A. PP - 4x5" **Choose your shape!**



B. PP-Large - 5x7" **Choose your shape!**

Products include any small or medium size seed paper shape adhered to the recycled cardstock backer. Custom shape options available (up-charges apply). Send us the shape and dimensions and we can send you a custom quote.

Envelope needed for direct mailings. Call or email for detailed charges – mailing service also available.

A. PP	100	250	500	1000	2500	
1-Sided	1.65	1.37	1.21	1.05	0.84	(A)
2-Sided	1.98	1.64	1.45	1.26	1.01	(A)

\$35 (G) per printed side.

NEW! Print on the seed paper shape! Add 30% and an additional \$35 (G) setup.

B. PP-Large	100	250	500	1000	2500	
1-Sided	1.98	1.64	1.45	1.26	1.13	(A)
2-Sided	2.38	1.97	1.74	1.51	1.36	(A)

\$35 (G) per printed side.

NEW! Print on the seed paper shape! Add 30% and an additional \$35 (G) setup.

C. LBI	100	250	500	1000	2500	
1-Sided	1.85	1.57	1.41	1.25	1.04	(A)
2-Sided	2.22	1.88	1.69	1.50	1.25	(A)

NEW! Print on the seed paper shape! Add 30% and an additional \$35 (G) setup.



C. LBI - 4.375x6" **Choose your shape!**

Integrated Panel Cards

We offer hundreds of shapes! Choose from any of our small or medium shapes. Add 20% for large shapes.

Fully Plantable Greeting Cards

plant under a thin layer of soil
water daily to keep damp
grow a garden of wildflowers!



Plant these handmade seed paper cards and grow a garden of wildflowers! Your full-color, custom message is printed directly on the seed paper with Earth-friendly inks that won't damage the seeds. Our seed paper is made by hand from 100%-recycled material and embedded with a hardy mixture of wildflower seeds. Just plant the entire card, water and enjoy. Blank envelope included. Option available to print on the envelope with the return address only or return address and variable data (up-charges apply).



A. PSC-Small
3x4" folded
(envelope not included)



B. PSC
4x5.25" folded



C. PSC-Medium
4.25x6.25" folded



D. PSC-Large
5x7" folded

Greeting cards come in a variety of sizes for the perfect direct mail promotion. 1-sided printing includes the front and back; 2-sided printing includes the front, back and inside. The seed paper is handmade from 100%-recycled material and embedded with a hardy mixture of wildflower seeds.

A. PSC-Small	100	250	500	1000	2500	
1-Sided	2.25	1.82	1.69	1.45	1.37	(A)
2-Sided	2.93	2.36	2.20	1.89	1.78	(A)

\$35 (G) per printed side. Envelope not included.

B. PSC	100	250	500	1000	2500	
1-Sided	4.05	3.26	2.95	2.68	2.45	(A)
2-Sided	5.27	4.24	3.84	3.48	3.19	(A)

\$35 (G) per printed side.

C. PSC-Medium	100	250	500	1000	2500	
1-Sided	4.05	3.26	2.95	2.68	2.45	(A)
2-Sided	5.27	4.24	3.84	3.48	3.19	(A)

\$35 (G) per printed side.

D. PSC-Large	100	250	500	1000	2500	
1-Sided	4.70	4.55	4.41	4.15	3.89	(A)
2-Sided	6.11	5.92	5.73	5.40	5.06	(A)

\$35 (G) per printed side.

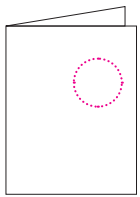


Integrated Greeting Cards

plant under a thin layer of soil
water daily to keep damp
grow a garden of wildflowers!



Our integrated greeting cards feature custom-printed artwork on cardstock with a seed paper shape attached for a giveaway that is as memorable as it is Earth-friendly. Choose from hundreds of seed paper shapes, each handmade from 100% post-industrial recycled paper and infused with a hardy mix of wildflower seeds. Simply plant, water and enjoy your flowers! Greeting cards come in a variety of sizes and shapes for the perfect direct mail promotion.



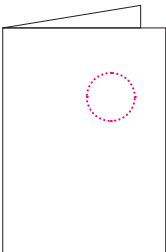
Choose your shape!

A. PNI
4x5.25" folded



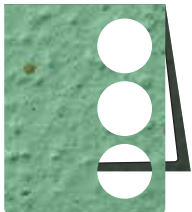
Choose your shape!

B. PNI-Medium
4.38x6.13" folded

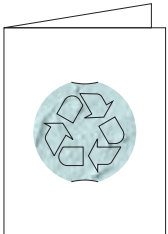


Choose your shape!

C. PNI-Large
5x7" folded



D. FB
4x5.25" folded



E. RIC
4x5.25" folded

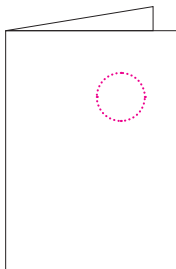


E. GIC
4x5.25" folded



Choose your cutout shape!

F. PC2
4x5.25" folded



Choose your ornament!

G. POC
4.38x6.13" folded

These folding cards are adorned with a plantable seed paper shape of your choice (or seed paper jacket) and your custom design printed in full-color on the cardstock. Choose from over 100 stock seed paper shapes, each handmade from 100% post-industrial recycled paper and infused with a hardy mix of wildflower seeds. Price includes any small or medium-size seed paper shape (up-charges apply for a large shape). Blank envelope included. Option available to print on the envelope with the return address only or return address and variable data (up-charges apply). 1-sided printing includes the front and back; 2-sided printing includes the front, back and inside.

A. PN1	100	250	500	1000	2500	
1-Sided	2.18	1.84	1.65	1.46	1.33	(A)
2-Sided	2.62	2.21	1.98	1.75	1.60	(A)

\$35 (G) per printed side.

NEW! Print on the seed paper shape! Add 30% and an additional \$35 (G) setup.

B. PN1-Medium	100	250	500	1000	2500	
1-Sided	3.00	2.40	1.89	1.68	1.47	(A)
2-Sided	3.60	2.88	2.27	2.02	1.76	(A)

\$35 (G) per printed side.

NEW! Print on the seed paper shape! Add 30% and an additional \$35 (G) setup.

C. PN1-Large	100	250	500	1000	2500	
1-Sided	3.15	2.52	2.27	2.02	1.76	(A)
2-Sided	3.78	3.02	2.72	2.42	2.12	(A)

\$35 (G) per printed side.

NEW! Print on the seed paper shape! Add 30% and an additional \$35 (G) setup.

D. FB	100	250	500	1000	2500	
2-Sided	2.78	2.33	2.09	1.84	1.51	(A)

\$70 (G) setup.

E. GIC/RIC	100	250	500	1000	2500	
1-Sided	2.40	2.02	1.82	1.61	1.46	(A)
2-Sided	2.86	2.43	2.18	1.93	1.76	(A)

\$35 (G) per printed side.

F. PC2	100	250	500	1000	2500	
1-Sided	3.00	2.52	2.31	2.00	1.79	(A)
2-Sided	3.60	3.02	2.77	2.39	2.14	(A)

\$35 (G) per printed side.

G. POC	100	250	500	1000	2500	
1-Sided	3.20	2.60	2.09	1.88	1.67	(A)
2-Sided	3.84	3.12	2.51	2.26	2.00	(A)

\$35 (G) per printed side.

Seed Paper Gift Card Holders

plant

under a thin layer of soil

water

daily to keep damp

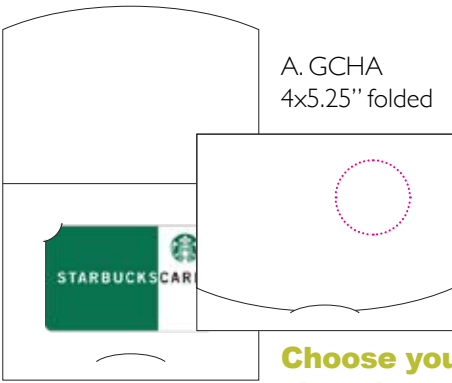
grow

a garden of wildflowers!



Send flowers with your business card or gift card! Also great to hold a hotel key, credit card or gift card. Clients will be delighted with the additional gift of a garden and your commitment to greener business practices will be noted with each colorful bloom. Your full-color, custom message is printed directly on the seed paper with Earth-friendly inks that won't damage the seeds. Our seed paper is made by hand from 100%-recycled material and embedded with a hardy mixture of wildflower seeds. Just plant, water and enjoy.

A. GCHA
4x5.25" folded

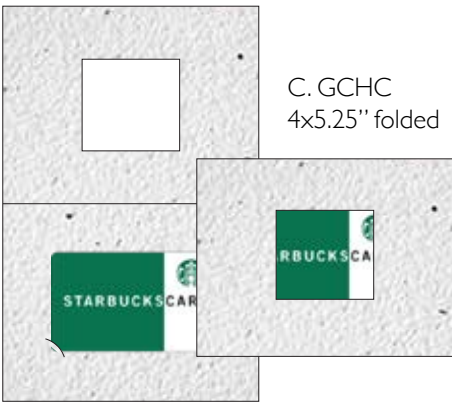


Choose your shape!

B. GCHB
4x5.25" folded



C. GCHC
4x5.25" folded



D. BCHD
4x5.25" folded



E. GCS
2.25x3.5" folded



F. GCS2
2.75x3.75" folded



Items GCHA, GCHB, GCHC, and BCHD include a blank envelope. Also available with a printed envelope, call for pricing. Item GCHA uses a recycled cardstock sleeve with a colorful seed paper flower attached. All other items are fully plantable.

	100	250	500	1000	2500	
A. GCHA						
1-Sided	2.50	2.10	1.89	1.68	1.47	(A)
2-Sided	3.00	2.52	2.27	2.02	1.76	(A)
\$35 (G) per printed side.						
B. GCHB						
1-Sided	4.36	3.70	3.43	3.40	3.19	(A)
2-Sided	5.61	4.75	4.40	4.36	4.09	(A)
\$35 (G) per printed side.						
C. GCHC						
1-Sided	4.02	3.26	2.95	2.68	2.45	(A)
2-Sided	5.17	4.18	3.78	3.42	3.13	(A)
\$35 (G) per printed side.						
D. BCHD						
1-Sided	4.02	3.26	2.95	2.68	2.45	(A)
2-Sided	5.17	4.18	3.78	3.42	3.13	(A)
\$35 (G) per printed side.						
E. GCS						
1-Sided	2.52	2.42	2.20	2.05	1.92	(A)
\$35 (G) setup.						
F. GCS2						
1-Sided	2.52	2.42	2.20	2.05	1.92	(A)
\$35 (G) setup.						
G. PSE-4x2.86						
1-Sided	2.80	2.24	2.02	1.95	1.82	(A)
2-Sided	3.64	2.91	2.63	2.54	2.37	(A)
\$35 (G) per printed side.						

NEW!



G. PSE-4x2.86
4x2.86" folded

Seed Paper Stationery, Envelopes and Business Cards



under a thin layer of soil
daily to keep damp
a garden of wildflowers!



Show off your eco-message with a unique, plantable business card, brochure, flyer or envelope that will showcase your green side. Your full-color, custom message is printed directly on the seed paper with Earth-friendly inks that won't damage the seeds. Our seed paper is made by hand from 100%-recycled material and embedded with a mixture of wildflower seeds. Just plant the entire card, water and enjoy your wildflowers!



A. PSB - 3.5x2"



B. PSB2-Tent Card
3.5x2"folded



C. PSCC - 2.125x3.38"



D. PSB2-Small - 4x1.75"



E. PSFLY
8.5x11"



F. PSBRO
8.25x12.75"
4.25x8.25"
folded



G. PSE
4.375x6.125"
folded

	100	250	500	1000	2500	
A. PSB						
1-Sided	1.00	0.84	0.74	0.63	0.58	(A)
2-Sided	1.30	1.09	0.96	0.82	0.74	(A)

\$35 (G) per printed side.

	100	250	500	1000	2500	
B. PSB2-Tent Card						
1-Sided	1.62	1.51	1.32	1.04	0.99	(A)
2-Sided	2.11	1.97	1.72	1.36	1.29	(A)

\$35 (G) per printed side.

	100	250	500	1000	2500	
C. PSCC						
1-Sided	1.25	1.05	0.92	0.79	0.66	(A)
2-Sided	1.63	1.37	1.20	1.02	0.86	(A)

\$35 (G) per printed side. 20% upcharge for Variable Data and \$35 (G) Variable Data setup fee. Available on Signature for a 10% discount.

	100	250	500	1000	2500	
D. PSB2-Small						
1-Sided	1.00	0.84	0.74	0.63	0.58	(A)
2-Sided	1.30	1.09	0.96	0.82	0.74	(A)

\$35 (G) per printed side.

	100	250	500	1000	2500	
E. PSFLY						
1-Sided	4.50	4.35	4.21	3.95	3.69	(A)
2-Sided	5.85	5.66	5.47	5.14	4.80	(A)

\$35 (G) per printed side.

	100	250	500	1000	2500	
F. PSBRO						
1-Sided	4.05	3.92	3.79	3.56	3.32	(A)
2-Sided	5.27	5.09	4.93	4.62	4.32	(A)

\$35 (G) per printed side.

	100	250	500	1000	2500	
G. PSE						
1-Sided	4.50	4.35	4.21	3.95	3.69	(A)
2-Sided	5.85	5.66	5.47	5.14	4.80	(A)

\$35 (G) per printed side.



Seed Paper Stationery, Envelopes and Business Cards

Seed Paper Calendars, Journals and Jotters



under a thin layer of soil

daily to keep damp

a garden of wildflowers!



Our delightful collection of calendars, journals and jotters are fully-plantable to ensure that you are in your client's thoughts all year long. Use our professional pre-designed Easy Way options or come up with your own custom artwork. Printed on seed paper with Earth-friendly inks that won't damage the seeds.



A. SDC - 6x4"



B. SHC - 4x8"



C. SHC-Small 6x4"



D. STC - 5.7x5"



E. SPJ - 4x6"



F. SPJT - 3x5"

Each calendar category has multiple design options. Our Easy Way options eliminate the need to hire a designer: Just send a logo and a PO and we'll send you a proof. Choose from a desk calendar or a hanging option. Our SDC, SHC, and SHC-Small all come with 6 plantable pages printed double sided. Want to submit custom art? No problem. Request a template from our art department

A. SDC	100	250	500	1000	2500	
6-Pages (2-sided)	9.00	8.00	7.50	7.00	6.50	(A)

\$63 (G) setup fee for the same artwork on each page or \$120 (G) setup fee for custom art on each page.

B. SHC	100	250	500	1000	2500	
6-Pages (2-sided)	9.00	8.00	7.50	7.00	6.50	(A)

\$63 (G) setup fee for the same artwork on each page or \$120 (G) setup fee for custom art on each page. Add-On: \$0.50 (A) for wire-binding.

C. SHC-Small	100	250	500	1000	2500	
6-Pages (2-sided)	8.00	7.00	6.50	6.00	5.50	(A)

\$63 (G) setup fee for the same artwork on each page or \$120 (G) setup fee for custom art on each page. Add-On: \$0.50 (A) for wire-binding.

D. STC	100	250	500	1000	2500	
1-Sided	3.99	3.20	2.88	2.52	2.30	(A)

\$35 (G) setup.

Seed Paper Journals and Jotters are friendly for your budget and the Earth. The front and back covers are made from fully-plantable white printable Premium paper. Each journal includes a seed paper front cover, seed paper back cover and 40 pages for notes of any kind. Print on the front cover, and/or even the back cover! Pricing includes printing on one location.

Our Easy Way Journals and Jotters are a great eco-friendly way to keep track of notes. We offer 4 pre-designed options to choose from. Just send a logo with your PO. Or go custom and design your own.

E. SPJ	100	250	500	1000	2500	
1-Sided	6.25	6.00	5.75	5.50	5.25	(A)

\$35 (G) setup.

F. SPJT	100	250	500	1000	2500	
1-Sided	6.00	5.75	5.50	5.25	5.00	(A)

\$35 (G) setup.

Seed Paper Calendars, Journals and Jotters

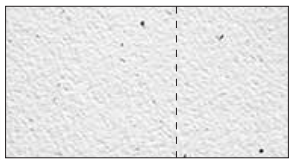
Seed Paper Coupons

plant under a thin layer of soil
water daily to keep damp
grow a garden of wildflowers!

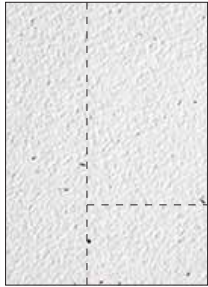


Our seed paper coupons all feature a tear away piece that can either work as a leave-behind or the portion that gets planted. This way your client will remember you with a unique piece of printed seed paper and by a beautiful wildflower garden!

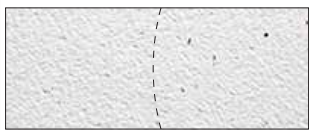
The Seed Paper Coupon is a perfect way to send home your promotion and watch it bloom! Tear off a section of the card to plant and keep the rest as a reminder of your upcoming promotion!



A. PSCOUP-Small
3.75x7"



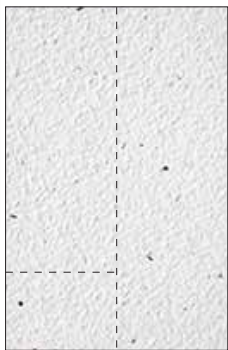
B. PSCOUP-Medium - 5x7"



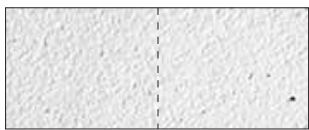
C. PSCOUP-Curve
3x7.5"



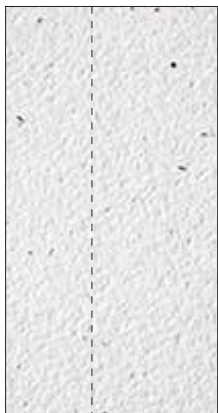
D. PSB3 - 5x2"



E. PSCOUP-5.5x8.5
5.5x8.5"



F. PSCOUP-7.5x3
7.5x3"



G. PSCOUP-Large
5.25x10.125"

A. PSCOUP-Small	100	250	500	1000	2500	
1-Sided	2.80	2.24	2.02	1.95	1.82	(A)
2-Sided	3.64	2.91	2.63	2.54	2.37	(A)

\$35 (G) per printed side.

B. PSCOUP-Medium	100	250	500	1000	2500	
1-Sided	3.82	3.06	2.75	2.48	2.25	(A)
2-Sided	4.97	3.98	3.58	3.22	2.93	(A)

\$35 (G) per printed side.

C. PSCOUP-Curve	100	250	500	1000	2500	
1-Sided	2.25	1.80	1.62	1.46	1.37	(A)
2-Sided	2.93	2.34	2.11	1.90	1.78	(A)

\$35 (G) per printed side.

D. PSB3	100	250	500	1000	2500	
1-Sided	1.60	1.36	1.20	1.00	0.84	(A)
2-Sided	2.08	1.77	1.56	1.30	1.09	(A)

\$35 (G) per printed side.

E. PSCOUP-5.5X8.5	100	250	500	1000	2500	
1-Sided	3.82	3.06	2.75	2.48	2.25	(A)
2-Sided	4.97	3.98	3.58	3.22	2.93	(A)

\$35 (G) per printed side.

F. PSCOUP-7.5X3	100	250	500	1000	2500	
1-Sided	2.25	1.80	1.62	1.46	1.37	(A)
2-Sided	2.93	2.34	2.11	1.90	1.78	(A)

\$35 (G) per printed side.

G. PSCOUP-LARGE	100	250	500	1000	2500	
1-Sided	4.16	3.50	3.23	3.20	2.99	(A)
2-Sided	5.41	4.55	4.20	4.16	3.89	(A)

\$35 (G) per printed side.



Seed Paper Packaging Boxes and Bags

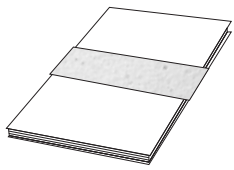
plant under a thin layer of soil
water daily to keep damp
grow a garden of wildflowers!



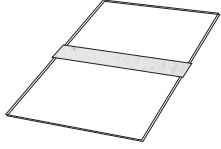
Enhance your message with these Earth-friendly, seed paper product holders. They can be used for a plethora of products such as pens, cosmetics, and other electronics for the perfect promo! Printed directly on the seed paper in 4-color process with Earth-friendly inks that won't damage the seeds. Our seed paper is handmade using 100%-recycled material and embedded with a hardy mixture of wildflower seeds.

Some packaging items are shipped flat to avoid damage in shipment. Some ship glued together; and are ready to be popped into place. Please call for specifications on certain products.

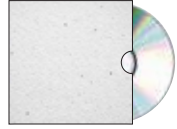
Need custom packaging? Please let us know the flat dimensions or send a dieline for quoting purposes. Seed paper is all handmade and light-weight. Boxes are not ideal for heavier items. But not to worry, we can find a suitable product for your packaging needs.



A. PSBB-Large - 6.25x1.8" folded - Belly Band



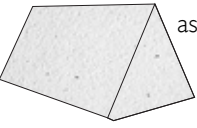
B. PSBB-Small - 5.85x.6" folded - Belly Band



C. PSCD - 5x5" folded CD/DVD Holder



D. PCC - 4.85x2.5" folded Cup Sleeve



E. PSUB-Triangle - 6x2.75x2.75" assembled - Triangle Box



F. PSBX-Small - 2.25x3.25x1" assembled - Small Box



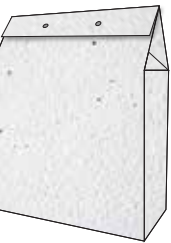
G. PSBX-Large - 2.18x2.18x5.8" assembled - Large Box



H. PSUB - 3.5x1.2x0.7" assembled - USB Holder



I. PSBX-Pillow - 4.5x2.8x0.9" assembled - Pillow Box



J. PSBX-Bag - 6.7x8.7x3.1" assembled - Bag



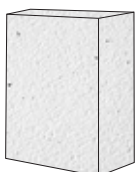
K. PSPENCIL/STRAW - 1.65x8.27" Pencil/Straw Holder



L. PSBX-4.19x1.34x1.28 4.19x1.34x1.28" assembled



M. PSBX-2.4x2x2.4 2.4x2x2.4" assembled



N. PSBX-4.88x3.86x2.05 4.88x3.86x2.05" assembled

A. PSBB-Large	100	250	500	1000	2500	
I-Sided	2.15	1.85	1.68	1.53	1.32	(A)
\$35 (G) setup.						
B. PSBB-Small	100	250	500	1000	2500	
I-Sided	1.40	1.20	1.07	0.94	0.78	(A)
\$35 (G) setup.						
C. PSCD	100	250	500	1000	2500	
I-Sided	4.99	4.20	3.88	3.52	3.12	(A)
\$35 (G) setup.						
D. PCC	100	250	500	1000	2500	
I-Sided	3.00	2.50	2.36	2.25	2.14	(A)
\$35 (G) setup.						
E. PSUB-Triangle	100	250	500	1000	2500	
I-Sided	5.40	5.22	5.05	4.74	4.43	(A)
\$35 (G) setup.						
F. PSBX-Small	100	250	500	1000	2500	
I-Sided	4.58	3.67	3.30	2.98	2.70	(A)
\$35 (G) setup.						
G. PSBX-Large	100	250	500	1000	2500	
I-Sided	5.40	5.22	5.05	4.74	4.43	(A)
\$35 (G) setup.						
H. PSUB	100	250	500	1000	2500	
I-Sided	3.36	2.69	2.42	2.34	2.18	(A)
\$35 (G) setup.						
I. PSBX-Pillow	100	250	500	1000	2500	
I-Sided	4.58	3.67	3.30	2.98	2.70	(A)
\$35 (G) setup.						
J. PSBX-Bag	100	250	500	1000	2500	
I-Sided	10.80	10.44	10.10	9.48	8.86	(A)
\$35 (G) setup.						
K. PSPENCIL/STRAW	100	250	500	1000	2500	
I-Sided	1.46	1.23	1.08	0.98	0.91	(A)
2-Sided	1.95	1.64	1.44	1.31	1.15	(A)
\$35 (G) per printed side.						
L. PSBX-4.19X1.34X1.28	100	250	500	1000	2500	
I-Sided	4.58	3.67	3.30	2.98	2.70	(A)
\$35 (G) setup.						
M. PSBX-2.4X2X2.4	100	250	500	1000	2500	
I-Sided	5.40	5.22	5.05	4.74	4.43	(A)
\$35 (G) setup.						
N. PSBX-4.88X3.86X2.05	100	250	500	1000	2500	
I-Sided	5.40	5.22	5.05	4.74	4.43	(A)
\$35 (G) setup.						

Seed Paper Tags

plant under a thin layer of soil
water daily to keep damp
grow a garden of wildflowers!



What kind of tag best sells an Earth-friendly product? One that will bloom into vibrant wildflowers! These fully-plantable seed paper hang tags showcase your green product or Earth-friendly initiatives. Each tag is handmade from 100% post-industrial recycled paper and infused with a hardy mix of wildflower seeds. Your full-color, custom message is printed directly on the seed paper with Earth-friendly inks that won't damage the seeds. Add an eyelet (grommet) and/or ribbon for easy attachment to your product (up-charges apply).





A. PST
2.5"x3"



B. PST-Medium
2"x4"



C. PST-Tall
1.25"x5"



D. PST-Large
2"x5"



E. PST-Circle
2.625"



F. PST-Curve
2x3.5"



G. PST-Oval
2.5x2.875"



H. PST-2x3.5
2x3.5"



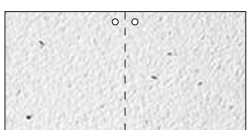
I. PST-Magnolia
3.1x1.8"



J. PST-Price Tag
2.5x3.5



K. PST-2x2 Fold
2x2 folded



L. PST-3.9x3.9 Fold
3.9x3.9 folded

	100	250	500	1000	2500	
A. PST						
1-Sided	1.30	1.11	0.97	0.83	0.69	(A)
2-Sided	1.69	1.44	1.26	1.08	0.90	(A)
\$35 (G) per printed side. Add ribbon or hemp tie for \$0.20 (A)						
B. PST-Medium	100	250	500	1000	2500	
1-Sided	1.25	1.05	0.92	0.79	0.66	(A)
2-Sided	1.63	1.37	1.20	1.02	0.86	(A)
\$35 (G) per printed side. Add ribbon or hemp tie for \$0.20 (A)						
C. PST-Tall	100	250	500	1000	2500	
1-Sided	0.80	0.68	0.60	0.50	0.47	(A)
2-Sided	1.04	0.89	0.78	0.66	0.61	(A)
\$35 (G) per printed side. Add ribbon or hemp tie for \$0.20 (A)						
D. PST-Large	100	250	500	1000	2500	
1-Sided	1.93	1.54	1.39	1.25	1.06	(A)
2-Sided	2.51	2.00	1.81	1.63	1.38	(A)
\$35 (G) per printed side. Add ribbon or hemp tie for \$0.20 (A)						
E. PST-Circle	100	250	500	1000	2500	
1-Sided	1.00	0.84	0.74	0.63	0.58	(A)
2-Sided	1.30	1.09	0.96	0.82	0.74	(A)
\$35 (G) per printed side. Add ribbon or hemp tie for \$0.20 (A)						
F. PST-Curve	100	250	500	1000	2500	
1-Sided	1.00	0.84	0.74	0.63	0.58	(A)
2-Sided	1.30	1.09	0.96	0.82	0.74	(A)
\$35 (G) per printed side. Add ribbon or hemp tie for \$0.20 (A)						
G. PST-Oval	100	250	500	1000	2500	
1-Sided	1.00	0.84	0.74	0.63	0.58	(A)
2-Sided	1.30	1.09	0.96	0.82	0.74	(A)
\$35 (G) per printed side. Add ribbon or hemp tie for \$0.20 (A)						
H. PST-2x3.5	100	250	500	1000	2500	
1-Sided	1.00	0.84	0.74	0.63	0.58	(A)
2-Sided	1.30	1.09	0.96	0.82	0.74	(A)
\$35 (G) per printed side. Add ribbon or hemp tie for \$0.20 (A)						
I. PST-Magnolia	100	250	500	1000	2500	
1-Sided	0.80	0.68	0.60	0.52	0.49	(A)
2-Sided	1.04	0.89	0.78	0.68	0.64	(A)
\$35 (G) per printed side. Add ribbon or hemp tie for \$0.20 (A)						
J. PST-Price Tag	100	250	500	1000	2500	
1-Sided	1.30	1.11	0.97	0.83	0.69	(A)
2-Sided	1.69	1.44	1.26	1.08	0.90	(A)
\$35 (G) per printed side. Add ribbon or hemp tie for \$0.20 (A)						
K. PST-2X2 Fold	100	250	500	1000	2500	
1-Sided	1.25	1.05	0.92	0.79	0.66	(A)
2-Sided	1.63	1.37	1.20	1.02	0.86	(A)
\$35 (G) per printed side. Add ribbon or hemp tie for \$0.20 (A)						
L. PST-3.9x3.9 Fold	100	250	500	1000	2500	
1-Sided	2.80	2.24	2.02	1.95	1.82	(A)
2-Sided	3.64	2.91	2.63	2.54	2.37	(A)
\$35 (G) per printed side. Add ribbon or hemp tie for \$0.20 (A)						

Seed Paper Ornaments

plant under a thin layer of soil
water daily to keep damp
grow a garden of wildflowers!



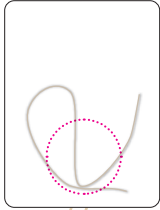
Your holiday wishes are printed on these eco-friendly ornaments for a thoughtful and elegant holiday promotion. Choose from a fully plantable version (PSO), integrated version (PHT, PHTV, GIO/RIO) or as a gift pack (PSOP, SSOP, SSGP-3D). The finishing touch is a natural hemp tie or ribbon. Our seed paper is handmade from 100% post-industrial recycled paper and infused with a hardy mix of wildflower seeds.





Choose your shape!

A. PSO



Choose and print on the shape!

B. POSP
3x4"



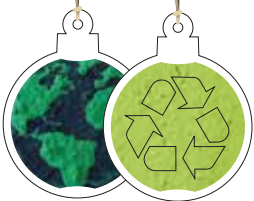
Choose your shape!

C. PHT



Choose your shape!

D. PHTV



E. GIO/RIO



F. SSOP



G. SSGP-3D

Choose a shape that includes a hole at the top to make the perfect ornament; then choose how you would like it packaged. You can have a fully plantable ornament that grows wildflowers. Or have a colorful ornament with recycled cardstock or clear vellum attached. You can even choose a colorful ornament packaged with a 3x4" backer card inside a clear corn-based cello bag. The options are endless to fit your project's needs.

A. PSO	100	250	500	1000	2500	
1-Sided	1.50	1.47	1.37	1.26	1.16	(A)
2-Sided	1.95	1.91	1.77	1.64	1.50	(A)

\$35 (G) per printed side.

B. POSP	100	250	500	1000	2500	
1-Sided	2.02	1.34	1.29	1.21	1.12	(A)
2-Sided	2.39	1.58	1.51	1.42	1.30	(A)

Set-Up: \$35 (G) per printed side • \$35 (G) for shape • Add on: \$0.10 (A) to attach ribbon to ornament shape

C. PHT	100	250	500	1000	2500	
1-Sided	1.40	1.37	1.26	1.16	1.05	(A)
2-Sided	1.68	1.64	1.51	1.39	1.26	(A)

\$35 (G) per printed side.

D. PHTV	100	250	500	1000	2500	
1-Sided	1.40	1.37	1.26	1.16	1.05	(A)

\$35 (G).

E. GIO/RIO	100	250	500	1000	2500	
1-Sided	1.68	1.66	1.55	1.44	1.32	(A)
2-Sided	2.02	1.99	1.86	1.73	1.58	(A)

\$35 (G) per printed side.

F. SSOP	100	250	500	1000	2500	
1-Sided	2.70	2.30	2.09	1.84	1.63	(A)
2-Sided	3.20	2.72	2.47	2.17	1.92	(A)

\$35 (G) per printed side.

G. SSGP-3D	100	250	500	1000	2500	
1-Sided	1.92	1.25	1.19	1.11	1.02	(A)
2-Sided	2.28	2.02	1.41	1.32	1.21	(A)

\$35 (G) per printed side.



PHT



PSO



PHT



PSO

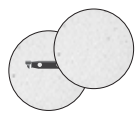
Seed Paper Ornaments

Seed Paper Events

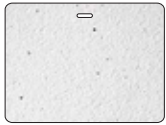
plant under a thin layer of soil
water daily to keep damp
grow a garden of wildflowers!



Make your next event eco-friendly with these sustainable and plantable items. Items include Pins, Name Badges, Wristbands, Watches, and Yarmulkes (Kippahs). Each item is printed with Earth-friendly inks that won't damage the seeds. All paper is made by hand from 100%-recycled material and embedded with a hardy mixture of wildflower seeds. Just plant, water and enjoy.



A. **PSPIN**
2" Pin



B. **PNT**
4x3" Nametag



C. **PNT-Large**
3.5x4" Nametag



D. **PNT-4.13x5.83**
4.13x5.83" Nametag



E. **PNT-2.25x4.25**
2.25x4.25" Nametag



F. **PNT-3.5x5.5**
3.5x5.5" Nametag



G. **PNT-4.25x6**
4.25x6" Nametag



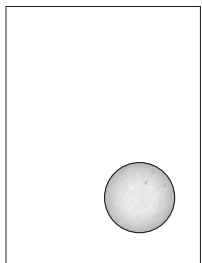
H. **SPWB**
0.75x8.5" Wristband



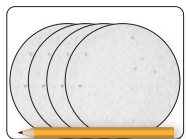
I. **SPW**
9x1" Paper Watch



J. **SPY**
5.76" Yarmukle



K. **SPWK**
4.5x6" Wish Kit



L. **SPWK-Value**
3x4" Wish Kit

A. PSPIN	100	250	500	1000	2500	
1-Sided	1.34	1.16	1.05	0.93	0.88	(A)
2-Sided	1.74	1.51	1.37	1.21	1.14	(A)
\$35 (G) per printed side.						
B. PNT	100	250	500	1000	2500	
1-Sided	1.65	1.44	1.27	1.16	1.05	(A)
2-Sided	2.15	1.87	1.65	1.51	1.37	(A)
\$35 (G) per printed side.						
C. PNT-Large	100	250	500	1000	2500	
1-Sided	1.80	1.46	1.32	1.16	1.10	(A)
2-Sided	2.34	1.90	1.72	1.51	1.43	(A)
\$35 (G) per printed side.						
D. PNT-4.13x5.83	100	250	500	1000	2500	
1-Sided	2.25	1.80	1.62	1.46	1.37	(A)
2-Sided	2.93	2.34	2.11	1.90	1.78	(A)
\$35 (G) per printed side.						
E. PNT-2.25x4.25	100	250	500	1000	2500	
1-Sided	1.25	1.05	0.92	0.79	0.66	(A)
2-Sided	1.63	1.37	1.20	1.02	0.86	(A)
\$35 (G) per printed side.						
F. PNT-3.5x5.5	100	250	500	1000	2500	
1-Sided	2.00	1.70	1.53	1.38	1.17	(A)
2-Sided	2.60	2.21	1.99	1.79	1.52	(A)
\$35 (G) per printed side.						
G. PNT-4.25x6	100	250	500	1000	2500	
1-Sided	2.25	1.80	1.62	1.46	1.37	(A)
2-Sided	2.93	2.34	2.11	1.90	1.78	(A)
\$35 (G) per printed side.						
H. SPWB	100	250	500	1000	2500	
1-Sided	1.40	1.20	1.07	0.94	0.78	(A)
\$35 (G) per printed side.						
I. SPW	100	250	500	1000	2500	
1-Sided	1.98	1.70	1.38	1.24	1.05	(A)
\$35 (G) per printed side.						
J. SPY	100	250	500	1000	2500	
1-Sided	3.10	2.54	2.32	2.25	2.12	(A)
2-Sided	4.03	3.30	3.02	2.93	2.76	(A)
\$35 (G) per printed side.						
K. SPWK	100	250	500	1000	2500	
1-Sided	6.88	6.44	6.16	5.94	5.72	(A)
\$70 (G).						
L. SPWK-Value	100	250	500	1000	2500	
1-Sided	3.85	3.30	3.03	2.75	2.48	(A)
2-Sided	4.62	3.96	3.63	3.30	2.98	(A)
\$35 (G) per printed side on backer card; \$35 (G) on wish circles.						

Seed Paper Planting Kits

plant under a thin layer of soil
water daily to keep damp
grow a garden of wildflowers!



Everything you need to start your own flower garden on your own windowsill. The planting kits include a biodegradable pot, lid (excluding MFPK) and soil wafer. A variety of sizes and options are available to fit your promotion and budget.



A. MPK-SPM



B. MPK-Value



C. MPK-SPW



D. MFPK



E. MPGB

F. ECG
*Inquire for stock



Choose from our integrated planting kits with a recycled cardstock wrap and a seed paper medallion. There is also a fully plantable seed paper wrap around the biodegradable pot. Choose to incorporate confetti or a flower bookmark. Or choose a garden grow stake with our heavy-duty Premium seed paper stake!

	100	250	500	1000	2500	
A. MPK-SPM						
I-Sided	3.50	3.15	2.99	2.84	2.73	(A)
\$70 (G) per printed side.						
B. MPK-Value						
I-Sided	3.00	2.52	2.39	2.27	2.18	(A)
\$35 (G) per printed side.						
C. MPK-SPW						
I-Sided	4.00	3.68	3.52	3.36	3.26	(A)
\$35 (G) per printed side.						
D. MFPK						
I-Sided	4.80	4.16	3.97	3.78	3.66	(A)
\$70 (G) per printed side.						
E. MPGB						
I-Sided	4.75	4.25	4.00	3.75	3.50	(A)
\$35 (G) per printed side. Custom Bag Imprint \$63 (G) setup with 500 MOQ.						
F. ECG						
I-Sided	5.65	4.71	4.69	4.57	4.29	(A)
\$35 (G) per printed side. *Inquire for stock.						
G. GGS						
I-Sided	1.30	1.08	0.98	0.87	0.77	(A)
2-Sided	1.56	1.30	1.17	1.05	0.92	(A)
\$35 (G) per printed side.						

G. GGS

Pot Size: 2.25"
MPK-SPM
MPK-SPW
MPK-Value

Pot Size: 3.75x3.5"
MFPK



Seed Paper Planting Kits

Seed Bombs and Gifts

plant under a thin layer of soil
water daily to keep damp
grow a garden of wildflowers!



These Bloomin ballistics are made from a mix of annual and perennial wildflower seeds and 100% post-consumer/recycled paper - just throw and grow! Make sure your target is tactical (somewhere that will receive consistent watering). So go ahead - bomb highway roadsides, sidewalks, medians, vacant lots, or even sabotage your own backyard. Our new line of stocking stuffers feature three different products that feature different plantable gifts. Our first gift is Seed Paper Reindeer Droppings. It contains 10 seed paper "droppings." Next, our new Seed Paper Snowballs are embedded with Sweet Alyssum seeds, which is also known as Snow in Summer when in bloom.

A. SBB-3

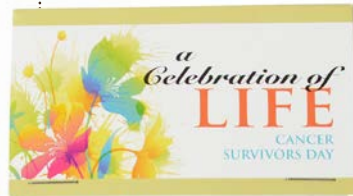


Bags of seed bombs come in either a blank or one-color printable organic cotton bag, with a growing instruction card inside. All Pricing (A) Stock Silkscreened bag: \$35 (G) Set-up fee for customized planting instruction card. 500 quantity minimum for custom silkscreen with \$63 (G) Set-up fee. Stock seed bomb colors: Yellow, White, Natural, Pink, Lime and Light Blue. Custom colors available for \$63 (G) set-up.

B. SBB-6



C. SBC-3



D. SBC-6



E. SB-SB



F. SB-RD



A. SBB-3	100	250	500	1000	2500	
	6.00	4.50	4.00	3.80	3.60	(A)
B. SBB-6	100	250	500	1000	2500	
	7.00	5.50	5.00	4.80	4.60	(A)
C. SBC-3	100	250	500	1000	2500	
1-Sided	4.50	4.00	3.60	3.30	3.00	(A)
\$35 (G)						
D. SBC-6	100	250	500	1000	2500	
2-Sided	6.00	5.50	5.10	4.80	4.50	(A)
\$35 (G)						
E. SB-SB	100	250	500	1000	2500	
	7.00	5.50	5.00	4.80	4.60	(A)
F. SB-RD	100	250	500	1000	2500	
	7.00	5.50	5.00	4.80	4.60	(A)

Seed Bombs and Gifts

Seed Paper Money

plant under a thin layer of soil
water daily to keep damp
grow a garden of wildflowers!



Seed Paper Coins come letterpress printed in a muslin or cello bag with a cardstock backer, header or insert. Quarters are embedded with a mix of lettuce seeds. Dimes are embedded with carrot and turnip seeds. Nickels include a mix of basil, thyme, parsley, chive and oregano seeds, while pennies are embedded with a mix of wildflower seeds.

Seed Coins might look like real coins, but they are far more valuable for promoting, rewarding, and incentivizing. Pass them to clients as a thank you, or surprise prospects with your "two cents." They are a great call to action and redeemable for flowers, herbs and veggies in the garden! Seed Coins are handmade and letterpress printed in Boulder, CO on our thickest, most luxurious seed paper. These lightweight promotional coins can also be bought in bulk.



A. SPCB



B. PSDB



C. PSEB



D. SCCP



E. SCGP

Seed Paper Dollar and Euro Bills are promotions that are as affordable as they are green. Your full-color, custom message is printed on the seed paper with Earth-friendly inks that won't damage the seeds. Our seed paper is made by hand from 100%-recycled material and embedded with a hardy mixture of wildflower seeds. Just plant the money, water and enjoy your flowers!

A. SPCB	100	250	500	1000	2500	
	5.75	5.50	5.00	4.75	4.50	(A)

Stock Silkscreened bag: \$35 (G) Setup fee for customized planting instruction card. 500 qty min for custom silkscreen with \$63 (G) Set-up fee.

B. PSDB	100	250	500	1000	2500	
1-Sided	1.46	1.23	1.08	0.98	0.91	(A)
2-Sided	1.95	1.64	1.44	1.31	1.15	(A)

\$35 (G) per printed side.

C. PSEB	100	250	500	1000	2500	
1-Sided	2.80	2.24	2.02	1.95	1.82	(A)
2-Sided	3.64	2.91	2.63	2.54	2.37	(A)

\$35 (G) per printed side.

D. SCCP	100	250	500	1000	2500	
1-Sided	3.75	3.50	3.00	2.75	2.50	(A)

\$35 (G) per printed side.

E. SCGP	100	250	500	1000	2500	
1-Sided	2.75	2.50	2.25	2.00	1.75	(A)
2-Sided	3.30	3.00	2.70	2.40	2.10	(A)

\$35 (G) per printed side.



plantable seed paper shapes

bloominpromotions.com

Handmade & homegrown in Boulder, Colorado for over two decades.

animals



holiday & events



flowers



geometric



food & drink



apple **S** (1.8"x3.8") olive **S** (1.4"x2") cupcake **S** (2.1"x2") summer squash **S** (1.5"x3") chili pepper **S** (1.1"x3.8") tomato **M** (2.5"x1.5") carrot **S** (.8"x3.2") cheese **M** (2.4"x2.3") bottle 1 **L** (1.3"x5") bottle 2 **L** (1.5"x4.1") bottle 3 **S** (.8"x2.5") bottle 4 **M** (1.1"x4.3") bottle 7 **L** (1.5"x4.5") wine bottle **M** (1"x4.2") droplet 1 **M** (2"x3.4") droplet 2 **L** (2.2"x3.4") cup 1 **S** (1.3"x2.3") teacup **S** (2"x1.14") pan **M** (2.6"x1.5")

states



california **M** (2"x3.4") florida **M** (3"x2.6") iowa **M** (2.6"x1.8") maryland **L** (4"x2.1") massachusetts **M** (3.4"x1.8") michigan **L** (1.9"x3.6") new mexico **M** (2.6"x2.8") new york **M** (2.9"x2.2") oregon **L** (3"x2") rhode island **M** (2.8"x2.9") texas **M** (2.8"x2.7") west virginia **M** (3.4"x3")

hearts



heart 1 **S** (1.9"x2.3") heart 2 **L** (4"x3.4") heart 3 **S** (2"x1.8") heart 4 **M** (2.7"x2.5") heart 5 **S** (2"x1.6") heart 7 **M** (2.6"x2.3") heart 9 **L** (3.2"x3") heart 10 **M** (2.8"x2.4") heart 11 **L** (3.7"x3.5")

trees



tree 1 **L** (2.5"x3.6") tree 2 **L** (3.2"x3.5") tree 4 **S** (2"x2.3") tree 5 **M** (2.5"x3.1") tree 6 **M** (2.3"x2.4") tree 7 **M** (3.1"x3.5") tree 8 **S** (2"x3") tree 10 **L** (2.3"x4.3") tree 11 **S** (1.8"x2.8") cactus **S** (1.5"x2.8")

pricing categories

S = small shape
M = medium shape
L = large shape
 * = 10% grommet upcharge

symbols & words



ampersand **M** (2.2"x2.4") puzzle piece **M** (2"x2.5") dollar sign **M** (1.8"x2.5") pound sign **M** (1.8"x2.5") cross **S** (2"x2.8") check mark **L** (2.8"x3.1") asterisk **M** (2.3"x2.1") apostrophe **M** (2.2"x2.4") A+ **M** (2.6"x2.6") b **S** (1.4"x2") e **L** (2.5"x2.9") music note **S** (1.8"x3") star of david **S** (1.9"x2.2") hamsa **L** (3"x4")



ribbon 1 **S** (1.4"x2.4") ribbon 2 **M** (2.2"x3.4") ribbon 3 **L** (2.8"x3.4") spade **S** (2"x2") fleur-de-lis 1 **M** (2.5"x2.6") fleur-de-lis 2 **L** (2.5"x2.9") girl scout shield **M** (2.5"x2.3") smiley face **L** letterpressed (2.1") talk bubble 2 **L** (4"x2.7")

earth/eco/alternative



earth 1 **M** (2.1") earth 2 **M** (2.1") earth 3 **L** (2.6") earth 4 **L** (2.6") earth 5 **L** (2.8") turbine 1* **S** (2.3"x2") turbine 2* **L** (3.5"x4") turbine 3 **L** (3"x5.1") lightbulb 1 **M** (2"x3.5") lightbulb 2 **M** (1.5"x3.7") lightbulb 3 **M** (1.8"x4")



recycle symbol **M** (2.6") earth heart **L** (2.6"x2.5") cloud 1 **M** (2"x1.9") cloud 3 **S** (2.1"x1.5") sun **S** (2.08"x2.08")

CALL TODAY TO GET A QUOTE ON YOUR CUSTOM SHAPE!

CHECK OUT BLOOMINPROMOTIONS.COM FOR ALL OF OUR SEED PAPER SHAPES!

leaves



aspen 3 S (2"x2") **aspen 4 S** (1.2"x2.1") **aspen 1 M** (1.7"x3.3") **aspen 2 L** (2"x4.8") **ash M** (2"x3.9") **oak 1 L** (2.4"x4.5") **oak 2 L** (2"x4.8") **maple 1 L** (3.8"x3.7") **maple 2 M** (3"x3") **maple 3 L** (3"x3.3") **bay 2 L** (2.7"x4.9") **leaf: large 2 L** (3"x4.7")
magnolia M (1.8"x3") **thyme M** (1.8"x2.8") **branch S** (1.4"x3") **ginkgo L** (3.2"x2.4") **clover 1 S** (1.8"x2") **clover 2 S** (1.8"x1.9") **beech S** (1.8"x2.8") **birch S** (1.3"x2.5") **basil M** (2"x3.5") **leaf perf L** (2.3"x3.5") **cut S** (2.7"x1.8") **hemp L** (2.3"x2.4") **willow S** (1.8"x2.7") **acorn S** (1.51"x1.33")

transportation



car 8 S (2.7"x8") **car 10 S** (2.7"x1.3") **car 1 L** (5"x2.5") **car 2 L** (5"x1.8") **car 3 M** (3.4"x1.4") **car 5 S** (3.5"x1.3") **car 6 M** (4.3"x1.5") **car 11 S** (1.5"x1.1") **car 12 L** (3.1"x2.5")
car 7 L (4.9"x1.8") **car 9 L** (4"x2") **car 13 M** (3.95"x1.16") **train 2 L** (3.1"x2.5") **surfboard L** (1.5"x4.5") **anchor L** (2.4"x3.4") **truck M** (3.2"x1.8") **van L** (4.7"x2") **bus M** (4"x1.4") **airplane L** (5"x2")

work & home



book M (2.9"x1.4") **building 1 M** (3"x1.4") **building 2 L** (3.6"x2.5") **house 1 M** (1.9"x2.3") **house 2 M** (2.7"x2.7") **house 3 S** (1.7"x1.2") **house 4 L** (2.4"x2.9") **house 5 M** (2.2"x2.3")
flask M (2"x2.5") **satellite M** (2.2"x2.1") **hook S** (1.4"x2.5") **cell phone M** (1.5"x2.8") **computer M** (3"x2.4") **computer L letterpressed** (3"x2.4") **chair L letterpressed** (2.2"x3.2") **key 1 S** (1.5"x3") **paintbrush M** (2"x4.2") **kite 2 M** (2"x4.7") **guitar M** (1.8"x4.1") **building 3 M** (1.44"x3.38")

people & clothing



hat 1 S (1.8"x2") **hat 2 L** (5"x2.5") **hat 3 M** (2.5"x2.4") **sock M** (2.2"x2.8") **stocking 1 M** (1.5"x3.5") **t-shirt M** (2.8"x2.4") **boot 1 L** (2.7"x3.5") **boot 2 S** (1.5"x2") **high heel M** (3.5"x2.5") **bra M** (2.3"x1.9") **sunglass lens M** (2.9"x1.9")
foot 1 M (1.8"x3.3") **foot 3 L** (2.6"x5.4") **hand 1 L** (3.6"x3.5") **hand 2 M** (2"x1.9") **tooth 1 L** (2.6"x3.1") **tooth 2 S** (1.9"x2.1") **mustache S** (2"x8") **person 1 M** (2.4"x3") **seed sower M** (2.3"x3.6") **person 2 L** (1.7"x5.7") **skier M** (2.2"x2.9")

gardening



watering can M (2.5"x2.2") **watering can: hole M** (2.5"x2.2") **pot 1 S** (2.2"x2.2") **pot 2 L** (3"x3") **pot 3 S** (2.5"x2") **pot 5 M** (2.6"x2.2") **pot 6 S** (1.5"x1.3") **vase S** (1.3"x2") **lawn mower M** (3.2"x2.1") **grass 2 S** (3"x1") **grass 3 S** (3"x1.2") **shovel 1 S** (1.3"x3.7") **shovel 2 L** (1.8"x6")

Seed Paper Grades

Premium Seed Paper

This top-of-the-line printable seed paper features a thick and rich texture, yet is still smooth and consistent for printing and handwriting. Inkjet printing is recommended for this paper, but it also works with silkscreen and letterpress printing.

Seed Mix: Catchfly, English Daisy, Sweet Alyssum, Spurred Snapdragon, Corn Poppy and Black-Eyed Susan

Approximate Thickness: 12 pt., 250 gsm

Print Compatibility: Inkjet and Letterpress

Approximate Germination Rate: >75%

Color: White, Pink*, Yellow*, Natural*, Lime*, Light Blue*
*(upcharges apply for colorful paper)

Seed Mix Options: Annual and perennial wildflower seed mix and herb mix. Custom mixes available (minimum charges apply)

Signature Seed Paper

This line of printable seed paper features a smooth finish. Packed with seeds and value, this is the grade that makes high-quality, 4-color printing on seed paper easy. Inkjet printing is recommended for this paper.

Seed Mix: Catchfly, English Daisy, Sweet Alyssum, Spurred Snapdragon, Corn Poppy and Black-Eyed Susan

Approximate Thickness: 10 pt., 150 gsm

Print Compatibility: Inkjet, Digital and Offset (offset printing reduces germination)

Approximate Germination Rate: 50-75%

Color: White

Original Seed Paper

We take recycled, post-consumer/post-industrial content and turn it into the finest raw pulp available. By adding pigments to the pulp we achieve 22 bright, yet earthy, colors. Original paper is made thick and textured, perfect for letterpress printing or die-cutting.

Seed Mixes:

Wildflower Mix: Five Spot, Candytuft, Corn Poppy, Baby Blue Eyes, Scarlet Flax, Siberian Wallflower, Zinnia, Sweet William Pinks, Tall Spurred Snapdragon, Catchfly, English Daisy, Gloriosa Daisy and Black-Eyed Susan

Hope Mix (Pink Wildflowers): Baby's Breath, Carmine, Catchfly, Sweet William Pinks, Cornflower Pink Ball, California Poppy and Carmine King; available in Pink

Herb Mix: Parsley, Basil and Chives; available in Sage, Forest and White

Veggies: *Chili Pepper* available in Lime; *Tomato* available in Cranberry; *Carrot* available in Orange; *Lettuce* available in Sage

Evergreen Mix: Evergreen seeds; available in Forest

Approximate Thickness: 12 pt., 220 gsm

Print Compatibility/Uses: Letterpress, die-cut shapes, integrated with cardstock

Approximate Germination Rate: >75%

Color: Your choice of 22 colors (see chart on right)

Planting Instructions

We encourage you to get creative with your planting instructions. Our handmade seed paper is packed with seeds that are just waiting to burst into flower. Below are our standard planting instructions. You can use these, or use them as a base to come up with your own!

This handmade seed paper is embedded with annual and perennial wildflower seeds. Soak the paper in water overnight. Cover with a thin layer of soil and water daily until seedlings are well established. Germination time is 1-3 weeks.

Seed Paper Shape Pricing

Quantity	250	500	1000	2500	
Small	0.30	0.26	0.22	0.18	(F)
Medium	0.37	0.32	0.28	0.23	(F)
Large	0.58	0.52	0.46	0.38	(F)

Set-Up \$14 (F) • Add-On: cello bag and stock planting instruction card assembled \$0.40 (F)

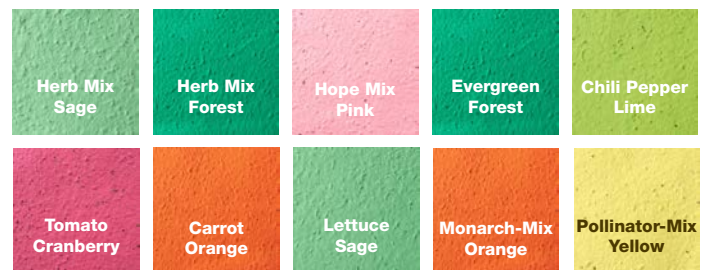
22 Original Seed Paper Colors

*PMS colors are approximate

BRIGHTS

NATURALS

PASTELS



Printing on Seed Paper

We have set the standard for high quality full-color printing on our Premium seed papers. **We require printing light ink coverage on all of our seed paper.** Additionally, we can print on some colored seed paper sheets and shapes with our proprietary inkjet technology. Letterpress printing is also available (additional printing plate charges apply). Visit our website to view some of our printed shape options. bloominpromotions.com



Samples *Request samples at samples@bloomin.com.*

Assorted and specific samples are available upon request. Standard shipping method is via USPS First Class mail.

Templates *Request templates at art@bloomin.com.*

Product templates will be emailed in a PDF format editable with Adobe Illustrator. Be sure to include your shape and color choice when applicable.

Planting Instructions

We encourage you to include planting instructions on your seed paper promotions. Write your own, or use the ones included on the product templates.

Visit <https://www.bloominpromotions.com/planting-instructions> for options.

Preparing Your Files *Get info from art@bloomin.com.*

Bleed A bleed is a printed image, graphic or background that extends beyond the trim edge. For trimming purposes, bleeds must extend 1/8" beyond trim edge.

Live Area Live area describes the imprint area that is deemed "safe" from trimming. It is 3/16" in from the trim edge on all sides.

Image Resolution 300-400dpi at 100%.

Color Color must be saved as CMYK. Conversions from Pantone (PMS) to CMYK may produce unexpected results. Included/requested PMS colors cannot be exactly matched.

Letterpress Art can be submitted as line (vector) art only. Save as PDF or EPS.

Accepted File Formats *Submit art to art@bloomin.com.*

Photoshop (CC2018 or lower) Save as TIFF or JPEG, in CMYK or Grayscale, 300-400dpi. Image size must be printed size plus 1/8" bleed all around when applicable.

Adobe Illustrator (CC2018 or lower) Save as an EPS or PDF file, fonts converted to paths or outlines. If images are linked, please remember to submit separately or embed them.

InDesign (CC2018 or lower) Save as PDFX-1a, Press or Print Optimized. Remember to include bleed in your PDF settings.

Publisher, Word, Powerpoint Save/export as PDF.

Printing

Printing Cardstock Full coverage, 4-color (CMYK) process; bleed may not be available on some products.

Printing Seed Paper Light ink coverage required as dark, solid areas can affect germination. Slight variation in color should be expected.

Printing Color Seed Paper Dark ink on light seed paper is recommended.

1- vs 2-Sided Printing Printing is considered 1-sided when one side is printed, and 2-sided when both sides of the flat card are printed. On a folding card, the front and back of the card are considered 1-sided, and the two inside pages are considered the second side (2-sided).

Letterpress Printing

Letterpress printing requires a custom plate per color, per side. Additional charges apply for each custom plate and PMS ink.

Proofing Process

A purchase order and your artwork are required to begin the proofing process. Once these are received, we will turn around virtual PDF proofs via email to the provided addresses within 48 hours.

Pre-Production Proofs Printer proofs, or pre-production proofs, are available to see how your art reproduces in advance of ordering. Printer proofs are untrimmed press sheets that indicate dielines. An additional \$40 set-up charge will apply.

Pre-Production Samples If you need a mockup of the final piece, complete with actual die-cutting and full assembly, an additional \$90 set-up charge will apply. If a custom die is required, it must be purchased in advance.

Turnaround Time

Standard turnaround time is 5-7 business days from proof approval to ship date for orders up to 2,500. The ship date cannot be determined until receipt of your proof approval and payment. Rush production is available for an additional charge.

Shipping

All orders ship UPS Ground FOB Boulder, unless otherwise instructed. Expedited shipping and other carriers are available. Please be sure to include your in-hands date and preferred method of shipping on your purchase order, so that we can help you ensure the order arrives on time with the most affordable shipping option.

International Shipping

We sell and ship our products all over the world and can help you coordinate shipments anywhere. We have the expertise to determine additional permits and certificates that may be required, and are happy to provide you with freight quotes and advice to ensure your exporting goes smoothly. Additional time, charges and documentation may apply when shipping internationally.

Custom Projects

Get creative! Seed paper is the perfect canvas for your custom project. Create a custom shape, seed mix, size, and/or color.

Request Templates: art@bloomin.com

Request Quotes: quotes@bloomin.com

Samples: samples@bloomin.com

Submit Art: art@bloomin.com

Submit Orders: orders@bloomin.com

Questions/Info: flowers@bloomin.com

