

# Soft Stuff promotions

# **USA 2021**



# Hang out with plush... anytime... anywhere

## www.softstuffpromo.com



SZ-60124 6" Otto Sea Otter



SZ-60126 6" Lily Lamb



SZ-60125 6" Henry Horse



SZ-13169 Organza Bag Packaging Option\*

The Mini Me Collection offers a selection of soft, plump and adorable animals. With a colorful t-shirt to display your logo or message, available in white, red, black or blue.

These animals are a great addition to any promotion or campaign as stuffed animals have a high rate of retention, with universal appeal. The perfect gift for resorts as plush toys will be taken home and treasured. Their durability makes them a gift that will be enjoyed for years and a continuous reminder of a memorable trip. Measuring 6 inches in height. 100% polyester plush and 100% polyester filling.

#### All pricing is FOB Blaine, WA. Please visit our website for pricing: www.softstuffpromo.com

\*Upgrade your presentation with an organza bag. Available in silver. Additional cost of \$2.50 (C) each. Other colors available with minimum order of 100 pieces.







SZ-60113 6" Harlow Husky



SZ-60105 6" Beau Bear



SZ-60106 6" Max Moose



SZ-60112 6" Rascal Raccoon



SZ-60108 6" Bizzie Beaver



SZ-60114 6" Seymour Seal



SZ-60110 6" Doodle Dalmation



SZ-60102 6" Lionel Lion

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Pointeg

SZ-60104 6" Carl Cougar



SZ-60107 6" Marley Monkey



SZ-60111 6" Pan Pan Panda



SZ-60101 6" Eleanor Elephant



SZ-60109 6" Casey Cow



SZ-60123 6" Parker Pig



SZ-60103 6" Tilly Tiger



SZ-13169 Organza Bag Packaging Option\*

\*Upgrade your presentation with an organza bag. Available in silver. Additional cost of \$2.50 (C) each. Other colors available with minimum order of 100 pieces.

## 6" Mini Me Collection look adorable in this doctor's lab coat



MediSystem provides personalized pharmacy services for Seniors in Long Term Care and Retirement Communities. During Nurses' Week, they wanted to show their favorite medical staff how much they appreciate all of them. Our adorable 6" Mini Me's dressed in a lab coat embroidered with a stethoscope were perfect to brighten up the day for these hard working people.







Ideal for car dealerships, mechanics, auto detailers, or any other type of auto related business, the 6" Mini Me Collection are adorable, and so cute in these mechanic overalls. The mechanic outfit (item SZ-60119) can be imprinted on front or back. An endearing plush toy will deliver hugs and smiles and help create loyalty and customer retention. 100% polyester plush & 100% polyester filling.





Seymour Seal with a custom sailor shirt was perfect for Babcock... "Every year our client has a corporate Family Fun Day. We have to find a piece that appeals to a wide age range of children. Soft Stuff Creations is an excellent solution for us." Jennifer Bedwell | Silver Star Swag

#### **Everyone loves a corporate plush toy!**

Whether a company identifies with our Mini Me moose, beaver or seal, or another plush entirely, it's easy to find the perfect Mini Me to adopt for any marketing initiative.

And with fully custom clothing, we can help create a lovable gift that reflects a brand. Outfits can be customized to match staff uniforms, an event theme or to reflect what a company does.

#### Minimum requirement for custom clothing 600 pieces.

Ideal for trade shows, community events, schools, corporate outings, and even children's parties.



6" plush Mini Bears make the best fundraisers

6" Mini Bears

These 6" plush Mini Bears offer a low-cost branding opportunity. Available with a white t-shirt and a full color digital heat transfer to advertise a charity name, logo or message. 100% polyester plush and 100% polyester filling.

GC-15555 6" Carter Bear

Children's charities looking to raise funds know that there is not really anything more appealing than branded stuffed animals. When donating to a charity, people want to have something tangible for their donation and are more likely to support a cause when they get a cute plush toy to take home.





Cute & cuddly Bailee has been the limited edition Pink Shirt Bear for three years as an ideal product to help raise funds to support anti-bullying initiatives in local communities.

Sponsored by CKNW Orphans' Fund, Coast Capital Savings and London Drugs, each year there is a different logo theme and Bailee wears his logo'd t-shirt with pride. Sponsors are also highlighted on the t-shirt.

#### Custom color t-shirt available with minimum 600 pieces.

Sold on line and at stores, Bailee helps raise awareness as well as funds, especially with his adorable pictures on social media. Having people post pictures to Instagram, Facebook and Twitter is the perfect way to keep a campaign top of mind.



JL-80750 8.5" Bailee Bear with stock t-shirts, available in white, red, black and blue.100% polyester plush and 100% polyester filling,



For a hip and cost effective way to promote your brand, our 11" plush animals make a great corporate gift. Choose a colorful t-shirt to display your message, available in white, red, black or blue. The perfect plush companions and the ideal size to fit in a backpack or a carry-on bag. 100% polyester plush and 100% polyester filling.

SZ-59920 11" Fergus Bear



GE-82221 11" Milo Monkey



GE-7118 11'' Sammy Bear



SZ-59920 11" Fergus Bear



JT-32981 11'' Cooper Bear



SZ-59871 11'' Roary Bear



SZ-59910 11" Justin Bear



All pricing is FOB Blaine, WA.

Please visit our website for pricing: www.softstuffpromo.com

SZ-59872 11'' Bennie Bear



WX-09541 11" Rufus Bear



GE-82181 11" Bucky Beaver



YT-89301 11" Morris Moose



Plush toys aren't just for kids. They can appeal to a wide audience and help to strengthen a brand by connecting on an emotional level. Many car dealerships recognize that plush toys are important in helping them achieve a remarkable customer experience, keeping them top of mind with their customers and showing they appreciate their business. Customers tend to keep a branded plush toy for a number of years and, during that time, a dealership's brand and message are exposed and reinforced repeatedly.

Decked out in an easy to embroider machine knit sweater, our 11" plush animals are cute and classy! Machine knit sweater available in beige only. 100% polyester plush and 100% polyester filling. WX-09541 11" Rufus Bear



GE-82221 11" Milo Monkey



GE-7118 11" Sammy Bear



WX-09541 11'' Rufus Bear



JT-32981 11" Cooper Bear



SZ-59871 11" Roary Bear



SZ-59910 11'' Justin Bear



SZ-59872 11'' Bennie Bear



SZ-59920 11" Fergus Bear



GE-82181 11" Bucky Beaver



YT-89301 11" Morris Moose



11" Plush Collection



Every year, the Calgary Hitmen have a teddy bear toss in December and fans are encouraged to bring teddy bears or other stuffed toys to the game, and throw them onto the ice when the home team scores its first goal. The toys are gathered up to be donated to charities and hospitals within the Calgary area and, in many cases, the players themselves personally deliver some of the toys.

Iconic Electric and Controls sponsor a lounge at the Saddle Dome arena and support this fun event by inviting clients and donating plush toys for them to toss on to the ice. They select from our 11" Plush Collection, which look stylish and adorable in a hand knit sweater embroidered with their logo.

Hand knit sweater is available in beige and black.



GE-82221 11'' Milo Monkey



GE-7118 11'' Sammy Bear



GE-82181 11" Bucky Beaver



JT-32981 11'' Cooper Bear



SZ-59871 11'' Roary Bear



SZ-59910 11'' Justin Bear



SZ-59872 11'' Bennie Bear



WX-09541 11" Rufus Bear



SZ-59920 11" Fergus Bear



YT-89301 11'' Morris Moose



A stuffie wearing a spa robe...does it get any cuter? Our 11" plush stuffed animals are irresistible cuddly companions; ideal for hotels and spas wanting to create a remarkable experience for guests. Many hotels have a plush toy as an official ambassador, or greeter upon arrival in each guest room, popular for guest of all ages. In the highly competitive hospitality industry, these plush toys play an integral part in enhancing brand awareness. Often these are also for sale and a portion of the proceeds donated to local charities.

SZ-59871 1" Roary Bear



GE-82221 11" Milo Monkey



GE-7118 11'' Sammy Bear



SZ-59871 11" Roary Bear



JT-32981 11" Cooper Bear



WX-09541 11" Rufus Bear



SZ-59910 11'' Justin Bear



SZ-59872 11" Bennie Bear



SZ-59920 11" Fergus Bear



GE-82181 11" Bucky Beaver



YT-89301 11" Morris Moose



Dress any of our 11" Plush Collection for their next adventure in this faux leather jacket with lambswool, and the sky is the limit. A great promotional gift for the airline industry and perfect for a corporate retreat, company event, or on an employee webstore for all those junior pilots.



GE-82221 11" Milo Monkey



September 1

GE-7118 11" Sammy Bear



YT-89301

11" Morris Moose

YT-89301 11" Morris Moose



JT-32981 11" Cooper Bear



SZ-59871 11" Roary Bear



SZ-59910 11" Justin Bear



SZ-59872 11" Bennie Bear



WX-09541 11" Rufus Bear



GE-82181 11" Bucky Beaver



SZ-59920 11" Fergus Bear



Our 11" Plush Collection dressed in a firefighter jacket and hat are just right for fire departments as stuffed animals can have a very comforting effect on children that have been victims or witnessed something bad. This is why firefighters hand them out more and more. In addition, fire fighters are local heroes in every community and, apart from saving us from fires, they often help out the community with charity and donations. Plush toys make great fundraisers!

" Plush Collection



GE-82221 11" Milo Monkey



GE-7118 11'' Sammy Bear

SZ-59872 11" Bennie Bear



SZ-59872 11" Bennie Bear



JT-32981 11" Cooper Bear



SZ-59871 11" Roary Bear



SZ-59910 11" Justin Bear



WX-09541 11'' Rufus Bear



SZ-59920 11" Fergus Bear



GE-82181 11" Bucky Beaver



YT-89301 11" Morris Moose



SZ-59890 11" Dr. Owen Scrubs Bear Scrubs Included!

One

Hospital play set - great fund raising Hospital play set - great runo rais item for that new capital campaign.

Shown with embroidery. Digital heat transfer also available.

## **Create unique** custom ideas...

Bring your mascot to life in plush and raffle off a king size version to raise funds.

All pricing is FOB Blaine, WA. Please visit our website for pricing: www.softstuffpromo.com



Plush toys help healthcare workers build trust with young patients and help to reduce anxiety. Giving the adorable Dr Owen Scrubs Bear will brighten up a patient's day with a healthy regimen of hugs and fun. Great for hospital gift shops, doctors' offices and nursing homes .

Scrubs outfit consists of mask, cap, pants and shirt, which can be embroidered or printed with a full color digital heat transfer.

> For 6" Mini Me Doctor see page 5.



MA-6076 **Byron Golf Bear** 

MA-6077 Penelope Golf Bear

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#### **Check Out Our Other Golf Products** Pages 26 to 35

7 colors.

Cuddle Pal Vintage **Driver Cover** Available in 16 animals. Pages 32 & 33 Page 27

Performance **Driver** Cover **Driver** Cover Available in Available in 8 colors. Page 26

**Power Performance Driver Cover** Available in red & black Page 28

Our Golf Bears, Byron and Penelope, are dressed for the fairway and a pawfect addition to a golf course pro gift shop, and for golf courses, golf resorts, sponsored golf outings, and country clubs.

These cute bears are 9" sitting. 100% polyester plush & 100% polyester filling.



Our soft and cuddly 11" plush animals love celebrating the holidays and, with these sublimated holiday tees, make wonderful gifts. Drop a logo on the front or back of the tee for a cute stuffy to thank customers for their business, or employees for their hard work.

#### All pricing is FOB Blaine, WA. Please visit our website for pricing: www.softstuffpromo.com



Let your creativity flow with photorealistic t-shirts with strikingly clear full-color graphics or vibrant patterns using sublimation printing. Perfect for sports teams, company events and product launches.



Ideal for programs – purchase the subli-tees and draw from them as required.

## Benefit from quantity pricing and fast turn-around.

Minimum for custom subli-tee is 300 pieces. Priced from \$2.92 (C) each for t-shirt. Set up charge \$83.34 (C). Fits all 11" Plush Collection animals and Bailee Bear.





Dress our 11" Plush Collection in fully custom clothing, perfect for corporate events, university or high school sports teams and professional sports teams. Great gift for restaurants, trade shows or for safety incentive and recognition programs.

Create a lovable gift that reflects a brand with a customized outfit to match staff uniforms or an event theme. Price and production dependent on design.



**Bill Helin Collection** 

Bill Helin (Welaaxam Yout) is Tlingit, Tsimshian and Norwegian. Born in the Northwest Coastal community of Prince Rupert, BC, Bill spent countless hours listening to his grandmother as she taught him the many legends and songs of the Tlingit and Tsimshian people. Bill has captured the essence of these legends in a series of books and his "Culture Crew" and friends have been brought to life as quality plush toys.

The Bill Helin Collection is ideal as gifts for aboriginal communities and their respective organizations and events.

Only the back of the Mokey Spirit Bear hoodie can be decorated with a logo.

Ask us about creating other unique products for native groups.



1. 9.5" sitting Mokey Spirit Bear with hoodie Mokey w/salmon hoodie- JT-81156 Mokey w/frog hoodie-JT 81157

2. 12" Canoe with 3 finger puppets-cannot be decorated Salmon/Frog/Eagle-HD-81149 Spirit Bear/Frog/Eagle-HD-81150 Spirit Bear/Frog/Raven-HD-81151 3. Finger puppets-cannot be decorated Salmon-PL-12881 Spirit Bear-HD-81152 Frog-HD-81153 Raven-HD-81154 Eagle-HD-81155

4. 12" Plush Salmon -PL-12880 - cannot be decorated



The softest, cuddliest, most huggable plush toys with universal appeal. Their cute features and durability make them a gift that will be enjoyed and looked at for years to come.



HT-10626-1, 12" Polar Bear

HT-10626-2, 16" Polar Bear

HT-10624-1, 12" Hippo HT-10624-2, 16" Hippo

Featuring super soft Spandex with foam and polyester stuffing for cuddly, squishy fun.



HT-10622-1, 12" Dolphin HT-10622-2, 16" Dolphin



HT-10620-1, 12" Orca HT-10620-2, 16" Orca



HT-10628-1, 14.5" Turtle HT-10628-2, 19" Turtle



HT-10621-1, 12" Manatee HT-10621-2, 16" Manatee



HT-10625-1, 12" Baby Seal HT-10625-2, 16" Baby Seal



HT-10623-1, 14.5" Alligator HT-10623-2, 19" Alligator



HT-10627-1, 12" Puffin HT-10627-2, 16" Puffin



HT-10629, Backpack Clip 5" Call for details on other sizes as pricing and minimum quantity depend on size and design.

• Offshore production – 90 to 120 days.

• Minimum order quantity - 600 pieces.

All pricing is FOB Blaine, WA. Please visit our website for pricing: www.softstuffpromo.com





**Super Softies** 



Is it a bag? Or is it a toy? These plush animal backpacks are a little of both ... and will help a company, school or organization keep their message in front of both parents and children. Brand with an embroidered logo on the front of the backpack.

Kids have the best excuse ever to tote along their favorite treasures in this animal pal with adjustable straps and a zippered purse in the center of the bag. 100% Polyester.

Choose from these lovable critters or see what other animals are available.

Minimum order 600 pieces. Offshore production – 90 to 120 days.

Priced from \$16.67 (C) each, dependent on design. Pricing includes embroidery up to 10,000 stitches. No set up charges apply.





To keep a brand prominent, consider a **Backpack Clip or Key Chain** 

Ideal for events or conferences, as a gift with purchase, or for trade show give-aways. Minimum 2,400 pieces.

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**Custom Programs** 

Unique custom programs where orders are batched together! Volume pricing with lower quantity requirements.

Our Chinese New Year program allows customers to order plush that is designed specifically for the upcoming zodiac animal in smaller quantities than the standard minimums for a custom plush.

## Offshore production of 90 to 120 days. Please call us for details.

Go on an adventure through the jungles of Asia or on an African safari with a cuddly, lovable plush animal. Select from these high quality soft plush toys to highlight and enhance a brand on an emotional and tactile level.

Perfect for educational organizations to complement a team mascot, for wildlife and conservation organizations, or for departments of tourism.

Minimum order 600 pieces. Offshore production – 90 to 120 days.

11" Plush animals, priced from \$11.17 (C) each. Pricing includes full color digital heat transfer print on front or back of a t-shirt. Or embroidery up to 10,000 stitches directly on the plush animal. No set up charges apply. Custom plush toys can be designed from an existing brand character or mascot. Or created from a unique concept to bring an entirely new idea to life, and give a company a mascot with a personality that connects in a memorable and engaging way with customers, children, fans or staff.



#### 1 - Send us the design...

#### 2 - Receive a quote...

Plush pricing depends on:

- · Character design and pattern complexity
- Size of plush
- Fabrics chosen
- Detail (clothing, embroidery, printing, plastic parts, etc.)
- Tags and packaging
- Quantity

For custom plush 6" or larger, we can make as few as 1,200 pieces. For smaller than 6", minimum is 2,400 pieces.

#### 3 - Plush toy prototyping...

Once we are given the go ahead, we create a prototype sample. **Pricing is \$416.67 (C) per design.** 

The plush prototype starts from a pattern based on the character's artwork, design decisions and material preferences. From the pattern a handmade physical custom plush is created, which is sent to our customers for feedback. There may be several revisions to the prototype sample before final approval and the process can take **2 to 6 weeks**.

#### 4 - Toy making time...

After the plush toy prototype sample is approved, fabrics and materials are ordered and manufacturing begins using the pattern made from the approved prototype sample. Each plush is individually made by hand, hence no two pieces will be exactly alike. **Dependent on complexity of design and quantity, production is 90 to 120 days.** 



# 5 - Quality control...

DO NC

Before being packed to ship , the plush toys are checked for quality assurance. Standard plush toy testing includes placing all toys through a metal detector to ensure no lost sewing needles make it into the toys.

All our plush toys are tested by certified toy testing labs that perform U.S. CPSIA or Canada CCPSA tests, dependent on where product is being delivered. And other tests as required by each country and region to meet federal and international safety standards.

Furthermore, every effort is made to safeguard against any safety concern that is not covered by current regulation.



#### A CHEO tradition...

To raise funds during their annual telethon, a different CHEO bear is designed each year.







## **Custom Squeeze Toys**

A fun and colorful way to give your brand some character

#### Transform your design into a handheld squeeze toy.

These can be made to look like nearly anything you can think of. Whether you want to create a custom mascot for an event, or a replica of a company's product for a great trade show giveaway, or have a different idea altogether; the only limit is your imagination.

Offshore production – 90 to 120 days.

• Minimum order quantity – 2,500 pieces

www.softstuffpromo.com



Designed to fit your clubs and protect them from the dings and damage that occur during play or travel, these covers fit up to a 460CC driver. Magnetic closure makes removing and replacing quick and easy. Ingenious system allows for fast domestic embroidery for easy branding with a corporate or event logo for a high quality presentation. Available in 8 colors. Material: PU/synthetic leather.

## VINTAGE PERFORMANCE COVERS 62187 Navy 62190 Blue Red 62191 **Black** 62188 Maroon 62194 62195 Royal 62196 Green Blue Purple Buy blank or have us embroider them for you. Minimum 24 pc per color.

This timeless design is durable and stylish and will also prevent your clubs from hitting each other during travel, preventing chipping and scratching. The elastic feature provides a secure fit for easy on/off. Fits up to 460CC driver. Ingenious system allows for fast domestic embroidery. Material: PU/synthetic leather. Available in 7 colors to complement any logo.

All pricing is FOB Blaine, WA. Please visit our website for pricing: www.softstuffpromo.com **Golf** Collection



A must-have golf item for every golfer, this performance driver head cover has a built in 5000mah power bank to charge a phone and is perfect for those who want to keep their mobile devices charged up while at the golf course. Kangaroo pouch for all phone sizes. Dual end jump cable for Apple and Android devices. Fits 460CC drivers. Material: PU/synthetic leather.



Zippered at back for easy embroidery

Add some class to your golf bag with the new Woolies. Made from a blanket-style fabric that is rugged and weatherproof to keep your golf clubs safe and sound. Ideal for tournaments, these headcovers can be embroidered with a corporate or event logo for a high quality gift. Fits 460CC driver.

This plush head cover is perfect for all golf lovers. Quality constructed of plush fabric with a ribbed knitted sock to protect the golf club from damage. Available in 5 colors. With a convenient zipper closure to easily fit over any standard driver COVERS (will fit up to a 460CC driver). Embroidery friendly.

11994 Royal Blue

11995

Green

**Ideal for** tournaments with fast domestic embroidery



11988 Maroon

**PLUSH** 

11992 White

11991 Black

HEAD

All pricing is FOB Blaine, WA. Please visit our website for pricing: www.softstuffpromo.com

**Golf** Collection



Novelty headcovers are a great way for golfers to express a lighter, more humorous view of the game and our doctor and fireman head covers will add fun to any tournament for these professions.

Designed to fit up to a 460CC driver, the knitted sock extends down the club providing a secure fit and protection. Made from durable plush fabrics both can be embroidered or decorated with a full color digital heat transfer.

For more novelty head covers visit our website.









Doctor

43001



Lamb on the Links 97014

Fairway the Frog 97015

Mulligan the Monkey 97016

Hacker the Husky 97021

The cheerful characters in the Cuddle Pals Collection will keep any golfer entertained on the golf course and is perfect for all golf lovers. Featuring 16 stuffed characters; which can be dressed in a golf shirt, available in white, red or black, and embroidered or printed with a logo. Knitted sock protects golf clubs from damage. High quality construction and made of super soft plush fabric. Sized to fit a 460CC driver.

#### www.softstuffpromo.com



# Cuddle Pals

Ideal for golf tournament welcome gifts and will remind every golfer of the event and company every time they pick up their bag to head out to the golf course.

Duck for Cover 97004



Birdie the Beaver 97011



Murphy the Moose 97019



Lofty the Lion 97018



Chip the Cougar 97020



Ideal for tournaments with fast domestic decoration

Caddy the Cow 97007



Blast the Bulldog 97022

Tiger in the Woods 97017

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# Golf Collection

# **CUSTOM GOLF**

#### Do you have a crazy character that you want to represent your company while you play your favorite game?

Our custom program will bring your character, brand or logo to life. A custom head cover is the perfect complement to that important golf event and an excellent way to promote your corporate identity on the green!

Arby's Curly Fries Head Cover is great for marketing, getting a lot of social media attention:

"getting ready for the Golf Season baby! @Arbys curly fries head cover!"

"@Arbys my wife's birthday is March 6. Anyway I can get a curly fries golf club head cover for her birthday present?? Would be amazing!"

"Hey @Arbys! - just ranked you as the best fries in America. Begging for an @Arbys golf head cover. Let's make it happen!"

#### SO EASY TO DO ...

Send us your images, artwork or concept. We will provide you with a detailed quotation. Minimum for custom golf head cover – 500 pieces.

Next the fun begins as we create a prototype sample of your unique headcover. **Sample charge is \$416.67 (C) per design.** Sample is sent to customer for feedback and revisions made at no charge. **Sample process takes 2 to 6 weeks.** 

Once the sample is approved and a deposit paid, we begin production of your distinctive headcover.

Production is 90 to 120 days.









# **CUSTOM GOLF**

Keep your company top of mind by creating a custom golf head cover in the shape of your product or mascot. Ideal for company and customer golf tournaments.

GREENHECK



REMA



### Golf Head Cover, Plush Toys, Squeeze Toys, we can do it all.

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AHNOP

Unique gift at a charity tournament



olf Collection





# Soft Stuff promotions









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