



PPAI NUMBER: 589231



HOW TO BOOST YOUR ADVERTISING SPECIALTY BUSINESS WITH CUSTOM LOGO SAFETY GEAR FROM RADIANS

Don't limit your advertising specialty business to suggesting traditional promotional items, such as cups, calendars, keychains, and pens to your clients. Instead, push the boundaries. Think outside of the box. And consider the branding opportunities associated with custom logo safety gear that encourages safety.

Think about it. Branded safety gear serves a dual purpose:

- 1 It promotes your brand.
- 2 It protects people.

Not only that—it may even save a life. These attributes enhance the perceived value of the item in the eyes of your client and the end user, which makes safety gear a good choice for an advertising specialty promotion.

RADIANS BRANDING CAPABILITIES INCLUDE ■ EMBROIDERY ■ SCREEN PRINTING ■ PAD PRINTING ■ HEAT TRANSFER

To help you turn safety gear into a walking billboard for your client, logo branding is available for high visibility T-shirts, polo's, vests, and jackets, hard hats, safety eyewear, cooling towels, neck cords, and neck shades. Logos can be up to:

- 2 colors on glasses
- 3 colors on cooling towels
- 4 colors on T-shirts, polo's, vests, jackets, and hard hats

7 KEY BENEFITS OF PARTNERING WITH RADIANS

- 1 We decorate in-house to ensure a quality product without unwanted surprises.
- 2 Our in-house graphic designers expertly re-create your artwork for a professional result.
- 3 Low minimums and low prices mean increased profit margins for you.
- 4 Your order is ready to ship in 5 to 7 business days allowing you to fulfill last minute, rush orders.
- 5 Free freight at \$750 means you save on shipping expenses.
- 6 We drop ship to your customer, which frees up your time to take care of other critical activities.
- 7 We're easy to work with and we want to please you and make you happy.

INCREASE MARKET SHARE WITH PROMOTIONAL PRODUCTS THAT ENCOURAGE SAFETY

When choosing promotional safety products to help you expand and increase your market share, it is important to choose products that meet industry standards.

All of the safety products in our custom logo program are:

- Tested to meet important ANSI standards and government regulations
- Manufactured in ISO certified facilities
- Popular, bestselling items made with durable materials

See Other Side For Show Special Information
Use Promo Code: **PPAI 2021**





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SHOW SPECIAL

USE PROMO CODE: **PPAI 2021** ■ OFFER VALID UNTIL FEBRUARY 11, 2021

ENJOY MASTER DISTRIBUTOR PRICING & FREE SET-UP FEES ON SELECT HIGH-VISIBILITY APPAREL

It's a great time to try Radians for your next promotion. You'll enjoy master distributor pricing & free set-up fees on these items:



RW32-3Z1Y

HEAVY DUTY RIPSTOP WATERPROOF RAIN JACKET

Sizes: M, L, XL, 2X, 3X, 4X, 5X



RW30-3Z1Y

GENERAL PURPOSE WATERPROOF RAIN JACKET

Sizes: M, L, XL, 2X, 3X, 4X, 5X



RW10-3S1Y

LIGHTWEIGHT WATERPROOF RAIN JACKET

Sizes: M, L, XL, 2X, 3X, 4X, 5X



RW12L

WOMEN'S RAIN JACKET

Sizes: S, M, L, XL, 2X, 3X



SJ510

4-IN-1 REVERSIBLE QUILTED JACKET

Sizes: S, M, L, XL, 2X, 3X, 4X



SJ07

4-IN-1 REVERSIBLE WINDBREAKER

Sizes: S, M, L, XL, 2X, 3X, 4X



SJ210B

DELUXE 3-in-1 BOMBER JACKET

Sizes: M, L, XL, 2X, 3X, 4X, 5X



SJ610B

WEATHERPROOF PARKA WITH ZIP-OUT REVERSIBLE BOMBER (WITH REMOVABLE SLEEVES)

Sizes: S, M, L, XL, 2X, 3X, 4X, 5X



SJ410B

3-IN-1 WEATHERPROOF PARKA

Sizes: M, L, XL, 2X, 3X, 4X, 5X



SJ32

HOODED SWEATSHIRT with ZIPPER/ZIP-IN LINER (FITS RW32)

Sizes: M, L, XL, 2X, 3X, 4X, 5X



SJ320B

3-IN-1 WEATHERPROOF BOMBER

Sizes: S, M, L, XL, 2X, 3X, 4X, 5X



I enjoyed meeting you at the PPAI. I would like to work with you to help you grow your advertising specialty business through branded safety gear. Let's talk soon. I can be reached at lisa.marshall@radians.com or you can call me direct at 901-271-0647.