

TIMBUK2

SAN FRANCISCO



HOLIDAY LOOKBOOK

2020

TIMBUK2

SAN FRANCISCO

CONTENT

ABOUT US

04

NEW FALL/WINTER 20

08

VIRTUAL GIFTING

14

BEST SELLERS

18

SPECIAL DEALS

24

OUR STORY

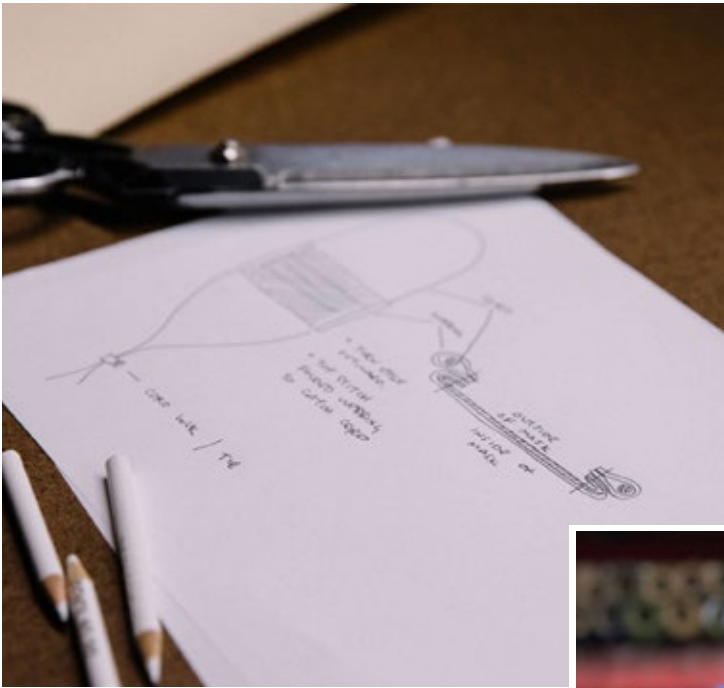
We were founded in 1989 in a San Francisco garage by a bike messenger who taught himself to sew. Rob saw Timbuk2 as a lifestyle, not a business, so he built the business to be bigger than a product that could come & go.

We are rooted in bike messenger culture, we design products to outsmart the challenges of the city, & we leave our cities better than we found them.

Our purpose is to create better products, better communities, & better cities.



RE THE C



WE TAKE OUR RESPONSIBILITY TO ACTIVITY PERSONALLY.



When San Francisco declared a “shelter-in-place” ordinance on March 17, 2020, our Mission District Factory, which normally builds your custom messenger bags and backpacks, was required to shut down.

Never one to idly stand by, we sprung into action, and turned our bag factory into a mask factory. We worked with local experts to prototype an effective, comfortable and reusable “sneeze-guard” (their words, not ours).

We wanted to get these masks and face coverings out to our Bay Area partners, as quickly as possible, and we committed to do everything in our power to support the local community. It was all hands on deck, seven days a week.

We’ve donated over **50,000** masks and face coverings to health care workers, our local community, local farmers, and the city’s most vulnerable. Additionally, we’ve donated over **1,000** bags to medical workers.



F



NEW
ALL / WINTER

2020



Packable Travel Tote
8884-3-6114
MSRP \$79



Stack Packing Cubes
6867-3-1030
MSRP \$49

Incognito Core Pack
1177-3-2679
MSRP \$50



Incognito Core Pack
1117-3-1282
MSRP \$50

Authority DLX
1825-3-1062
MSRP \$139









VIRTUAL GIFTING

2020



WHETHER A REMOTE ON BOARD BACK. OR GIFTING

01

Select when you want
to host your virtual
gifting experience

02

We send your coordinator
the special codes to
share with the group

**THE CUSTOM PROSPECT
IS AS SLIM & STYLISH AS IT
IS COMFORTABLE & DURABLE.**

————— *Christine Ryan, New York Times*

**R IT'S FOR YOUR COMPANY EVENT,
E CONFERENCE OR WELCOMING AN
DING EMPLOYEE, WE'VE GOT YOUR
FFER A TRULY CUSTOM, VIRTUAL
EXPERIENCE FOR YOUR TEAMS!**

03

You custom design a
bag from any of our 12
kickin styles

04

We make it with soul in
San Francisco & dropship
it to your door

05

Open & brag about it to
all your friends

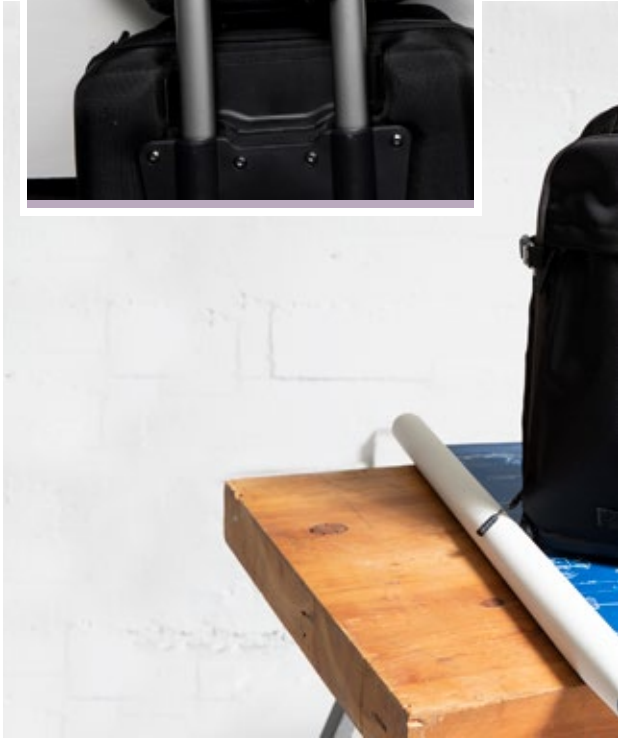




BEST SELLERS

2020





Division DLX
1859-3-1358
MSRP \$119



HOLDS & ORGANIZES AN IMPRESSIVE AMOUNT OF GEAR WITHOUT BULGING

————— *Wirecutter Staff, New York Times*

Authority DLX
1825-3-1358
MSRP \$139



Rogue 2.0
1005-3-6114
MSRP \$89



Reusable Face Mask
7771-4-2000
MSRP \$30

Parkside 2.0
3840-3-2003
MSRP \$79







SPECIAL DEALS

2020



Mason Duffel
5678-3-6114
MSRP \$249



Foundry Pack
1920-3-6114
MSRP \$229



Division Pack
1849-3-6114
MSRP \$109



Authority Pack
1815-3-6114
MSRP \$129



Rascal Belt Bag
3950-3-6114
MSRP \$49



Slacker Chest Pack
3951-3-6114
MSRP \$49





Contender Pack
1041-3-1032
MSRP \$149

T2 + 2021

Looking Ahead

Timbuk2 is moving toward a goal of being “neutral”, and in 2021, will be shifting all materials to a recycled version.

In 2021, we'll launch our first eco-collection, using recycled nylon, which is made of 100% pre-consumer waste, at a “full-circle” manufacturing facility. This means that all energy needed to create the material of recycled pre-consumer waste, is put back into the manufacturing process. Additionally, we are developing all packaging and shipping materials to be made of recycled materials, and recyclable. Why? Cause we ***Give a Damn.***

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