



expect quality

Click & Explore



FALL & WINTER LOOKBOOK | 2020

This is an interactive Lookbook. Click on items throughout to learn more about the product!





# Hello There,

Welcome to our curated list of gift ideas for the holiday season. We understand that it's more important than ever before to impress with your brand, be different, and cause an impact. Here are some suggestions to make your gift giving this season a little more special. ❤️

## 1 Personalize it!

Have you ever been trapped at a souvenir shop looking for that key chain with your name on it? For those like me with long names, it's never an easy task. Whatever the item may be, it's always very exciting to see your name printed on a product. When you are selecting gifts for this holiday season, pay attention to those products that can be personalized. Having an embroidered or printed name on a blanket can transform that great gift into an everlasting memory.

## 2 Don't be afraid to add packaging!

When you add packaging to your items, it can really increase the perceived value and quality of a product. In the era of social media, sharing that awesome package you received with friends, family and followers will create a buzz online. Having great presentation options can motivate your recipients to share on their social media channels and bring extra attention to your products.

## 3 Keep up with the trends!

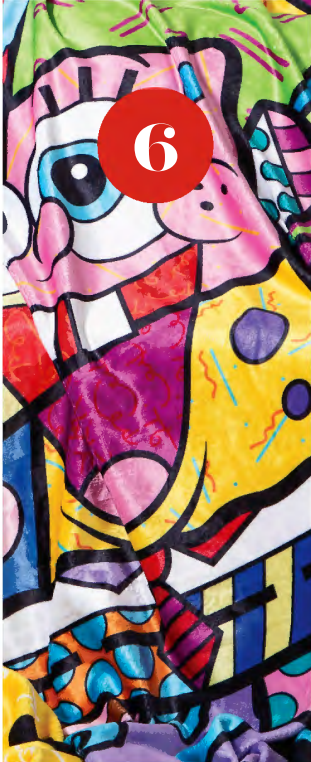
Don't be afraid to follow what's trending in retail. Wool and knitted blankets, or grandma blankets as we like to call them, have been trending for the past year and making their way into homes. Offer your customers blankets that they will proudly show on their couches to spruce up their home aesthetics.

These are just a few tips to consider when picking the perfect gift. We hope you have a lovely holiday season.

*Esmeralda Anaya*

Marketing Manager

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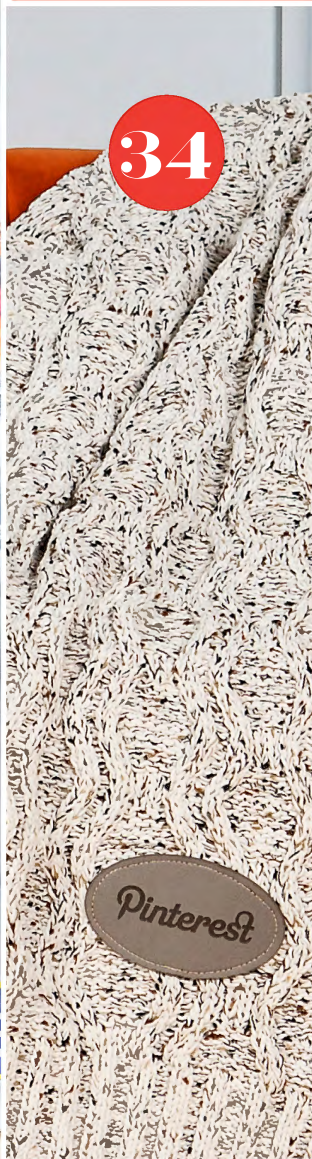


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# Colorful

Let your creativity flow with blankets  
brand to new heights. Print unlimited



# CHEER

and accessories that will bring your  
colors in stunning detail and clarity.



## COLORFUL CHEER

**A DP1726** Tahoe Microfleece 50"x60" AS LOW AS 31.26 **R B DP1702** Oversize Tahoe Microfleece Throw 50"x70"  
AS LOW AS 37.11 **R C DP1729** Extra Large Tahoe Microfleece Throw 60"x80" AS LOW AS 46.72 **R D PC2001** Plush  
Throw Pillow 18"x18" AS LOW AS 30.06 **R E GBR08** Collapsible Keepsake Gift Box 18.5"x14"x6" AS LOW AS 12.86 **V**

# BLANKETS WE LOVE

# FOR UNDER \$30



BLANKETS FOR UNDER \$30

**DP1702** Oversize Tahoe Microfleece Throw  
50"x 70" AS LOW AS 21.01 R





**DP1740**  
Alpine Sublimated Lap Blanket  
AS LOW AS 27.07 R



**KP1703**  
Tahoe Microfleece  
Baby Blanket  
AS LOW AS 13.60 R



# TIPS & TRICKS FOR FULL COLOR FUN

by: Kathryn Labanosky  
*Lead Marketing Designer*

## 1 THINK OUTSIDE THE BOX

With sublimation, you've got a grand imprint area to work with, meaning you should try to get creative with how you want your brand to be represented.



## 2 UNLIMITED POSSIBILITIES

Go for nice patterns or background pictures. With an unlimited amount of colors to be printed, the sky's the limit as to what you can create.



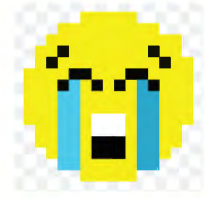
## 3 LESS IS MORE

Make the logo part of your design & not the center of attention. Sometimes, subtle logos look better.

# 4

## PICTURE QUALITY IS EVERYTHING

Unfortunately, not every photo you find can be printed high quality. Try this - zoom in on a photo at 100% at the exact size of the item it's going on and if it gets blurry or pixelates, chance are it's not going to print well.



# 5

## VISION IT ON YOUR COUCH

Imagine what the blanket will look like in your home. Do you like what you see? Design a blanket that reflects who you are.



# 6

## KEEP IT SIMPLE

Stick with a theme and don't get too carried away with multiple images or scenes.

# 7

## BRANDING IS KEY

Make sure the design that will be printed compliments your brand.

# 8

## SAY SOMETHING

Think of your blanket as a huge billboard for everyone to see. Use sublimation as an opportunity to communicate a message.

# 9

## DON'T GO THE EASY ROUTE

Stay away from a step & repeat pattern (trust us). Chances are, there's so much more you can do!

# 10

## WE'RE HERE FOR YOU

When in doubt, ask for help! We've got a skilled group of designers who can help you craft the perfect gift.



# Sherpa *SPOTLIGHT*

Staying home never felt so good! Relax like never before with our full color Sherpa blankets.

A

THE  
MET

B

THE  
MET



## KIDS LOVE SHERPA TOO!



### SHERPA SPOTLIGHT

**A DP1731** Sherpa Lined Micro Mink Throw 50"x60" AS LOW AS 38.37 **R B DP1734** Extra Large Sherpa Lined Micro Mink Throw 60"x80" AS LOW AS 58.00 **R C NCARD01** Custom Greeting Card with Ribbon 5.5"x5.5" AS LOW AS 8.43 **V D KP1735** Sherpa Lined Micro Mink Baby Blanket 30"x40" AS LOW AS 18.80 **R**



# HOME *for the* HOLIDAYS

Calling all interior designers and aspiring chefs! Add a touch of flair to your home and kitchen with accessories that will inspire.

- 1** **APRON01**  
Sublimated Kitchen Apron  
AS LOW AS 21.73 R



- 2** **OMIT01**  
Sublimated Oven Mitt  
AS LOW AS 7.58 R



- 3** **MDISH01**  
Sublimated Dish Mat  
AS LOW AS 7.20 R



**4** **PC1001**  
Chenille Throw Pillow  
AS LOW AS 32.39 R



**5** **PS1001**  
Sublimated Seat Cushion  
AS LOW AS 20.87 R



**6** **MBAR03**  
Printed Bar Mat  
AS LOW AS 14.94 R



**7** **AFLAG01**  
Sublimated Yard Flag  
AS LOW AS 7.08 R



\*POLE NOT INCLUDED

# Holidays at the HOMESTEAD

Bring the wild west home with our favorite picks for sprucing up the winter lodge with an Americana feel.



## HOLIDAYS AT THE HOMESTEAD

**A DP1744** Appalachian Fur Lined Throw 50"x60" AS LOW AS 44.69 R **B DP1719** Sherpa Lined Rustic Ranch Throw 50"x60" AS LOW AS 39.94 R **C GBR08** Collapsible Keepsake Gift Box 18.5"x14"x6" AS LOW AS 12.86 V





**DP24001**  
Sublimated Tapestry Throw  
AS LOW AS 40.89 R



**FBAN01**  
Sublimated Bandana  
AS LOW AS 6.12 R



**RV1001**  
Terry Velour Kimono Robe  
AS LOW AS 52.23 R

**SP1001**  
Sublimated Crew Socks  
AS LOW AS 8.63 R



**DP1718**  
Rustic Ranch Throw  
AS LOW AS 43.69 R



## PROMO AT HOME

Gifting season might be different this year, but the spirit is as strong as ever.

**by: Alp Ereren**  
*Content Manager*

## Gift Giving is

an act of kindness and sincerity that comes from the heart. Gifts have the ability to bring a smile to a face, no matter the occasion. But what makes a gift really stand out?

As our world underwent a massive change in 2020, promotional gifts had to shift gears and be marketed to where a majority of clients were: in their homes.

That meant having to think more strategically about the types of gifts that were being sent out.

A gift that might work in a corporate office might not have the same meaning in the recipient's household.

When you think about gifts that are meant for the home, you want to think about how much use it's going to get. Does the gift have a purpose in a house? Or will it be admired for two seconds, then tossed to the bin where other promotional gifts gather dust?

At the surface, gifts like blankets, robes, and home accessories seem niche and different in the scope of promotional products. But when you examine them, the true power of these items lies in their longevity.



**Presentation goes a long way.  
Add an elegant ribbon to really  
bring the message home.**

A blanket can be used every night on the couch to unwind. Hop out of the shower and relax in your personalized bathrobe. Cook delicious meals with the help of an oven mitt each evening.

When you gift a product that can be tied into an everyday routine, you're going to get the most life out of that product in terms of usability and brand recognition.

When you combine the power of gift giving with the power of promotional products, you're offering more than a branding piece. You're gifting happiness, a smile, and the thought that someone cares.



# Trend, Set, Gift!

Snap it, share it, love it. Check out these #trending gifts that will put your brand in the social spotlight.



TREND, SET, GIFT!

**DPR101** Recycled Polyester Flannel Blanket  
50"x60" AS LOW AS 33.31 R



**DP2210**  
Heather Gray  
Sweatshirt Blanket  
AS LOW AS 36.11 R



**RS3017**  
Sweatshirt Hoodie Robe  
AS LOW AS 47.21 R

**MASK01**  
Sublimated Eye Mask  
AS LOW AS 4.17 R



**DP2702**  
Newport Crochet Knit Blanket  
AS LOW AS 30.83 R



**BQ2001**  
Quick Dry Sand  
Proof Beach Towel  
AS LOW AS 13.96 R

# LUXURIOUS *Gift*ing

Add a touch of elegance to your gifting this season, and treat that special someone with a present they'll cherish



LUXURIOUS GIFTING  
**DP1743** Plush Comforter Throw  
50"x 60" AS LOW AS 35.04 R



**RV3001**  
Terry Velour  
Hooded Robe  
AS LOW AS 67.51 R



**DP2601**  
Premium Cable Knit  
Cotton Throw  
AS LOW AS 103.35 R



**DP2801**  
Plaid Berber  
Knitted Blanket  
AS LOW AS 52.49 R



**DP2802**  
Chevron Berber  
Knitted Blanket  
AS LOW AS 52.49 R

# GIFTS WE LOVE FOR UNDER \$30



**SP1001**  
Sublimated Crew Socks  
AS LOW AS 8.63 R



**PN1001**  
Memory Foam Travel Pillow  
AS LOW AS 23.18 R



**APRON02**  
Chef's Apron  
AS LOW AS 11.49 R

Available Colors







**RW1019**  
Waffle Weave Robe  
AS LOW AS 30.02 R

Available Colors



**SW7001**  
Waffle Weave Slippers  
AS LOW AS 17.95 R



**CBW001**  
Waffle Weave Cosmetic Bags  
AS LOW AS 17.09 R



**CBW003**  
Waffle Weave Cosmetic Bags  
AS LOW AS 11.88 R

# New Year,



**EP1539**  
Subli-Plush Velour  
Fitness Towel  
AS LOW AS 9.15 R



**FBELT01**  
Sublimated Fitness Belt  
AS LOW AS 25.31 R

# New Year!

Start the new year off on the right foot and get into action with fitness accessories that will work up a sweat.



**NEW YEAR, NEW YOU!**

**A MYOGA01** Sublimated Yoga Mat 24"x68" AS LOW AS 45.00 R **B MYOGA02** Professional Yoga Mat 27"x72" AS LOW AS 49.60 R **C MYOGA03** Lightweight Yoga Mat 24"x68" AS LOW AS 14.88 R **D EY1001** Sublimated Yoga Mat Towel 24"x68" AS LOW AS 23.94 R **E GV1201** Premium Velour Hand & Sports Towel 16" x 26" AS LOW AS 5.24 R



# UNWRAP Joy

Turn any gift into an extraordinary one with packaging and presentation options.

A



B



UNWRAP JOY

**A GBR08-GRAY** Collapsible Keepsake Gift Box 18.5"x14"x6" AS LOW AS 12.86 V

**B RV2001** Terry Velour Shawl Collar Robe AS LOW AS 59.85 R



**GBR08-CHESTNUT**

Collapsible Keepsake Gift Box  
AS LOW AS 12.86 V



**NCARD01**

Custom Greeting Card with Ribbon  
AS LOW AS 8.43 V



**RIB02**

Printed Satin Ribbon  
AS LOW AS 6.40 V



**GOR04**

Organza Bag  
AS LOW AS 1.59 V

# QUILTED LOVE

The Newest Addition To Our Blanket Line

flower  
garden

flower  
garden

QUILTED LOVE

**DP1801** Textured Quilted Blanket  
50" x 60" AS LOW AS 39.25 R

## BEST HOLIDAY BLONDIES

### INGREDIENTS

15.25 oz box yellow cake mix  
1 egg  
1 stick salted butter, (½ cup)  
¼ cup eggnog (or milk)  
1 cup white chocolate chips  
Festive sprinkles

### HOW TO

1. Blend cake mix, egg, butter, and eggnog/milk in a bowl with a blender until evenly mixed. Stir in some sprinkles.
2. Spray an 11x7 baking pan with nonstick, and spread on half of the batter in one even layer. Sprinkle on a layer of white chocolate chips, then spread on the rest of the batter.
3. Add some more sprinkles on top.
4. Bake at 350 degrees for 25 minutes or until bars are a golden color.
5. Once out of the oven, let them cool for a few minutes and cut into squares.

*Eat,  
Drink &  
Be Merry*



***You know that feeling after holiday meals where you stuff your face? A tradition among our company, the Carajillo beverage is a must-have after a big meal. Relax with a refreshing glass and watch your spirits, and your energy, come back to life.***



## CHEERFUL CARAJILLO

### INGREDIENTS

50 ml Licor 43 Original (1 part / 1 ¾ oz)  
1 hot espresso coffee  
Ice cubes  
Lowball Glass

### HOW TO

1. Half fill your glass with ice cubes and pour Licor 43 over the top.
2. Serve alongside the cup of hot espresso and, before drinking, pour the coffee over the liqueur and stir.

*Play bartender with our MBAR03!*



# WE ♥ WOOL

Made with Australian wool, bring traditions home with timeless patterns.







**DP2901**  
Herringbone  
Wool Blanket  
AS LOW AS 51.40 R



**DP2902**  
Yorkshire Plaid  
Wool Blanket  
AS LOW AS 51.40 R



**DP2903**  
Wellington  
Wool Blanket  
AS LOW AS 51.40 R



# Be Merry & Stylish

Our picks for gifts that will never go out of style.



## BE MERRY & STYLISH

**A DP2701** Cable Knit Chenille Throw 50"x60" AS LOW AS 36.43 R **B DP2703** Vanilla Cookie Cable Knit Chenille Blanket 50"x60" AS LOW AS 45.68 R **C DP2240** Aspen Sweater Knit Throw 50"x60" AS LOW AS 27.18 R



**XSB2001**  
Jacquard Knitted Beanie  
AS LOW AS 7.19 R

**XSC3001**  
Jacquard Knitted Scarf  
AS LOW AS 9.83 R



**BH1003**  
Aegean Peshtemal  
Beach Towel  
AS LOW AS 20.64 R



**SP2001**  
Sublimated Tube Socks  
AS LOW AS 9.97 R



**EPS301**  
Sublimated  
Microfiber Scarf  
AS LOW AS 7.46 R



# STOCKING



1

**MASK01**  
Sublimated Eye Mask  
AS LOW AS 4.17 R



2

**CC2001**  
Premium Terry Lined  
Microfiber Cleaning Cloth  
AS LOW AS 1.36 R



5

**LUGH02**  
Comfy-Grip ID Tag  
AS LOW AS 4.95 R



6

**TPACK01**  
Packing Cubes  
AS LOW AS 17.45 R



# STUFFERS



3

**SP2001**  
Sublimated Tube Socks  
AS LOW AS 9.97 R



4

**FCMASK02**  
Reusable Face Mask  
AS LOW AS 8.32 R



7

**KK1609**  
Subli-Plush Baby Bib  
AS LOW AS 4.57 R



8

**FBAN01**  
Sublimated Bandana  
AS LOW AS 6.12 R

# OH WHAT FUN!

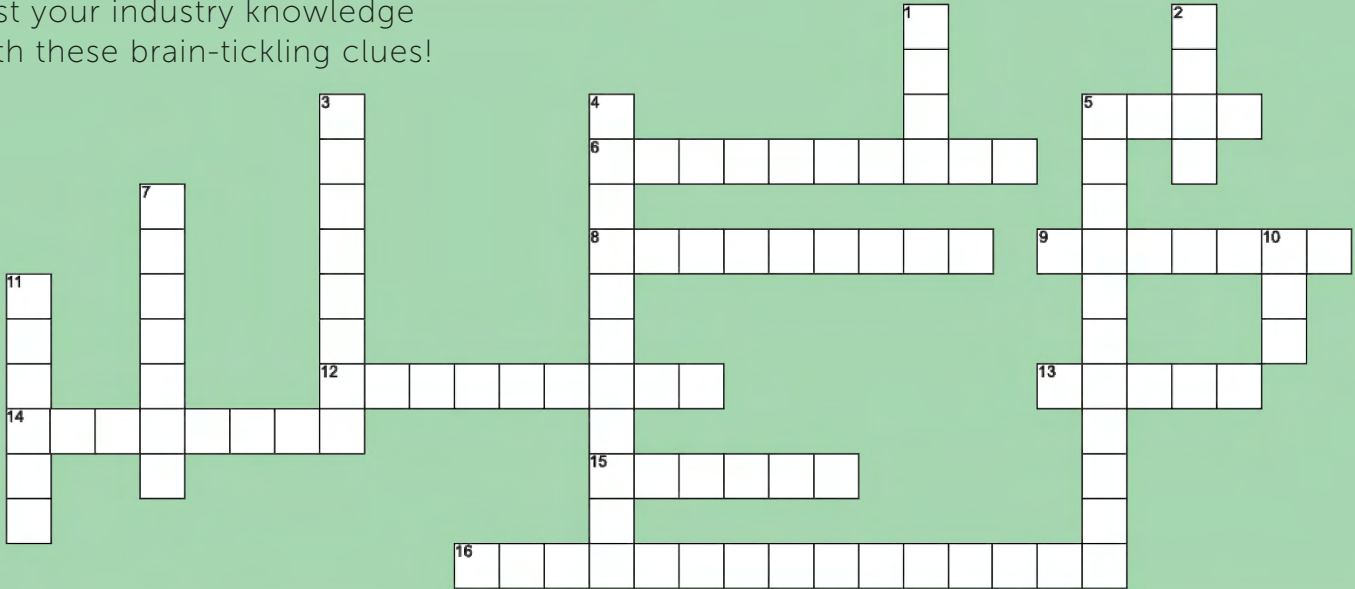
Try your luck at a few games to stay busy.

## crossword

DOWNLOAD



Test your industry knowledge with these brain-tickling clues!



### ACROSS

- 5 Their logo should be green, but it's actually red
- 6 An elegant way to decorate a product
- 8 A delicious blend of Licor 43 and espresso
- 9 The perfect gift for the holiday season
- 12 Surprisingly, promotional products are NOT made here
- 13 Place one in the corner of a blanket for a retail finish
- 14 What every client wants waived
- 15 Sneak some brandy into this creamy beverage
- 16 Add this to any product for a one-of-a-kind gift

### DOWN

- 1 Spend a lazy Sunday in one
- 2 A very important aspect of a company's image; the main purpose of printing a promotional product
- 3 What your grandmother does in her spare time
- 4 The perfect gift for a California winter
- 5 Let your creativity flow with this decoration method
- 7 He's got a bright, red nose
- 10 Extra-Sensory Perception will not help you search for your gifts, but this will
- 11 Everyone's favorite snowman



# SPOT THE 6 DIFFERENCES





[www.terrytown.com](http://www.terrytown.com)