

RiteLine[®]

Rewriting your expectations

2020

The pen experts you can trust



ASI 82498 • PPAI 622626 • SAGE 69985 • UPIC RITELINE

Writing with RiteLine

THE PEN EXPERTS
YOU CAN TRUST!

MAXIMUM IMPRINT

No matter the style of decoration, RiteLine offers the largest possible imprint area.



BEST WRITING PERFORMANCE

Ball pen, Hybrid ink pen, Gel pen, Roller pen. All at the highest industry standards.



ALL SET UPS FREE

FREE VIRTUALS

Customer specific virtual program; Individually customized project.



DESIGN for PROMO

Hundreds of color options
Industry molded clip
All made for Promo



~~\$20.00~~
Silk screen set up

~~\$30.00~~
Laser set up

~~\$30.00~~
XL Laser set up

~~\$40.00~~
Full color set up

Full Color ALAMO XL Clip



FREE SET UP

Get your full color clip imprint pen

As Low As **\$.50** (A)

See page: P22-25



FREE SET UP

Full Color imprint
on barrels

50+ STYLES

ALAMO PENS

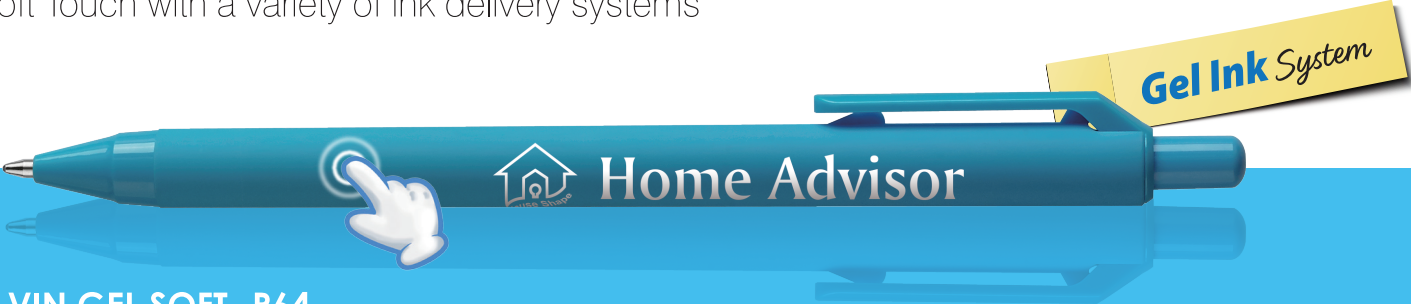
300°

BIG IMPRINT



TOUCH & WRITE

Soft Touch with a variety of ink delivery systems



ALVIN GEL SOFT- P64



Best and New!



BOWIE PENS P14-45



DESOTO PENS P55-57



LAVON STYLUS PENS P79-80



FRISCO PENS P46-48



SOUTHLAKE PENS P37-40



CADDO STYLUS PENS P89-90



ALAMO™ PENS P22-26



LAVON STYLUS SOFT PENS P77-78



ALVIN GEL PENS P64



ANTON RITEPLUS INK PENS P98

RiteLine®
Rewriting your expectations

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Metal Stylus Pens

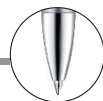
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RiteFlow Ink

Our "World Class" Ink Delivery System available in blue and black ink.

RitePlus Ink

A hybrid ink, available in blue and black. Ultra-smooth writing.

RiteGel Ink

A gel ink made to ISO 27668-2:2009 standards for gel ink pens and documents use. Super smooth for writing and available in blue and black.

RiteRoller Ink

As smooth as a fountain pen and available in black, blue and red

Icons



Black Ink Available



Blue Ink Available



RiteNow 24 Hour Rush



RitePlus Ink



New Products



LaseRite 360°



RiteAround 300°



XL Laser



Full Color Imprint

Visit our website www.RiteLineUSA.com for up-to-date information, current specials, custom flyers and more.



LaseRite 360°
Maximum Impact

With RiteLine's LaseRite 360° technology, your message is wrapped all the way around the pen, providing extra room for step-and-repeat patterns, oversized logos, sponsor spotlights, and more.



Additional: \$ 0.80(G) per pen





XL Laser
Big Impact

XL engraving doubles your normal engraving size. The perfect solution for hard to fit logos or readability. Vertical engraving height is over 1/2" which is double our standard engraving height.



Additional: \$ 0.40(G) per pen

Available Items for  

-  P68
B708K - Dawson Satin
-  P72
B759 - Ranger
-  P83
S732H - Addison Stylus Soft
-  P91
S725K - Tyler Stylus
-  P96
S776K - Lucas Stylus

-  P70
B734N - Easton
-  P81
S708M - Dawson Stylus Soft
-  P84
S736M - Aledo Stylus Shine
-  P92
S728K - Denton Stylus
-  P97
T950K - Hugo Stylus/ Light

-  P71
B728K - Denton
-  P82
S713H - Caddo Stylus Soft
-  P89
S713 - Caddo Stylus
-  P94
S759 - Ranger Stylus



RITEAround 300°
Impressive Branding

Print 300° around the barrel with RiteLine's new RiteAround wrap imprint. Your logo is maximized with a huge imprint area that wraps nearly around the entire barrel! More room for your message. More room for in-your-face branding.

-  P22-26
All Alamo™ Pens
-  P27
B146D - InDash™ Onyx

-  P27
B146A - InDash™ Prime
-  P54
B305A - Tenaha Soft

-  P28
S141M - InDash™ Stylus

Item No.	PMS Color	Ink Colors	Full Color	As Low As	Page
ALAMO™ VIVID · B137E NEW		●	FC	0.50 (A)	22
ALAMO™ PRIME · B137A		● ●	FC	0.50 (A)	22
ALAMO™ SHINE · B137M NEW		●	FC	0.63 (A)	23
ALAMO™ ONYX · B137D		● ●	FC	0.50 (A)	23
ALAMO™ METALLIC · B137K		● ●	FC	0.63 (A)	23
ALAMO™ GEL · G137D		● ●	FC	0.69 (A)	24
ALAMO™ STYLUS · S137K		● ●	FC	0.73 (A)	24

STANDARD ALAMO CLIP COLORS

opaque

Black	Reflex Blue	PMS 485	PMS 021	PMS 376	Process Blue	White	PMS 213
011	181	251	431	351	121	021	511
PMS 123	PMS 348	PMS 2602	PMS 7588	PMS 320	PMS 7421	PMS 342	
731	311	611	481	341	221	371	

metallic

PMS 877	Reflex Blue	PMS 485	PMS 871	PMS 7605			
875	185	255	055	075			

translucent

Black	Reflex Blue	PMS 485	PMS 021	PMS 348	PMS 213	PMS 2602	Process Blue
014	184	254	434	314	514	614	124

opaque fluorescent

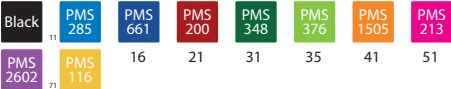

PMS 802	PMS 804	PMS 806					
362	462	562					





























































opaque light

PMS 430 Gray	PMS 230	PMS 264	PMS 2985	PMS 3265			
853	533	633	153	333			








Over 50 clip options including Industry Clips and Alamo standard and XL clips





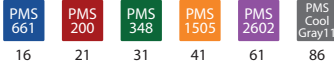





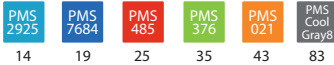












Item No.	PMS Color	Ink Colors	Full Color	As Low As	Page
INDASH™ PRIME · B146A 				0.57 (A)	27
INDASH™ ONYX · B146D 				0.57 (A)	27
INDASH™ STYLUS · S141M 				0.88 (A)	28
HURST PRIME · B108A 				0.30 (A)	29
HURST VIVID · B108D 				0.30 (A)	30
CELINA PRIME · B121A 				0.36 (A)	31
CELINA CLEAR · B121P 				0.36 (A)	32
















Item No.	PMS Color	Ink Colors	Full Color	As Low As	Page
ALLEN PRIME · B147A 				0.44 (A)	33
ALLEN VIVID · B147D 				0.44 (A)	34
DEL RIO PRIME · B155A 				0.46 (A)	35
DEL RIO VIVID · B155D 				0.48 (A)	36
SOUTHLAKE PRIME · B139A 				0.46 (A)	37
SOUTHLAKE VIVID · B139D 				0.50 (A)	38
SOUTHLAKE BLANCO · B139F 				0.46 (A)	39




















































Item No.	PMS Color	Ink Colors	Full Color	As Low As	Page
SOUTHLAKE CLEAR · B139P 	 Black 01  PMS 661 16  PMS 200 21  PMS 348 31  PMS 1505 41	 	<i>FC</i>	0.46 (A)	40
BOWIE PRIME · B190A 	 Black 01  PMS 661 16  PMS 200 21  PMS 348 31  PMS 1505 41  PMS 213 51  PMS 2602 61		<i>FC</i>	0.46 (A)	41
BOWIE PEARL · B190B 	 PMS 285 11  PMS 376 35  PMS 7467 38  PMS 1505 41  PMS 213 51  PMS 2602 61  PMS 116 71		<i>FC</i>	0.46 (A)	42
BOWIE VIVID · B190D 	 PMS 285 11  PMS 376 35  PMS 1505 41  PMS 213 51  PMS 2602 61		<i>FC</i>	0.46 (A)	43
BOWIE ONYX · B190E 	 PMS 285 11  PMS 376 35  PMS 1505 41  PMS 213 51  PMS 2602 61  PMS Cool Gray6 81		<i>FC</i>	0.50 (A)	44
BOWIE CLEAR · B190P 	 Black 01  PMS 661 16  PMS 200 21  PMS 348 31  PMS 376 35  PMS 1505 41  PMS 213 51  PMS 2602 61		<i>FC</i>	0.46 (A)	45
FRISCO PRIME · B210A 	 Black 01  PMS 661 16  PMS 200 21  PMS 348 31  PMS 1505 41  PMS 213 51  PMS 2602 61		<i>FC</i>	0.53 (A)	46

Item No.	PMS Color	Ink Colors	Full Color	As Low As	Page
FRISCO METALLIC · B210K 	 01 16 21 35 41 51 71			0.61 (A)	47
FRISCO CLEAR · B210P 	 01 16 21 31 41 61			0.53 (A)	48
HICO PRIME · B235A 	 01 16 21 23 31 39 41			0.53 (A)	49
SHINER PRIME · B510A 	 01 16 21 31 35 41 51 61			0.55 (A)	50
SHINER METALLIC · B510K 	 01 16 21 31 41 51 61			0.63 (A)	51
SHINER CLEAR · B510P 	 01 16 21 31 41 61			0.55 (A)	52
PECOS PRIME · B260A 	 01 16 21 31 41 61			0.57 (A)	53

Item No.	PMS Color	Ink Colors	Full Color	As Low As	Page
TENAHA SOFT · B305A 	White 02	●	FC	0.67 (A)	54
DESOTO PRIME · B550A 	01 Black 11 PMS 285 61 PMS 2602 83 PMS Cool Gray6 16 PMS 661 21 PMS 200 31 PMS 348 35 PMS 376 41 PMS 1505 51 PMS 213	● ●	FC	0.67 (A)	55
DESOTO VIVID · B550D 	01 Black 11 PMS 285 61 PMS 2602 16 PMS 661 21 PMS 200 31 PMS 348 35 PMS 376 41 PMS 1505 51 PMS 213	●	FC	0.67 (A)	56
DESOTO CLEAR · B550P 	01 Black 16 PMS 661 21 PMS 200 31 PMS 348 35 PMS 376 41 PMS 1505 51 PMS 213 61 PMS 2602	●	FC	0.67 (A)	57
OSAGE METALLIC · B365K 	16 PMS 661 21 PMS 200 31 PMS 348 41 PMS 1505 61 PMS 2602 87 PMS 877	● ●		0.71 (A)	58
OSAGE SILVER METALLIC · B365N 	16 PMS 661 21 PMS 200 31 PMS 348 41 PMS 1505 51 PMS 213 61 PMS 2602	●		0.71 (A)	59
STERLING METALLIC · B560K 	01 Black 16 PMS 661 21 PMS 200 31 PMS 348 87 PMS 877	●		0.78 (A)	60


































































Item No.	PMS Color	Ink Colors	Full Color	As Low As	Page
TEMPLE METALLIC · B565K 				0.82 (A)	61
PLANO SHINE · B580K 				1.40 (A)	62
PLANO METALLIC · B580M 				1.40 (A)	63
G370H · ALVIN GEL SOFT NEW 				0.65 (A)	64
ODESSA GEL · G380M 				0.76 (A)	65
AMARILLO ROLLER · R573D 				0.84 (A)	66
BEAUMONT ROLLER SOFT · R575H 				1.02 (A)	67

Item No.	PMS Color	Ink Colors	Full Color	As Low As	Page
DAWSON SATIN · B708K 	 PMS 2143 16  PMS 201 28  PMS 2265 36  PMS 877 93			1.26 (A)	68
MARFA · B720K 	 Black 08  White 02			1.58 (A)	69
EASTON · B734N 	 PMS 200 21  PMS 293 14  PMS 361 32  PMS 116 71			1.78 (A)	70
DENTON · B728K 	 Black 09  PMS 2143 16  PMS 7742 36  PMS 267 66  PMS 877 93  PMS 871 95			1.58 (A)	71
RANGER SATIN · B759K 	 Black 09  PMS 2143 16  PMS 7627 26  PMS 877 93  PMS 871 94  PMS Cool Gray11 99	 		1.89 (A)	72
RANGER SHINE · B759M 	 Black 08  PMS 293 14  PMS 193 24  PMS 7718 34  PMS 158 44  PMS 2088 64			1.89 (A)	73
MARSHALL · B790K 	 White 02  Black 04  PMS 072 12  PMS 7421 22  PMS 2217 32  PMS 877 92			2.00 (A)	74

Item No.	PMS Color	Ink Colors	Full Color	As Low As	Page
BEDFORD BALL PEN TWIST · B955K 	  			7.98 (A)	75
BEDFORD ROLLER PEN · R965K 	  			9.56 (A)	76
LAVON STYLUS SOFT · S135H NEW 	     			0.80 (A)	77
LAVON STYLUS PASTEL SOFT · S135G NEW 	     			0.80 (A)	78
LAVON STYLUS METALLIC · S135K 	  			0.78 (A)	79
LAVON STYLUS CHROME · S135M 	        	 		0.78 (A)	80
DAWSON STYLUS SOFT · S708M 	    			1.49 (A)	81

Item No.	PMS Color	Ink Colors	Full Color	As Low As	Page
CADDO STYLUS SOFT · S713H 	    			1.58 (A)	82
ADDISON STYLUS SOFT · S732H 	    			1.68 (A)	83
ALEDO STYLUS SHINE · S736M 	   			1.79 (A)	84
CELINA STYLUS METALLIC · S121K 	       			0.63 (A)	85
SHINER STYLUS METALLIC · S510K 	   			0.82 (A)	86
LAREDO STYLUS CHROME · S145M 	      			0.98 (A)	87
PLANO STYLUS SHINE · S580K 	     	 		1.53 (A)	88

Item No.	PMS Color	Ink Colors	Full Color	As Low As	Page
CADDO STYLUS SATIN · S713K 	 Black  PMS 313  PMS 201  PMS 376  PMS 7431  PMS 267  PMS Cool Gray10  PMS 871 09 13 28 35 51 66 82 95	 		1.47(A)	89
CADDO STYLUS SHINE · S713M 	 PMS 293  PMS 188  PMS 7718  PMS Cool Gray11 14 23 34 89	 		1.47 (A)	90
TYLER STYLUS TWIST · S725K 	 PMS 293  PMS 193  PMS 7718  PMS Cool Gray11 14 24 34 89			1.68 (A)	91
DENTON STYLUS · S728K 	 Black  PMS 2143  PMS 7742  PMS 267  PMS 877  PMS 871 09 16 36 66 93 95			1.72 (A)	92
ARLINGTON STYLUS · S735K 	 PMS 2143  PMS 2160  PMS 201  PMS 2263  PMS 2332 16 19 28 36 82			1.89 (A)	93
RANGER STYLUS SATIN · S759K 	 Black  PMS 2143  PMS 7627  PMS 877  PMS 871  PMS Cool Gray11 09 16 26 93 94 99			2.02 (A)	94
LUCAS STYLUS · S776K 	 Black  PMS 877  PMS 871 07 91 94			2.10 (A)	96

Item No.	PMS Color	Ink Colors	Full Color	As Low As	Page
HUGO STYLUS/LIGHT · T950K 	 Black 08  PMS 293 14  PMS 193 24  PMS 7718 34  PMS 158 44  PMS 2088 64  PMS Cool Gray11 99  Pearl White 03			3.15 (A)	97
ANTON CLEAR Rite Plus Ink · V570P NEW 	 Black 01  Reflex Blue 18  Process Blue 12  PMS 376 35  PMS 021 43  PMS 485 25			0.64 (A)	98
HICO PRIME Rite Plus Ink · V235A 	 Black 01  PMS 661 16  PMS 200 21  PMS 348 31  PMS 1505 41	 		0.63 (A)	99
DESOTO PRIME Rite Plus Ink · V550A 	 Black 01  PMS 285 11  PMS 661 16  PMS 200 21  PMS 348 31  PMS 376 35  PMS 1505 41  PMS 213 51  PMS 2602 61  PMS Cool Gray6 83	 		0.73 (A)	100
DESOTO VIVID Rite Plus Ink · V550D 	 PMS 661 16  PMS 285 11  PMS 200 21  PMS 348 31  PMS 376 35			0.73(A)	101
DESOTO CLEAR Rite Plus Ink · V550P 	 Black 01  PMS 661 16  PMS 1505 41  PMS 2602 61			0.73 (A)	102
OSAGE METALLIC Rite Plus Ink · V365K 	 PMS 661 16  PMS 200 21  PMS 348 31  PMS 1505 41  PMS 877 87	 		0.77 (A)	103

OPTIONAL PACKAGING

Visit our website at www.RiteLineUSA.com to view all available packaging options.



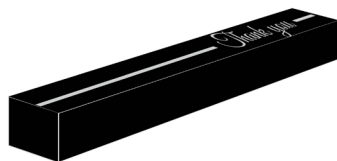
K002 Sleeve

Price: \$0.15(G) each



K012 Gift Box

Price: \$0.70(G) each



K005 Gift Paper Box

Price: \$.18(G) each



K032 Executive

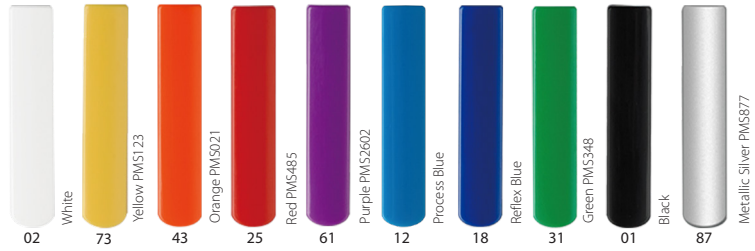
Price: \$4.00(G) each

Engraving Price: \$2.00(G) each

Engraving area: 1" x 1"

NEW Full Color ALAMO XL Clip

Price includes full color XL Clip or one color barrel imprint



NEW

B137E · ALAMO™ VIVID

250	500	1000	2500	5000
\$.62	\$.58	\$.56	\$.52	\$.50 (5A)



B137A · ALAMO™ PRIME

250	500	1000	2500	5000
\$.62	\$.58	\$.56	\$.52	\$.50 (5A)

Color Code:



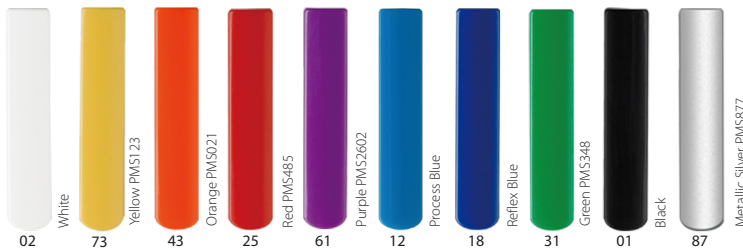
Color Code:



Full Color ALAMO XL Clip

NEW

Price includes full color XL Clip or one color barrel imprint



BEST SELLER

B137D • ALAMO™ ONYX

250	500	1000	2500	5000
\$.62	\$.58	\$.56	\$.52	\$.50 (5A)



BEST SELLER

B137K • ALAMO™ METALLIC

250	500	1000	2500	5000
\$.75	\$.71	\$.69	\$.65	\$.63 (5A)



NEW

B137M • ALAMO™ SHINE

250	500	1000	2500	5000
\$.75	\$.71	\$.69	\$.65	\$.63 (5A)



Color Code:

31

PMS 348



18

Reflex Blue



12

Process Blue



43

PMS 021



61

PMS 2602



27

PMS 185



99

PMS Cool Gray 10



Full Color ALAMO XL Clip

Price includes full color XL Clip or one color barrel imprint

- Over 300° Extra Large Imprint
- Choose from 50+ ready-to-ship opaque, metallic, translucent and fluorescent clip options
- Co-molded soft grip goes all the way to the tip for comfortable writing
- Gel ink in your choice of blue or black (remove wax from tip before writing)



G137D • ALAMO™ GEL

250	500	1000	2500	5000
\$.81	\$.77	\$.75	\$.71	\$.69 (5A)



Imprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color/location)
- Stock colors in 3-5 days. Custom PMS Clip Colors (min. 10K) in 2 weeks!
- Custom Color Grip \$.08(g) 10,000 minimum

Packaging: Bulk (250 pens/6.0 lbs.)



S137K • ALAMO™ STYLUS

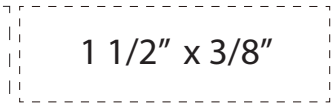
250	500	1000	2500	5000
\$.85	\$.81	\$.79	\$.75	\$.73 (5A)



Imprint Size



Full Color XL Clip Imprint



Full Color Barrel Imprint:

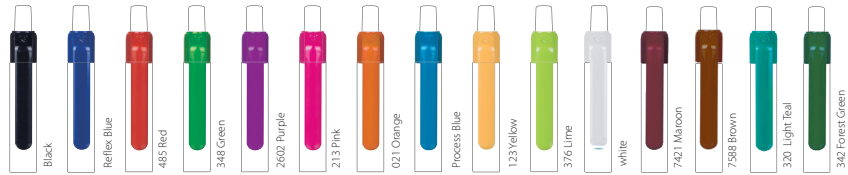


Inline with clip: 1" x 5/8" Clip: 3/4" x 1/8"

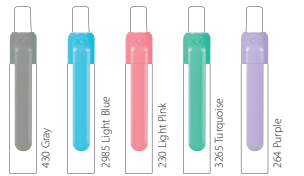
Opposite clip: 2" x 5/8"

Mix and match any Alamo“Style” barrel color with any available Alamo clip for maximum color combinations

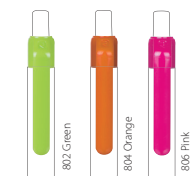
Opaque



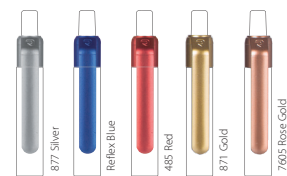
Opaque Light



Opaque Fluorescent



Metallic



Translucent



36 Clip
COLORS

- Custom PMS color clips add \$0.08 (G) per pen (for normal/stock industry clip)
- Custom Metallic clips add \$0.16 (G) per pen (for normal/stock industry clip)
- MOQ for custom color clip order: 10,000

ALAMO™ PRIME B137A



ALAMO™ ONYX B137D



ALAMO™ METALLIC B137K



ALAMO™ GEL G137D



ALAMO™ STYLUS S137K



ALAMO™ VIVID B137E








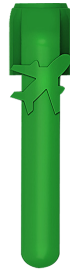




ALAMO™ SHINE B137M



Alamo 3D Clips

10 Stock Industry Designs (add 0.02(G)) (MOQ: 250PCS)



 <p>Process Blue 12 PMS 485 25 PMS 348 31</p>	 <p>Process Blue 12 PMS 485 25 PMS 348 31</p>	 <p>PMS 877 87 Process Blue 12 PMS 2602 61 PMS 871 05</p>	 <p>Process Blue 12 Reflex Blue 18 PMS 348 31</p>	 <p>Reflex Blue 18 PMS 485 25 PMS 2602 61</p>	 <p>PMS 348 31 Reflex Blue 18 Process Blue 12 PMS 485 25</p>	 <p>Process Blue 12 PMS 485 25 PMS 348 31</p>	 <p>Process Blue 12 PMS 348 31</p>	 <p>PMS 877 87 Reflex Blue 18 PMS 348 31</p>	 <p>PMS 485 25 Process Blue 12 PMS 871 05</p>
SC01 Football	SC02 Basketball	SC03 Faith	SC04 Medical	SC05 Entertainment	SC06 Travel	SC07 Education	SC08 Pharmacy	SC09 Financial	SC10 Realty

ALAMO COLOR 3D CLIP

- Color 3D customized clip, maximum 5 colors
- Mold charge: \$100.00(G) (one time charge for each logo)
- MOQ 2,000 pcs, Lead time 4 weeks

Running charge

2,000 - 4,999 pcs \$0.60(G)

5,000 - 9,999 pcs \$0.50(G)

Over 10,000 pcs \$0.45(G)

Contact us for details.

DOUBLE YOUR BRAND
EXPOSURE



**INDASH™
ONYX
B146D**

**INDASH™
PRIME
B146A**

INDASH™

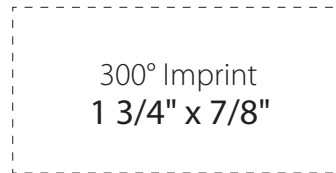
250	500	1000	2500	5000
\$.73	\$.67	\$.63	\$.59	\$.57 (5A)

- Straight, bright white or black barrels
- Swivel clip swings out to slide into multiple areas in the dash of your vehicle

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)
- Multi-location (Add \$0.20 (G) run charge per location)

Imprint Size



Opposite clip: 2" x 1/2" In-line with clip: 1 1/4" X 5/8"

Full Color Imprint: \$0.35 (G) run charge



Packaging: Bulk (250 pens/6.0 lbs.)



Color Code: **83**
PMS Cool Gray9

16
PMS 661

01
Black

21
PMS 200

35
PMS 376

300° Imprint



Color Code: **87**
PMS 877



11 PMS 285 **61** PMS 2602 **35** PMS 376 **21** PMS 200 **01** Black

S141M • INDASH™ STYLUS

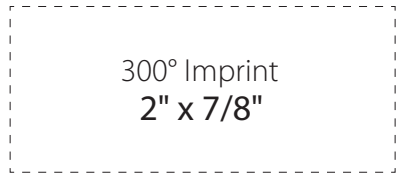
250	500	1000	2500	5000
\$1.00	\$.96	\$.92	\$.90	\$.88 (5A)

- Metallic barrel with satin finish and color-matched stylus
- Swivel clip swings out to slide into multiple areas in the dash of your vehicle

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)
- Multi-location (Add \$0.20 (G) run charge per location)

Imprint Size



Opposite clip: 2 1/2" x 3/8" Inline with clip: 2" X 1/2"

Packaging: Bulk (250 pens/10.0 lbs.)



B108A • HURST PRIME

500	1000	2500	5000
\$.38	\$.36	\$.32	\$.30 (4A)

- Straight white barrel with color matching Plunger, Clip and Tip
- Screenprint Options**
- Multi-color (Add \$0.20 (G) run charge per additional color)
- Multi-location (Add \$0.20 (G) run charge per location)

Imprint Size

Opposite clip
2 1/8" x 1/2"

Inline with clip: 2" x 3/4"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 3" x 9/32"

Packaging: Bulk (500 pens/5.0 lbs.)



Color Code: **18**
Reflex Blue

01	25	31	61	73
Black	PMS 485	PMS 348	PMS 2602	PMS 123



Color Code: 12

Process Blue



18

Reflex Blue



01

Black



25

PMS 485



35

PMS 376



43

PMS 021

B108D • HURST VIVID

500	1000	2500	5000
\$.38	\$.36	\$.32	\$.30 (4A)

- Straight Colored barrel with Black Plunger, Clip and Tip
- Screenprint Options**
- Multi-color (Add \$0.20 (G) run charge per additional color)
- Multi-location (Add \$0.20 (G) run charge per location)

Imprint Size

Opposite clip
2 1/8" x 1/2"

Inline with clip: 2" x 3/4"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 3" x 9/32"

Packaging: Bulk (250 pens/5.0 lbs.)



B121A · CELINA PRIME

250	500	1000	2500	5000
\$.54	\$.48	\$.42	\$.38	\$.36 (5A)

- One-piece white barrel with see-through, colored plunger
- Push the clip to retract the tip

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)
- Multi-location (Add \$0.20 (G) run charge per location)
- Clip (Add \$0.20 (G) run charge per color)

Imprint Size

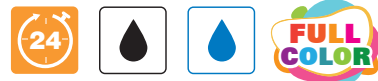
Opposite clip
2 1/2" x 1/2"

Inline with clip: 1 1/2" x 1/2" Clip: 1" X 1/8"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 3" x 5/16"

Packaging: Bulk (250 pens/5.0 lbs.)



Stylus version available on P85





Color Code: **16**
PMS 661

01
Black

21
PMS 200

31
PMS 348

41
PMS 1505

B121P • CELINA CLEAR

250	500	1000	2500	5000
\$.54	\$.48	\$.42	\$.38	\$.36 (5A)

- One-piece translucent barrel with color-matched see-through, opaque plunger
- Push the clip to retract the tip

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)
- Multi-location (Add \$0.20 (G) run charge per location)
- Clip (Add \$0.20 (G) run charge per color)

Imprint Size

Opposite clip
2 1/2" x 1/2"

Inline with clip: 1 1/2" x 1/2" Clip: 1" X 1/8"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip **3" x 5/16"**

Packaging: Bulk (250 pens/5.0 lbs.)



Stylus version available on P85

B147A · ALLEN PRIME

250	500	1000	2500	5000
\$.60	\$.54	\$.50	\$.46	\$.44 (5A)

- Straight, bright white barrel with colored clip and tip accents
- Larger barrel for large imprints

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color/location)
- Multi-location (Add \$0.20 (G) run charge per location)
- Clip (Add \$0.20 (G) run charge per color)

Imprint Size

Opposite clip
2 1/2" x 5/8"

Inline with clip: 2" x 5/8" Clip: 3/4" X 1/8"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 2 1/2" x 5/16"

Packaging: Bulk (250 pens/6.0 lbs.)



Color Code: 16
PMS 661

01
Black

21
PMS 200

31
PMS 348

71
PMS 116

83
PMS Cool Gray8



Color Code: 16
 PMS 661



11
 PMS 285



01
 Black



21
 PMS 200



31
 PMS 348



35
 PMS 376



71
 PMS 116



41
 PMS 150S



51
 PMS 213



61
 PMS 2602

B147D • ALLEN VIVID

250	500	1000	2500	5000
\$.60	\$.54	\$.50	\$.46	\$.44 (5A)

- Straight, opaque colored barrel with white clip and tip accents
- Larger barrel for large imprints

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color/location)
- Multi-location (Add \$0.20 (G) run charge per location)
- Clip (Add \$0.20 (G) run charge per color)

Imprint Size

Opposite clip
 2 1/2" x 5/8"

Inline with clip: 2" x 5/8" Clip: 3/4" X 1/8"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 2 1/2" x 5/16"

Packaging: Bulk (250 pens/6.0 lbs.)



B155A • DEL RIO PRIME

250	500	1000	2500	5000
\$5.8	\$5.4	\$5.0	\$4.8	\$4.6 (5A)

- Bright white barrel with unique, co-molded soft grip
- Colored grip with matching clip and plunger

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)
- Clip (Add \$0.20 (G) run charge per color)

Imprint Size

Opposite clip
1 1/2" x 1/2"

Clip: 1" X 1/8"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 2" x 5/16"

Packaging: Bulk (250 pens/6.0 lbs.)



Color Code:

11	01	16	21	31	35	41	51	61
PMS 285	Black	PMS 661	PMS 200	PMS 348	PMS 376	PMS 1505	PMS 213	PMS 2602



Color Code: 11

PMS 285



21

PMS 200



35

PMS 376



41

PMS 1505



51

PMS 213



61

PMS 2602

B155D • DEL RIO VIVID

250	500	1000	2500	5000
\$.60	\$.56	\$.52	\$.50	\$.48 (5A)

- Opaque colored barrel with unique, co-molded soft grip
- Black clip and grip with bright chrome plunger

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)
- Clip (Add \$0.20 (G) run charge per color)

Imprint Size

Opposite clip
1 1/2" x 1/2"

Clip: 1" X 1/8"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 2" x 5/16"

Packaging: Bulk (250 pens/6.0 lbs.)



Color Code:

16

PMS 661



01

Black



21

PMS 200



31

PMS 348



35

PMS 376



41

PMS 1505



51

PMS 213



61

PMS 2602



BEST SELLER



B139A • SOUTHLAKE PRIME

250	500	1000	2500	5000
\$.62	\$.56	\$.52	\$.48	\$.46 (5A)

- Contoured, bright white barrel with grooved, co-molded soft grip
- Colored grip with matching clip and plunger

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)
- Clip (Add \$0.20 (G) run charge per color)

Imprint Size

Opposite clip
1 3/4" x 3/5"

Clip: 3/4" X 1/8"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 1 1/2" x 9/32"

Packaging: Bulk (250 pens/7.0 lbs.)





B139D • SOUTHLAKE VIVID

250	500	1000	2500	5000
\$.66	\$.60	\$.56	\$.52	\$.50 (5A)

- Contoured, colored barrel with grooved, co-molded soft grip
- Black grip and clip with bright chrome plunger and tip
- U.S. Patented

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)
- Clip (Add \$0.20 (G) run charge per color)

Imprint Size

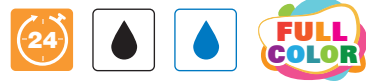
Opposite clip
 1 3/4" x 3/5"

Clip: 3/4" X 1/8"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 1 1/2" x 9/32"

Packaging: Bulk (250 pens/7.0 lbs.)



Color Code: **11**
PMS 285

21
PMS 200

35
PMS 376

71
PMS 116

41
PMS 1505

51
PMS 213



B139F • SOUTHLAKE BLANCO

250	500	1000	2500	5000
\$.62	\$.58	\$.52	\$.48	\$.46 (5A)

- Contoured, colored barrel with grooved, co-molded soft grip
- Translucent grip and white clip
- Plunger matches barrel color

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)
- Clip (Add \$0.20 (G) run charge per color)

Imprint Size

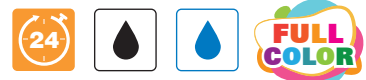
Opposite clip
1 3/4" x 3/5"

Clip: 3/4" X 1/8"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 1 1/2" x 9/32"

Packaging: Bulk (250 pens/7.0 lbs.)



Color Code: **11**
PMS 285

51
PMS 213

35
PMS 376

41
PMS 1505

61
PMS 2602



Color Code:

16



01



21



31



41



B139P • SOUTHLAKE CLEAR

250	500	1000	2500	5000
\$.62	\$.58	\$.52	\$.48	\$.46 (5A)

- Contoured, translucent barrel with grooved, co-molded soft grip
- Color matches grip and clip
- Translucent plunger matches barrel

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)
- Clip (Add \$0.20 (G) run charge per color)

Imprint Size

Opposite clip
1 3/4" x 3/5"

Clip: 3/4" X 1/8"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 1 1/2" x 9/32"

Packaging: Bulk (250 pens/7.0 lbs.)



Color Code:



16

PMS 661



01

Black



21

PMS 200



31

PMS 348



41

PMS 1505



51

PMS 213



61

PMS 2602



B190A · BOWIE PRIME

250	500	1000	2500	5000
\$.60	\$.56	\$.52	\$.48	\$.46 (5A)

- Bright white barrel and tip
- Colored soft grip with matching clip and plunger

Screenprint Options

- Clip (Add \$0.20 (G) run charge per color)

Imprint Size

Opposite clip
1 3/4" x 3/5"

Clip: 1" X 1/8"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 2" x 5/16 "

Packaging: Bulk (250 pens/6.0 lbs.)





Color Code:

11

PMS 285



51

PMS 213

35

PMS 376

71

PMS 116

41

PMS 1505

38

PMS 7467

61

PMS 2602



B190B • BOWIE PEARL

250	500	1000	2500	5000
\$.60	\$.56	\$.52	\$.48	\$.46 (5A)

- Pearlized frosty barrel and tip
- Colored soft grip with matching clip and plunger

Screenprint Options

- Clip (Add \$0.20 (G) run charge per color)

Imprint Size

Opposite clip
1 3/4" x 3/5"

Clip: 1" X 1/8"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 2" x 5/16 "

Packaging: Bulk (250 pens/6.0 lbs.)





Color Code: **11**
PMS 285



51
PMS 213



35
PMS 376



41
PMS 1505



61
PMS 2602



B190D • BOWIE VIVID

250	500	1000	2500	5000
\$.60	\$.56	\$.52	\$.48	\$.46 (5A)

- Opaque colored barrel and tip
- Black soft grip and clip
- Plunger matches barrel color

Screenprint Options

- Clip (Add \$0.20 (G) run charge per color)

Imprint Size

Opposite clip
 1 3/4" x 3/5"

Clip: 1" X 1/8"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 2" x 5/16"

Packaging: Bulk (250 pens/6.0 lbs.)





Color Code: **11**
PMS 285



51
PMS 213



81
PMS Cool Gray6



35
PMS 376



41
PMS 1505



61
PMS 2602

BEST SELLER
 ★ ★ ★

B190E • BOWIE ONYX

250	500	1000	2500	5000
\$.64	\$.60	\$.56	\$.54	\$.50 (5A)

- Black barrel with chrome tip and plunger
- Colored soft grip and matching clip

Imprint Options

- Clip (Add \$0.20 (G) run charge per color)

Screenprint Options

Opposite clip
 1 3/4" x 3/5"

Clip: 1" X 1/8"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 2" x 5/16"

Packaging: Bulk (250 pens/6.0 lbs.)





Color Code: 16

PMS 661



01

Black

21

PMS 200

31

PMS 348

35

PMS 376

41

PMS 1505

61

PMS 2602

51

PMS 213



B190P • BOWIE CLEAR

250	500	1000	2500	5000
\$.60	\$.56	\$.52	\$.48	\$.46 (5A)

- Translucent barrel and tip
- Colored soft grip with matching clip and plunger

Imprint Options

- Clip (Add \$0.20 (G) run charge per color)

Screenprint Options

Opposite clip
1 3/4" x 3/5"

Clip: 1" X 1/8"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 2" x 5/16"

Packaging: Bulk (250 pens/6.0 lbs.)





Color Code: 16




B210A • FRISCO PRIME

250	500	1000	2500	5000
\$.67	\$.63	\$.59	\$.55	\$.53 (5A)

- Contoured, bright white barrel with chrome plunger, tip, and accent
- Colored soft grip with matching clip

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)

Imprint Size

Opposite clip
 1 3/4" x 3/5"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 1 3/4" x 5/16"

Packaging: Bulk (250 pens/7.0 lbs.)



Color Code:

16

PMS 661



01

Black



21

PMS 200



35

PMS 376



71

PMS 116



41

PMS 1505



51

PMS 213



BEST SELLER



B210K • FRISCO METALLIC

250	500	1000	2500	5000
\$.75	\$.71	\$.67	\$.63	\$.61 (5A)

- Contoured, metallic barrel with chrome plunger, tip, and accent
- Black soft grip and metallic silver clip

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)

Imprint Size

Opposite clip
1 3/4" x 3/5"

Packaging: Bulk (250 pens/7.0 lbs.)





Color Code: **16**
PMS 661



01
Black



21
PMS 200



31
PMS 348



41
PMS 1505



61
PMS 2602



B210P • FRISCO CLEAR

250	500	1000	2500	5000
\$.67	\$.63	\$.59	\$.55	\$.53 (5A)

- Contoured, translucent barrel with chrome plunger, tip, and accent
- Colored soft grip with matching opaque clip

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)

Imprint Size

Opposite clip
 1 3/4" x 3/5"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 1 3/4" x 5/16"

Packaging: Bulk (250 pens/7.0 lbs.)





Color Code: **16**
PMS 661

01
Black

21
PMS 200

23
PMS 202

31
PMS 348

41
PMS 1505

39
PMS 3165

B235A · HICO PRIME

250	500	1000	2500	5000
\$.65	\$.61	\$.57	\$.55	\$.53 (5A)

- Bright white contoured barrel, tip, and plunger
- Co-molded soft grip with matching accent stripe and clip

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)

Imprint Size

Opposite clip
 1 1/2" x 1/2"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 2" x 5/16"

Packaging: Bulk (250 pens/8.0 lbs.)



RitePlus Ink available on P99



Color Code:

16

PMS 661



01

Black

21

PMS 200

31

PMS 348

35

PMS 376

41

PMS 1505

51

PMS 213

61

PMS 2602

B510A • SHINER PRIME

250	500	1000	2500	5000
\$.69	\$.65	\$.61	\$.57	\$.55 (5A)

- Straight, bright white barrel
- Colored soft grip with matching plunger and clip accent
- Stainless steel clip

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)

Imprint Size

Opposite clip
2" x 1/2"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 2" x 9/32"

Packaging: Individually Cello Wrapped Bulk (250 pens/8.0 lbs.)



Color
Code:

16
PMS
661



B510K • SHINER METALLIC

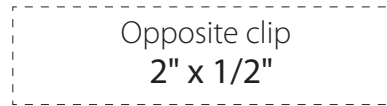
250	500	1000	2500	5000
\$.77	\$.73	\$.69	\$.65	\$.63 (5A)

- Straight, metallic barrel
- Black soft grip with chrome plunger and tip
- Stainless steel clip with colored accent

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)

Imprint Size



Packaging: Individually Cello Wrapped Bulk
(250 pens/8.0 lbs.)



Stylus version available on P86

Color Code:

16

PMS 661



01

Black



21

PMS 200



31

PMS 348



41

PMS 1505



61

PMS 2602



B510P • SHINER CLEAR

250	500	1000	2500	5000
\$.69	\$.65	\$.61	\$.57	\$.55 (5A)

- Straight, translucent barrel, tip, and plunger
- Colored soft grip with matching clip accent
- Stainless steel clip

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)

Imprint Size

Opposite clip
2" x 1/2"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 2" x 9/32"

Packaging: Individually Cello Wrapped Bulk (250 pens/8.0 lbs.)





B260A • PECOS PRIME

250	500	1000	2500	5000
\$.73	\$.67	\$.63	\$.59	\$.57 (5A)

- Contoured, bright white barrel with co-molded soft grip
- Metallic silver tip, clip and plunger

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)

Imprint Size

Opposite clip
1 1/2" x 5/8"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 1 1/2" x 5/16"

Packaging: Bulk (250 pens/7.0 lbs.)





B305A • TENAHA SOFT

250	500	1000	2500	5000
\$.79	\$.75	\$.73	\$.69	\$.67 (5A)

- Soft comfort rubberized barrel
- Straight white barrel and plunger:
Pick your Number 0-9

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)

Imprint Size



Full Color Imprint: \$0.35 (G) run charge



Packaging: Bulk (250 pens/8.0 lbs.)





Color Code: **16**
PMS 661



BEST SELLER
★ ★ ★

B550A · DESOTO PRIME

250	500	1000	2500	5000
\$.83	\$.77	\$.73	\$.69	\$.67 (5A)

- Contoured, bright white barrel with unique, co-molded soft grip
- Chrome tip and plunger with colored accents
- Chrome clip with distinctive, colored “dot” accent

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)

Imprint Size

Opposite clip
1 3/4" x 1/2"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 1 3/4" x 9/32"

Packaging: Bulk (250 pens/5.0 lbs.)



RitePlus Ink available on P100



Color Code: **16**
 PMS 661



11
 PMS 285



01
 Black



21
 PMS 200



31
 PMS 348



35
 PMS 376



41
 PMS 1505



61
 PMS 2602



51
 PMS 213



B550D • DESOTO VIVID

250	500	1000	2500	5000
\$.83	\$.77	\$.73	\$.69	\$.67 (5A)

- Contoured, colored barrels with unique, co-molded soft grip
- Chrome tip and plunger with colored accents
- Chrome clip with distinctive, colored "dot" accent

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)

Imprint Size

Opposite clip
 1 3/4" x 1/2"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 1 3/4" x 9/32"

Packaging: Bulk (250 pens/5.0 lbs.)



RitePlus Ink available on P101



Color Code:

16

PMS 661



01

Black



21

PMS 200



31

PMS 348



35

PMS 376



41

PMS 1505



51

PMS 213



61

PMS 2602



B550P • DESOTO CLEAR

250	500	1000	2500	5000
\$.83	\$.77	\$.73	\$.69	\$.67 (5A)

- Contoured translucent barrel with unique, co-molded soft grip
- Chrome tip and plunger with colored accents
- Chrome clip with distinctive, colored "dot" accent

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)

Imprint Size

Opposite clip
1 3/4" x 1/2"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 1 3/4" x 9/32"

Packaging: Bulk (250 pens/5.0 lbs.)



RitePlus Ink available on P102



Color Code:

16
PMS 661



87
PMS 877



21
PMS 200



31
PMS 348



41
PMS 1505



61
PMS 2602

B365K • OSAGE METALLIC

250	500	1000	2500	5000
\$0.85	\$0.81	\$0.77	\$0.73	\$0.71 (5A)

- Contoured, metallic barrel with chrome tip, plunger and accents
- Black soft grip and clip

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)
- Clip (Add \$0.20 (G) run charge per color)

Imprint Size

Opposite clip
1 1/2" x 3/5"

Clip: 1" X 1/8"

Packaging: Bulk (250 pens/10.0 lbs.)



RitePlus Ink
available on P103

B365N • OSAGE SILVER METALLIC

250	500	1000	2500	5000
\$.85	\$.81	\$.77	\$.73	\$.71 (5A)

- Contoured, metallic barrel with chrome tip and plunger
- Metallic colored accents

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)
- Clip (Add \$0.20 (G) run charge per color)

Imprint Size

Opposite clip
1 1/2" x 3/5"

Clip: 1" X 1/8"

Packaging: Bulk (250 pens/10.0 lbs.)



Color Code: 16
PMS 661

21
PMS 200

31
PMS 348

41
PMS 1505

51
PMS 213

61
PMS 2602



Color Code: **01**
Black



16
PMS 661



21
PMS 200



31
PMS 348



87
PMS 877

B560K • STERLING METALLIC

250	500	1000	2500	5000
\$.90	\$.88	\$.84	\$.80	\$.78 (5A)

- Metallic barrel with black soft grip
- Metal clip with chrome plunger, and tip

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)

Imprint Size

Opposite clip
1 1/2" x 3/5"

Packaging: Bulk (250 pens/9.0 lbs.)





Color Code: **16**
PMS 661



01
Black



21
PMS 200



13
PMS 313

B565K • TEMPLE METALLIC

250	500	1000	2500	5000
\$.94	\$.92	\$.88	\$.84	\$.82 (5A)

- Metallic barrel and color matched soft grips
- Metal clip with chrome plunger, accents and tip

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)

Imprint Size

Opposite clip
 1 1/2" x 3/5"

Packaging: Bulk (250 pens/9.0 lbs.)





Color Code: **16**
PMS 661



86
PMS Cool Gray1



21
PMS 200



31
PMS 348



41
PMS 1505



61
PMS 2602

B580K • PLANO SHINE

250	500	1000	2500	5000
\$1.80	\$1.68	\$1.58	\$1.48	\$1.40 (5A)

- Contoured, glossy metallic barrel with show-through grips
- Chrome clip, plunger, and tip

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)

Imprint Size

Opposite clip
 1 1/2" x 5/8"

Packaging: Individually Cello Wrapped
 (250 pens/13.0 lbs.)



Stylus version available on P88



Color Code: 87

PMS 877



01

Black



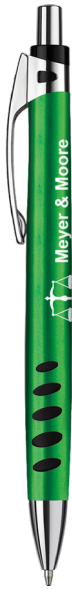
11

PMS 285



21

PMS 200



31

PMS 348



41

PMS 1505



61

PMS 2602

B580M • PLANO METALLIC

250	500	1000	2500	5000
\$1.80	\$1.68	\$1.58	\$1.48	\$1.40 (5A)

- Contoured, metallic matte barrel with show-through grips
- Chrome clip, plunger, and tip

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)

Imprint Size

Opposite clip
1 1/2" x 5/8"

Packaging: Bulk (250 pens/13.0 lbs.)





G370H • ALVIN GEL SOFT

250	500	1000	2500	5000
\$.77	\$.73	\$.71	\$.67	\$.65 (5A)

- Black or white imprint color recommended
- Sleek, soft touch barrel

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)

Imprint Size

Opposite clip
2 1/8" x 1/2"

Inline with clip: 2" x 3/4"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 2 1/2" x 9/32"

Packaging: Bulk (250 pens/6.0 lbs.)



83

PMS
Cool
Gray8



19

PMS
7684



35

PMS
376



43

PMS
021



25

PMS
485

Color Code: 14

PMS
2925



Color Code:

01

Black



01

Black



18

Reflex Blue

G380M • ODESSA GEL

250	500	1000	2500	5000
\$.88	\$.86	\$.82	\$.78	\$.76 (5A)

- Cap off Style with Metal clip
- Metallic Black or Blue Barrel with matching translucent Cap
- Super smooth German gel ink
- Ink color matches barrel

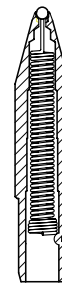
Screenprint Options

- One color imprint only

Imprint Size



Packaging: Bulk (250 pens/13.0 lbs.)



Spring-type tip for gel pen



Color Code:

01

Black



16

PMS 661



27

PMS 7427

R573D · AMARILLO ROLLER

250	500	1000	2500	5000
\$.96	\$.92	\$.88	\$.86	\$.84 (5A)

- Free ink system with German rollerball ink
- Ink color matches barrel

Tip Size: Fine 0.5mm

Screenprint Options

- One color imprint only

Imprint Size



Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 1 3/4" x 9/32"



Free Ink System

Packaging: Bulk (250 pens/8.0 lbs.)





Color Code: **83**
PMS Cool Gray8



83
PMS Cool Gray8



19
PMS 7684

R575H • BEAUMONT ROLLER SOFT

250	500	1000	2500	5000
\$1.14	\$1.10	\$1.08	\$1.04	\$1.02 (5A)

- Free ink system with German rollerball ink
- Metal chrome clip with dual color comfortable grip
- Ink color matches barrel (The gray BEAUMONT has black ink)

Tip Size: Medium 0.7mm

Screenprint Options

- One color imprint only

Imprint Size



Packaging: Bulk (250 pens/8.0 lbs.)



Free Ink System



Color Code: 93

PMS 877



16

PMS 2143



36

PMS 2265



28

PMS 201

B708K • DAWSON SATIN

100	250	500	1000	2500
\$1.66	\$1.56	\$1.46	\$1.36	\$1.26 (5A)

- Sleek satin, metal barrel with chrome tip
- One-piece rounded clip and pusher

Screenprint Options

- Screen Imprint

Opposite clip
1 3/4" x 5/16"

- **Full Color** Imprint

Right/left of clip 2" x 9/32"

- Standard Laser

Right/left of clip
1 3/4" x 5/16"

Inline w/ clip: 1" x 5/16"

XL Laser: 1 3/4" x 1/2" \$0.40 (G) run charge

LaseRite 360: \$0.80 (G) run charge

Laser Personalization: \$0.40 (G) per name

Full color imprint : \$0.35 (G) run charge

Packaging: Sleeve (100 pens/5.0 lbs.)



Stylus version
available on P81

B720K • MARFA

100	250	500	1000	2500
\$1.96	\$1.86	\$1.76	\$1.66	\$1.58 (5A)

- Retractable Style Metal barrel with rose gold trim
- Matching color rubberized grip

Screenprint Options

- Screen Imprint Opposite clip
1 3/4" x 3/8"
- **Full Color** Imprint Right/left of clip 1 3/4" x 5/16"
- Standard Laser Right/left of clip 2" x 1/4"

XL Laser: 2" x 5/8" run charge:\$0.40 (G)
 LaseRite 360: \$0.80 (G) run charge
 Laser Personalization: \$0.40 (G) per name
 Full color imprint : \$0.35 (G) run charge

Packaging: Sleeve (100 pens/6.0 lbs.)






Full color imprint only for white barrel



Color Code: **02**
White

02
White

08
Black



Color Code: 71

PMS 116



21

PMS 200



14

PMS 293



32

PMS 361

B734N • EASTON

100	250	500	1000	2500
\$2.16	\$2.06	\$1.96	\$1.86	\$1.78 (5A)

- Straight black matte finished barrel with color matched chrome underlay
- Underlay color matches grip

Screenprint Options

- Screen Imprint

Opposite clip
1 3/4" x 3/8"

- **Full Color** Imprint

Right/left of clip 2" x 9/32"

- Standard Laser

Right/left of clip 2 1/2" x 1/4"

XL Laser: 2 1/2" x 1/2" run charge:\$0.40 (G)

LaseRite 360: \$0.80 (G) run charge

Laser Personalization: \$0.40 (G) per name

Full color imprint : \$0.35 (G) run charge

Packaging: Sleeve (100 pens/5.5 lbs.)





Color Code: 93

PMS 877



09

Black



95

PMS 871



16

PMS 2143



36

PMS 7742



66

PMS 267

B728K · DENTON

100	250	500	1000	2500
\$1.98	\$1.86	\$1.76	\$1.66	\$1.58 (5A)

- Sleek satin, metal barrel with chrome tip
- One-piece rounded clip and pusher

Screenprint Options

- Screen Imprint

Opposite clip
1 3/4" x 5/16"

Inline w/ clip: 1 1/4" x 1/4"

- **Full Color** Imprint

Right/left of clip 2" x 9/32"

- Standard Laser

Right/left of clip 2" x 1/4"

Inline w/ clip: 1 1/4" x 1/4"

XL Laser: 2" x 1/2" run charge:\$0.40 (G)

LaseRite 360: \$0.80 (G) run charge

Laser Personalization: \$0.40 (G) per name

Full color imprint : \$0.35 (G) run charge

Packaging: Sleeve (100 pens/6.0 lbs.)



Stylus version available on P92



Color Code: **93**
PMS 877



09
Black



94
PMS 871



16
PMS 2143



26
PMS 7627



99
PMS Cool Gray11

B759K · RANGER SATIN

100	250	500	1000	2500
\$2.29	\$2.17	\$2.07	\$1.97	\$1.89 (5A)

- Satin finish metal barrel (Grooved finish for gunmetal)
- Black soft grip with chrome tip and accents
- Bright chrome, one-piece clip and plunger

Screenprint Options

- Screen Imprint

Opposite clip
2" x 1/2"

Inline w/ clip: 1" x 1/4"

- **Full Color** Imprint

Right/left of clip 2" x 5/16"

- Standard Laser

Right/left of clip 2" x 1/4"

Inline w/ clip: 1" x 1/4"

XL Laser: 2" x 1/2" run charge:\$0.40 (G)

LaseRite 360: \$0.80 (G) run charge

Laser Personalization: \$0.40 (G) per name

Full color imprint : \$0.35 (G) run charge

Packaging: Sleeve (100 pens/6.0 lbs.)



Stylus version available on P94



Color Code:

14

PMS 293



08

Black



24

PMS 193



34

PMS 7718



44

PMS 158



64

PMS 2088

B759M • RANGER SHINE

100	250	500	1000	2500
\$2.29	\$2.17	\$2.07	\$1.97	\$1.89 (5A)

- Straight metal barrel with glossy finish
- Black soft grip with chrome tip and accents
- Bright chrome, one-piece clip and plunger

Screenprint Options

- Screen Imprint

Opposite clip
2" x 1/2"

Inline w/ clip: 1" x 1/4"

- Standard Laser

Right/left of clip 2" x 1/4"

Inline w/ clip: 1 1/4" x 1/4"

XL Laser: 2" x 1/2" run charge:\$0.40 (G)

LaseRite 360: \$0.80 (G) run charge

Laser Personalization: \$0.40 (G) per name

Packaging: Sleeve (100 pens/6.0 lbs.)



Stylus version available on P95



Color Code: **92**
PMS 877



04
Black



12
PMS 072



22
PMS 7421



32
PMS 2217



02
White

B790K · MARSHALL

100	250	500	1000	2500
\$2.40	\$2.28	\$2.18	\$2.08	\$2.00 (5A)

- Triangular metal barrel with rich, glossy finish (silver has a satin finish)
- Black soft grip with chrome tip and accents
- One piece, bright chrome clip and plunger

Screenprint Options

- Pad Imprint All 3 sides
2" x 5/16"
- Standard Laser All 3 sides
2" x 5/16"

Laser Personalization: \$0.40 (G) per name

Packaging: Sleeve (100 pens/6.0 lbs.)



B955K · BEDFORD BALL PEN TWIST

25	50	100	250	500
\$9.52	\$9.16	\$8.82	\$8.28	\$7.98 (5A)

- Twist style
- Glossy finish on red and black pens, satin finish on silver pen
- Chrome, knurled accents
- Bright chrome laser engraving

Laser Options

- Standard Laser

Right/left of clip
1 1/4" x 1/4"

Inline w/ clip: 1 1/2" x 1/4"

Laser Personalization: \$0.40 (G) per name

Packaging: Sleeve (100 pens/8.5 lbs.)



K032 Executive

Price: \$4.00(G) each

Engraving Price: \$2.00(G) each
Engraving area: 1" x 1"



Color Code: 93

PMS 877

08

Black

25

PMS 485



Color Code: **08**
Black



93
PMS 877



25
PMS 485

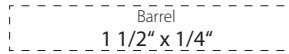
R965K · BEDFORD ROLLER PEN

25	50	100	250	500
\$11.70	\$11.24	\$10.84	\$10.18	\$9.56 (5A)

- Glossy finish on red and black pens, satin finish on silver pen
- Chrome, knurled accents
- Bright chrome laser engraving
- German Schneider roller ball refill

Laser Options

- Standard Laser



Cap, right or left of clip: 1 1/4" x 1/4"

Laser Personalization: \$0.40 (G) per name

Packaging: Sleeve (100 pens/9.5 lbs.)



K032 Executive

Price: \$4.00(G) each

Engraving Price: \$2.00(G) each

Engraving area: 1" x 1"



S135H • LAVON STYLUS SOFT

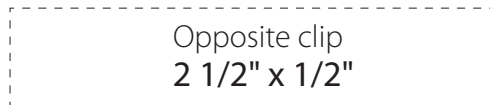
250	500	1000	2500	5000
\$.94	\$.90	\$.86	\$.84	\$.80 (5A)

- Pocket clip retraction action. (Slide clip up and down to retract)
- Soft Touch barrel with silver accents and color-matched stylus

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color/location)

Imprint Size



Inline with clip: 1 1/4" x 1/2"

Packaging: Bulk (250 pens/10.0 lbs.)



Color Code: 14

PMS 2925



25

PMS 485



19

PMS 7684



83

PMS Cool Gray8



32

PMS 361



37

PMS 320



S135G • LAVON STYLUS PASTEL SOFT

250	500	1000	2500	5000
\$.94	\$.90	\$.86	\$.84	\$.80 (5A)

- Pocket clip retraction action. (Slide clip up and down to retract)
- Soft Touch barrel with silver accents and color-matched stylus

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color/location)

Imprint Size



Inline with clip: 1 1/4" x 1/2"

Packaging: Bulk (250 pens/10.0 lbs.)



Color Code: 20

PMS 317

60

PMS 1767

50

PMS 1625

80

PMS 120

40

PMS 344

70

PMS 2563



Color Code: **16**




S135K • LAVON STYLUS METALLIC

250	500	1000	2500	5000
\$.90	\$.86	\$.82	\$.80	\$.78 (5A)

- Pocket clip retraction action. (Slide clip up and down to retract)
- Matte black barrels and matching stylus

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color/location)
- Clip (Add \$0.20 (G) run charge per color)

Imprint Size



Inline with clip: 1 1/4" x 1/2" Clip: 1 1/4" X 1/8"

Packaging: Bulk (250 pens/10.0 lbs.)



01




21






Color Code: 87

PMS 877

11

PMS 285

01

Black

21

PMS 200

35

PMS 376

41

PMS 1505

51

PMS 213

61

PMS 2602

38

PMS 7467



S135M • LAVON STYLUS CHROME

250	500	1000	2500	5000
\$.90	\$.86	\$.82	\$.80	\$.78 (5A)

- Pocket clip retraction action. (Slide clip up and down to retract)
- Metallic barrel with satin finish and color-matched stylus

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color/location)

Imprint Size

Opposite clip
2 1/2" x 1/2"

Inline with clip: 1 1/4" x 1/2"

Packaging: Bulk (250 pens/10.0 lbs.)



S708M • DAWSON STYLUS SOFT

100	250	500	1000	2500
\$1.89	\$1.79	\$1.69	\$1.59	\$1.49 (5A)

- Soft touch metal barrel with chrome accents
- One-piece rounded clip and pusher
- Black stylus

Screenprint Options

• Screen Imprint	Opposite clip 1 3/4" x 3/8"
------------------	--------------------------------

• Full Color Imprint	Right/left of clip 2" x 9/32"
----------------------	-------------------------------

• Standard Laser	Right/left of clip 1 3/4" x 5/16"
------------------	--------------------------------------

Inline w/ clip: 1" x 5/16"

XL Laser: 1 3/4" x 1/2" run charge:\$0.40 (G)

LaseRite 360: \$0.80 (G) run charge

Laser Personalization: \$0.40 (G) per name

Full color imprint : \$0.35 (G) run charge

Packaging: Sleeve (100 pens/5.0 lbs.)



21
PMS 2925



01
Black



14
PMS 2925



32
PMS 361

Color Code: 19
PMS 7684





Color Code: **19**



01
 Black



45
 PMS 1655



83
 PMS Cool Gray8



67
 PMS 7679

BEST SELLER
 ★ ★ ★

S713H · CADDO STYLUS SOFT

100	250	500	1000	2500
\$2.00	\$1.86	\$1.76	\$1.60	\$1.58 (5A)

- Pocket clip retraction action. (Slide clip up and down to retract)
- Soft touch barrel with chrome tip, clip and accents

Screenprint Options

• Screen Imprint Opposite clip
1 3/4" x 3/8"

• **Full Color** Imprint Right/left of clip 2" x 9/32"

• Standard Laser Right/left of clip
1 3/4" x 5/16"

Inline w/ clip: 1" x 5/16"

XL Laser: 1 3/4" x 1/2" run charge:\$0.40 (G)

LaseRite 360: \$0.80 (G) run charge

Laser Personalization: \$0.40 (G) per name

Full color imprint : \$0.35 (G) run charge

Packaging: Sleeve (100 pens/5.0 lbs.)



S732H · ADDISON STYLUS SOFT

100	250	500	1000	2500
\$2.06	\$1.96	\$1.86	\$1.76	\$1.68 (5A)

- Retractable style with rubberized barrel and stylus
- Straight barrel with chrome accents and peek through grips

Screenprint Options

- Screen Imprint

Opposite clip 1 3/4" x 3/8"

- **Full Color** Imprint

Right/left of clip 2" x 5/16"

- Standard Laser

Right/left of clip 2" x 1/4"

XL Laser: 2" x 1/2" run charge:\$0.40 (G)
 LaseRite 360: \$0.80 (G) run charge
 Laser Personalization: \$0.40 (G) per name
 Full color imprint : \$0.35 (G) run charge

Packaging: Sleeve (100 pens/5.5 lbs.)



Color Code: **84**
PMS 405





Color Code: 14
 PMS 293

89
 PMS Cool Gray11

23
 PMS 7627

93
 Silver

S736M • ALEDO STYLUS SHINE

100	250	500	1000	2500
\$2.17	\$2.07	\$1.97	\$1.87	\$1.79 (5A)

- Sleek Metal barrel with Chrome Clip and Tip
- One piece rounded tip, plunger and stylus

Screenprint Options

- Screen Imprint Opposite clip
1 3/4" x 3/8"

- **Full Color** Imprint Right/left of clip 2 1/4" x 5/16"

- Standard Laser Right/left of clip 2 1/4" x 1/4"

XL Laser: 2 1/4" x 5/8" run charge:\$0.40 (G)

LaseRite 360: \$0.80 (G) run charge

Laser Personalization: \$0.40 (G) per name

Full color imprint : \$0.35 (G) run charge

Packaging: Sleeve (100 pens/7.0 lbs.)



S121K • CELINA STYLUS METALLIC

250	500	1000	2500	5000
\$.71	\$.69	\$.67	\$.65	\$.63 (5A)

- One-piece satin metallic barrel with chrome tip and color-matched see-through plunger and stylus
- Push the clip to retract the tip

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color/location)
- Clip (Add \$0.20 (G) run charge per color)

Imprint Size

Opposite clip
2 1/2" x 1/2"

Inline with clip: 1 1/2" x 1/2" Clip: 1" X 1/8"

Packaging: Bulk (250 pens/5.0 lbs.)



Color Code:

11	01	16	21	35	87	41	61
PMS 285	Black	PMS 661	PMS 200	PMS 376	PMS 877	PMS 1505	PMS 2602



Color Code:

01

Black



16

PMS 661



21

PMS 200



31

PMS 348

S510K • SHINER STYLUS METALLIC

250	500	1000	2500	5000
\$.96	\$.92	\$.88	\$.84	\$.82 (5A)

- Straight, metallic barrel with chrome tip and plunger
- Black soft grip with matching stylus and clip accent
- Stainless steel clip

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)

Imprint Size

Opposite clip
2" x 1/2"

Packaging: Individually cello wrapped (250 pens/7.0 lbs.)





Color Code:

16

PMS 661



87

PMS 877

21

PMS 200

35

PMS 376

41

PMS 1505

61

PMS 2602

13

PMS 313

S145M • LAREDO STYLUS CHROME

250	500	1000	2500	5000
\$1.10	\$1.06	\$1.02	\$1.00	\$0.98 (5A)

- Pocket clip retraction action. (Slide clip up and down to retract)
- Metallic barrel with color-matched stylus and clip accent
- Black soft grip with chrome accents, tip, and clip

Screenprint Options

Opposite clip
2" x 5/8"

One color (multi-color imprints not available)

Packaging: Bulk (250 pens/10.0 lbs.)





Color Code: 16

PMS 661



86

PMS Cool Gray11



21

PMS 200



31

PMS 348



41

PMS 1505



61

PMS 2602

S580K • PLANO STYLUS SHINE

250	500	1000	2500	5000
\$1.93	\$1.81	\$1.71	\$1.61	\$1.53 (5A)

- Contoured, glossy metallic barrel with black, show through grips
- Chrome clip, plunger, and tip
- Black stylus tip

Imprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)

Screenprint Options

Opposite clip
1 1/2" x 5/8"

Packaging: Individually cello wrapped
(250 pens/10.0 lbs.)





S713K · CADDO STYLUS SATIN

100	250	500	1000	2500
\$1.87	\$1.75	\$1.65	\$1.55	\$1.47 (5A)

- Pocket clip retraction action. (Slide clip up and down to retract)
- Satin metallic barrels with chrome tip, clip and accents
- Black stylus

Screenprint Options

- Screen Imprint Opposite clip
1 3/4" x 3/8"
- Standard Laser Right/left of clip
1 3/4" x 5/16"

Inline w/ clip: 1" x 5/16"
 XL Laser: 1 3/4" x 1/2" run charge:\$0.40 (G)
 LaseRite 360: \$0.80 (G) run charge
 Laser Personalization: \$0.40 (G) per name

Packaging: Sleeve (100 pens/5.0 lbs.)



Color Code: **82**
 PMS Cool Gray 10

09 Black	28 PMS 201	35 PMS 376	66 PMS 267	13 PMS 313	51 PMS 7431	95 PMS 871
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Color Code: **89**
PMS Cool Gray 11



34
PMS 7718



23
PMS 188



14
PMS 293



S713M • CADDO STYLUS SHINE

100	250	500	1000	2500
\$1.87	\$1.75	\$1.65	\$1.55	\$1.47 (5A)

- Pocket clip retraction action. (Slide clip up and down to retract)
- Glossy metallic barrels with chrome tip, clip and accents
- Black stylus

Screenprint Options

- Screen Imprint

Opposite clip
1 3/4" x 3/8"

- Standard Laser

Right/left of clip
1 3/4" x 5/16"

Inline w/ clip: 1" x 5/16"

XL Laser: 1 3/4" x 1/2" run charge:\$0.40 (G)

LaseRite 360: \$0.80 (G) run charge

Laser Personalization: \$0.40 (G) per name

Packaging: Sleeve (100 pens/5.0 lbs.)





Color Code:

89

PMS Cool Gray11



14

PMS 293



24

PMS 193



34

PMS 7718

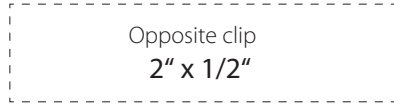
S725K • TYLER STYLUS TWIST

100	250	500	1000	2500
\$2.08	\$1.96	\$1.86	\$1.76	\$1.68 (5A)

- Twist the tip to write - twist again to retract
- Glossy metallic barrels with chrome tip, bow-tie clip and accents
- Stylus color matches the barrel

Screenprint Options

- Screen Imprint



- Standard Laser



XL Laser: 2" x 1/2" run charge:\$0.40 (G)

LaseRite 360: \$0.80 (G) run charge

Laser Personalization: \$0.40 (G) per name

Packaging: Sleeve (100 pens/5.0 lbs.)





Color Code: **93**
PMS 877



09
Black



95
PMS 871



16
PMS 2387



36
PMS 7742



66
PMS 267

S728K • DENTON STYLUS

100	250	500	1000	2500
\$2.12	\$2.00	\$1.90	\$1.80	\$1.72 (5A)

- Sleek satin, metal barrel with chrome tip
- One-piece rounded tip and plunger
- Black stylus

Screenprint Options

- Screen Imprint Opposite clip
2" x 1/2"

Inline w/ clip: 1 1/4" x 1/4"

- **Full Color** Imprint Right/left of clip 2" x 9/32"

- Standard Laser Right/left of clip 2" x 1/4"

Inline w/ clip: 1 1/4" x 1/4"

XL Laser: 2" x 1/2" run charge:\$0.40 (G)

LaseRite 360: \$0.80 (G) run charge

Laser Personalization: \$0.40 (G) per name

Full color imprint : \$0.35 (G) run charge

Packaging: Sleeve (100 pens/6.0 lbs.)



S735K · ARLINGTON STYLUS

100	250	500	1000	2500
\$2.29	\$2.17	\$2.07	\$1.97	\$1.89 (5A)

- Knurled, slip-resistant grips
- Satin metallic barrels with chrome tip, clip and accents
- Black stylus

Screenprint Options

- Screen Imprint Opposite clip
1 3/4" x 3/8"
- **Full Color** Imprint Right/left of clip 2" x 9/32"
- Standard Laser Right/left of clip 1 3/4" x 1/4"

XL Laser: 1 3/4" x 1/2" run charge:\$0.40 (G)

Laser Personalization: \$0.40 (G) per name

Full color imprint : \$0.35 (G) run charge

Packaging: Sleeve (100 pens/5.0 lbs.)



Color Code: **82**
PMS 2332

19
PMS 2160

16
PMS 2143

28
PMS 201

36
PMS 2265



Color Code: **93**




09




94




16




26




99


S759K · RANGER STYLUS SATIN

100	250	500	1000	2500
\$2.42	\$2.28	\$2.18	\$2.10	\$2.02 (5A)

- Satin finish metal barrel (Grooved finish for gunmetal)
- Black soft grip and stylus with chrome tip and accents
- Bright chrome, one-piece clip and plunger

Screenprint Options

- Screen Imprint

Opposite clip
2" x 1/2"

Inline w/ clip: 1" x 1/4"

- **Full Color** Imprint

Right/left of clip 2" x 5/16"

- Standard Laser

Right/left of clip 2" x 1/4"

Inline w/ clip: 1 1/4" x 1/4"

XL Laser: 2" x 1/2" run charge:\$0.40 (G)

LaseRite 360: \$0.80 (G) run charge

Laser Personalization: \$0.40 (G) per name

Full color imprint : \$0.35 (G) run charge

Packaging: Sleeve (100 pens/6.0 lbs.)





Color Code: 14
PMS 293

08
Black

24
PMS 193

34
PMS 7718

44
PMS 158

64
PMS 2088

S759M • RANGER STYLUS SHINE

100	250	500	1000	2500
\$2.42	\$2.28	\$2.18	\$2.10	\$2.02 (5A)

- Straight metal barrel with glossy finish
- Black soft grip and stylus with chrome tip and accents
- Bright chrome, one-piece clip and plunger

Screenprint Options

• Screen Imprint Opposite clip
2" x 1/2"

Inline w/ clip: 1" x 1/4"

• Standard Laser Right/left of clip 2" x 1/4"

Inline w/ clip: 1 1/4" x 1/4"
 XL Laser: 2" x 1/2" run charge:\$0.40 (G)
 LaseRite 360: \$0.80 (G) run charge
 Laser Personalization: \$0.40 (G) per name

Packaging: Sleeve (100 pens/6.0 lbs.)





Color Code: 91
PMS 877

91
PMS 877

07
Black

94
PMS 871

S776K • LUCAS STYLUS

100	250	500	1000	2500
\$2.50	\$2.38	\$2.28	\$2.18	\$2.10 (5A)

- Contoured metal barrel with satin finish
- Black grip and stylus
- Bright chrome clip and accents

Screenprint Options

- Screen Imprint

Barrel
1 3/4" x 1/2"

- Standard Laser

Right or left of clip
1 1/4" x 1/4"

Barrel 2" x 1/4"

XL Laser: 2" x 1/2" run charge:\$0.40 (G)

LaseRite 360: \$0.80 (G) run charge

Laser Personalization: \$0.40 (G) per name

Packaging: Sleeve (100 pens/6.0 lbs.)





Color Code:

99
PMS Cool Gray11



08

Black

14

PMS 293

24

PMS 193

34

PMS 7718

44

PMS 158

64

PMS 2088

03

Pearl White

T950K · HUGO STYLUS / LIGHT

100	250	500	1000	2500
\$3.55	\$3.43	\$3.33	\$3.23	\$3.15 (5A)

- Contoured metal barrel with glossy finish (gunmetal has a satin, grooved finish)
- Black stylus
- Bright LED light with replaceable batteries

Laser Options

- Standard Laser

Barrel 1 1/4" x 1/4"

Clip 1 1/4" x 1/4"

XL Laser: 1 1/4" x 1/2" run charge:\$0.40 (G)

LaseRite 360: \$0.80 (G) run charge

Laser Personalization: \$0.40 (G) per name

Packaging: Sleeve (100 pens/6.0 lbs.)





V570P • ANTON CLEAR

WITH RitePlusInk™

250	500	1000	2500	5000
\$.78	\$.74	\$.70	\$.66	\$.64 (5A)

- Translucent smoke barrels with vibrant colored trim
- Comfort molded soft grip for relaxed writing comfort
- Smooth Ultra-flow Rite Plus hybrid ink system

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)

Imprint Size

Opposite clip
2" x 1/2"

Packaging: Bulk (250 pens/7.0 lbs.)



Color Code:

18

Reflex Blue

01

Black

12

Process Blue

35

PMS 376

43

PMS 021

25

PMS 485





V235A · HICO PRIME

WITH RitePlusInk™

250	500	1000	2500	5000
\$.75	\$.73	\$.69	\$.65	\$.63 (5A)

- Bright white contoured barrel with shiny chrome tip and plunger
- Co-molded soft grip with matching accent stripe and clip
- Smooth Ultra-flow Rite Plus hybrid ink system

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)

Imprint Size

Opposite clip
1 1/2" x 1/2"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 2" x 5/16 "

Packaging: Bulk (250 pens/8.0 lbs.)

Color Code: 16
PMS 661

01
Black

21
PMS 200

31
PMS 348

41
PMS 1505





V550A · DESOTO PRIME

WITH RitePlus Ink™

250	500	1000	2500	5000
\$.89	\$.83	\$.79	\$.75	\$.73 (5A)

- Contoured, bright white barrel with unique, co-molded soft grip
- Chrome tip and plunger with colored accents
- Chrome clip with distinctive, colored “dot” accent
- Smooth Ultra-flow Rite Plus hybrid ink system

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)

Imprint Size

Opposite clip
1 3/4" x 1/2"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 1 3/4" x 9/32"

Packaging: Bulk (250 pens/5.0 lbs.)



Color Code: 16
PMS 661

01
Black

11
PMS 285

21
PMS 200

31
PMS 348

35
PMS 376

41
PMS 1505

51
PMS 213

61
PMS 2602

83
PMS Cool Gray8





Color Code: **16**
PMS 661



11
PMS 285



21
PMS 200



31
PMS 348



35
PMS 376



V550D • DESOTO VIVID

WITH RitePlus Ink™

250	500	1000	2500	5000
\$.89	\$.83	\$.79	\$.75	\$.73 (5A)

- Contoured, colored barrels with unique, co-molded soft grip
- Chrome tip and plunger with colored accents
- Chrome clip with distinctive, colored “dot” accent
- Smooth Ultra-flow Rite Plus hybrid ink system

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)

Imprint Size

Opposite clip
 1 3/4" x 1/2"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 1 3/4" x 9/32"

Packaging: Bulk (250 pens/5.0 lbs.)





Color Code: **16**




01




41




61




V550P • DESOTO CLEAR

WITH RitePlus Ink™

250	500	1000	2500	5000
\$.89	\$.83	\$.79	\$.75	\$.73 (5A)

- Contoured translucent barrel with unique, co-molded soft grip
- Chrome tip and plunger with colored accents
- Chrome clip with distinctive, colored “dot” accent
- Smooth Ultra-flow Rite Plus hybrid ink system

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)

Imprint Size

Opposite clip
 1 3/4" x 1/2"

Full Color Imprint: \$0.35 (G) run charge

Right / left of clip 1 3/4" x 9/32"

Packaging: Bulk (250 pens/5.0 lbs.)





Color Code: **16**
PMS 661



87
PMS 877



21
PMS 200



31
PMS 348



41
PMS 1505

V365K • OSAGE METALLIC

WITH RitePlus Ink™

250	500	1000	2500	5000
\$.91	\$.87	\$.83	\$.79	\$.77 (5A)

- Contoured, metallic barrel with chrome tip, plunger and accents
- Black soft grip and clip
- Smooth Ultra-flow Rite Plus hybrid ink system

Screenprint Options

- Multi-color (Add \$0.20 (G) run charge per additional color)
- Clip (Add \$0.20 (G) run charge per color)

Imprint Size

Opposite clip
1 1/2" x 3/5"

Clip: 1" X 1/8"

Packaging: Bulk (250 pens/10.0 lbs.)



ORDERS

Email orders and art to orders@ritelineusa.com.

PO must include:

- Company name
- Bill to address & phone #
- Item #, color & style name
- Quantity
- Imprint method/location(s)
- Imprint PMS color(s)
- If typesetting req
- Proof provided for all typeset orders.
- In-hands date
- Ship to address / method

ARTWORK

All artwork must be provided in vector format. All text/fonts must be converted to outlines. Send artwork with your PO to orders@ritelineusa.com. We accept the following file types:

- .EPS • .AI • .PDF • .CMX

It is helpful if your PO # is part of the file name. Artwork that is not production-ready is subject to a \$50.00 (G) art charge. Embedded images in acceptable file formats are not vector art and cannot be used. Your artwork will be kept for 24 months.

PROOFS

Pre-Production Proof

Pre-production proofs are \$20.00 (G) + shipping.

RiteLine reserves the right to require a pre-production

proof at their discretion for large quantity orders and for orders with complex art. If RiteLine requires a proof, there is no charge.

Paper/Electronic Proofs

Electronic proofs are required for all orders except for RiteNow 24 Hour service and orders specifying "no proof".

STANDARD IMPRINT COLORS

COLOR	PMS	COLOR	PMS	COLOR	PMS	COLOR	PMS
Burgundy	202	Aqua Blue	313	Bright Red	485	White	
Maroon	7421	Blue	661	Dark Orange	021	Black	
Red	200	Light Blue	285	Neon Pink			
Pink	213	Purple	2602	Neon Orange			
Orange	1505	Gray 81	Cool Gray 6	Golden Yellow	123		
Yellow	116	Gray 83	Cool Gray 8	Neon Green			
Lime	376	Gray 86	Cool Gray 11	Turquoise	3265		
Green	348	Metallic Gold	872	Rose Gold	7605		
Dark Teal	3165	Metallic Silver	877	Light Pink	230		
Forest Green	342	Reflex Blue		Light Purple	264		
Teal	7467	Process Blue		Baby Blue	2985		
Light Teal	320	Brown	7588	Gray	430		

STANDARD FONTS

These fonts are RiteLine's standard fonts. If you are requesting typesetting for your order, please specify which font you'd like to use.

Free typesetting for straight line laser imprints using standard fonts.

*Designates laser personalization fonts

Arial **Book Antiqua**

Bradley Hand *Brush Script*

Calibri **Century Gothic**

Comic Sans MS *Edwardian Script*

Freestyle Script **Garamond**

Goudy Old Style **Harrington**

Lucida Bright **Modern No. 20**

MS Reference Sans **Papyrus**

Poor Richard **Rockwell**

Lucida Calligraphy Italic **STENCIL**

Times New Roman* **Palantino***

Scala* *Monotype Corsiva**

Gill Sans* **Helvetica Neue***

*Learning Curve** **Futura***

Franklin Gothic* **Myriad Pro***

PRODUCTION TIME

All production options require pre-approved credit terms or prepay info on file and account in good standing.

Standard Production

Standard production time for catalog quantities is 3-5 days after proof approval.

Rush Orders

Rush service may be available upon approval by factory. Contact factory for details and timeframe approval. Expedited shipping may be required. Must ship via our preferred shipper, UPS. Order must be marked as "RUSH".

RiteNow 24 Hour Rush Orders

Next day shipment is available for select pens. Look for the 24 HOUR icon. Order must be complete with production-ready art (no typesetting), no proof, one color imprint only. Must ship via our preferred shipper, UPS. Deadline is 3:00 PM Central Time. Maximum 1000 pieces. Full color imprints not available for 24 hour service

IMPRINTING OPTIONS AND CHARGES

Screen Printing

FREE Set Up
.20(G) run charge per piece per color/location (first color/first location included)

Clip Printing

FREE Set Up
.20(G) run charge per piece per color/location (first color/first location included)

Full Color Printing

- FREE Set Up. Additional per piece run charge is \$.35(G).
- RiteLine's Full Color printing process reproduces bright, vivid colors via the CMYK process.
- As with all CMYK processes, an exact PMS color match cannot be guaranteed. Therefore, slight differences in exact colors may occur.
- The number of colors that can be imprinted is unlimited.
- Color gradients can also be imprinted.

Acceptable Full Color Art

- Vector artwork using Adobe Illustrator, Freehand or CorelDRAW. Acceptable files: .eps, .ai, .cmx, .pdf
- Fonts: All fonts must be converted to outlines. Minimum font size is 6pt. Minimum line weight is 5pt.

PMS Color Matching

- \$20.00 (G) per color
- PMS match is not guaranteed to match when printed on dark colors
- Some PMS colors may not be available - ask for more information

Laser Engraving

FREE Set Up

.20(G) run charge per additional location per piece (first location included)

XL Laser

FREE Set Up

.40(G) run charge per piece per location

LaseRite 360

FREE Set Up

.80(G) run charge per piece

Laser Personalization

Free Set Up

\$.40(G) per name/location

Personalization must be provided in Excel Format, if not there will be a \$50(G) charge.

OTHER ORDER CHARGES

Less Than Minimum

- \$20.00 (G)
- Absolute minimum is 1/2 first column quantity

Overs/Unders

- All orders are subject to a 5% over/under run per industry standard.

Exact Quantity

- There is no charge for exact quantity orders. Must be included in PO.

Change of Copy

- \$20.00 (G) per copy change
- Minimum 1/2 first column quantity per copy change

Imprint Color Change

- \$20.00 (G) per imprint color/location change
- Minimum 1/2 first column quantity per imprint color change

OTHER CHARGES

Change Refills To Blue Ink

- \$.030 (G) per pen if available.
- Contact factory for more information.

Blank Product

- EQP
- Minimum 1000 pieces for plastic pens
- Minimum 500 pieces for metal pens

Color Assortments

- Minimum 100 pieces per color

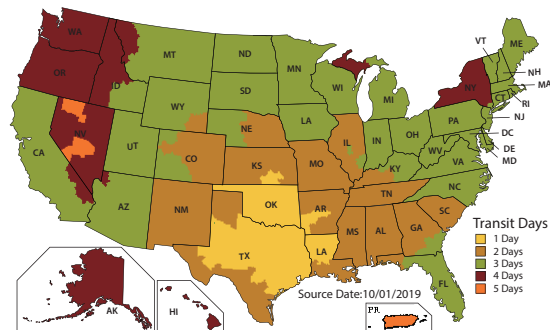
Special Packaging

- \$.06 (G) per piece for polybagging, individual cello wrapping, and special assortments
- Contact factory for all other special packaging requests

Customer Supplied Labels

- \$.09 (G) per label
- Available for individual pen labeling and for individual box labeling

UPS Ground Map



Standard Ship Method

UPS Ground, FOB Factory, Dallas, TX, prepaid. Alternative carriers or shipping methods must be specified on the initial order.

Delivery Delays/Claims

Once shipment leaves RiteLine warehouse, title passes to customer. RiteLine is not responsible for delays/damage caused by carrier. Customer must initiate any claim.

Foreign Shipments • FOB Dallas

Third party shipper number required. Export documents are prepared as a customer courtesy, and RiteLine cannot assume responsibility for customs clearance.

Residential Shipments

Residential shipments must be specified and will be charged a higher rate by the carrier.

Drop Shipments

- \$8.00 (G) per location after the second shipment
- Must provide locations in Excel format, template provided by factory
- Locations submitted in a different format will be subject to a \$30.00 (G) charge

Split Shipments/Releases

- \$10.00 (G) per release

Third Party Shipping

- \$5.00 (G) charge for all orders shipped using a 3rd party shipping account number

Carrier Charge-Backs

All charge-backs (and non-identified residential delivery costs, including third party billed orders address corrections) to RiteLine will be invoiced to the customer.

Authorization and Indemnification of Order

By placing an order with RiteLine, your company represents and warrants that it has the authority to order, purchase and distribute merchandise containing the names, trademarks, logos, copyrights, insignias and other marks, drawings and designations identified in your order. Your company shall indemnify, defend and hold harmless RiteLine and its affiliates and representatives from and against all claims, liabilities and expenses (including attorneys' fees) arising out of or related to an actual or alleged infringement

or misappropriation of any trademark, copyright or any other proprietary right involved in such merchandise order. This provision will remain legally binding and shall survive delivery of your order.

Cancellations

All order cancellations must be submitted in writing. All applicable charges incurred for production completed prior to receiving written notice of cancellation will be invoiced. In addition, a \$20.00(G) cancellation charge may apply.

Catalog Illustrations

Product colors and materials may vary from photography and printed images. When exact material and colors are critical, sample orders are encouraged prior to placing your order. All artwork, logos and imprints shown in this catalog are for demonstration purposes only and are not for resale. All trademarks, logos and brand marks used in this catalog belong solely to their respective owners. They are neither intended to imply endorsement by their respective owners nor to imply such products are produced for these brands.

Co-op Pricing

Co-op pricing may be available for items featured in printed materials or on company-specific websites; contact the factory for limitations and pricing. All co-ops must be pre-approved and registered by the factory. All co-ops require the use of an assigned co-op number on all resulting orders.

Order Acceptance/Refusal

All orders are subject to factory acceptance/refusal. RiteLine reserves the right to refuse any order at its sole discretion.

Pricing

All Prices are subject to change without notice. Pricing is effective 1/1/2020-12/31/2020. Current pricing shown on RiteLineUSA.com will prevail over all other printed or electronic pricing.

Returns

Please inspect all orders carefully upon receipt. No returns will be accepted after 30 days from the ship date. All returned product must be pre-authorized and shipped with RMA (Return Materials Authorization) clearly indicated on outside of packaging. Product must be returned in good condition. Sample returns are not available. No credits will be issued for returned samples. To obtain an RMA, contact customer service with the purchase order number or the original invoice number. Returns for blank items will incur a 20% restocking fee.

Standard Imprints

All items include a standard imprint. See specific product pages for details.

Terms

Standard terms are Net 30 with approved credit and may be revoked if invoices not paid timely. Credit card customers **MUST** have a valid card on file.

New Accounts

For Net 30 terms, a credit application, terms form and valid resale are required and recommended to avoid order delays. Terms may not be extended based on credit review. For prepay customers, a valid credit card must be provided prior to shipping and will be kept on file.

SAMPLES

Random, blank, speculative, virtual and pre-production samples are available with a written order. Please provide a shipper number for requests over 2 catalogs or 6 pen samples. Orders must be in hand by 1 pm to go out the same day.

Random Samples

Random samples are sent free-of-charge at RiteLine's discretion, usually using US Mail. If tracking is required, you must provide a shipping account number. Blank samples of specified

colors may be provided when color requested is not available. Contact your customer service specialist for proposals and sample needs.

Blank Samples

Blank samples are available for all items shown in the catalog.

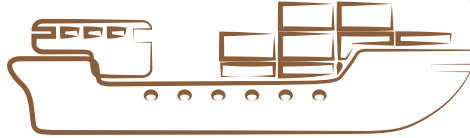
Speculative (Spec) Samples

\$20.00 (G) charge plus shipping (to avoid shipping charges, please provide UPS shipper number). Spec sample lead time will be 5-7 days.

Pre-Production Samples

\$20.00 (G) charge plus shipping (to avoid shipping charges, please provide UPS shipper number). Lead time will be 5-7 days. Preproduction samples may be required for orders above catalog quantities or with complex artwork. This is at RiteLine's sole discretion and free-of-charge.

DIRECT IMPORT



**Quotes in
24 Hours!**



**Same "World Class"
RiteLine Ink!**



**100% inspection
for Quality and
Safety!**

**Custom Designs
for Large
Quantities!**



BIGGER IMPRINTS HAPPEN HERE

