

# Promo MATTING

A division of **americo**<sup>®</sup>

Visit us online at:  
[promomattin.com](http://promomattin.com)

# Product Catalog



Front Runner, page 9

# make an entrance.

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## Affiliations



#50828



#161332



UPIC: AMERICO

## About Us



**F**or over 45 years, PromoMatting has been manufacturing custom floor mats for use at entrances, in front of displays, and at the point of purchase. Our custom mats are dual purpose since they help keep floors clean and safe, as well as promote brand awareness and recognition.

Located outside Atlanta, PromoMatting is a family owned business with over 250 employees and 350,000 combined square feet of manufacturing space. We are a company dedicated to quality, value, and exceptional service.

# General Information & Policies

## Artwork Requirements

To ensure the best quality reproductions of your artwork we request one of the following formats:

- Adobe Illustrator (.pdf or .ai)
- Files: .EPS, .TIFF, AND JPEG (300dpi)

## Cancellations

Cancellations must be in writing and be approved by PromoMatting. Customers are responsible for all materials and labor costs incurred prior to **cancellation** and will be billed accordingly.

## Changes in Artwork

Changes may be made up to 24 hours after artwork approval. Any changes to artwork after artwork approval will incur additional charges. All changes must be in writing.

## Credit Card Acceptance

We accept Visa, Master Card, Discover and American Express. All credit card purchases over \$5,000 will be assessed a 3% admin fee.

## Customer Service Hours

8:00am -5:00pm EST Monday-Friday

## Freight

FOB Georgia. Customers paying third party or collect are responsible for filing freight claims.

## Warranty

Most mats are warrantied against manufacturer defects for one year from invoice date, so long as proper care and placement instructions have been followed. Contact factory with questions.

## Imprint Placement

Be sure to indicate placement of logo on Purchase Order: Horizontal or Vertical.

## Shipping Discrepancies

**Please** notify PromoMatting at time of delivery of any overage/shortage/damage. All discrepancies must be noted when signed for and photographed for proper resolution.

## Lead Time

Lead time begins once art is approved and varies per product. For new customers, lead time begins once account is set up and payment/terms are secured. To expedite this process, we recommend first orders be placed on credit card. Contact **factory** with questions about lead times.

## Overruns/Underruns

PromoMatting reserves the right to overship or undership by up to 2% (if necessary) and bill accordingly.

## PMS Matches

We cannot guarantee an exact match due to certain materials and inks. If a PMS match is required, it will be as close as possible. PMS charges apply to new orders and are one time fees.

## Spec/Pre-Pro Samples

Spec and Pre-production samples are billed by product. Please contact factory for a quote. Production time begins after proof approval has been received.

## Prices

Prices are subject to change without notice.

## Product & Color Variances

Slight variations in mat or imprint colors will exist due to the manufacturing process or nature of the product. When approving proofs note variations in monitors do exist. Please refer to actual swatches to ensure color matching. Mat sizes have a 3-5% variance.

## Oversize Screens

Maximum oversize imprint area for flocked mats is 40"x60". Oversized screens incur an additional charge.

## Repeat Orders

All repeat orders will incur a set up charge. Repeat flocked orders older than 18 months will incur a new screen charge. Artwork altered in any way is not considered a repeat order.

## Returns

A Return Authorization (RA) must be obtained from Customer Service prior to returning any item.

## Shipping

Orders are shipped using the most cost effective carrier. Drop ship/split ship is available at a surcharge per destination plus applicable freight charges.

## Boxing Information

Most mat sizes are packed individually, smaller mats are boxed bulk. To box smaller mats individually, an individual box charge will be assessed.

## Terms

Net 30 days subject to credit approval. Deposits may be required with some large orders. Please inquire.



# PROMOTIONAL MATTING BY THE NUMBERS

## IMPACT



THE AVERAGE COST PER IMPRESSION OF A PROMOTIONAL FLOOR MAT IS 1/10 OF A PENNY.



AVERAGE INCREASE IN SALES OF RETAIL PRODUCTS PROMOTED WITH FLOOR MATS.



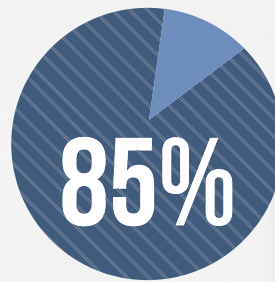
OF RETAIL SHOPPERS STOP AND NOTICE FLOOR GRAPHICS & MATS.

## SAFETY



1 MILLION

THE NUMBER OF HOSPITAL VISITS FROM SLIP AND FALL ACCIDENTS PER YEAR.



OF WORKERS COMPENSATION CLAIMS ARE FROM SLIPS AND FALLS ON WET FLOORS.

## SAVINGS



\$620

AVERAGE YEARLY SAVINGS FROM PURCHASING 5 FLOOR MATS INSTEAD OF RENTING.



\$750

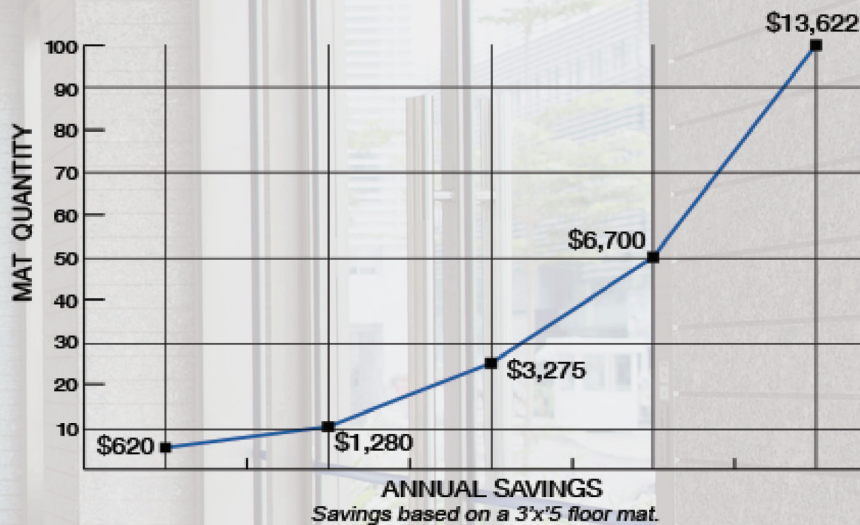
AVERAGE COST TO REMOVE A POUND OF DIRT FROM A RETAIL OR COMMERCIAL BUILDING.

SOURCES: POINT OF PURCHASE ADVERTISING INSTITUTE, NATIONAL FLOOR SAFETY INSTITUTE, INDUSTRIAL SAFETY & OCCUPATIONAL HEALTH MARKETS, 5TH ED.

# FLOOR MATS 101

## Purchasing vs. Renting Floor

**Most** businesses are already using floor mats, although likely through a rental service. What they need to know they can purchase custom floor mats from **Promo** Distributors like yourself for a fraction of the cost!



## Top 3 Industries for Floor Mats

- 1. Residential** - Includes home builders, apartment complexes, real estate agents, and mortgage companies. Used at entrances for brand awareness and to keep floors clean and safe.
- 2. Spirits & Wine** - Mats placed at product displays, store entrances and at check out counters. Typically used for strictly advertising purposes but sometimes for function at entrances.
- 3. Commercial Buildings** - Includes banks, schools, hospitals, universities, etc. Here mats are used at entrances both outside and inside to keep floors clean and safe while reinforcing their name or logo.

# Mat Selector Guide: Choosing the Right Mat

## Things to Consider

### 1. Mat Placement

- Indoors
- Outdoors
- Covered Outdoor
- Counter

### 2. Foot Traffic

- Light
- Moderate
- Heavy

### 3. Use

- Entrance
- Display/POP
- Anti-Fatigue

Product	Page #	Traffic	Indoor	Outdoor	Covered Outdoor	Counter	Entrance	Display/POP	Anti-Fatigue
DP Eversoft	7	Light	✓						✓
DP Fatigue Shield	8	Moderate	✓						✓
DP Front Runner	9	Heavy	✓	✓	✓		✓		
DP Fusion	10	Heavy	✓	✓	✓		✓		
DP Duramat Nitrile	11	Moderate	✓			✓		✓	
Flocked Olefin	12	Moderate	✓		✓		✓	✓	
Flocked Camelot	13	Moderate	✓		✓		✓	✓	
Flocked Diamondback	14	Moderate	✓		✓		✓		
Flocked Faux Coir	15	Moderate	✓		✓		✓		
Flocked CoCo Brush	16	Heavy	✓		✓		✓		
Nylon Dye Twist	17	Moderate	✓				✓	✓	
Nylon Dye Plush	18	Moderate	✓				✓	✓	
HD Nylon Dye Twist	19	Moderate	✓				✓		
Defender Inlay	20	Heavy	✓	✓	✓		✓		
Dirt Stopper	21	Heavy	✓		✓		✓		
Molded Floor Mats	22	Moderate	✓					✓	
Molded Bar Mats	23	n/a				✓			
Dye Sub Classic	24	Light	✓			✓		✓	
Screen Print Camelot	25	Light	✓		✓		✓		

# DIRECT PRINT EVERSOFT

**ITEM# DP225**

**IDEAL USAGE:** Assembly Lines, Retail Checkouts, Cashier Stands, Production Facilities, Work Stations



**SURFACE DETAIL**



**SIDE-VIEW DETAIL**

## FEATURES & BENEFITS

- State-of-the-art, 4C/P UV-printing
- Soft vinyl foam for back, leg, and foot relief
- Tapered edges for increased safety
- Cleans easy with warm water

## STANDARD SIZES

Size	Finished Size	Standard Print Area	Weight
18" x 27"	18" x 27"	14" x 23"	3 lbs.
2' x 3'	24" x 36"	18" x 30"	4.5 lbs.
3' x 4'	36" x 48"	30" x 40"	9 lbs.
3' x 5'	36" x 60"	30" x 50"	10.5 lbs.
4' x 6'	48" x 72"	40" x 60"	18 lbs.

**Custom Sizes Available**

All mats have a 3-5% variance. Different designs, sizes and products can not be combined for higher quantity break pricing.

## MAT SPECS

- Overall Mat Thickness:** 3/8"
- Surface Material:** Expanded PVC
- Surface Weight:** 75 oz./sq. yd.
- Backing Material:** Expanded PVC

## IMPRINT SPECS

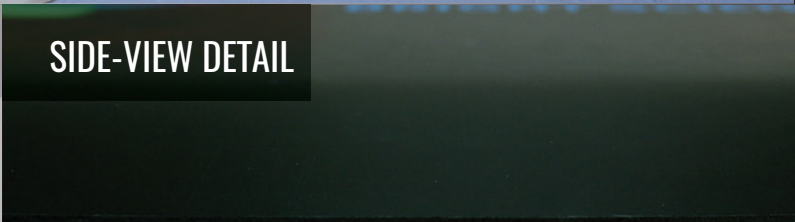
- ✓ Recommended letter height: 1/4"
- ✓ Recommended line thickness: 1/16"
- ✓ CMYK, UV-printed imprint



## DIRECT PRINT FATIGUE SHIELD

ITEM# DP250

**IDEAL USAGE:** Assembly Lines, Medical Facilities, Retail Checkouts, Cashier Stands, Production Facilities, Work Stations



### FEATURES & BENEFITS

- State-of-the-art, 4C/P UV-printing
- Hard top vinyl surface for enhanced durability
- Thick, foam base for enhanced comfort and relief
- Sloped edges for a safe transition

### MAT SPECS

- Overall Mat Thickness:** 1/2"
- Surface Material:** PVC Vinyl
- Surface Weight:** 144 oz./sq. yd.
- Backing Material:** Expanded PVC

### STANDARD SIZES

Size	Finished Size	Standard Print Area	Weight
2' x 3'	24" x 36"	18" x 30"	6 lbs.
3' x 4'	36" x 48"	30" x 40"	12 lbs.
3' x 5'	36" x 60"	30" x 50"	15 lbs.
4' x 6'	48" x 72"	40" x 60"	24 lbs.

**Custom Sizes Available**

All mats have a 3-5% variance. Different designs, sizes and products can not be combined for higher quantity break pricing.

### IMPRINT SPECS

- ✓ Recommended letter height: 1/4"
- ✓ Recommended line thickness: 1/16"
- ✓ CMYK, UV-printed imprint

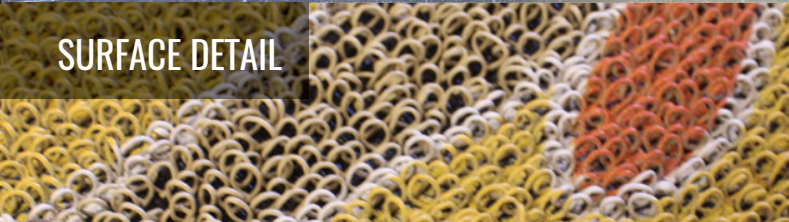




# DIRECT PRINT FRONT RUNNER

**ITEM# DP205**

**IDEAL USAGE:** Retail Entrances, Office Buildings, Apartment Buildings, Fitness Centers, Resorts & Spas, Hotels & Resorts, Any Outdoor Entrance



**SURFACE DETAIL**



**SIDE-VIEW DETAIL**

## FEATURES & BENEFITS

- State-of-the-art, 4C/P UV-printing
- Excellent for removing dirt & debris
- Heavy duty all-weather mat
- Borderless construction for modern look

## MAT SPECS

- Overall Mat Thickness:** 3/8"
- Surface Material:** PVC Coated Nylon
- Surface Weight:** 22 oz./sq. yd.
- Backing Material:** Non-phthalate Vinyl

## STANDARD SIZES

Size	Finished Size	Standard Print Area	Weight
18" x 27"	18" x 27"	14" x 23"	4 lbs.
2' x 3'	24" x 36"	18" x 30"	5 lbs.
3' x 4'	36" x 48"	30" x 40"	10 lbs.
3' x 5'	36" x 60"	30" x 50"	12 lbs.
4' x 6'	48" x 72"	40" x 60"	19 lbs.

### Custom Sizes Available

All mats have a 3-5% variance. Different designs, sizes and products can not be combined for higher quantity break pricing.

## IMPRINT SPECS

- ✓ Recommended letter height: 1/2"
- ✓ Recommended line thickness: 1/16"
- ✓ CMYK, UV-printed imprint
- ✓ Full bleed imprint available. Contact for pricing.

**Available mat colors:** pg. 26



## DIRECT PRINT FUSION

ITEM# DP217

**IDEAL USAGE:** Retail Entrances, Office Buildings, Apartment Buildings, Fitness Centers, Resorts & Spas, Hotels & Resorts, Any Outdoor Entrance



SURFACE DETAIL



SIDE-VIEW DETAIL

### FEATURES & BENEFITS

- State-of-the-art, 4C/P UV-printing
- Random looped design traps dirt and water
- Rugged and weather resistant
- Available backed and unbacked

### MAT SPECS

**Overall Mat Thickness:** 1/2"

**Surface Material:** Non-phthalate PVC Vinyl Loops

**Surface Weight:** 93 oz./sq. yd.

**Backing Material:** PVC

### STANDARD SIZES

Size	Finished Size	Standard Print Area	Weight
18" x 27"	18" x 27"	14" x 23"	4 lbs.
2' x 3'	24" x 36"	18" x 30"	7 lbs.
3' x 4'	36" x 48"	30" x 40"	15 lbs.
3' x 5'	36" x 60"	30" x 50"	17 lbs.
4' x 6'	48" x 72"	40" x 60"	26 lbs.

**Custom Sizes Available**

All mats have a 3-5% variance. Different designs, sizes and products can not be combined for higher quantity break pricing.

### IMPRINT SPECS

- ✓ Recommended letter height: 3/4"
- ✓ Recommended line thickness: 1/8"
- ✓ CMYK, UV-printed imprint
- ✓ Full bleed imprint available. Contact for pricing.

**Available mat colors:** pg. 26



## DIRECT PRINT DURAMAT NITRILE

ITEM# DP140N

**IDEAL USAGE:** Retail Stores, Displays/P.O.P., Trade Shows, Special Events, Short Term Promotions



SURFACE DETAIL



SIDE-VIEW DETAIL

### FEATURES & BENEFITS

- State-of-the-art, 4C/P UV-printing
- Smooth, flat surface great for displaying graphics
- Durable, non-slip nitrile construction
- Light weight and easily cleaned

### MAT SPECS

**Overall Mat Thickness:** 1/16"

**Surface Material:** Nitrile Rubber Infused Vinyl

**Surface Weight:** 94 oz./sq. yd.

**Backing Material:** Nitrile Rubber Infused Vinyl

### STANDARD SIZES

Size	Finished Size	Standard Print Area	Weight
18" x 27"	18" x 27"	14" x 23"	3 lbs.
2' x 3'	24" x 36"	18" x 30"	4 lbs.
3' x 4'	36" x 48"	30" x 40"	8 lbs.
3' x 5'	36" x 60"	30" x 50"	10 lbs.
4' x 6'	48" x 72"	40" x 60"	16 lbs.

**Custom Sizes Available**

All mats have a 3-5% variance. Different designs, sizes and products can not be combined for higher quantity break pricing.

### IMPRINT SPECS

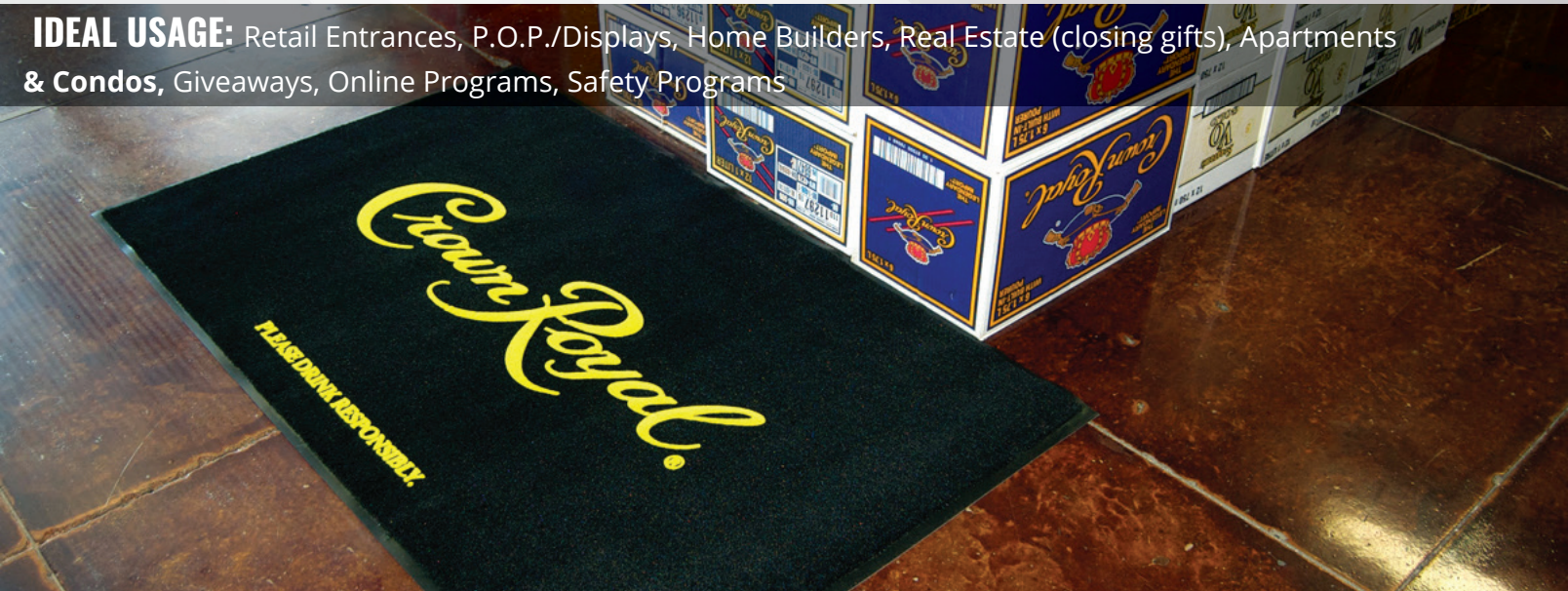
- ✓ Recommended letter height: 1/4"
- ✓ Recommended line thickness: 1/16"
- ✓ CMYK, UV-printed imprint
- ✓ Full bleed imprint available. Contact for pricing.



## FLOCKED OLEFIN

ITEM# F206

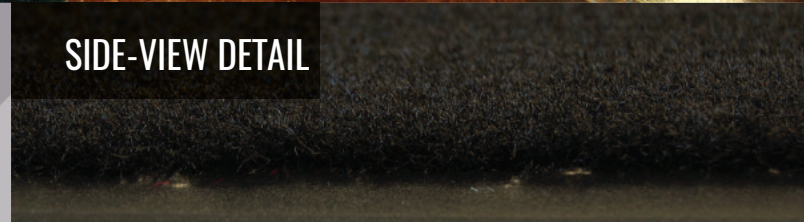
**IDEAL USAGE:** Retail Entrances, P.O.P./Displays, Home Builders, Real Estate (closing gifts), Apartments & Condos, Giveaways, Online Programs, Safety Programs



SURFACE DETAIL



SIDE-VIEW DETAIL



### FEATURES & BENEFITS

- Raised nylon flock spot color imprint
- Plush 16 oz. Olefin cut pile carpet
- Stain, mold and mildew resistant
- Backed with heavy-duty vinyl

### MAT SPECS

**Overall Mat Thickness:** 3/8"

**Surface Material:** Continuous filament olefin

**Surface Weight:** 16 oz./sq. yd.

**Backing Material:** Non-phthalate PVC

### STANDARD SIZES

Size	Finished Size	Standard Print Area	Weight
18" x 27"	18" x 27"	14" x 23"	3 lbs.
2' x 3'	24" x 36"	20" x 32"	4 lbs.
3' x 4'	36" x 48"	32" x 40"	9 lbs.
3' x 5'	36" x 60"	32" x 40"	11 lbs.
4' x 6'	48" x 72"	40" x 40"	17 lbs.

#### Custom Sizes Available

All mats have a 3-5% variance. Different designs, sizes and products can not be combined for higher quantity break pricing.

### IMPRINT SPECS

- ✓ Recommended letter height: 3/4"
- ✓ Recommended line thickness: 3/16"
- ✓ 1-3 spot colors
- ✓ PMS color matching available (additional charge)
- ✓ Oversized imprints available (additional charge)

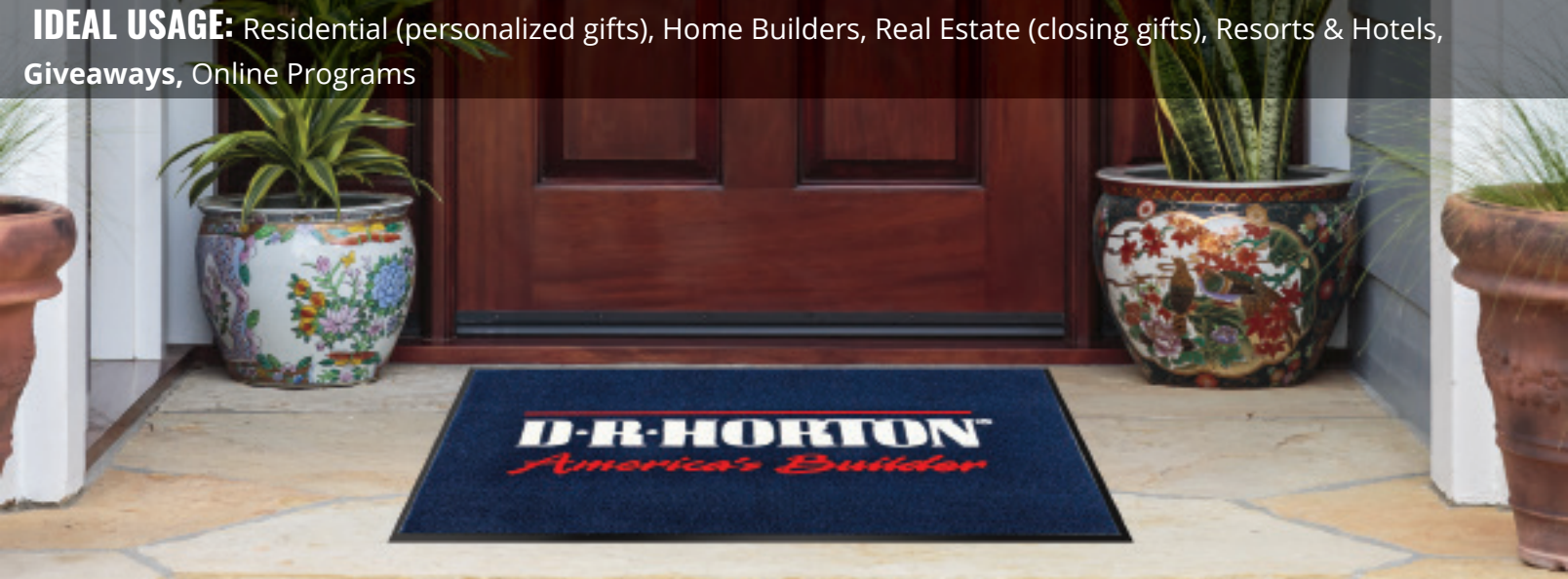
**Available imprint and mat colors:** pg. 27



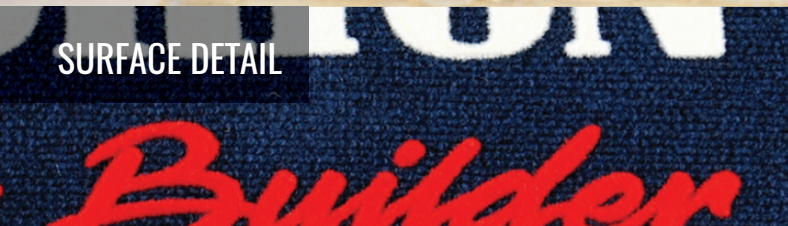
## FLOCKED CAMELOT

ITEM# F213

**IDEAL USAGE:** Residential (personalized gifts), Home Builders, Real Estate (closing gifts), Resorts & Hotels, Giveaways, Online Programs



SURFACE DETAIL



SIDE-VIEW DETAIL



### FEATURES & BENEFITS

- Raised nylon flock spot color imprint
- Ribbed polypropylene/PET surface
- Keeps floors clean and safe
- Backed with heavy-duty vinyl

### MAT SPECS

**Overall Mat Thickness:** 3/8"

**Surface Material:** Blended PET/Polypropylene

**Surface Weight:** 14 oz./sq. yd.

**Backing Material:** Non-phthalate PVC

### STANDARD SIZES

Size	Finished Size	Standard Print Area	Weight
18" x 27"	18" x 27"	14" x 23"	3 lbs.
2' x 3'	24" x 36"	20" x 32"	4 lbs.
3' x 4'	36" x 48"	32" x 40"	9 lbs.
3' x 5'	36" x 60"	32" x 40"	11 lbs.
4' x 6'	48" x 72"	40" x 40"	17 lbs.

**Custom Sizes Available**

All mats have a 3-5% variance. Different designs, sizes and products can not be combined for higher quantity break pricing.

### IMPRINT SPECS

- ✓ Recommended letter height: 3/4"
- ✓ Recommended line thickness: 3/16"
- ✓ 1-3 spot colors
- ✓ PMS color matching available (additional charge)
- ✓ Oversized imprints available (additional charge)

**Available imprint and mat colors:** pg. 27



## FLOCKED DIAMONDBACK

ITEM# F209

**IDEAL USAGE:** Commercial Buildings, Retail Store Entrances, Apartments & Condos, Home Builders, Real Estate (closing gifts)



SURFACE DETAIL



SIDE-VIEW DETAIL

### FEATURES & BENEFITS

- 18 oz. Berber patterned PET blended carpet
- Raised nylon flock spot color imprint
- Multidirectional scraper mat
- Backed with heavy-duty vinyl

### MAT SPECS

- Overall Mat Thickness:** 3/8"
- Surface Material:** Needle punched Polyester/PET
- Surface Weight:** 16 oz./sq. yd.
- Backing Material:** Non-phthalate PVC

### STANDARD SIZES

Size	Finished Size	Standard Print Area	Weight
18" x 27"	18" x 27"	14" x 23"	4 lbs.
2' x 3'	24" x 36"	20" x 32"	5 lbs.
3' x 4'	36" x 48"	32" x 40"	10 lbs.
3' x 5'	36" x 60"	32" x 40"	12 lbs.
4' x 6'	48" x 72"	40" x 40"	19 lbs.

**Custom Sizes Available**

All mats have a 3-5% variance. Different designs, sizes and products can not be combined for higher quantity break pricing.

### IMPRINT SPECS

- ✓ Recommended letter height: 1.25"
- ✓ Recommended line thickness: 1/4"
- ✓ 1-3 spot colors
- ✓ PMS color matching available (additional charge)
- ✓ Oversized imprints available (additional charge)

**Available imprint and mat colors:** pg. 27



## FLOCKED FAUX COIR

ITEM# F210

**IDEAL USAGE:** Residential (personalized gifts), Home Builders, Real Estate (closing gifts), Resorts & Hotels, Giveaways, Online Programs



SURFACE DETAIL



SIDE-VIEW DETAIL

### FEATURES & BENEFITS

- Raised nylon flock spot color imprint
- Made from shed-free, synthetic PET fibers
- Mold, mildew, and stain resistant
- Backed with heavy-duty vinyl

### MAT SPECS

- Overall Mat Thickness:** 3/8"
- Surface Material:** Polyester/PET
- Surface Weight:** 22 oz./sq. yd.
- Backing Material:** Non-phthalate PVC

### STANDARD SIZES

Size	Finished Size	Standard Print Area	Weight
18" x 27"	18" x 27"	14" x 23"	3 lbs.
2' x 3'	24" x 36"	20" x 32"	5 lbs.
3' x 4'	36" x 48"	32" x 40"	9 lbs.
3' x 5'	36" x 60"	32" x 40"	11 lbs.
4' x 6'	48" x 72"	40" x 40"	17 lbs.

#### Custom Sizes Available

All mats have a 3-5% variance. Different designs, sizes and products can not be combined for higher quantity break pricing.

### IMPRINT SPECS

- ✓ Recommended letter height: 1.25"
- ✓ Recommended line thickness: 1/4"
- ✓ 1-3 spot colors
- ✓ PMS color matching available (additional charge)
- ✓ Oversized imprints available (additional charge)

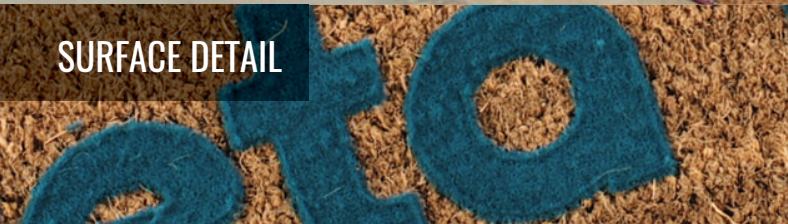
**Available imprint and mat colors:** pg. 27



## FLOCKED COCO BRUSH

ITEM# F212

**IDEAL USAGE:** Residential (personalized gifts), Home Builders, Real Estate (closing gifts), Resorts & Hotels, Giveaways, Online Programs



SURFACE DETAIL



SIDE-VIEW DETAIL

### FEATURES & BENEFITS

- Raised nylon flock spot color imprint
- Natural Coconut husk fiber construction
- Exceptional scraping action removes dirt
- Backed with heavy-duty vinyl

### MAT SPECS

- Overall Mat Thickness:** 1/2"
- Surface Material:** Natural Coconut Husk
- Surface Weight:** 148 oz./sq. yd.
- Backing Material:** Non-phthalate PVC

### STANDARD SIZES

Size	Finished Size	Standard Print Area	Weight
18" x 30"	18" x 30"	14" x 23"	5 lbs.
2' x 3'	24" x 36"	20" x 32"	7 lbs.
3' x 4'	36" x 48"	32" x 40"	11 lbs.
3' x 5'	36" x 60"	32" x 40"	13 lbs.

#### Custom Sizes Available

All mats have a 3-5% variance. Different designs, sizes and products can not be combined for higher quantity break pricing.

### IMPRINT SPECS

- ✓ Recommended letter height: 1.5"
- ✓ Recommended line thickness: 1/2"
- ✓ Not recommended for detailed logos
- ✓ 1-3 spot colors
- ✓ PMS color matching available (additional charge)
- ✓ Oversized imprints available (additional charge)

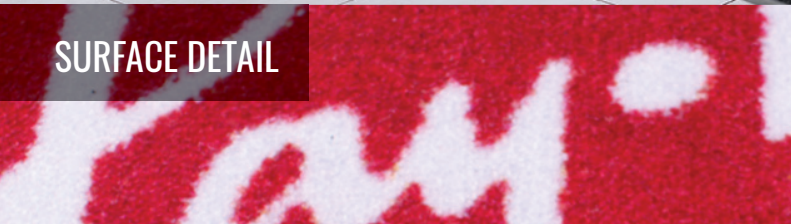
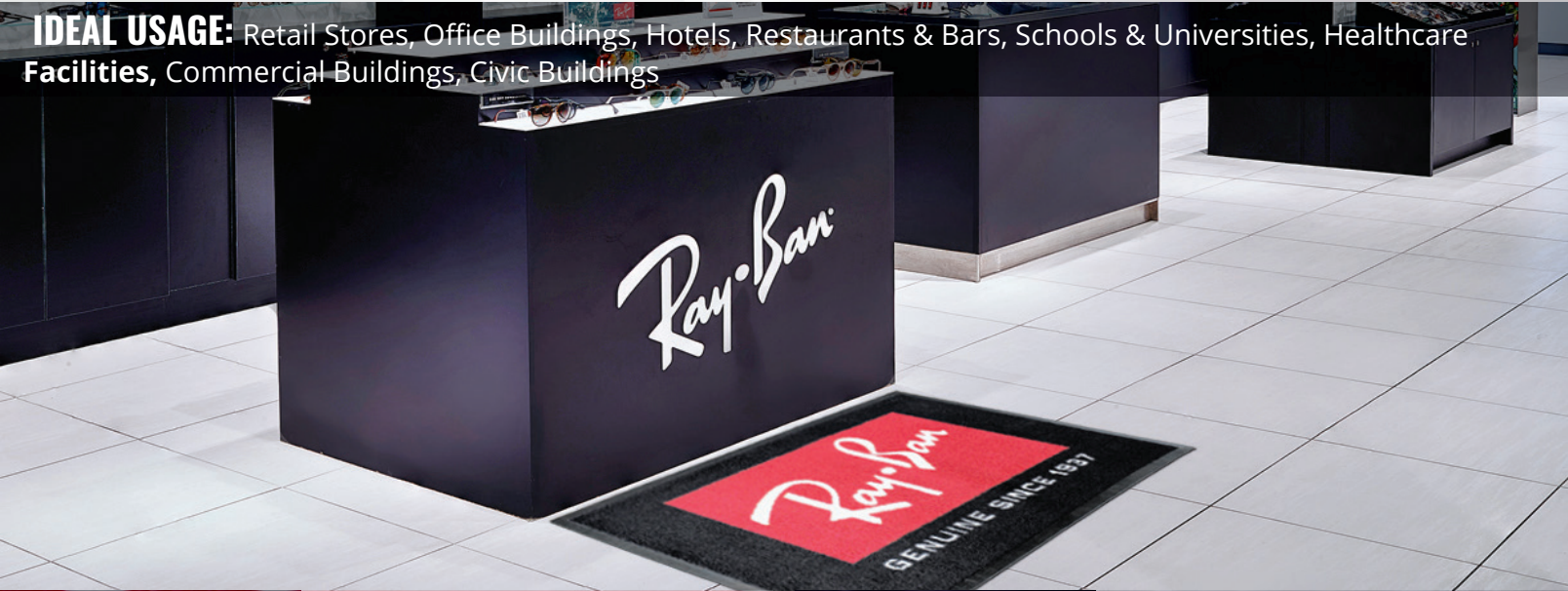
**Available imprint colors:** pg. 27



## NYLON DYE TWIST

ITEM# J603R

**IDEAL USAGE:** Retail Stores, Office Buildings, Hotels, Restaurants & Bars, Schools & Universities, Healthcare Facilities, Commercial Buildings, Civic Buildings



SURFACE DETAIL



SIDE-VIEW DETAIL

### FEATURES & BENEFITS

- Injection dyed imprint process
- 20 oz. twisted nylon yarn
- Mold, mildew, and stain resistant
- Non-slip rubber backing

### MAT SPECS

- Overall Mat Thickness:** 3/8"
- Surface Material:** Twisted Nylon Yarn
- Surface Weight:** 20 oz./sq. yd.
- Backing Material:** Cleated Nitrile Rubber

### STANDARD SIZES

Size	Finished Size	Standard Print Area	Weight
2' x 3'	23" x 34"	22" x 33"	5 lbs.
3' x 4'	34" x 43"	33" x 42"	10 lbs.
3' x 5'	34" x 55"	33" x 54"	12 lbs.
4' x 6'	43" x 66"	42" x 65"	20 lbs.

#### Custom Sizes Available

All mats have a 3-5% variance. Different designs, sizes and products can not be combined for higher quantity break pricing.

### IMPRINT SPECS

- ✓ Recommended letter height: 2"
- ✓ Recommended line thickness: 1/2"
- ✓ Choose from over 100 blended colors
- ✓ Up to 8 colors per mat

Available color options: pg. 26



## NYLON DYE PLUSH

ITEM# J604V

**IDEAL USAGE:** Retail Stores, Office Buildings, Hotels, Restaurants & Bars, Schools & Universities, Healthcare Facilities, Commercial Buildings, Civic Buildings



SURFACE DETAIL



SIDE-VIEW DETAIL

### FEATURES & BENEFITS

- Injection dyed imprint process
- 16 oz. plush nylon yarn
- Economical carpet-style option
- Backed with heavy-duty vinyl

### MAT SPECS

- Overall Mat Thickness:** 3/8"
- Surface Material:** Plush Nylon Yarn
- Surface Weight:** 16 oz./sq. yd.
- Backing Material:** Non-phthalate PVC

### STANDARD SIZES

Size	Finished Size	Standard Print Area	Weight
2' x 3'	23" x 34"	22" x 33"	4 lbs.
3' x 4'	34" x 43"	33" x 42"	9 lbs.
3' x 5'	34" x 55"	33" x 54"	12 lbs.
4' x 6'	43" x 66"	42" x 65"	18 lbs.

#### Custom Sizes Available

All mats have a 3-5% variance. Different designs, sizes and products can not be combined for higher quantity break pricing.

### IMPRINT SPECS

- ✓ Recommended letter height: 2"
- ✓ Recommended line thickness: 3/8"
- ✓ Choose from over 100 blended colors
- ✓ Up to 8 colors per mat

**Available color options:** pg. 26



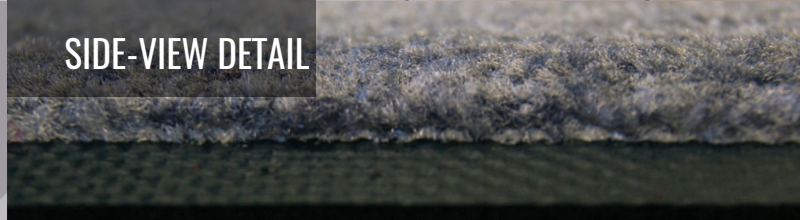
## HD NYLON DYE TWIST

ITEM# J605R

**IDEAL USAGE:** Retail Stores, Office Buildings, Hotels, Restaurants & Bars, Schools & Universities, Healthcare Facilities, Commercial Buildings, Civic Buildings



SURFACE DETAIL



SIDE-VIEW DETAIL

### FEATURES & BENEFITS

- High definition injection dye imprint process
- 20 oz. nylon twisted yarn
- 250 color palette available
- Non-slip, washable backing

### MAT SPECS

- Overall Mat Thickness:** 3/8"
- Surface Material:** Twisted nylon yarn
- Surface Weight:** 20 oz./sq. yd.
- Backing Material:** Cleated Nitrile Rubber

### STANDARD SIZES

Size	Finished Size	Standard Print Area	Weight
2' x 3'	23" x 34"	22" x 33"	5 lbs.
3' x 4'	34" x 43"	33" x 42"	10 lbs.
3' x 5'	34" x 55"	33" x 54"	13 lbs.
4' x 6'	43" x 66"	42" x 65"	20 lbs.

### IMPRINT SPECS

- ✓ Recommended letter height: 1.5"
- ✓ Recommended line thickness: 1/8"
- ✓ Choose from over 100 blended colors
- ✓ Up to 16 colors per mat

**Available color options:**

<http://www.promomattng.com/product/hi-def-nylon-dye/>

#### Custom Sizes Available

All mats have a 3-5% variance. Different designs, sizes and products can not be combined for higher quantity break pricing.



## DEFENDER INLAY

ITEM# D214

**IDEAL USAGE:** Commercial Buildings, Banks, Hospitals, Retail Entrances, Education Buildings, Hotels & Resorts



SURFACE DETAIL



SIDE-VIEW DETAIL

### FEATURES & BENEFITS

- Berber pattern great for removing debris
- Stain & UV resistant
- Inlaid graphics maintain functional surface
- Vinyl nosing creates a safe transition
- Available with borderless beveled edges **ITEM# D214B**

### STANDARD SIZES

Size	Finished Size	Standard Print Area	Weight
3' x 4'	3' x 4'	34" x 46"	16 lbs.
3' x 5'	3' x 5'	34" x 58"	20 lbs.
3' x 6'	3' x 6'	34" x 70"	23 lbs.
4' x 6'	4' x 6'	46" x 70"	31 lbs.

#### Custom Sizes Available

All mats have a 3-5% variance. Different designs, sizes and products can not be combined for higher quantity break pricing.

### MAT SPECS

- Overall Mat Thickness:** 1/2"
- Surface Material:** Coarse denier polypropylene
- Surface Weight:** 54 oz./sq. yd.
- Backing Material:** Composite rubber

### IMPRINT SPECS

- ✓ Recommended letter height: 3"
- ✓ Recommended line thickness: 1"
- ✓ Spot-color imprint
- ✓ Not recommended for detailed logos

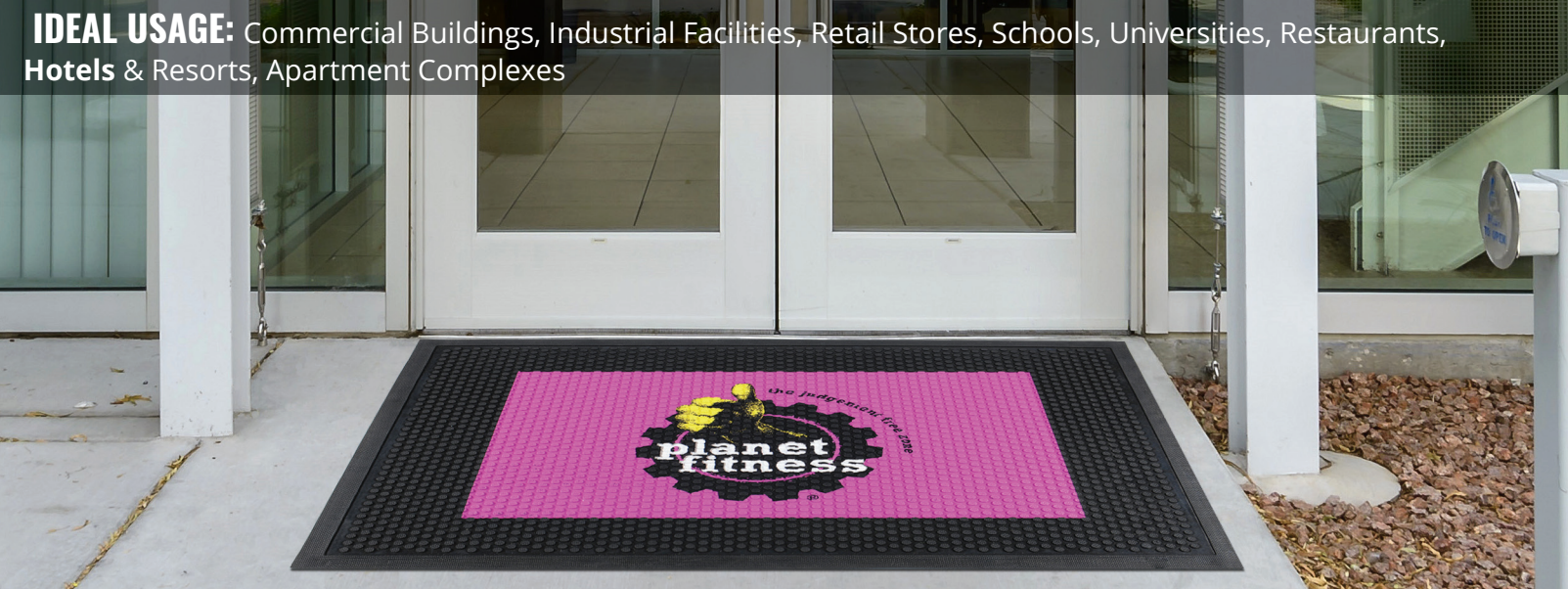
Available mat and imprint colors: pg. 26



## DIRT STOPPER

ITEM# W130

**IDEAL USAGE:** Commercial Buildings, Industrial Facilities, Retail Stores, Schools, Universities, Restaurants, Hotels & Resorts, Apartment Complexes



### FEATURES & BENEFITS

- Constructed of heavy-duty nitrile rubber
- Cleated surface for scraping dirt & debris
- Photographic quality imprint
- Non-absorbent

### MAT SPECS

- Overall Mat Thickness:** 1/4"
- Material:** 100% Nitrile rubber
- Surface Weight:** 174 oz./sq. yd.
- Imprint:** Thermoplastic vinyl

### STANDARD SIZES

Size	Finished Size	Imprint Area	Weight
2' x 3'	23" x 34"	14" x 25"	8 lbs.
2.5' x 3'	29" x 34"	20" x 25"	10 lbs.
3' x 4'	34" x 43"	25" x 36"	16 lbs.
3' x 5'	34" x 55"	25" x 48"	20 lbs.
4' x 6'	45" x 67"	36" x 50"	31 lbs.

### IMPRINT SPECS

- ✓ Recommended letter height: 1/2"
- ✓ Recommended line thickness: 1/16"
- ✓ 4 C/P, CMYK imprint

All mats have a 3-5% variance. Different designs, sizes and products can not be combined for higher quantity break pricing.



## MOLDED FLOOR MATS

ITEM# M520

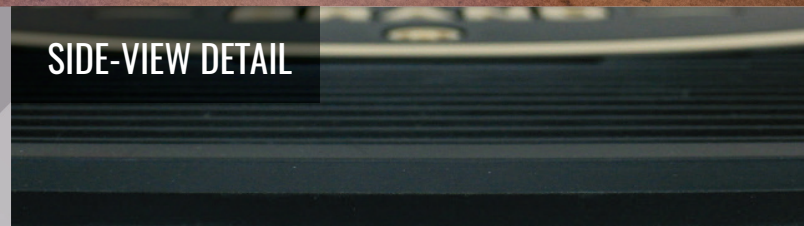
**IDEAL USAGE:** Displays/POP, Automotive, Restaurants/Bars, Vet Clinics, Pharmaceutical/Laboratories, Retail



SURFACE DETAIL



SIDE-VIEW DETAIL



### FEATURES & BENEFITS

- Constructed of durable PVC vinyl
- Non-absorbent and easily cleaned
- PMS color matching
- Completely custom molds
- **MOQ:** 50 pieces

### STANDARD SIZES

Size	Maximum Print Area	Weight
2' x 3'	22.5" x 34.5"	9 lbs.
30" x 48"	28.5" x 46.5"	12.5 lbs.

#### Custom Sizes Available

All mats have a 3-5% variance. Different designs, sizes and products can not be combined for higher quantity break pricing.

### MAT SPECS

**Overall Mat Thickness:** 1/4"

**Material:** PVC vinyl

**Surface Weight:** 216 oz./sq. yd.

### IMPRINT SPECS

- ✓ Recommended letter height: 1/4"
- ✓ Recommended line thickness: 1/16"
- ✓ Spot-color imprint
- ✓ Pantone® color matching available



# MOLDED BAR MATS

ITEM# M550

**IDEAL USAGE:** Bar/Service areas, Nurse Stations, Retail Counters, Work Stations



SURFACE DETAIL



SIDE-VIEW DETAIL

## FEATURES & BENEFITS

- Constructed of durable PVC vinyl
- Non-absorbent and easily cleaned
- Designed to catch and trap liquids
- PMS color matching
- **MOQ:** 50 pieces

## STANDARD SIZES

Size	Maximum Print Area	Weight
3.5" x 21"	2" x 19.5"	1.28 lbs.
14" x 14"	12.5" x 12.5"	1.34 lbs.

### Custom Sizes Available

All mats have a 3-5% variance. Different designs, sizes and products can not be combined for higher quantity break pricing.

## MAT SPECS

- Overall Mat Thickness:** 1/2"
- Material:** PVC vinyl
- Surface Weight:** 216 oz./sq. yd.

## IMPRINT SPECS

- ✓ Recommended letter height: 1/4"
- ✓ Recommended line thickness: 1/16"
- ✓ Spot-color imprint
- ✓ Pantone® color matching available



## DYE SUB CLASSIC

**ITEM# T801**

**IDEAL USAGE:** Displays/POP, Counters, Short Term Promotions, Giveaways



### FEATURES & BENEFITS

- Light weight, needle punched polyester surface
- Photographic quality images
- Available with latex or rubber backing **ITEM# T801R**

### MAT SPECS

- Overall Mat Thickness:** 1/8" (Latex), 1/16" (Rubber)
- Material:** Polyester
- Surface Weight:** 11 oz./sq. yd.
- Backing Material:** Latex or Rubber

### STANDARD SIZES

Size	Maximum Print Area	Weight
11" x 17"	Full Bleed	1.5 lbs.
16" x 20"	Full Bleed	1.75 lbs.
18" x 24"	Full Bleed	2 lbs.
18" x 27"	Full Bleed	3 lbs.
2' x 3'	Full Bleed	4 lbs.
3' x 4'	Full Bleed	8 lbs.
3' x 5'	Full Bleed	10 lbs.

### IMPRINT SPECS

- ✓ Recommended letter height: 1/8"
- ✓ Recommended line thickness: 1/16"
- ✓ 4-color process
- ✓ Minimum artwork resolution: 175 dpi

#### Custom Sizes Available

All mats have a 3-5% variance. Different designs, sizes and products can not be combined for higher quantity break pricing.





# CAMELOT SCREEN PRINT

**ITEM# S702**

**IDEAL USAGE:** Apartments, Giveaways, Fundraising, Home Builders, Direct Sale Home Parties, Online Stores, Booster Clubs



**SURFACE DETAIL**



**SIDE-VIEW DETAIL**



## FEATURES & BENEFITS

- 14 oz. close-knit Polypropylene/PET fibers
- Heavy duty non-phthalate vinyl backing
- Low profile, light-weight mat
- Screen printed economical imprint method
- **MOQ:** 50 pieces

## STANDARD SIZES

Size	Maximum Print Area	Weight
18" x 24"	16" x 20"	2 lbs.
18" x 27"	16" x 20"	3 lbs.
2' x 3'	16" x 20"	4 lbs.

### Custom Sizes Available

All mats have a 3-5% variance. Different designs, sizes and products can not be combined for higher quantity break pricing.

## MAT SPECS

**Overall Mat Thickness:** 3/8"

**Surface Material:** Blended PET/Polypropylene

**Surface Weight:** 14 oz./sq. yd.

**Backing Material:** Non-phthalate PVC

## IMPRINT SPECS

- ✓ Recommended letter height: 3/4"
- ✓ Recommended line thickness: 3/16"
- ✓ 1-2 spot colors
- ✓ Pantone® color matching available



# MAT AND IMPRINT OPTIONS

## NYLON DYE COLORS

Products: J603R (pg 15) and J604V (pg 16) \*Most popular colors shown. Additional colors available, contact for full list.



## DEFENDER BASE AND INLAY COLORS

Products: D214N/B (pg 18)



## FRONT RUNNER COLORS

Products: DP205 (pg 9)



## FUSION COLORS

Products: DP217 (pg 10)



# FLOCK IMPRINT AND MAT COLORS

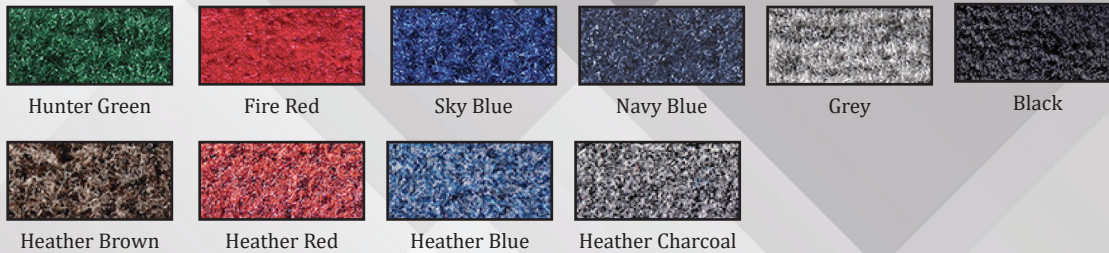
## FLOCK IMPRINT COLORS

Products: F206, F209 and F213



## FLOCKED MAT COLORS

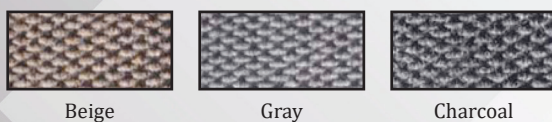
**Olefin:** F206 (pg 10)



**Camelot:** F213 (pg 11)



**Diamondback:** F209 (pg 12)



# make an entrance!



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