



- BUTTONS**
- PENCILS**
- BALLOONS**
- HAND FANS**
- ERASERS**
- KEYTAGS**
- TOOLS**
- RULERS**
- YARDSTICKS**
- I.D. KITS**
- MAGNETS**
- MEMO BOARDS**
- BOOK MARKS**
- BADGES**
- DOOR HANGERS**
- GOLF PRODUCTS**



Made In USA

5 Day Production • Rush Service Available



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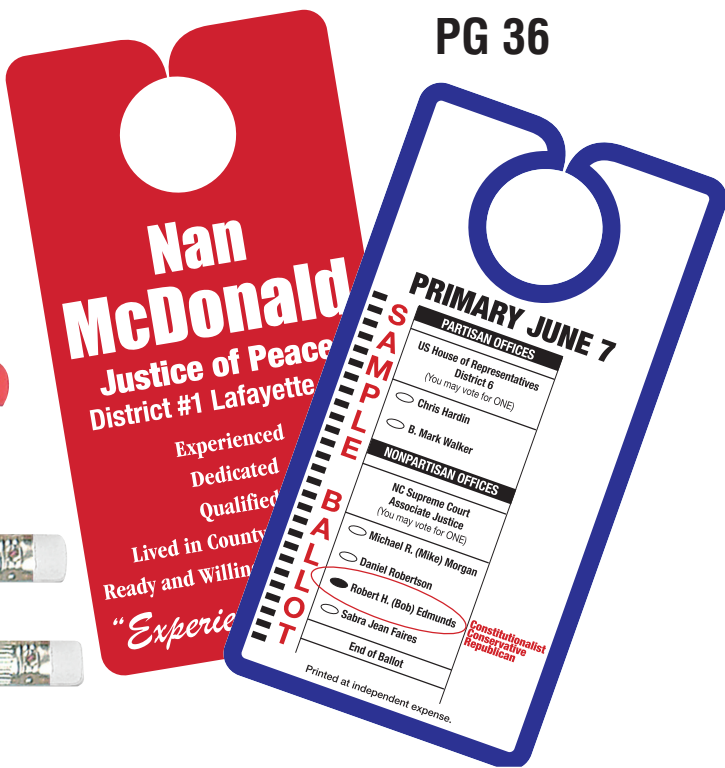
★ ★ **MADE IN THE USA** ★ ★



BUTTONS
PG 4-10

DOOR HANGERS
PG 36

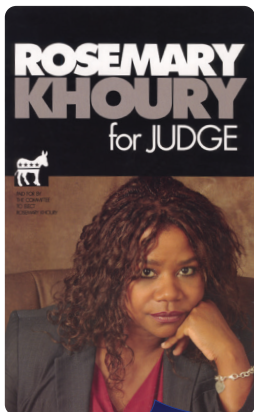
PENCILS PG 17-23



Campaign Central

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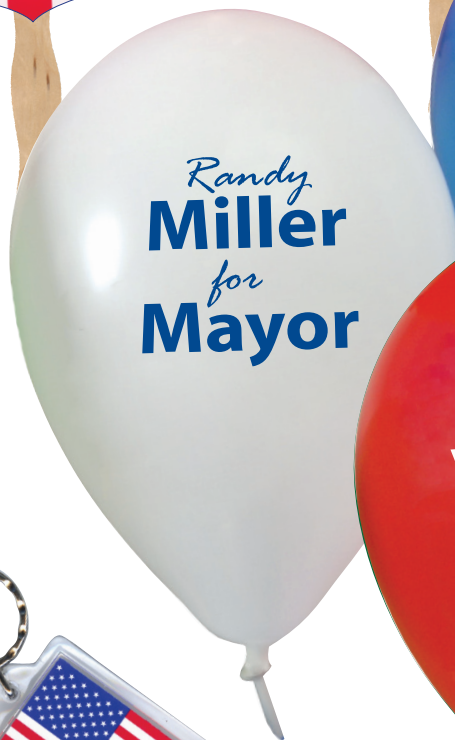
HAND FANS
PG 11-16



MAGNETS
PG 42



KEYTAGS PG 37



BALLOONS
PG 26-27

Round Buttons



FREE PMS Color Match!



Round Buttons



FREE PMS Color Match!

1-4 Colors Same Price spot or process

CELLULOID ROUND BUTTONS	100	250	500	1000	2500	5M	10M	30M	Apprx Wt/1M	PCS/Box
B199 1" ROUND LOCK PIN	1.100	0.720	0.480	0.380	0.360	0.340	0.320	0.300	6 lbs	5000
EB050L 1 1/4" ROUND	1.020	0.560	0.400	0.300	0.290	0.260	0.250	0.230	8 lbs	5000
EB060L 1 1/2" ROUND	1.060	0.620	0.500	0.350	0.340	0.320	0.300	0.280	12 lbs	5000
EB070L 1 3/4" ROUND	1.100	0.660	0.540	0.360	0.340	0.320	0.300	0.280	14 lbs	5000
EB090L 2 1/4" ROUND	1.180	0.620	0.440	0.360	0.340	0.300	0.280	0.270	24 lbs	3000
EB100L 2 1/2" ROUND	1.260	0.800	0.500	0.410	0.380	0.340	0.320	0.310	26 lbs	2500
EB120L 3" ROUND	1.340	0.820	0.580	0.440	0.420	0.400	0.330	0.320	40 lbs	1500
EB140L 3 1/2" ROUND	1.420	0.940	0.630	0.520	0.460	0.420	0.410	0.400	48 lbs	1200
CONSEC. NUMBER OPTION	0.460	0.220	0.170	0.106	0.102	0.094	0.090	0.088		

(8A)



5 Day Production

• Made in the USA • NO SET-UPS • Rush Service Available

All prices are subject to change without notice.

Two Piece Buttons



1-4 Colors Same Price spot or process

TWO PIECE BUTTONS	100	250	500	1000	2500	5M	10M	30M	Apprx Wt/1M	PCS/ Box
B200 1 1/4" ROUND 2-PC	1.080	0.640	0.480	0.350	0.340	0.320	0.300	0.280	11 lbs	3000
B202 1 1/2" ROUND 2-PC	1.080	0.640	0.480	0.350	0.340	0.320	0.300	0.280	13 lbs	3000
B206 1 3/4" ROUND 2-PC	1.100	0.640	0.480	0.360	0.340	0.320	0.300	0.280	19 lbs	2000
B210 2 1/4" ROUND 2-PC	1.280	0.840	0.420	0.400	0.380	0.340	0.320	0.300	28 lbs	2500
B212 2 1/2" ROUND 2-PC	1.380	0.880	0.560	0.520	0.460	0.410	0.380	0.360	33 lbs	1000
B216 3" ROUND 2-PC	1.440	0.900	0.640	0.480	0.440	0.420	0.410	0.400	45 lbs	1200
B218 3 1/2" ROUND 2-PC	1.500	1.090	0.690	0.580	0.540	0.500	0.490	0.480	69 lbs	1000
B220 4" ROUND 2-PC	1.900	1.160	0.920	0.780	0.740	0.700	0.680	0.660	65 lbs	750
EB240L 6" ROUND	2.770	2.170	1.870	1.770	1.750	1.670	1.630	1.510	161 lbs	250
PC-36L PENCIL CLIP 7/8"	1.720	1.580	1.220	0.760	0.720	0.620	0.600	0.580	8 lbs.	2500
CONSEC. NUMBER OPTION	0.460	0.220	0.170	0.106	0.102	0.094	0.090	0.088		

(8A)



PENCIL CLIP
PC-36L

*Pencil priced separately, see pages 22-28
Consecutive numbering not available.



5 Day Production

• Made in the USA • NO SET-UPS • Rush Service Available

All prices are subject to change without notice.

Shaped Buttons

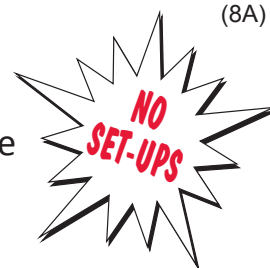


1-4 Colors Same Price spot or process

SHAPED BUTTONS	100	250	500	1000	2500	5M	10M	30M	Apprx Wt/1M	PCS/Box
EB230L REC 1" X 2" SQ CNRS	1.380	0.940	0.620	0.460	0.440	0.380	0.360	0.350	13 lbs	2250
EB250L SQ/DMD 2" SQ CNRS	1.410	0.920	0.640	0.560	0.480	0.420	0.400	0.390	22 lbs	2250
EB255L OBLONG 1 3/4" X 2 3/4" RD CNRS	1.560	0.860	0.600	0.520	0.440	0.420	0.400	0.380	36 lbs	2250
EB260L REC 2" X 3" SQ CNRS	1.440	0.880	0.600	0.480	0.420	0.410	0.400	0.390	36 lbs	1500
EB265L OVAL 1 3/4" X 2 3/4"	1.400	0.880	0.580	0.500	0.440	0.400	0.390	0.380	24 lbs.	2250
B100 SQ/DMD 1 1/2" SQ CNRS	1.320	0.780	0.600	0.480	0.420	0.400	0.380	0.360	13 lbs	3000
B104 SQ/DMD 2 1/2" SQ CNRS	1.660	1.000	0.720	0.600	0.560	0.520	0.480	0.460	33 lbs	1000
B113 REC 2.5" X 3.5" SQ CNRS	1.670	1.090	0.690	0.620	0.520	0.500	0.490	0.480	52 lbs	1000
EB270L STAR 2 1/4"	1.670	1.310	0.900	0.640	0.580	0.540	0.520	0.510	13 lbs	4000
B116 HEART 2 1/4"	1.580	0.980	0.700	0.600	0.560	0.540	0.520	0.500	25 lbs	1000
B120 TRIANGLE 2"	1.810	1.110	0.880	0.670	0.640	0.600	0.580	0.560	17 lbs	2000
B124 2" X 2" OCTAGON	2.160	1.580	1.040	0.770	0.750	0.730	0.700	0.680	21 lbs	2000
CONSEC. NUMBER OPTION	0.460	0.220	0.170	0.106	0.102	0.094	0.090	0.088		

5 Day Production

• Made in the USA • NO SET-UPS • Rush Service Available



(8A)

All prices are subject to change without notice.

Button Cards



Stock Sizes Available
Contact Factory.

Buttons, Cards and Assembly

Contact factory for stock sizes available or for custom die, assembly costs and production time.

All prices are subject to change without notice.

Button Cards



1-4 Colors Same Price spot or process - 1 side
Buttons Not Included In Price See pages 5-7.

BUTTON CARD	250	500	1000	2500	5M	10M
3" X 5"	0.730	0.610	0.550	0.395	0.290	0.250
4" X 6"	0.880	0.760	0.710	0.555	0.520	0.480
5" X 7"	1.110	0.990	0.940	0.785	0.670	0.630
ATTACH PER BUTTON	0.095	0.095	0.095	0.095	0.095	0.095
Extra Add'l Color / 2nd Side	0.248	0.120	0.076	0.060	0.060	0.060

(6A)



CUSTOM SIZES AVAILABLE: Die charge will apply if the size and button configuration do not match a factory die. Contact factory for additional sizes and/or templates.

CUSTOM DIE: Charge starts at \$300.00(A). Call for a quote.

PRODUCTION TIME: 7 Working days after artwork and order have been received and/or proof is approved by the customer.

STANDARD THICKNESS: 12 pt. card stock.

STANDARD PACKAGING: Bulk. Weight varies. Special packaging available. Contact factory for additional costs.

All prices are subject to change without notice.

7 Day Production

• Made in the USA • NO SET-UPS • Rush Service Available



All prices are subject to change without notice.

Button Options



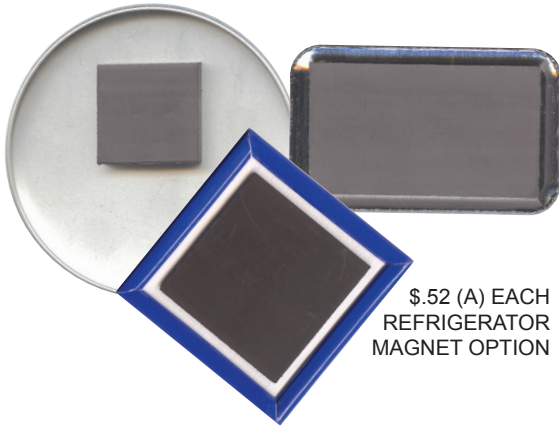
STANDARD SAFETY PIN BACK OPTION
STANDARD ON ALL SIZES
EXCEPT ON OUR B199 1" LOCK PIN



CLOTHING MAGNET
OPTION
\$1.68 (A) EACH
(available on 1.5"
or larger only)



BULLDOG CLIP OPTION
\$.44 (A) EACH



\$.52 (A) EACH
REFRIGERATOR
MAGNET OPTION



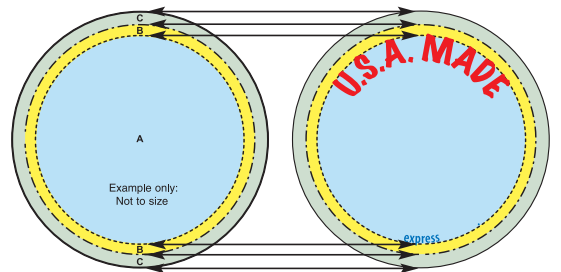
NUMBERING
OPTION
SEE PRICE
CHARTS PAGE 4-10



BLINKING RED LIGHT OPTION
\$2.00 (A) PER LIGHT PER ITEM
(Light life 100 hrs)



You can personalize
a button by utilizing a
standard "Sharpie" marker.
For best legibility we suggest
"write-on" areas to be white or light colored.



A WORKING AREA - Recommend that all art and copy stay within this area.

B FACE OF BUTTON - Art should not touch this area of the button unless it is bleeding off the edge.

C DIECUT/BLEED LINE - All art that bleeds/wraps must extend to this line. This line must print for accurate cutting.

D TAGLINE - Typesetting will be done on the curl in the bleed area by Express-A-Button to insure proper location.

If you are unsure of the layout please call Customer Service.



MIRROR BACK OPTION \$2.00(A) EACH
(2.25" round EB090L and 2" X 3" EB260L sizes only)



Stock Fans

HAND FANS



S-878 - God Bless America



S-852 - Liberty



S-281 - Elephant



S-809 - Eagle & Flag



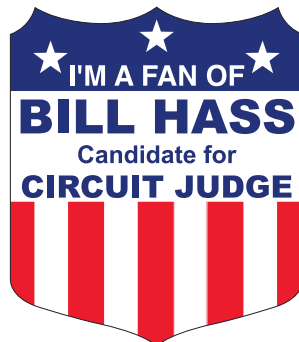
S-829 - Quilted Glory



S-282 - Donkey



S-851 - Flag



S-280 IFO - I'm A Fan Of...

STOCK FANS	250	500	1000	2500	5000	10M
S Series Fans	0.804	0.552	0.444	0.384	0.360	0.336
Extra Add'l Color	0.288	0.160	0.096	0.080	0.080	0.080

(6A)

S SERIES FAN price includes full color front selection, with custom one color back imprint.

HANDLE SPACE DIMENSIONS: Allow 1 1/4" X 4" space for a handle to be attached on back.

SETUP/PLATE PER COLOR PER SIDE: \$46.00(A).
First plate free. This also applies to all reorders.

STANDARD THICKNESS: 18 pt. card stock

STANDARD PACKAGING: Bulk. Weight varies. Approx. 44 lbs/M.

PRODUCTION TIME: 5 Working days after artwork and order have been received and/or proof is approved by the customer. Production time will be 7 days if the sticks are stapled.

All prices are subject to change without notice.

All Fans Are Glued

Add \$.05(A) each and 2 additional days production for stapled fans.

Stock Fans

HAND FANS

FREE
FIRST
PLATE



S-805 - I Am The Way



S-802 - The Good Shepherd



S-816 - Choir



S-837 - Cathedral Window



S-803 - Christ Knocking



S-836 - Christ the Lord



S-812 - Christ W/ Children



S-872 - House Of The Lord



S-868 - John 3:16



S-815 - Loving Shepherd



S-801 - Last Supper



S-883 - Jesus Our Savior



S-808 - Chapel on the Hill



S-875 - Cross



S-885 - John 3:16 Block



S-871 - Fisher Of Men



S-818 - Family Unit



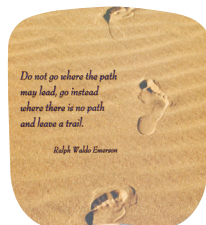
S-814 - In Jesus Name



S-806 - Prayerful



S-882 - Philippians 4:13



S-862 - Trails in the Sand



S-850 - MLK Jr.



S-807 - Martin Luther King



S-877 - MLK Monument



S-865 - Lords Prayer



S-810 - Ten Commandments



S-867 - 23rd Psalm



STFN5 - Phil 4:13



S-838 - Calm Pool

Stock Fans



S-824 - Mountain Reflection



S-823 - Cascade



S-881 - Beach Scene



S-825 - Formal Garden



S-874 - Peace

HAND FANS

STOCK FANS	250	500	1000	2500	5000	10M
S Series Fans	0.804	0.552	0.444	0.384	0.360	0.336
FHHB Billboard	0.636	0.396	0.300	0.288	0.204	0.180
Extra Add'l Color	0.288	0.160	0.096	0.080	0.080	0.080

(6A)

S SERIES FAN price includes full color front selection, with custom one color back imprint. FSSL Litho shape only, shown here.

BILLBOARD FAN price includes one color, one side with hole drilled for the fan to be hand held without a stick.

HANDLE SPACE DIMENSIONS: Allow 1 1/4" X 4" space for a handle to be attached on back.

STANDARD THICKNESS: 18 pt. card stock

SETUP/PLATE PER COLOR PER SIDE: \$46.00(A).
First plate free. This also applies to all reorders.

STANDARD PACKAGING: Bulk. Weight varies. Approx. 44 lbs/M

PRODUCTION TIME: 5 Working days after artwork and order have been received and/or proof is approved by the customer. Production time will be 7 days if the sticks are stapled.

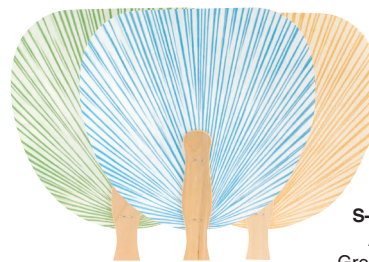
All prices are subject to change without notice.



S-828 - Roses



S-880 - Scenic Trail



S-15 Palm Leaf
Available in
Green, Blue & Buff



FHHB-L



FHHB-8R



FHHB-GP

All Fans Are Glued

Add \$.05(A) each and 2 additional days production for stapled fans.

Hand Fans

****Many more shapes available****

HAND FANS



*FSSHG - Hourglass



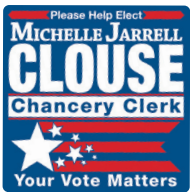
*FN148 - Breadslice



*FN100 - Hourglass



*FSSL - Litho



*FN104 (7 3/4" sq) Square (rd cnrs)



*FSSSQ (8" sq) Square (rd cnrs)



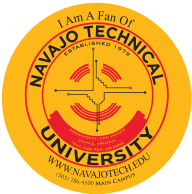
*FSSSQ (8" sq) Square (sq cnrs)



FSSNO - Number One



FN152 - Shield



*FSS7R - 7" Circle



*FN116 - 8" Circle



*FSS9R - 9" Circle



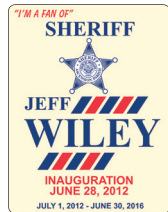
*FSST - Telephone



*FN118 - House



*FN150V / *FN150H 5.5" X 9" Rectangle



FSS7X9V / *FSS9X7H 7" X 9" Rectangle



FSSGTRS - Guitar Strat



FSSGTR - Guitar



FSSHS - House



All Fans Are Glued

Add \$.05(A) each and 2 additional days production for stapled fans.

Hand Fans

****Many more shapes available****



HAND FANS



*FSSPLM - Palm



*FN122 - Palm Leaf



FSSGP - Guitar Pick



FN144 - Flag



*FN136 - Helmet



*FSSFBH - Helmet



FSSWD - Water Drop



*FN128 - Heart



FSSLB - Light Bulb



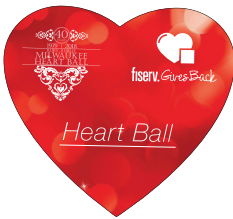
FN158 - Apple



FSSA - Apple



*FN124 - Seashell



*FSSHT - Heart



*FN108 - Octagon



FSS8X10 - Oval



*FN126 - Oval



FN134 - Cowboy hat

ITEM	250	500	1000	2500	5M	10M
Fans	0.744	0.504	0.396	0.336	0.324	0.300
Sandwich	1.200	0.900	0.800	0.700	0.620	0.580
Custom - Single	1.420	0.980	0.600	0.560	0.540	0.520
Custom - Sandwich	2.070	1.480	1.140	0.920	0.840	0.820
Extra Add'l Color / 2nd Side	0.288	0.160	0.096	0.080	0.080	0.080

Price includes one color printed on a white surface and a glued wooden handle. (6A)

- 5 DAY PRODUCTION
- Custom Shapes Available
- Free PMS Color Match
- Rush Service Available

*** AVAILABLE IN SANDWICH**

SETUP/PLATE PER COLOR PER SIDE: \$46.00(A).

First plate free. This also applies to all reorders.

SIZE: Sizes vary.

HANDLE SPACE DIMENSIONS: Allow 1 1/4" X 4" space for a handle to be attached on back.

STANDARD THICKNESS: 18 pt. card stock.

STANDARD PACKAGING: Bulk. Weight varies. Approx. 44 lbs/M.

UNION LABEL AVAILABLE: \$100 minimum or 50% of the net price, whichever is higher. Add 2 additional days production time.

CUSTOM DIE: Charge starts at \$300.00(A).

Additional time may be needed for custom die, contact customer service.

All prices are subject to change without notice.

Digital Fans

HAND FANS



*FFL - Litho



*FN122 - Palm Leaf



*FN116 - Circle

Grade Crossing Safety Tips

Trains can come from either direction at any time.

Don't stop on railroad tracks.

When gates are down or lights are flashing, a train is coming.

If your vehicle gets stuck on a track, get out immediately.

To report emergencies call 888-UPRR-COP (877-7267)

U.P. CARES
UnionPacificCares.com

*FN104 - Square



*FF7X9H - Rec



*FN108 - Octagon



*FN128 - Heart

Most stock shapes can be printed digitally or as an auction fan.

See Pages 14-15



*FFHG - Hour Glass



*FN126 - Oval

DIGITAL FANS	150	250	500	1000
Black Ink One Side	1.628	1.052	0.884	0.788
Full Color One Side	1.600	1.060	0.892	0.780
DIGITAL SANDWICH FANS				
Black Ink Both Sides	2.060	1.676	1.376	1.280
Full Color Both Sides	2.588	2.084	1.868	1.736

(4A)

All 2 sided auction or digital fans can only be done as a sandwich fan.



AUCTION CONSECUTIVE NUMBERING SET-UP: \$64.00(A).

PRODUCTION TIME: 2 Working days except for the auction fans.

* STYLES AVAILABLE IN SANDWICH FAN.

Quantities 1000 or less only.

NO PMS COLOR MATCH AVAILABLE.

Specify shape clearly on your order.

HANDLE SPACE DIMENSIONS: Allow 1 1/4" X 4" space for a handle to be attached on back.

STANDARD THICKNESS: 16 pt. card stock.

All Fans Are Glued

Add \$.05(A) each and 2 additional days production for stapled fans.

Economy Pencils



NO SET-UPS



PENCILS

ECONOMY	500	1000	2500	5000	10M
EPC	0.270	0.230	0.220	0.210	0.200
EPN (neon)	0.320	0.260	0.240	0.230	0.220

Price includes one color imprint

(5A)

Packaging: 250 per box - 15 lbs/M

All prices are subject to change without notice.

Change of copy/ink: \$24.00(A). 500 qty min.

PMS Ink Match: \$48.00(A) per color and 5 additional days production. **See page 51 for standard ink colors.**

Sharpening: \$.04(A) each.

Imprint Area: 3/4" X 4"

We recommend all type be larger than 8pt and bold.

NO screened art accepted.

5 Day Production

Pencils



RECYCLED ECO



PRNP - RECYCLED NEWSPRINT - RED



PRNP - RECYCLED NEWSPRINT - SCHOOL BUS YELLOW



PRNP - RECYCLED NEWSPRINT - GREEN



PRNP - RECYCLED NEWSPRINT - BLUE



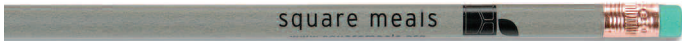
PRNP - RECYCLED NEWSPRINT - WHITE



PRD - RECYCLED DENIM



PRM - RECYCLED MONEY



RECYCLED ECO	500	1000	2500	5000	10M
PRNP	0.324	0.276	0.252	0.228	0.216
PRD, PRM	0.420	0.360	0.348	0.336	0.312

Price includes one color imprint. (5A)

Change of copy/ink: \$24.00(A). 500 qty min.

PMS Ink Match: \$48.00(A) per color and 5 additional days production. See page 51 for standard ink colors.

Sharpening Not Available

Imprint Area: 3/4" X 4"

We recommend all type be larger than 8pt and bold. NO screened art accepted.

Packaging: 250 per box - 15 lbs/M

PENCILS

191 ROUND



WHITE



RED



ROYAL BLUE



DARK BLUE



BLACK

ROUND	500	1000	2500	5000	10M
191	0.396	0.336	0.324	0.312	0.300

Price includes one color imprint. (5A)

Change of copy/ink: \$24.00(A). 500 qty min.

PMS Ink Match: \$48.00(A) per color and 5 additional days production. See page 51 for standard ink colors.

Sharpening: \$.04(A) each.

Imprint Area: 3/4" X 4"

We recommend all type be larger than 8pt and bold. NO screened art accepted.

Packaging: 250 per box - 15 lbs/M

ROUND PRIZM



RAINBOW



BLUE GLITZ



GOLD GLITZ



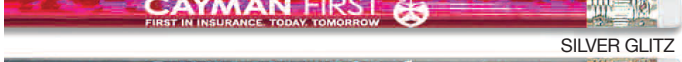
GREEN GLITZ



PURPLE GLITZ



RED GLITZ



SILVER GLITZ

ROUND PRIZM	500	1000	2500	5000	10M
PRZ	0.360	0.324	0.300	0.276	0.264

Price includes one color imprint. (5A)

Sharpening: \$.04(A) each.

Imprint Area: 3/4" X 4"

Black or White imprint only.

We recommend all type be larger than 8pt and bold. NO screened art accepted.

Packaging: 250 per box - 15 lbs/M

All prices are subject to change without notice.

5 Day Production

Pencils



BRIGHT HEAT CHANGE

HEAT CHANGE	500	1000	2500	5000	10M
HCP	0.470	0.450	0.410	0.390	0.370

Price includes one color imprint. (5A)



Bright color coating that changes with heat from your hands.

Sharpening Not Available

Packaging: 250 per box - 15 lbs/M

Imprint Area: 3/4" X 4"

We recommend all type be larger than 8pt and bold. NO screened art accepted.

See page 51 for standard ink colors.

Note: weather conditions may affect color change.

PENCILS



DAWN CRYSTAL TIP

Wood pencil with faux crystal tip.

CRYSTAL TIP	500	1000	2500	5000	10M
DAWN	0.620	0.540	0.530	0.510	0.500

Price includes one color imprint. (5A)



Packaging: 250 per box, 32lbs/M

Sharpening Not Available

Furnished Unsharpened. Natural Core

Imprint Area: 3/4" X 4"

We recommend all type be larger than 8pt and bold. NO screened art accepted

See page 51 for standard ink colors.



MIDNIGHT WRITER

MIDNIGHT WRITER	100	250	500	1000	2500	5000
MDWTR	1.420	0.950	0.760	0.530	0.510	0.500

Price includes one color imprint. (6A)



Wood pencil with faux crystal tip. PRE-SHARPENED. Black core.

Packaging: 250 per box, 15lbs/M

Imprint Area: 3/4" X 4"

NO screened art accepted.

JUMBO

JUMBO	250	500	1000	2500	5000
600 JUMBO	0.830	0.650	0.600	0.580	0.560

Price includes one color imprint. (5A)

Item Size: 7 1/2" length, 7/16" in diameter.

Available in white only.



Oversized medium-soft lead for heavy black marking. Pencils furnished unsharpened. Sharpening not available.

Weight: 32 lbs/M

IMPRINT AREA: 7/8" X 4"

We recommend all type be larger than 8pt and bold. NO screened art accepted.

5 Day Production

Carpenter Pencils

PENCILS	250	500	1000	2500	5000	10M
7CE	0.696	0.432	0.384	0.360	0.348	0.324
7CI	0.720	0.516	0.480	0.444	0.432	0.420

SHARPENER	250	500	1000	2500
CPS	2.544	2.280	2.100	2.076
CPS- PK (pack)	4.404	3.612	3.312	3.252

Price includes one color imprint. (4A)



PENCIL:

Change of copy/ink: \$24.00(A). 500 qty min.

PMS Ink Match: \$48.00(A) per color and 5 additional days production. See page 51 for standard ink colors.

Second Side: \$.13(A) each, 1000 piece min.

Add'l color (7CE only): \$.13(A), 1000 piece min.

Sharpening not available.

Pencil Imprint Area 7CE: 5/16" X 4"

Pencil Imprint Area 7CI: 1/4" X 4"

We recommend all type be larger than 8pt and bold. NO screened art accepted.

Packaging: 72 per box - 32 lbs/M

5 DAY PRODUCTION.

SHARPENER:

Second Side: \$.56(A) each.

Sharpener Imprint Area: 3/4" X 1/2"

We recommend all type be larger than 8pt and bold. NO screened art accepted

Weight: CPS - 38 lbs/M, CPS-PK 104 lbs/M

All prices are subject to change without notice.

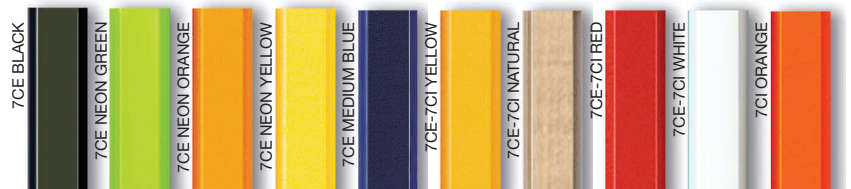


PENCILS



COMBO PAK Includes:

1 CPS Sharpener, 2 7CE pencils in polybag.



5 Day Production

Pencils

SLIM JIM



PENCILS

SOLID - RHODAMINE RED



SOLID - BLUE



PEARL - BLUE



PEARL - GREEN



PEARL - ORANGE



PEARL - PURPLE



PEARL - TEAL



METALLIC - BLUE



METALLIC - GOLD



METALLIC - GREEN



METALLIC - PINK



METALLIC - PURPLE



METALLIC - RED



METALLIC - SILVER



SWIRL - RED, WHITE & BLUE



SWIRL - GREEN & YELLOW



SWIRL - PURPLE & SILVER



Change of copy/ink: \$24.00(A). 500 qty min.

PMS Ink Match: \$48.00(A) per color and 5 additional days production.

See page 51 for standard ink colors.

Pencil length: 14 1/2" tip-to-tip.

Imprint Area: 3/4" X 6"

NOTE: If the imprint is over 2 1/2" long, art must have one 1/4" gap. If imprint is over 5" long, art must have two 1/4" gaps no more than 3" apart. NO screened art accepted.



SLIM JIM	250	500	1000	2500	5000
SLIMJIM	1.180	1.000	0.960	0.920	0.900

Price includes one color imprint.

(5A)

Sharpening not available.

Packaging: 500 per carton, 40 lbs/M

All prices are subject to change without notice.

5 Day Production

Pencils



SWIRL

SWIRL	500	1000	2500	5000	10M
Swirl	0.420	0.400	0.360	0.340	0.320

Price includes one color imprint. (5A)



Standard assorted erasers.

Sharpening Not Available

Packaging: 250 per box

Imprint Area: 3/4" X 4"

We recommend all type be larger than 8pt and bold. NO screened art accepted.

PENCILS

PATRIOTIC

ASSORTED PATRIOTIC	500	1000	2500	5000	10M
Patriotic	0.420	0.400	0.360	0.340	0.320

Price includes one color imprint. (5A)



Standard assorted erasers.

Sharpening Not Available

Packaging: 250 per box

Imprint Area: 3/4" X 4"

We recommend all type be larger than 8pt and bold. NO screened art accepted.

DESIGNER

DESIGNER	500	1000	2500	5000	10M
DSN	0.450	0.430	0.390	0.370	0.350

Price includes one color imprint. (5A)

TIE DYE



SMILEY FACE



HIBISCUS



CAMO



Sharpening: \$.04(A) each.

Packaging: 250 per box

Imprint Area: (Type only)

Smiley Face & Camo: 3/4" X 2 1/4"

Tie Dye & Hibiscus: 3/4" X 1 3/4"

PLUNGER STICK ERASER



ERASER	150	250	500	1000	2500
PSE	1.452	1.020	0.900	0.852	0.828

Price includes one color imprint, one location. (5A)

PRODUCT SIZE: 5" X 3/8"

IMPRINT AREA: 1" X 1/2"

Weight: 15 lbs/M

COLORS AVAILABLE:

White with black tip accent, plunger and clip Frost with white tip accent, frost plunger and clip.

All prices are subject to change without notice.

5 Day Production

Pencils

HEX - SHAPED



HEX SHAPED	720	1008	2592	5040	10080
758	0.520	0.420	0.380	0.360	0.340

(5A)

Price includes 1, 2 or 3 lines of 10pt. Tahoma font style UPPER CASE LETTERS hot stamped in foil, NO LOGOS.

NO PMS COLOR MATCH
NO PROOFS AVAILABLE FOR FULL LENGTH HEX.
CANNOT ORDER LESS THAN MINIMUM.

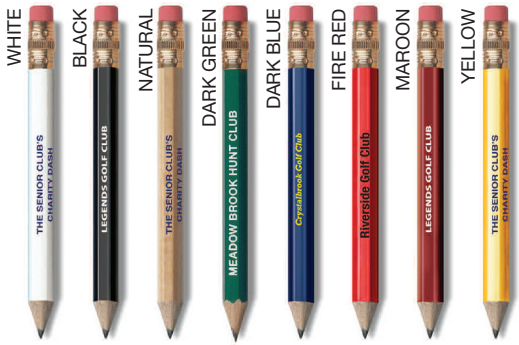
SET-UP: \$32.00(A).
15-20 DAY PRODUCTION. NO RUSH AVAILABLE.
SHARPENING: \$.05(A) each.
Packaging: 144 per box

IMPRINT AREA: Up to three consecutive panels.
 40 letters and spaces per line. ALL CAPS.

PENCIL COLORS NOT SHOWN: White, Gray, Silver, Gold, Pink, Brown, Pastel Blue, Bright Yellow, Neon Pink, Neon Orange, Neon Green, Neon Yellow, Metallic Blue, Metallic Red and Metallic Green.

PENCILS

HEX GOLF



HEX golf	1008	2592	5040	10080	25056
HG	0.180	0.150	0.140	0.130	0.120
HGT w/eraser	0.210	0.190	0.180	0.170	0.150

(5A)

NO PMS COLOR MATCH
ONE COLOR IMPRINT ONLY
LESS THAN MINIMUM NOT AVAILABLE.

SET-UP: \$32.00(A).
 Price includes 1, 2 or 3 lines of consecutively printed panels. 25 letters and spaces per line, 10pt. straight line block type, heat stamped in foil. NO LOGOS.
10 DAY PRODUCTION.
PACKAGING: 144 per box. Furnished Sharpened.

ROUND GOLF



ROUND GOLF	1008	2592	5040	10080	25056
RG	0.210	0.160	0.150	0.140	0.130
RGT w/eraser	0.240	0.220	0.210	0.200	0.180

(5A)

NO PMS COLOR MATCH
ONE COLOR IMPRINT ONLY
LESS THAN MINIMUM NOT AVAILABLE.

10 DAY PRODUCTION.
SET-UP: \$32.00(A).
 Price includes one standard color ink imprint.
IMPRINT AREA: 1 3/4" X 3/4"
PACKAGING: 144 per box. Furnished Sharpened.

All prices are subject to change without notice

Stock Shaped Erasers

SHAPED ERASER	SIZE	250	500	1000	2500	5000
ER-1 - Economy Rectangle	1 1/2" X 1"	0.888	0.600	0.468	0.408	0.384
SE-1 - Rectangle	2" X 1 1/8"	1.020	0.672	0.552	0.528	0.516
SE-3 - Light Bulb	2 1/2" X 1 1/2"	1.596	1.032	0.924	0.408	0.384
SE-4 - CFL Bulb	2 3/8" X 1 3/8"	1.596	1.032	0.924	0.408	0.384
SE-5 - Heart	1 1/2" X 1 1/2"	1.260	0.816	0.708	0.684	0.672
SE-6 - Apple	1 7/16" X 1 5/16"	1.104	0.720	0.612	0.576	0.564
SE-7 - Square	1 1/2" X 1 1/2"	1.020	0.660	0.552	0.528	0.516
SE-8 - Drop	1 3/4" X 1 1/4"	1.260	0.816	0.708	0.684	0.672
SE-15 - Bone	2 1/8" X 1 1/16"	1.224	0.792	0.684	0.660	0.648

Maximum imprint
2 colors per side.

SET-UP: \$32.00(A).

Second side / Additional color:
\$.13(A) each + \$32.00(A) set-up
NO CLOSE REGISTRATION.

We recommend all type be larger
than 8pt and bold. NO screened art
accepted.

Weight: 28 lbs/M

ERASER COLORS AVAILABLE:
White, Red, Green, Blue, Neon
Green, Neon Pink, Neon Yellow,
Neon Orange and assorted.

All prices are subject to change
without notice.

Price includes one color imprint, one side.

(5A)

ERASERS



5 Day Production

Sharpeners / Erasers

BULB SHARPENER

SET-UP: \$32.00(A).

Available in Assorted only:

Translucent Green, Translucent Yellow,
Translucent Red, and Translucent Blue.

Imprint Area: 3/4" diameter circle.

We recommend all type be larger than 8pt and bold.
NO screened art accepted.



AVAILABLE IN ASSORTED ONLY

SHARPENER	150	250	500	1000	Approx WT/M
LBS	1.632	1.260	1.092	1.056	32

Price includes one color imprint, one location. (4A)

SHARPENER-ERASER



SET-UP: \$32.00(A).

One color one location imprint only.

Colors Available: white and blue

Product over all size: 2" diameter

Imprint Area: 7/8" X 3/8"

NO screened art accepted.

SHARPENER/ERASER	150	250	500	1000
PSEER	1.692	1.452	1.392	1.332

Price includes one color imprint. (4A)

Weight: 80lbs/M

RECTANGULAR ERASER

ERASER	150	250	500	1000	2500
RCERA	1.080	0.756	0.612	0.576	0.528

Price includes one color imprint. (5A)

SET-UP: \$32.00(A)

Second side imprint: \$.13(A) + Set up if imprint changes.

Colors Available: Off White and Eraser Red

Imprint Area: 1 3/4" X 3/4", NO screened art accepted.

Weight: 54lbs/M



TOPPER ERASERS



This item is certified non-toxic and conforms to PMA eraser certification program and ASTM D-4236. Contains small parts, choking hazard.

All prices are subject to change without notice.

TOPPER	250	500	1000	2500	5000	Approx WT/M
STE	1.176	1.008	0.960	0.936	0.924	40

(5A)

SET-UP: \$32.00(A).

Bulk Toppers without Pencils: \$51.20(A) / gross.
1 gross minimum.

Imprint not available on Topper.

Pencil Imprint Area: 3/4" X 4"

Shipped Unassembled.

Styles Available:

Water Drop Blue, White Tooth with Face and
Yellow Lightbulb.

5 Day Production

Balloons

BALLOONS



STANDARD

LUMINOUS

IMPRINTED BALLOONS	100	250	500	1000	2500	5M	10M	25M
9" STANDARD	0.760	0.410	0.260	0.200	0.190	0.180	0.160	0.140
11" STANDARD	0.980	0.480	0.280	0.210	0.184	0.172	0.168	0.160
9" LUMINOUS	0.840	0.420	0.300	0.200	0.190	0.180	0.175	0.156
11" LUMINOUS	1.120	0.540	0.350	0.240	0.220	0.210	0.200	0.190
9" PEARLIZED	0.900	0.440	0.320	0.240	0.220	0.210	0.200	0.190
11" PEARLIZED	1.110	0.540	0.380	0.260	0.240	0.230	0.220	0.210

(8A)

UNIMPRINTED BALLOONS

Priced Per Gross (144 pcs).

STYLE / SIZE	9"	11"
STAND	18.55	21.50
LUMIN	20.45	21.65
PEARL	24.65	26.65

(2A)

Screen Charge: \$48.00(A)

Second Side Imprint: \$60.00/M(A)

Second Color Imprint: \$60.00/M(A)

- 1 Color, 1 Side = 1 Screen.
- 2 Color, 1 Side = 2 Screens + 2nd Color Imprint Charge.
- 1 Color, 2 Sides = 2 Screens + 2nd Side Imprint Charge.

▶ **Ink Change Charge:** \$24.00(A)

See page 27 for additional information and balloon accessories.

5 DAY PRODUCTION

Standard Balloon Colors: (assorted: listed in red)

Light Blue, Green, Pink, Red, Orange, Yellow, White, Lavender, Royal Blue, Teal, Rose, Lime Green

Luminous Balloon Colors:

Plum Purple, Rich Red, Sun Yellow, Cobalt Blue, Classic Green, Burgundy, Charcoal Black

Pearlized Balloon Colors:

Pearl White, Pearl Red, Pearl Blue, Pearl Silver, Pearl Purple and Pearl Gold

Balloon Accessories



Standard Ink Colors:

Black, Red, Blue, Green, White, Orange, Yellow and Purple
If no ink color is specified: Black will be used on Standard and Pearlized balloon orders and White on Luminous balloon orders. PMS ink match only on white.

Average Float Time with Helium

9" Balloons (8-10 hrs) • 11" Balloons (12-14 hrs)

Approximate Weight:

9" Standard - 5 lbs/M • 11" Standard - 8 lbs/M

100% Natural Latex • Completely Biodegradable.

Storage of Balloons: Balloons should be stored in a cool, dark place until used.

Two Color Registration:

Because the balloon has a non solid, convex surface the registration can shift up to 1/8" in any direction. We recommend that any different colored elements do not touch or are separated by at least a 1/8" gap.

Standard and Luminous Balloon Imprint Area:

9" Balloon - 4.5" in diameter

11" Balloon - 5.5" in diameter

Pearlized Balloon Imprint Area:

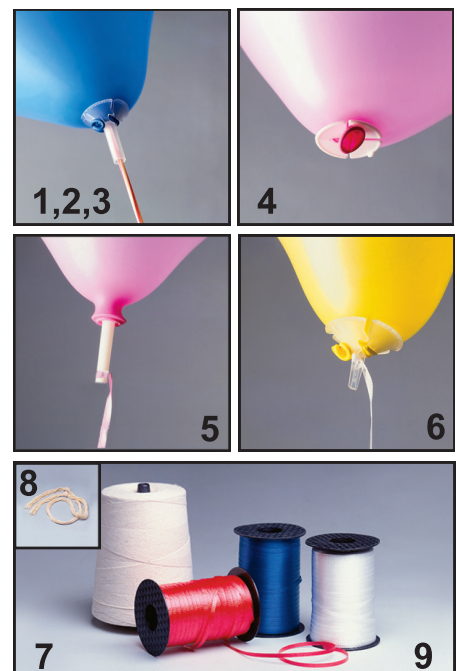
9" Balloon - 3.5" in diameter

11" Balloon - 4.5" in diameter

DESCRIPTION	PRICE	WT
1) 16" Plastic Stick	84.00/M	6 lbs./M
2) 24" Plastic Stick	124.00/M	9 lbs./M
3) Plastic Balloon Holders For use with plastic sticks	80.00/M	5.5 lbs./M
4) E-Z Balloon Disc™	70.00/M	2.25 lbs./M
5) E-Z Safety Seal® Valves with White Ribbon - inserted	196.00/M	6 lbs./M
6) E-Z Balloon Tie™ with Ribbon White or assorted ribbon only.	113.00/M	3.5 lbs./M
7) Cone of String - 9000 ft	24.00 ea.	2.25 lbs./ea.
8) 48" Cut String (Bundles of 50)	30.00/M	1 lbs./M
9) Curling Ribbon - 3/16" X 500 yds Curling ribbon roll colors: White, Red, Gold, Royal Blue, Pastel Blue, Yellow, Pastel Pink, Purple and many others upon request.	5.50 ea.	1.5 lbs. ea/ 500 yds.

All prices are subject to change without notice.

(A)



Tools

Regular Blade

.125" Flat (1/8 inch)

Reversible

.125" Flat and #1 Phillips



Phillips Blade

#1 Phillips



Standard Tool Top Options



Special Tool Top Options



TOOLS

Barrel Colors



ES TOOL SERIES	150	250	500	1000	2500
ES-425 Regular or Phillips Blade w/ Dome Top - Standard Barrel	1.130	1.070	1.050	1.030	0.990
ES-525 Regular or Phillips Blade w/ Dome Top - 25% Larger Barrel	1.330	1.290	1.270	1.210	1.130
ES-465 Reversible Blade w/ Dome Top	1.700	1.460	1.440	1.420	1.400
Standard Tool Top Options	0.500	0.500	0.500	0.500	0.500
Special Tool Top Options	1.200	1.200	1.200	1.200	1.200
Above Clip Imprint	0.200	0.200	0.200	0.200	0.200
Additional Color Imprint	0.200	0.200	0.200	0.200	0.200

- Extruded Dome Handles.
- Strong Clips.
- Hard Tempered Steel Blades.
- Imprint Area: 1 3/4" X 1"
- Above Clip Imprint Area: 3/8" X 3/8"
- Slimline Blades: White Barrel Only. Call for pricing.
- PMS Color Match: Available on White barrels Only.

5 DAY PRODUCTION

All prices are subject to change without notice.

All prices include one color imprint.

(5A)

Tools

Magnetic Pick Up

(1 or 3.5 lb.)
(ES-530 & ES-535)



4 in 1 Reversible

(ES-1010 & ES-1000)
Red Handle Only



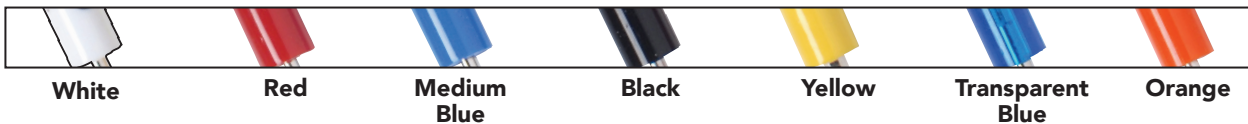
Multi Driver

(ES-741)



Bit Options Available
Contact customer service for details.

Barrel Colors (ES-530, ES-535, ES-741)



White

Red

Medium
Blue

Black

Yellow

Transparent
Blue

Orange

TOOLS	150	250	500	1000	2500
ES-741 Multi Driver	3.590	3.520	3.500	3.480	3.438
ES-530 Large Handle - 1 lb. Magnet	4.300	4.190	4.080	4.060	4.048
ES-535 Large Handle - 3.5 lb. Magnet	6.250	6.090	5.980	5.963	5.956
ES-1000 Mid-Size 5 3/8" (7/8" X 3 1/4" Handle)	7.250	7.100	6.890	6.590	6.250
ES-1010 Full Size 7" (1" X 4" Handle)	8.150	8.050	7.950	7.550	7.150
Additional Color Imprint	0.200	0.200	0.200	0.200	0.200
TWIN PACK SCREWDRIVER SETS					
Reg. blade magnet top / Phil. Blade No Top	3.380	3.360	3.340	2.860	2.660
Reg. blade / Phil. Blade No Top	2.580	2.560	2.540	2.140	1.940

All prices include one color imprint, bulk packed.

TOOLS: ES-530 / ES-535 / ES-741

- **Imprint Area:** 1 3/4" X 1"

- **PMS Color Match:**

Available on White barrels only.

ES-741 Round Handle:

Spare bits stored in top of handle.

- **Includes 2 Bits**

One 7/32" Slotted Bit / One #1 Phillips Bit.

- **Additional 3rd Bit:** .40¢ (A) each.

ES530/ES535 Above Clip Imprint:

20¢ (A) per piece.

- **Above Clip Imprint Area:** 3/8" X 3/8"

4 IN 1 REVERSIBLE SCREWDRIVERS

ES-1000 MID SIZE / ES1010 FULL SIZE:

includes four bits.

- **Imprint Colors:** White, Silver or Black only.

- **Imprint Area:** ES-1000 - 9/16" X 1 7/8"
ES-1010 - 5/8" X 2 1/2"

- **Additional Side Imprint:**

Add .20¢ (A) each side

5 DAY PRODUCTION

All Prices are subject to change without notice.

Twin Pack

TWIN PACK SCREWDRIVER SETS:

- Available in all ES425 barrel colors.
- **Vinyl Case Colors:** Black and Blue. Please specify.
- **Vinyl Case Imprint:** .35¢ (A)



Rulers

12" FLAT RULER



Weight: 48 lbs/M

12" RULER	250	500	1000	2500	5000
R12F	0.890	0.770	0.750	0.693	0.672
ADD'L COLOR/SIDE	0.128	0.128	0.128	0.128	0.128

Price includes one color imprint one side. (5A)

INK SET-UP: \$52.00(A) per side per color. Bulk Packed. White ink NOT available on white.

HOT STAMPED SET-UP: \$80.00(A) per color

See page 51 for standard foil and ink colors.

We recommend all type be larger than 8pt and bold. NO screened art accepted. See page 31 for stock back charts available for an additional side charge.

ITEM SIZE: 1 1/8" X 1/8" X 12 1/8"

IMPRINT AREA: 1/2" X 11 1/4"



DOUBLE SCALE: Add \$.13(A) each, 1000 piece minimum. If you request to have a double scale on one side it will reduce the imprint area to 1/4" high.

Inch Scale Used Unless Metric is Specified.

12" DOUBLE BEVEL

12" RULER	250	500	1000	2500	5000
R12DB	1.360	1.200	1.160	1.120	1.000

Price includes one color imprint on one side. (5A)

HOT STAMPED ONLY

See page 51 for standard foil colors.

SET-UP: \$80.00(A) per color.

Second side imprint not available.

SCALE: Standard with both inch and metric scales.

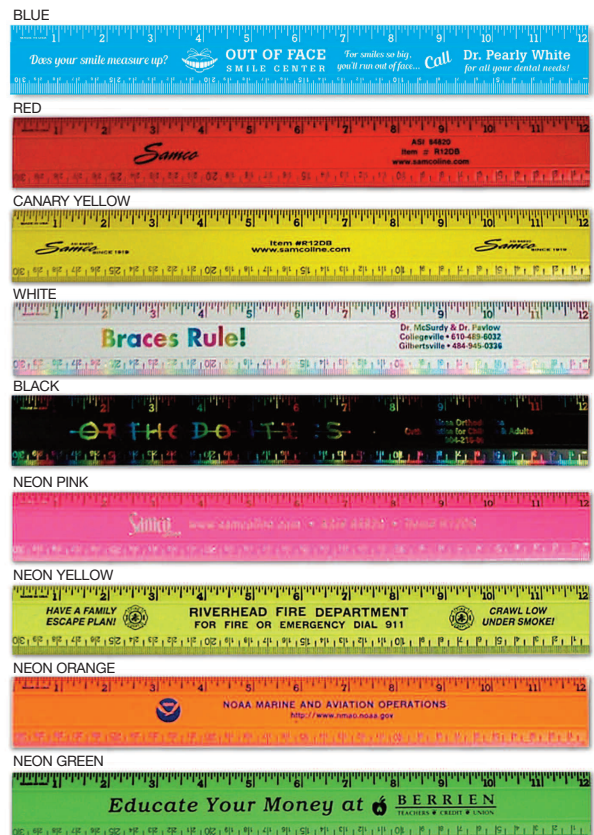
We recommend all type be larger than 8pt and bold. NO screened art accepted.

ITEM SIZE: 1 7/16" X 1/8" X 12 1/8"

IMPRINT AREA: 1/2" X 11 1/4"



Weight: 48 lbs/M



All prices are subject to change without notice.

5 Day Production

Rulers

SINGLE BEVEL

RULER	250	500	1000	2500	5000	Approx WT/M
R6SB	0.680	0.560	0.470	0.462	0.456	36
R12SB	0.890	0.770	0.750	0.693	0.672	48
ADD'L COLOR/SIDE	0.128	0.128	0.128	0.128	0.128	

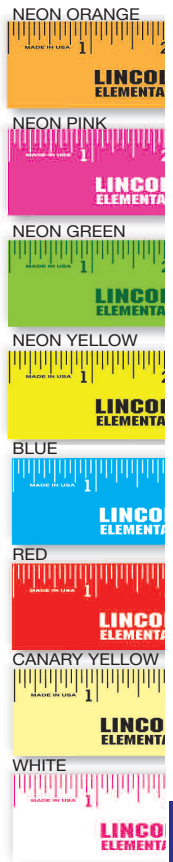
Prices include one color imprint on one side.

(5A)

Inch Scale Used Unless Metric is Specified.



Single Bevel



RULERS

SET-UP: \$80.00(A) per color per side.

Bulk Packed.

HOT STAMPED ONLY.

See page 51 for standard foil colors.

We recommend all type be larger than 8pt and bold.

NO screened art accepted.

R6SB SIZE: 1 1/8" X 1/8" X 6 1/16"

IMPRINT AREA: 1/2" X 5 1/4"

R12SB SIZE: 1 1/8" X 1/8" X 12 1/8"

IMPRINT AREA: 1/2" X 11 1/4"

Stock charts for backside available for an additional charge.

See below.

STOCK RULER CHARTS

More stock backs available on our website: www.expressabutton.com

Stock backs can only be added to: 12" Single Bevel, 12" Flat and 12" 071 Natural Wood rulers

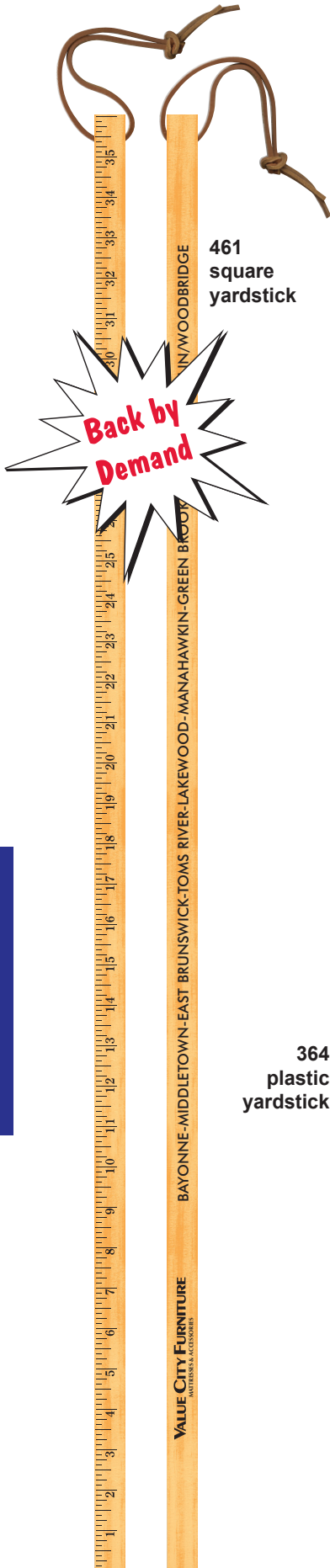
FIRE SAFETY RULES	Have A Family Escape Plan	Practice Exit Drills In The Home	Matches Are A Tool For Adults	Do Not Open A Door If Handles Are Hot	Get Out And Stay Out Of A Burning Building
	Test Your Smoke Detector Monthly	Crawl Low In Smoke	Learn the ABC's Of Fire Extinguishers	If Clothes Are Burning STOP, DROP and ROLL	Call 911 in an Emergency

RC-02
Fire Safety Rules

BICYCLE SAFETY RULES	Always Wear A Protective Helmet	Ride on the Right Side of the Street	Only One Person To A Bike	Lock Your Bike	Obey All Traffic Regulations
	Walk Your Bike Across Busy Streets	Always Yield To People Walking	Use Reflectors And Lights For Any Night Riding	Slow Down At Intersections	Walk Your Bike On Downtown Sidewalks

RC-05
Bicycle Safety Rules

Yardsticks



461 square yardstick

364 plastic yardstick



364 Plastic - Red



364 Plastic - Blue



364 Plastic - White



364 Plastic - Canary Yellow



364 Plastic - Neon Pink



364 Plastic - Neon Green



364 Plastic - Neon Orange



364 Plastic - Neon Yellow



364 Plastic - Black



261 Natural Wood



ITEM SIZE:

261 NATURAL WOOD:
1 1/8" X 5/32" X 36"

364 PLASTIC:
1 1/2" X 5/32" X 36"

SET-UP: \$52.00(A). Bulk Packed.

INK IMPRINT ONLY.

White ink NOT available on white or Natural wood.

See page 51 for standard ink colors.

IMPRINT AREA: 1/2" X 33"

SCALES:

Inch scale used unless Metric is specified

Holes bored in wooden sticks:

\$.13(A) each, 1000 piece min.

Plastic yardsticks furnished with holes bored.

YARDSTICKS	250	500	1000	2500	5000	Approx WT/M
261 1 side imprint	1.240	1.040	1.020	0.960	0.790	112
261 2 side imprint	1.610	1.420	1.330	1.290	1.250	112
364 1 side imprint	2.256	2.112	1.992	1.968	1.956	136
364 2 side imprint	2.544	2.304	2.124	2.100	2.088	136
461 SQ 1 side imprint	4.140	3.900	3.780	3.680	3.600	340
Add'l Color	0.128	0.128	0.128	0.128	0.128	

Price includes one color imprint, one side.

(5A)

461 Square yardstick has a natural wood finish with tapered handle and cowhide strap. Comes standard with 2 sides printed with a scale on opposite sides. Remaining 2 sides are available for your custom print. Inch and metric scales available. Inch scale used unless specified

SET-UP: \$60.00(A). Bulk Packed.

NO PMS Color Match. White ink NOT available.

See page 51 for standard ink colors

ITEM SIZE: 461 NATURAL WOOD: 36" long X 3/4" sq.

IMPRINT AREA: 1/2" X 30" on sides without scales.

STANDARD SCALE IMPRINT ON OPPOSITE SIDES.

5 Day Production

VALUE CITY FURNITURE
AMERICAN COUNTRIES
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ESTABLISHED 1856 320 WEST 7TH STREET... COLUMBIA, TN 38401 PHONE: (931) 388-4711

Rulers



Inch Scale Used Unless Metric is Specified.

071 12" Natural Wood

WOODEN RULER



Flat Edge



650 6" Natural Wood

RULER	250	500	1000	2500	5000
650 6" RULER	0.490	0.360	0.250	0.231	0.228
071 12" RULER	0.600	0.440	0.410	0.380	0.360
ADDT'L COLOR/SIDE	0.128	0.128	0.128	0.128	0.128

Price includes one color imprint, one side. (5A)

IMPRINT AREA: 071:1/2" X 11 1/4"; 650:1/2" X 5 1/4"

DOUBLE SCALE: Both sizes, Add \$.13(A) each, 1000 piece min. If you request to have a double scale on one side it will reduce the imprint area to 1/4" high.

SET-UP: \$52.00(A) per side per color. Bulk Packed.

See page 31 for stock backside charts available on 12 inch rulers only for an additional side charge.

NO PMS Color Match. White ink **NOT** available.

• Second side available in ink only.

See page 51 for standard ink colors.

FREE TYPESET. We recommend all type be larger than 8pt and bold. NO screened art accepted.

Weights: 650 6" ruler - 20 lbs/M; 071 12" ruler - 44 lbs/M.

WOODEN PLANT STICK



STICK	250	500	1000	2500	5000
071PS	0.924	0.768	0.648	0.624	0.612

Price includes one color imprint, one side. (5A)

Wooden plant stick comes with our stock Garden Stick scale (see website for print) and your custom imprint.

SET-UP: \$52.00(A). Bulk Packed.

ITEM SIZE: 1 1/8" X 12"

IMPRINT AREA: 10" X 3/4" We recommend all type be larger than 8pt and bold. NO screened art accepted.

NO PMS Color Match. White ink **NOT** available.

See page 51 for standard ink colors.

Weight: 650 6" ruler - 40lbs/M

6" RULER MAGNIFIER



Use as a straight edge, magnifier and ruler.

RULER	250	500	1000	2500
R6MAG	1.272	1.032	0.876	0.828

Price includes one color imprint, one side. (4A)

SET-UP: \$52.00(A) Inch Scale Standard.

ITEM SIZE: 1 13/16" X 6 7/16"

IMPRINT AREA: 9/16" X 5"

Weights: 650 6" ruler - 56 lbs/M
Individually poly bagged.

5 Day Production

Pouches & Kits

650 6" WOODEN RULER

Item Size: 1 1/8" X 1/8 X 6"

Imprint Area: 1/2" X 5 1/4" one side.

No PMS Color Match.

White ink NOT available.

EPC PENCIL

Imprint Area: 4" X 3/4"

See page 17 for colors available.

SP-1 POUCH (34 lbs/M)

Pouches fit any 2 or 3 ring binder.

Pouch Size: 9 1/4" X 6"

Imprint Area: 4 3/4" X 2 1/4"

Available in red, white, dark blue or assorted.

ER-1 ERASER

Eraser Size: 1 1/2" X 1"

Imprint Area: 1 1/4" X 3/4"

See page 24 for colors available.

TS-1 THRIFTY SHARPENER: Without imprint.



ESK-2
Economy School Kit



EVK: EXTRA VALUE KIT (78 lbs/M)
Includes: 1 SP-1 Pouch, 1 EPC Pencil, 1 ER-1 Eraser, 1 TS-1 Thrifty Sharpener (w/o imprint).

TK: THRIFTY KIT (92 lbs/M)
Includes: 1 SP-1 Pouch, 1 EPC Pencil, 1 650 Ruler, 1 ER-1 Eraser, 1 TS-1 Thrifty Sharpener (w/o imprint).

ESK-2: ECONOMY SCHOOL KIT (82 lbs/M)
Includes: 1 SP-1 Pouch, 2 EPC Pencil, 1 650 Ruler, 1 TS-1 Thrifty Sharpener (w/o imprint).

SK-4: SCHOOL KIT (116 lbs/M)
Includes: 1 SP-1 Pouch, 2 EPC Pencil, 1 650 Ruler, 1 SE-1 Eraser, 1 TS-1 Thrifty Sharpener (w/o imprint).

5 DAYS PRODUCTION

STOCK POUCH KITS	250	500	1000	2500	5M
SP-1 POUCH	1.334	1.116	1.008	0.972	0.912
EVK KIT	2.904	2.316	2.040	1.968	1.944
TK KIT	4.080	3.444	2.964	2.844	2.784
ESK-2 KIT	3.384	2.628	2.304	2.232	2.208
SK-4 KIT	4.284	3.636	3.324	3.192	3.156

Prices include a one color imprint on one side. (5A)

We recommend all type be larger than 8pt and bold.
NO screened art accepted

See page 51 for standard ink colors.

POUCHES

SK-4
School Kit



Pouches & Kits

SPCT-TK: TRANSLUCENT SCHOOL POUCH KIT (120 lbs/M)

Includes: 1 EPC Pencil, 1 650 Ruler, 1 ER-1 Eraser
1 TS-1 Trifty Sharpener (w/o imprint)

KVTK: THRIFTY CASE KIT (188lbs/M)

Includes: 1 KVCASE, 1 EPC Pencil, 1 650 Ruler,
1 ER-1 Eraser, 1 TS-1 Thrifty Sharpener (w/o imprint)

KVPP: PEN & PENCIL CASE KIT (188 lbs/M)

Includes: 1 KVCASE, 1 EPC Pencil, 1 650 Ruler,
1 Liberty Pen, 1 ER-1 Eraser,
1 TS-1 Thrifty Sharpener (w/o imprint).

5 DAYS PRODUCTION

STOCK POUCH KITS	250	500	1000	2500	5M
SPCT POUCH ONLY	1.740	1.476	1.440	1.404	1.368
SPCT-TK KIT	4.308	3.168	2.724	2.604	2.544
KVCASE ONLY	2.088	1.848	1.740	1.680	1.644
KVTK KIT	4.944	3.960	3.480	3.360	3.300
KVPP KIT	5.520	4.524	4.020	3.900	3.780

Prices include a one color imprint on one side. (5A)

We recommend all type be larger than 8pt and bold. NO screened art accepted.

See page 51 for standard ink colors.



SPCT POUCH (48 lbs/M)
Available in white only.
Pouch Size: 8 1/2" X 4 1/2"
Imprint Area: 4 3/4" X 2 1/4"

KVCASE: EMPTY KLEAR-VU CASE (55 lbs/M)

Pearl colored plastic case with clear top to allow items to be seen. Snap opening and hinged lid for easy access.
Case Size: 7 5/8" X 2 1/2" X 3/4"

650 6" WOODEN RULER

ITEM SIZE: 1 1/8" X 1/8" X 6"

IMPRINT AREA: 1/2" X 5 1/4" one side.

No PMS Color Match. White ink NOT available.

EPC PENCIL

Imprint Area: 4" X 3/4"

See page 17 for colors available

LIBERTY PEN

Imprint area: 1 7/8" X 3/4".

ER-1 ERASER

Eraser Size: 1 1/2" X 1"

Imprint Area: 4" X 3/4"

See page 24 for colors available.

TS-1 THRIFTY SHARPENER: Without imprint.



SPCT-TK KIT

Door Hangers



1-4 Colors Same Price spot or process

DOOR HANGER	SIZE	500	1000	2500	5M	10M
DH1 (Hole)	3 3/8" X 9"	0.460	0.390	0.300	0.250	0.190
DH2 (Hook)	2 7/8" X 4 3/4"	0.360	0.200	0.190	0.180	0.130
DH3 (Split Hole)	3 1/2" X 6 3/4"	0.400	0.280	0.220	0.200	0.150
DH4 (Hook)	3 5/8" x 8 1/4"	0.460	0.390	0.300	0.250	0.190
DH5 (Hook)	3 3/8" X 9"	0.460	0.390	0.300	0.250	0.190
DH6 (DKH4/4)	3 1/4" X 8"	0.460	0.390	0.300	0.250	0.190
DH8 (Split Hole)	3 3/8" X 9"	0.460	0.390	0.300	0.250	0.190
2nd Side Imprint		0.160	0.120	0.100	0.080	0.080
2nd Side Lamination		0.035	0.025	0.022	0.022	0.022

(5A)



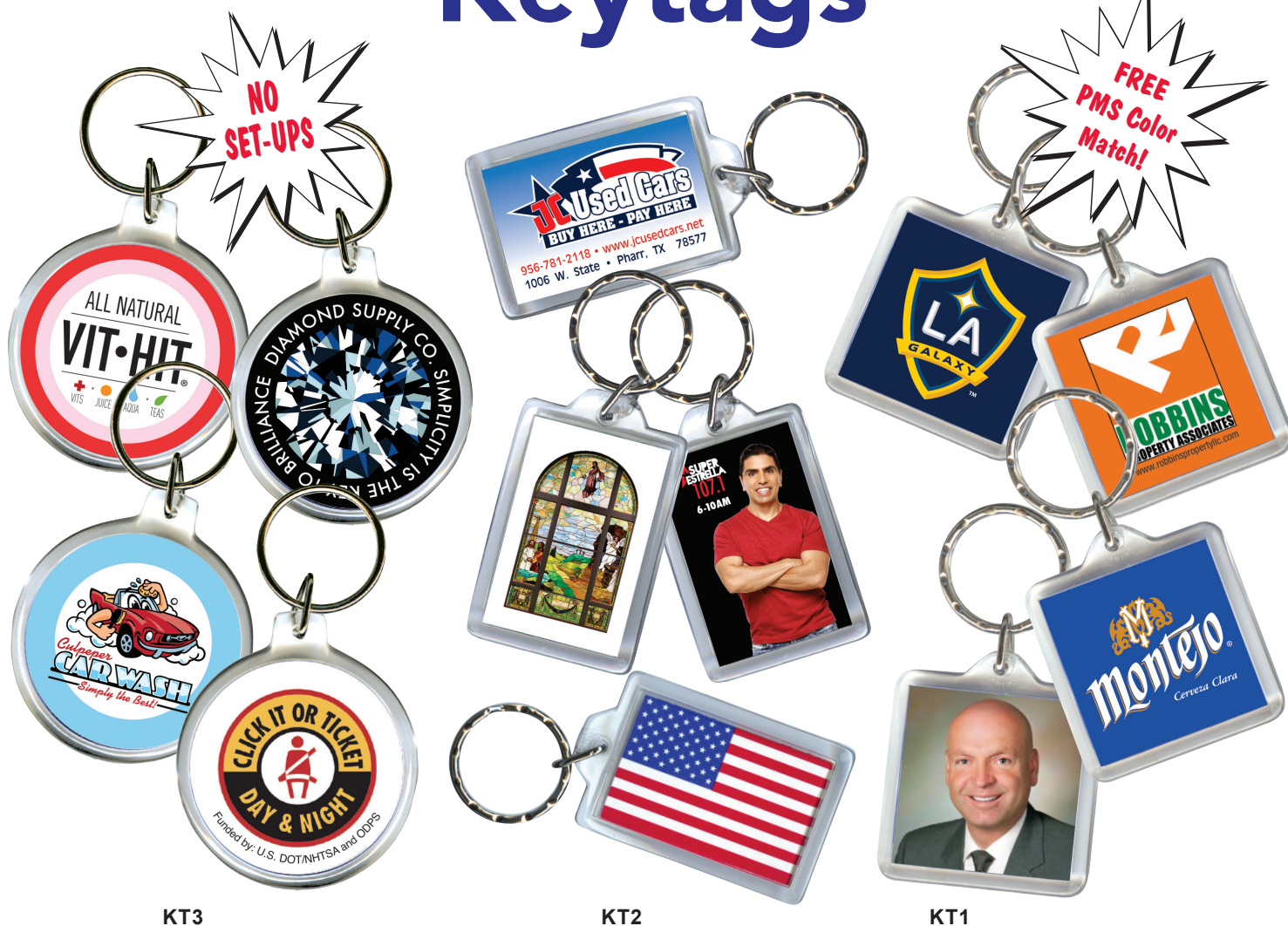
- All door hangers are laminated one side unless specified.
- Standard Thickness: 12pt. white stock material.

5 Day Production

- Made in the USA
- NO SET-UPS
- Rush Service Available

All prices are subject to change without notice.

Keytags



KT3

KT2

KT1

1-4 Colors Same Price spot or process

**2 sided
crystal clear
acrylic**

KEYTAG	SIZE	500	1000	2500	5M	10M	25M	WT/M
KT1 SQUARE	1 1/2" X 1 1/2"	0.74	0.67	0.61	0.56	0.54	0.49	34 lbs
KT2 RECTANGLE	1 3/8" X 2 1/8"	0.74	0.67	0.61	0.56	0.54	0.49	35 lbs
KT3 ROUND	1 3/4"	0.78	0.70	0.63	0.58	0.57	0.55	35 lbs

Price includes 2 sided insert same imprint.

(6A)

COLOR/COPY CHANGES: If the copy or color changes from front to back, add \$30.00(A) per change.

Minimum 250 pieces per change within the same job.

5 Day Production

- **Made in the USA** • **NO SET-UPS** • Rush Service Available

All prices are subject to change without notice.

Memo Boards



1-4 Colors Same Price spot or process

MEMO BOARDS	SIZE	100	250	500	1000	2500	5M	10M
MB58	5 1/2" X 8 1/2"	1.300	1.100	0.820	0.720	0.680	0.640	0.600
MB811	8 1/2" X 11"	1.400	1.120	1.100	1.070	1.000	0.900	0.840
MB912	9" X 12"	1.500	1.220	1.200	1.180	1.100	1.000	0.940
MM100	Extra Marker	0.560	0.560	0.560	0.560	0.560	0.560	0.560
PB100	Poly Bagging	0.340	0.288	0.252	0.216	0.204	0.196	0.192

(7A)

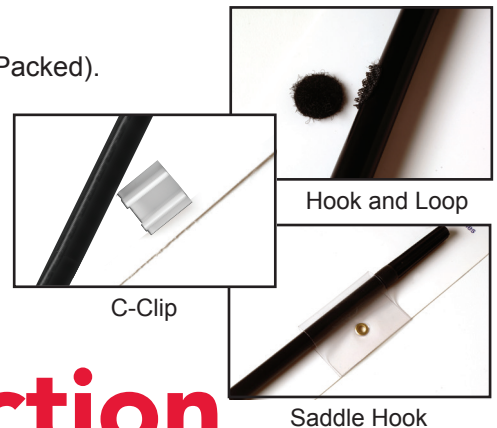
MB58 PRICE INCLUDES:

- Price includes 1-4 colors on white stock.
- 1 dry erase marker with a self adhesive Hook and Loop Pen Holder (Bulk Packed).
- 2 attached magnets to the back of each memo board.

MB811/MB912 PRICE INCLUDES:

- Price includes 1-4 colors on white stock.
- 1 dry erase marker with C-Clip or Saddle Hook Attached. Please specify.
- 4 attached magnets to the back of each memo board.

STANDARD THICKNESS: 12 pt laminated white stock material.



5 Day Production

- Made in the USA • NO SET-UPS • Rush Service Available

All prices are subject to change without notice.

Custom Bookmarks



Tassel Colors Available
White, Red, Blue,
Black, Gold

1-4 Colors Same Price spot or process

All Custom bookmarks are laminated one side only unless specified on your order.

BOOKMARK	SIZE	100	250	500	1000	2500	5M	10M
BK2	1 1/4" X 5"	1.430	0.540	0.280	0.170	0.130	0.100	0.090
BK4	1 1/2" X 5"	1.430	0.540	0.280	0.170	0.130	0.100	0.090
BK8	2" X 6"	1.480	0.600	0.310	0.210	0.160	0.130	0.110
BK10	2" X 7"	1.480	0.600	0.310	0.210	0.160	0.130	0.110
BK12	2" X 8"	1.480	0.600	0.310	0.210	0.160	0.130	0.110
PBMS (stock)	see below	1.480	0.600	0.310	0.210	0.160	0.130	0.110
2nd Side Imprint		0.300	0.170	0.140	0.110	0.050	0.040	0.030
2nd Side Lamination		0.078	0.038	0.024	0.017	0.013	0.012	0.010

Price includes imprint on white stock with camera ready artwork. (7A)

STANDARD THICKNESS: 12 pt stock with lamination.
STANDARD PACKAGING: Bulk packed.

TASSELS: Add \$0.60(A) each tassel.
NO SET-UPS

5 DAY PRODUCTION

PBMS STOCK BOOKMARKS:
Approximate Item Size: 2" x 7"
Add your logo and copy to our stock shapes with stock graphics.

NO TASSELS AVAILABLE • NO LAMINATION

- STOCK IMPRINT AREA:**
- S - Star: 5 1/8" X 1 1/4"
 - SD - Star of David: 3 3/4" X 1 1/4"
 - H - Heart: 5 1/4" X 1 1/4"
 - FSR - Fire Safety Rules: 1 1/2" X 1 1/2"
 - CH - Praying hands: 3 3/4" X 1 1/4"
 - BW - Book Worm: 3 3/4" X 1 1/4"



BOOKMARKS

Notebooks



CHIEFTAIN SPIRAL

NOTEBOOK	250	500	1000	2500
CHIEFTAIN	3.360	3.120	3.000	2.940

Price includes a one color imprint on front cover. (4A)

SET-UP: \$52.00(A).

Spiral notebook made of recycled materials with a magnetic flap closure. Includes 75 ruled pages, sticky notes in three sizes and one unimprinted pen.

PRODUCT SIZE: 7" X 5 3/4"
IMPRINT AREA: 2" X 4"

WEIGHT: 520 lbs/M

5 DAY PRODUCTION



VK Varsity Kit



NB-40 Notebook

VARSITY KITS

SET-UP: \$52.00(A).

NB-40 NOTEBOOK (8 1/2" X 10 1/2"):
Wireless 40 page notebook with white cover
Front Imprint Area: 6 1/2" X 9"

EPC ECONOMY PENCIL:
Imprint Area: 4" X 3/4"

R12F PLASTIC RULER:
Imprint Area: 1/2" X 11 1/4"

ER-1 ECONOMY RECTANGLE ERASER:
Imprint Area: 1 1/4" X 1/2"

LIBERTY PEN:
Imprint Area: 1 7/8" X 3/4"

PACKAGING:
VK: Items will be shrink wrapped together, kits will then be bulk packed
NB-40: Bulk packed.

5 DAY PRODUCTION

All prices are subject to change without notice.

KIT	250	500	1000	2500	5000	Approx WT/M
NB-40	2.916	2.460	2.220	2.184	2.160	390
VK	7.140	6.140	5.640	5.460	5.400	500

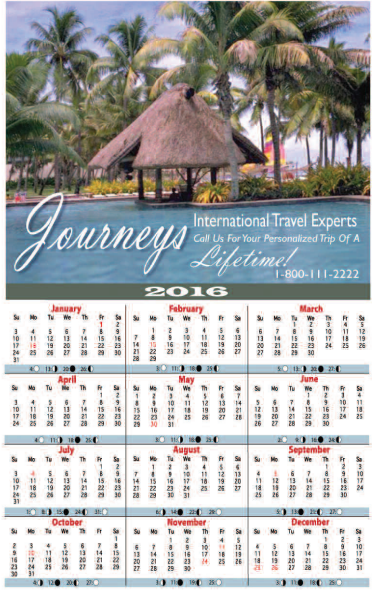
Price includes a one color imprint on each item. (5A)

VARSITY KIT INCLUDES:

- 2 EPC Economy Pencils (white only).
- 1 R12F Plastic Ruler
- 1 ER-1 Economy Rectangular Eraser
- 1 LIBERTY Pen
- 1 NB-40 Notebook

Calendars & Notepads

YEAR AT A VIEW WALL CALENDAR



CALENDAR	100	250	500	1000	2500
WALCAL-SM	1.500	1.104	0.912	0.696	0.576
WALCAL-LG	1.968	1.596	1.404	1.188	1.068

(5A)

Your full color image or ours printed on 12 point coated stock, with a hole drilled at the top.

SET-UP: \$32.00(A).

Digitally imprinted

WALCAL-SM: 9" X 12"

Image Area: 8 1/8" X 5 1/4"

WALCAL-SM WEIGHT: 48 lbs/M

WALCAL-LG: 12" X 18"

Image Area: 10 1/2" X 8 1/8"

WALCAL-LG WEIGHT: 86 lbs/M

Full bleed not available.

NOTEPAD WITH PEN



NOTEPAD	250	500	1000
LIST	4.020	3.360	3.060
ADD'T'L COLOR	0.560	0.400	0.320

(3A)

SET-UP: \$32.00(A) per color.

Price includes:

- Our stock layout with your custom imprint.
- One color imprint on the pen.
- 50 page notepads with magnetized backer card, for support.
- One Liberty pen.

PAD SIZE: 2 5/8" X 8 3/8"

Custom imprint area: 2 1/2" X 8", No bleeds.

Stock art imprint area: 2 1/8" X 2 1/8"

Liberty Pen Imprint area: 1 7/8" X 3/4"

WEIGHT: 210 lbs/M

All prices are subject to change without notice.

Notepads



Magnets



**5 DAY PRODUCTION • RUSH SERVICE AVAILABLE
NO SET-UPS • FREE PMS COLOR MATCHING**

1-4 Colors Same Price spot or process



BUSINESS CARD MAGNET	500	1000	2500	5M	10M	WT/M
M815 2" X 3 1/2" Square Corner	0.400	0.300	0.280	0.240	0.220	18 lbs.

(5A)

COPY CHANGES:

Add \$28.00(A) per change.
Minimum 250 per change.

RIBBON MAGNET	100	250	500	1000	2500	WT/M
RA132 Large Ribbon Magnet 3.5" X 8"	2.300	1.300	0.980	0.900	0.800	72 lbs.

(5A)

CENTER CUT AVAILABLE:

RA132 - 2" X 2"
Please specify a full center,
Heart or Shield cutout.

SHAPED MAGNET	SIZE	500	1000	2500	5M	10M
M355 House	2 7/8" X 4 3/8"	1.050	0.770	0.530	0.450	0.380
M467 Hydrant	1 5/8" X 2 1/8"	0.740	0.510	0.360	0.290	0.180
M757 Rotary Phone	3 3/4" X 4 1/8"	1.230	0.860	0.580	0.540	0.490
Sign	2 3/8" X 3"	0.768	0.468	0.340	0.276	0.240
Large Water Drop	2 1/8" X 3"	0.816	0.516	0.396	0.324	0.288
3HT Heart	3" X 3"	0.816	0.516	0.396	0.324	0.288
LGFB Large Football	6 3/8" X 4 3/4"	1.332	1.068	0.948	0.900	0.846
Tooth	3 1/4" X 2 5/8"	0.816	0.516	0.396	0.324	0.288
LGSEMI Large Semi	5" X 1 3/4"	0.792	0.504	0.384	0.300	0.264
PICKUP	3 7/8" X 1 1/2"	0.720	0.420	0.312	0.228	0.192
LGVAN Large Van	3 7/8" X 1 7/8"	0.768	0.468	0.348	0.276	0.240
TENNESSEE (All states)	1 1/8" X 5"	0.756	0.456	0.336	0.240	0.204
M321 3" Circle	3" Diameter	0.640	0.420	0.320	0.300	0.240
M148 sq cnr Rect.	3" X 5"	0.720	0.480	0.360	0.280	0.220
M276 sq cnr Rect.	3.5" X 4.25"	0.720	0.480	0.360	0.280	0.220
RUL12MAG	12 1/8" X 1 1/8"	1.104	0.828	0.708	0.648	0.636
CAL Rect. Calendar	8 1/2" X 3"	1.188	0.912	0.792	0.744	0.732
LM LG Calendar	8 1/4" X 10 3/4"	2.160	1.740	1.716	1.680	1.620

(5A)

PRODUCTION TIME: 5 working days after artwork is received and/or approved by the customer. Rush service available. Contact factory.

COLOR PROOFS: Add \$60.00(A) per color. Allow 5 working days.

STANDARD PACKAGING: Bulk 500+ pieces per box depending on size and weight. Product weights and special packaging info shown on our information page.

STANDARD THICKNESS: .020 - .025 mil.
• Add \$.08(A) for .030 mil.

MANY MORE SHAPES & SIZES AVAILABLE

Please Call

All prices are subject to change without notice.

5 Day Production

MAGNETS

Badges



1-4 Colors Same Price spot or process

- Made in the USA
- NO SET-UPS
- Rush Service Available

ITEM # AND SIZES	1000	2500	5M	10M
CB400 - 2 to 4 SQ Inches	0.940	0.900	0.840	0.810
CB406 - 4.1 to 6 SQ Inches	0.960	0.916	0.856	0.820
CB407 - 6.1 to 8 SQ inches	1.000	0.960	0.910	0.890
CB608 - 8.1 to 10 SQ inches	1.060	1.020	0.970	0.950

(4A)

5 Day Production

SQ INCH CALCULATIONS:

Maximum length multiplied by maximum width = total square inches.

OPTIONAL BACKS:

- All badges come with 1.25" safety pin attached.
- Add \$.44/ea.(A) for bulldog clips.
- Add \$1.68/ea.(A) for clothing magnet attachment.

STANDARD THICKNESS: Approximately 40 mil thick with printed laminated graphic adhered to plastic.

PRODUCTION TIME: 5 working days after artwork is received and/or proof is approved by the customer. Rush service is available. Contact factory.

All prices are subject to change without notice.

Misc Products

THE COMPANION COIN & KEY POUCH

Available in White Only.



POUCH	250	500	1000	2500	5000
CNKP	1.308	1.020	0.888	0.840	0.780

Price includes one color imprint, one side. (5A)

Useful for carrying coins, extra keys, grocery coupons, bankcards and more. Durable nylon zipper.

SET-UP: \$32.00(A).

ITEM SIZE: 4 1/4" X 3 1/2"

IMPRINT AREA: 2 1/2" X 1 1/4"

WEIGHT: 34 lbs/M

5 DAY PRODUCTION.

COMPACT MIRROR

ROUND COMPACT	250	500	1000	2500
RCM	0.852	0.792	0.732	0.672

Price includes one color imprint, one location. (4A)

Thin compact mirror has a flip-over lid that can serve as a stand. Individually poly bagged.

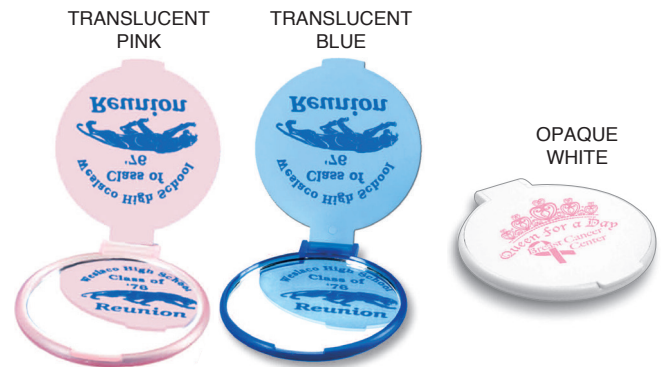
SET-UP: \$32.00(A).

PRODUCT SIZE: 2 3/8" Diameter, 1/4" Thick.

IMPRINT AREA: 1 5/8" X 1 5/8" round.

WEIGHT: 48 lbs/M

5 DAY PRODUCTION.



POKER CHIPS



POKER CHIP	100	250	500
CHIP	1.900	1.650	1.550

(3A)

Full color decals on front and back. Front and back images may be same or different with only one set up charge.

SET-UP: If imprinted \$56.00(A).

ITEM SIZE: 1 9/16" diameter

IMPRINT AREA: 1 1/4" diameter

COLORS AVAILABLE: Blue, Black, Yellow, Green, Orange, Red, Gray.

10 DAY PRODUCTION.

All prices are subject to change without notice.



Misc Products

4 PACK CRAYONS

CRAYONS	250	500	1000	2500
SAMCOCB w/imprint	0.876	0.648	0.552	0.492
SAMCOCB blank	0.372	0.300	0.288	0.276

Prices include one color imprint, one location. (4A)

SET-UP: If imprinted \$52.00(A).

ITEM SIZE: 3 7/8" X 1 1/2" X 3/8"

IMPRINT AREA: 2 1/2" X 3/4"

5 DAY PRODUCTION.



Non-Toxic. Furnished Assorted: Red, Blue, Yellow, Green.

STICKY NOTE LETTER OPENER

NOTE/OPENER	250	500	1000	2500
LOSN	1.500	1.260	1.128	1.084

Price includes one color imprint, one side. (4A)

Price includes silk-screen imprint in one standard color on one side.

AVAILABLE ONLY IN WHITE.

SET-UP: \$32.00(A).

IMPRINT AREA: 1 7/8" X 1 3/8"

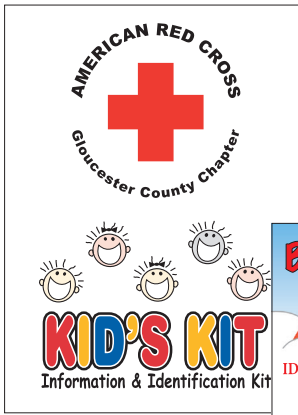
WEIGHT: 72 lbs/M

All prices are subject to change without notice.



5 Day Production

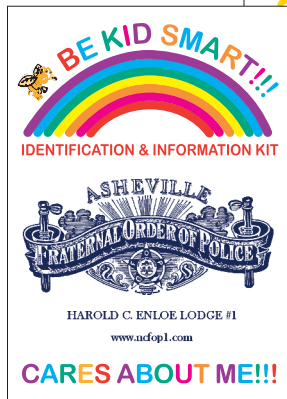
I.D. Kits



EAB 1B
(KID KIT)



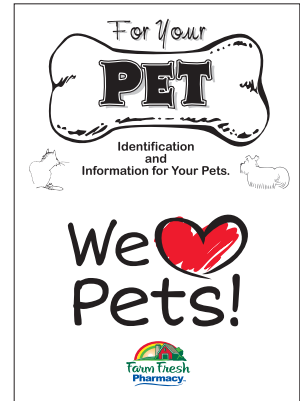
EAB 1A



EAB 1



EAB 2



EAB 3



1-4 Colors Same Price spot or process

This Two-sided, 5" x 11" multi-color stock card (folded to 3 5/8" x 5") is used to record and store vital information about children, adults and pets.

STOCK I.D. KITS	250	500	1000	2500	5M	10M	25M
CHILD: EAB 1/1A /1B (KID KIT)	0.900	0.860	0.820	0.660	0.580	0.540	0.500
ADULT/PET: EAB 2/3	0.600	0.560	0.520	0.420	0.380	0.340	0.280
• Kit Assembly and Plastic Sleeves at additional charges. See below.							
EAB 4 Assembly of Kits	0.300	0.300	0.300	0.300	0.300	0.300	0.300
EAB 5 Plastic Sleeve	0.360	0.360	0.360	0.360	0.360	0.360	0.360

(7A)

EAB 1/1A/1B: "BE KID SMART"

Front Image Area: 3 1/4" x 2 3/8", Back Image Area 3 1/4" x 1 1/4". There is a place for a current photo, your child's fingerprints and medical history. Pre-inked fingerprint strips will be shipped along with this item. For assembly see option EAB 4.

EAB 2: "FACTS FOR ALL"

Front Image Area: 3 1/4" x 2 5/8", Back Image Area: 3 1/4" x 1 1/2". There is a place for a current photo and general information. For assembly see option EAB 4.

EAB 3: "FOR YOUR PET"

Front Image Area: 2 9/16" x 2 3/8", Back Image Area: 3 1/4" x 1 1/4". There is a place for a current photo, medical history and general information. For assembly see option EAB 4.

5 DAY PRODUCTION

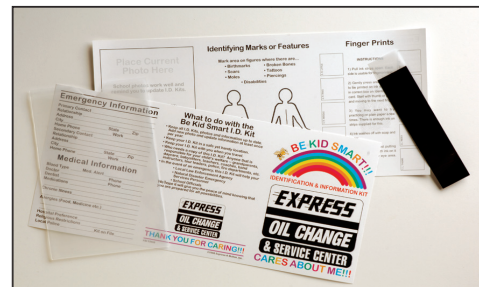
Please E-mail artwork to: orderentry@expressabutton.com
All prices are subject to change without notice.

EAB 4: ASSEMBLY OF KITS

This additional charge is for the placement of a pre-inked fingerprint strip within the folds of each individual EAB1/1A/1B item. This charge also applies to placing any kit listed above into a plastic sleeve (see EAB 5).

EAB 5: PLASTIC SLEEVE

A 4" X 6" clear protective plastic sleeve is available for all I.D. Kits listed above.



Pet Products



LAVENDAR GRAY

GRAY
(close to PMS 422)

PET FOOD SCOOP/CLIP

SCOOP/CLIP	25	50	100	250	500
PFSC	7.00	5.60	4.00	3.30	3.16

Price includes one color imprint, one location. (5A)

SET-UP: \$32.00(A).

ITEM SIZE: 7 1/2" X 3 1/2"

IMPRINT AREA: 2 1/2" X 1"

2 products in 1! Use the scoop to measure 1 or 2 cups of food, then clip top on the closed bag to keep the food fresh.

WEIGHT: 100lbs/M

WASTE BAG HOLDER

BAG HOLDER	25	50	100	250	500
WBH	3.50	3.00	1.88	1.76	1.66

Price includes a one color/one location imprint. (5A)

SET-UP: \$32.00(A).

ITEM SIZE: 3 1/4" X 1 7/8"

IMPRINT AREA: 1 3/8" X 7/8"

White plastic bone shaped bag holder with silver carabiner. Twist off end for easy bag replacement. 15 bags included.

WEIGHT: 220lbs/M



GRAY
(close to PMS 422)
only.

TRAVEL WATER BOTTLE

TRAVEL BOTTLE	25	50	100	250	500
PETWB	5.00	4.00	3.20	3.00	2.80

Price includes one color imprint, one location. (5A)

SET-UP: \$32.00(A).

ITEM SIZE: 7 1/2" X 3 1/2"

IMPRINT AREA: 2 3/4" X 1"

CAPACITY: 9 oz. Approximately.

WEIGHT: 120lbs/M.

RETRACTABLE LEASH

PET LEASH	25	50	100	250	500
PETL	6.40	6.30	6.20	6.14	5.90

Price includes one color imprint, one location. (5A)

SET-UP: \$32.00(A).

LEASH LENGTH: 14 feet

ITEM SIZE: 6 1/4" X 4 1/2"

IMPRINT AREA: 2 3/4" X 1"

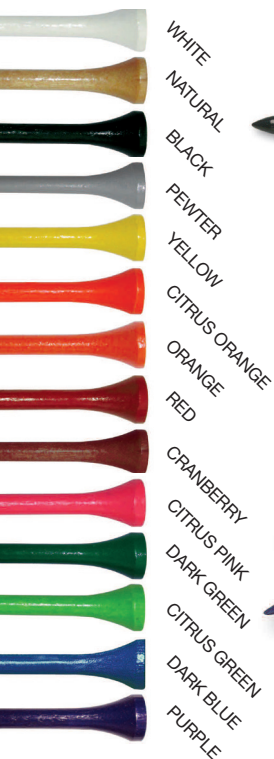
WEIGHT: 440lbs/M.



GRAY
(close to PMS 422)
only.

5 Day Production

Golf Tees



TEES	1000	2500	5000	10M
720 - 2 1/8" Tee	0.184	0.172	0.136	0.124
721 - 2 3/4" Tee	0.196	0.184	0.160	0.136
730 - 3 1/4" Tee	0.220	0.196	0.172	0.160

(4A)

Price includes a one color imprint on the Tee shank.

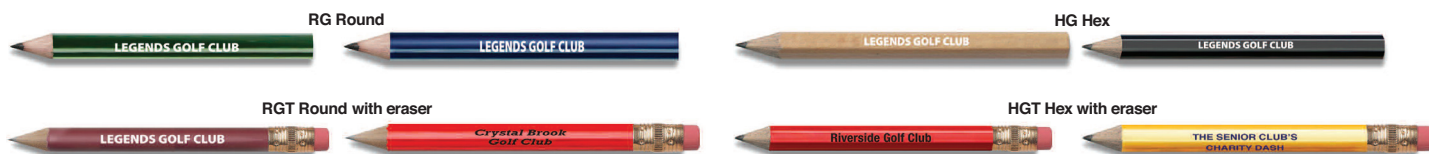
SET-UP: \$32.00(A).

10 DAY PRODUCTION

ONLY IMPRINT COLORS AVAILABLE: (Approx. PMS) Black, Red 186, Dark Blue 295, Reflex Blue, Orange 151, Green 348, Dark Green 343, Burgundy 222, Silver 877, Gold 871, Yellow 108, White, and Copper 876.

IMPRINT AREA: 720 Shorttee: 1" X 1/2";
721 Pro Length and 730 Pro Length Plus: 1 1/2" X 1/2"

See page 26 for pencil pricing and colors.



TEE PAKS



MBFC: 3 7/8" X 3 5/8" two sided full color matchbook with 6 unimprinted 3 1/4" tees and 2 unimprinted markers.

MBWP: 3 7/8" X 3 5/8" two sided full color matchbook with 4 imprinted 3 1/4" tees, 2 imprinted hex pencils untipped and 2 quarter size ball markers imprinted.

MB41: White matchbook with 1 color imprint, 4 imprinted 2 1/8" tees, and 1 imprinted ball marker.

MB423: White matchbook with 1 color imprint, 4 imprinted 2 3/4" tees, 2 imprinted ball markers and one imprinted divot repair tool.

MBLT: White matchbook with 1 color imprint, 4 imprinted 3 1/4" tees, 2 imprinted ball markers, and one imprinted divot repair tool.

10 DAY PRODUCTION

Assembled and bulk packed.

Contact factory for imprint templates.

For ball marker or tool info see page 50.

TEE PAK	100	250	500	1000	2500	5000
MBFC	5.500	4.300	3.880	3.820	3.820	3.820
MBWP	N/A	5.500	4.300	3.880	3.820	3.820
MB41	N/A	N/A	2.020	1.840	1.720	1.660
MB423	N/A	N/A	3.400	3.280	3.100	3.040
MBLT	N/A	N/A	3.460	3.340	3.160	3.100

(4A)

MB41, MB423, MBLT SET-UP: \$32.00(A) per color.
Extra color running charge each: .096(A) 1000 piece minimum.

Tee Paks



2 1/8" TEE PAK	250	500	1000	2500	5000
TP52181 (5 Tees - 2 1/8" Length)	1.020	0.900	0.840	0.819	0.770
TP52182 (5 Tees - 2 1/8" Length, 1 Marker)	1.080	0.960	0.924	0.871	0.840
TP52183 (5 Tees - 2 1/8" Length, 1 Marker, 1 Repair Tool)	2.040	1.920	1.860	1.820	1.792
2 3/4" TEE PAK					
TP52341 (5 Tees - 2 3/4" Length)	1.188	1.080	1.020	1.001	0.938
TP52342 (5 Tees - 2 3/4" Length, 1 Marker)	1.332	1.212	1.140	1.131	1.092
TP52343 (5 Tees - 2 3/4" Length, 1 Marker, 1 Repair Tool)	2.160	2.040	1.980	1.950	1.904
3 1/4" TEE PAK					
TP53141 (5 Tees - 3 1/4" Length)	1.380	1.260	1.200	1.170	1.120
TP63142 (6 Tees - 3 1/4" Length, 2 Markers)	2.424	2.340	2.256	2.236	2.156
TP53143 (5 Tees - 3 1/4" Length, 2 Markers, 1 Repair Tool)	2.556	2.460	2.388	2.366	2.282

(5A)

SET-UP: \$32.00(A).

Prices include imprinting on all items except poly bag
All items sealed in a poly bag, bulk packed. Reclosable
ZIP Pak available for an additional \$.16(A) each.

You may have one message on the tees and another
on the markers and repair tool.

NO PMS COLOR MATCH AVAILABLE.

10 DAY PRODUCTION

POLY OR ZIP PAK BAG IMPRINT AREA: 4" X 2"

One color, one side imprint available for \$.16(A) each
on all quantities.

All prices are subject to change without notice.

TEE IMPRINT AREA: Imprinted on the shank.

2 1/8" Tee: 1" X 1/2"

2 3/4" Tee: 1 1/2" X 1/2"

3 1/4" Tee: 1 5/8" X 1/2"

BALL MARKER IMPRINT AREA: 3/4" diameter

REPAIR TOOL IMPRINT AREA: 1 1/6" X 5/8"

Ball marker and repair tool colors: White, Red, Black,
Yellow, Orange, Mallard, Dark Blue, Citrus Pink, Citrus
Orange, Citrus Green, Cranberry, Purple, Gold, Pink,
Light Blue, Copper, Light Green, Pewter.

Custom combination paks available. Call for a quote.

Promo Paks/Divot Tools



Lid Colors Available: Green, Red, White.
Green furnished unless otherwise specified.



300



212



Add a poker chip to the bottom of any tube, as a business card, coupon or souvenir for only \$1.25(A).

PAKS	48	72	144	288	576
212-W50 Promo	N/A	10.900	10.700	10.496	10.304
300-W50 Ball	12.296	12.200	12.104	11.996	11.900

(5A)

212-W50 Promo Pak: 2 - Wilson Staff 50 Elite balls with 12 - 2 1/8" Tees

300-W50 Ball Pak: 3 - Wilson Staff 50 Elite balls Pak

Price includes 1-4 imprint colors on one pole on golf balls, your imprint on 2 1/8" tees in one standard ink color and stock decorative border on tubes. Other Golf Ball Models Available - call factory for quote.

SET-UP: \$32.00(A).

LESS THAN MINIMUM NOT AVAILABLE.

NO PMS COLOR MATCH AVAILABLE.

IMPRINT AREA: WILSON BALL: 3/4" diameter

TEE IMPRINT AREA: 1" X 1/2"

PACKAGING: All items inserted in plastic tubes. Tubes packed bulk.



BMDTA

DIVOT REPAIR TOOL

REPAIR TOOL	50	100	250	500
BMDTA	6.000	5.016	4.320	4.140

(4A)

Price includes copy pad printed in one color.

SET-UP: \$52.00(A).

ITEM SIZE: 2 3/4" **IMPRINT AREA:** 11/16" diameter

Antique Bronze with belt clip and black or white removable ball marker. We recommend gold imprint on the black marker.



BFP (Pewter)

BFB (Brass)

BENT FORK REPAIR TOOL

REPAIR TOOL	250	500	1000
BF	1.884	1.440	1.380

(3A)

SET-UP: \$52.00(A)

LENGTH: 3" **IMPRINT AREA:** 1 1/2" X 3/8"

Bent fork cast metal repair tool. Price includes copy pad printed in one standard color. Individually polybagged PMS Match not guaranteed.

5 DAY PRODUCTION

All prices are subject to change without notice.

Art Requirements

SUPPLY ART AND ORDER TO:

orderentry@expressabutton.com

ART PROGRAM FILES ACCEPTED

Adobe Illustrator CC2019, Adobe Photoshop CC2019, Adobe Indesign CC2019

ART REQUIREMENTS

Fonts must be converted to outlines, provide all the necessary bleed (at least 1/4" past the product edge), be sure the resolution is 300dpi at the print size.

Line art should be vector, not raster. However, if raster files must be used for line art, they should be created in black at 600dpi to 1200dpi at the print size.

See our website for templates.

ART CHARGES

Art preparation time is \$90.00(A) per hour, 1 hour min.

BUTTON PREPARATION CHARGES

- Copy change: \$16.00 (A) Partial; \$28.00(A) Complete.
- Color change: \$30.00(A).

LAYOUT PROOF

1 Free Courtesy E-mail Proof Upon Request.

E-mail proofs can be sent as JPG, GIF, or PDF files.

Please specify a preference. **If additional proofs are required a \$20(A) proof charge will apply.**

PRE- PRODUCTION PROOF

Production proofs: \$60.00(A) in addition to the die, plate and/or set-up charges that apply per product.

DOES NOT APPLY TO GOLF PRODUCTS OR HEX PENCILS. Please call.

Production Time: Your pre-production proof will be scheduled 3 days from receipt of order and artwork.

DOWNLOAD OUR PRODUCT TEMPLATES ON OUR WEBSITE: www.expressabutton.com

STANDARD INK COLORS

(approximate PMS colors)

PENCILS & PENS

White, Black, Red 185, Rubine Red, Rhodamine Red, Maroon 208, Orange 021, Pantone Green, Green 347, Green 348, Dark Green 3435, Teal 320, Process Blue, Reflex Blue, Dark Blue 281, Purple 266, Metallic Gold, Metallic Silver.

Change of Copy/Ink: \$24.00(A). 500 qty min.

PMS Ink Match: \$48.00(A) per color and 5 additional days production.

CRAYONS, ERASERS & POUCHES

White, Black, Red 485, Warm Red, Rubine Red, Medium Yellow 116, Dark Green 3435, Pantone Green, Process Blue, Reflex Blue, Dark Blue 281.

YARDSTICKS & INK PRINTED RULERS

Red 185, Maroon 208, Orange 165, Green 347, Dark Green 3435, Teal 320, Process Blue, Reflex Blue, Dark Blue 281, Purple 266, Brown 168, Black. Silver ink available on blue, red and white only.

PAD PRINT ITEMS

White, Black, Red 186, Red 1935, Orange 021, Yellow 123, Yellow 3945, Green 347, Process Blue, Reflex Blue, Pantone Magenta, Pantone Violet, Metallic Gold, Metallic Silver.

STANDARD FOIL COLORS FOR HOT-STAMPED RULERS

- Metallic (Shiny): Red, Green, Teal, Blue, Purple, Gold, Silver, Rainbow.
- Non-Metallic (Flat): Black, White.

Please keep in mind when you make your ink selection that during some print processes the imprint color combined with the item color may cause the color to change visually. We strongly suggest that you choose dark color inks for lighter products and lighter color inks for darker products for the best ink to item result.



Specs and Requirements

PRODUCTION TIME

Factory ships 5 days from receipt of your purchase order, composite and camera-ready artwork or 5 days from virtual or production proof approval.

RUSH SERVICE

For production time shorter than standard, contact factory for availability. A rush charge will apply.

PHONE ORDERS: We accept NO PHONE ORDERS.

SHIPPING INFORMATION

Shipping and handling charge of \$7.00(A) per box applies when using a third party account. Normal shipping method is UPS Ground and requires a full street address for delivery. Other shipping methods are available upon request.

DROP SHIPMENTS

A single order with multiple drop destinations will incur a \$7.00 (A) drop ship charge per address.

LESS THAN MINIMUM: Contact factory for a quote.

CUSTOM QUOTES

The factory invoices at catalog prices unless a written quote is given on the order.

CANCELLATION OR CHANGES

All orders, once entered, are subject to a cancellation or modify charge of \$60.00 (A). The actual charge is based on the status of the order in the production process when the cancellation or changes occur.

OVERRUNS AND UNDERRUNS

Every effort is made to ship exact quantities ordered. However, all orders are subject to a 5% overrun and underrun and will be considered complete.

RETURN POLICY

All return requests must be within 10 days of receipt of shipment. Unauthorized returns will be refused. All returns must be sent to Express-A-Button within 30 days. No MRA required for authorization; however, please call customer service for authorization.

PROP 65

California Proposition 65 Compliance:

The State of California requires that no person in the course of doing business shall knowingly or intentionally expose any individual to a chemical known to the State to cause cancer or reproductive toxicity without giving a clear and reasonable warning. The factory conducts regular testing on its products to insure compliance with Prop 65, and we have concluded that all our products comply with Prop 65.

TRADEMARKS

All logos received for art use must be in compliance with all trademark, copyright, patent, acts or related laws and are the responsibility of the purchaser.

CAPPING OF SUPPLIED GRAPHICS.

We are pleased to be able to offer the option of assembling customer furnished graphics into our high quality button. Please contact our customer service representatives to obtain layout specification and pricing information.

UNION LABEL

A Union Label is only available on buttons, magnets, memo boards, keytags, identification kits, bookmarks, hand fans and door hangers.

- Charge: \$100 minimum or 50% of the net price, whichever is higher.
- Add 2 additional days to normal production time.
- Rush Service Available.

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THE PRODUCTION OF ALL ORDERS IS SUBJECT TO OUR ABILITY TO OBTAIN RAW MATERIALS FROM OUR SUPPLIERS.

TERMS

Net 30 days upon credit approval or prepayment with order.

CREDIT CARDS: VISA or MASTER CARD ONLY.



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